

RESEARCH DESIGN

LIS 570

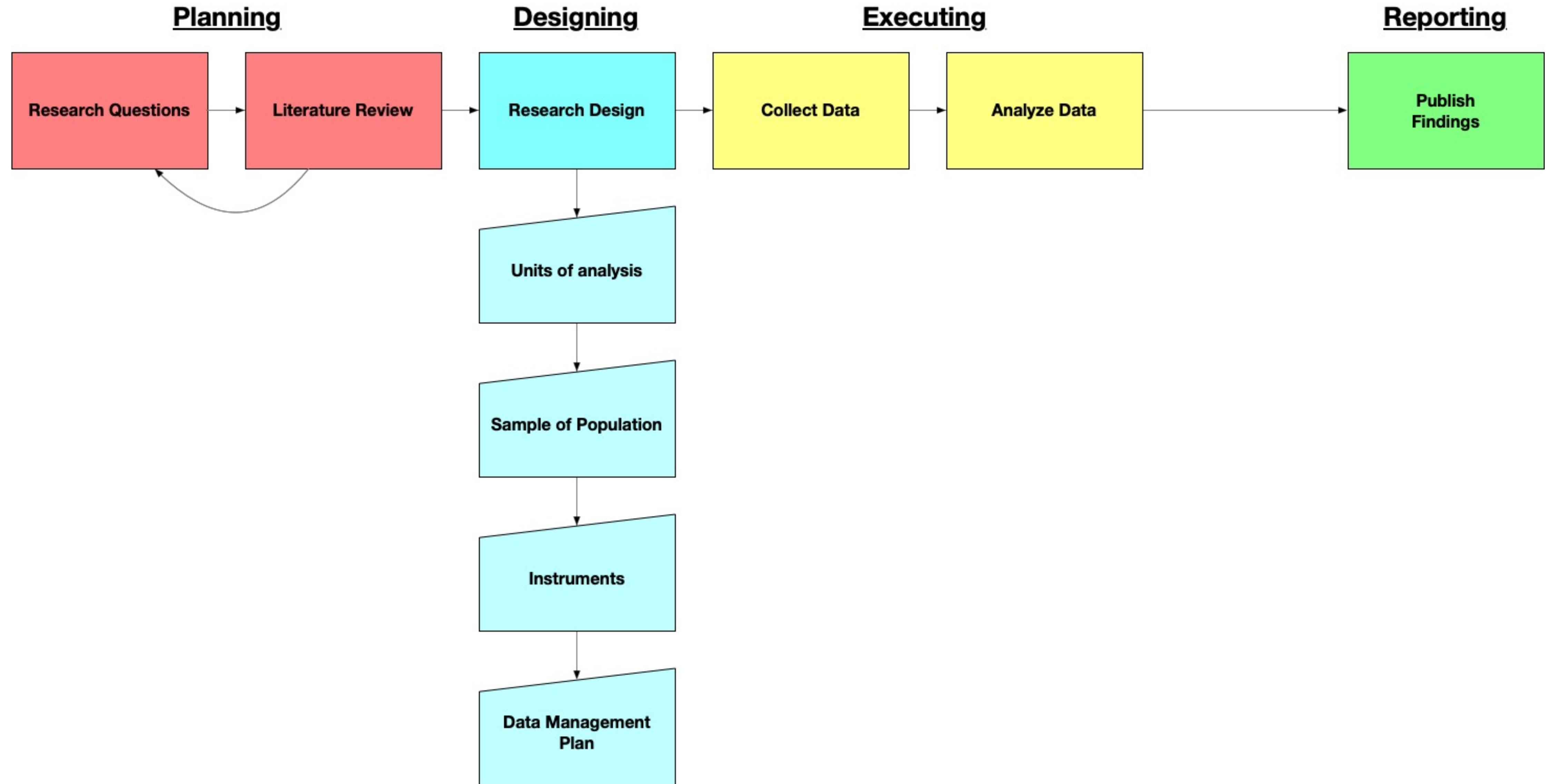
RESEARCH ASSESSMENT & DESIGN

CLASS ADMIN

- Groups / Group Assignment ?
 - Reminder: Oct 18th
 - Group length
- TA Office Hours

