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Staffroom Interchange

The Classroom and the Wider Culture: Identity as a Key to Learning English Composition

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One day in June 1975, when I walked into the aircraft factory where I was working as an electrician, I saw many large-letter posters on the walls and many people parading around the workshops shouting slogans like "Down with the word 'I'!" and "Trust in masses and the Party!" I then remembered that a new political campaign called "Against Individualism" was scheduled to begin that day. Ten years later, I got back my first English composition paper at the University of Nebraska-Lincoln. The professor's first comments were: "Why did you always use 'we' instead of 'I'?" and "Your paper would be stronger if you eliminated some sentences in the passive voice." The clashes between my Chinese background and the requirements of English composition had begun. At the center of this mental struggle, which has lasted several years and is still not completely over, is the prolonged, uphill battle to recapture "myself."

In this paper I will try to describe and explore this experience of reconciling my Chinese identity with an English identity dictated by the rules of English composition. I want to show how my cultural background shaped—and shapes—my approaches to my writing in English and how writing in English redefined—and redefines—my *ideological* and *logical* identities. By "ideological identity" I mean the system of values that I acquired (consciously and unconsciously) from my social and cultural background. And by "logical identity" I mean the natural (or Oriental) way I organize and express my thoughts in writing. Both had to be modified or redefined in learning English composition. Becoming aware of the process of redefinition of these different identities is a mode of learning that has helped me in my efforts to write in English, and, I hope, will be of help to teachers of English composition in this country. In presenting my case for this view, I will use examples from both my composition courses and literature courses, for I believe that writing papers for both kinds of courses contributed to the development of my "English identity." Although what I will describe is based on personal experience, many Chinese students whom I talked to said that they had had the same or similar experiences in their initial stages of learning to write in English.

Two kinds of articles make up "Staffroom Interchange": compact descriptions of specific instructional or administrative practices and fuller essays of application, speculation, and introspection. "Staffroom Interchange" essays (normally under 3,000 words) should be written in a direct, personal style, and should use in-text documentation. Since submissions are sent to Consulting Readers for review, authors should follow the guidelines for anonymous submission outlined on the back of the title page. *Fan Shen thanks Michael Wreen for his comments on an earlier draft of "The Classroom and the Wider Culture."*

Identity of the Self: Ideological and Cultural

Starting with the first English paper I wrote, I found that learning to compose in English is not an isolated classroom activity, but a social and cultural experience. The rules of English composition encapsulate values that are absent in, or sometimes contradictory to, the values of other societies (in my case, China). Therefore, learning the rules of English composition is, to a certain extent, learning the values of Anglo-American society. In writing classes in the United States I found that I had to reprogram my mind, to redefine some of the basic concepts and values that I had about myself, about society, and about the universe, values that had been imprinted and reinforced in my mind by my cultural background, and that had been part of me all my life.

Rule number one in English composition is: Be yourself. (More than one composition instructor has told me, "Just write what *you* think.") The values behind this rule, it seems to me, are based on the principle of protecting and promoting individuality (and private property) in this country. The instruction was probably crystal clear to students raised on these values, but, as a guideline of composition, it was not very clear or useful to me when I first heard it. First of all, the image or meaning that I attached to the word "I" or "myself" was, as I found out, different from that of my English teacher. In China, "I" is always subordinated to "We"—be it the working class, the Party, the country, or some other collective body. Both political pressure and literary tradition require that "I" be somewhat hidden or buried in writings and speeches; presenting the "self" too obviously would give people the impression of being disrespectful of the Communist Party in political writings and boastful in scholarly writings. The word "I" has often been identified with another "bad" word, "individualism," which has become a synonym for selfishness in China. For a long time the words "self" and "individualism" have had negative connotations in my mind, and the negative force of the words naturally extended to the field of literary studies. As a result, even if I had brilliant ideas, the "I" in my papers always had to show some modesty by not competing with or trying to stand above the names of ancient and modern authoritative figures. Appealing to Mao or other Marxist authorities became the required way (as well as the most "forceful" or "persuasive" way) to prove one's point in written discourse. I remember that in China I had even committed what I can call "reversed plagiarism"—here, I suppose it would be called "forgery"—when I was in middle school: willfully attributing some of my thoughts to "experts" when I needed some arguments but could not find a suitable quotation from a literary or political "giant."

