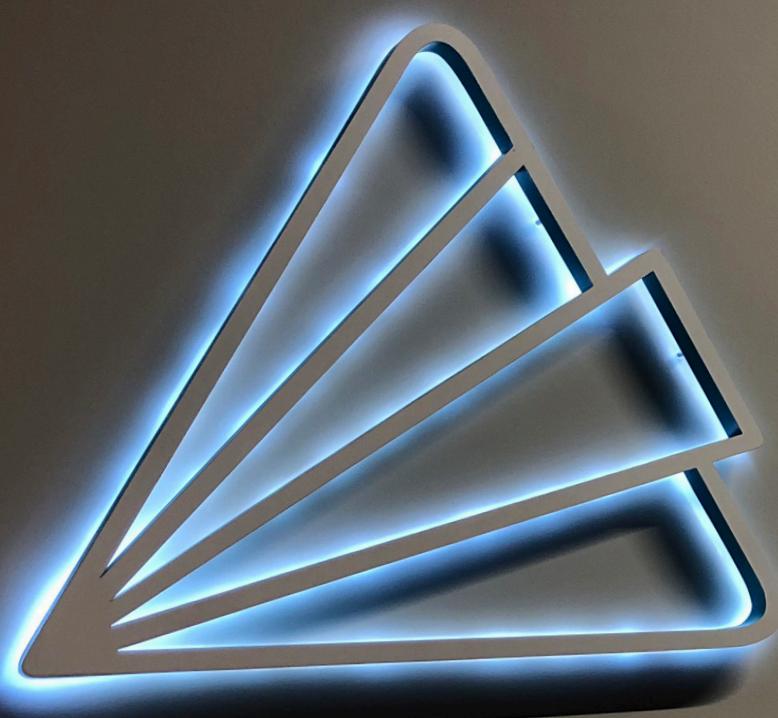
The background of the entire image is a close-up, high-angle shot of a massive, curling ocean wave. The water is a deep, vibrant blue, transitioning to white and foam where the wave breaks. The texture of the water is rough and dynamic, with visible streaks and spray.

Animoto High School

2017

**catching  
the  
wave**



ANIN



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# Animoto High School

Hackimoto 2017



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# Letter from the Principal

Brad Jefferson, CEO

Dear graduates,

It is with a tremendous amount of pride that I wish each member of the Class of 2017 congratulations.

As the year comes to a close, take the time to reflect back on all of your accomplishments. The class of 2017 has been a truly remarkable class and I'd like to thank each and every one of you for your contribution to Animoto High School.

This year has been instrumental in reaching new heights. We have transformed landscape videos into square; adding 78% more value to our customers. In August, we celebrated our 10th anniversary, and thanks to you, Crain has ranked us as the 11th best place to work in NYC. Revel in this moment and take the time to thank all who have been instrumental in helping us achieve this milestone.

I would like to impart some food for thought by Harriet Tubman. "Every great dream begins with a dreamer. Always remember, you have within you the strength, the patience, and the passion to reach for the stars to change the world." So be a dreamer and change the world.

Congratulations Animoto High School Class of 2017 Graduates - You made it!

- Principal Brad

# Meet the Faculty



**Sandeep Chouksey**  
VP of Engineering



**Stephen Clifton**  
VP of Product

"I can picture in my mind a world without war,  
a world without hate. And I can picture us  
attacking that world because they'd never  
expect it."  
- Jack Handy



**Jonas Gerber**  
VP of Business Development



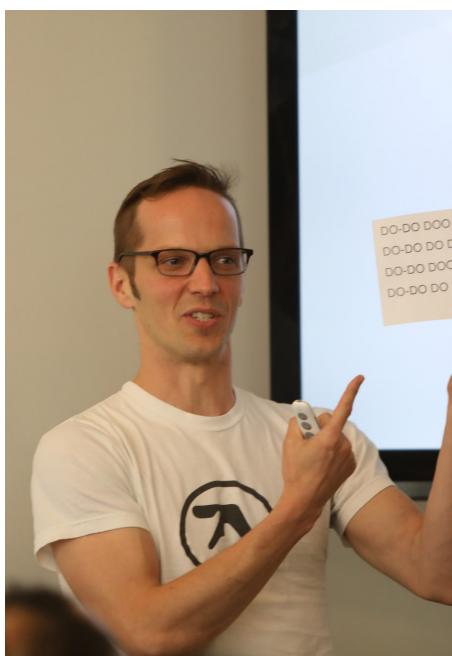
**Jason Hsiao**  
Chief Video Officer



**Michelle Leirer**  
VP of People



**Allen Liu**  
VP of Marketing and Growth





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## Jason's Corner

Jason Hsiao, Chief Video Officer

A lot of people ask me, how did I get my PowerPoint talents? The truth is, I have no talents. Talent is what you are born with. Skill, on the other hand, is what you develop through hard work and sheer determination.

