

**Noah Bressner**  
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## SUMMARY

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As an editor with three years of experience working on the New York Post's web team, I leverage the Post's unique voice to create eye-catching and informative packages for our website, app and other digital platforms. My responsibilities there cover everything from troubleshooting technical issues and fielding questions from co-workers to managing the home page with the help of audience analytics.

## PROFESSIONAL EXPERIENCE

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### New York Post

Associate Digital Editor

November 2020 - Present

- Use audience data and news judgment to curate nypost.com and the NY Post app
- Edit and publish stories to ensure copy, headlines, photos, captions, videos and other assets drive engagement
- Write and send email alerts and push notifications for both the app and browser
- Coordinate the workflow of breaking news and feature stories with editors from across the newsroom
- Manage digital producers to keep content on track and troubleshoot issues that arise during the publishing process
- Teach best practices for web publishing when working with journalists in other departments

Reporter/Producer

July 2019 - November 2020

- Copy edited stories, wrote headlines, selected photographs and produced videos while optimizing for SEO
- Identified and flagged emerging stories and reviewed push notifications to support breaking news coverage

Associate Reporter/Producer

August 2018 - July 2019

- Reported and wrote breaking news stories for news and sports desks that have collectively generated 5.9 million page views
- Contributed to the New York Post and New York Post Sports Facebook and Twitter accounts using SocialFlow

Digital Intern

June 2018 - August 2018

- Pitched, reported and wrote stories for the the digital news and sports editors

### Pipe Dream, Binghamton University

December 2017 - May 2018

Editor in Chief

- Coordinated operations and production of twice-weekly independent student newspaper with a circulation of 7,000
- Approved all published content and oversaw business operations that brought in yearly advertising revenue of about \$90,000
- Supervised staff of 150+ editors, reporters, designers, photographers, business staff and developers

*Other Positions: Managing Editor (June 2017-December 2017), Assistant Sports Editor (June 2016-June 2017)*

### WIVT/WBGH News Channel 34

June 2017 - August 2017

News Intern

- Pitched, reported and filmed compelling local news stories for the NBC and ABC affiliate in Binghamton, N.Y.

### New York State Division of Human Rights

August 2016 - December 2016

Human Rights Intern

- Reviewed claims of employment and housing discrimination by interviewing complainants and witnesses, assessing the merits of cases, making probable cause determinations and writing drafts of final investigative reports

### Cardiothoracic Surgery Research Unit at Newark Beth Israel Medical Center

Summer 2015 & Summer 2016

Data Intern

- Analyzed data, focusing on Transcatheter Aortic Valve Replacement (TAVR), using Microsoft Excel and R for Dr. Mark J. Russo
- Supported submission process for scholarly medical journal articles and helped with other administrative tasks

## EDUCATION

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### Binghamton University, State University of New York

May 2018

Bachelor of Arts in History

## SKILLS

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- Methode, R, HTML, CSS, WordPress, Parse.ly, Adobe Premiere Pro, Adobe Photoshop, Adobe InDesign, Adobe Audition