

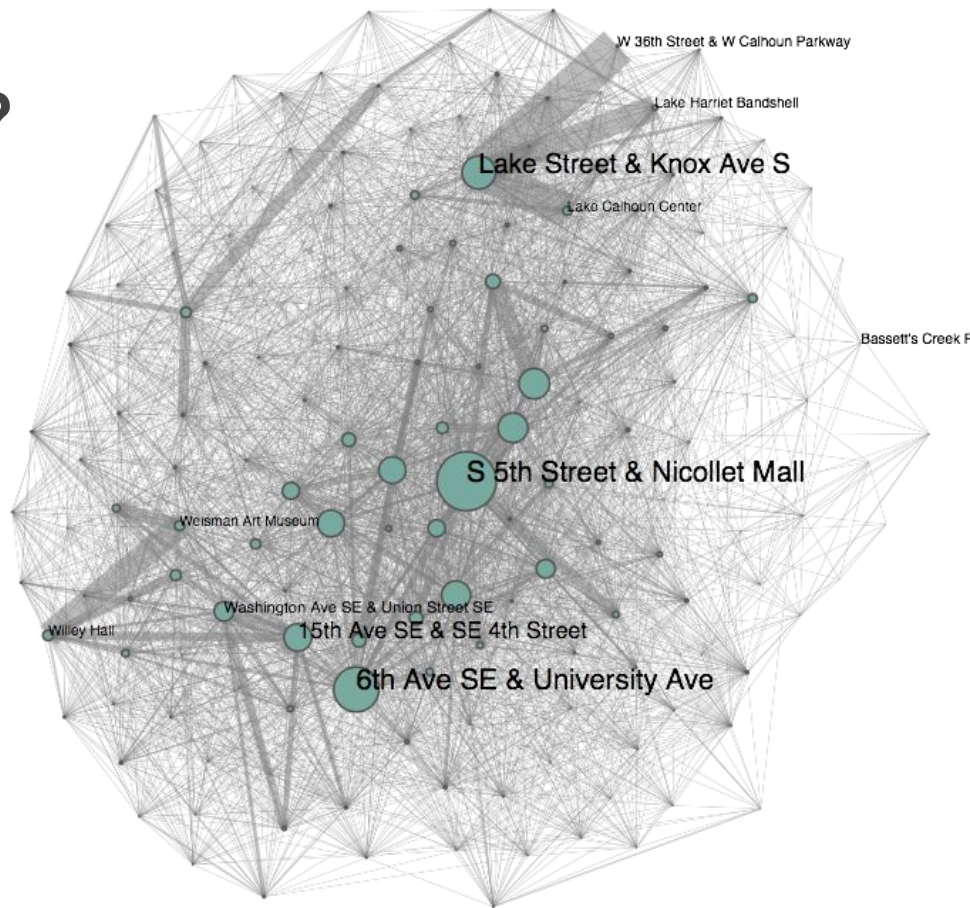
# Nice Riding in the Twin Cities

Analyzing usage of the Minneapolis bikeshare program



# Why is this useful?

- Identify popular stations
- Identify popular routes
- Scheduled maintenance.
- Predict usage and demand.
- Join with weather, events

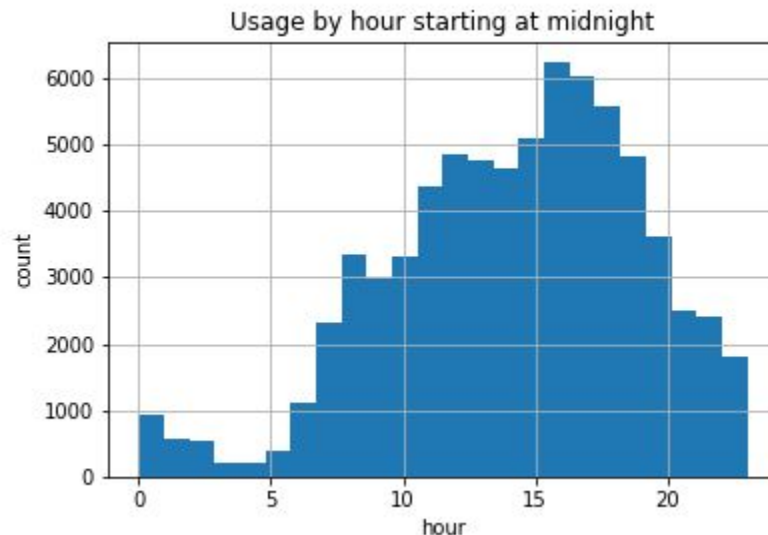
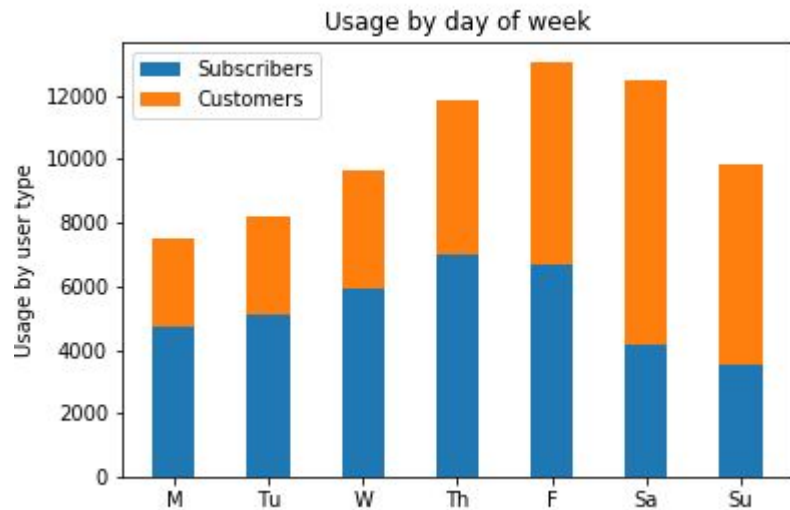




# Data available at niceridemn.com

Features include individual ride details:

- Start and end stations, trip duration, user type, user birth year, gender, and more.
- Start and end timestamps
- Good information about daily usage.



# Data anomalies and extensions.