Hmm... maybe I don't have any skills either. I like lasagne though. And by like, I mean loooove lasagne. The cheesier the better. There's a restaurant in Boston that has really good lasagne.

I just realized sometimes I write 'lasagne'.... 'lasagna'. Which one is right? Hmm, that would be embarrassing if I've been spelling my favorite food incorrectly my entire life.

- Jason

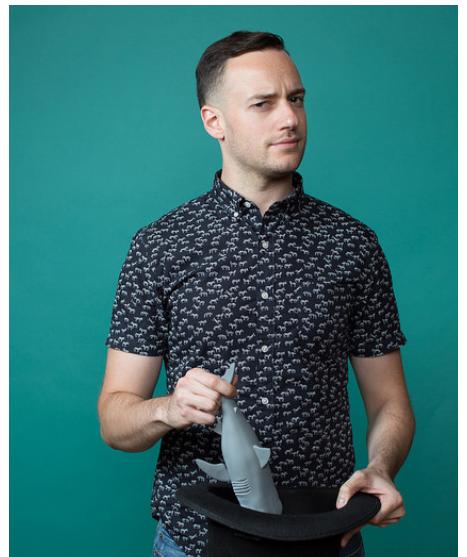
# Seniors



**Marilyn Alemu**  
Customer Success Specialist  
“Though she be but little, she is fierce.”



**Michael Artzer**  
Customer Success Charge back



**Jason Bellinger**  
Senior Business Intelligence Analyst



**Alex Beskin**  
Sr. Director of Analytics and Insights



**Akshay Bharath**  
Software Engineer, Apps  
“Has anybody seen my compass?”



**Brittany Bishop**  
Senior Manager Customer Success  
“Kindness is free.  
Sprinkle that stuff everywhere!”



**Rebecca Bickford**  
Sr. Marketing Project Manager  
“Things are what you make of them.”



**Mitch Brooks**  
Video Marketing Coordinator  
“What if one day you woke up and were a chicken nugget?”



**Rebecca Brooks**  
Director of Customer Owners



**Justin Camerer**  
Senior Platform Engineer

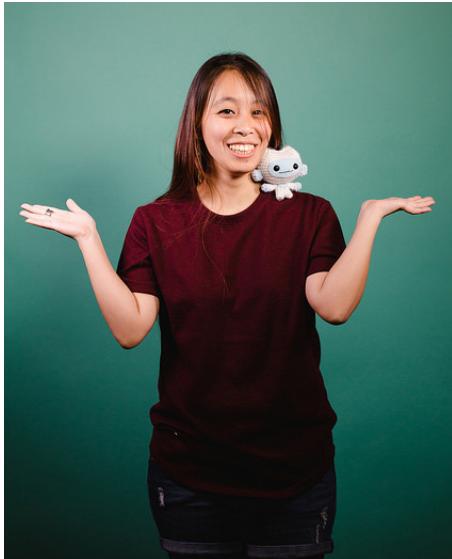


**Noelle Campbell**  
Senior Marketing Designer



**Justin Cataldo**  
Director of Engineering

# Seniors



**Christine Chen**  
Acquisition Marketing Associate



**Anna Chu**  
Search Marketing Manager  
“I stalk people for a living.”



**Arijit Das**  
Principle Designer



**Dan DeMaggio**  
Tech Lead, TechOps



**Mercedes Dondlinger**  
Test Engineer



**Will Dowdy**  
Facilities and Operations Manager  
“Screws fall out all the time, the world is an imperfect place.”  
- John Bender from The Breakfast Club



**John DuPre**  
Marketing Product Manager  
"Catch the wave. [unintelligible] Your love  
is fading. I stole CBS."  
- Max Headroom



