The background of the entire image is a close-up, high-angle shot of a massive, curling ocean wave. The water is a deep, vibrant blue, transitioning to white and foam where the wave breaks. The texture of the water is rough and dynamic, with visible streaks and spray.

Animoto High School

2017

**catching
the
wave**



Animoto High School

Hackimoto 2017



Letter from the Principal

Brad Jefferson, CEO

Dear graduates,

It is with a tremendous amount of pride that I wish each member of the Class of 2017 congratulations.

As the year comes to a close, take the time to reflect back on all of your accomplishments. The class of 2017 has been a truly remarkable class and I'd like to thank each and every one of you for your contribution to Animoto High School.

This year has been instrumental in reaching new heights. We have transformed landscape videos into square; adding 78% more value to our customers. In August, we celebrated our 10th anniversary, and thanks to you, Crain has ranked us as the 11th best place to work in NYC. Revel in this moment and take the time to thank all who have been instrumental in helping us achieve this milestone.

I would like to impart some food for thought by Harriet Tubman. "Every great dream begins with a dreamer. Always remember, you have within you the strength, the patience, and the passion to reach for the stars to change the world." So be a dreamer and change the world.

Congratulations Animoto High School Class of 2017 Graduates - You made it!

- Principal Brad

Meet the Faculty



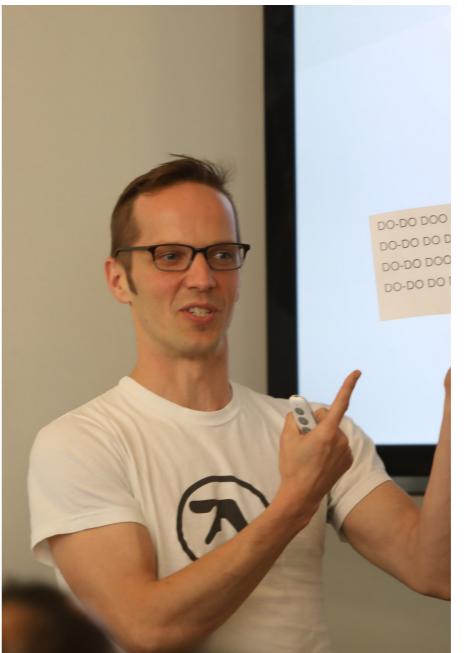
Sandeep Chouksey
VP of Engineering



Stephen Clifton
VP of Product



Jonas Gerber
VP of Business Development



Jason Hsiao
Chief Video Officer



Michelle Leirer
VP of People



Allen Liu
VP of Marketing and Growth





— Jason's Corner

Jason Hsiao, Chief Video Officer

A lot of people ask me, how did I get my PowerPoint talents? The truth is, I have no talents. Talent is what you are born with. Skill, on the other hand, is what you develop through hard work and sheer determination.

Hmm... maybe I don't have any skills either. I like lasagne though. And by like, I mean loooove lasagne. The cheesier the better. There's a restaurant in Boston that has really good lasagne.

I just realized sometimes I write 'lasagne'.... 'lasagna'. Which one is right? Hmm, that would be embarrassing if I've been spelling my favorite food incorrectly my entire life.

- Jason

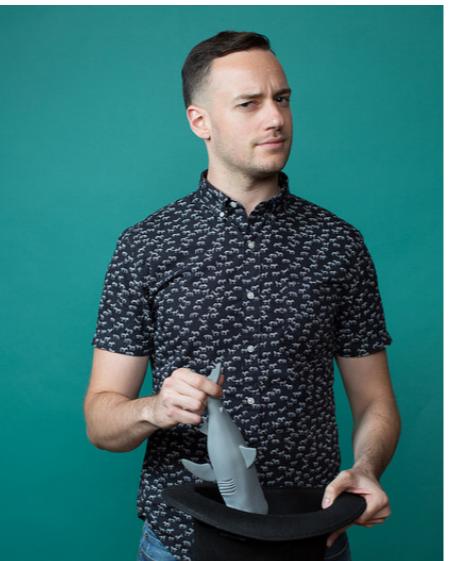
Seniors



Marilyn Alemu
Customer Success Specialist
"Though she be but little, she is fierce."



