# Natural Disasters and Green Party Support\*

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#### Abstract

A growing literature shows that extreme weather events induce pro-environment attitudes. We examine the political effects of a severe flood shortly before the 2021 German federal election. Drawing on about 600,000 survey responses and electoral data, we assess how flooding affected (i) the perceived salience of climate change, (ii) self-reported Green Party support, and (iii) Green Party voting in federal elections. We find that even severe local flooding had little to no effect on these outcomes. Additional evidence supports two mechanisms underlying this finding: nationwide rather than local effects of severe disasters, and voter demands for disaster relief rather than climate change prevention. We test the former mechanism using a regression discontinuity design and find that the flood increased nationwide Green Party support, although this effect persists for only two weeks. Our results shed new light on the precise duration and geographic scope of the political effects of natural disasters.

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### 1 Introduction

Do natural disasters affect climate change attitudes and support for parties that campaign on climate change mitigation platforms? Over the last twenty years, natural disasters have caused more than 1.2 million deaths and damages of \$2.97 trillion worldwide (UNDRR 2020). As a result, climate change has become one of the most salient political issues (Rzepa and Ray 2020). As the frequency of natural disasters increases, a burgeoning literature in the social sciences examines their political effects. This includes studies on the effects of natural disasters and disaster relief spending on support for incumbents (Healy and Malhotra 2009; Gasper and Reeves 2011; Bechtel and Hainmueller 2011; Chen 2013). In addition, scholars have turned their attention to the effects of extreme weather events on beliefs and attitudes about climate change (Berger 2010; Egan and Mullin 2012; Böhmelt 2020), as well as effects on support for climate-related ballot measures (Hazlett and Mildenberger 2020; Baccini and Leemann 2021).

In this paper, we provide new and comprehensive evidence on a relatively understudied topic – the relationship between disaster exposure and support for parties that run on climate change mitigation platforms, Green parties in particular (for important recent work on this topic, see McAllister and bin Oslan 2021; Hoffmann et al. 2021; Valentim 2021). Green parties have experienced growing support in advanced democracies, and are now frequently part of coalition governments (Grant and Tilley 2019). While individual voting decisions are generally a function of multiple issue preferences, Green Parties are uniquely linked to one issue area – climate change and the environment. We corroborate this assumption in section 2, where we show that climate change and the environment account for about 70% of the variation in Green Party support that is explained by issue salience in the German case. In addition, we demonstrate that German voters perceive the Green Party as the

<sup>&</sup>lt;sup>1</sup>We discuss how our paper relates to parallel work on the 2021 flood in Germany by Garside and Zhai (2022) in section A.13 in the SI.

most competent party with respect to climate change by a wide margin. While the Greens campaign on a broad range of topics and policies, the party holds unique issue ownership over climate change and environmental protection. Natural disasters may hence increase Green Party support by shifting attitudes about the salience and severity of climate change.

To assess how direct exposure to disasters affects Green Party support, we study the disastrous 2021 floods in Germany, which occurred just two months before the 2021 federal election. The deadliest natural disaster in Germany since 1962, the flood claimed a total of 184 lives and caused about \$30 billion in damages (Deutsche Welle 2021). Our empirical analysis draws on a large-scale, high-frequency survey data set, a panel of electoral returns, and fine-grained information on local flooding intensity. Using a series of difference-in-differences specifications, we examine the political consequences of direct flood exposure in the two most affected states: Rhineland-Palatinate and North Rhine-Westphalia. We focus on three main outcomes: (i) the perceived salience of climate change, (ii) survey-based support for the Green Party, and (iii) Green Party voting in federal elections.

Across a range of specifications and robustness checks, we find little evidence that direct exposure to the flood substantially affected the salience of climate change or support for the Green Party. In the full sample comprising both states, we find no evidence for increased Green Party support in flooded areas. Further analyses reveal small to moderate gains for the Green Party in severely affected regions in one of the two states. However, these effects are small relative to the severity of the flood. Even in counties that suffered catastrophic destruction, we either find null effects (North Rhine-Westphalia) or small to moderate changes in voting behavior (Rhineland-Palatinate). We corroborate these findings through an additional synthetic control analysis, focusing on the most heavily affected region in the entire country. Even in the severely affected Ahrweiler county, which suffered 133 deaths and catastrophic damages, the shift towards the Green Party was only about two percentage points larger than in other, entirely unaffected, counties in the same state.

We examine four explanations for the lack of direct effects: first, severe disasters like the 2021 flood may have effects at the national rather than the local level. As voters across the country were exposed to national news coverage about the flood and its disastrous consequences, it is possible that the Greens experienced countrywide gains which our comparison of affected and unaffected localities does not identify (see also McAllister and bin Oslan 2021). Because of the large sample size and temporal granularity of our survey data, we can directly test this mechanism using a regression discontinuity in time design, where we compare individuals surveyed just before or right after the flood. We indeed find evidence for aggregate, positive effects on climate change salience and Green Party support in the immediate aftermath of the flood. While this lends support to the argument that the political effects of particularly severe disasters spill over to unaffected areas, this aggregate effect only persists for about two weeks.

A second explanation are ceiling effects. We study a context in which the vast majority of voters believe in anthropogenic climate change, and the salience of climate change was already at high levels prior to the flood (Tagesschau 2019). The additional effects of direct exposure to natural disasters may be limited in such settings. We scrutinize this argument by testing whether the flood had stronger effects in regions where the issue salience of climate change was relatively low prior to the flood. We do not find evidence for such moderation effects, which suggests ceiling effects are not an explanation for the absence of local-level effects.

Third, exposure to natural disasters may increase voter demand for effective, large-scale relief spending rather than climate change mitigation policies (Healy and Malhotra 2009; Bechtel and Hainmueller 2011; Chen 2013). We find evidence in support of this argument: in both affected states, exposure to the flood substantially increased electoral support for the party of the incumbent prime minister. These findings suggest that natural disasters primarily spur voter demand for effective logistical support and financial compensation, rather than for policies that address the root causes of climate change.

Fourth, we examine whether our null results could be driven by a perceived lack of variation across parties' climate policy platforms. While the Greens' policy platform is uniquely linked to the climate change issue, most other German parties likewise campaign on climate change mitigation platforms. Our null findings could thus be driven by the fact that voters only perceive minor differences between parties with respect to climate policy. To test this argument, we examine whether exposure to the flood reduced support for the Alternative für Deutschland (AfD) – the only party in the German Bundestag that openly questions the scientific consensus on anthropomorphic climate change (Humpert et al. 2021). However, we do not find any effects on AfD voting. This speaks against the argument that our findings are attributable to perceived lack of variation across parties' climate policy platforms.

Our analysis makes several contributions to the study of natural disasters and extreme weather events (Gasper and Reeves 2011; Egan and Mullin 2012; Zaval et al. 2014; Hornsey et al. 2016; Bergquist and Warshaw 2019). While most prior work has considered either national or local effects in isolation, the granularity of our data allows us to trace the effects of natural disasters at different levels of analysis and different levels of treatment intensity. We are among the first to present combined evidence on (i) the precise timing of disaster effects (or the lack thereof), and (ii) the geographic scope at which these effects accrue. Our results suggest that even severe disasters have limited local consequences. While we do find evidence that disasters can shift attitudes at the national level, these aggregate effects only last for a few weeks. We do not find evidence that disasters induce long-term changes in climate attitudes at either the local or aggregate level.

While our main analysis focuses on Green Party support and climate change salience, we also provide new evidence on the relationship between natural disasters and incumbent

<sup>&</sup>lt;sup>2</sup>As an example, Bechtel and Hainmueller (2011) examine the duration of disaster effects but mainly focus on the comparison of flooded vs. unaffected areas. In contrast Böhmelt (2020) studies disaster effects at the aggregate level but does not trace the temporal persistence of effects.

support. In both states, we observe substantial electoral gains for the party of the respective incumbent prime minister in flooded areas. This finding corroborates prior research on incumbent gains after natural disasters (Healy and Malhotra 2009; Bechtel and Hainmueller 2011; Chen 2013; Lazarev et al. 2014). While we do not find evidence that exposure to natural disasters increases voter demand for climate change mitigation policies, voters retrospectively reward incumbents that are most closely associated with the provision of disaster relief spending.

Finally, our study speaks to a large literature on the formation and persistence of voter preferences. Our work highlights that even in the aftermath of severe events, vote choice remains driven by partisan identities and long-standing political beliefs (Achen and Bartels 2017). Our results therefore underscore the stability of political preferences over the lifespan (Sears and Funk 1999). Even severe weather anomalies do not appear to precipitate lasting shifts in political preferences among adult voters.

Our results suggest that the increasing frequency of extreme weather events will not necessarily translate into growing electoral support for Green Parties in the future. While the German Green Party campaigns on a broad policy agenda, voters currently primarily associate it with one single issue area – climate change and environmental protection (see also figure 1 and the discussion in section 2). To achieve long-term electoral success, Green parties will have to more effectively communicate to voters that their competences extend to a broader progressive agenda beyond environmental politics (Abou-Chadi 2021).

## 2 Climate change attitudes and Green Party voting

How can natural disasters affect electoral support for Green parties? We posit a two-step argument. First, prior research suggests that direct exposure to extreme weather events can shift beliefs about anthropogenic climate change and increase the perceived salience of the issue (Li, Johnson and Zaval 2011; Brooks et al. 2014; Bergquist and Warshaw 2019; Böhmelt

2020; Rüttenauer 2021). Individuals who directly witnessed or personally experienced the damage and destruction caused by extreme weather events might be more likely to view climate change as a central political issue.<sup>3</sup> Direct exposure to extreme weather events might thus increase support for radical and ambitious policy proposals to reduce greenhouse gas emissions and address the anthropogenic causes of climate change (Hazlett and Mildenberger 2020; Baccini and Leemann 2021). Second, we argue that shifts in attitudes about the salience and severity of climate change can translate into Green Party voting. By shifting beliefs and attitudes about climate change, natural disasters can lead to electoral benefits for Green parties (McAllister and bin Oslan 2021; Valentim 2021; Hoffmann et al. 2021). Climate attitudes, in other words, may mediate the effect of natural disasters on Green Party voting.