**Jon Eisenstein**  
Tech Ops Engineer



**Chris Evangelista**  
Customer Success Specialist  
"Bears. Beets. Battlestar Galactica."



**Alyssa Foote**  
Graphic Designer & Illustrator



**Beth Forester**  
Customer Owner  
Don't regret the past...it shaped you. Don't fear  
your future...it is yours to shape.  
- Louise Hansen



**Wade Fuller III**  
Front End Engineer

# Seniors



**Will Godinez**  
Customer Success Advisor



**Michael Grundy**  
Software Design Engineer in Test  
“It’s a small world, but I wouldn’t want to paint it.”



**Patrik Gyltefors**  
Engineer, Video Engine



**Sallianne Hansen**  
Customer Success Advisor



**Miraque Hicks**  
Talent Acquisition Coordinator  
“You rock, don’t ever change!”



**Jennifer Hollingsworth**  
Office Coordinator/Receptionist



**Emily Intersimone**  
Platform Engineer



**Adam Jernejec**  
Senior Manager, Email Marketing



**Jeff Kahsen**  
Director of Partner Management



**Lauren Kang**  
Motion Designer/Project Manager



**Lucas Killcoyne**  
Community Manager  
“We bought a zoo.”



**May Kim**  
Interaction Designer  
“I was born in May.”

# Seniors



**Ali King**  
Tech Lead, Test



**Cyndi Knapic**  
Customer Owner  
"When nothing goes right, go left."



**Martin Koch**  
Art Director



**Stella Kwon**  
Talent Acquisition Manager  
"There is no angry way to say bubbles."



**Brendan LaCroix**  
Font End Engineer  
"I've fallen and I can't get up."



**Lindsay Landry**  
Tech Ops Engineer



Jesse LaRusso  
Platform Engineer



Kyohei Lehr  
Software Test Engineer  
“Mom I’m gonna grow my hair out.”



Matt Liebetrau  
Front End Engineer  
“These boots are made for walking...  
not dancing.”



Rachel Louie  
Front End Engineer  
ヾ(^▽^)

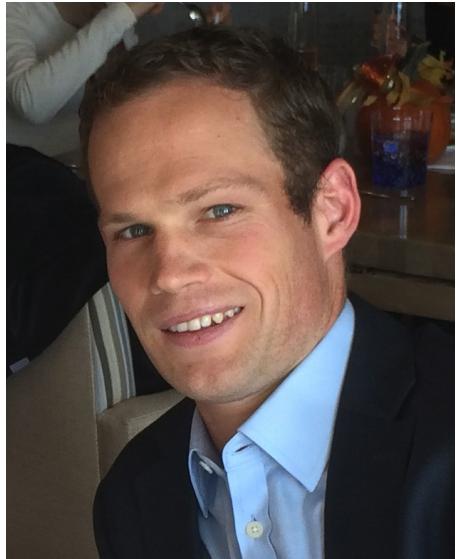


Florence Luong  
Email Marketing Specialist



Eric Mak  
Marketing Email Manager

# Seniors



Jake Malanoski  
Director of Acquisition



Liz Maybury  
Product Designer  
“Find joy in the ordinary”



Danny McLaughlin  
Data Engineer



Mike Montaño  
UX Researcher  
“I ate pizza for lunch all seven days of last week.”



Norris Nakagaki  
Front End Engineer II  
“Sorry, I still talk too much.”



Tal Naveh  
Product Designer



**Emily Nice**  
CO Admin



**Megan O'Neill**  
Sr. Manager, Content Marketing  
“Most of the time when you snooze, you lose.  
But sometimes when you snooze, you win.”



**Alero Ogedegbe**  
Product Manager



**Mike Ordan**  
Product Manager, Mobile



**Ed Overland**  
Test Engineer



**James Pohl**  
Sr. Software Engineer Test  
“Alexa, play Pony.”

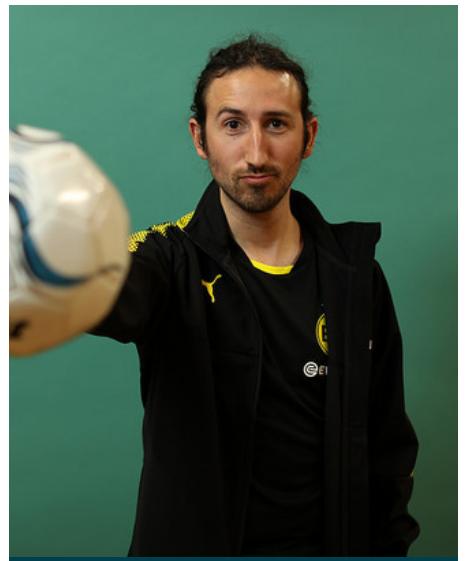
# Seniors



Brian Rhee  
Senior UX Designer



Lincoln Ritter  
Director of Engineering



Cole Rotante  
Software Engineer



Jessica Rozario-Ospino  
Communications Coordinator  
“Stuff your eyes with wonder.”



