

Sustainability: Measurements



You can't manage what you don't measure

Carbon Footprint



Carbon Footprint

- Measuring the total Greenhouse Gas (GHG – CO₂, N₂O, methane . . .) emissions caused by individuals, organizations and activities
 - **Primary footprint** – direct emissions of carbon dioxide from travel choices and energy consumption “on site”
 - Scope 1 – direct emission from the site of the process or service
 - Scope 2 – emissions related to purchased electricity, heat, and/or steam used on site
 - **Secondary footprint** – indirect carbon dioxide emissions from the life cycle of the products used.
- So many calculators available. . .
 - www.carbonfootprint.com/calculator.aspx
- Young and Dhanda 2013, 183-4 – mini case carbon footprint

Carbon Footprint of a Beef Burger

300,000,000	citizens
* 150	burgers/year
* 4.35	kilograms of CO ₂ -equivalent per burger
/ 1000	kilograms per metric ton
= 195,750,000	annual metric tons of CO ₂ -equivalent for all US burgers

195,750,000 annual metric tons of CO₂-equivalent for all US burgers
/10 metric tons of CO₂-equivalent per SUV
=19.6 million SUVs

- http://openthefuture.com/cheeseburger_CF.html
- <http://www.guardian.co.uk/environment/2007/jul/19/climatechange.climatechange>
- <http://www.foodcarbon.co.uk/index.html>

Environmentally friendly food:

- Very little (or no) meat
- Eat primarily organic food
- Seasonal food is preferred
- Regionally produced food is preferred

(<https://timeforchange.org/eat-less-meat-co2-emission-of-food>)

Ecological Footprint

Ecological Footprint (EF)

- Measures a unit's influence on its habitat caused by the process of consumption and pollution.
 - can be applied to a population's unit: country, city, business, individual . . .
 - as well as activity such as the manufacturing of a product or driving a car.
- Consumption of all resources (energy, raw materials, water, etc.) is converted into a normalized measure of land area called “global hectares”(gha)
 - * $1 \text{ ha} = 10,000 \text{ m}^2$
- **Global hectares:** the amount of biologically productive land and sea area that
 - 1) supports human demand for food, fibre, timber, energy and space for infrastructure and
 - 2) absorbs the carbon dioxide emissions from the human economy.

EF

- Supply side: **biocapacity** – productive capacity of the biosphere and its ability to provide a flow of biological resources and services useful to humanity.
 - include cropland, forest and fishing grounds,
 - do not include deserts, glaciers and the open ocean.
- Demand side: the total area required to **produce** all the materials (food, water, etc.) that a country consumes, **absorb** the waste it generates, and **provide areas** for its infrastructure (built-up areas)
- Current Ecological Footprint Standards: www.footprintstandards.org
- See also
 - Albino 2013
 - Young and Dhanda 2013, 177-8
 - Global Footprint Network www.footprintnetwork.org

Table 2 List of countries ordered by EF (Data 2007, Source: www.footprintnetwork.org)

Country	EF (gha/pers)	Biocapacity (gha/pers)	Ecological remainder (if positive) (gha/pers)	Population (millions)
UAE	10.68	0.85	-9.83	6.25
Denmark	8.26	4.85	-3.41	5.45
United States	8.00	3.87	-4.13	308.67
Canada	7.01	14.92	7.91	32.95
Australia	6.84	14.71	7.87	20.85
Netherlands	6.19	1.03	-5.16	16.46
Sweden	5.88	9.75	3.87	9.16
Norway	5.56	5.48	-0.08	4.72
Spain	5.42	1.61	-3.81	44.05
Saudi Arabia	5.13	0.84	-4.29	24.68
Germany	5.08	1.92	-3.16	82.34
France	5.01	3.00	-2.01	61.71
Italy	4.99	1.14	-3.85	59.31
UK	4.89	1.34	-3.55	61.13
South Korea	4.87	0.33	-4.54	47.96
Japan	4.73	0.60	-4.13	127.40
Russia	4.41	5.75	1.34	141.94
Mexico	3.00	1.47	-1.53	107.49
Brazil	2.91	8.98	6.07	190.12
Ukraine	2.90	1.82	-1.08	46.29
Turkey	2.70	1.32	-1.38	73.00
Argentina	2.60	7.50	4.90	39.49
South Africa	2.32	1.14	-1.18	49.17
China	2.21	0.98	-1.23	1,336.55
Nigeria	1.44	1.12	-0.32	147.72
Bangladesh	0.62	0.38	-0.24	157.75
Puerto Rico	0.04	0.14	0.10	3.95

- (-) Ecological debtor countries
- (+) Ecological creditor countries

Table 1 EF and biocapacity for region (Data 2007, Source: www.footprintnetwork.org)

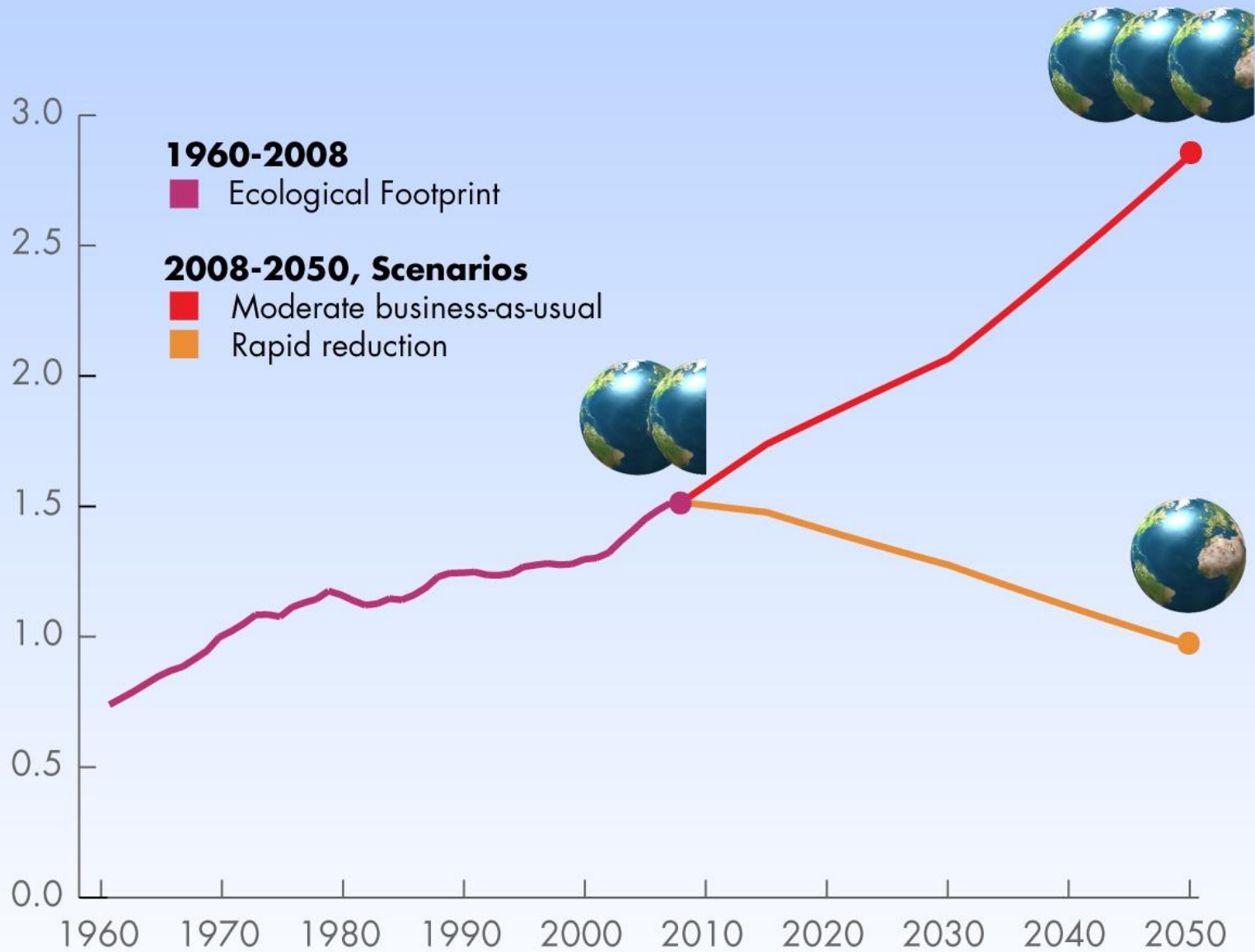
Region	EF of consumption (gha/pers)	Total biocapacity (gha/pers)	Ecological (deficit) reserve (gha/pers)	Population (millions)
Europe	4.7	2.9	(1.8)	730.9
Africa	1.4	1.5	0.1	963.9
Asia	1.8	0.8	(1.0)	4,031.2
US & Canada	7.9	4.9	(3.0)	341.6
Latin America & the Caribbean	2.6	5.5	2.9	569.5
Oceania	5.4	11.1	5.8	34.5
World	2.7	1.8	(0.9)	6,671.6

