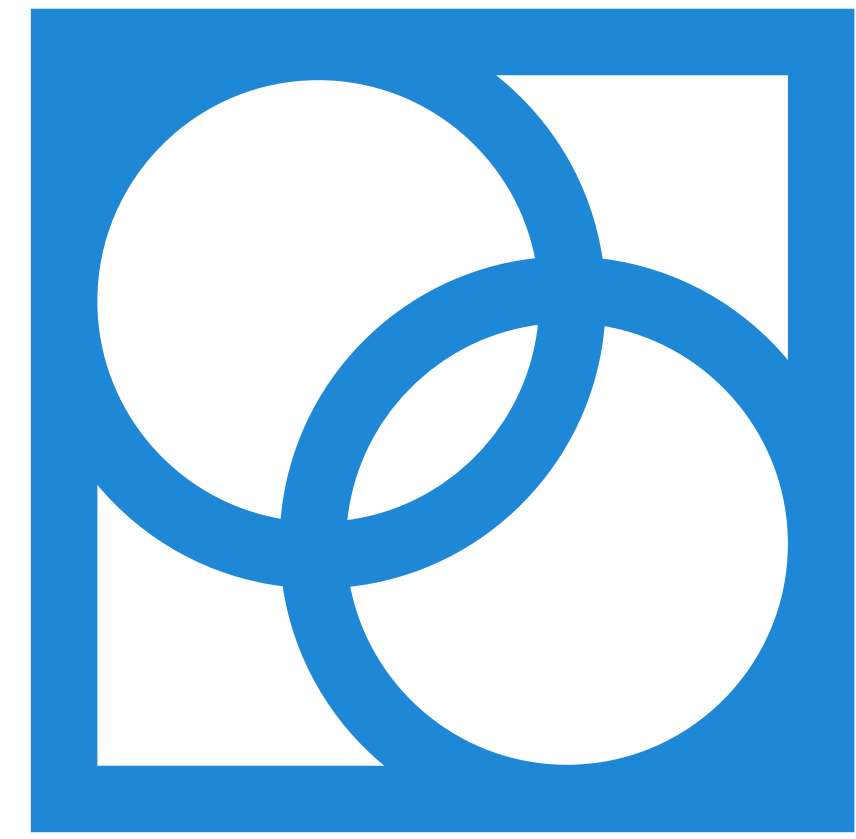


proton|demand

Pay less. Build more.