Vivian Sakovich  
Finance Manager



André Sala  
Product Manager



**Emily Salshutz**  
Social Media Manager  
"Can we eat yet?"



**Jon-Pierre Sanchez**  
Font End Engineer



**Cory Santiago**  
Software Engineer, Apps



**Paul Santini**  
Engineering Manager, Front End



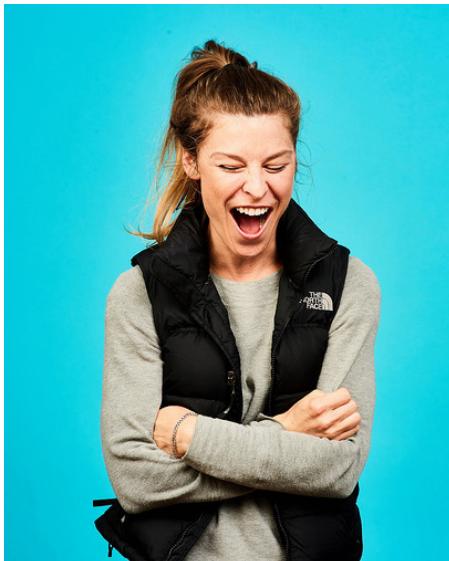
**Sally Sargood**  
Customer Owner & Business  
Video Specialist



**Lauren Schaller**  
Front End Engineer

"I get knocked down, but I get up again.  
You are never gonna keep me down."  
- Chumbawamba

# Seniors



Gloria Severo  
Customer Success Advisor



Ravenna Sevilla  
Customer Success Advisor



Rob Smith  
Senior Video Engineer  
"I have no quote though."



Aiven Song  
Platform Engineer  
"I think the Chainsmokers great!"



Trevor Stadtmiller  
Art Director



Ryan Stec  
Lead Marketing Designer



**Mika Suneja**  
UX Researcher

"I'm not a businessman, I'm a business, man."  
- Jay Z



**István Szabó**  
Software Design Engineer in Test



**Dawn Tarabocchia**  
UX Designer

"Be fearless in the pursuit  
of what sets your soul on fire."



**Maggie Templeton**  
Tech Ops Engineer  
"I don't have a quote yet."



**Blake Thomas**  
Marketing Designer



**Rexxy von Tyrannous III**  
Dinosaur  
"Rawr"

# Seniors



**Sunil Velicheti**  
Software Engineer, Test



**Arianna Villa**  
Customer Success Advisor



**Carmela Villavicencio**  
Customer Success Advisor



**Moira West**  
Copywriter & Copy Editor  
“We are all worms, but I do believe  
that I am a glow-worm.”  
- Winston Churchill