Now, in America, I had to learn to accept the words "I" and "Self" as something glorious (as Whitman did), or at least something not to be ashamed of or embarrassed about. It was the first and probably biggest step I took into English composition and critical writing. Acting upon my professor's suggestion, I intentionally tried to show my "individuality" and to "glorify" "I" in my papers by using as many "I's" as possible—"I think," "I believe," "I see"—and deliberately cut out quotations from authorities. It was rather painful to hand in such "pompous" (I mean immodest) papers to my instructors. But to an extent it worked. After a while I became more comfortable with only "the shadow of myself." I felt more at ease to put down *my* thoughts without looking over my shoulder to worry about the attitudes of my teachers or the reactions of the Party secretaries, and to speak out as "bluntly" and "immodestly" as my American instructors demanded.

But writing many "I's" was only the beginning of the process of redefining myself. Speaking of redefining myself is, in an important sense, speaking of redefining the word "I." By such a redefinition I mean not only the change in how I envisioned my-

self, but also the change in how *I* perceived the world. The old "I" used to embody only one set of values, but now it had to embody multiple sets of values. To be truly "myself," which I knew was a key to my success in learning English composition, meant *not to be my Chinese self* at all. That is to say, when I write in English I have to wrestle with and abandon (at least temporarily) the whole system of ideology which previously defined me in myself. I had to forget Marxist doctrines (even though I do not see myself as a Marxist by choice) and the Party lines imprinted in my mind and familiarize myself with a system of capitalist/bourgeois values. I had to put aside an ideology of collectivism and adopt the values of individualism. In composition as well as in literature classes, I had to make a fundamental adjustment: if I used to examine society and literary materials through the microscopes of Marxist dialectical materialism and historical materialism, I now had to learn to look through the microscopes the other way around, i.e., to learn to look at and understand the world from the point of view of "idealism." (I must add here that there are American professors who use a Marxist approach in their teaching.)

The word "idealism," which affects my view of both myself and the universe, is loaded with social connotations, and can serve as a good example of how redefining a key word can be a pivotal part of redefining my ideological identity as a whole.

To me, idealism is the philosophical foundation of the dictum of English composition: "Be yourself." In order to write good English, I knew that I had to be myself, which actually meant not to be my Chinese self. It meant that I had to create an English self and be *that* self. And to be that English self, I felt, I had to understand and accept idealism the way a Westerner does. That is to say, I had to accept the way a Westerner sees himself in relation to the universe and society. On the one hand, I knew a lot about idealism. But on the other hand, I knew nothing about it. I mean I knew a lot about idealism through the propaganda and objections of its opponent, Marxism, but I knew little about it from its own point of view. When I thought of the word "materialism"—which is a major part of Marxism and in China has repeatedly been "shown" to be the absolute truth—there were always positive connotations, and words like "right," "true," etc., flashed in my mind. On the other hand, the word "idealism" always came to me with the dark connotations that surround words like "absurd," "illogical," "wrong," etc. In China "idealism" is depicted as a ferocious and ridiculous enemy of Marxist philosophy. Idealism, as the simplified definition imprinted in my mind had it, is the view that the material world does not exist; that all that exists is the mind and its ideas. It is just the opposite of Marxist dialectical materialism which sees the mind as a product of the material world. It is not too difficult to see that idealism, with its idea that mind is of primary importance, provides a philosophical foundation for the Western emphasis on the value of individual human minds, and hence individual human beings. Therefore, my final acceptance of myself as of primary importance—an importance that overshadowed that of authority figures in English composition—was, I decided, dependent on an acceptance of idealism.

