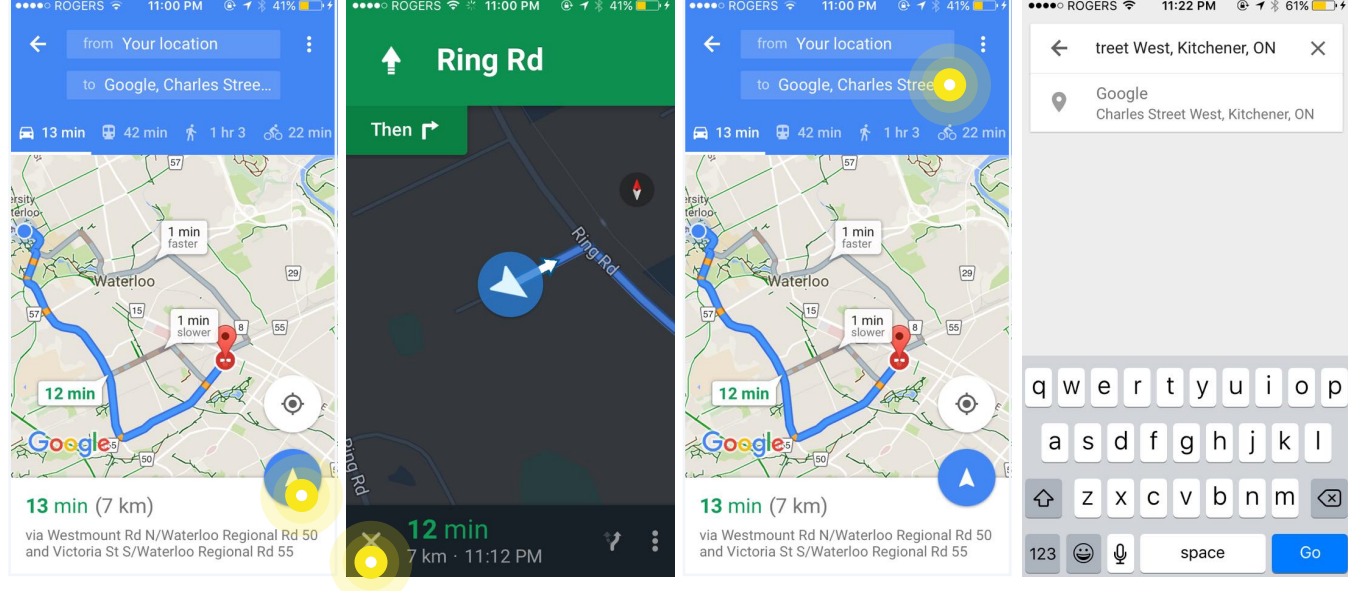


## GOOGLE MAPS - FEATURE CONCEPT

*What happens when you need to stop somewhere on the way?*

Adding or changing a destination in Google Maps is a common action while you're on the go, but the current solution doesn't allow you to achieve this without losing your original destination.

### CURRENT FLOW



### Problems with this flow

A user loses all context of their original destination.

1. They no longer know where they should be going.
2. If they're trying to stop somewhere on route, exploring nearby could now take them much further from their end destination.

### GUIDING THOUGHTS

- 1 While searching for the new destination, the user needs to continue knowing where to go.
- 2 When exploring destinations to add to the route, suggestions should be based on whether it's on the current route
  - This can be measured using distance and extra time needed for travel

### CHALLENGES

- 1 How does Google's existing optimization for traffic and time intersect with proximity of added destinations?

### PROPOSED SUGGESTION