A simple question...

- How many earths would we need if everyone on earth were to live like the people in North America?

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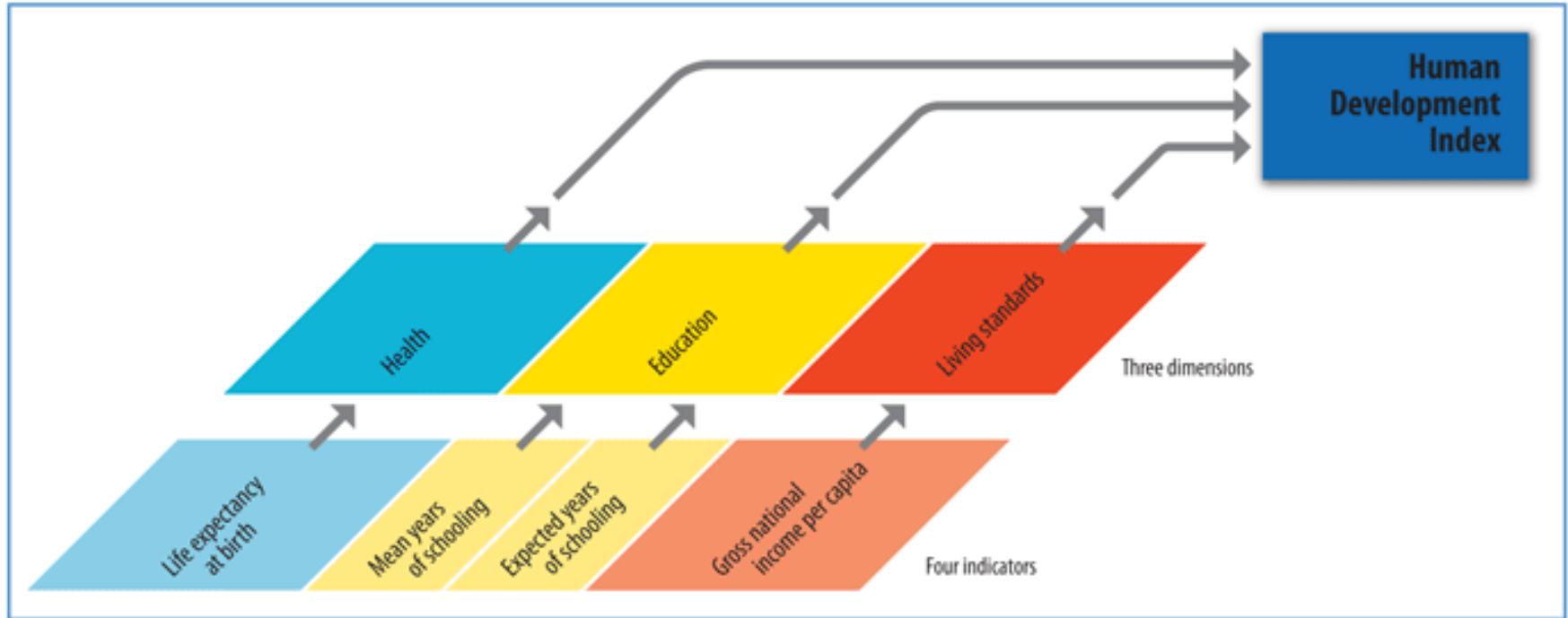
y-axis: number of planet earths, x-axis: years

Human Development Index

Human Development Index (HDI)

Components of the Human Development Index

The HDI—three dimensions and four indicators



Note: The indicators presented in this figure follow the new methodology, as defined in box 1.2.

Source: HDRO.

(Source UNDP: <http://hdr.undp.org/en/statistics/hdi/>)

- 182 countries measured In the scale of 0 (not developed) to 1 (highly developed), classified into four categories: Very High, High, Medium, Low Human Development
- For a complete report see UNDP: <http://hdr.undp.org/en/statistics/> as well as an interactive map: http://hdr.undp.org/en/statistics/data/hd_map/

HDI - examples

Very High Development	High Development	Medium Development	Low Development
1. Norway	39. Bahrain	84. Armenia	159 Togo
2. Australia	40. Estonia	85. Ukraine	160 Malawi
3. Iceland	41. Poland	86. Azerbaijan	161 Benin
4. Canada	42. Slovakia	87. Thailand	162 Timor-Leste
5. Ireland	43. Hungary	88. Iran	...
6. Sweden	44. Chile	89. Georgia	
7. France	45. Croatia	90. Dominican Rep.	
8. Switzerland	178 Mali
9. Japan	51. Cuba	92. China	179 Central Africa Rep.
10. Luxemburg	
11. Finland	59. Saudi Arabia	105. Philippines	180 Sierra Leon
12. United States	...	106. El Salvador	181 Afghanistan
...	66. Malaysia	107. Syria	182 Niger
21. United Kingdom	...	108. Fiji	
22. Germany	71. Russia	...	
23. Singapore	75. Brazil	111. Indonesia	
24. Hong Kong	
26. Korea	83. Lebanon	116. Vietnam	
...		...	
38. Malta		137. Cambodia	
		...	
		157. Uganda	
		158. Nigeria	

