

NORDIC NATURALS®

NORDIC PET®

PURE OMEGA-3
FISH OILS
for DOGS AND CATS



NORDIC®
NATURALS



WELCOME TO NORDIC NATURALS

Norwegian-born Joar Opheim founded Nordic Naturals in 1995 with the goal of advancing the quality of omega-3 fish oils by developing new technologies for improving oil taste, purity, freshness, and structure.

Nordic Naturals was inspired to launch our Nordic Pet Collection to provide dogs and cats with the same exceptional-quality omega-3 fish oils we produce for humans, so they too can experience the benefits of our oils.

Today, Nordic Naturals is the leading manufacturer of fish oils and the #1 fish oil in the U.S.[†]

NORDIC PET® COLLECTION



[†] Based on SPINS Scan Data

OMEGA-3 FATTY ACIDS FOR PET HEALTH

Omega-3 fatty acids are nutrients that are important for optimal pet health. Because omega-3s cannot be produced by the body, dogs and cats must obtain them through diet or supplementation. The most important omega-3s are eicosapentaenoic acid (EPA) and docosahexaenoic acid (DHA). EPA and DHA perform distinct yet mutually supportive roles in promoting overall pet health.

EPA

- Cellular health
- Immune system health
- Skin and coat health
- Joint health
- Heart and kidney health

DHA

- Cellular health
- Immune system health
- Brain development and maintenance
- Eye development and maintenance
- Puppy trainability

Emerging research suggests that omega-3 fatty acids EPA and DHA help support:

- Gastrointestinal health
- Behavioral health
- Healthy aging and cognition

SUPPLEMENTING FOR ADEQUATE OMEGA-3 LEVELS

There are two fatty acid families important for optimal pet health that cannot be produced by the body—omega-3 and omega-6. Ideally, these fats should be consumed in a relatively balanced ratio.

Commercial pet foods—whether dry, canned, or raw—typically contain higher amounts of omega-6 fatty acids (from meat products and vegetable oils), making supplementation with omega-3 fatty acids (EPA and DHA from fish oil) important for achieving a more balanced ratio of dietary omega-3 to omega-6.

Daily supplementation with omega-3 fatty acids is a proactive way to help support optimal health throughout your pet's life.



Where do you source your fish?

Nordic Naturals uses only wild-caught, sustainably sourced fish from healthy fisheries. Pet Cod Liver Oil is made from wild Arctic cod (Skrei) from the Norwegian Sea. We source wild sardines and anchovies for Omega-3 Pet™ from the South Pacific Ocean.

How do you ensure your products are fresh and pure?

FRESHNESS

To ensure freshness and molecular stability, Nordic Naturals processes all oils in an oxygen-free, nitrogen-enhanced manufacturing environment.

PURITY

Our oils are also distilled for purity, without the use of chemicals or excessive heat, in order to effectively remove heavy metals, PCBs, dioxins, and furans, while preserving the natural constituents of the oil to the highest degree. The result is exceptionally fresh and pure fish oil products.

THIRD-PARTY TESTED

Every batch of oil is third-party tested to guarantee purity, freshness, and quality. Lot numbers on each bottle link to test results. Certificates of Analysis are available upon request.

What is the difference between Omega-3 Pet & Pet Cod Liver Oil?

Both formulations are rich in omega-3s.

Omega-3 Pet, derived from wild-caught sardines and anchovies, has higher total EPA+DHA levels and is available not only in liquids, but also in soft gels, convenient for traveling with your pet.

Pet Cod Liver Oil, made from wild Arctic cod, contains naturally occurring vitamin A, which is a fat-soluble, essential vitamin in the diets of dogs and cats. Pet Cod Liver oil contains higher levels of DHA, the omega-3 most associated with brain and eye development and maintenance, and puppy trainability.

How do Nordic Naturals pet products differ from products for adults and children?

Nordic Pet products contain the same exceptional-quality oils used in our award-winning products for adults and children, but are specially formulated for dogs and cats. They are unflavored and are preserved with mixed tocopherols, instead of rosemary.

Why do you offer different bottle sizes?

