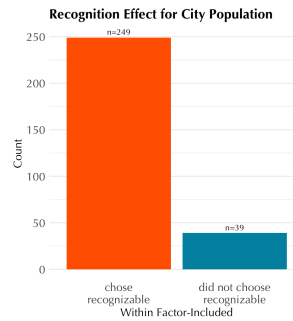


Halo:  
 $p < 0.01$  for all comparisons



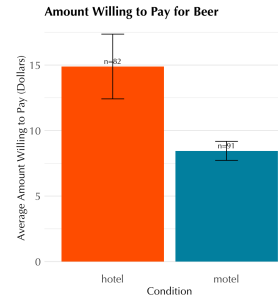
Recognition effect:  
 $p < 0.01$



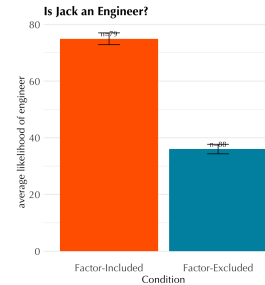
Hindsight  
 $p = 0.65$

Illusory Truth:  
 $p = 0.6$

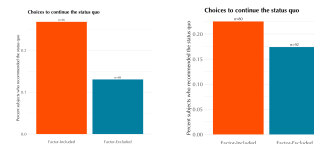
Imaginability Effect:  
 $p = 0.64$



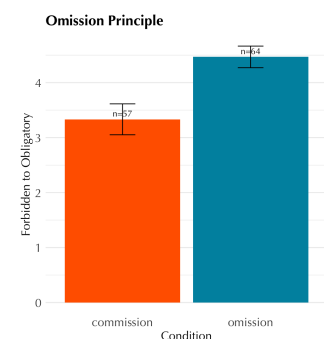
Reference price:  
 $p = 0.014$



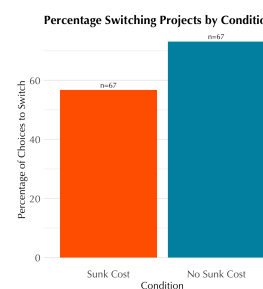
representativeness  
 heuristic:  $p < 0.01$



Status Quo:  
 $p = 0.043$   
 Status Quo:  
 $p = 0.26$



Omission Effect:  
 $p = 0.013$



Sunk Cost:  
 $p = 0.07$