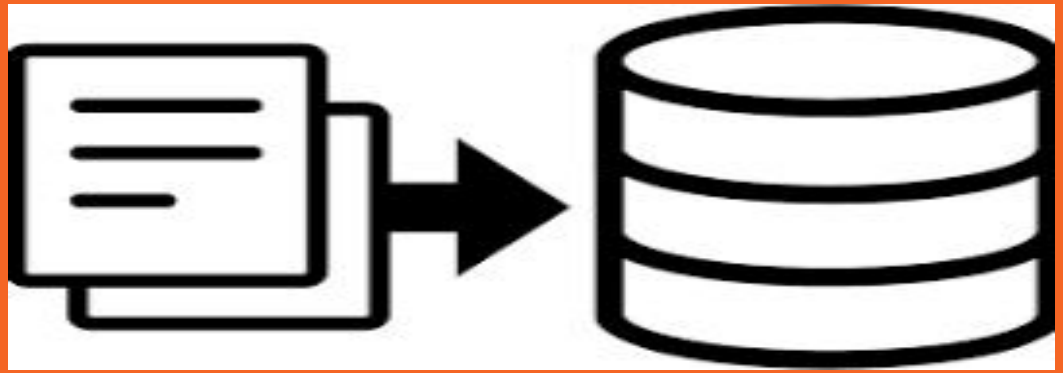
"Data is the new oil." – Clive Humby

"Big data is at the foundation of all the megatrends that are happening." – Chris Lynch



"Data will talk to you if you're willing to listen." – Jim Bergeson

"Torture the data, and it will confess to anything." – Ronald Coase

"The goal is to turn data into information, and information into insight." – Carly Fiorina

"Data are just summaries of thousands of stories—tell a few of those stories to help make the data meaningful."
– Chip & Dan Heath

"You can have data without information, but you cannot have information without data."
– Daniel Keys Moran

"Data beats emotions." – Sean Rad

"Data is not just data, it is a valuable asset for business growth and innovation." – Paul Brewer

"Data is what you need to do analytics. Information is what you need to do business."
– John Owen

"The ability to take data—to be able to understand it, to process it, to extract value from it, to visualize it, to communicate it—that's going to be a hugely important skill in the next decades." – Hal Varian