

2X

More powerful. Naturally.

The next generation fish oil.





Ultimate Omega[®] 2X

Now in Four New Products

In 2015, we introduced our most powerful fish oil yet—a breakthrough 80% concentrate in 90+% triglyceride form. Thanks to strong customer demand, we're now growing our line of ultra-concentrated fish oil to include mini soft gels, options with added vitamin D3, and a larger, more economical bottle size. Perfect for anyone wanting high-intensity omega-3s in fewer soft gels.

With exceptional potency, this new generation of fish oil effectively doubles the EPA+DHA in each soft gel. Our fish oil is also more efficiently absorbed than other brands' because we take the extra step to deliver all our omega-3s in the triglyceride form—the form naturally found in fish. And each, of course, is backed by Nordic Naturals' proven purity and unmatched quality.

More of What You Pay For

Customers buy fish oil because they want omega-3s, but most don't deliver what they should. All omega-3s start out as triglycerides. They become ethyl ester molecules during concentration. For most manufacturers, this is where it ends. They leave their omegas as ethyl esters, and call them concentrates. Unfortunately, the body doesn't recognize ethyl esters, and has trouble absorbing them.

Our concentrates are different. All go through a final step that converts them back to triglycerides, achieving 90+% triglyceride form in all our products. Research shows that these omega-3s are absorbed up to 70% better than ethyl ester omegas, so you get more of what you pay for in every serving of fish oil.¹

¹ Dyerberg J, Madsen F, Møller JM, et al. Bioavailability of marine n-3 fatty acid formulations. *Prostaglandins Leukot Essent Fatty Acids* 2010 Sep; 83(3):137-141



ULTIMATE OMEGA® 2X

New 120-count for better value

1125 mg EPA/875 mg DHA

Our most powerful concentrate yet is now offered in new 120-count for better value. Ultimate Omega 2X delivers 1000 mg EPA+DHA per soft gel, with one or two soft gel serving options to meet a broad range of unique nutritional needs.* Ultimate Omega 2X is ideal for individuals needing the highest levels of omega-3s in their most bioavailable form.*

- 2000 mg EPA+DHA per serving
- Achieves American Heart Association recommended doses for heart health*
- Unmatched support for heart, brain, immune health, and more*



ULTIMATE OMEGA® 2X WITH VITAMIN D3

Achieves recommended daily amounts for vitamin D

1125 mg EPA/875 mg DHA/1000 I.U. D3

To help address global vitamin D deficiency, our most powerful concentrate now comes with 1000 I.U. added vitamin D3 (cholecalciferol) for bone, brain, and immune system support.*

- 1000 I.U. of added vitamin D3
- One or two soft gel serving options
- Unmatched support for heart, brain, bone, and immune system health*





ULTIMATE OMEGA® 2X MINI

Formerly Ultimate Omega® Mini

586 mg EPA/456 mg DHA

The same best-selling formula, but with a new name, Ultimate Omega 2X Mini still features our highest-concentration triglyceride-form omega oil. It provides intensive support for the heart, brain, and immune system, in small, strawberry-flavored soft gels that are easy to swallow or chew.* An ideal omega-3 concentrate for young adults.

- Delicious natural strawberry flavor
- Small soft gels are easy to swallow or chew
- Supports a healthy heart, brain, and immune system*



ULTIMATE OMEGA® 2X MINI WITH VITAMIN D3

Our best-selling mini is now also available with vitamin D

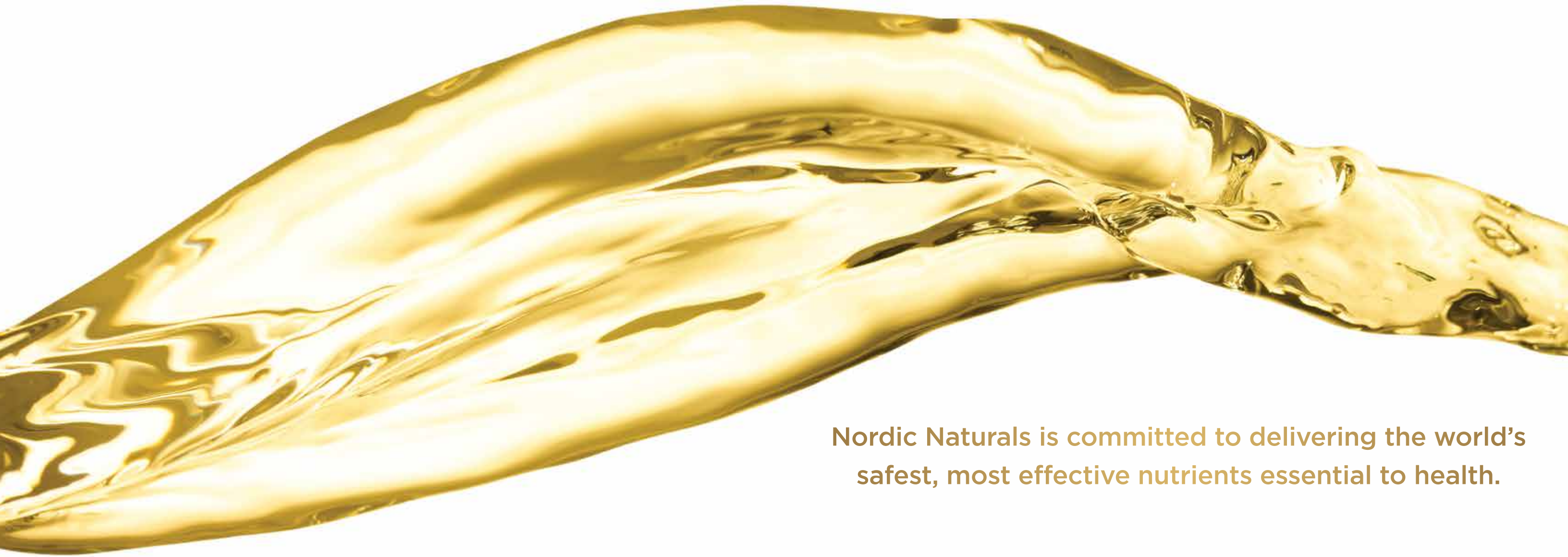
586 mg EPA/456 mg DHA/1000 I.U. D3

Our delicious, high-intensity omega-3 mini with 1000 I.U. of added vitamin D3 (cholecalciferol) for further bone, brain, and immune system support.*

- 1000 I.U. of added vitamin D3
- Small soft gels are easy to swallow or chew
- Supports a healthy heart and brain, bones, and immune system*

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.





Nordic Naturals is committed to delivering the world's
safest, most effective nutrients essential to health.



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