JOHN SMITH

SENIOR UX DESIGNER

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SUMMARY

I am a Senior UX Developer with over 20 years of experience designing digital products. I specialize in user research, information architecture, responsive design, and UX design, and I have experience working with both websites and mobile apps. In addition to my design skills, I am also an effective leader who has led teams of designers and developers to success. Throughout my career, I have had the opportunity to work with a wide range of clients and industries, from small start-ups to large corporations. In addition to working with clients, I have also co-founded a successful startup, where I applied my skills to develop innovative digital products. Overall, I have a deep and broad understanding of design and development in various industries, and I am always excited to apply my knowledge and expertise to create digital products.

AREAS OF EXPERTISE

- UX Design
- UI Design
- Visual Design
- Product Development
- Product Engineering
- User Research

- Information Architecture
- Information Technology
- User-Centred Design
- B2B and B2C Prototypes
- Embedded Software
- Wireframes

- Usability Testing
- Interactive Design
- Front-End Development
- Web Development
- Mobile App Development
- Customer Experience

PROFESSIONAL EXPERIENCE

Veritas Technologies INC | *Junior Developer*

As a recent graduate with a degree in Computer Science, I was thrilled to start my career as a Junior Developer at a large technology company like Veritas Technologies. From day one, I was eager to learn and contribute to the company's mission of creating exceptional digital products. I learnt from a talented team of designers and developers, shadowing them as they built intuitive and engaging digital experiences. My responsibilities at the company included conducting user research, creating wireframes and prototypes, developing interactive features, and collaborating with developers to ensure the product was built to design specifications.

As my hard work and talent became evident, I was given more opportunities to create small projects. One of the most successful projects I created in this time was a mobile application that helped users track their water intake throughout the day, which received over 100,000 downloads. The success of this project helped me gain recognition within the company, and as a result I got to work on increasingly complex projects with more experienced developers than myself, accelerating my learning process significantly.

As I progressed in my role at Veritas Technologies I became more interested in the business side of things, and how the technology we were creating fit into the broader market. I began to seek out opportunities to collaborate with other departments, including marketing and sales, to understand how our products were being positioned and promoted to customers. This experience helped me to develop a more well-rounded perspective on the product development process, and ultimately inspired me to co-found my own start-up, Tech Science, where I could apply my UX development skills in a more entrepreneurial context.

Tech Science | *Co-founder and Managing Developer*

After spending 8 years at Veritas Technologies, I decided to take on a new challenge and co-founded a start-up called Tech Science. As a Co-Founder and Managing Developer, I was responsible for leading the design and development of our product, which was building innovative technologies that solved digital needs for clients.

Using everything I learned from my experience at Veritas Technology, I was able to create custom software applications including mobile apps and e-commerce websites, from initial conception to launch, giving me a broader understanding or the entire process. I worked very closely with clients to understand their needs and developed products that met their specific requirements, gaining valuable communication and people skills along the way.

To stand out from the competition and give our clients the best service possible, I built several systems that tracked user interactions with our software. User research and creating user profiles has subsequently become one of my best assets and core skills in design and development. This has allowed me to create digital products that give feedback on relevant and meaningful statistics, helping clients to quickly learn and adapt to their user's needs.

As a Co-Founder, I was also responsible for managing the day-to-day operations of the company, which included overseeing a team of employees, managing client relationships, and creating project timelines and budgets. This management position taught me a great deal about time-management and leadership, which I apply to all my work.

Overall, my time at Tech Science challenged me to push the boundaries of what I could do with technology and gave me experience as an entrepreneur. I also learned a great deal about team-management and leadership.

Datatec Limited | *Senior UX Developer*

Having co-founded and led the development of a successful start-up, I left the company in search of new opportunities for growth and joined Datatec as a Senior UX Developer. At Datatec my primary area of focus has been developing user-centred and responsive-design strategies for multiple different digital products.

My experience at Tech Science taught me the importance of understanding user behaviours, and at Datatec, I have continued to develop my understanding of these principles through creating dynamic user-feedback systems. Through this role, I have been involved in most of the aspects of the development process, from designing and creating wireframes to developing interactive features and collaborating with teams of developers.

In addition to my design work, I also took on a leadership role within the company, mentoring junior designers and developers, and contributing to the overall direction of the company's design strategy. Through my work at Datatec, I have continued to build on my skills in UX design and development, and I have learned and worked with the latest trends and technologies, helping me stay-up-to-date in the always-changing digital industry. Overall, this experience has fostered growth as a professional UX designer, through collaboration and creating cutting-edge digital products.

EDUCATION

University of Pretoria | *1994 - 1999*
Master of Computer Science

Pretoria Boys High School | *1988 - 1992*
High school diploma

TECHNICAL PROFICIENCIES

X/HTML | CSS | JavaScript | React | DOM Scripting | jQuery | Adobe Creative Suite (Photoshop, Illustrator) | Final Cut Pro | Azure Microsoft Office Suite (Word, PowerPoint, Excel, Access) | Visio | Omnigiraffe | Sketch | Figma | InVision | Firebug | jsFiddle | Web Instructor | VMware Fusion | IE Tester | Browser Shots | Adobe XD 30.0 | Miro | Dreamweaver | Axure | Zeplin | SharePoint | InDesign | CorelDraw 11 | PageMaker | Quark Express | Flash Action Script | Bootstrap | ASP.NET | PHP | MySQL | MSSQL | After Effects | Sound Forge | Flash | Affinity