For this argument to hold, issue preferences for climate change need to be a sufficiently important driver of Green party vote choice. We provide two pieces of evidence in this regard. First, we demonstrate in Figure 1 that German voters perceive the Green Party as the most competent party with respect to climate change by a wide margin. More than 60% of respondents in a representative survey fielded in May 2021 viewed the Greens as most capable of 'solving' the climate change issue. This exclusive issue ownership differentiates the Greens from other German parties, in particular the CDU/CSU and SPD, whose perceived competency is more evenly distributed across different issue areas. While the German Green Party campaigns on a broad range of topics and policies, it holds unique issue ownership over climate change and environmental protection.

Second, we show that climate change preferences are more predictive of Green Party voting than attitudes on any other political issue area. To do this, we draw on a large-scale

<sup>&</sup>lt;sup>3</sup>We note that some prior studies on this topic do not find a link between weather anomalies and beliefs or concerns about climate change. We refer to Howe et al. (2019), who provide an extensive summary and review of 73 papers on the relationship between extreme weather events and climate opinion. Hornsey et al. (2016) provide a more general overview of prior research on the determinants of climate change beliefs.

Climate Change/ Environment Family Policy Left **Immigration** AfD Digitization **FDP** SPD Covid 19 CDU/CSU Greens **Economics** Wages 20% 40% 60% 0% 80% 100% Party perceived as most competent (share of respondents, by issue area)

Figure 1: Issue ownership by party

Note: The figure shows the issue ownership of German parties, based on a representative survey from May 2021 (Infratest dimap 2022). The Figure shows the share of respondents who view each respective party as the most competent to solve a given issue area. We exclude the response categories 'none', 'other party', and 'don't know'. The cumulative percentages by issue area hence do not add up to 100%. We provide additional details on the data source and survey item in section A.4 in the SI.

survey of more than 27,000 respondents fielded in 2020 (Forschungsgruppe Wahlen 2021). For each respondent, we observe what they perceive to be the most important political issue facing the country and whether they intend to vote for the Greens in the upcoming federal election. We use this data to estimate the relative share of the variance in Green Party voting that can be explained by attitudes on different political issues. We run a series of logistic regression models where we predict Green Party support. For each issue area, we compare the model fit of a model that contains information about attitudes on all issue areas with a nested model that only contains information about a single issue area. For example, we compare the model fit of a model that contains information about the precise issue area a given respondent deems as most important with a model that only contains a binary indicator for whether she views climate change as the most important issue or not. We provide more details on the analysis in section A.2.

We present the results from this analysis in figure A.1 in the SI. We find that relative to attitudes on all other political issues, climate change is by far the most important determinant of Green Party voting. More than 70% of the variation in Green Party voting that can be predicted by attitudes on the most important political issues is accounted for by climate change alone. The second most predictive political issue – immigration – explains a mere 5% of the variation along political issues. This pattern is also reflected in other descriptive statistics of the survey data: among respondents who view climate change as the most important political issue facing the country, more than 50% intended to vote for the Green Party. Taken together, this descriptive evidence supports the argument outlined above: to the extent that natural disasters shift attitudes about the salience and severity of climate change, we expect this to materialize in higher electoral support for the Green Party.

## 3 Context: the 2021 flood in West Germany

In the previous section, we have discussed our theoretical framework that links natural disasters to climate change preferences and Green Party voting. We now provide additional contextual information on our empirical setting. The deadliest natural disaster in Germany since 1962, the 2021 flood occurred just two months prior to the German federal election. Between July 12 and July 19, the country experienced severe rainfalls that were deemed to occur only once a century (Junghänel et al. 2021).<sup>4</sup>. In the public discourse, the flood was frequently portrayed as a direct consequence of climate change. We present more evidence on

<sup>&</sup>lt;sup>4</sup>The precise start and end dates of the flood differ across sources. In this study, we adopt an extensive definition of the flood period from July 12 to July 19 (Junghänel et al. 2021) Massive amounts of precipitation caused small streams to rise to levels that were never recorded before. In total, the flood claimed 184 lives and caused about \$30 billion in damages (Deutsche Welle 2021). The 2021 flood caused significantly greater damages than prior natural disasters (Bundeszentrale für politische Bildung 2021), such as the 2013 flood and the 2002 flood studied by Bechtel and Hainmueller (2011). The flood occurred at a time when climate change was highly salient, both in the public debate and the electoral campaign (von Drach 2021), freyWahlUndKlimaforschung2021

this in section A.5 in the supporting information (SI). Here, we demonstrate that, on average, one-third of all articles on the flood in prominent media outlets also mention climate change – this number increases to almost 50% shortly before the election.

We provide additional background information on our setting in the SI. In section A.1.1 we provide additional information on the German Green Party and its policy platform. In section A.1.2, we provide additional information on state politics, as well as electoral trajectories over the last decades for the major parties in North Rhine-Westphalia and Rhineland-Palatinate. In section A.1.3 we outline how key politicians reacted to the flood.

## 4 Effects on climate change attitudes

We now analyze the political effects of the flood. We proceed in two steps. First, we use a large-scale survey data set to examine whether the 2021 flood induced changes in the salience of climate change as well as voting intentions for the Green Party. In a second step, we draw on electoral returns to estimate whether the flood affected voting behavior in the 2021 federal election. For each step, we first describe the data and the empirical strategy and then discuss the results. In all analyses we present, we focus on the two states that were mainly affected by the flood: Rhineland-Palatinate and North Rhine-Westphalia. North Rhine-Westphalia is the largest German state with a population size of about 18 million, roughly equal to the Netherlands. The combined population of both states is about 22 million, about one-quarter of the whole German population.

### 4.1 Outcomes: issue salience and party preference

We begin by examining the effects of the 2021 flood on voter attitudes. We draw on a large-scale survey data set collected by the survey company *Civey*. In total, we observe more than 600,000 survey responses from more than 350,000 survey respondents interviewed between

January and September 2021. <sup>5</sup> The temporal granularity of this data allows us to closely trace the short- and long-term effects of the flood on voter attitudes.

We examine the effects of the flood on two outcome variables: (i) the issue salience of climate change and (ii) vote choice for the Green Party. For the issue salience outcome, we use a survey item that asks respondents what they think is the most pressing political issue facing the country. We recode this variable to a binary indicator for respondents who view climate change / environmental protection as the most important political issue. Second, we use a survey item that asks respondents which party they would vote for in a federal election. We recode this variable to a binary indicator for respondents who would vote for the Green Party. We provide more details on the original survey items in section A.6.2 in the SI. We provide descriptive statistics for the Civey data in tables A.1 and A.2 in the SI.

In total, we observe about 570,000 responses for the party preference outcome and about 47,000 responses for the issue salience outcome. We note that the two surveys were conducted separately, i.e. we cannot link the responses for issue salience and party preference at the individual level. We also note that the Civey surveys have a panel component: some individuals responded to the survey twice or more. However, we only observe a complete panel for about 1% of all respondents, who indicated their party preference in each month before and after the flood. We therefore primarily analyze the Civey data as a repeated cross-section, rather than a panel. We present additional results that use the respondents for which we have panel data, i.e. respondents who are observed repeatedly before and after the flood, in section A.8.2 in the SI. To account for the fact that (i) we observe the flood treatment at the county level and (ii) some respondents enter the Civey sample more than once, we use standard errors clustered by respondent and county for this analysis of the Civey data.

Finally, we note that the Civey data is not necessarily representative of the German

<sup>&</sup>lt;sup>5</sup>See section A.6.1 for more details on how Civey recruits and interviews survey respondents.

population as a whole. Relative to the German population, the Civey sample skews older and more male. In addition, the composition of the sample changes over time. We address this issue in two ways. First, in section A.6.5, we verify that the changing composition of the sample does not appear to differentially affect the three treatment groups we compare for our difference in differences analysis. Over-time changes in the sample composition are thus unlikely to introduce systematic bias into our results. Second, in section A.8.4 we rerun our main Civey analyses using survey weights. We construct these weights such that the joint distribution of the covariates in the weighted sample mirrors the overall German population. Reassuringly, we find that our conclusions remain unchanged when using survey weights.

#### 4.2 Treatment: local flood intensity

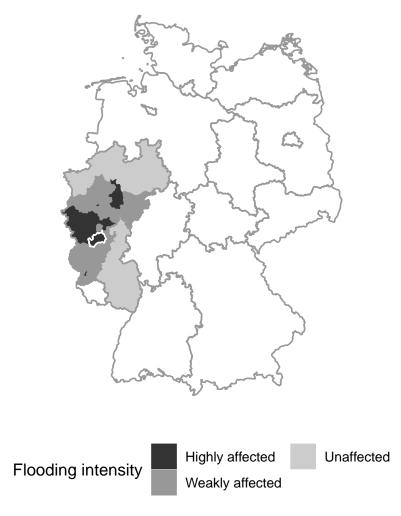
We combine the survey data described above with detailed information on flooding intensity at the county level. Here we draw on an extensive analysis by a group of researchers at the Center for Disaster Management and Risk Reduction Technology at Karlsruhe Institute of Technology (Schäfer et al. 2021). The authors combine information on rainfall, flood damages, and the number of local residents who died or were wounded as a result of the flood to distinguish between counties that were (i) unaffected, (ii) weakly affected, or (iii) heavily affected by the flood. Weakly affected counties experienced partial flooding in some localities. In counties that were heavily affected, the flood destroyed houses, and in some cases resulted in the death of local residents.<sup>6</sup>

In figure 2, we visualize the spatial distribution of flooding intensity in the two most affected states. In addition, we also present pre-treatment balance between affected and unaffected counties with respect to a number of political, economic, and demographic covariates

<sup>&</sup>lt;sup>6</sup>The original report contains a distinct category for counties that were 'very strongly' affected. However, this group only contains two counties (Rhein-Erft-Kreis, Ahrweiler). For our main analyses, we include these counties in the group of 'heavily affected' counties. We zoom in on the most heavily affected county (Ahrweiler) in section 5.3.

in figure A.8 in the SI. Heavily affected counties, on average, have a higher population size, higher wages, and higher GDP per capita compared to unaffected counties. We do not observe statistically significant pre-treatment differences in party support for the Greens, the CDU/CSU or the SPD. We emphasize that pre-treatment level differences are accommodated by our difference in differences design. We rely on the assumption of parallel trends, for which we provide supporting evidence in section 5.1.

