

Principle of being Professional

Schedule

- Session 1
 - Looker studio
 - Designing sales dashboard
- Session 2
 - Design thinking
 - Designing student-admission dashboard

Looker Studio

- Free, cloud-based data visualization and business intelligence tool from Google
- Enables users to create customizable, interactive reports and dashboards from a wide variety of data sources.
- It was formerly known as Google Data Studio.
- Alternative
 - Power BI (free desktop version, not cloud)
 - Tableau (free student version)

Let's go

- Download [sales data](#)
- Visit [Looker Studio](#)

Self Evaluation

```
<iframe width="560" height="315"  
src="https://www.youtube.com/embed/fzM7GbWFKYA?start=288"  
frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyroscope;  
picture-in-picture" allowfullscreen></iframe>
```

2

```
<iframe width="560" height="315"  
src="https://www.youtube.com/embed/fzM7GbWFKYA?start=388"  
frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyroscope;  
picture-in-picture" allowfullscreen></iframe>
```