

DESIGNLAB

DESIGNLAB - PRODUCT GROWTH

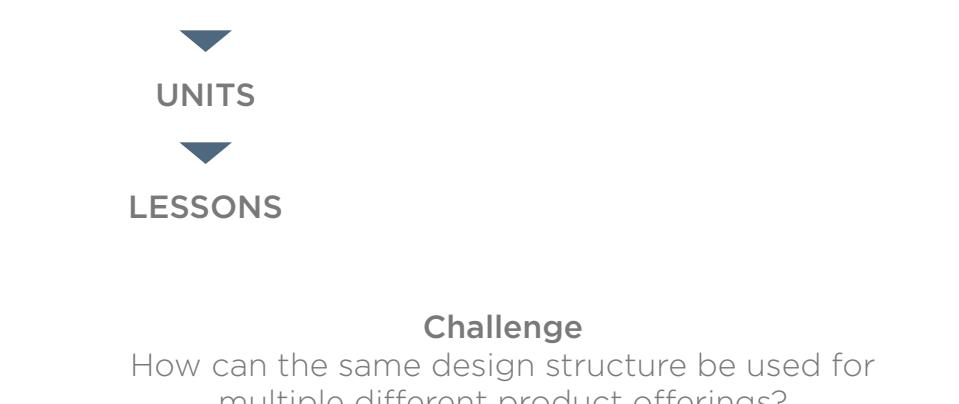
UX Design & Front-end Development

Designlab offers online design learning courses. They recently released a new product, UX Academy, which is a more formalized course with multiple different phases and subject areas.

GOAL

To kickoff a new product offering with the least amount of development effort possible

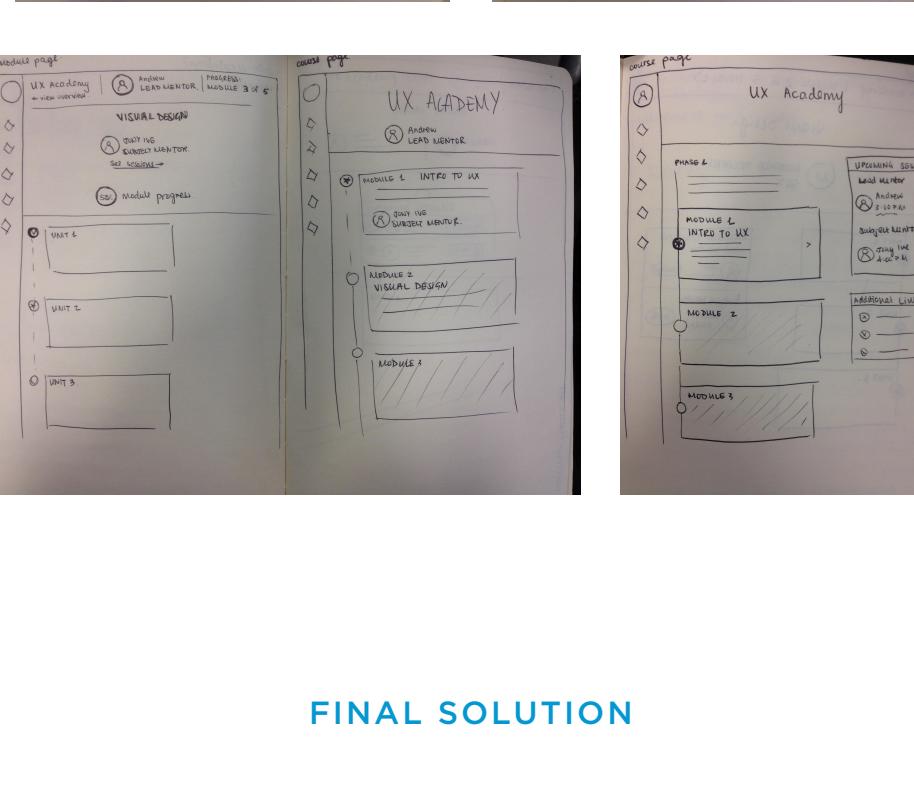
ARCHITECTURE



Challenge

How can the same design structure be used for multiple different product offerings?

CONCEPTING & IDEATION



FINAL SOLUTION

COURSE PAGE

MODULE PAGE