**Tim Wharton**  
Video Engine Dev Lead



**Krister Wombell**  
Sr. Render Engineer



**Henry Wong**  
Accounting Director



**Michael Yan**  
Senior Platform Engineer



**Paul Yokota**  
Director of Product Management



**Meng Zhang**  
Mobile Engineer II, Mobile

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# Class of 2017

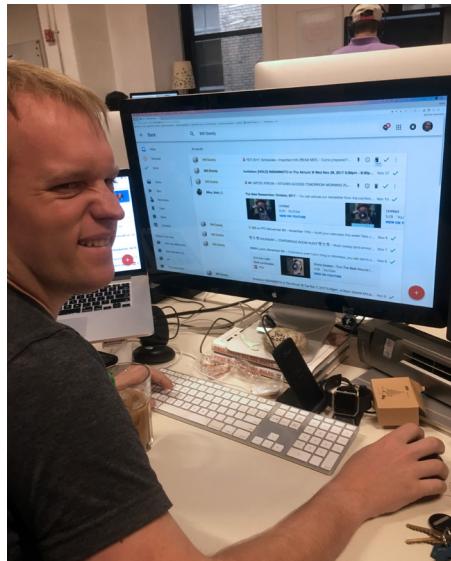




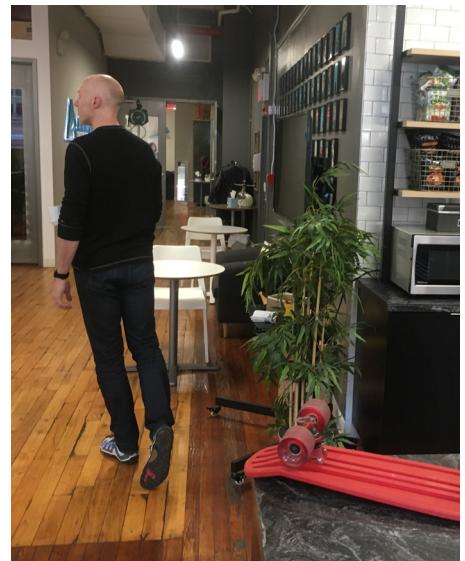
# Superlatives



**Class Clown**  
Jason Hsiao



**Least Likely to Read  
Will's Emails**  
Danny McLaughlin



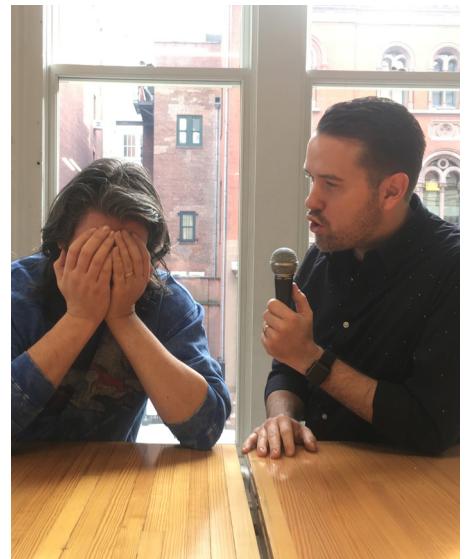
**Most Likely to Leave a  
Skateboard in the Kitchen**  
Ali King



**Most Likely to Make Alexa  
Play "Pony"**  
James Pohl



**Most Likely to Win a Ping Pong  
Olympic Medal**  
Michael Yan



**Most Likely to Become a Talk  
Show Host**  
André Sala



Most Likely to be Found  
Sleeping in Camp  
Cory Santiago



Most Musically Inclined  
Justin Camerer



Most Likely to Win Hackimoto  
Brendan LaCroix



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## Meet Rexxy

Exclusive interview by Norris Nakagaki

**NORRIS:** How old are you?

**REXXY:** 65 million years.

**NORRIS:** Why did dinosaurs go extinct?

**REXXY:** They didn't.

**NORRIS:** What is your favorite meat?

**REXXY:** Brontosaurus Burgers? People?

**NORRIS:** Describe your relationship with James?

**REXXY:** He completes me. He fills me up and makes me whole inside.

**NORRIS:** What is your favorite bevi flavor?

**REXXY:** My arms can't reach the controls.



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# Meet Your Hack Masters

Exclusive interview with Jesse and Lindsay by Norris Nakagaki

**NORRIS:** Wait is it started? Hi. Today...today? So we have Jesse and Lindsay here, our hack masters for Hackimoto 12, um, so yea thank you for taking your time to do an interview with us. We have 5 questions today. How did you guys end up becoming hack masters?

**LINDSAY:** It was at the end of MYAGI while we were walking to the boat with Jason and Jason told me ‘hey you should do hackimoto next time’ and I was like ‘what, maybe, ok’ and then I thought it about it for a while and I was like ya know what maybe I should be hack master...but I don’t want to do it alone so I asked Jesse if he wanted to do it with me and he was like ‘sure’.

**JESSE:** Yea. That was on our way to karaoke.

**LINDSAY:** Actually, I guess I had it figured it out on the boat that I wanted to do hackimoto, so it was pretty early.

**NORRIS:** Uhh great story, idk what to say.

**LINDSAY:** I thought you were going to vomit.

**NORRIS:** Why school?

**JESSE:** Cause school is cool.

# Meet Your Hack Masters

**LINDSAY:** Cause school is cool, yule.

**NORRIS:** I agree, that is a great reason.

**LINDSAY:** I think the real answer is that we were trying to come up with categories for the hackathon and then we looked at it and we were like, these kind of look like yearbook categories, what if we made it high school themed, so we were like 'yea! Let's do it!' And then it made it way easier to figure out more categories.