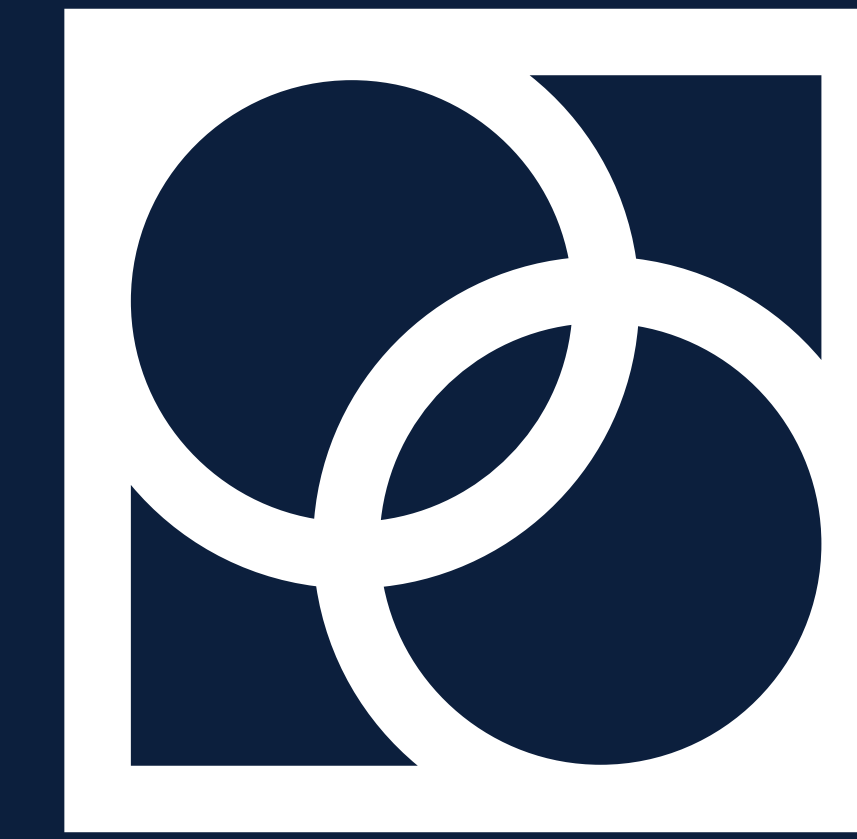
Primary Version



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Secondary Version



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1E87D6
Bleu de France

FFFFFF
White

5FE496
Light Green

76C4F2
Maya Blue

0C1F3D
Oxford Blue

F46036
Giants Orange

FF8569
Light Salmon

Typefaces - Light

Headlines are in Andale Mono.

Subheadlines are, too.

The Avenir typeface family is used for body copy.
Be careful not to use Avenir Light in large sizes,
as it will compete with the logo.

Avenir Light

Avenir Roman

Avenir Medium

Avenir Heavy

Typeface - Dark

Headlines are in Andale Mono.

Subheadlines are, too.

The Avenir typeface family is used for body copy.
Be careful not to use Avenir Light in large sizes,
as it will compete with the logo.