Michael Artzer
Customer Success Charge back



Jason Bellinger
Senior Business Intelligence Analyst



Rebecca Bickford
Sr. Marketing Project Manager
"Things are what you make of them."



Mitch Brooks
Video Marketing Coordinator
"What if one day you woke up and were a chicken nugget?"



Rebecca Brooks
Director of Customer Owners



Alex Beskin
Sr. Director of Analytics and Insights



Akshay Bharath
Software Engineer, Apps
"Has anybody seen my compass?"



Brittany Bishop
Senior Manager Customer Success
"Kindness is free.
Sprinkle that stuff everywhere!"



Justin Camerer
Senior Platform Engineer

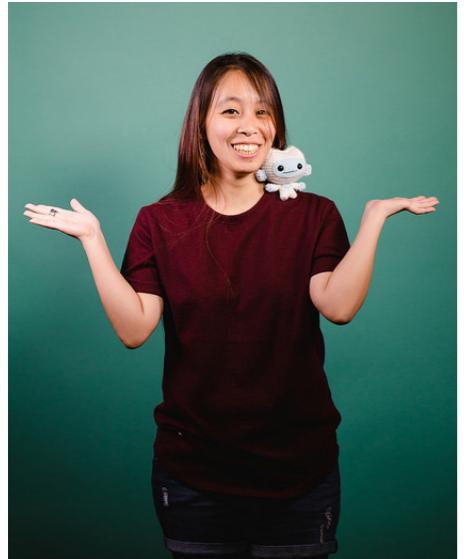


Noelle Campbell
Senior Marketing Designer



Justin Cataldo
Director of Engineering

Seniors



Christine Chen
Acquisition Marketing Associate



Anna Chu
Search Marketing Manager
"I stalk people for a living."



Arijit Das
Principle Designer



John DuPre
Marketing Product Manager
"Catch the wave. [unintelligible] Your love is fading. I stole CBS."
- Max Headroom



Jon Eisenstein
Tech Ops Engineer



Chris Evangelista
Customer Success Specialist
"Bears. Beets. Battlestar Galactica."



Dan DeMaggio
Tech Lead, TechOps



Mercedes Dondlinger
Test Engineer



Will Dowdy
Facilities and Operations Manager
"Screws fall out all the time, the world is an imperfect place."
- John Bender from The Breakfast Club



Alyssa Foote
Graphic Designer & Illustrator



Beth Forester
Customer Owner
Don't regret the past..it shaped you. Don't fear your future...it is yours to shape.
- Louise Hansen



Wade Fuller III
Front End Engineer

Seniors



Will Godinez
Customer Success Advisor



Michael Grundy
Software Design Engineer in Test
"It's a small world, but I wouldn't want to paint it."



Patrik Gyltefors
Engineer, Video Engine



Emily Intersimone
Platform Engineer



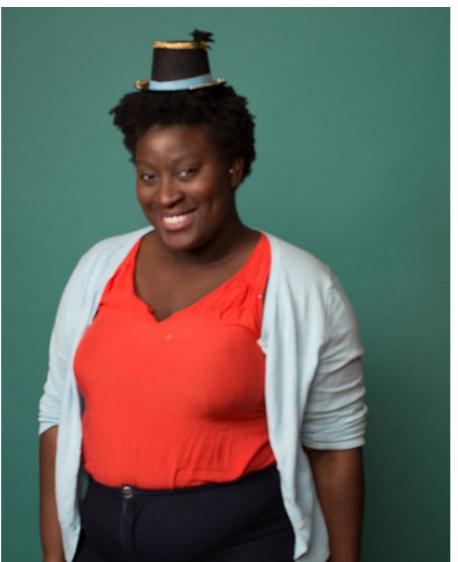
Adam Jernejec
Senior Manager, Email Marketing



Jeff Kahlen
Director of Partner Management



Sallianne Hansen
Customer Success Advisor



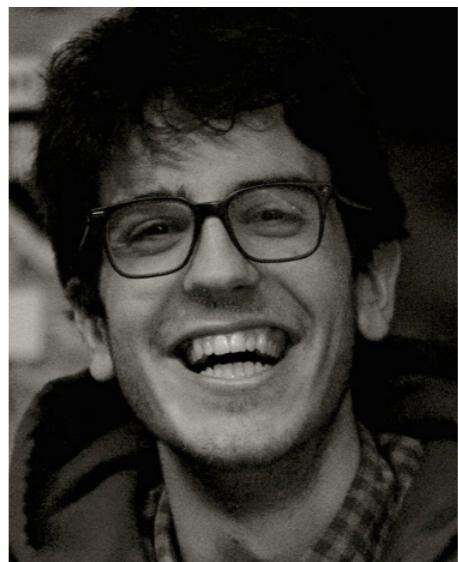
Miraque Hicks
Talent Acquisition Coordinator
"You rock, don't ever change!"