**NORRIS:** I see, so the categories came first. Do you have any specific hacks you're looking forward to see?

**JESSE:** All of them equally.

**LINDSAY:** We cannot choose favorites.

**JESSE:** Until we do.

**NORRIS:** What do you guys do while everyone else is hacking?

**LINDSAY:** We have the light ball on Friday, so I have these glasses that my friend made that have LEDs on them, so I'm trying to program them to have different modes.

**JESSE:** Same, I'm about to go to the hardware store after lunch and pick up some supplies.

**LINDSAY:** We're also trying to figure out our voting system for Friday. So stay tuned for that.

**JESSE:** We've also come up with swag ideas.

**NORRIS:** Ooooh

**LAUREN** \*sneezes\*

**JESSE:** Bless you.

**NORRIS:** So 2 things to look forward to: swag and lights.

**LINDSAY:** And the hacks

**NORRIS:** So 3 things.....Can we just cut that?

**NORRIS:** What is your favorite animal?

**LAUREN:** No, it's Animoto snack

**LINDSAY:** My favorite animal is Doritos.

**JESSE:** Once in a while we get these bundles of fancy meats and cheeses. But they go.

**NORRIS:** What are you talking about?

**JESSE:** Yea, nobody knows about them.

**LINDSAY** My favorite snack overall is popcorn. We get a lot of microwave popcorn bags and I try to restrain myself and not eat them every day. But once a week I'll eat a whole bag.



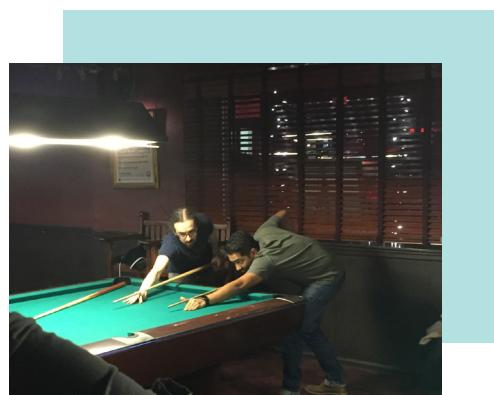
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# Student Life



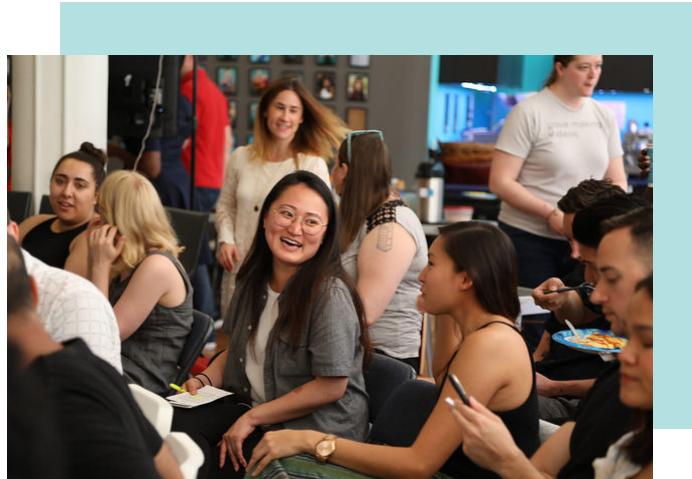
# Year in Review





# MYAGI\*NYC





- Link
- Raven
- Sallian

- Will G.
- Hubashara
- Sally S.

