

# MASHA BENTHAM



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## Work Experience

**Coordinator** Hamont Events  
([www.instagram.com/hamontevents](http://www.instagram.com/hamontevents))

September 2016 – Present

Skills: Research • Graphics

- Started an Instagram account to promote the City of Hamilton and all the fun events it has to offer everyday.
  - Research upcoming local events
- Contact local businesses and find out about upcoming events
  - Create graphics for upcoming events to post
- Over 3 months have gained an organic following of over 200 followers and still growing every day.

**Graphic Design, Head of Graphics** Business News Network  
January 2013 – Present

Skills: Project Management • Problem-Solving

- Managed and organized long-term projects for the network
- Maintained system and templates including troubleshooting issues and performing necessary system updates
  - Worked with producers to design and compose graphics
- Designed within and operated Xpression & ORAD systems to create graphic elements for broadcast and the website
  - Ensured that everything that went to air had a copyright

**Graphic Design and Weather Graphics** CTV local news  
September 2013 – Present

Skills: Communication • Technology Savvy • Proactive

- Anticipated weather patterns and storms
- Created animations that appeal to viewers
- Collaborated and coordinated with other team members in design, promotions and production
  - Assessed needs of both internal and external clients when completing all projects

**Video Editor** Business News Network  
January 2013 – January 2016

Skills: Organization and attention to detail • Multitasking

- Took briefs to grasp the production's needs and requirements
  - Trimmed footage segments and put together the sequence of clips
- Input music, dialogues, graphics and effects

## Skills Summary

- Photoshop, After Effects, Illustrator
- Ross Xpression
- Avid Media Composer
- Communication
- Relationship-management
- Project management
- Organization and attention to detail
- Problem-solving
- Technology Savvy
- Proactive
- Microsoft Office: Word, Powerpoint, Excel
- Multitasking
- Work well within groups and independently
- Eager to take courses or additional training in order to develop new skills

## Education

Broadcasting - Television and  
Communications Media

Graphics major

Mohawk College

Graduated 2013

Hamilton, ON

## Portfolio

[www.mashabentham.com](http://www.mashabentham.com)