My struggle with idealism came mainly from my efforts to understand and to write about works such as Coleridge's *Literaria Biographia* and Emerson's "Over-Soul." For a long time I was frustrated and puzzled by the idealism expressed by Coleridge and Emerson—given their ideas, such as "I think, therefore I am" (Coleridge obviously borrowed from Descartes) and "the transparent eyeball" (Emerson's view of himself)—because in my mind, drenched as it was in dialectical materialism, there was always a little voice whispering in my ear "You are, therefore you think." I could not see how human consciousness, which is not material, could create apples and trees. My intellectual conscience refused to let me believe that the human mind is the primary world and the material world secondary. Finally, I had to imagine that I was looking at a

world with my head upside down. When I imagined that I was in a new body (born with the head upside down) it was easier to forget biases imprinted in my sub-consciousness about idealism, the mind, and my former self. Starting from scratch, the new inverted self—which I called my “English Self” and into which I have transformed myself—could understand and *accept*, with ease, idealism as “the truth” and “himself” (i.e., my English Self) as the “creator” of the world.

Here is how I created my new “English Self.” I played a “game” similar to ones played by mental therapists. First I made a list of (simplified) features about writing associated with my old identity (the Chinese Self), both ideological and logical, and then beside the first list I added a column of features about writing associated with my new identity (the English Self). After that I pictured myself getting out of my old identity, the timid, humble, modest Chinese “I,” and creeping into my new identity (often in the form of a new skin or a mask), the confident, assertive, and aggressive English “I.” The new “Self” helped me to remember and accept the different rules of Chinese and English composition and the values that underpin these rules. In a sense, creating an English Self is a way of reconciling my old cultural values with the new values required by English writing, without losing the former.

An interesting structural but not material parallel to my experiences in this regard has been well described by Min-zhan Lu in her important article, “From Silence to Words: Writing as Struggle” (*College English* 49 [April 1987]: 437–48). Min-zhan Lu talks about struggles between two selves, an open self and a secret self, and between two discourses, a mainstream Marxist discourse and a bourgeois discourse her parents wanted her to learn. But her struggle was different from mine. Her Chinese self was severely constrained and suppressed by mainstream cultural discourse, but never interfused with it. Her experiences, then, were not representative of those of the majority of the younger generation who, like me, were brought up on only one discourse. I came to English composition as a Chinese person, in the fullest sense of the term, with a Chinese identity already fully formed.

Identity of the Mind: Illogical and Alogical

In learning to write in English, besides wrestling with a different ideological system, I found that I had to wrestle with a logical system very different from the blueprint of logic at the back of my mind. By “logical system” I mean two things: the Chinese way of thinking I used to approach my theme or topic in written discourse, and the Chinese critical/logical way to develop a theme or topic. By English rules, the first is illogical, for it is the opposite of the English way of approaching a topic; the second is alogical (non-logical), for it mainly uses mental pictures instead of words as a critical vehicle.

The Illogical Pattern. In English composition, an essential rule for the logical organization of a piece of writing is the use of a “topic sentence.” In Chinese composition, “from surface to core” is an essential rule, a rule which means that one ought to reach a topic gradually and “systematically” instead of “abruptly.”

The concept of a topic sentence, it seems to me, is symbolic of the values of a busy people in an industrialized society, rushing to get things done, hoping to attract and satisfy the busy reader very quickly. Thinking back, I realized that I did not fully understand the virtue of the concept until my life began to rush at the speed of everyone else’s in this country. Chinese composition, on the other hand, seems to embody the values of a leisurely paced rural society whose inhabitants have the time to chew and taste a topic slowly. In Chinese composition, an introduction explaining how and why one chooses this topic is not only acceptable, but often regarded as necessary. It

