



MAMA SHIBA

WHITEPAPER V. 2.0

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1. INTRODUCTION

1.1. History of Meme

Meme term coined by Richard Dawkins, an evolutionary biologist, originating from his 1976 book. *The Selfish Gene*. By definition, meme is an idea, behavior, or style that spreads by means of imitation from person to person within a culture and often carries symbolic meaning representing a particular phenomenon or theme. In a simple analogy, gene is for biological evolution and meme is for social evolution.

1.2. Meme in Internet Era

Meme term became more viral when Internet started spreading the world. In 2009-2010, a group of people started building a website called <https://9gag.com> with the intention of creating an alternative online platform to email on which users could easily share humorous photos or videos.

The ideas went viral and we started facing a new form of meme. At the moment, Bitcoin (<https://bitcoin.org>), the first blockchain protocol in the world, was born. The world dealt with two big inventions, (1) Bitcoin and (2) Digital Meme.

1.3. Intersection of Finance, Technology, and Art

In 2020, when people suffered from the impact of COVID-19 and economic recession, some people still had optimism to build a better world. DEFI and Non-Fungible Token (NFT) were born.

Those concepts helped so many people to survive and develop their life in crisis period. DEFI boosted our progressive movement in finance and technology. NFT supported our artists in the pandemic era. We consider that humans can not be separated from those two things. Finance helps us to survive and grow. Art entertains our mind to keep optimistic.

1.4. Why MAMA SHIBA as The Meme?

A mother is the typical example of pure, sincere, complete, instinctive love, a love that asks for nothing in return, an unconditional love that is often reserved for one's children, a love that offers stability, protection and security.



Mama Shiba is a Deflationary meme Token fully decentralized with the aim of taking care of the wallets of all holders just like a mother would do with her son's savings.

Mama Shiba was created after Shiba Inu with 10x faster blocking speeds and cheapest gas taxes as it is built on the Binance Smart Chain. Our mission is to be bigger than Shiba Inu and we plan to accomplish this feat by early 2022 by our carefully designed roadmap. Mama Shiba has learned a few tricks and lessons from his meme predecessor, Shiba Inu. A new crypto birthed by members of the Shiba Inu online community.

Mama Shiba plans to outshine Shiba Inu by developing a Gameplay with Rewards, and an NFT marketplace. Furthermore, the token is hyper-deflationary with an integrated system to reward the Holders, with each transaction that will take place each holder will receive BNB in their wallet.

2. VALUES



TRANSPARENCY

Mama Shiba is decentralized and supported by its community of passionate. We encourage openness communication and trusting, transparency and community are the 3 pillars to build longevity.



SAFETY

Mama Shiba wants to offer maximum security to the holders, through a KYC with Pinksale on the Team and an in-depth Audit on the contract.



LONGEVITY

Mama Shiba is in for the long haul. The decentralized community is fostering and adopting long term development of the ecosystem and foundation in efforts to drive real use cases, and greater rewards beyond any temporary trends.



COMMUNITY

Mama Shiba is one of the most loved crypto community we believe that only together are we strong. Community is everything and Mama Shiba

3. ECOSYSTEM



INSTANT REWARDS

For every transaction in the Mama Shiba network, a 5%/8% fee is distributed in BNB to existing holders. That means you earn more Mama Shiba just by holding it in your wallet.

COMMUNITY-POWERED

Mama Shiba is fully decentralized as well owned by its fun and vibrant community.

Mama Shiba welcomes her and we hug several prospects for building in Mama Shiba the best cryptocurrency community.

With a doing-well mission to help mothers in need.



LOCKED LP

Liquidity Lock for 365 days for maximum confidence. 3% of all transaction fees are added in the liquidity pool. This promotes a healthy ecosystem by growing the LQ pool, which in turn enables increased trading volume and transaction values.



ANTI DUMP SYSTEM

The maximum of the portfolio is limited to 2% and the maximum sale transaction is limited to 1% of the total supply, so the whales have no possibility to download the price. The sales commissions are 3% higher than the purchase commissions all this pushes to hold the token and avoid dumps.



