

Build a strong data & Al foundation with Databricks training and certification



Data, analytics, and Al roles are growing, however a skill gap prohibits enterprise growth

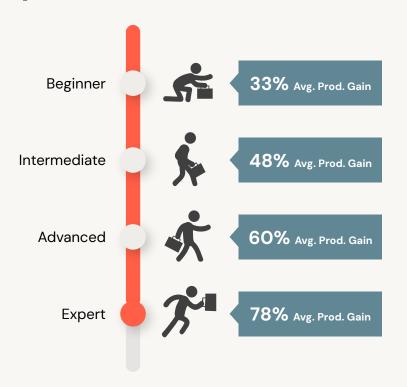








Customer surveys & data show Databricks users are more productive and faster to market from beginner to expert



Every persona improves time to market with use cases

When asked "With the above productivity & efficiency gains on Databricks..."



Data Analysts improve use case time by 39%



Data Scientists improve use case time by 43%



Data engineers improve use case time by 54%

Databricks provides comprehensive training for the data intelligence platform

Accelerate business outcomes

Achieve the full potential of your data, analytics, and Al initiatives on the lakehouse

Deploy industry-leading technology

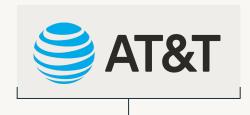
Utilize cutting-edge and proven technology to drive results for your organization

Foster career development

Enable your organization with role-based trainings for career acceleration and employee retention



Databricks training programs are driving increased productivity across organizations





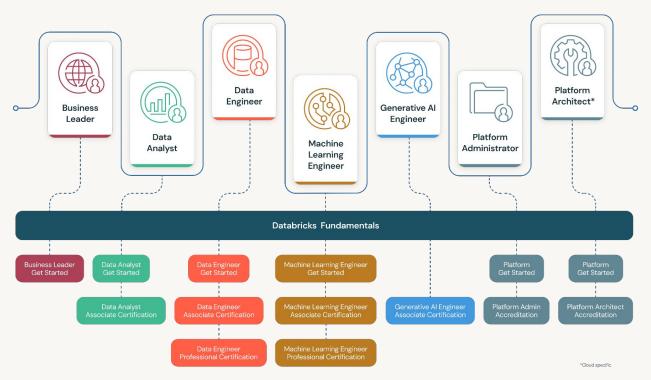


"AT&T pumped their on-premises data into Delta Lake, moved their workloads to the cloud, and created a Center of Excellence (CoE) with training and community support to expand adoption and data democratization."

Shell's focus on data and analytics has enabled over 250 data analysts (or citizen data scientists), and 800 citizen data scientists to be more productive with all the data available to them.

"We've taken a lot of manual effort off their plates so they can focus on driving the business. Our category management leaders are now coming to us for new ways to unlock insights from the data, and we're strategizing together on ways to keep Hershey growing."

Databricks offers role-based learning pathways



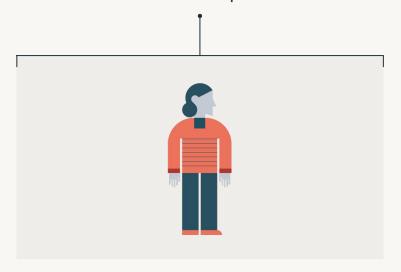
Databricks Certified? Join the the <u>Databricks Certified Directory</u> to showcase your credentials



Learning offerings wherever learners are on their data + Al journey

Learning preferences:

Always-on, asynchronous training from fundamentals to advanced for motivated learners and skilled practitioners



STANDALONE OFFERINGS

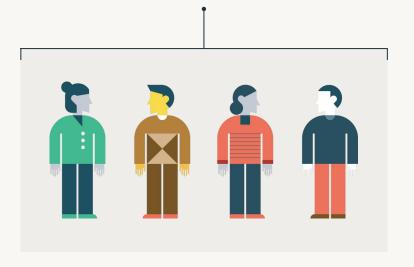
(Can be combined with bundled offerings)

Self-paced training	<u>Databricks</u> <u>Academy Labs</u>	Blended Learning (no minimum # of users)
Role-based earning pathways Get started courses Certification overviews	On-demand, hands-on guided lab experiences in Databricks environments	On-demand training with weekly instructor sessions Cohort-based by topic and time Certification preparation
Cost varies	\$200 pp/year	\$1.5k pp/year

Learning offerings wherever **organizations** are on their data + Al journey

Learning preferences:

Standalone or bundled self-paced, instructor-led, and cohort-based offerings for your organization