arouses the reader's interest in the topic little by little (and this is seen as a virtue of composition) and gives him/her a sense of refinement. The famous Robert B. Kaplan "noodles" contrasting a spiral Oriental thought process with a straight-line Western approach ("Cultural Thought Patterns in Inter-Cultural Education," *Readings on English as a Second Language*, Ed. Kenneth Croft, 2nd ed., Winthrop, 1980, 403–10) may be too simplistic to capture the preferred pattern of writing in English, but I think they still express some truth about Oriental writing. A Chinese writer often clears the surrounding bushes before attacking the real target. This bush-clearing pattern in Chinese writing goes back two thousand years to Kong Fuzi (Confucius). Before doing anything, Kong says in his *Luen Yu* (*Analects*), one first needs to call things by their proper names (expressed by his phrase "Zheng Ming" 正名). In other words, before touching one's main thesis, one should first state the "conditions" of composition: how, why, and when the piece is being composed. All of this will serve as a proper foundation on which to build the "house" of the piece. In the two thousand years after Kong, this principle of composition was gradually formalized (especially through the formal essays required by imperial examinations) and became known as "Ba Gu," or the eight-legged essay. The logic of Chinese composition, exemplified by the eight-legged essay, is like the peeling of an onion: layer after layer is removed until the reader finally arrives at the central point, the core.

Ba Gu still influences modern Chinese writing. Carolyn Matalene has an excellent discussion of this logical (or illogical) structure and its influence on her Chinese students' efforts to write in English ("Contrastive Rhetoric: An American Writing Teacher in China," *College English* 47 [November 1985]: 789–808). A recent Chinese textbook for composition lists six essential steps (factors) for writing a narrative essay, steps to be taken in this order: time, place, character, event, cause, and consequence (*Yuwen Jichu Zhishi Liushi Jiang* [Sixty Lessons on the Basics of the Chinese Language], Ed. Beijing Research Institute of Education, Beijing Publishing House, 1981, 525–609). Most Chinese students (including me) are taught to follow this sequence in composition.

The straightforward approach to composition in English seemed to me, at first, illogical. One could not jump to the topic. One had to walk step by step to reach the topic. In several of my early papers I found that the Chinese approach—the bush-clearing approach—persisted, and I had considerable difficulty writing (and in fact understanding) topic sentences. In what I deemed to be topic sentences, I grudgingly gave out themes. Today, those papers look to me like Chinese papers with forced or false English openings. For example, in a narrative paper on a trip to New York, I wrote the forced/false topic sentence, "A trip to New York in winter is boring." In the next few paragraphs, I talked about the weather, the people who went with me, and so on, before I talked about what I learned from the trip. My real thesis was that one could always learn something even on a boring trip.

The Alogical Pattern. In learning English composition, I found that there was yet another cultural blueprint affecting my logical thinking. I found from my early papers that very often I was unconsciously under the influence of a Chinese critical approach called the creation of "yijing," which is totally nonWestern. The direct translation of the word "yijing" is: yi, "mind or consciousness," and jing, "environment." An ancient approach which has existed in China for many centuries and is still the subject of much discussion, yijing is a complicated concept that defies a universal definition. But most critics in China nowadays seem to agree on one point, that yijing is the critical approach that separates Chinese literature and criticism from Western literature and criticism. Roughly speaking, yijing is the process of creating a pictorial environment while reading a piece of literature. Many critics in China believe that yijing is a creative process of inducing oneself, while reading a piece of literature or looking at a

piece of art, to create mental pictures, in order to reach a unity of nature, the author, and the reader. Therefore, it is by its very nature both creative and critical. According to the theory, this nonverbal, pictorial process leads directly to a higher ground of beauty and morality. Almost all critics in China agree that yijing is not a process of logical thinking—it is not a process of moving from the premises of an argument to its conclusion, which is the foundation of Western criticism. According to yijing, the process of criticizing a piece of art or literary work has to involve the process of creation on the reader's part. In yijing, verbal thoughts and pictorial thoughts are one. Thinking is conducted largely in pictures and then "transcribed" into words. (Ezra Pound once tried to capture the creative aspect of yijing in poems such as "In a Station of the Metro." He also tried to capture the critical aspect of it in his theory of imagism and vorticism, even though he did not know the term "yijing.") One characteristic of the yijing approach to criticism, therefore, is that it often includes a description of the created mental pictures on the part of the reader/critic and his/her mental attempt to bridge (unite) the literary work, the pictures, with ultimate beauty and peace.