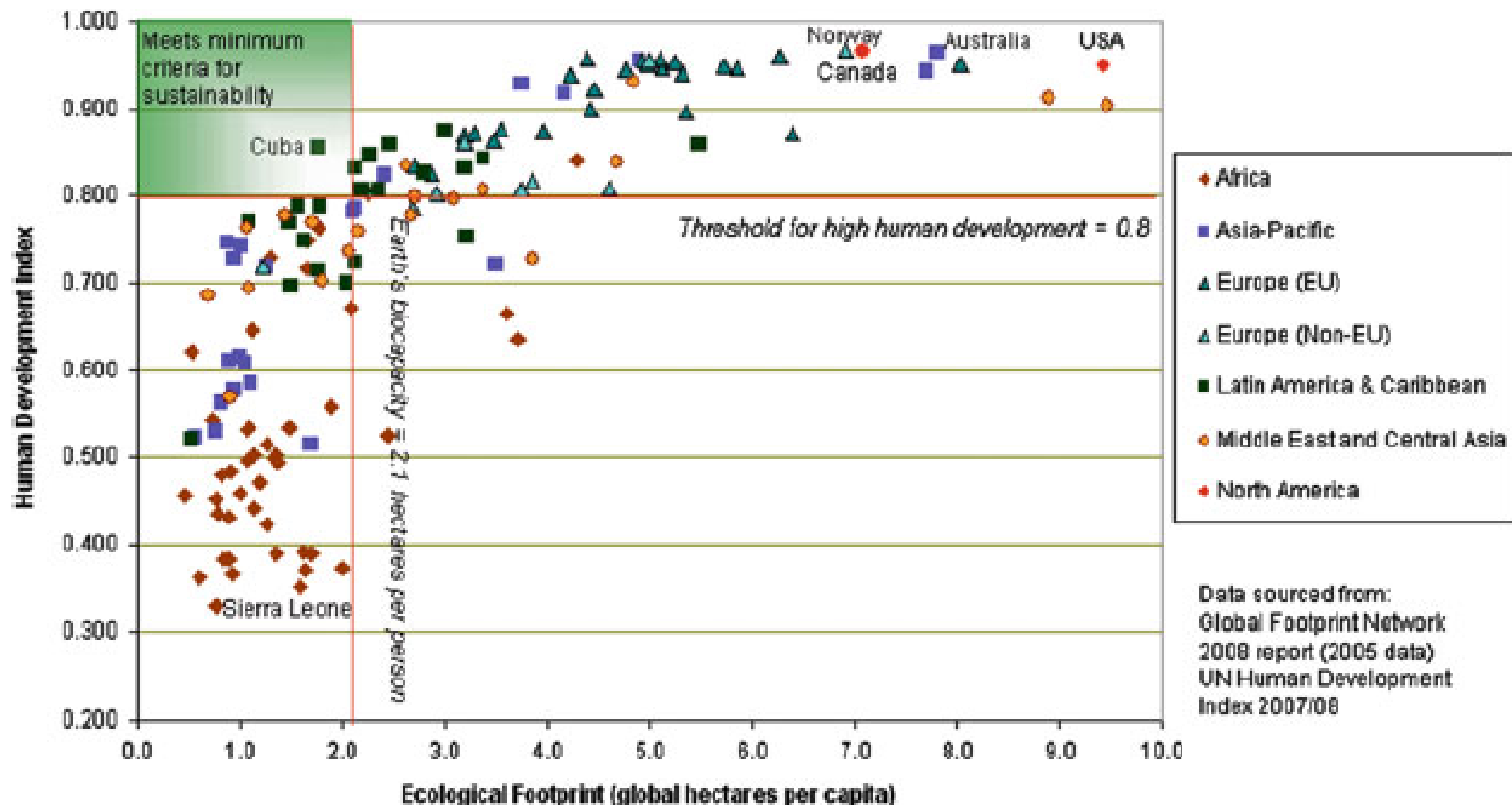
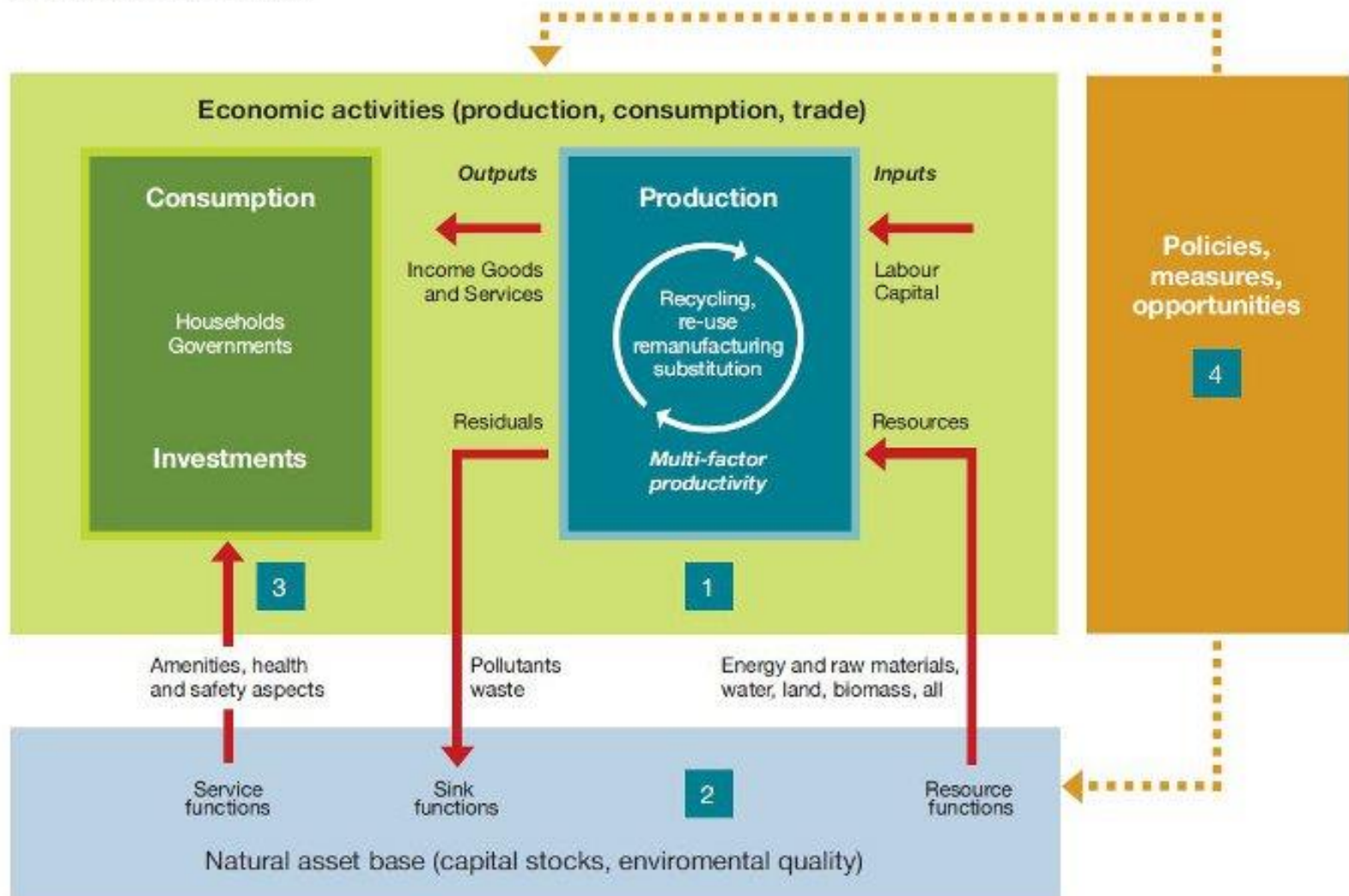


Fig. 2 HDI versus EF for different countries (Source: UNEP 2011)