Figure 2: Flood intensity in the two most affected states



*Notes:* The figure shows the degree to which counties in North Rhine-Westphalia and Rhineland-Palatinate were affected by the 2021 flood. We highlight the single most affected county in the country, *Ahrweiler* (see also section 5.3).

Finally, we emphasize that our treatment variable measures local, direct exposure to the

flood. This is an important point, as voters across Germany were exposed to media coverage about the flood, irrespective of local flooding intensity. The main effect estimates presented in this paper are based on comparisons between counties that directly experienced flooding and destruction with those that did not. These analyses hence do not directly speak to the overall effects of the flood as a national-level event that, in some respects, affected the entire country. We revisit the distinction between the local vs. aggregate effects of the flood in section 6, where we discuss potential mechanisms driving our results.

#### 4.3 Data analysis and estimation

We begin our analysis with a descriptive analysis of our survey data in affected and unaffected localities before and after the flood. In addition, we estimate difference-in-differences models to test whether the flood affected attitudes towards climate change and Green Party support. We estimate standard leads and lags specifications of the following form:

$$Y_{i,c,p} = \alpha_p + \delta_c + \sum_{k=-6}^{2} \left( \beta_k \mathbb{1}_{\text{Weakly affected}_c} \times \mathbb{1}_{p=k} + \psi_k \mathbb{1}_{\text{Highly affected}_c} \times \mathbb{1}_{p=k} \right) + \gamma \mathbf{x_i} + \varepsilon_{i,c,p}$$

where  $Y_{i,c,p}$  denotes a binary indicator for the respective outcome variable observed for respondent i nested in county c observed in time period p. The terms  $\mathbb{1}_{\text{Weakly affected}_c}$  and  $\mathbb{1}_{\text{Highly affected}_c}$  are mutually exclusive binary indicator variables for weakly and heavily affected counties respectively. Counties that were not affected by the flood serve as the baseline comparison group.  $p \in \{-6, ..., 2\}$  indicates the time period relative to the flood in months.<sup>7</sup> Our specification includes a series of month fixed effects  $\alpha_p$ , and county fixed effects  $\delta_c$ . We also include fixed effects for three individual-level categorical covariates: (i)

<sup>&</sup>lt;sup>7</sup>We note that these are not calendar months, but rather 30-day periods relative to the first day of flooding, July 12 2021.

age, (ii) education, and (iii) gender.<sup>8</sup> We denote the covariate vector as  $\mathbf{x_i}$ . We provide more details on the Civey covariates in section A.6.3. The main quantities of interest in this analysis are the estimated coefficients on the leads and lags of the treatment indicators  $(\beta_k, \psi_k)$ . These parameters give us the difference between weakly/heavily affected regions relative to unaffected regions for the months prior to and after the flood. We leave out one interaction for the last pre-treatment period (June 2021) – all comparisons are hence relative to this baseline.

#### 4.4 Results: issue salience

We begin by assessing whether direct flood exposure affected the political salience of climate change. In doing so, we rely on the survey data described in the previous section. We present trends in climate change salience in figure 3 (top panel). The salience of climate change continuously increases in 2021. Most notably, figure 3 shows that the salience of climate change evolves largely in parallel in counties that were or were not affected by the flood. We do observe a moderate increase in the perceived issue salience of climate change in the most heavily affected regions in the weeks after the flood. However, we are not able to detect any differences between localities that were weakly affected by the flood vs. those that were unaffected.

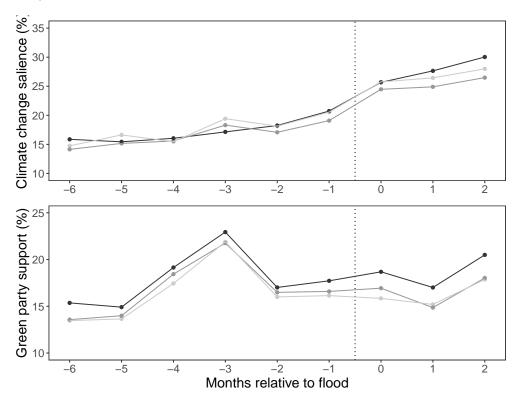
We further verify this result through the lags and leads specification described in section 4.3, which directly estimates whether climate change salience increased in affected areas after the flood. In the left-hand panel of figure 4, we show that the estimated effects of the flood on climate change salience are insignificant and close to zero. The confidence intervals for these estimates range from -0.1 to 0.1 standard deviations. Our results are compatible with at most small changes in climate change salience.<sup>9</sup> As we discuss in more detail in section

<sup>&</sup>lt;sup>8</sup>We do not drop cases that have missing values on either of the covariates. Instead, we include a separate fixed effect for the 'NA' category of each covariate. Missingness mainly applies to the education variable, which Civey respondents are not required to provide.

<sup>&</sup>lt;sup>9</sup>We note that this refers to the standard deviation at the individual level, see also table A.1 in the SI.

A.8.4 in the SI, these results remain unchanged when we use post-stratification to render the Civey sample more representative of the overall German population. Further, we observe similar results when we only assess respondents that are surveyed repeatedly before and after the flood (see figure A.9 in the SI). The key takeaway from the analysis in figure 4 and the patterns in figure 3 is that most of the variation in climate change salience can be explained by a general national trend, rather than local exposure to the natural disaster.<sup>10</sup>

Figure 3: Salience of climate change and Green party support over time, by the degree of flood intensity



Flood intensity - Highly affected - Weakly affected - Unaffected

Notes: The figure presents the share of survey respondents in North Rhine-Westphalia and Rhineland-Palatinate that (i) rate climate change or the environment as the most important issue in German politics and (ii) who indicate they would vote for the Green Party if the election was next Sunday ("Sonntagsfrage"). The total number of respondents is 46,791 (salience) / 569,608 (party support). We describe the data in more detail in section A.6.2 in the SI.

<sup>&</sup>lt;sup>10</sup>In supplementary placebo tests in the SI, we find no evidence that the flood led to changes in the salience of other political issues.

#### 4.5 Results: Green Party support

In the next step, we assess the evolution of Green Party support before and after the flood using the *Civey* survey data. Given the large number and high frequency of responses, this data allows us to examine short-term changes in Green Party support right after the flood. We present the results in figure 3 (bottom panel), where we define party support as the share of respondents who indicate that they would vote for the Green Party in the federal election.

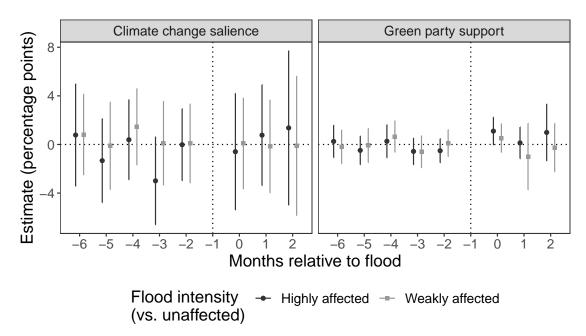


Figure 4: Effect of the flood on climate change salience and Green Party support

Notes: The figure presents the results of the lags and leads specification outlined in section 4.3. The outcomes are based on the Civey survey data. The issue salience outcome measures the individual-level probability to view climate change as the most important political issue, whereas the party preference outcome measures the probability to support the Green Party (see section A.6.2 for more details on the survey items). We note that the last pre-treatment period is excluded, as is standard in lags and leads analyses.

We find little evidence that flood exposure substantially affected Green Party support. In heavily affected areas, Green Party support increased slightly right after the disaster relative to unaffected areas. However, these increases in support are moderate. We further examine the patterns shown in figure 3 through a lags and leads specification. In figure 4 we show that, if anything, we observe small increases in Green Party support in the immediate aftermath

of the flood in heavily affected areas. However, these effects vanish after just one month and are not detectable prior to the 2021 federal election. As before, we also present results using survey weights in the right-hand side panel of figure A.11 in the SI, where we observe comparable results to the unweighted estimates in figure 4. In addition, we also present results using only respondents for which we have panel data (see figure A.9) – compared to figure 4, we do not find small increases in Green Party support in the first months after the flood. Overall, our survey results suggest that direct exposure to the flood had, at most, small effects on the perceived salience of climate change and self-reported party preferences.

## 5 Effects on voting behavior

Next, we investigate the effects of the flood on voting behavior in the 2021 federal election. To do this, we analyze municipal-level voting data in a difference-in-differences setup. We describe our data, empirical strategy, and results in more detail below.