We offer different bottle sizes to ensure that pets are taking the freshest oil possible. Fresh oils are not only highly palatable, but also more effective. Our varied bottle sizes and precise feeding instructions allow pet owners to purchase only what their pets will consume within 90 days, the ideal period for optimal oil freshness. (All liquids should be refrigerated after opening.)

How soon will I see results?

Research shows that fatty acid levels reach a steady state within about one month of starting supplementation. Results vary for every pet. Consistency in giving your pet omega-3s is key to seeing results.

How does omega-3 fish oil differ from flax products?

Fish oil is rich in the preformed, long-chain omega-3 fats EPA and DHA. Nordic Naturals delivers these omega-3s in the highly bioavailable triglyceride form. Plant-based flaxseed oil contains the short-chain omega-3 ALA, which has to be converted to EPA and DHA in the body. Dogs have a limited ability to convert short-chain omega-3s into the more important long-chain omega-3s. Cats have even less ability to make that conversion, making fish oil a more effective source of fatty acids for pets.

EXCEPTIONAL PRODUCTS FOR YOUR EXCEPTIONAL PET

Nordic Naturals achieves exceptional products by manufacturing fish oils that surpass stringent quality standards set forth by the Council for Responsible Nutrition (CRN), European Pharmacopoeia Standards (EPS), and World Health Organization (WHO).

In addition, Nordic Naturals is certified as cGMP compliant (Current Good Manufacturing Practices) by NSF International for facility standards to ensure products are safe, pure, and effective.



WHY NORDIC NATURALS

UNSURPASSED QUALITY

All oils used in our products surpass strict international standards for purity and freshness, and are third-party tested. Certificates of Analysis are available upon request.

UNPARALLELED FRESHNESS

Our 100% oxygen-free manufacturing environment provides dogs and cats with exceptionally fresh oils, and, thus, great oil taste.

EXCEPTIONAL PURITY

Our proprietary distillation process purifies oils of harmful environmental contaminants, such as heavy metals, PCBs, dioxins, and furans, without using chemicals or excessive heat.

SUSTAINABLE SOURCING

100% of our fish is wild caught and sourced in accordance with the Norwegian fisheries management system, which has been a model of sustainability for over 30 years.

TRIGLYCERIDE FORM

All Nordic Naturals oils contain omega-3 fatty acids in the triglyceride form to ensure optimal absorption, and, thus, results.

RESPONSIBLE PRODUCT FORMULATIONS & FEEDING INSTRUCTIONS

Nordic Naturals consults with board-certified veterinary nutritionists (certified through the American College of Veterinary Nutrition) regarding our product formulations and feeding instructions. This ensures appropriate ingredients, ingredient amounts, and feeding instructions for dogs or cats.

111 Jennings Drive, Watsonville, CA 95076

Toll Free: 800.662.2544 | Fax: 831.724.6600

info@nordicnaturals.com | nordicpets.com

FEEDING TIPS & INSTRUCTIONS

- Refrigerate liquids after opening.
- Liquids will stay fresh for 90 days if refrigerated.
- Add liquid omega oils directly to your pet's food.
- Make sure oil is consumed in one feeding.
- Store soft gels in a cool, dry place, away from sunlight.
- Give soft gels directly to your pet, like a treat, or added to food.



To ensure that your dog or cat receives all the benefits of our omega-3s, we provide you with precise feeding instructions. In the tables that appear here, you will find the appropriate amount to feed your pet, based on weight.



PET COD LIVER OIL

Our Pet Cod Liver Oil is derived exclusively from wild Arctic cod (Skrei) from the Norwegian Sea. Pet Cod Liver Oil naturally contains a higher amount of DHA compared to EPA per serving of oil. It also contains naturally occurring vitamin A, an essential vitamin in the diets of dogs and cats that is important for normal vision, immune function, fetal development, and growth.



PET COD LIVER OIL (8 OZ) MEDIUM TO LARGE BREED DOGS

Suggested daily use for dogs 20 to 79 lbs.

WEIGHT	SERVING	SERVINGS/BOTTLE	EPA	DHA	TOTAL OMEGA-3s
20–39 lbs.	0.5 teaspoon (2.5 mL)	94	184 mg	276 mg	575 mg
40–59 lbs.	1.0 teaspoon (5.0 mL)	47	368 mg	552 mg	1150 mg
60–79 lbs.	1.5 teaspoons (7.5 mL)	31	552 mg	828 mg	1725 mg



PET COD LIVER OIL (16 OZ) LARGE TO VERY LARGE BREED DOGS & MULTI-DOG HOUSEHOLDS

Suggested daily use for dogs 20 to over 100 lbs.