Green Growth Indicators

OECD Green Growth Indicators

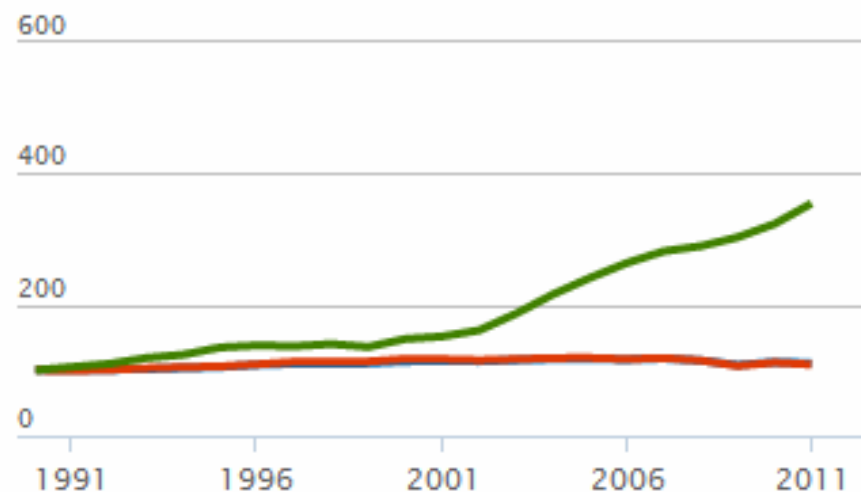
Measurement framework



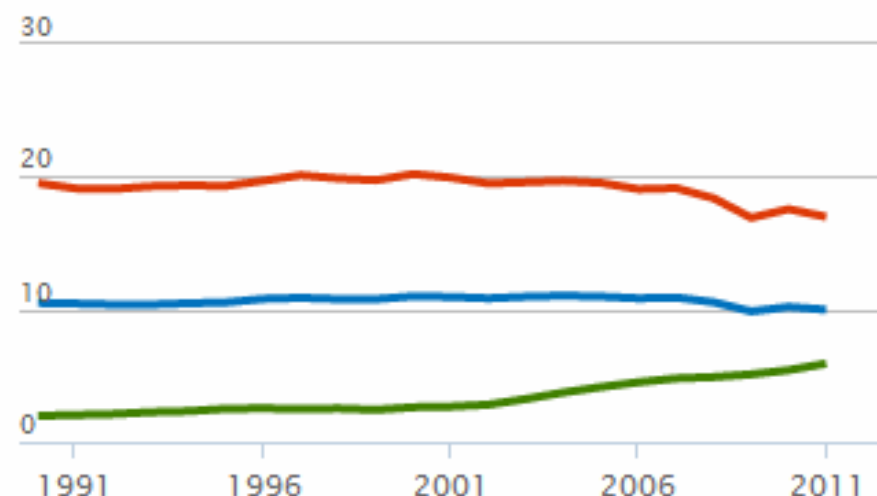
Overview of proposed indicator groups and topics covered

1	The environmental and resource productivity of the economy	<ul style="list-style-type: none">• Carbon and energy productivity• Resource productivity: materials, nutrients, water• Multi-factor productivity
2	The natural asset base	<ul style="list-style-type: none">• Renewable stocks: water, forest, fish resources• Non-renewable stocks: mineral resources• Biodiversity and ecosystems
3	The environmental dimension of quality of life	<ul style="list-style-type: none">• Environmental health and risks• Environmental services and amenities
4	Economic opportunities and policy responses	<ul style="list-style-type: none">• Technology and innovation• Environmental goods and services• International financial flows• Prices and transfers• Skills and training• Regulations and management approaches
	Socio-economic context and characteristics of growth	<ul style="list-style-type: none">• Economic growth and structure• Productivity and trade• Labour markets, education and income• Socio-demographic patterns

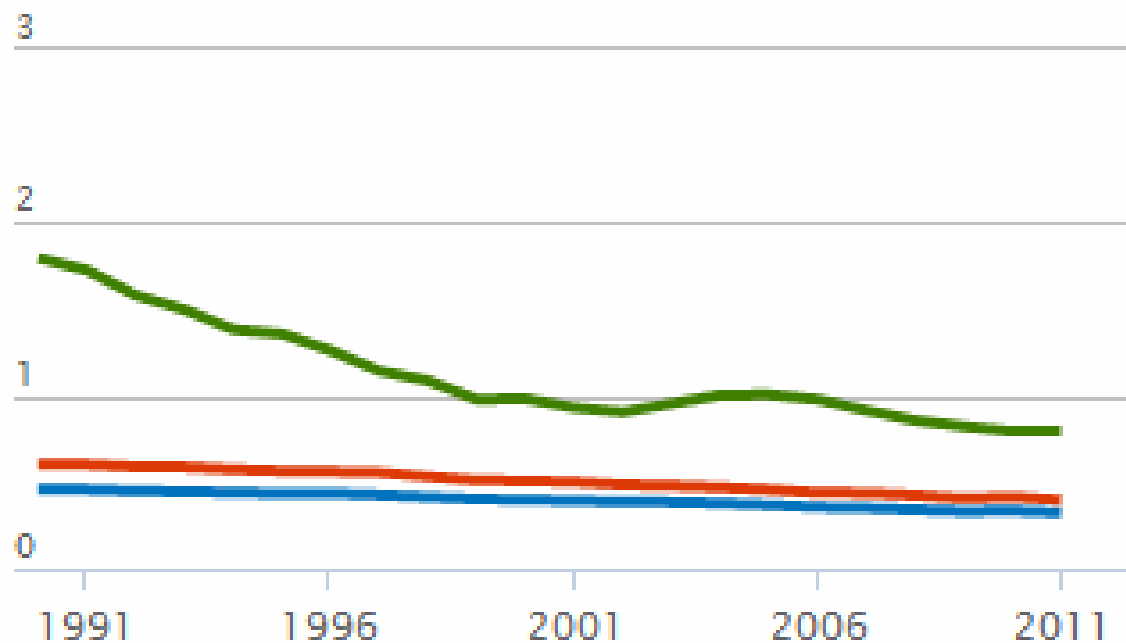
Total CO2 emissions (1990 = 100)



CO2 emissions per capita



CO2 emissions per unit of GDP



OECD

China

United States



For Cities

Arcadis

sustainable cities index 2018. . .