- Gloria
- Allen
- J.Cam

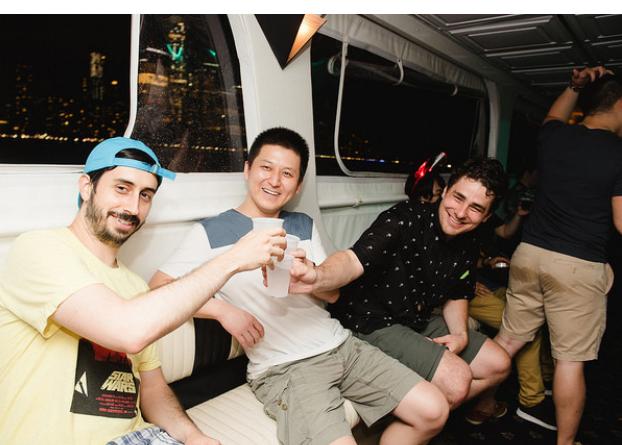
- Cole
- Cory
- Cyndi

- N/A
- S
- Mak

- Mika
- Miraque



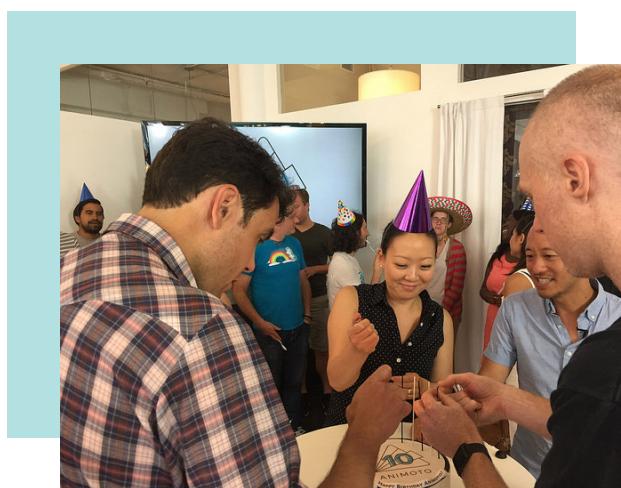
# MYAGI\*NYC Boat Party

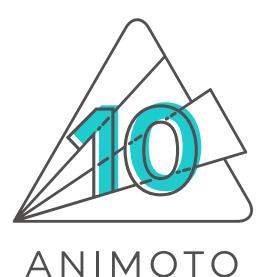




# Animoto Turns Ten!

We celebrated live on Facebook as we rang in 10 years of Animoto.







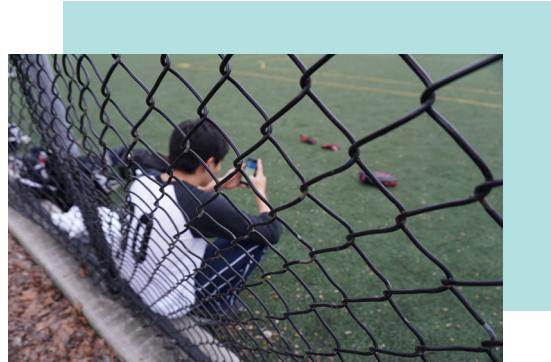


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# Sports

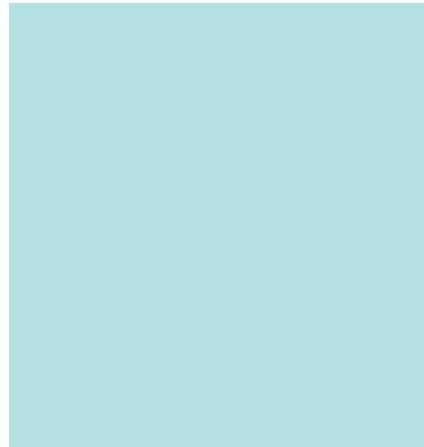
# Molting Birds





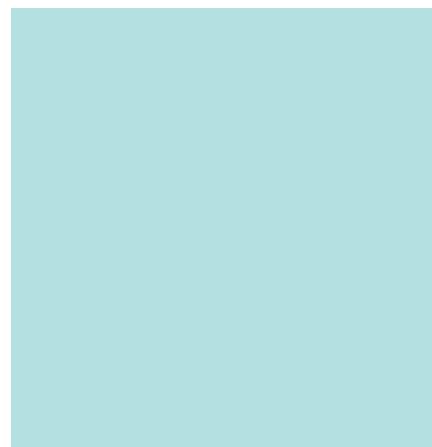
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# Dance Squad