In looking back at my critical papers for various classes, I discovered that I unconsciously used the approach of yijing, especially in some of my earlier papers when I seemed not yet to have been in the grip of Western logical critical approaches. I wrote, for instance, an essay entitled "Wordsworth's Sound and Imagination: The Snowdon Episode." In the major part of the essay I described the pictures that flashed in my mind while I was reading passages in Wordsworth's long poem, *The Prelude*.

I saw three climbers (myself among them) winding up the mountain in silence "at the dead of night," absorbed in their "private thoughts." The sky was full of blocks of clouds of different colors, freely changing their shapes, like oily pigments disturbed in a bucket of water. All of a sudden, the moonlight broke the darkness "like a flash," lighting up the mountain tops. Under the "naked moon," the band saw a vast sea of mist and vapor, a silent ocean. Then the silence was abruptly broken, and we heard the "roaring of waters, torrents, streams/Innumerable, roaring with one voice" from a "blue chasm," a fracture in the vapor of the sea. It was a joyful revelation of divine truth to the human mind: the bright, "naked" moon sheds the light of "higher reasons" and "spiritual love" upon us; the vast ocean of mist looked like a thin curtain through which we vaguely saw the infinity of nature beyond; and the sounds of roaring waters coming out of the chasm of vapor cast us into the boundless spring of imagination from the depth of the human heart. Evoked by the divine light from above, the human spring of imagination is joined by the natural spring and becomes a sustaining source of energy, feeding "upon infinity" while transcending infinity at the same time. . . .

Here I was describing my own experience more than Wordsworth's. The picture described by the poet is taken over and developed by the reader. The imagination of the author and the imagination of the reader are thus joined together. There was no "because" or "therefore" in the paper. There was little *logic*. And I thought it was (and it is) criticism. This seems to me a typical (but simplified) example of the yijing approach. (Incidentally, the instructor, a kind professor, found the paper interesting, though a bit "strange.")

In another paper of mine, "The Note of Life: Williams's 'The Orchestra,'" I found myself describing my experiences of pictures of nature while reading William Carlos Williams's poem "The Orchestra." I "painted" these fleeting pictures and described

the feelings that seemed to lead me to an understanding of a harmony, a "common tone," between man and nature. A paragraph from that paper reads:

The poem first struck me as a musical fairy tale. With rich musical sounds in my ear, I seemed to be walking in a solitary, dense forest on a spring morning. No sound from human society could be heard. I was now sitting under a giant pine tree, ready to hear the grand concert of Nature. With the sun slowly rising from the east, the cello (the creeping creek) and the clarinet (the rustling pine trees) started with a slow overture. Enthusiastically the violinists (the twittering birds) and the French horn (the mumbling cow) "interpose[d] their voices," and the bass (bears) got in at the wrong time. The orchestra did not stop, they continued to play. The musicians of Nature do not always play in harmony. "Together, unattuned," they have to seek "a common tone" as they play along. The symphony of Nature is like the symphony of human life: both consist of random notes seeking a "common tone." For the symphony of life

Love is that common tone
shall raise his fiery head
and sound his note.

Again, the logical pattern of this paper, the "pictorial criticism," is illogical to Western minds but "logical" to those acquainted with yijing. (Perhaps I should not even use the words "logical" and "think" because they are so conceptually tied up with "words" and with culturally-based conceptions, and therefore very misleading if not useless in a discussion of yijing. Maybe I should simply say that yijing is neither illogical nor logical, but allogical.)

I am not saying that such a pattern of "allogical" thinking is wrong—in fact some English instructors find it interesting and acceptable—but it is very non-Western. Since I was in this country to learn the English language and English literature, I had to abandon Chinese "pictorial logic," and to learn Western "verbal logic."

