

Jin Hwa Roh

nnjh12@gmail.com

<https://github.com/nnjh12>

Portfolio: <https://nnjh12.github.io/portfolio/>

EDUCATION

Penn LPS Coding Boot Camp, Philadelphia, PA 01/2019 – 07/2019

- University of Pennsylvania, College of Liberal and Professional Studies
 - Covered front-end and back-end technologies
 - Received a Certificate of Completion
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Yonsei University, Seoul, South Korea 03/2006 – 02/2011

- B.S in Human Ecology
- Majored in Human Environment & Design and Clothing & Textiles (double major)

WORK EXPERIENCE

Assistant and Associate Buyer 01/2011 – 06/2015

SK Networks, Seoul, Korea

Department of Hilfiger Denim

- In charge of buying and merchandising men's shirts, sweaters, pants, and accessories
- Analyzed weekly, monthly, and seasonal sales
- Engaged in comprehensive discussions with HQ about the business (e.g., market situation, customer feedback, sales results, seasonal buying, exclusive product development, and quality issue)
- Developed exclusive products based on Korean market needs
- Worked closely with a buying office to ensure product quality, shipping time, and price/value
- Decided retail prices considering value, FOB, MU, and competitor's price

Department of American Eagle

- Launched American Eagle in Korea (e.g., Determined price range, defined potential customers by market segmentation, and analyzed future competitors)
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- Engaged in buying and merchandising for spring'15, summer'15, fall'15, and winter'15 seasons
 - Engaged in tag & label development
 - Assisted in IT setup
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Intern

06/2010 – 08/2010

Galleria Department Store, Seoul, Korea

Department of Visual Merchandising & Visual Design

- Compiled valuable images for the next season's visual proposal

EXTRACURRICULAR ACTIVITIES

Volunteer work

01/2010 – 06/2010

- Tutored middle school students in mathematics
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Art in London Program

07/2009 – 08/2009

- Visited London and Learned about the European art and the western art industry
 - Sponsored by Yonsei University and MCM
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President, Fine Art Club of Yonsei University

02/2008 – 08/2008

- Planned the annual budget
 - Held regular exhibitions of drawing
 - Held the cultural and social events
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SKILLS

Programming Skills

- Browser Based Technologies: HTML5, CSS, JavaScript, jQuery, Bootstrap, React.js
 - API Interaction: API, JSON, AJAX
 - Databases: MySQL, MongoDB
 - Deployment/Command-Line Fundamentals: Heroku, Git
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Computer Skills

- Expertise with MS-Office and Excel
 - Familiar with Adobe Illustrator and Photoshop
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