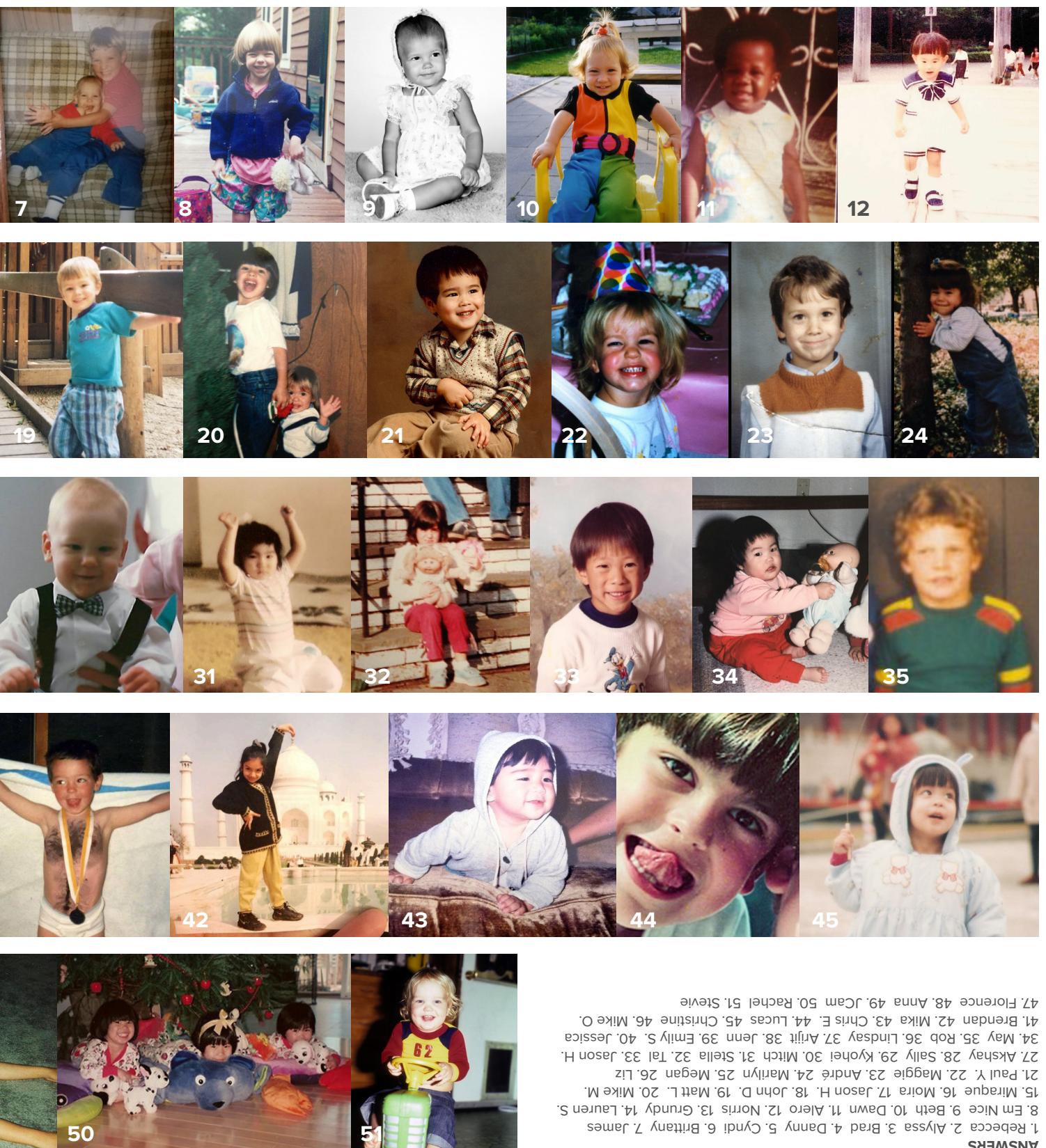
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# Insanimoto



# Who's Who?





**ANSWERS**

1. Rebecca 2. Alyssa 3. Brad 4. Danny 5. Cindy 6. Brittany 7. James  
8. Em Nice 9. Beth 10. Dawn 11. Aero 12. Norris 13. Gruny 14. Lauren S.  
15. Miraque 16. Miora 17. Jason H. 18. John D. 19. Matt L. 20. Mike M.  
21. Paul Y. 22. Maggie 23. Andre 24. Marlyn 25. Meghan 26. Liz  
27. Akshay 28. Salli 29. Kyohie 30. Mitch 31. Steila 32. Tai 33. Jason H.  
34. May 35. Rob 36. Lindsay 37. Arjit 38. Jenn 39. Emily S. 40. Jessica  
41. Brendan 42. Mikia 43. Chris E. 44. Lucas 45. Christine 46. Mike O.  
47. Florence 48. Anna 49. JCam 50. Rachel 51. Stevele

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# Autographs



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# Autographs



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# Autographs





ANIMOTO