Natali Nascimento

Digital Experience Designer

I have worked as a Communication Designer in the past few years, developing several brands and proposals for print and digital products.
I have a growing interest in working as a UX & UI designer and in developing products focused on the needs of users, constantly assessing the impact of the product through qualitative and quantitative user research.

Contacts

natali.do.nascimento@gmail.com
linkedin.com/in/natali-nascimento
behance.net/nanascimento
+351 967 293 100

Experience

TerraProjectos | Graphic and Web Designer *October 2013 - Present*

- Working as a designer in a wide range of projects with different features, I had the opportunity to develop my skills in multidisciplinary teams and in close collaboration with the client;

- I have participated in integrated projects developed from end-to-end solutions, creating branding, packaging, brochures and flyers, international trade fair stands and brand landing pages and web apps.

E.S. Contact Center | Call Center Assistant *January 2011 - February 2013*

- Worked selling credit cards over the phone for Barclaycard;

- Had the opportunity to understand the frustrations and the needs of the "users". I have developed skills on understanding the sense of creating empathy with the final user.

MeioForte Promoção e Publicidade | Graphic Designer internship
April to September 2008

- Designed graphic material for several events;

- Created and developed proposals for various corporate identities.

Education

Post-Graduation in Digital Experience Design *September 2018 - 2019*

Faculty of Fine Arts of the University of Lisbon;

I have completed end-to-end projects with design briefs, including user research, strategy, interaction design, wireframing, prototyping, testing and visual design.

Course in UI/UX Design & Development *September 2013- March 2014*

Edit | Disruptive Digital Education;

Hands-on user-centered design interactions, as well as designing components and designing interactive interfaces.

Master Degree Comunication Design *September 2008 - December 2011*

Faculty of Architecture of the University of Lisbon;

I Have developed my analytical and reflexive knowledge and skills, as well as the ability to problematize and think critically in a complete and specialized process.

Skills

User research
Usability testing
Interaction Design
Prototyping
Wireframing
User flows
Branding
Visual Design
HTML
CSS

Tools

Figma
Sketch
Invision
Illustrator
Photoshop
Slack

Languages

Portuguese
English