BUNDLED OFFERINGS

Public/private instructor-led training (ILT)	<u>Learning</u> subscription	Skills @ Scale (100+ users)
½ day–2 day instructor-led trainings	Private or public instructor-led training Certification vouchers ¹	Blended Learning Private onboarding sessions Certification vouchers & preparation
\$1.0-2.0k pp/course	Inquire with your AE	\$1.0k pp/year

Note: Certification vouchers are provided in Gold and Platinum Learning Subscription tiers

Outreach unlocks the potential of data with Databricks instructor-led training

Expedite engineering onboarding to become more productive with data faster

Democratization of data and insights

Bolstered expertise and capabilities of the engineering team

50%

faster onboarding time for engineers **200TB**

reduction in Amazon S3 data storage need \$50,000

estimated yearly storage cost savings



Read more about

<u>Outreach's success</u> using

Databricks training



Get started today and accelerate your business outcomes in three easy steps



Explore the Learning
Library and see all the
available trainings for your
role



Set up your <u>Databricks</u>
<u>Academy</u> account, the centralized repository for all training



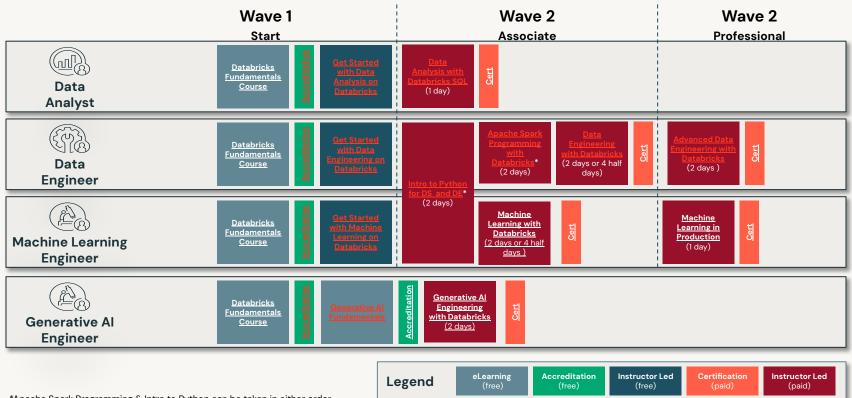
Take the recommended training for your role in your preferred format (self-paced or instructor-led)



Appendix



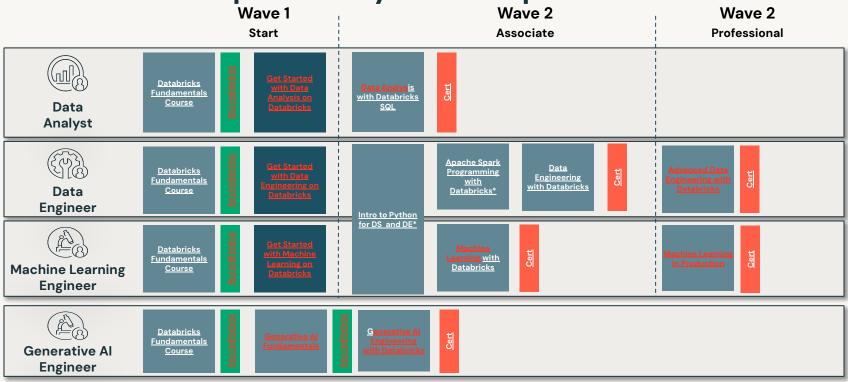
Role-based pathways: paid ILT



^{*}Apache Spark Programming & Intro to Python can be taken in either order



Role-based pathways: self-paced







Learning offerings



Learning subscriptions

Public and private instructor-led training (ILT) offered as a comprehensive learning subscription

- Continuously enable diverse data teams vs. one-off training
- Significant cost savings up to 20% vs. a la carte training purchases
- Access to full array of ILT curriculum courses public or private
- Certification vouchers for Gold and Platinum tiers



Learning subscription tiers

	Silver	Gold	Platinum	
Overview	Skills development for smaller organizations, at up to 20% savings*	Skills development for small-to-medium-sized organizations, at up to 25% savings*	Skills development for medium-to-large-sized organizations, at up to 25% savings*	
Engagement Level	 Any Public or Private classes Private classes require minimum of 15 students/class 	 Any Public or Private classes Private classes require minimum of 15 students/class 	 Any Public or Private classes Private classes require minimum of 10 students/class 	
TSUs	Up to 15 TSUs/quarter	Up to 30 TSUs/quarter	Up to 60 TSUs/quarter	
Certification Vouchers	Not included	20 Certification vouchers	60 Certification vouchers	
Duration	Priced on an annual (12 month) subscription basis; available in multi-year options			

Note: 1 TSU (Training Subscription Unit) is for 1 person for 1 day. TSUs expire at the end of each quarter, but you can pull forward future quarter's allotment to an earlier month. Subscription is for 12 months or until total TSUs are used, whichever comes first.





