



## Nitro Wong

### Vice President

Seasoned hospitality executive with over 25 years of experience rising through the ranks in luxury dining and hotel operations across Greater China. Currently Vice President at Goodlins Group, overseeing seven Michelin-acclaimed restaurants and leading strategy, branding, and operations. Renowned for cross-functional leadership, deep expertise in Chinese fine dining, and a balanced, hands-on approach that blends frontline insight with strategic vision to drive sustainable growth and excellence.



Taipei, Taiwan



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## WORK EXPERIENCES

### Goodlins Group

July 2021 – present

Taipei, Taiwan

#### ■ Vice President

- Oversee operations and performance of seven high-end dining venues, including a Michelin 3-star, a Michelin 2-star, and two Michelin-recommended restaurants.
- Lead strategic planning, brand development, and expansion initiatives, including co-branding and partnership opportunities.
- Manage budgeting, cash flow, and financial planning to ensure operational sustainability and profitability.
- Supervise marketing strategy and guide brand-aligned campaigns across diverse restaurant concepts.
- Collaborate closely with culinary teams—especially in Cantonese and Sichuan restaurants—on menu development, dish refinement, and wine pairings.
- Maintain strong relationships with key suppliers and valued customers to support quality and loyalty.
- Act as a key liaison between ownership and frontline teams, balancing strategic direction with operational realities.

### Mandarin Oriental Hotel Group

October 2016 – July 2021

Taipei, Taiwan

#### ■ Assistant Director of Food & Beverage

#### ■ Chinese Restaurant Manager - Ya Ge ❸

### Four Seasons Hotels & Resorts

August 2005 - October 2016

Hong Kong, Macau, Shenzhen

- Restaurant Manager - All day dining
- Chinese Restaurant Manager - Zhuo Yue Xuan
- Assistant Restaurant Manager - Zi Yat Heen ❸❸
- Captain - Lung King Heen ❸❸❸

## EDUCATION & QUALIFICATIONS

- Executive Master of Business Administration (National Taiwan Normal University)
- Hospitality Digital Marketing Certificate (Cornell University)
- Intermediate Certificate in Wine Studies (VTC & HK Sommelier Association)
- Level 2 in Food Safety in Catering (CIEH)
- Level 3 Award in Supervising Food Safety in Catering (RSPH)
- Level 2 Foundation Certificate in HACCP (RSPH)
- Microsoft Certified Systems Engineer (Microsoft)
- Cisco Certified Network Associate (Cisco)

## LANGUAGES

English



Mandarin



Cantonese