Jennifer Hollingsworth
Office Coordinator/Receptionist



Lauren Kang
Motion Designer/Project Manager



Lucas Killcoyne
Community Manager
"We bought a zoo."



May Kim
Interaction Designer
"I was born in May."

Seniors



Ali King
Tech Lead, Test



Cyndi Knapic
Customer Owner
"When nothing goes right, go left."



Martin Koch
Art Director



Jesse LaRusso
Platform Engineer



Kyohei Lehr
Software Test Engineer
"Mom I'm gonna grow my hair out."



Matt Liebetrau
Front End Engineer
"These boots are made for walking...
not dancing."



Stella Kwon
Talent Acquisition Manager
"There is no angry way to say bubbles."



Brendan LaCroix
Front End Engineer
"I've fallen and I can't get up."



Lindsay Landry
Tech Ops Engineer



Rachel Louie
Front End Engineer
`^(^▽^)

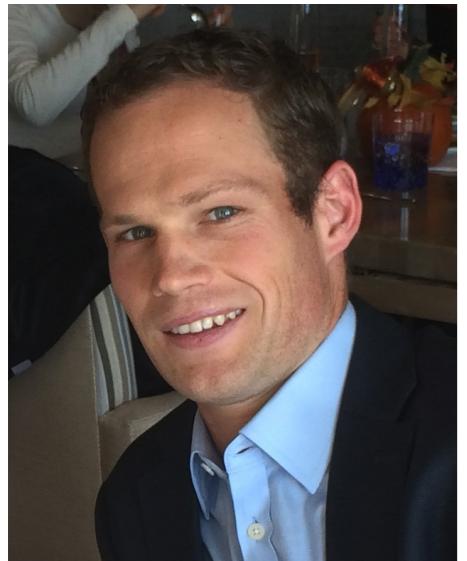


Florence Luong
Email Marketing Specialist



Eric Mak
Marketing Email Manager

Seniors



Jake Malanoski
Director of Acquisition



Liz Maybury
Product Designer
"Find joy in the ordinary"



Danny McLaughlin
Data Engineer



Emily Nice
CO Admin



Megan O'Neill
Sr. Manager, Content Marketing
"Most of the time when you snooze, you lose.
But sometimes when you snooze, you win."



Alero Ogedegbe
Product Manager



Mike Montaño
UX Researcher
"I ate pizza for lunch all seven days of last week."



Norris Nakagaki
Front End Engineer II
"Sorry, I still talk too much."



Tal Naveh
Product Designer



Mike Ordan
Product Manager, Mobile



Ed Overland
Test Engineer



James Pohl
Sr. Software Engineer Test
"Alexa, play Pony."