Credentials



Databricks Fundamentals



DATABRICKS FUNDAMENTALS ACCREDITATION



- Intro to Data Lakehouse (SP)
- Intro to Databricks Lakehouse Platform (SP)
- Intro to Databricks Lakehouse Platform Architecture and Security Fundamentals (SP)
- Intro to Supported Workloads on the Databricks Lakehouse Platform (SP)
- Databricks Fundamentals Accreditation (SP)

Note: Courses and accreditations available as self-paced content in the Databricks Fundamentals Learning Path via Databricks Academy.

Generative Al Fundamentals



GENERATIVE AI FUNDAMENTALS ACCREDITATION



- Intro to Generative Al Fundamentals (SP)
- Generative Al Basics (SP)
- LLM Applications (SP)
- Assessing Potential Risks and Challenges (SP)
- Databricks Generative Al Fundamentals (SP)

Note: Courses and accreditations available as self-paced content in the Databricks Fundamentals Learning Path via Databricks Academy.

Data Analyst





DATABRICKS FUNDAMENTALS ACCREDITATION





- Intro to Data Lakehouse (SP)
- Intro to Databricks Lakehouse Platform (SP)
- Intro to Databricks Lakehouse Platform Architecture and Security Fundamentals (SP)
- Intro to Supported Workloads on the Databricks Lakehouse Platform (SP)
- Databricks Fundamentals Accreditation (SP)

- Data Analysis with Databricks (ILT/SP)
- Data Analyst Associate Exam Guide
- Databricks Certified Data Analyst Associate Exam (\$200 USD)

SP = self-paced training (free for Databricks customers, available in Data Analyst Learning plan via Databricks Academy)



Data Engineer







DATABRICKS FUNDAMENTALS ACCREDITATION







- Intro to Data Lakehouse (SP)
- Intro to Databricks Lakehouse Platform (SP)
- Intro to Databricks Lakehouse Platform Architecture and Security Fundamentals (SP)
- Intro to Supported Workloads on the Databricks Lakehouse Platform (SP)
- Databricks Fundamentals Accreditation (SP)

- Data Engineering with Databricks (ILT/SP)
- Data Engineer Associate Exam Guide
- Databricks Certified Data Engineer Associate Exam (\$200 USD)
- Advanced Data Engineering with Databricks (SP)
- Data Engineer Professional Exam Guide
- Databricks Certified Data Engineer Professional Exam (\$200 USD)

SP = self-paced training (available for free for Databricks customers, available in Data Engineer Learning plan via Databricks Academy)



Machine Learning Engineer







DATABRICKS FUNDAMENTALS ACCREDITATION

MACHINE LEARNING
ASSOCIATE
CERTIFICATION

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MACHINE LEARNING PROFESSIONAL CERTIFICATION



- Intro to Data Lakehouse (SP)
- Intro to Databricks Lakehouse Platform (SP)
- Intro to Databricks Lakehouse Platform Architecture and Security Fundamentals (SP)
- Intro to Supported Workloads on the Databricks Lakehouse Platform (SP)
- Databricks Fundamentals Accreditation (SP)

- Scalable Machine Learning with Apache Spark (ILT/SP)
- Machine Learning Associate Exam Guide
- Databricks Certified Machine Learning Associate Exam (\$200 USD)
- Machine Learning in Production (ILT/SP)
- Machine Learning Professional Exam Guide
- Databricks Certified Machine Learning Professional Exam (\$200 USD)

SP = self-paced training (free for Databricks customers, available in Machine Learning Practitioner Learning plan via Databricks Academy)



Generative Al Engineer







DATABRICKS FUNDAMENTALS ACCREDITATION



GENERATIVE AI FUNDAMENTALS

GENERATIVE AI ENGINEER ASSOCIATE CERTIFICATION

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- Intro to Data Lakehouse (SP)
- Intro to Databricks Lakehouse Platform (SP)
- Intro to Databricks Lakehouse Platform Architecture and Security Fundamentals (SP)
- Intro to Supported Workloads on the Databricks Lakehouse Platform (SP)
- Databricks Fundamentals Accreditation (SP)

- Intro to Generative Al Fundamentals (SP)
- Generative Al Basics (SP)
- LLM Applications (SP)
- Assessing Potential Risks and Challenges (SP)
- Databricks Generative Al Fundamentals (SP)

