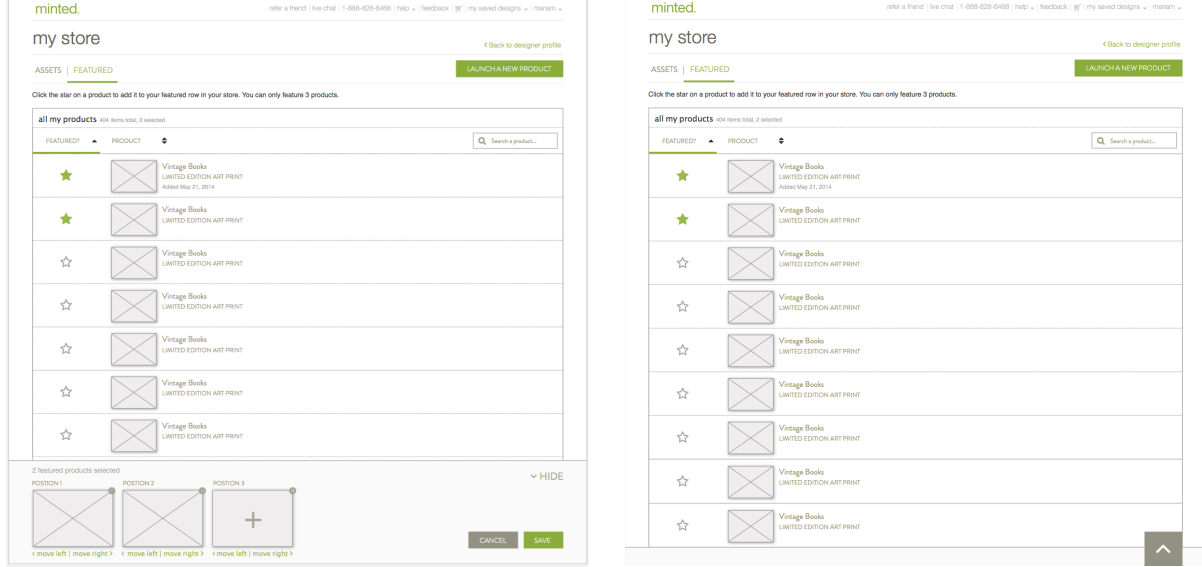


Minted is an online design marketplace that allows designers to create and sell their stationary, art, print and home products on a storefront.

GOAL

To excite users with access to local, authentic and amazing experiences.

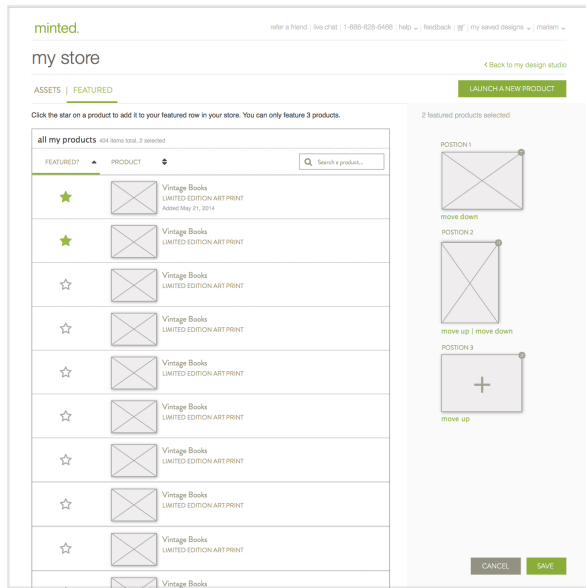
WIREFRAMES - ITERATION #1



Problems

Hiding the footer for undistracted browsing also hides the save button. The button is essential to completing the flow successfully.

WIREFRAMES - ITERATION #2



Problems

The preview is not representative of how items would be shown in a user's store.

FINAL DESIGN SOLUTION