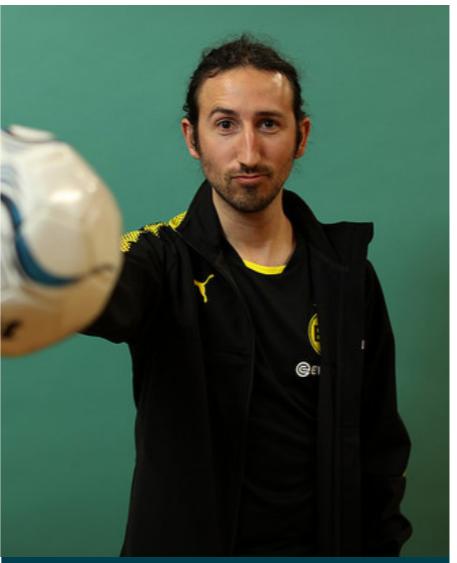
Seniors



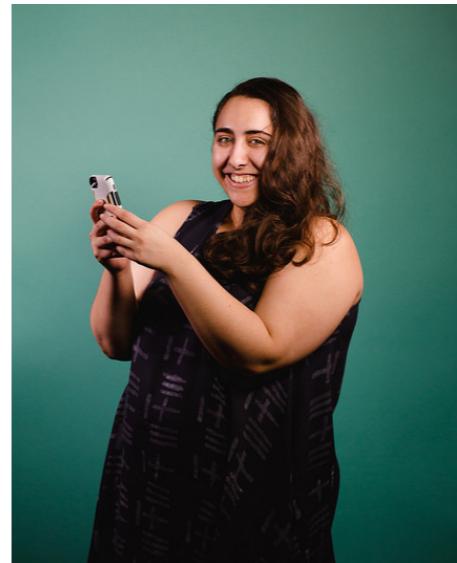
Brian Rhee
Senior UX Designer



Lincoln Ritter
Director of Engineering



Cole Rotante
Software Engineer



Emily Salshutz
Social Media Manager
"Can we eat yet?"



Jon-Pierre Sanchez
Font End Engineer



Cory Santiago
Software Engineer, Apps



Jessica Rozario-Ospino
Communications Coordinator
"Stuff your eyes with wonder."



Vivian Sakovich
Finance Manager



André Sala
Product Manager



Paul Santini
Engineering Manager, Front End

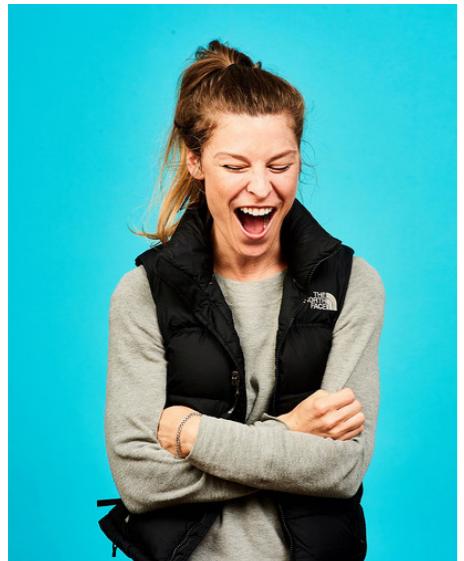


Sally Sargood
Customer Owner & Business
Video Specialist



Lauren Schaller
Front End Engineer
"I get knocked down, but I get up again.
You are never gonna keep me down."
- Chumbawamba

Seniors



Gloria Severo
Customer Success Advisor



Ravenna Sevilla
Customer Success Advisor



Rob Smith
Senior Video Engineer
"I have no quote though."



Mika Suneja
UX Researcher
"I'm not a businessman, I'm a business, man."
- Jay Z



István Szabó
Software Design Engineer in Test



Dawn Tarabocchia
UX Designer
"Be fearless in the pursuit
of what sets your soul on fire."



Aiven Song
Platform Engineer
"I think the Chainsmokers great!"



Trevor Stadtmiller
Art Director



Ryan Stec
Lead Marketing Designer



Maggie Templeton
Tech Ops Engineer
"I don't have a quote yet."



Blake Thomas
Marketing Designer



Rexxy von Tyrannous III
Dinosaur
"Rawr"

Seniors



Sunil Velicheti
Software Engineer, Test



Arianna Villa
Customer Success Advisor



Carmela Villavicencio
Customer Success Advisor



Henry Wong
Accounting Director



Michael Yan
Senior Platform Engineer



Paul Yokota
Director of Product Management



Moira West
Copywriter & Copy Editor
“We are all worms, but I do believe
that I am a glow-worm.”
- Winston Churchill