- Generative AI Engineering (ILT/SP)
- Generative Al Engineer Exam Guide
- Databricks Certified Generative Al Engineer Associate Exam (\$200 USD)

SP = self-paced training (free for Databricks customers, available in Machine Learning Practitioner Learning plan via Databricks Academy)

Apache Spark Developer





DATABRICKS FUNDAMENTALS ACCREDITATION

APACHE SPARK ASSOCIATE DEVELOPER CERTIFICATION

- Intro to Data Lakehouse (SP)
- Intro to Databricks Lakehouse Platform (SP)
- Intro to Databricks Lakehouse Platform Architecture and Security Fundamentals (SP)
- Intro to Supported Workloads on the Databricks Lakehouse Platform (SP)
- Databricks Fundamentals Accreditation (SP)

- OPTIONAL: Introduction to Python for Data Science & Data Engineering (ILT)
- Apache Spark Programming with Databricks (ILT/SP)
- Databricks Certified Associate Developer for Apache Spark 3.0 (\$200 USD)

SP = self-paced training (free for Databricks customers, available in Apache Spark Learning plan via Databricks Academy)



Platform Administrator





DATABRICKS FUNDAMENTALS ACCREDITATION

DATABRICKS PLATFORM ADMINISTRATOR ACCREDITATION

- Intro to Data Lakehouse (SP)
- Intro to Databricks Lakehouse Platform (SP)
- Intro to Databricks Lakehouse Platform Architecture and Security Fundamentals (SP)
- Intro to Supported Workloads on the Databricks Lakehouse Platform (SP)
- Databricks Fundamentals Accreditation (SP)

- Databricks Platform Administration Fundamentals
- Databricks Identity Administration
- Databricks Workspace Administration and Security
- Databricks Compute Resource Administration
- Data Administration in Databricks
- CI/CD Administration in Databricks
- Databricks Platform Administrator Accreditation

SP = self-paced training (free for Databricks customers, available in Platform Administrator Learning plan via Databricks Academy)



Platform Architect

Azure







DATABRICKS AZURE PLATFORM ARCHITECT ACCREDITATION

- Intro to Data Lakehouse (SP)
- Intro to Databricks Lakehouse Platform (SP)
- Intro to Databricks Lakehouse Platform Architecture and Security Fundamentals (SP)
- Intro to Supported Workloads on the Databricks Lakehouse Platform (SP)
- Databricks Fundamentals Accreditation (SP)

- Platform Architecture with Azure Databricks
- Databricks Azure Platform Architect Accreditation

SP = self-paced training (free for Databricks customers)



Platform Architect AWS





DATABRICKS FUNDAMENTALS ACCREDITATION

DATABRICKS AWS PLATFORM ARCHITECT ACCREDITATION

- Intro to Data Lakehouse (SP)
- Intro to Databricks Lakehouse Platform (SP)
- Intro to Databricks Lakehouse Platform Architecture and Security Fundamentals (SP)
- Intro to Supported Workloads on the Databricks Lakehouse Platform (SP)
- Databricks Fundamentals Accreditation (SP)

- · Platform Architecture with AWS Databricks
- Databricks AWS Platform Architect Accreditation

SP = self-paced training (free for Databricks customers)



Platform Architect





DATABRICKS FUNDAMENTALS ACCREDITATION

DATABRICKS GCP PLATFORM ARCHITECT ACCREDITATION

- Intro to Data Lakehouse (SP)
- Intro to Databricks Lakehouse Platform (SP)
- Intro to Databricks Lakehouse Platform Architecture and Security Fundamentals (SP)
- Intro to Supported Workloads on the Databricks Lakehouse Platform (SP)
- Databricks Fundamentals Accreditation (SP)

- Platform Architecture with GCP Databricks
- Databricks GCP Platform Architect Accreditation

SP = self-paced training (free for Databricks customers)



Generative Al learning offerings

Learning offerings for all, from business and technical leaders to data practitioners Target Audience How to access

Large Language Models: Application through Production

Data Scientists, ML Engineers, and Developers

Databricks Academy¹ edX²

Available now

Generative Al Fundamentals

Large Language Models:
Foundation Models from
the Ground Up

Data Scientists and ML
Engineers

Technical and business leaders

<u>Databricks Academy</u>

Available now

<u>Databricks Academy</u>¹ <u>edX</u>²

Available now

²edX has a verified (paid) track, which includes a managed Databricks environment for course labs, graded exercises, and a certificate upon completion.



¹Prospects, customers, partners, and employees can access in Databricks Academy by searching "Large Language Models" in the catalog.