...rm

n any ideas that come to mind
ss your problem statement.

es

**3**

## Group ideas

Take turns sharing your ideas while clust...
sticky notes have been grouped, give ea...
bigger than six sticky notes, try and see i...

🕐 20 minutes

**Person 2**

POSITIVE
FEEDBACK FROM
OTHER USERS WHO
HAVE FOUND THE
SYSTEM HELPFUL
AND
USER☐ FRIENDLY

**Person 3**

THE SYSTEM IS TOO
COMPLICATED TO
UNDERSTAND AND
USE EFFICIENTLY
FEAR OF LOSING
CONTROL OVER THE
VEHICLE OPERATION

**Person 4**

THE USER MIGHT THINK
THAT THE VEHICLE
MANAGEMENT SYSTEM IS
COMPLEX AND DIFFICULT
TO
UNDERSTAND,ESPECIALLY
IF THEY ARE NIT
TECHI SAVVY

NTEXT OF A
MANAGEMENT
, THE "WHAT
E" QUADRANT
LSO INCLUDE
ATION ABOUT
R'S PHYSICAL
RONMENT

Benefits
and
Limitations

**Person 6**

SAVING TIME BY
EASILY
A USER-FRIENDLY
AND INTUITIVE
INTERFACE FOR
MANAGING THEIR
VEHICLE

**Person 7**

THE USER MIGHT FEEL
FRUSTRATED AND
OVERWHELMED WHEN
USING THE VEHICLE
MANAGEMENT
SYSTEM,ESPECIALLY IF
THEY ENCOUNTER ERRORS
OR DON'T KNOW HOW TO
PERFORM A PARTICULAR
TASK.

**Person 8**

THE SYSTEM IS TOO
COMPLICATED TO
UNDERSTAND AND
USE EFFICIENTLY
FEAR OF LOSING
CONTROL OVER THE
VEHICLE OPERATION

NTEXT OF A
MANAGEMENT
, THE "WHAT
E" QUADRANT
LSO INCLUDE
ATION ABOUT
R'S PHYSICAL
RONMENT

The
Eisenhower
matrix