Tim Wharton
Video Engine Dev Lead



Krister Wombell
Sr. Render Engineer



Meng Zhang
Mobile Engineer II, Mobile

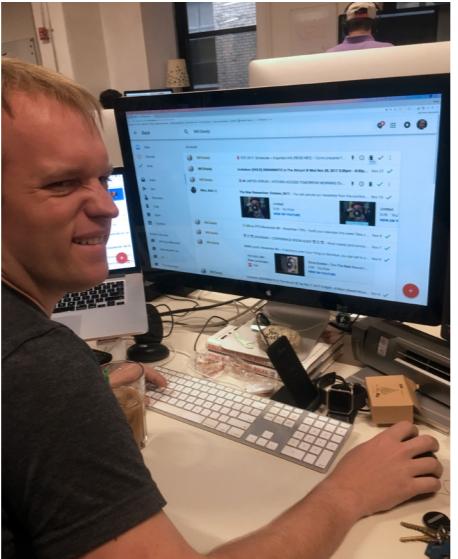
Class of 2017



Superlatives



Class Clown
Jason Hsiao



Least Likely to Read
Will's Emails
Danny McLaughlin



Most Likely to Leave a
Skateboard in the Kitchen
Ali King



Most Likely to be Found
Sleeping in Camp
Cory Santiago



Most Musically Inclined
Justin Camerer



Most Likely to Win Hackimoto
Brendan LaCroix



Most Likely to Make Alexa
Play "Pony"
James Pohl



Most Likely to Win a Ping Pong
Olympic Medal
Michael Yan



Most Likely to Become a Talk
Show Host
André Sala



Meet Rexxy

Exclusive interview by Norris Nakagaki

NORRIS: How old are you?

REXXY: 65 million years.

NORRIS: Why did dinosaurs go extinct?

REXXY: They didn't.

NORRIS: What is your favorite meat?

REXXY: Brontosaurus Burgers? People?

NORRIS: Describe your relationship with James?

REXXY: He completes me. He fills me up and makes me whole inside.

NORRIS: What is your favorite bevi flavor?

REXXY: My arms can't reach the controls.



Meet Your Hack Masters

Exclusive interview with Jesse and Lindsay by Norris Nakagaki

NORRIS: Wait is it started? Hi. Today...today? So we have Jesse and Lindsay here, our hack masters for Hackimoto 12, um, so yea thank you for taking your time to do an interview with us. We have 5 questions today. How did you guys end up becoming hack masters?

LINDSAY: It was at the end of MYAGI while we were walking to the boat with Jason and Jason told me 'hey you should do hackimoto next time' and I was like 'what, maybe, ok' and then I thought it about it for a while and I was like ya know what maybe I should be hack master...but I don't want to do it alone so I asked Jesse if he wanted to do it with me and he was like 'sure'.

JESSE: Yea. That was on our way to karaoke.

LINDSAY: Actually, I guess I had it figured it out on the boat that I wanted to do hackimoto, so it was pretty early.

NORRIS: Uhh great story, idk what to say.

LINDSAY: I thought you were going to vomit.

NORRIS: Why school?

JESSE: Cause school is cool.

Meet Your Hack Masters

LINDSAY: Cause school is cool, yule.

NORRIS: I agree, that is a great reason.

LINDSAY: I think the real answer is that we were trying to come up with categories for the hackathon and then we looked at it and we were like, these kind of look like yearbook categories, what if we made it high school themed, so we were like 'yea! Let's do it!' And then it made it way easier to figure out more categories.

NORRIS: I see, so the categories came first. Do you have any specific hacks you're looking forward to see?

JESSE: All of them equally.

LINDSAY: We cannot choose favorites.

JESSE: Until we do.

NORRIS: What do you guys do while everyone else is hacking?

LINDSAY: We have the light ball on Friday, so I have these glasses that my friend made that have LEDs on them, so I'm trying to program them to have different modes.

JESSE: Same, I'm about to go to the hardware store after lunch and pick up some supplies.

LINDSAY: We're also trying to figure out our voting system for Friday. So stay tuned for that.

JESSE: We've also come up with swag ideas.

NORRIS: Ooooh

LAUREN *sneezes*

JESSE: Bless you.

NORRIS: So 2 things to look forward to: swag and lights.

LINDSAY: And the hacks

NORRIS: So 3 things....Can we just cut that?

NORRIS: What is your favorite animal?

LAUREN: No, it's Animoto snack

LINDSAY: My favorite animal is Doritos.

JESSE: Once in a while we get these bundles of fancy meats and cheeses. But they go.

NORRIS: What are you talking about?