Citizen Centric Cities

The Sustainable Cities Index 2018

Reflects social mobility
and quality of
opportunity and life

Social

People

Describes management of
energy use, pollution and
emissions

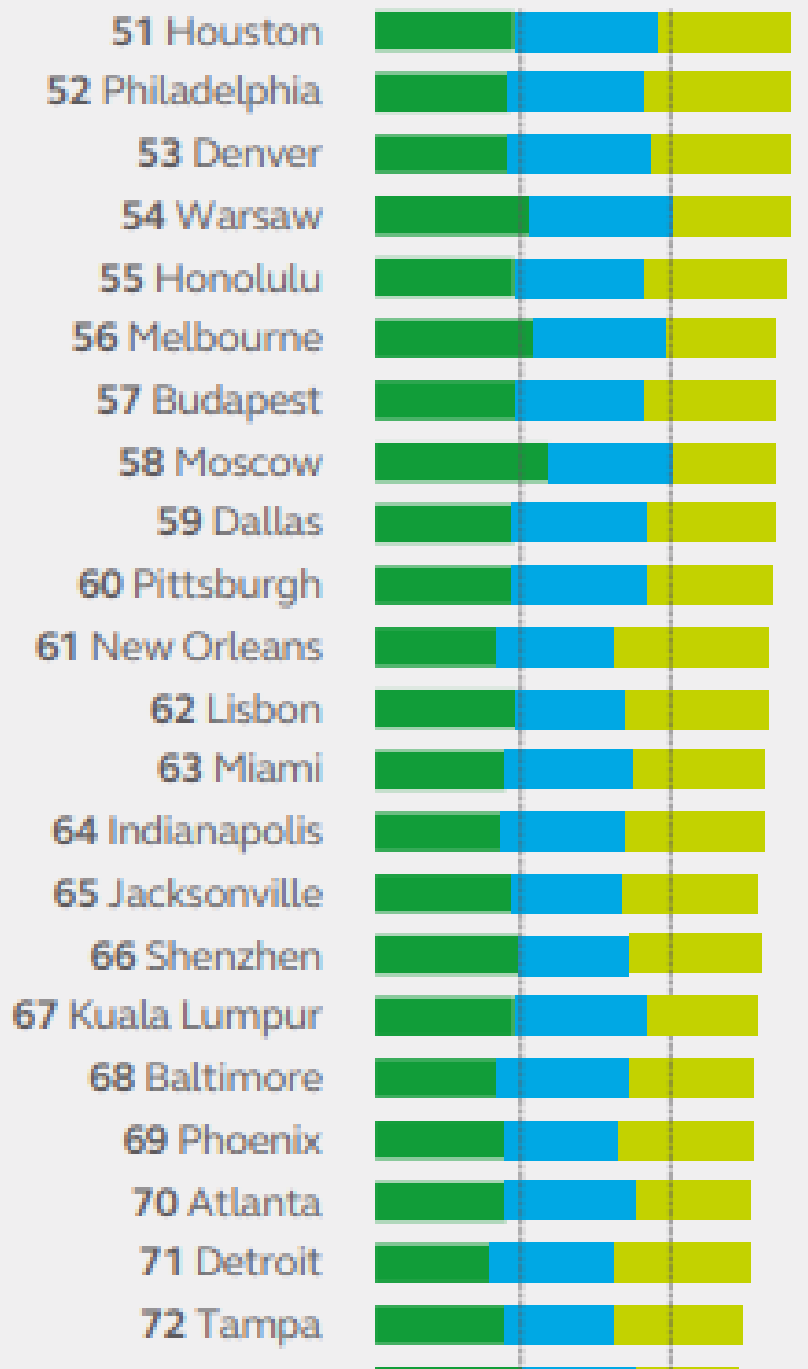
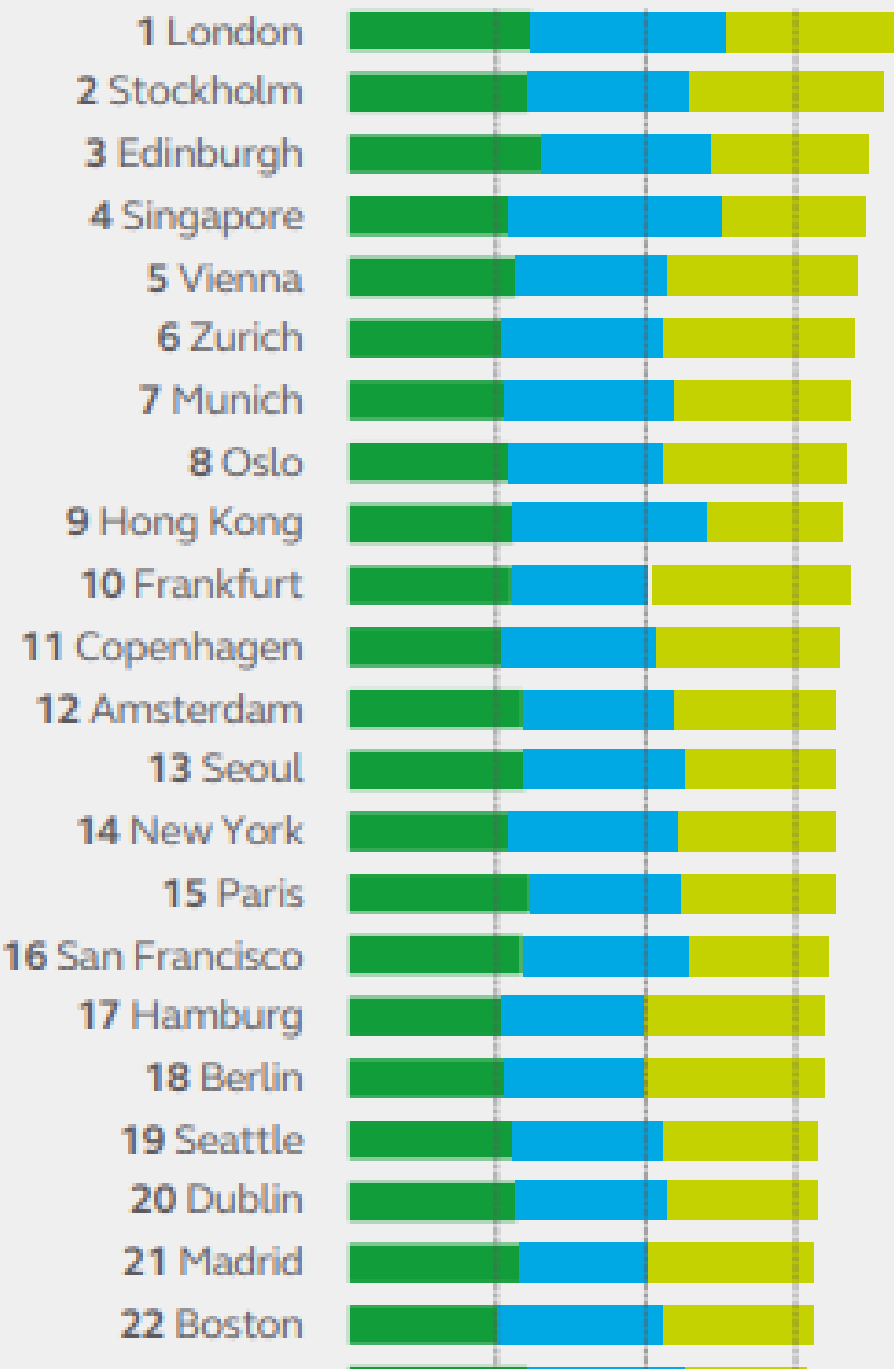
Environmental