### 5.1 Data analysis and estimation

Our main outcome variable is the municipality-level vote share for the Green Party in percentage points. We draw on municipality-level election data for the federal elections in 2013, 2017, and 2021. We provide details on the data sources and additional background information on the units of analysis in section A.9 in the SI. We use this data to test whether electoral support for the Green Party increased disproportionally in municipalities that were directly affected by the flood. To do this, we estimate a series of standard difference-in-differences models of the following form:

$$\Delta Y_{i,c} = \alpha + \tau \mathbb{1}_{\text{Weakly affected}_c} + \gamma \mathbb{1}_{\text{Highly affected}_c} + \epsilon_{i,c}$$

We regress the change in Green Party vote share between 2017 and 2021 in municipality i nested in county c on two mutually exclusive binary indicator variables for weakly and

heavily affected counties. Municipalities that were not affected by the flood are the baseline comparison group in this analysis. To measure local flood intensity, we use the same data source and county classification as described previously in section 4.2. The parameters  $\tau$  and  $\gamma$  yield the estimated effects of weak or heavy direct exposure to the flood on Green Party voting. We note that we observe the electoral results at the municipal level, while our treatment is measured at the county level. Municipalities are nested in counties, and we hence use standard errors clustered at the county level for all analyses we present.

Our key identification assumption is that Green Party voting in affected/unaffected municipalities would have evolved in parallel between 2017 and 2021 if the flood had not occurred. We present trends in Green party vote shares prior to the flood in figure A.13 in the SI, where we find that Green Party voting has largely evolved in parallel since 1994. We further run a series of placebo tests to establish the plausibility of the parallel trends assumption. Specifically, we examine whether electoral support for the Green Party in affected and unaffected municipalities diverged between the 2013 and 2017 elections, i.e. prior to the 2021 flood. In table A.12 in the SI, we demonstrate that this is generally not the case. Using the same treatment definitions as in table 1, we find mostly insignificant effect estimates in the pre-treatment period. For heavily affected areas, we observe marginally significant estimates. However, these effect estimates are substantively small, at about 0.2-0.4 percentage points. The 2013 – 2017 placebo test as well as the vote share trends shown in figure A.13 mostly support the parallel trends assumption underlying our design. To address remaining concerns about diverging trends between affected and unaffected counties, we estimate an additional synthetic control specification where we explicitly balance the pre-treatment trends in Green Party voting for affected and unaffected counties (see section A.10.6).

## 5.2 Results: Green Party voting

We present the results from our difference-in-differences analysis in table 1. We do not find evidence that Green Party voting increased disproportionately in counties that were affected by the flood. Across multiple specifications, we obtain small and statistically insignificant point estimates. The effect estimates from our most demanding specifications including state fixed effects (table 1, column 2) are close to zero or even negative in magnitude. Overall, these results indicate that direct exposure to the flood had little effect on electoral support for the Green Party. These results also hold if we add county—level controls for unemployment rates, average age, education, population and foreigner share (see table A.5 in the SI). We arrive at similar conclusions when we descriptively examine the average changes in Green Party voting between 2017–2021, disaggregated by the degree of local flood exposure (see figure A.14 in the SI). While electoral support for the Green Party increased across the country between the 2017 and 2021 elections, we do not find a strong, disproportionate increase in counties that were affected by the flood.

Table 1: Effect of the 2021 flood on Green Party vote shares

	DV: $\Delta$ Green Party vote share (2017–2021)						
	(1)	(2)	(3)	(4)	(5)	(6)	
Flooding: weakly affected	0.169	-0.166					
	(0.501)	(0.351)					
Flooding: highly affected	0.884	0.004					
	(0.539)	(0.501)					
Flooding: any	,	, ,	0.468	-0.099			
Ç Ç			(0.438)	(0.316)			
Any wounded or dead			, ,	, ,	0.759	0.272	
·					(0.532)	(0.492)	
State FE	No	Yes	No	Yes	No	Yes	
DV mean	6.06	6.06	6.06	6.06	6.06	6.06	
DV SD	2.15	2.15	2.15	2.15	2.15	2.15	
N	566	566	566	566	566	566	
$\mathbb{R}^2$	0.024	0.353	0.012	0.352	0.017	0.354	

Notes: The table shows the effects of local exposure to the 2021 flood on the change in electoral support for the Green Party between 2017 and 2021. We use two treatment definitions. The first is based on the classification by Schäfer et al. (2021), who classify counties as not affected (control), weakly affected, or strongly affected by the flood. We first present effects for these categories separately (models 1 and 2), and the show results for an alternative definition that combines weakly and strongly affected regions (models 3 and 4). The second treatment (models 5 and 6) is a binary variable that is equal to one if there was at least one wounded or dead person in a given county. We present results using additional covariates in table A.5 in the SI. Standard errors are clustered by county. \*\*\*p < .01; \*\*p < .05; \*p < .1

Next, we disaggregate the effects of the flood by state. We present the results from separate regressions for each state in table A.8 in the SI. In North Rhine-Westphalia, we find no evidence for increased Green Party vote shares in affected areas. In the smaller Rhineland-Palatinate, we find some evidence that the flood benefited the Greens, but only in the most heavily affected areas. While significant, the observed positive effect in the most affected areas is moderate in magnitude, at about two percentage points.

We conduct several robustness checks to verify our results. First, in table 1, we present results based on an alternative definition of flood exposure. Drawing on Schäfer et al. (2021), we construct an indicator variable that measures whether the flood resulted in deaths or injuries in a given county. This leads to similar results as our main treatment definition.

Second, we address the concern that our county-level treatment measure may mask important within-county variation in flooding exposure. To further spatially disaggregate flooding exposure, we rely on satellite image data collected by (Schäfer et al. 2021). We present the results for this alternative treatment measure in table A.14 in the SI. Our main results remain unchanged when we measure flooding intensity at the municipality rather than county level. However, we note that while this alternative data source is geographically more granular, it is more prone to measurement error and less comprehensive than our main treatment variable. We provide more details on this analysis in section A.10.7 in the SI.

Third, we present results from an additional specification that includes data on all federal elections since 1990. We present the results in table A.11 in the SI. We again assess both the flooding treatment and the casualties/injuries treatment, this time using a standard two-way fixed effects specification. Again, we do not find evidence that the flood increased countrywide support for the Green Party.

Fourth, we address concerns about differential trends in Green Party voting between heavily affected and unaffected counties prior to the flood (see also section 5.1). We estimate a synthetic control specification where we explicitly balance the trends in Green Party voting in the groups of affected and unaffected counties. We present the results in figure A.15, and discuss the model specification in more detail in section A.10.6. The substantive conclusions based on this analysis remain unchanged: we do not find any evidence that the flood increased electoral support for the Green Party in heavily affected regions.

Finally, we consider the possibility that the effect of the flood on voting behavior was mediated by increased climate salience. To test this, we conduct a series of additional mediation analyses. Here we leverage the Civey data to estimate the mediator variable: the county level change in climate salience after the flood (see section A.10.5 for more details). We present the results across a series of specifications in Table A.13 in the SI. Consistent with our main results, we do not find any evidence that the flood affected Green Party voting – neither directly nor indirectly by increasing the perceived salience of climate change.

#### 5.3 Zooming in on the most heavily affected region

Next, we further disaggregate our results based on the intensity of local flood exposure. We estimate the effects of the flood on Green Party voting in the most affected county, *Ahrweiler*, in Rhineland-Palatinate. With more than 700 injuries and 133 deaths, the number of casualties in Ahrweiler is greater than in all other German counties combined. The damage caused by the flood in the county is estimated at around 3.7 billion euros, corresponding to more than 100% of total annual county GDP (Kreisverwaltung Ahrweiler 2021).

We use a synthetic control estimator to analyze the effects of severe exposure to the 2021 flood in Ahrweiler on electoral support for the Green Party. In doing so, we model the Green Party vote share in the treated county during the pre-treatment electoral periods (1990 – 2017) using a weighted combination of control counties in the same state that were unaffected by the flood. We then compare the observed change in Green Party voting between 2017 and 2021 in the treated county to the observed change in the synthetic control to estimate the treatment effect (Robbins and Davenport 2021). We provide more details on

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Figure 5: Synthetic control, Ahrweiler county

Note: The figure shows the results from synthetic control estimation. We compare the vote share of the Green Party in the most heavily affected county in Germany (Ahrweiler) to unaffected counties in the same state over the time period 1990 - 2021. We provide more details on the estimation in section A.11.

Ahrweiler county - Synthetic control

this analysis in section A.11. We estimate that the Green Party gained about two percentage points in vote share in the 2021 federal election as a direct consequence of the 2021 flood in Ahrweiler (p < 0.1). This corresponds to an increase of approximately 17% relative to the pre-treatment baseline in the synthetic control. Even in a county that suffered catastrophic destruction from the flood, the Green Party only experienced modest electoral gains.

### 6 Mechanisms

Our results demonstrate that direct exposure to the flood had either no or small effects on support for climate change policies proxied through Green Party voting. This result is particularly notable given the severity of the disaster – as described in section 3, the flood was the deadliest natural disaster in Germany in almost 60 years, and it occurred a little more than two months before the 2021 federal election. Our results thus differ from prior work on similar questions, such as Baccini and Leemann (2021), Hazlett and Mildenberger (2020), McAllister and bin Oslan (2021), or Hoffmann et al. (2021). What explains the

absence of effects in our case? We propose four potential explanations.

Aggregate vs. local effects: A first potential explanation relates to the distinction between the local vs. aggregate effects of the flood. While our results suggest that local, direct exposure to the flood did not lead to strong shifts in Green Party voting, it might be the case that the flood had broader countrywide effects. As we noted earlier, voters across Germany were exposed to media coverage about the flood and its connection to climate change. While we are unable to detect differences between affected and unaffected counties, it is possible that the flood increased support for the Green Party in localities across the entire country – irrespective of direct local exposure to the flood.<sup>11</sup>

We test this mechanism directly using the Civey survey data and a variant of the "unexpected event during survey" design (see e.g. Muñoz, Falcó-Gimeno and Hernández 2020). Here, we make use of the large number of observations and temporal granularity of the Civey survey data that allows us to observe the precise date at which each of more than 600,000 survey responses was recorded. Specifically, we estimate a regression discontinuity in time specification where we use the date of the survey interview, measured relative to the occurrence of the flood, as the running variable. We then compare the level of climate change salience and Green Party support between respondents interviewed directly before and after the flood. In this analysis, we do not distinguish between localities that experienced severe local flooding vs. those that were unaffected. Rather, we conduct a before and after comparison to estimate the national-level effects of the flood. We provide more details on this analysis in section A.8.3 in the SI.<sup>12</sup>

<sup>&</sup>lt;sup>11</sup>McAllister and bin Oslan (2021) propose a similar explanation for the result that Australian bushfires increased support for the Green Party at the state- but not at the constituency-level.