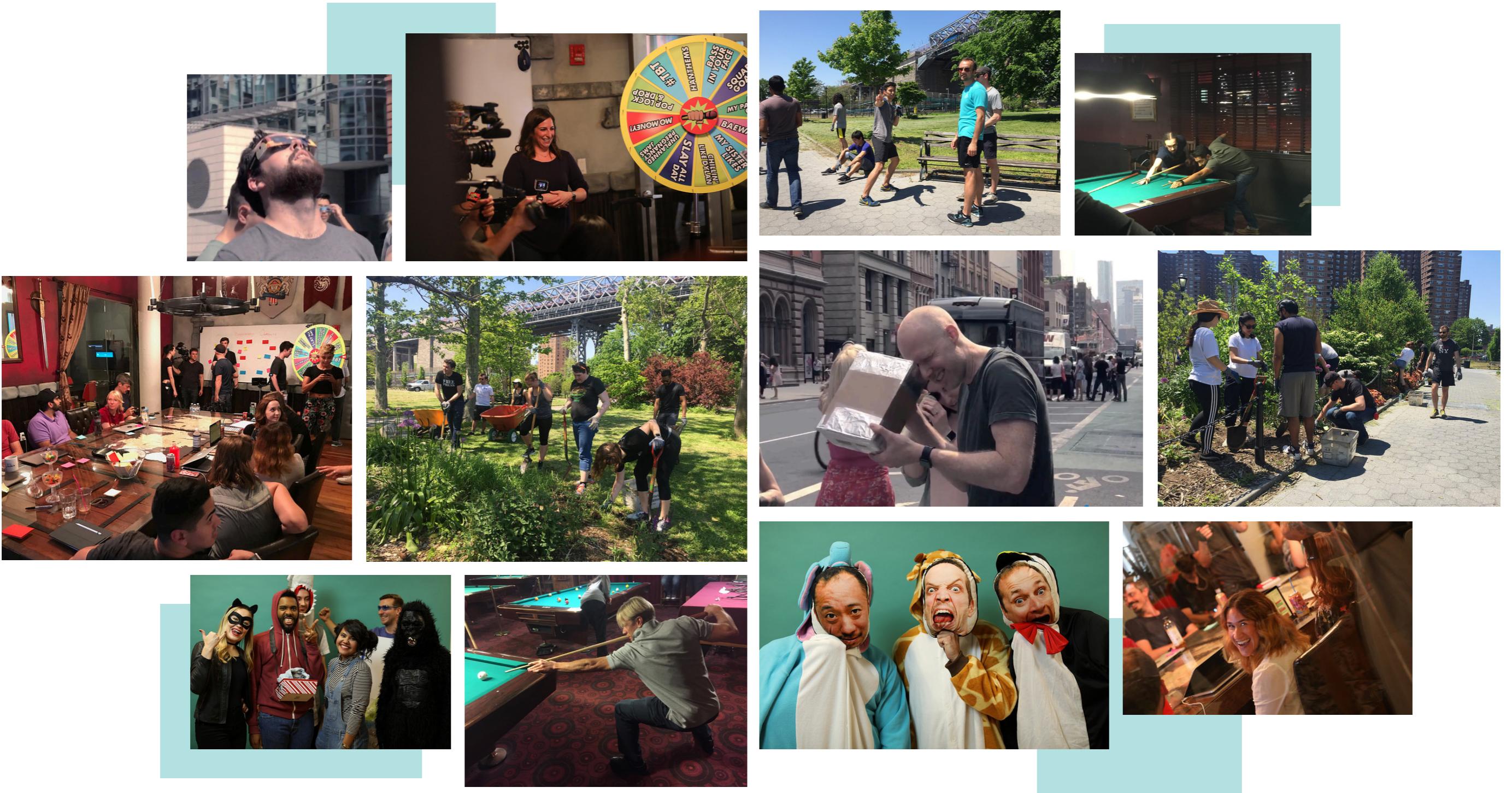
JESSE: Yea, nobody knows about them.

LINDSAY: My favorite snack overall is popcorn. We get a lot of microwave popcorn bags and I try to restrain myself and not eat them every day. But once a week I'll eat a whole bag.

