ndeto.nicole@gmail.com |574-302-7545 |linkedin.com/in/nicole-ndeto/ | github.com/nndeto | builtbynicole.dev

Nicole Ndeto

SKILLS

Languages - JavaScript, HTML5, CSS3, PHP | **Libraries and Frameworks** - React.js, Node.js, Express.js, Bootstrap, jQuery
Database - MongoDB, Mongoose, SQL
Other - Responsive Web Design, RESTful APIs, JSON, Git/Github/Bitbucket, Heroku, SCSS/SASS, WordPress, Agile Development, SEO/SEM Optimization, Google Tag Manager, Google Search Console, Google Analytics, Hubspot, Figma

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PROFESSIONAL EXPERIENCE

Pathfinders Advertising - Jr. Web Developer | Mishawaka, IN   **November 2021 - June 2023**

- Owned the monthly website maintenance for all clients on retainer and drove improvements in client-centered KPIs
- Achieved an average 19% increase in website speeds over a year of research and optimizations
- Modernized the maintenance process by building client-facing dashboards that dynamically populated monthly maintenance results
- Triaged low to medium-level website break/fix requests ranging from mobile responsiveness to formatting to data issues
- Cut email production time in half by creating master templates, allowing the volume of work to increase

Ali on the Boulevard - Salesfloor Manager | South Bend, IN   **October 2019 - June 2021**
- Improved customer retention as reflected in the monthly returning customer rate of 61% for Q3 and Q4 of 2020
- Led team to grow average order sales by 15% and to beat monthly sales goals by 10%, for Q1 and Q2 of 2021
- Spearheaded Fall 2020 Virtual Fashion Show, which amassed over 1,300 views on Facebook and led to an uptick in sales

Target - Human Resources Expert | South Bend, IN   **October 2014 - April 2019**
- Worked my way up from an entry-level cashier position to the human resources department
- Orchestrated a three-day hiring event in 2018 that resulted in 80% of the Q4 hiring goal being met
- Consistently maintained 98% completion rate for team training and testing for state health and safety regulations

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EDUCATION

General Assembly | Remote **| Full-Stack Software Engineering Immersive**   **2021**

450+ Hours | Object-Oriented Programming |MVC Frameworks |Data Modeling | Product Development Fundamentals

Clay High School | South Bend, IN   **2013**

Graduated w/Academic Honors | 3.98 GPA | National Merit Scholar | National Honor Society

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VOLUNTEER

Mission Bit |General Volunteer | Remote   **2022 - 2023**
Mission Bit aims to inspire youth of color to explore the world of STEM with project-based computer science education that embraces their identities.

Bethel University Orchestra |Community Player | Mishawaka, IN   **2017 - 2022**
The Bethel University Chamber Orchestra is an ensemble devoted to the performance of Baroque, Classical, Romantic, and Contemporary repertoire.

New Texas Symphony Orchestra |Community Player | Dallas, TX   **2014 - 2016**
The New Texas Symphony Orchestra (NTSO) is an all-volunteer, nonprofit performing arts group. Our mission is to enrich the greater Dallas communities by offering inspiration and entertainment through live symphonic music.