

NICHOLAS NESCI

SKILLS

HTML, CSS, and JavaScript
Proficient with Microsoft Office and Adobe Creative Cloud Software
WordPress and E-commerce platforms such as Shopify and WooCommerce

WORK HISTORY

DIGITAL MARKETING MANAGER, THE BRAKE STORE

2019 – Present

- Prepares and maintains marketing materials i.e. social media, online advertising, promotional flyers etc.
- Designed and maintains company website on Shopify. Uploads products and adds new features as required.
- Brainstorms new and creative growth strategies and evaluates new technologies to optimize user experience.

ASSISTANT STORE MANAGER, SHOPPERS DRUG MART

2017-2019

- Trained and managed staff, led team meetings and ensured smooth daily operation of the business
- Successfully achieved store targets and assisted with scheduling to optimize allocated hours more efficiently.
- Responsible for purchasing of store inventory

CUSTOMER SERVICE REPRESENTATIVE, TD CANADA TRUST

2015-2017

- Provided clients with exceptional customer service while promoting TD products and services
- Completed administrative duties such as ordering supplies, opening and closing the branch, and distributing mail.
- Processed transactions for clients and provided financial advice

EDUCATION

BACHELOR OF BUSINESS ADMINISTRATION - UNIVERSITY OF GUELPH-HUMBER

Area of emphasis: Marketing, Small Business and Finance. Graduated with honors.

HOLY TRINITY HIGH SCHOOL

Graduated with honors.