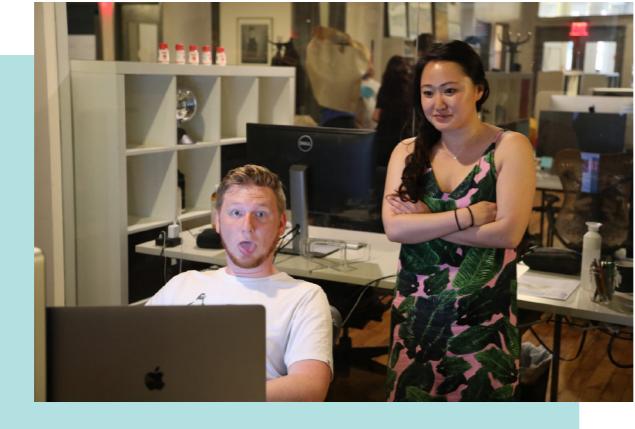
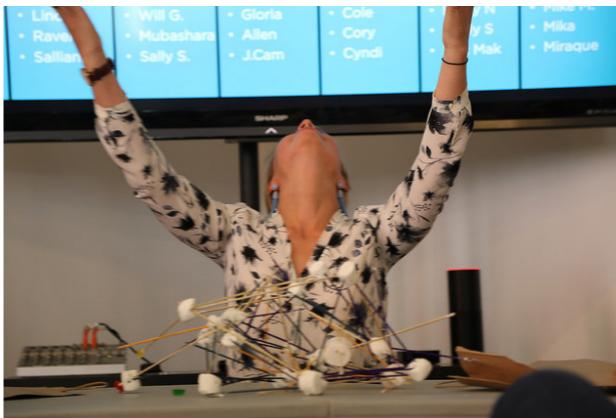
Student Life



Year in Review



MYAGI*NYC



MYAGI*NYC Boat Party



Animoto Turns Ten!

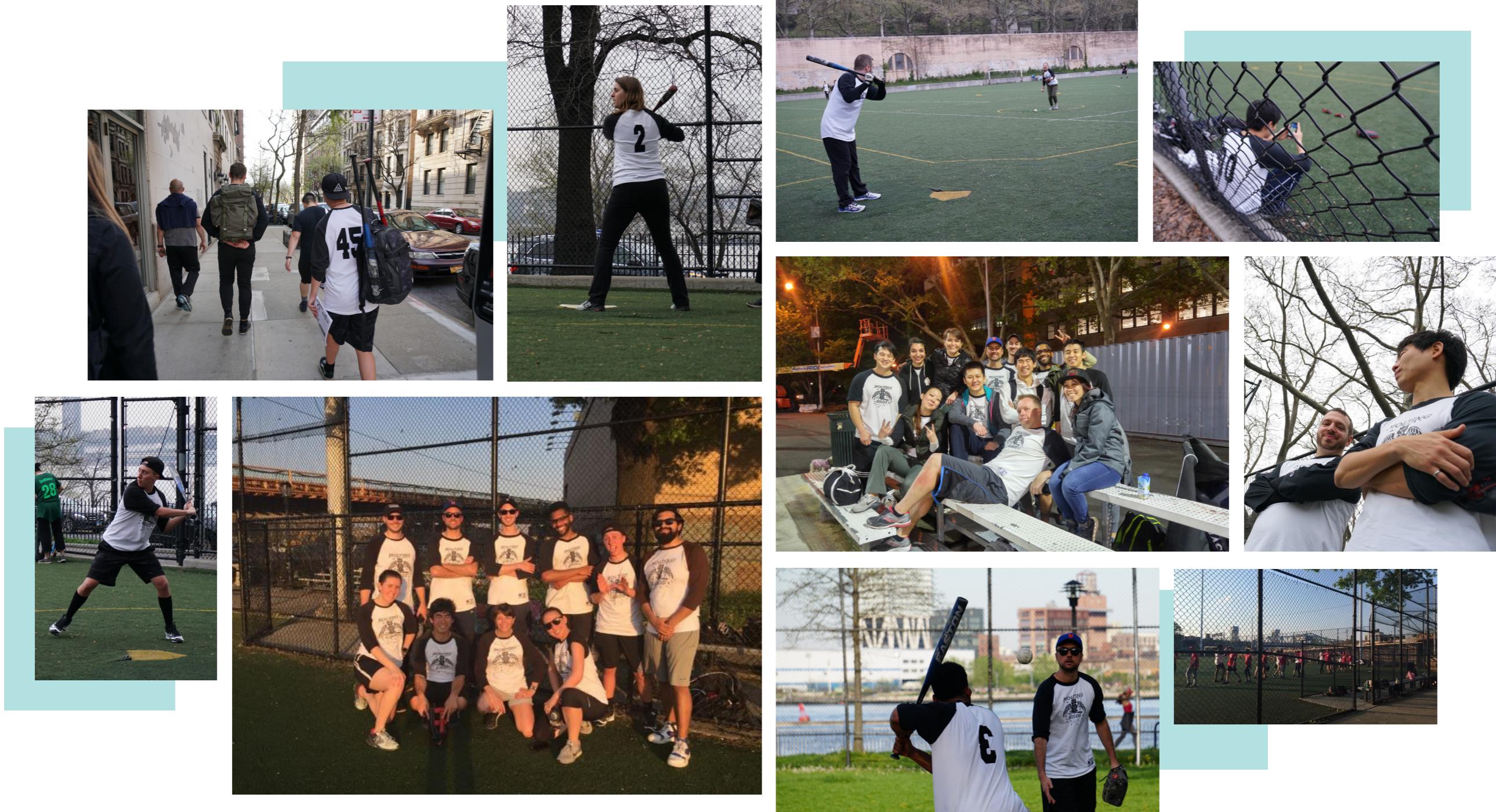
We celebrated live on Facebook as we rang in 10 years of Animoto.