WEIGHT	SERVING	SERVINGS/BOTTLE	EPA	DHA	TOTAL OMEGA-3s
20–39 lbs.	0.5 teaspoon (2.5 mL)	189	184 mg	276 mg	575 mg
40–59 lbs.	1.0 teaspoon (5.0 mL)	94	368 mg	552 mg	1150 mg
60–79 lbs.	1.5 teaspoons (7.5 mL)	63	552 mg	828 mg	1725 mg
80–99 lbs.	2.0 teaspoons (10 mL)	47	736 mg	1104 mg	2300 mg
100+ lbs.	3.0 teaspoons (15 mL)	31	1104 mg	1656 mg	3450 mg



OMEGA-3 PET™

Nordic Naturals Omega-3 Pet is an excellent source of the principal omega-3 fatty acids EPA and DHA. Our Omega-3 Pet oil is derived exclusively from sustainably sourced, wild anchovies and sardines from the South Pacific Ocean.

OMEGA-3 PET™ SOFT GELS

Suggested daily use for dogs

Use one soft gel for every 20 lbs. of body weight.

WEIGHT	SERVING	EPA	DHA	TOTAL OMEGA-3s
20 lbs.	1 soft gel	165 mg	105 mg	315 mg

OMEGA-3 PET™ (2 OZ) CATS AND SMALL BREED DOGS

Suggested daily use for cats 2 to over 20 lbs.

WEIGHT	SERVING	SERVINGS/BOTTLE	EPA	DHA	TOTAL OMEGA-3s
2–4 lbs.	0.25 mL	240	39 mg	23 mg	71 mg
5–9 lbs.	0.5 mL	120	78 mg	46 mg	143 mg
10–14 lbs.	0.75 mL	80	117 mg	69 mg	214 mg
15–20 lbs.	1.0 mL	60	156 mg	92 mg	285 mg
over 20 lbs.	1.25 mL	48	196 mg	115 mg	356 mg

Suggested daily use for dogs 2 to 19 lbs.

WEIGHT	SERVING	SERVINGS/BOTTLE	EPA	DHA	TOTAL OMEGA-3s
2–4 lbs.	0.5 mL	120	78 mg	46 mg	143 mg
5–9 lbs.	1.0 mL	60	156 mg	92 mg	285 mg
10–19 lbs.	2.0 mL	30	313 mg	184 mg	570 mg

OMEGA-3 PET™ (8 OZ) MEDIUM TO LARGE BREED DOGS

Suggested daily use for dogs 20 to 79 lbs.

WEIGHT	SERVING	SERVINGS/BOTTLE	EPA	DHA	TOTAL OMEGA-3s
20–39 lbs.	0.5 teaspoon (2.5 mL)	94	184 mg	276 mg	575 mg
40–59 lbs.	1.0 teaspoon (5.0 mL)	47	368 mg	552 mg	1150 mg
60–79 lbs.	1.5 teaspoons (7.5 mL)	31	552 mg	828 mg	1725 mg

OMEGA-3 PET™ (16 OZ)

LARGE TO VERY LARGE BREED DOGS
& MULTI-DOG HOUSEHOLDS

Suggested daily use for dogs 20 to over 100 lbs.

WEIGHT	SERVING	SERVINGS/BOTTLE	EPA	DHA	TOTAL OMEGA-3s
20–39 lbs.	0.5 teaspoon (2.5 mL)	189	184 mg	276 mg	575 mg
40–59 lbs.	1.0 teaspoon (5.0 mL)	94	368 mg	552 mg	1150 mg
60–79 lbs.	1.5 teaspoons (7.5 mL)	63	552 mg	828 mg	1725 mg
80–99 lbs.	2.0 teaspoons (10 mL)	47	736 mg	1104 mg	2300 mg
100+ lbs.	3.0 teaspoons (15 mL)	31	1104 mg	1656 mg	3450 mg