



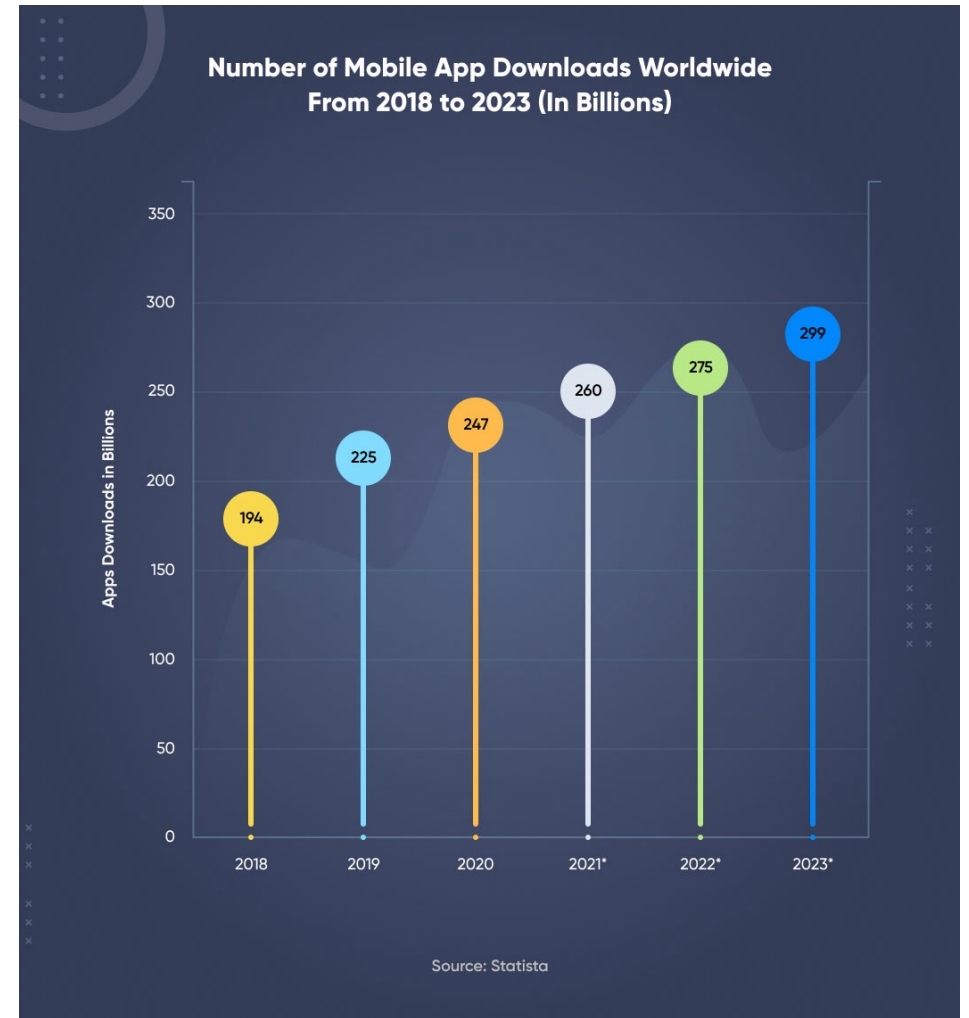
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Mobile App Development II

