minted.

MINTED STOREFRONT TOOLS

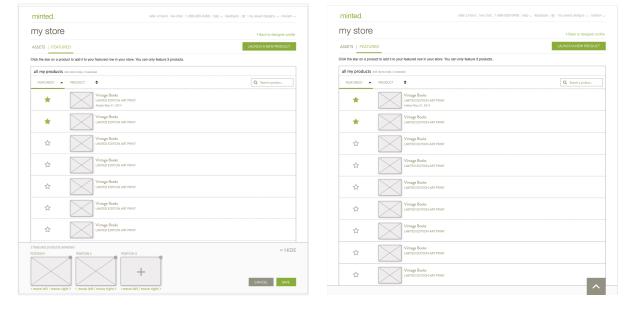
UX Designer & Front-end Developer

Minted is an online design marketplace that allows designers to create and sell their stationary, art, print and home products on a storefront.

GOAL

To excite users with access to local, authentic and amazing experience

WIREFRAMES - ITERATION #1



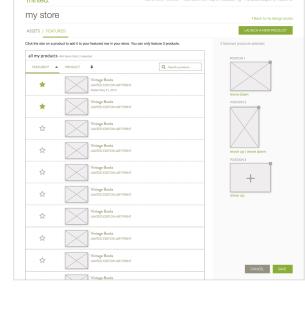
Hiding the footer for undistracted browsing also hides the save

Problems

button. The button is essential to completing the flow successfully.

minted. where a third | New chall | 1-686-606-6406 | help = | NewBooks | gg* (my sewed designs = | markers = |

WIREFRAMES - ITERATION #2



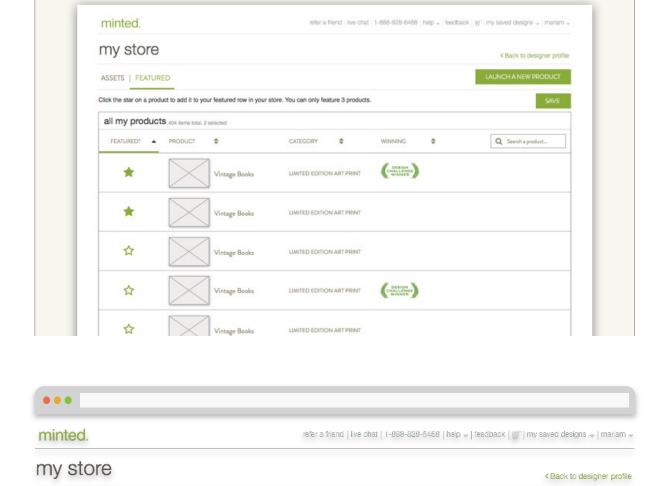
The preview is not representative of how items would be shown in a user's store.

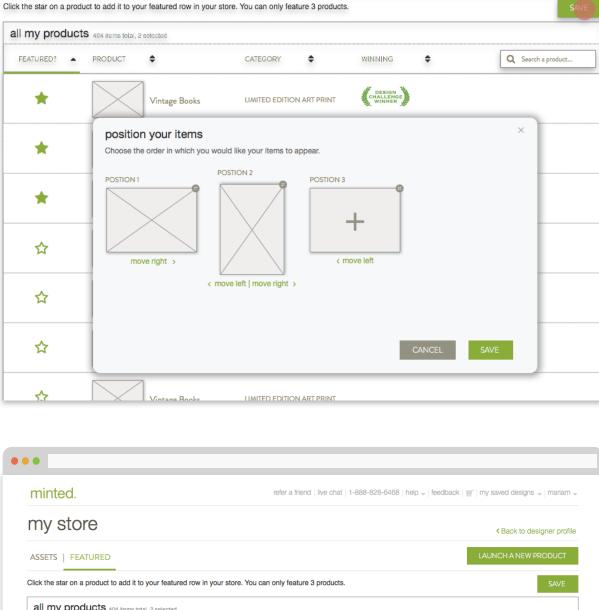
Problems

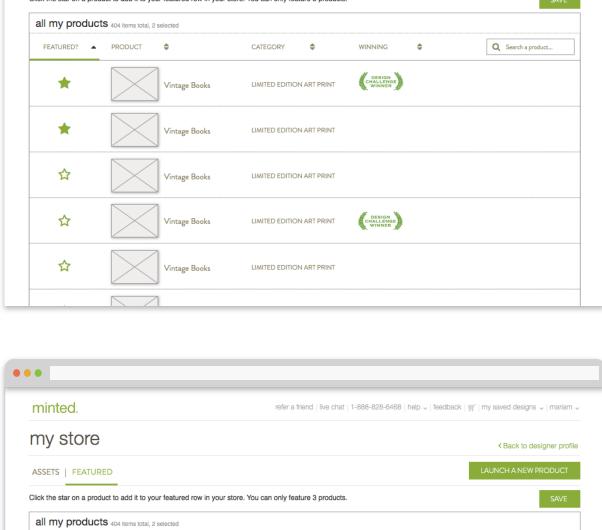
FINAL DESIGN SOLUTION

• • •

ASSETS | FEATURED







CATEGORY

LIMITED EDITION ART PRINT

LIMITED EDITION ART PRINT

You may only choose 3 products to feature. Please deselect one of your items to feature another one.

LIMITED EDITION ART PRINT

LIMITED EDITION ART PRINT

Vintage Books

Vintage Books

Vintage Boo

WINNING

DESIGN CHALLENGE WINNER

FEATURED? A PRODUCT

Q Search a product...