

NATHAN YOUNG

GRAPHIC & WEB DESIGNER

✓ SKILLS

DESIGN

Photoshop

Illustrator

InDesign

Editorial/Layout

Branding

Web

HTML5

CSS

JavaScript

WordPress

OTHER

Writing & Editing

Blogging

HubSpot

Audio/Video

CONTACT

WEBSITE

nathanyoung.org

EMAIL

mail@nathanyoung.org

PHONE

+1 330 690 8197

LINKEDIN

linkedin.com/in/nm-young

EXPERIENCE

MCPc INC.

DIGITAL MARKETING COORDINATOR • JUN 2017 – NOV 2017

- MCPc Inc. is a CRN Top 100 Tech Solutions Provider
- Implemented HubSpot and managed all related activities – sent out content related to marketing initiatives and BusinessTECH'17 conference to over 8,000 contacts, designed multiple landing page and email templates, and tracked all analytics
- Worked closely with graphic designers to develop web content
- Maintained company website by editing copy, adding new pages, optimizing code

FADED ARROW

OWNER/FOUNDER • DEC 2013 – NOV 2016

- Faded Arrow is a music blog that focused on new music from emerging artists, with 650+ posts written by me over 3 years
- Developed all aspects of site concept, modified theme using CSS
- Designed branding and 40+ graphics for artist mixes, monthly mixes, year-end lists, radio show posts, and social media
- Regularly interacted with PR reps, artists, and labels to promote content on site

MCPc INC.

GRAPHIC DESIGN/MARKETING INTERN • SUMMERS 2013 – 2016

- Designed graphics for digital signage displays, company picnic, vehicle wraps, internal documents
- Developed visual concepts for website, cybersecurity program
- Built Team MCPc biking charity WordPress site, wrote all body copy and maintained content that summer
- Wrote case studies on past projects for future marketing initiatives

EDUCATION

LIBERTY UNIVERSITY

- B.S. Graphic Design • Expected Summer 2018
- B.S. Advertising & PR (2017) • GPA: 3.54 – Cum Laude
 - Member of AIGA and PRSSA

GENERAL ASSEMBLY

- Front-End Web Development • Sept 2017 – Nov 2017
 - HTML5, CSS, JavaScript Bootcamp