Ngan Nguyen

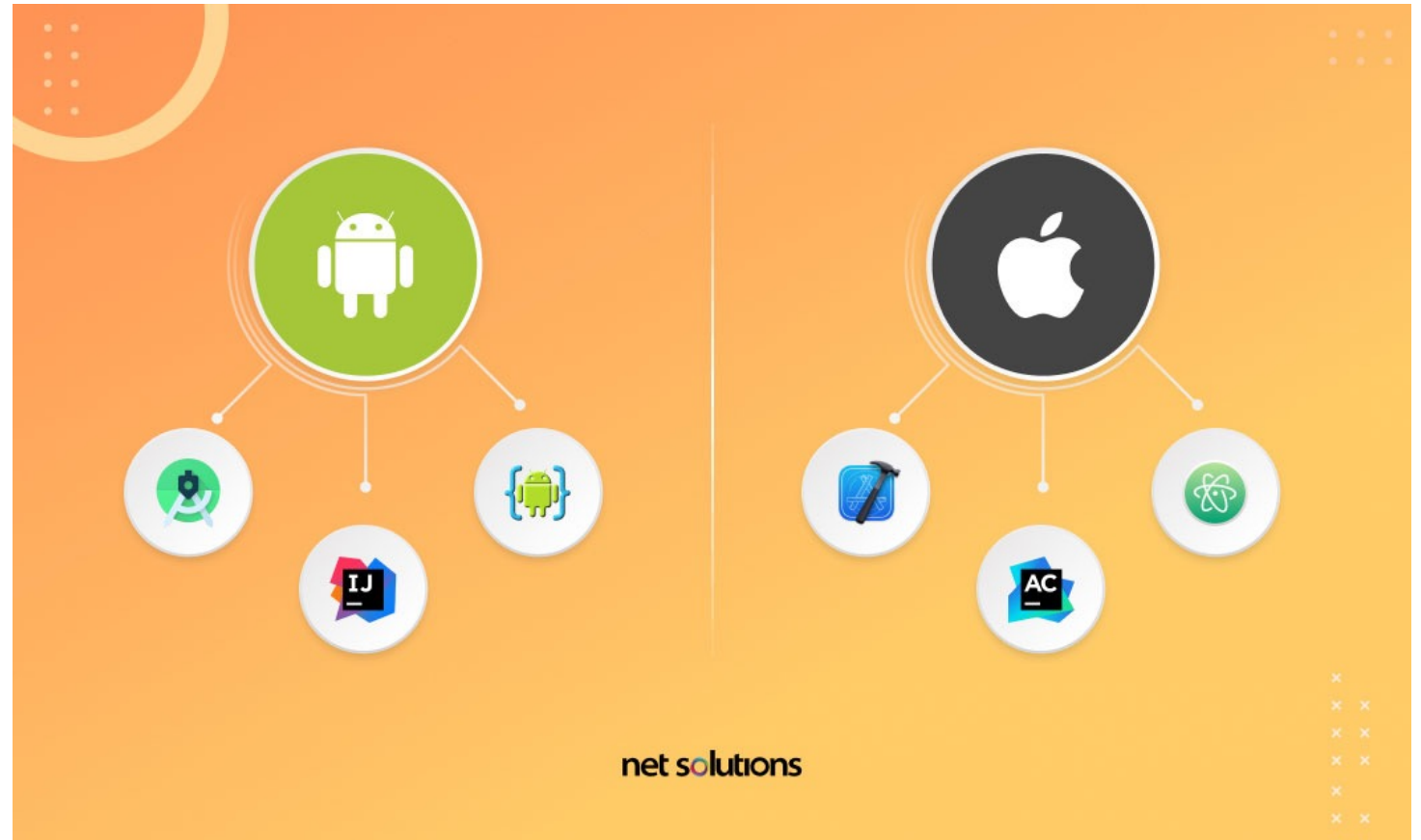
Native App vs Cross Platform

- As a career working for companies
- As a freelancer
- As a business choice



Native App

- Native: Android or iOS
- Tools:
 - Android: Java or Kotlin
 - iOS: Objective-C or Swift
- Benefit:
 - High speed
 - Offline Functionality
 - Minimize scope of bugs
 - Utmost performance
 - Enhanced Security



1. Google Maps

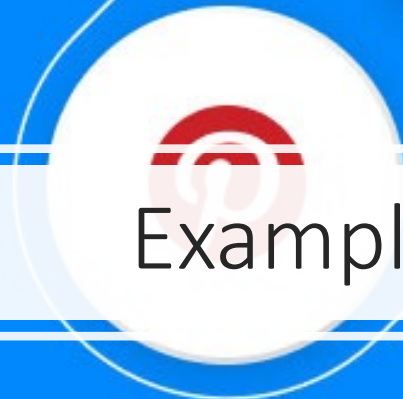


3. Spotify

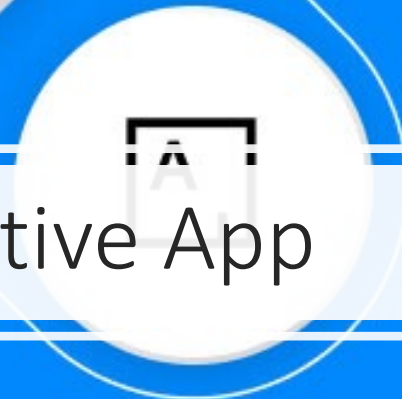


**Best Native
App Examples**

2. Pinterest



4. Artsy



Example of Best Native App



Cons of Native App

No Code
Reusability

High
Maintenance

Cross Platform App

- Deploy code in multiple platform
- Tools/Frameworks:
 - React Native
 - Flutter
 - Xamarin
- Benefits:
 - Maintenance
 - Reduce Cost
 - Code reusability





Example of Best Cross-Platform Apss

Cons of Cross- platform apps

Complicated
Development Lifecycle

Difficult ntgrations

	Native	Cross-Platform
Performance	Winner	
Time to Market		Winner
Development costs		Winner
App Security	Winner	

What is the best fit for you?

Lots of jobs is in native

Developers can do
great freelancing with
Cross-platform

As a small business
choice:

Start with cross-
platform

If the app needs
extreme performance,
use native Swift or
native Kotlin or Java



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Thank you for your attention
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