Nathan Nesler

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EDUCATION

The University of Iowa, Iowa City, IA B.B.A., Business Analytics and Information Systems Certificate in Risk Management and Insurance GPA: 3.47 May 2023

TECHNICAL SKILLS

Tools: Proficient in Microsoft Office including Excel, Word and PowerPoint, also learning Python, and SQL **Methodology:** Knowledge in Data Modeling, Regression, time-series forecasting and correlation evaluation **Projects:**

- Business Analytics NFL Salary Distribution and its effect on winning percentage
- GEICO Created and implemented an application for supervisors to use to increase engagement

WORK EXPERIENCE

GEICO, North Liberty, IA

Summer 2022

Business Leadership Summer Intern

- Analyzed current business procedures across multiple departments
- Collaborated with 5 interns to create effective tools in order to increase virtual engagement
- Implemented a new goal-tracking application to over 300 associates in Region 5

Dayton Freight Lines, Hampshire, IL

Summer 2021

Business Management Intern

- Worked with many different systems such as Excel, Dock Scanning, Pick-up planner, and Inbound Planner
- Conducted daily meetings with dockworkers and drivers, administered payroll for 70+ employees, managed customer service phones and email, constructed daily plans for both inbound and outbound freight

Thomson Linear, LLC, Marengo, IL

Summer 2019

Manufacturing Intern

- Implemented lean manufacturing by utilizing TPM (total product manufacturing)
- Maintained and improved the integrity of production, safety, and quality systems utilizing machinery, equipment, process, and employees

The Pumpkin Place, Genoa, IL

Fall 2005-2018

Co-Owner

- Grew and sold pumpkins to raise money for college
- Was responsible for all aspects of business entrepreneurship from money management to marketing

COLLEGE ACTIVITIES

Member, Hawk Trade

August 2019 - Present

Participate in monthly meetings to discuss personal finance and investing strategies

Chair of Marketing, Tippie Tech

August 2021 - Present

Collaborate with Tippie Tech directors to increase member involvement