If I Had to Start Again

The change is profound: through my understanding of new meanings of words like "individualism," "idealism," and "I," I began to accept the underlying concepts and values of American writing, and by learning to use "topic sentences" I began to accept a new logic. Thus, when I write papers in English, I am able to obey all the general rules of English composition. In doing this I feel that I am writing through, with, and because of a new identity. I welcome the change, for it has added a new dimension to me and to my view of the world. I am not saying that I have entirely lost my Chinese identity. In fact I feel that I will never lose it. Any time I write in Chinese, I resume my old identity, and obey the rules of Chinese composition such as "Make the 'I' modest," and "Beat around the bush before attacking the central topic." It is necessary for me to have such a Chinese identity in order to write authentic Chinese. (I have seen people who, after learning to write in English, use English logic and sentence patterning to write Chinese. They produce very awkward Chinese texts.) But when I write in English, I imagine myself slipping into a new "skin," and I let the "I" behave much more aggressively and knock the topic right on the head. Being conscious of these different identities has helped me to reconcile different systems of values and logic, and has played a pivotal role in my learning to compose in English.

Looking back, I realize that the process of learning to write in English is in fact a process of creating and defining a new identity and balancing it with the old identity. The process of learning English composition would have been easier if I had realized this earlier and consciously sought to compare the two different identities required by the two writing systems from two different cultures. It is fine and perhaps even necessary for American composition teachers to teach about topic sentences, paragraphs, the use of punctuation, documentation, and so on, but can anyone design exercises sensitive to the ideological and logical differences that students like me experience—and design them so they can be introduced at an early stage of an English composition class? As I pointed out earlier, the traditional advice “Just be yourself” is not clear and helpful to students from Korea, China, Vietnam, or India. From “Be yourself” we are likely to hear either “Forget your cultural habit of writing” or “Write as you would write in your own language.” But neither of the two is what the instructor meant or what we want to do. It would be helpful if he or she pointed out the different cultural/ideological connotations of the word “I,” the connotations that exist in a group-centered culture and an individual-centered culture. To sharpen the contrast, it might be useful to design papers on topics like “The Individual vs. The Group: China vs. America” or “Different ‘I’s in Different Cultures.”

Carolyn Matalene mentioned in her article (789) an incident concerning American businessmen who presented their Chinese hosts with gifts of cheddar cheese, not knowing that the Chinese generally do not like cheese. Liking cheddar cheese may not be essential to writing English prose, but being truly accustomed to the social norms that stand behind ideas such as the English “I” and the logical pattern of English composition—call it “compositional cheddar cheese”—is essential to writing in English. Matalene does not provide an “elixir” to help her Chinese students like English “compositional cheese,” but rather recommends, as do I, that composition teachers not be afraid to give foreign students English “cheese,” but to make sure to hand it out slowly, sympathetically, and fully realizing that it tastes very peculiar in the mouths of those used to a very different cuisine.

On Stories and Scholarship

Richard J. Murphy, Jr., Radford University

In *The Making of Knowledge in Composition* (Boynton/Cook, 1987), Stephen North claims that we need to give credit again to a kind of knowledge that has in recent years been deprecated. According to North, this knowledge—what he calls “lore”—has a profound influence on all of us involved in composition studies. It is practitioner knowledge, the knowledge of teachers. Teachers need to defend it, and themselves, North says, “to argue for the value of what they know, and how they come to know it” (55).

This is the task I want to work toward here. These are notes toward a re-evaluation of teacher knowledge and of what I think is the most important form in which that knowledge is represented—stories.

Making Autobiography

Barbara Hardy says that human beings cannot keep from telling stories. Sleeping and waking we tell ourselves and each other the stories of our days: “We mingle truths and falsehoods, not always quite knowing where one blends into the other. As we sleep we dream dreams from which we wake to remember, half-remember and almost