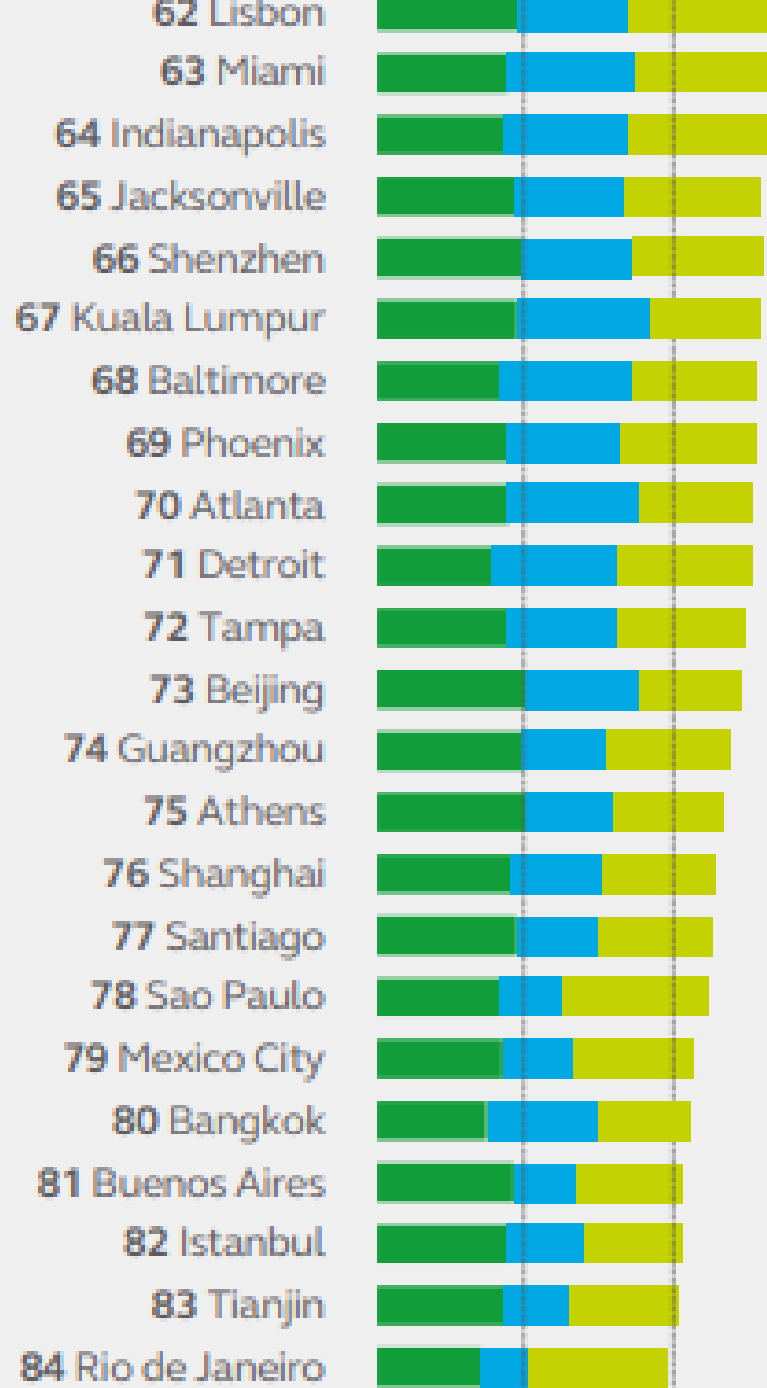
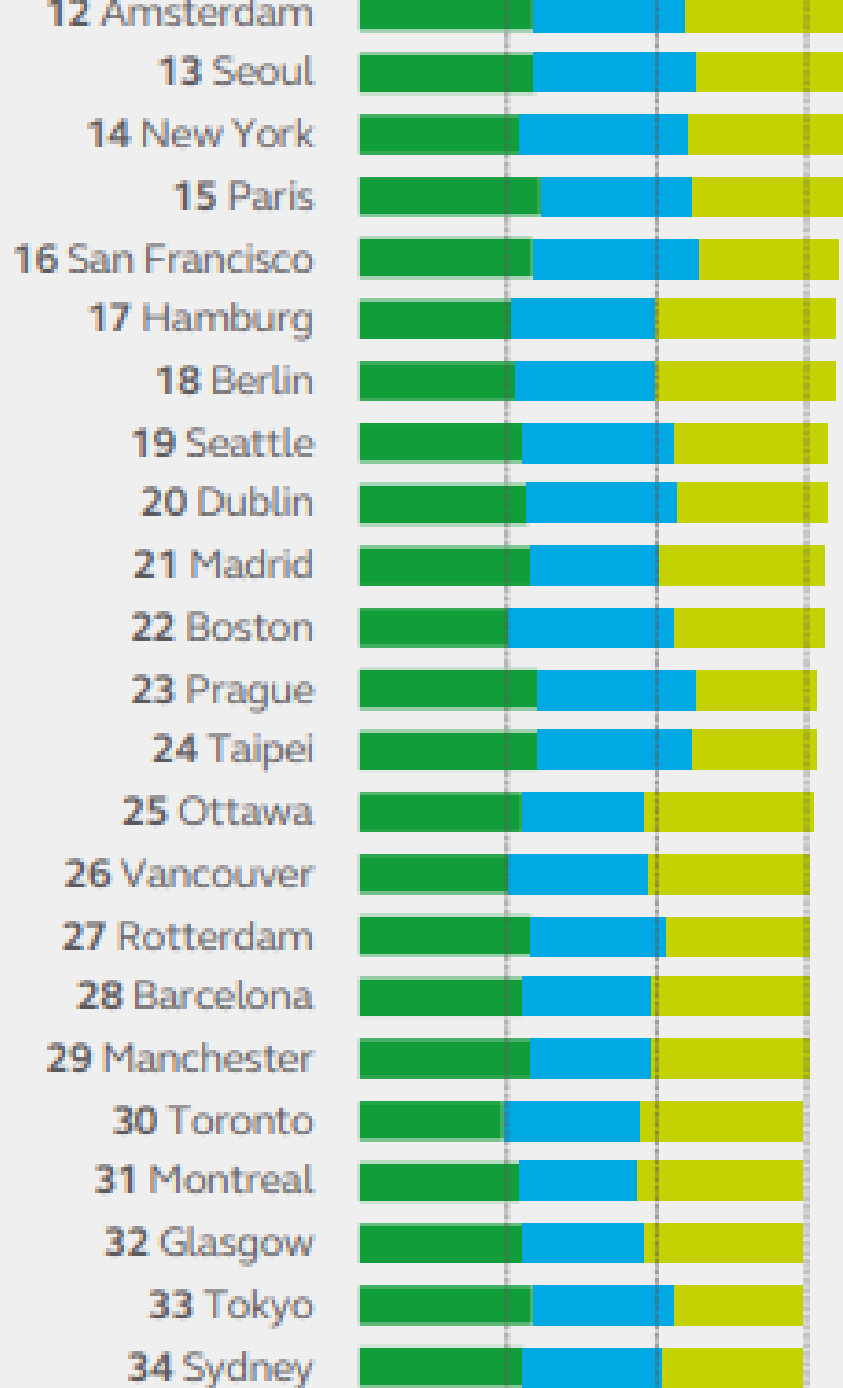
Planet

Assesses business
environment and economic
performance

Economic

Profit





Life Cycle Assessment

Life Cycle Assessment

- scientific approach that could help develop production and consumption policies (Young and Dhanda, 153)
- UNEP: LCSA
 - (E)-LCA ((environmental) life cycle assessment)
 - LCC (life cycle costing)
 - SLCA (social life cycle assessment)
- Life Cycle Initiative (UN + SETAC)
(<http://www.lifecycleinitiative.org/>)
- Life Cycle Initiative. (2011). *Towards Life Cycle Sustainability Assessment*.
(<https://www.unenvironment.org/resources/report/towards-life-cycle-sustainability-assessment-making-informed-choices-products>)
- European Platform on Life Cycle Assessment
(<https://eplca.jrc.ec.europa.eu/>)

Phases of LCA (UNEP)

- **Goal and Scope Definition,**
 - the product(s) or service(s) to be assessed are defined,
 - a functional basis for comparison is chosen
 - the required level of detail is defined
- **Inventory Analysis** of extractions and emissions,
 - Input: the energy and raw materials used,
 - Output: emissions to the atmosphere, water and land are quantified for each process,
- **Impact Assessment,**
 - the effects are grouped and quantified into a limited number of impact categories



