

How can we bring together human and machine?



Symbiote Systems | Emotion-sensing technologies for future transportation

THE HIERARCHY OF NEEDS IN MOBILITY

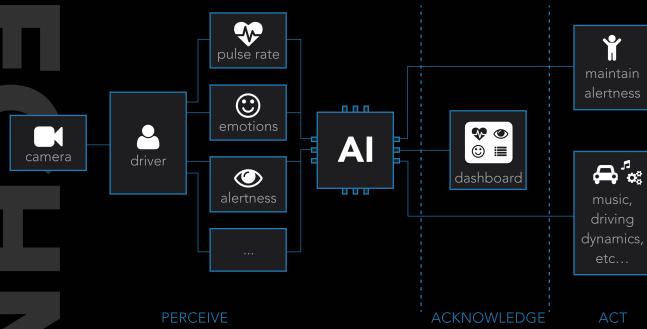


In many luxury cars, OEMs have thought of every little detail, giving drivers a sense of 'delight' when the car does something the driver didn't know they wanted. Through a better understanding of the driver, Symbiote could provide delight.

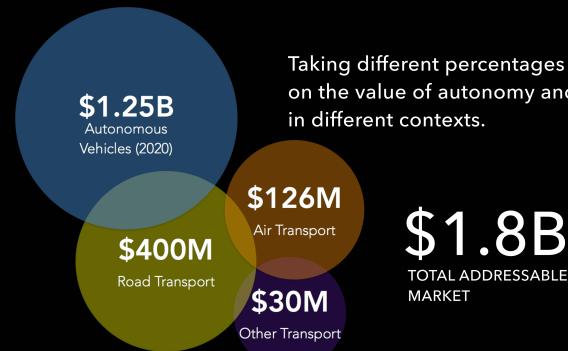
For cars until now, 'comfort' has been about a smooth ride, or leather seats. With ADAS, comfort would refer to the peace of mind of knowing what your car is thinking. Symbiote displays a dashboard of data the car is gathering to facilitate trust in the car.

In the most basic of cars, safety plays an important role. From Airbags to Antilock Braking systems, technology has revolutionized safety inside vehicles. Symbiote's Alertness Detection System ensures safe driving before we reach full autonomy.

SYSTEM DIAGRAM



TOTAL ADDRESSABLE MARKET



NUMEROUS POSSIBILITIES



Health Monitoring



Ridesharing Experiences



Route Selection



Driving Dynamics



Music Control

GO-TO MARKET STRATEGY

- 1 Sell to Owners of Luxury Vehicles (validation)
 - 2 Partnerships with Passenger Transportation
 - 3 Partnerships with Car Manufacturers
 - 4 Standardizing Safety Technologies (similar to ABS, SRS)
- Phase I
Phase II