<sup>&</sup>lt;sup>12</sup>We note that the Civey sample only covers Rhineland-Palatinate and North Rhine-Westphalia. The aggregate effects in these two states are a reasonable proxy for the aggregate effects nationwide, as both states contain regions that were unaffected by the flood (see section 4.2). However, it is possible that our sample of the two most affected states leads us to overestimate the nationwide effects of the flood.

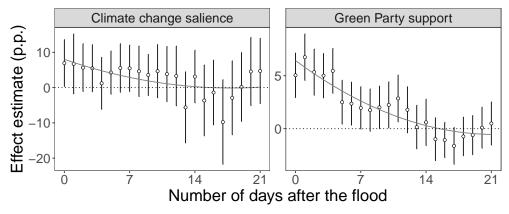
We find evidence that the flood caused a short-term nationwide increase in both climate change salience and Green Party support. In the direct aftermath of the flood, Green Party support increased by about 4.6 percentage points. Given the simultaneous increase in both outcome variables, it is plausible that increased climate salience mediated the nationwide effect of the flood on Green Party support. At a first glance, this finding hence suggests that while the flood had few detectable local effects, it benefited the Greens at the national level irrespective of local flood exposure. However, we also find that these nationwide effects are ephemeral.

We systematically examine the persistence of the aggregate effects using a specification akin to a 'donut-RD' design. We repeat the same RD-analysis described above but now drop responses recorded right after the flood occurred. We vary the size of the 'donut-hole' (i.e. the time period for which we drop observations) between 1–21 days. We present the results in figure 6. When we exclude responses recorded right after the flood, we do not find any evidence for nationwide aggregate effects of the flood on either climate change salience or Green Party support. Just two weeks after the flood (i.e by early August 2021), Green Party support had reverted to its pre-flood level (see also figure A.10b).<sup>13</sup>

Ceiling effects: A second explanation relates to ceiling effects in the German setting. The salience of climate change in Germany was already at very high levels in 2021. As of 2019, more than 85% of Germans believed in anthropogenic climate change (Tagesschau 2019). This feature distinguishes our context from some other countries – most notably the US, where climate change skepticism is more widespread and closely connected to partisanship (PEW 2019). In contrast to the US context, the vast majority of German voters are already convinced that climate change poses a real and serious issue. Importantly, this also holds for most voters who, prior to the 2021 flood, did not intend to vote for the Green Party or

<sup>&</sup>lt;sup>13</sup>As an additional robustness check, we use the survey weights described in section A.8.4 in the SI to re-estimate the regression discontinuity analysis. In figure A.12, we again find short-term nationwide increases in Green Party support. However, there is less evidence for effects on climate change salience.

Figure 6: Persistence of nationwide effects



Note: The figure shows the results from regression discontinuity in time analyses. We examine two outcome variables based on the Civey survey data: climate salience and Green Party support. The y-axis shows the local treatment effect estimates. The x-axis shows the time period after the flood for which we drop observations. Responses recorded between July 12 and July 19 (the period of the flood itself) are excluded from the sample. We provide more details on the RD analysis in section A.8.3.

did not view climate change as the most important political issue. Even for this group of voters, direct exposure to the flood may not have shifted beliefs about the potential impacts and severity of climate change. Ceiling effects are therefore another plausible explanation for why the flood did not lead to changes in issue salience or voting behavior.

An observable implication of this mechanism is that the flood should have larger effects on party preferences in regions where the perceived political salience of climate change is lower. We test this implication by constructing county-level averages of climate change salience from the *Civey* data, and then estimate the interaction effect of this moderator with the flood treatment. This allows us to assess whether the electoral effects differ across regions where climate change is more or less salient.<sup>14</sup> We calculate the weighted proportion of *Civey* respondents in each county that names climate as the most salient political topic, using the weights described in section A.8.4. We describe the construction of the salience variable in more detail in section A.12 in the SI.

<sup>&</sup>lt;sup>14</sup>This is similar to a supplementary analysis by Baccini and Leemann (2021), who, examine heterogeneity between regions with high vs. low education levels.

Table 2: Effect of the 2021 flood on Green Party vote shares, by climate change salience

	DV: $\Delta$ Green Party vote share (2017–2021)							
	(1)	(2)	(3)	(4)	(5)	(6)		
Flooding: weakly affected	0.071 $(0.773)$	-0.010 (0.584)						
Flooding: any	(0.110)	(0.001)	0.487 $(0.615)$	0.126 $(0.467)$				
Any wounded or dead			(3.3.23)	(0.201)	0.707 $(0.609)$	-0.098 $(0.578)$		
Flooding: heavily affected	1.158* $(0.639)$	0.354 $(0.597)$			,	,		
Flooding: weakly affected * low salience	0.258 $(1.026)$	-0.300 $(0.717)$						
Flooding: highly affected * low salience	-0.334 (1.041)	-0.597 (0.908)						
Flooding: any * low salience	(===)	(0.000)	0.062 $(0.889)$	-0.414 (0.616)				
Any wounded or dead * low salience			(* * * * * )	()	0.195 $(0.985)$	0.639 $(0.885)$		
State FE	No	Yes	No	Yes	No	Yes		
DV mean	6.06	6.06	6.06	6.06	6.06	6.06		
DV SD	2.15	2.15	2.15	2.15	2.15	2.15		
N	566	566	566	566	566	566		
$\mathbb{R}^2$	0.037	0.356	0.021	0.355	0.027	0.358		

Notes: The table shows the effects of local exposure to the 2021 flood on the change in electoral support for the Green Party between 2017 and 2021. For treatment definitions, see the caption of table 1. We interact all treatments with a binary moderator that measures whether the political salience of climate change directly prior to the flood is high or low. We discuss this moderator in more detail in section A.12 in the SI. We present results using additional covariates in table A.6 in the SI. Standard errors are clustered by county. \*\*\*p < .01; \*\*p < .05; \*p < .1

In table 2, we present the results from specifications where we interact local flooding intensity with our estimates of pre-flood climate change salience. We do not find evidence that the electoral effects of direct flood exposure are stronger in counties where the perceived salience of climate change is low. This analysis casts doubt on the hypothesis that ceiling effects account for the absence of local-level consequences of the flood. However, we cannot completely rule out ceiling effects at the national level based on this within-country analysis. It is possible that the salience of climate change in Germany as a whole was at high levels in mid-2021, with only marginal differences across different regions of the country.

Myopic materialist voting: Third, exposure to natural disasters may increase voter demand for swift relief spending rather than climate change mitigation policies (Healy and Malhotra 2009; Bechtel and Hainmueller 2011; Chen 2013). In the aftermath of the 2021 flood, the primary political interest of affected voters may have been to quickly obtain financial compensation for the enormous losses caused by the flood. Following this argument, natural disasters can have electoral repercussions but do not necessarily translate into increased Green Party support. Instead, voters may reward politicians who provide generous financial transfers that offset the damages precipitated by natural disasters. In our setting, the incumbent state governments in both North Rhine-Westphalia and Rhineland-Palatinate committed to extensive financial transfers and tax benefits for affected households and companies shortly before the 2021 federal election. Affected households and companies were eligible for compensation of up to 80% of the flood damage. A testable implication of this argument is that we should observe electoral gains for the respective incumbent party in regions heavily affected by the flood.

We test this empirical implication by estimating similar difference-in-differences specifications as for our main results, but now use the vote share of the party of the respective incumbent prime minister in each state as the main outcome variable. We present the results in Table 3. We find strong evidence that incumbents politically benefited from the flood in both states. We find gains of about one percentage point in weakly affected regions, and about three percentage points in highly affected regions. Consistent with prior work, our results indicate that natural disasters benefit incumbents that can claim credit for disaster relief efforts (Healy and Malhotra 2009; Bechtel and Hainmueller 2011; Chen 2013).

Perceived lack of variation in policy platforms: Finally, we examine whether our null results could be driven by a perceived lack of variation across parties' climate policy

<sup>&</sup>lt;sup>15</sup>About two weeks before the 2021 election, the federal and state governments jointly passed a budget of 30 billion euros to offset the financial losses caused by the flood. While the funds were jointly provided by the federal and state governments, the allocation of the funds was administered by the respective state governments (Bundesministerium für Finanzen 2021). In addition, both state governments passed extensive tax credits to the benefit of individuals affected by the flood (Finanzverwaltung Nordrhein-Westfalen 2021; Ministerium der Finanzen Rheinland-Pfalz 2021).