Sports



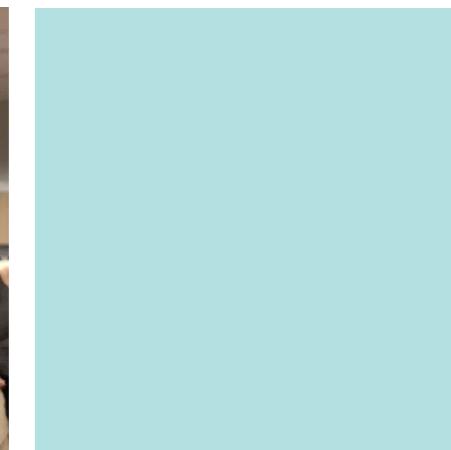
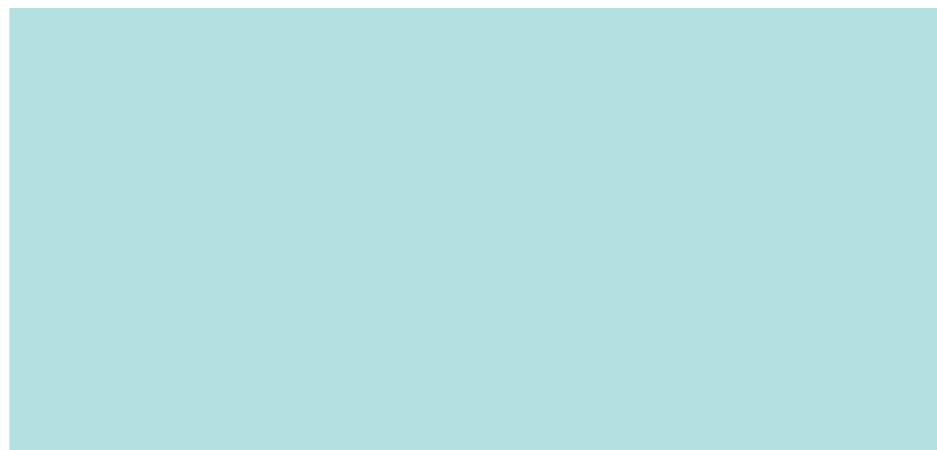
Molting Birds



Dance Squad



Insanimoto



Who's Who?



KEY
1. Rebecca 2. Alyssa 3. Brad 4. Danny 5. Cynedi 6. Brittany 7. James 8. Em 9. Nice 10. Beth 11. Alejo 12. Norris 13. Grunley 14. Lauren 15. Miradeue 16. Mioria 17. Jason H. 18. John D. 19. Matt 20. Mike 21. Paul Y. 22. Maggie 23. Andie 24. Marilyn 25. Meghan 26. Liz 27. Akshay 28. Saliy 29. Kyohie 30. Mich 31. Stela 32. Tali 33. Jason H. 34. May 35. Rob 36. Lindsey 37. Arjiti 38. Jenin 39. Emily S. 40. Jessica 41. Brendan 42. Mikka 43. Chris E. 44. Lucas 45. Christine 46. Mike O. 47. Florence 48. Anna 49. Jacam 50. Rachel

Autographs

Autographs

Autographs



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