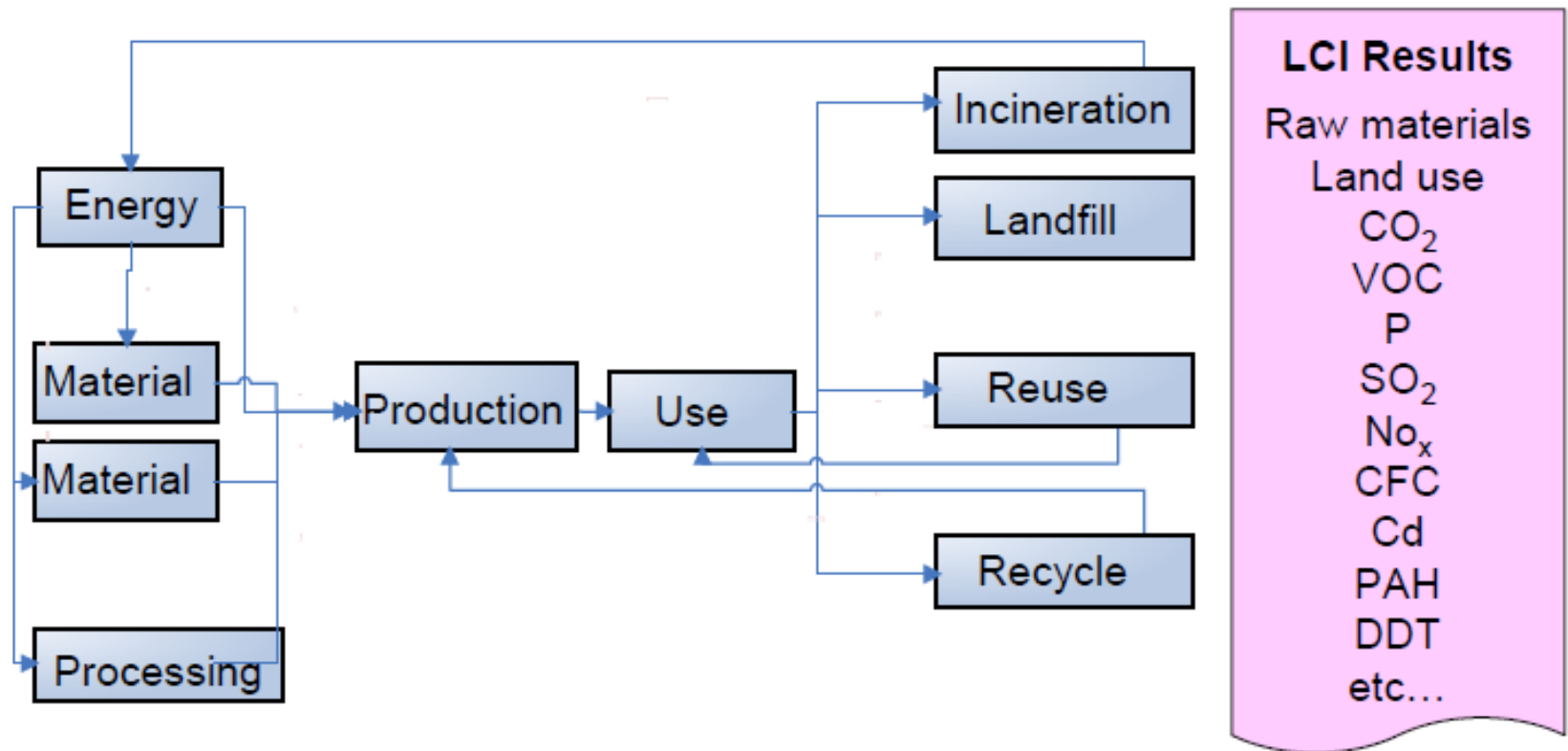
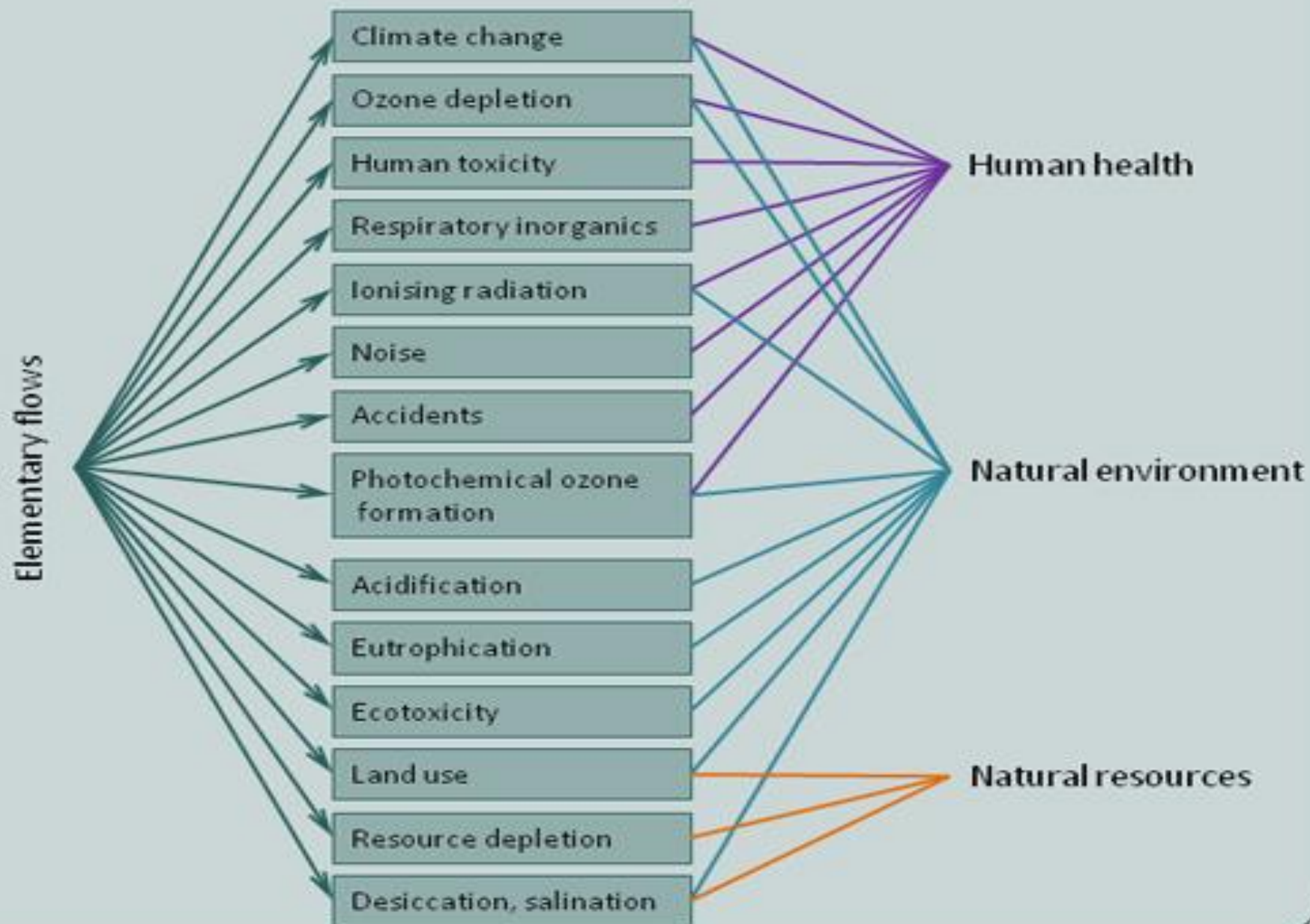


Figure 1. Flows of information needed for a life cycle inventory.

