

# Nan (Flora) Wang

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## PERSONAL INFO

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<https://www.linkedin.com/in/nanwang>

Personal Page  
<http://nnanwang.github.io>

## EDUCATION

### Brandeis University

M.S., Computer Science

★ Awarded Scholarship  
(\$10,000 per semester)

### Fudan University-

#### Shanghai Institute of Visual Art

B.A., Art Design

★ Awarded 1<sup>st</sup>/2<sup>nd</sup> Scholarship per year  
★ Outstanding Graduate Award

## TECHNICAL STRENGTHS

### Computer Skills

**Programming:** Java, JavaScript, NodeJS, Bootstrap, SQL

**UX/UI/Product Design:** Photoshop, Illustrator, Rhinoceros, Keyshot, SolidWorks, 3D max, Painter

### Engineering Skills

Prototype development, Material/Printing/3D Printing technique, Coordinates the Manufacturing Processing

### Management Skills

Product Management, Time Management, Creative Problem-solving, Corporation, Budget Control

## WORK EXPERIENCE

### Design & Innovation Manager, Yum China Holdings Inc

2018- 2021, Shanghai, China

Yum China is an American Fortune 500 fast-food restaurant company, which is the spin-off company of Yum! Brands. The brands of Yum China include KFC, Taco Bell, Pizza Hut, COFFi & JOY, Huang Ji Huang, East Dawning, and Little Sheep.

- Collaborated with the IT team to develop the Bill of Materials (BOM) Software, which drives new product development (NPD) and new product introduction (NPI) processes between engineering and manufacturing teams.
- Collaborated with developer teams and led the user interface design to develop the intelligent Internet of Things (IoT) Platform for building Intelligent Restaurants, which upgrades equipment and facilities in restaurants with advanced technologies for energy saving and emissions reduction.
- Collaborated with cross-functional teams and led over 8 design agencies to deliver 15+ developments, including design briefs/concepts/descriptions and complete design proofing.
- Launched and developed 180+ packaging, and 6 series product lines containing 127+ tableware R&D design projects collaborating with 50+ suppliers. The products' materials included but were not limited to paper, plastic, glass, etc.
- Collaborated with the sustainability department to deliver the "Sustainability Report 2020" and "Sustainability Report 2019" for the company.

★ 17 Design Patents, Yum China Recognition Award

### Adjunct Faculty, Fudan University, Shanghai Institute of Visual Art

2015, Shanghai, China

- Taught undergraduate course, Introduction to Graphic Design Software (Course: 2012000902)

### Product Design Manager, Shanghai Inoherb Cosmetics Co., LTD

2015- 2018, Shanghai, China

- Developed cosmetics packaging and festival/promotional sets.
- Led development of all packaging of the new brand "Yeguo", and established specs.

★ Inoherb Innovation Award

### Senior Product Designer, Shanghai Jahwa United Co., LTD

2012 – 2015, Shanghai, China

Jahwa provides skincare, personal care, and home care for improving the quality of people's daily life with the largest technology team in the nation.

- Managed and developed packaging design for Herborist, Gaofu, and Fresh Herb
- Worked with digital graphic design tools including but not limited to Adobe Photoshop, Adobe Illustrator, Rhinoceros, and Painter.
- Led the development of the new sister brand of Herborist: Fresh Herb.

★ 19 Design Patents, Excellent Employee, Shanghai Light Industry 3rd Award

### Founder & Lead Designer, FLORA.W Design Studio

2015 – present

- Lead 10+ developments in all phases of custom product design delivery (creating ideas, design, making prototypes, launch, and support) for FMCG clients.

## COMPUTER SCIENCE RELATED COURSES & PROJECTS

**Courses:** Discrete Structure, Software Entrepreneurship, Advanced Programming Techniques in Java, Fundamentals of Software Engineer, Introduction to the Theory of Computation, Data Structures and Fundamentals of Computing

**Course Project:** Keep collaborating with 2 team members to construct and develop the User Interface Design of the MyMentor app, which is a social network for Brandeis students to connect, share their experiences, and learn.

## NOTABLE EXHIBITIONS/ PUBLICATIONS

- 2015**    **The Tale of Two Cities-Vienna**  
*AIL Innovation Laboratory, Vienna, Austria*  
Cooperated with University of Applied Sciences Technikum Wien
- 2015**    **Modern Chinese Packages Design**  
*Klingspor Museum, Offenbach, Germany*  
Published by **Gesicht Waren**, German, and **Culture Communication**, China Ministry of Culture
- Graduation Design Portfolio**  
*Germany*  
Published by magazine **Frankfurter Zeitung & Offenbach-Post**, Germany
- 2013**    **Excellent Graduation Design Exhibition**  
*Bridge 8 Creative Centre, Shanghai, China*  
The mayor of Shanghai participated the show
- LUXE PACK**  
*Shanghai Exhibition Center, Shanghai, China*  
The premier trade show for creative packaging
- 2012**    **China (Shanghai) Bakery Exhibition**  
*Shanghai New International Expo Centre, Shanghai, China*  
Design work had been selected by client
- The Future of Sweets**  
*Koln, Cologne, Germany*  
Chocolate packaging design work had been selected by client
- Summer Fancy Food Show**  
*Walter E. Washington Convention Center, Washington, D.C., American*  
Chocolate packaging design work had been selected by client