Table 3: Effect of the 2021 flood on incumbent vote share

	DV: $\Delta$ Incumbent vote share (2017–2021)						
	(1)	(2)	(3)	(4)	(5)	(6)	
Flooding: weakly affected	1.263*** (0.410)		0.350 $(0.434)$		1.695*** (0.544)		
Flooding: highly affected	$2.973^{***} \\ (0.523)$		1.540*** (0.364)		3.273*** (0.588)		
Any wounded or dead		1.592*** (0.404)		1.446*** (0.291)		1.621*** (0.485)	
Sample State FE	Full Yes	Full Yes	RP No	RP No	NRW No	NRW No	
DV mean DV SD	-3.7 6.18	-3.7 6.18	5.18 1.32	5.18 1.32	-7.52 2.3	-7.52 2.3	
$rac{N}{R^2}$	566 0.921	566 0.898	$170 \\ 0.074$	170 0.091	396 0.345	$\frac{396}{0.079}$	

Notes: The table shows the effects of local exposure to the 2021 flood on the change in electoral support for the party of the incumbent prime minister in each state between 2017 and 2021. The incumbent prime ministers as of 2021 were Armin Laschet (CDU) in North Rhine-Westphalia and Malu Dreyer (SPD) in Rhineland-Palatinate. For treatment definitions, see the caption of table 1. We present results using additional covariates in table A.7 in the SI. Standard errors are clustered by county. \*\*\*p < .01; \*\*p < .05; \*p < .1

platforms. While the Greens' policy platform is uniquely linked to the climate change issue (see section 2), most other German parties likewise campaign on climate change mitigation. Our null results could thus be driven by the fact that German voters only perceive minor differences between parties with respect to climate policy. To address this point, we examine the effects of the flood on the vote share of the Alternative für Deutschland (AfD) – the only party in the German Bundestag that openly questions the scientific consensus on anthropomorphic climate change and opposes policies that aim to reduce greenhouse gas emissions (Humpert et al. 2021). Voters perceive the AfD as the least progressive party with respect to climate policy by a wide margin (see Figure A.2). Accordingly, instead of increasing electoral support for the Green Party, exposure to the flood may have dissuaded voters from supporting AfD. To test this empirical implication, we estimate analogous specifications as for our main results but now examine AfD voting as the outcome variable. We present the results in

Table A.9. We do not find evidence that local exposure to the flood reduced support for the AfD.<sup>16</sup> This speaks against the idea that a perceived lack of variation across parties' climate policy platforms can account for our main results.

Taken together, our results suggest that natural disasters can have short-term, nationwide positive effects on support for climate change policies, yet these preferences are unlikely to materialize in long-term political change. A possible exception might be a setting where elections occur just a couple of days after a natural disaster. The 2021 flood, for instance, could have benefited the Greens if elections had taken place in mid-July 2021. However, given that both elections and natural disasters constitute relatively rare events, this immediate succession of events is highly unlikely to occur. Rather than increasing demand for climate change mitigation policies, voters affected by natural disasters appear primarily concerned with obtaining effective logistical support and financial compensation to offset the damages caused by natural disasters.

### 7 Discussion

Does local exposure to natural disasters affect support for Green parties? We present new evidence from the most deadly natural disaster in Germany since 1962, the 2021 floods. In doing so, we discuss a set of conditions under which such disasters do or do not have political consequences, and quantify both the geographic scope and duration of these effects. Empirically, we focus on the two most affected states, drawing on a panel of electoral returns and a large-scale, high-frequency survey of more than 600,000 observations. Using a difference-in-differences design, we find that direct exposure to the disastrous flood had little to no effect on either (i) the salience of climate change, (ii) survey-based support for the Green Party or (iii) electoral success of the Green Party. At most, we find small to moderate increases in support for the Green Party in the most heavily affected counties, which experienced

<sup>&</sup>lt;sup>16</sup>These results also hold using additional covariates, as we show in table A.10

extensive destruction and fatalities. We propose and test four mechanisms to explain this result, and find evidence for two of them: First, we detect nationwide rather than local gains for the Greens. These effects are ephemeral and only persist for about two weeks after the flood. Second, we find evidence that, on the local level, voters reward incumbents who can claim credit for disaster relief spending.

Our study provides a new perspective on the study of natural disasters by examining their political effects at different geographic and temporal levels of analysis. While most prior work has focused on identifying the effects of local, direct exposure to extreme weather events, our results highlight that comparisons between affected and unaffected regions within the same country can mask important – though in our case short-term – effects at the aggregate level. We further show that the electoral effects of natural disaster depend on whether constituents were directly or indirectly exposed. Direct exposure benefits incumbent parties that provide disaster relief, while indirect exposure can lead to short-term gains for parties that campaign on climate change mitigation platforms.

We conclude that while the frequency of extreme weather events is increasing, their political effects might be diminishing. Our findings thus contrast common rhetoric: just after the flood, the New York Times argued that "the terrible floods [...] were an opportunity to convince the country of the need for change and the urgency of building a better future" (Sauerbrey 2021). As we show, the flood had no such effect. Our results suggest that voter demand for progressive climate change policies will not necessarily increase as extreme weather events become more frequent. As a result, future successes of Green parties will likely not stem from highly visible climate change, but rather from an electoral strategy that more effectively communicates to voters that the Greens' policy agenda extends beyond climate change (Abou-Chadi 2021).

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# A Supporting Information (Online Only)

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### A.1 Additional contextual information

### A.1.1 The German Green Party

Founded in 1980, the German Green Party rose from a loose collection of activists to a contender for the chancellor position. While the party was initially skeptical of existing political structures and customs, the Greens first entered a national government as a coalition partner of the SPD in 1998. At the core of its ideology is a strong environmentalist position.

In both 2017 and 2021, the party's policy platform was by far the most progressive with respect to environmental protection and climate change in the German party landscape (Volkens et al. 2021). The emphasis the party places on climate change in its program demonstrably translates into voter perceptions: drawing on a pre-election survey, we show that voters perceive the Greens as the most progressive party with respect to climate policy. More than any other party, the Greens are associated with the position that more political action is needed to address climate change (see section A.3 for more details). Similarly, the Greens are routinely viewed as most trustworthy when it comes to combating climate change (Statista 2019).

For most of its existence, the Greens achieved single-digit results in federal elections. However, electoral support for the Greens surged after the 2017 general election, and Greens were polling at 25% in late 2019. While support for the Greens declined prior to the 2021 election, the party nevertheless achieved the best result in its history, at 14.8% of all votes.

As the ascent of the Greens coincided with the growing political salience of climate change, these two trends have frequently been causally linked in the public debate.<sup>17</sup> In 2018, an unusually hot summer brought new heat records, while 2019 saw the first global climate strike organized by Swedish student Greta Thunberg. Referring to these events, the *Süddeutsche Zeitung* claimed that, in 2019, "the Greens particularly profited from a growing awareness of climate change in the population" (von Drach 2021). After a series of missteps by Green candidate Annalena Baerbock during the 2021 campaign, the *Frankfurter Allgemeine Zeitung* argued that "Annalena Baerbock needs a hot summer [...] to beat [CDU/CSU candidate] Armin Laschet" (Frey 2021). Notably, these sentiments are not exclusive to Germany. After the 2019 European parliament election, *Slate* argued that Green parties' success throughout Europe made it "clear that voters were responding to concerns about the climate crisis" (Keating 2020).

 $<sup>^{17}</sup>$ We provide an overview of issue salience trends since 2016 in figure A.3 in the SI.

### A.1.2 State politics in North Rhine-Westphalia and Rhineland-Palatinate

We now provide additional information on state politics in the two states our paper focuses on – North Rhine-Westphalia (NRW) and Rhineland-Palatinate (R-P). State politics in NRW, the most populous German state, has experienced a number of changes since World War 2. In the first decades after the war, the CDU dominated state politics, particularly since the Catholic Church had close ties to the CDU. In the 1960s, this changed, and the state was government by the SPD until 2005. The success of the SPD was founded on the strong presence of unionized blue-collar workers, particularly in the Ruhr Area, which forms the industrial heartland of Germany. Due to structural economic changes in the 1990s, the voter base of the SPD became smaller, and the SPD lost ground to the CDU. While the SPD gained an absolute majority in the 1980, 1985 and 1990 elections, it lost this majority in 1995, and formed a coalition with the Green Party, which had previously become more successful in state politics. In 2005, the SPD lost the state election, and the CDU candidate Jürgen Rüttgers became prime minister. In the 2010 state election, SPD candidate Hannelore Kraft became prime minister in a minority government. After a snap election in 2012, she was able to form a majority coalition with the Green Party, but was replaced by CDU candidate Armin Laschet in 2017, who formed a coalition government with the FDP (the information in this paragraph stems from a detailed discussion of NRW state politics by Andersen 2021).

In R-P, the CDU dominated state politics until the 1991 state elections. Until then, the CDU received the most votes in each election and led the state government. One reason for this were structural factors, as the state is largely rural, and its population is relatively more Catholic than in other states. The CDU dominance ended in 1991, when the SPD became the dominant party in the state. In contrast to the structural factors that benefit the CDU, the success of the SPD has been explained by the popularity of the prime ministers Kurt Beck and Malu Dreyer, who currently leads the government. At the same time, the CDU was weakened by disputes within the party, which contributed to its relatively weakness since 1991 (the information in this and the following paragraph is based on a discussion by Höhne 2021).

R-P is marked by a dominance of the two largest parties, CDU and SPD. Smaller parties have historically been less successful in the state, particularly compared to NRW. Among them, only the FDP has historically been the most successful, while the Green Party and particularly the Left Party received little support from voters. The Green Party experienced its strongest result in 2011 (15.4%), when the state election was held immediately after the Fukushima Reactor Incident, but could not repeat this result in the 2016 or 2021 state elections.

### A.1.3 Political responses to the flood

In section 3, we have discussed the extent and the repercussions of the flood. We now provide additional information on government responses to the flood, as well as on the perceived role of key politicians during and after the flood. Government responses to the crisis were subject to controversy, as some criticized slow responses, a lack of coordination, and the failure to warn and evacuate citizens after the flooding began (Bundeszentrale für politische Bildung 2021). As the head of the state government in North Rhine-Westphalia, CDU/CSU chancellor candidate Armin Laschet was most directly involved with the flood. His involvement was marked by public criticism of his disasters management and a highly publicized gaffe (Schuller 2021). In national opinion polls, Laschet was perceived as "least likely to learn from the flood" (Molter 2021).

The Green Party, which most strongly campaigns on climate change policies, was hesitant to emphasize the flood as a core campaign issue. According to media reports, the Greens did not want to appear to exploit the flood for political gains. This was reflected in statements made by party leaders Robert Habeck and Anna-Lena Baerbock – Habeck argued that "now is the time for the disaster relief workers, not for politicians who are in the way" (Kalarickal 2021). After the flood, the Greens proposed that the government should provide more resources for the mitigation of future disasters, including a mitigation fund and preventative measures in areas with higher risks of future disasters (Bauchmüller 2021).