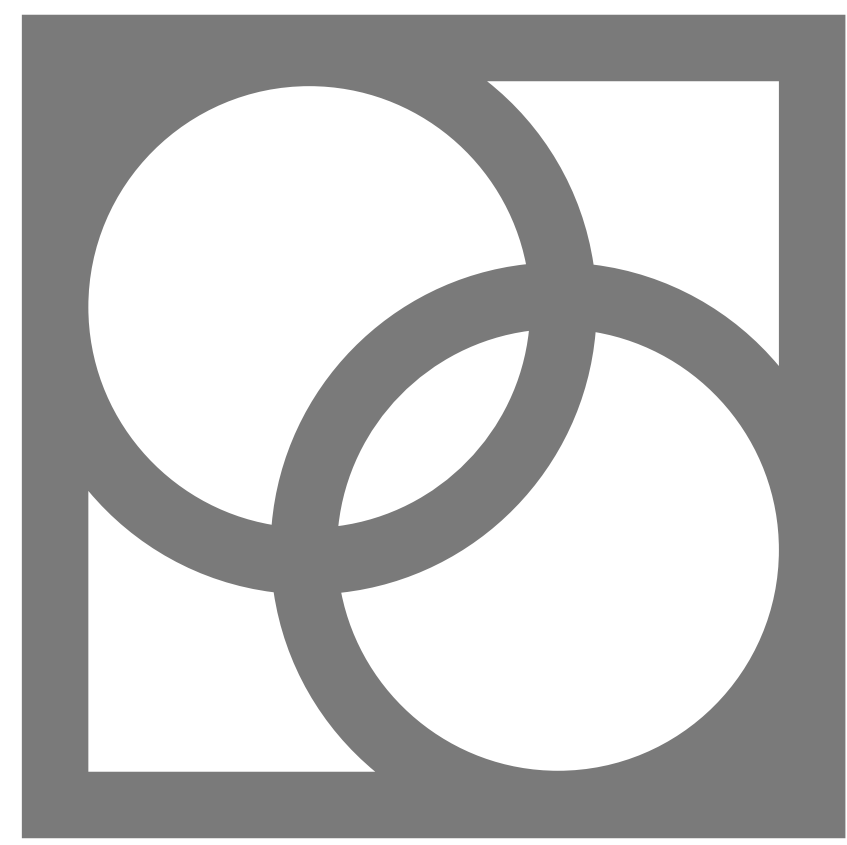
Avenir Light

Avenir Roman

Avenir Medium

Avenir Heavy

Greyscale Version

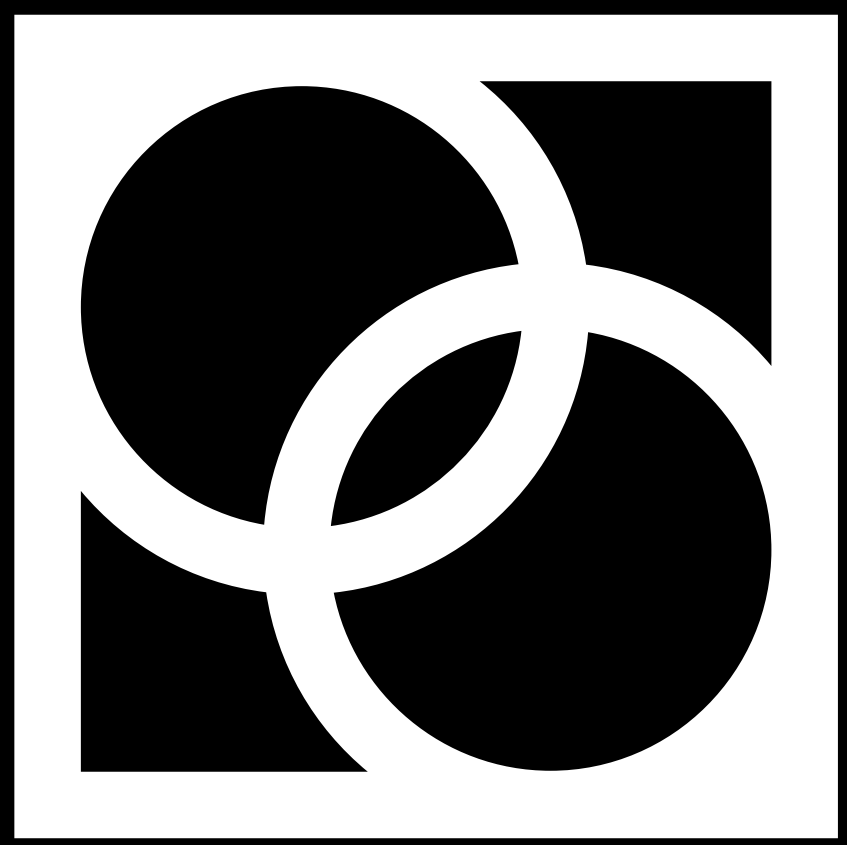


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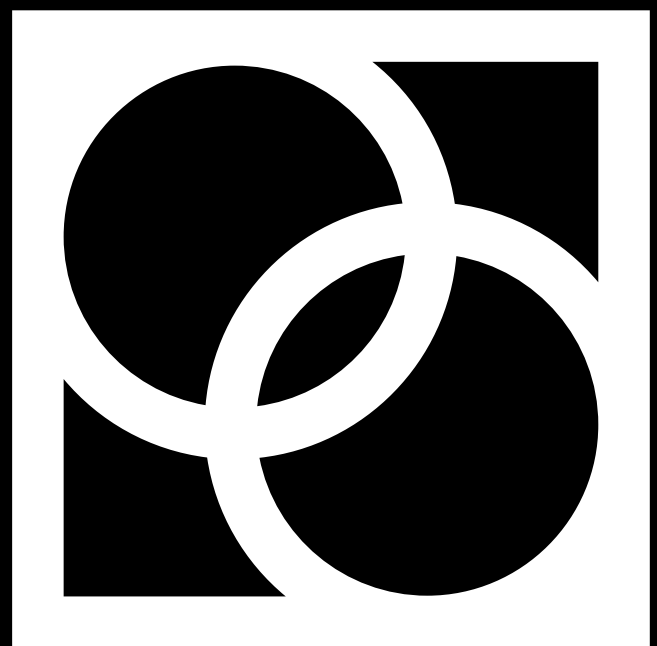


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Negative Version



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