It's hard to overstate the importance of vitamin D. Best known for building and maintaining strong bones, vitamin D also influences the immune and neuromuscular systems, and the life cycle of human cells.\*

# DEFICIENCY

Because each of us can produce natural vitamin D3 (cholecalciferol) with sunlight, many people assume that they get enough. In reality, vitamin D deficiency is increasing worldwide.





Up to 91% of **Pregnant Women in** the U.S. are Deficient1

Up to 36% of the General Population in the U.S. is Deficient<sup>1</sup>

### Why Are We Deficient?









**Lack of Fatty** Fish in Diet

**Geographic Location** 







Sunscreen

Covering up

**Working Indoors** 

# WHY NORDIC NATURALS



Non-GMO Verified



**Third-Party Tested** 



Green & Clean Manufacturing



**Nothing Artificial** 



**Unrivaled Taste** 



**Award Winning** 

## Committed to Delivering the World's Safest, Most Effective Omega Oils™

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\* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

## **BENEFITS**





**Brain Function\*** 



**Healthy Fetal** Growth & Weight\*



Maternal Bonding\*





**Healthy Bones\*** 

Muscle Power\*

### **BOOSTS IMMUNITY FOR ALL AGES\***

# **ADULTS**



**Helps Regulate** Sleep Rhythms\*



**Healthy Mood\*** 



**Enhances** Calcium Absorption for **Healthy Bones\*** 

## **HOW MUCH DO I NEED?**

How much vitamin D you need differs from person to person. For most people, supplemental vitamin D3 ensures adequate intake throughout life.

LIFE STAGE	AGE	I.U./DAY	UPPER LIMIT I.U./DAY
INFANTS	0–6 months	400 I.U.	1000 I.U.
INFANTS	6–12 months	400 I.U.	1500 I.U.
CHILDREN	1–3 years	600 I.U.	2500 I.U.
CHILDREN	4–8 years	600 I.U.	3000 I.U.
CHILDREN	9–13 years	600 I.U.	4000 I.U.
ADOLESCENTS	14–18 years	600 I.U.	4000 I.U.
ADULTS	19-70 years	600 I.U.	4000 I.U.
ADULTS	71+ years	800 I.U.	4000 I.U.
PREGNANCY	_	600 I.U.	4000 I.U.
BREAST-FEEDING	_	600 I.U.	4000 I.U.

Institute of Medicine recommended dietary allowance for vitamin D.





# Choose the Vitamin D3 Product That's Right for You!

# OMEGA-3s WITH VITAMIN D3



## VITAMIN D3



