

Table 1: Themes of AI slop.

Theme	Description
Efficiency and productivity	Slop is generated due to its low cost, speed, ease of creation, and scalability. This applies to corporations aiming to cut costs and individuals seeking side income. These indicate a significant incoming shift in several industries, which is accompanied by concerns about the automation of creative labour.
Danger and discernment	The excess of slop overwhelms information systems and creates the need for its filtering and moderation. This is especially challenging since slop does not strictly violate platform policies. This is threatening both to institutions and to individual users, which might unknowingly be exposed to false information.
Epistemic crisis	Slop is related to moral anxieties about political disinformation, the “post-truth” environment, and the wider breakdown of shared reality and trust in institutions.
Engagement economy	Platform incentives (such as engagement, virality, and ad revenue), which are ultimately about profit, are the primary drivers of slop. Individuals in low-income regions are especially incentivised to engage in its creation.

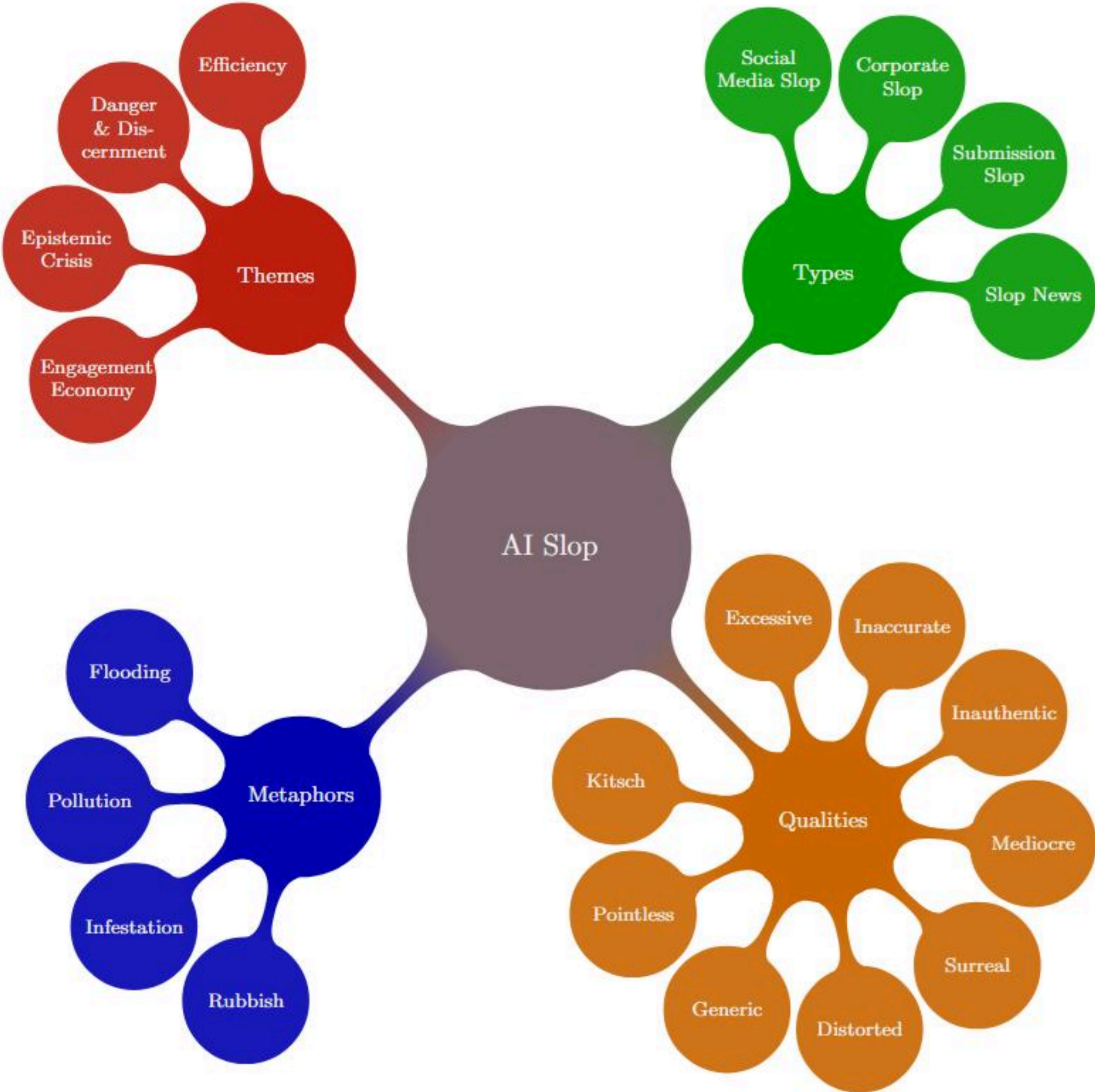


Table 4: Types of slop.

Type	Purpose	Product	Media	Creator	Consumer	Primary qualities
Social media slop	Engagement	Social media content	Image	Sloppers	Users	Surreal, kitsch, pointless
Corporate slop	Productivity	Ads, films, games	Image, audio, video	Corporations	Users	Distorted, mediocre, inauthentic
Submission slop	Submission	Books, papers	Text, image	Sloppers, paper mills	Publishers, journals	Excessive, inaccurate, mediocre
Slop news	Ad revenue, SEO	News articles	Text, image	Sloppers	Users and bots	Pointless, generic, mediocre

Table 2: Qualities of AI slop

Quality	Related words
Excessive	<i>everywhere, clutter, spam, inescapable, river, vast quantities, churn, glut, fatigue, high-volume, unmanageable, inescapable</i>
Inaccurate	<i>wrong, hallucinated, incorrect, dangerously inadequate, misleading, nonfactual, cartoonishly false, inaccurate, fake</i>
Inauthentic	<i>lifeless, voiceless, mawkish, inhuman, meaningless, authentic, legitimate, intent, purposeless, unnatural, mindlessly</i>
Mediocre	<i>low-quality, low-grade, shovelware, low-effort, too easy, cheap, shoddy, trivial, unskilled</i>
Surreal	<i>surreal, uncanny, bizarre, unsettling, outlandish, gobbledygook, nonsense, disturbing, dreamscapes</i>
Distorted	<i>distorted, warped, deformed</i>
Generic	<i>generic, filler, repetitive, unoriginal, unimaginative, banal, flat, boring, familiar, flat affect</i>
Pointless	<i>plausible, inconvenient, inoffensive, irrelevant, contextless, unneeded, useless</i>
Kitsch	<i>kitsch, shlock, high-resolution, low-fi, loud, messy, amateurish, corny, bad art, cringe, lowbrow, manipulative</i>

Table 3: Metaphors

Metaphor	Relevant words
Flooding	<i>flood, clogging, deluge, wade through, stream, drowning, rising tide, swamp, torrent, outpouring, dilutes, floodgates, river, drool</i>
Contamination	<i>pollution, scrubbing, ecological footprint, chokes</i>
Infestation	<i>spreading, proliferation, propagation, grow wildly, mulch, weeding out</i>
Rubbish	<i>trash, rubbish, garbage, dross, crap, junk</i>