Finally, public assessments of SPD chancellor candidate Olaf Scholz' response focused on his position as finance minister, and his promise of extensive and unbureaucratic government spending to aid reconstruction and recovery in affected areas (Fried and Stegemann 2021). Scholz emphasized how the federal government was willing to spend up to 30 billion Euros to help affected citizens. Further, Scholz referenced the connection between climate change and an increasing frequency of natural disasters like the 2021 flood. Finally, Scholz argued that climate change is a "global challenge", and that Germany should do its part to prevent it (Stern 2021).

# A.2 Green Party voting and political attitudes

In this section, we provide more details on our analysis of the 2020 *Politharometer* survey data (Forschungsgruppe Wahlen 2021). The survey was fielded throughout the year 2020 and contains responses of more than 27,000 eligible voters. We use this data to examine the link between voter attitudes on different political issues and Green Party support. Specifically, we draw on two survey items.

First, we a survey item that asks respondents what they think is the most important political issue facing the country. The original German question wording is as follows:

"Was ist Ihrer Meinung nach gegenwärtig das wichtigste Problem in Deutschland?"

Respondents' answers are classified into one of 46 response categories. We refer to the original Politbarometer codebook for an exhaustive list and the original German wording of the response categories. We also provide a list online (hyperlink). We translate this variable into a series of dummy variables for each issue area. Each dummy equals one if a given respondent indicates that she views the respective issue as most important. We exclude the dummies for missing values or non-responses. This leaves us with 44 dummy variables – one for each issue area.

Second, we use an item that asks respondents which party they would vote for in a federal election. We note that only respondents who indicate that they intend to turnout in the election are asked which party they would vote for. We translate this variable into a binary indicator that equals one for respondents who indicate that they intend to vote for the Green Party.

We then conduct the following analysis: first, we estimate a 'full' logistic regression model that includes all 44 dummies as predictors. We calculate the McFadden pseudo  $R^2$  value for this model. For each issue area, we estimate another model that only includes a single predictor of Green Party support: whether a given respondent views a given issue (e.g. climate change) as the most important or not. For each of these models, we calculate the McFadden pseudo  $R^2$  value. Finally, we compare the model fit of each single-predictor model to the model fit of the full model. For example, we divide the  $R^2$  value of the model including only the climate change dummy by the  $R^2$  value for the full model. The resulting 'share of total variance' explained values is plotted in figure A.1. We note that we only show the top 5 issue areas in terms of relative variance explained in figure A.1. We also note that the results presented in figure A.1 relate to the variance explained by each issue area relative

to all other issue areas – not relative to the total variance in Green Party voting. Even in the 'full' model, the  $R^2$  relative to all variation in Green Party voting is relatively low at about 0.05.

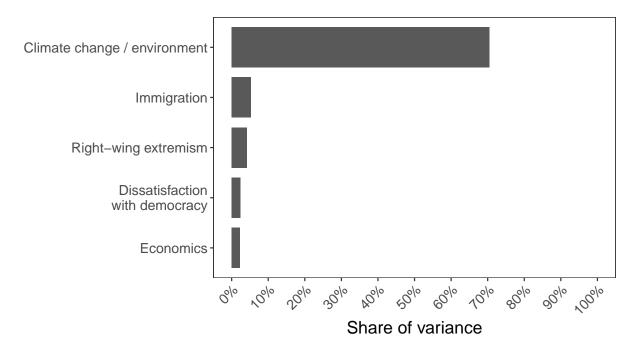


Figure A.1: Green Party support and political attitudes

Note: The figure shows the share of variance in Green Party voting that can be explained by the salience of different political issue areas. We compare the model fit of a 'full' model that contains information about all issue areas to a model that only includes information on whether a respondent views a given issue area as the most important or not. We provide more details on the analysis in section A.2.

# A.3 Perceived party positions on climate change

The figure below illustrates the perceived stance of different parties with regard to climate change. For this analysis, we use data from the *GLES Cross-Section 2021*, *Pre-Election* survey (GLES 2021). More than 5,000 respondents were asked to evaluate their perception of parties' positions on climate change. Specifically, the survey question reads as follows:

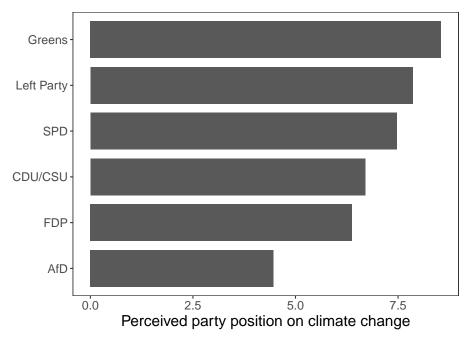
"People hold different views on climate policy. Some think, that much more political action is needed to address climate change. Others think, that climate policy has gone way too far already. In your view, which position does the [party] stand for?"

The original German wording of the survey item is:

"Zur Klimapolitik gibt es unterschiedliche Ansichten. Manche meinen, dass in der Politik noch viel mehr getan werden müsste, um den Klimawandel zu bekämpfen. Andere meinen, dass die Politik zur Bekämpfung des Klimawandels schon viel zu weit gegangen ist. Welche Politik vertritt hier Ihrer Meinung nach die. . .?"

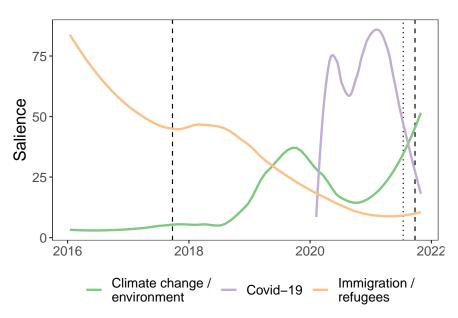
Respondents rate each party on a scale from 1 (more political action is needed) to 11 (too much political action already). We reverse coded this item, such that high values correspond to a situation where respondents perceive that the party stands for progressive climate policy. We drop 'don't know' responses and combine the CDU/CSU response categories (the parties are listed separately in the GLES survey). We then average the responses for each party across all respondents. In figure A.2, we plot the average perceived party position for all major German parties. On average, voters view Greens as the most progressive party with respect to climate change.

Figure A.2: Voter perceptions of party positions



Note: The figure shows the average perceived position of all major German parties on climate change. Higher values correspond to more progressive climate change policy. We present more details on the analysis in section A.3. The analysis is based on data from the 2021 GLES pre-election survey (GLES 2021).

Figure A.3: Issue salience since 2016



Note: The figure shows issue salience for the three issues that were most salient during the 2021 election campaign. We obtained data on issue salience from *Forschungsgruppe Wahlen*, a survey firm. The y-axis indicates the share of survey respondents that name a given issue as either the most or second most salient in Germany. The dotted vertical line marks the 2021 flood, while the two dashed vertical lines mark the 2017 and 2021 federal elections, respectively.

# A.4 Additional details: perceived issue ownership

For the data visualization in Figure 1, we draw on data that was collected for the May 2021 wave of the 'Deutschland Trend' survey (Infratest dimap 2022). The original question wording of the survey item we use is as follows:

"Nun zu einigen politischen Aufgaben. Welcher Partei trauen Sie am hesten zu, diese Aufgaben zu lösen?"

### Issue areas:

- Die Wirtschaft in Deutschland voranbringen (economics)
- Eine gute Umwelt- und Klimapolitik betreiben (climate, environment)
- Eine gute Flüchtlings- und Einwanderungspolitik betreiben (immigration)
- Für eine gute Familienpolitik und Kinderbetreuung sorgen (family)
- Für angemessene Löhne sorgen (wages)
- Die Digitalisierung vorantreiben (digitization)
- Deutschland gut durch die Corona-Krise führen (covid)

### Response categories:

- CDU/CSU
- SPD
- AfD
- FDP
- Linke
- Gruene
- other party
- none
- don't know
- no response

We refer to the survey questionnaire and manual (available from GESIS) for additional information on the survey, sampling scheme, etc.

### A.5 The flood in the media

To demonstrate that the flood was commonly connected to climate change in the public debate, we rely on data from Nexis. We focus on four prominent national outlets that are part of the Nexis database: Süddeutsche Zeitung, Der Spiegel, Der Tagesspiegel and taz. 18 We proceed in two steps; first, we obtain all articles published between June 1 and October 1 2021 that contain the word Flut (flood). Next, we obtain all articles from the same time frame that include the word Flut and the terms Klima (climate) or Klimawandel (climate change). The second set is necessarily smaller than the first set, and proxies for reporting that discussed climate change in addition to the flood itself. In figure A.4, we present two quantities. On the left-hand side, we show the total number of articles on the flood per month, where months are defined relative to July 12, the day the flooding began (we use the same definition for the Civey data discussed in section 4.3). As expected, the number of articles discussing the flood is large just after the disaster occurs, and then decreases somewhat. Second, the right-hand side panel shows the share of articles on the flood that also discuss climate change. On average, about one-third of the articles also discuss climate change when talking about the flood. Two months after the flood, i.e. just before the general election, this number rises to 45%.

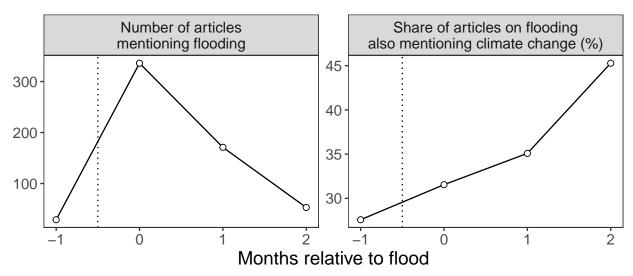


Figure A.4: Newspaper coverage of the flood and climate change over time

Note: The figure shows (i) the monthly number of articles on the flood and (ii) the share of the articles on the flood that also contain references to climate change. The articles were published in the following outlets: Süddeutsche Zeitung, Der Spiegel, Der Tagesspiegel and taz. We present monthly data, where months are defined relative to flood. The last month shown here (labeled '2') is the one just before the election.