UNPACKING SOME TERMINOLOGY

- Network Effects - More participants == greater value
- Middleman -> Intermediation -> Rent Seeking (manipulating public policy / economic conventions to seek profit)
- When making a comparison
 - Difference in Degree
 - Difference in Kind



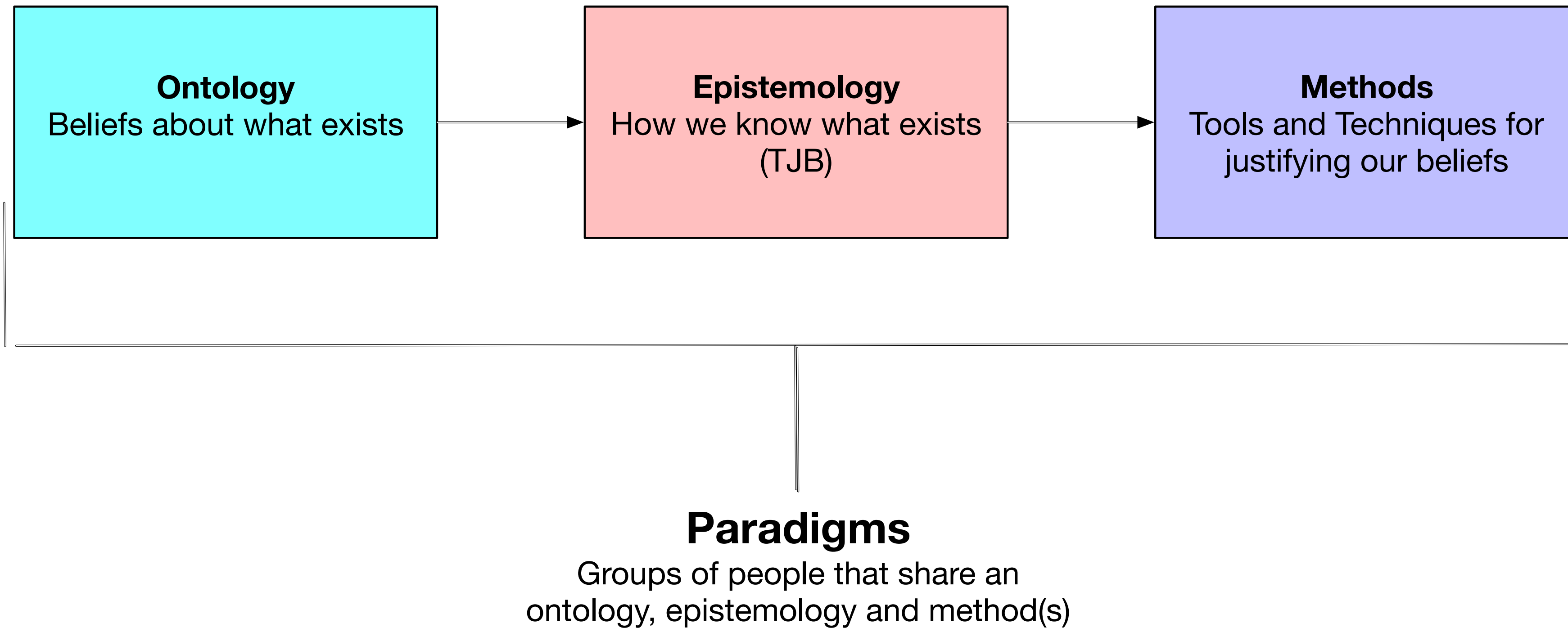
RESEARCH CHECKLIST

Topic	
Context / Setting	
Question	
Unit of Analysis / Observation	
Audience	

GOALS OF QUESTIONS

- **Descriptive** - What are the qualities most valued in a Mayoral candidate?
 - Gathering and describing what makes up important variables
- **Relational** - When do political beliefs impact voting habits? (internal)
- **Comparative** - How do supporters of Lorena Gonzales differ between District 2 and 3? (external)
- **Causal** - How do yard signs impact voter turnout in Seattle's 2021 Mayoral election?
 - Test one or more variables (yard sign vs non-yard sign + voter turnout)
 - X happens / is directly influenced by Y

RESEARCH QUESTIONS +
ONTOLOGY +
EPISTEMOLOGY



BREAK