NOORAIN NOORANI

DEVELOPER + UX/UI DESIGNER

CONTACT INFORMATION

415-975-1231
NNOORANI@UWATERLOO.CA
WWW.NOORAIN.CA

TOOLS AND LANGUAGES

JAVASCRIPT / JQUERY
BACKBONE / UNDERSCORE
PYTHON
HTML5 / CSS3 / LESS
BOOTSTRAP / FOUNDATION
ADOBE CREATIVE CLOUD
SKETCH
MOCHA / CHAI / SINON
SPINE.JS
MVC FRAMEWORKS
SEO
GRUNT
RUBY ON RAILS
C++
SQL

WHAT I DO BEST

MOBILE INTERACTION
WEB DEVELOPMENT
RAPID PROTOTYPING
MOBILE EXPERIENCE
INTERFACE DESIGN
WEB DESIGN

A front-end developer with 2 years of experience building web applications. Seeking a position to exercise and improve technical ability and exercise keen interest in user experience design.

WORK EXPERIENCE

SOFTWARE ENGINEER   SEP - DEC 2014
MINTED
• Built and designed features and tools to explore and evolve new business ventures
• Architected solution to improve performance for stores, leading to a 50% reduction in latency
• Created tool to enable users to customize storefronts, reducing overall engineering effort
• Implemented a tool to streamline process for managing designer-launched products

FRONT-END DEVELOPER
WATTPAD   JAN - APR 2014
• Implemented a new error tracking tool, resulting in a 68% drop in user-facing errors
• Built feature which improved performance and experience while discovering new content
• Practiced test driven development using Mocha, Chai, and Sinon to improve code quality and reduce errors
• Developed webpages for major Wattpad campaigns to drive growth and marketing

WEB DEVELOPER   APR - AUG 2013
IOTUM
• Built highly demanded feature to improve in-call functionality to increase user satisfaction
• Implemented a new landing interface, resulting in higher mobile engagement
• Enabled users by designing customizable analytics tool reducing overall customer contacts
• Relaunched product website to drive brand marketing and sales

PROJECTS

SOUNDMINE
UI designer and developer for a platform that provides customized music suggestions based on brain signals. EEG-enabled headphones and a web application process a user's mood from EEG data.
noorain.ca/soundmine

APP DESIGN AND PROTOTYPING
Developed and designed various mobile and web applications for personal learning and intrigue to learn new tools and explore ideas.
noorain.ca/projects

CANADIAN UNDERGRADUATE TECHNOLOGY CONFERENCE
Sponsorship executive for the largest undergraduate technology conference in Canada; raised $50,000 from major Canadian universities and Toronto startups.
infect.cutc.ca

EDUCATION

3B SYSTEMS DESIGN ENGINEERING   2011 - 2016
UNIVERSITY OF WATERLOO
• Ranked among the top 10 students in the class
• Pioneering Waterloo's first major league hackathon