## PATENTS

- 2020**    Weikang Gong, **Nan Wang**, Li Mei, Hongyan Fu, Little Sheep double story metal shelves for dishes, 2020, (utility model patent, in process)
- Weikang Gong, **Nan Wang**, Li Mei, Hongyan Fu, Little Sheep small petaling plate, 2020, on process
- Weikang Gong, **Nan Wang**, Li Mei, Hongyan Fu, Little Sheep drink cup, 2020, (in process)
- Weikang Gong, **Nan Wang**, Li Mei, Hongyan Fu, Little Sheep chopsticks holder, 2020, (in process)
- Weikang Gong, **Nan Wang**, Li Mei, Hongyan Fu, Little Sheep plate for skewers, 2020, (in process)
- Weikang Gong, **Nan Wang**, Li Mei, Hongyan Fu, Little Sheep petaling plate with rockery shape, 2020, (in process)
- Weikang Gong, **Nan Wang**, Li Mei, Hongyan Fu, Little Sheep bowl, 2020, (in process)
- Weikang Gong, **Nan Wang**, Li Mei, Hongyan Fu, Little Sheep plate, 2020, (in process)
- Weikang Gong, **Nan Wang**, Li Mei, Hongyan Fu, Little Sheep big & small spoons, 2020, (in process)
- Weikang Gong, **Nan Wang**, Li Mei, Hongyan Fu, Little Sheep big petaling plate, 2020, (in process)
- Weikang Gong, **Nan Wang**, Li Mei, Hongyan Fu, Little Sheep sauce bowl, 2020, (in process)
- Weikang Gong, **Nan Wang**, Li Mei, Hongyan Fu, Little Sheep deep plate with waterproof shield, 2020, (in process)

Weikang Gong, **Nan Wang**, Li Mei, Hongyan Fu, Little Sheep cloud shaped deep plate, 2020, (in process)  
Weikang Gong, **Nan Wang**, Li Mei, Hongyan Fu, Little Sheep cloud shaped shallow plate, 2020, (in process)  
Weikang Gong, **Nan Wang**, Li Mei, Hongyan Fu, Little Sheep oblong plate with waterproof shield, 2020, (in process)

Weikang Gong, **Nan Wang**, Li Mei, Hongyan Fu, Little Sheep oblong plate, 2020, (in process)

**Nan Wang**, Li Mei, Hongyan Fu, Pizza Hut rocket shaped tableware set for kids' meal, 2020, (in process)

**2016** **Nan Wang**, Packaging box: 1, 2016, CN303560649S

**Nan Wang**, Packaging box: 2, 2016, CN303560648S

**Nan Wang**, Packaging box: 3, 2016, CN303560646S

**2015** **Nan Wang**, Packaging: Gaofu Hydrating Set, 2015, CN303327318S

**Nan Wang**, Packaging: Whitening & UV Protective Set, 2015, CN303327317S

**Nan Wang**, Packaging: Herborist Whitening Set, 2015, CN303195584S

**2014** **Nan Wang**, Packaging: Herborist Ultra Hydrating & Moisturizing Set, 2014, CN303195583S

Huan Meng, **Nan Wang**, Yunjie Han, Donglei Guo, Packaging: Fresh Herb Bottle Shape Series Design, 2014, CN303017771S

Huan Meng, **Nan Wang**, Donglei Guo, Yunjie Han, Packaging: Fresh Herb Tube Shape Series Design, 2014, CN303018370S

Huan Meng, **Nan Wang**, Donglei Guo, Yunjie Han, Packaging: Fresh Herb Cream Bottle Shape Series Design, 2014, CN303029101S

**Nan Wang**, Packaging: Gaofu Glorious Anti-aging Cream, 2014, CN302834791S

**Nan Wang**, Packaging: Gaofu Whitening Lotion, 2014, CN302834785S

**Nan Wang**, Packaging: Herborist Whitening Star Set, 2014, CN302900560S

**Nan Wang**, Packaging: Herborist Whitening Set, 2014, CN302834788S

**Nan Wang**, Packaging: Fresh Herb Hydrating Gift Set, 2014, CN303088356S

**Nan Wang**, Jian Wang, Packaging: Fresh Herb Hydrating Series, 2014, CN303018070S

**Nan Wang**, Jian Wang, Packaging: Fresh Herb Firming Series, 2014, CN303018069S

**Nan Wang**, Jian Wang, Packaging: Fresh Herb Nourishing Series, 2014, CN303018071S

**Nan Wang**, Jian Wang, Packaging: Fresh Herb Whitening Series, 2014, CN303018074S

**Nan Wang**, Jian Wang, Packaging: Fresh Herb Balancing Series, 2014, CN303018073S

**2013** **Nan Wang**, Packaging: Eltra LUXE UV Protective & Whitening Set, 2013, CN302525099S

## HONORS

**2019** YumChina Pizzahut Brand Recognition Award  
YumChina Coffii & Joy Brand Recognition Award

**2018** Shanghai Inoherb Innovation Award

**2015** Successful Design Grand Award  
APD (Asian Packaging Design) Gold Award  
Shanghai Jahwa Excellent Employee  
Shanghai Light Industry 3rd Award

- 2014** Shanghai Jahwa Innovation Award
- 2012** Eastern Star "Hong Kong Wing Fat Cup" Packaging Design Gold Award  
Outstanding graduate, Shanghai Institute of Visual Art, Fudan University  
Excellent Graduation Portfolio published on <2012 Portfolio Yearbook of Shanghai Institute of Visual Art, Fudan University>
- 2011** Second-class scholarship, Shanghai Institute of Visual Art, Fudan University  
Packaging Designer (Advance) Certification, China  
2nd place in School Badge Design Competition,  
Shanghai Songjiang No.2 Experimental Primary School
- 2010** Volunteer for Shanghai Expo 2010  
First-class scholarship, Shanghai Institute of Visual Art, Fudan University
- 2009** Second-class scholarship, Shanghai Institute of Visual Art, Fudan University, 2009