









the 1990s, the number of people in the UK who are aged 65 and over has increased by 1.5 million, and the number of people aged 75 and over has increased by 1.2 million (Office for National Statistics 2000). The number of people aged 65 and over is projected to increase to 6.5 million by 2020, and the number of people aged 75 and over to 4.5 million (Office for National Statistics 2000).

There is a growing awareness of the need to develop services to meet the needs of older people, and a number of initiatives have been launched to address this need. The Department of Health has launched the 'Age Friendly' initiative, which aims to ensure that services are designed to meet the needs of older people. The initiative includes a number of measures, such as ensuring that services are accessible to older people, and that staff are trained to meet the needs of older people. The initiative also includes a number of measures to ensure that older people are consulted in the design of services.

The 'Age Friendly' initiative is a key part of the government's strategy for older people. It is designed to ensure that services are designed to meet the needs of older people, and that older people are consulted in the design of services. The initiative includes a number of measures, such as ensuring that services are accessible to older people, and that staff are trained to meet the needs of older people. The initiative also includes a number of measures to ensure that older people are consulted in the design of services.

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