Inventory results → Midpoint → Endpoint Area of protection



(See European Platform on Life Cycle Assessment; UNEP 2012, 8p.)

Eutrophication?

- The process by which a body of water acquires a high concentration of nutrients, especially phosphates and nitrates. This leads to excessive growth of algae. As the algae die and decompose, high levels of organic matter and the decomposing organisms deplete the water of available oxygen, causing the death of other organisms, such as fish. It is a natural, slow-aging process for a water body, but human activity greatly speeds up the process.

Example: Wooden School Desk

(Gonzalez et al. 2008; in UNEP 2011, 9-13)

Life Cycle Initiative. (2011). *Towards Life Cycle Sustainability Assessment*.

(http://www.unep.org/pdf/UNEP_LifecycleInit_Dec_FINAL.pdf)

- Goal and Scope
 - Wooden desk – To determine how the Mexican wooden furniture industry impacts on the natural environment
 - LCA used to evaluate the potential environmental impacts of the school desk
 - Harvesting of Forest Stewardship Council certified wood
 - Transportation
 - Cutting the logs into boards
 - Manufacture of boards into school desk
 - Distribution of desk to schools
 - Use of discard desks as fuel

Life Cycle Inventory

Table 1. Input/output table for wooden school desk (Gonzalez et al., 2008)

Inputs					Data Source
PRODUCTION	Raw wood	Materials	Included in the next step: wood from yellow pine		Authors
	Sawmill process	Materials	Log from yellow pine	2.11E+01 kg	Authors
			Phenol for wood treatment	1.53E-06 kg	Ecoinvent*
		Water	Tap water	3.41E-02 kg	Ecoinvent*
			Electricity	1.40E-01 kWh	Authors
		Energy	Diesel	4.98E-03 lt	Authors
			Lubricant oil	7.66E-04 lt	Ecoinvent*
			Ethylene Glycol	1.70E-05 lt	Ecoinvent*
			Gasoline	4.98E-03 lt	Authors
	Dry boards process	Materials	Sawn wood	1.37E+01 kg	Authors
			Saw dust	1.50E+00 kg	Authors
		Water	Tap water	9.80E-01 m³	Ecoinvent*
			Electricity	7.94E+01 kWh	Authors
		Energy	Diesel	1.76E+00 lt	Authors
			Gasoline	1.76E+00 lt	Authors
	School furniture	Materials	Sawn kiln dried boards	1.36E+01 kg	Authors
			Sealer polyurethane	3.40E-01 kg	Authors
			Lacquer polyurethane	3.40E-01 kg	Authors
			Sealer and Lacquer cans from aluminium	4.00E-02 kg	Authors
			Screws, galvanized	4.00E-01 kg	Authors
		Energy	Electricity	8.57E+00 kWh	Authors
TRANSPORTATION			Of sawn wood in the sawmill process (26 tonne truck)	843 kgkm	Ecoinvent*
			Of sawn wood in the drying process (16 tonne truck)	15 kgkm	Ecoinvent*
			Of school desks to the city (16 tonne truck)	570 kgkm	Ecoinvent*
			Of school desks to the school (16 tonne truck)	190 kgkm	Ecoinvent*
FINAL DISPOSAL (Energy recovery)	Transportation	Of waste to the final disposal (16 tonne truck)	380 kgkm		Ecoinvent*

*<http://www.ecoinvent.ch/>

**More than 400 emissions to air and water had been quantified; however, for the purposes of this publication they are not listed here but summarized in Table 2 and Fig. 3.

*** HTP: Human toxicity potential; FAETP: Freshwater aquatic ecotoxicity potential; TETP: Terrestrial ecotoxicity potential.

Outputs				Economic Allocation
Products	Tree logs per truck load	550.3 kg		
Products	Sawn wood	1.37E+01 kg	80%	
By products	Sawdust	7.40E+00 kg	20%	
Emissions to water and air	**			
Products	Sawn Kiln Dried Wood Boards	1.36E+01 kg		
Solid waste	Lubricants	2.69E-04 lt		
Emissions to water and air	**			
Products	School desk (1 piece)	9.50E+00 kg	95%	
By-products	Sawdust	4.10E+00 kg	5%	
Emissions to water and air	**			
Emissions to water and air (potential impacts after classification and characterization)	CO ₂ eq	3.43E-01 kg		
	CFC-11 eq	4.70E-08 kg		
	1,4-DCB eq (HTP***)	4.62E-03 kg		
	1,4-DCB eq (FAETP***)	2.63E-03 kg		
	1,4-DCB eq (TETP***)	1.89E-04 kg		
	C ₂ H ₄ eq	6.42E-05 kg		
	SO ₂ eq	1.88E-03 kg		
	PO ₄ *** eq	3.94E-04 kg		
Waste disposal	One piece of furniture	9.50E+00 kg	100%	
Avoided resource use	Natural gas	2.57E+00 m³		
By-products	steam			

Impacts . . .

Table 2. Potential life cycle impacts table for wooden school desk – wood extraction and board sawing (Gonzalez et al., 2008).

CML Impact category	Units	Oil for tree felling	Other board sawing inputs	Total for 21.08 kg boards	Allocation factor	13.7 kg boards
Abiotic depletion	kg Sb eq	6.67E-02	4.03E-02	1.07E-01	8.00E-01	8.56E-02
Global warming	kg CO ₂ eq	1.23E+01	5.56E+00	1.79E+01	8.00E-01	1.43E+01
Ozone layer depletion	kg CFC-11 eq	0.00E+00	0.00E+00	0.00E+00	8.00E-01	0.00E+00
Human toxicity	kg 1,4-DCB eq	5.15E-02	1.58E+00	1.64E+00	8.00E-01	1.31E+00
Fresh water toxicity	kg 1,4-DCB eq	0.00E+00	2.62E-01	2.62E-01	8.00E-01	2.10E-01
Terrestrial toxicity	kg 1,4-DCB eq	0.00E+00	2.40E-02	2.40E-02	8.00E-01	1.92E-02
Photochemical oxidation	kg C ₂ H ₄	5.47E-03	3.54E-03	9.00E-03	8.00E-01	7.20E-03
Acidification	kg SO ₂ eq	1.52E-01	3.35E-02	1.85E-01	8.00E-01	1.48E-01
Eutrophication	kg PO ₄ eq	4.38E-03	7.62E-03	1.20E-02	8.00E-01	9.60E-03

DCB - Dichlorobenzene

Normalization

• Largest as 100%

Highest normalized value occur in Terrestrial ecotoxicity

Impact Category	Normalized Value (%)
abiotic depletion	12%
global warming	8%
ozone layer depletion	0%
human toxicity	1%
fresh water ecotoxicity	7%
terrestrial ecotoxicity	100%
photochemical oxidation	1%
acidification	3%
eutrophication	2%

Figure 3. Normalized results per impact category of a school desk made from FSC certified wood (based on data from Gonzalez et al., 2008).

Conclusion

- All things considered. . .
 - Board drying consumes most electricity
 - Needs to explore methods to cut and dry the boards with lower (or no) fossil fuel consumption
 - Identifying ways to use the waste sawdust
 - Redesigning the desks to last more than eight years