3.1. MAMA SHIBA PROTOCOL

Mama Shiba employs 5 simple functions:

- Reward in BNB
- LP acquisition
- Burn
- Marketing
- Game Reward

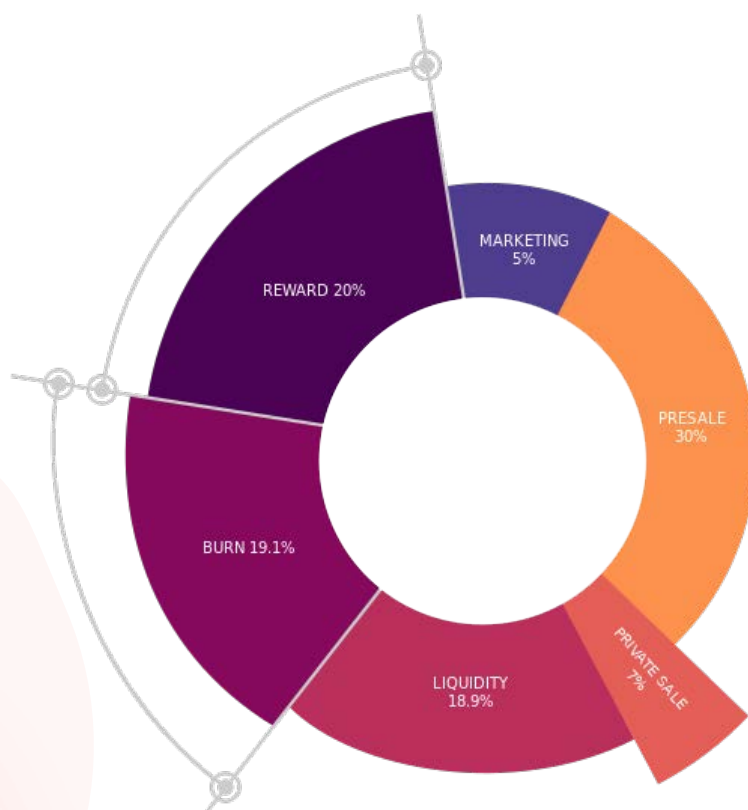
In each trade, the transaction is charged a 13% Buy / 16% Sell Fee, which is split 5 ways:

BUY & SELL FEE

	Reward in BNB	Liquidity	Burn	Game Wallet	Marketing
BUY FEE 13%	5%	3%	1%	1%	3%
SELL FEE 16%	8%	3%	1%	1%	3%

- Reward in BNB: 5%/8% Redistributed to all existing holders. This will ensure that Holders are rewarded for each user transaction
- Liquidity: 3% of each transactions directed solely to support our marketing campaigns and grow our community
- Burn: 1% of all transactions are allocated to the liquidity pool in lockdown for 365 days.
- Marketing: 3% of all transactions are burned to increase the value of the Token over time, so as to incentivize holders.
- The game wallet was created to support itself.
All new transactions sends 1% of the fees to fill the game wallet in order to keep it above the dedicated 20%..

3.2. TOKENOMICS



TOTAL SUPPLY

1 TRILION

SYMBOL

MAMA

DECIMAL

18

4. ROADMAP

Q1 2022

- ✓ Website Launch
- ✓ PinkSale KYC
- ✓ Private Sale
- NEW Smart Contract
- NEW Contract AUDIT
- Social Marketing
- Youtube Marketing
- Referral Program
- 2000 Telegram Members

Q2 2022

- Release Game Alpha version
- Enhanced Marketing with Crypto Partnership
- 500 Holders
- 5000 Telegram Members
- Listing on Coin Market Cap
- Release Game Beta version only for Holders
- CEX Listing

Q3 2022

- Listing on CoinGecko
- Game Release
- NFTs Marketplace Beta
- 2000 Holders
- 7500 Telegram Members
- Additional CEX Listings
- Mama Shiba Official Merchandise

Q4 2022

- Release NFT Marketplace
- Native Stacking
- MAMA-Metaverse Development
- 5000 Holders
- 10.000 Active Telegram Members
- New Game Partnerships

5. DISCLAIMER

This document is solely to convey information. Participants in the purchase should read the white paper and the official website of MAMA SHIBA thoroughly, and have a thorough understanding of blockchain and digital assets. Please be aware of the potential dangers and consider your risk tolerance and current situation before making any decisions. The information in this whitepaper is provided solely for general comprehension. This document is only intended for discussion and presentation. The veracity of the results made in this whitepaper is not guaranteed by the proposed blockchain platform "MAMA SHIBA". Nothing in this White Paper should be construed as a prospectus or an investment solicitation, and it has no bearing on an offering or solicitation of an offer to acquire any securities in any jurisdiction. This document was not created by and is not subject to, any laws or regulations aimed at protecting investors in any jurisdiction.

MAMA SHIBA

Contract Address: 0xE771415Eddd04217392656414fF82DB4eea2A987

thank
you



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facebook.com/MamaShibaOfficial



instagram.com/mamashiba_official



twitter.com/MamaShiba_Token



discord.gg/hrSEkaKhU5