 $<sup>^{18}</sup>$ Other prominent outlets such as the FAZ oder  $Die\ Zeit$  are not part of the database.

# A.6 Additional information on Civey survey data

### A.6.1 Sample recruitment

The survey company Civey maintains a panel of about one million active users. Participants are recruited and surveyed online. The recruitment typically occurs through a variety of external websites, such as large media outlets, email providers, or private blogs. These external websites embed Civey surveys into their own content. The main incentive to participate is that participants get access to the (weighted) survey results. In order to enter into the sample, participants have to provide background information on selected characteristics such as gender and age. The company also uses a variety of mechanisms to prevent data manipulation (e.g. by tracking the speed at which users scroll, click, and answer survey questions).

For its own analyses and publications, Civey generally uses a variety of weighting methods to improve the representativeness of its sample. We refer to Richter, Wolfram and Weber (N.d.) for a more detailed overview of the sample recruitment and survey methodology used by Civey.

#### A.6.2 Outcomes

#### Issue salience

For the issue salience outcome, the original survey question in German language reads as follows:

"In welchem Politikbereich sehen Sie aktuell den größten Handlungsbedarf?" (In which policy area is there the most need for action, in your view?)

Translations are provided in parentheses after the original German wording. The response categories are: Wirtschaft / Arbeitsplaetze (Economy / labor market); Innere Sicherheit (Interior); Migration / Integration (Migration / integration); Umwelt-/Klimaschutz (Climate / environment); Gesundheit/Rente/Sozialsysteme (Health policy, pensions, social policy); Aussenpolitik / Europa (Foreign policy, Europe); In einem anderen (another issue area); Weiß nicht (don't know)

#### Party preference

For the party preference outcome, the original survey question in German language reads as follows:

"Wen würden Sie wählen, wenn am Sonntag Bundestagswahl wäre?" (If there was a federal election next Sunday, which party would you vote for?)

This question is known as the 'Sonntagsfrage', and is the most common way to elicit voter preferences in the German context. The response categories are as follows: CDU/CSU (Center-right, conservative); SPD (Social Democrats); GRUENE (Greens); FDP (Liberal party); LINKE (Left party); AFD (Far-right); Eine andere Partei (another party); Nichtwaehler (non-voter)

### A.6.3 Covariates

We also observe the following individual-level, categorical covariates. We note that information on education is missing in many cases.

• Education (highest school degree): High school, nine years (*Hauptschule*); High school, ten years (*Mittlere Reife*); A-levels (*Abitur*); Still in school

• Age in years: 18 - 29; 30 - 39; 40 - 49; 50 - 64; 65 and above

• Gender: male; female

# A.6.4 Summary statistics

Table A.1: Summary statistics, Civey party preference survey

Variable	N	Mean	St. Dev.	Min	Max
Vote intention: Green Party	569,608	0.170	0.376	0	1
Vote intention: AfD	569,608	0.175	0.380	0	1
Vote intention: FDP	569,608	0.130	0.336	0	1
Vote intention: Left Party	569,608	0.045	0.207	0	1
Vote intention: SPD	569,608	0.157	0.364	0	1
Vote intention: CDU-CSU	569,608	0.232	0.422	0	1
Age: 18 – 29	568,883	0.047	0.212	0	1
Age: $30 - 39$	568,883	0.066	0.248	0	1
Age: $40 - 49$	568,883	0.098	0.297	0	1
Age: $50 - 64$	568,883	0.350	0.477	0	1
Age: 65 and above	568,883	0.439	0.496	0	1
Age: NA	569,608	0.001	0.036	0	1
Education: A-levels/still in school	569,608	0.285	0.452	0	1
Education: High school (9yrs)/no degree	569,608	0.060	0.237	0	1
Education: High school (10yrs)	569,608	0.089	0.285	0	1
Education: NA	569,608	0.565	0.496	0	1
Gender: Female	569,608	0.271	0.445	0	1
Gender: Male	569,608	0.729	0.445	0	1
Flooding: none (county-level)	569,608	0.333	0.471	0	1
Flooding: weak (county-level)	569,608	0.435	0.496	0	1
Flooding: heavy (county-level)	569,608	0.231	0.422	0	1

Notes: Summary statistics for the Civey party preference data. All variables are binary indicators. We provide more details on the survey items in sections A.6.2 and A.6.3.

Table A.2: Summary statistics, Civey issue salience survey

Statistic	N	Mean	St. Dev.	Min	Max
MIP: Climate/environment	46,791	0.187	0.390	0	1
MIP: Economy	46,791	0.194	0.396	0	1
MIP: Foreign policy	46,791	0.034	0.182	0	1
MIP: Domestic security	46,791	0.124	0.330	0	1
MIP: Migration	46,791	0.157	0.364	0	1
MIP: Social policy	46,791	0.281	0.449	0	1
Age: 18 – 29	47,236	0.021	0.145	0	1
Age: 30 – 39	47,236	0.048	0.214	0	1
Age: 40 – 49	47,236	0.089	0.285	0	1
Age: 50 – 64	47,236	0.349	0.477	0	1
Age: 65 and above	47,236	0.492	0.500	0	1
Age: NA	$47,\!261$	0.001	0.023	0	1
Education: A-levels/still in school	47,261	0.633	0.482	0	1
Education: High school (9yrs)/no degree	$47,\!261$	0.129	0.335	0	1
Education: High school (10yrs)	47,261	0.207	0.405	0	1
Education: NA	$47,\!261$	0.032	0.176	0	1
Gender: Female	47,261	0.276	0.447	0	1
Gender: Male	47,261	0.724	0.447	0	1
Flooding: none (county-level)	47,261	0.331	0.471	0	1
Flooding: weak (county-level)	47,261	0.435	0.496	0	1
Flooding: heavy (county-level)	47,261	0.235	0.424	0	1

Notes: Summary statistics for the Civey issue salience data. All variables are binary indicators. We provide more details on the survey items in sections A.6.2 and A.6.3. MIP is short for 'most important political issue'

### A.6.5 Sample composition over time, Civey data

We note that the Civey data is not necessarily representative of the German population as a whole. Relative to the German population, the data skews older and more male. Moreover, the sample composition changes over time, as we do mostly not observe the same individuals in each time period. However, we maintain that this does likely not pose an issue for our analysis that compares trends in affected and unaffected counties over time. In section A.6.5 in the SI, we descriptively examine the composition of the Civey sample over time with respect to the three background covariates we observe, namely age, gender, and education. While we observe that the overall composition of the sample changes over time, this occurs largely in parallel in affected and unaffected counties. The changing composition of the sample does not appear to differentially affect the three treatment groups we compare for our analysis. For example, we do not observe that direct exposure to the flood increased the propensity of men to participate in the Civey survey. It thus appears unlikely that the changing sample composition introduces systematic biases into our difference-in-differences analysis.

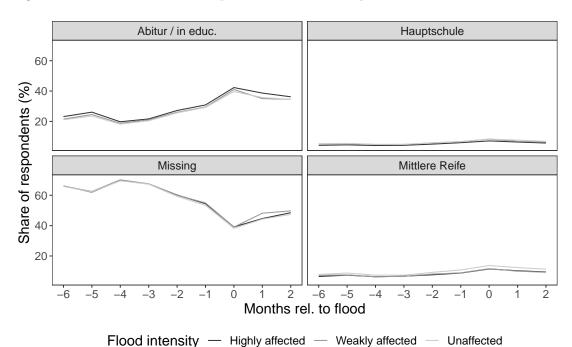
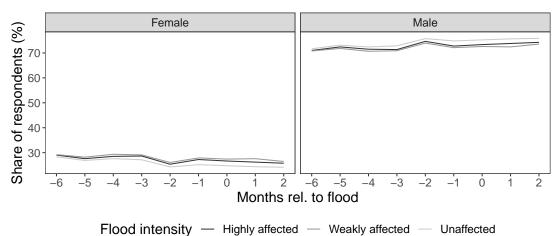


Figure A.5: Distribution of respondent education by month and treatment status

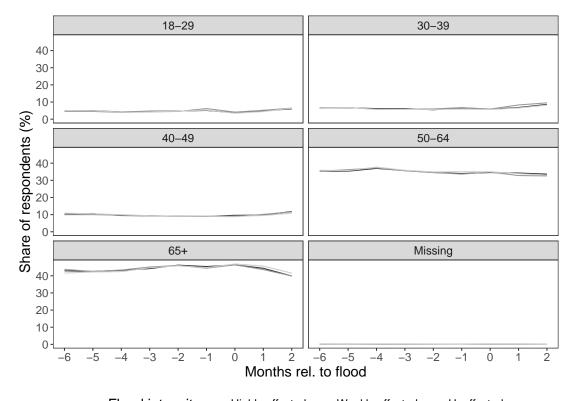
*Note:* The figure shows the share of respondents in the Civey data by education, conditional on month and treatment status. We use German labels for the different school types.

Figure A.6: Distribution of respondent gender by month and treatment status



Note: The figure shows the share of respondents in the Civey data by gender, conditional on month and treatment status.

Figure A.7: Distribution of respondent age by month and treatment status



Flood intensity — Highly affected — Weakly affected — Unaffected

*Note:* The figure shows the share of respondents in the Civey data by age, conditional on month and treatment status.

# A.7 Correlates of flood intensity

Below, we present standardized differences between counties that were heavily or weakly affected by flooding. We always compare these counties to entirely unaffected counties. Since the baseline period for the main results presented in section 5.2 is 2017, we present correlates of flood intensity that were measured either in 2017 or in earlier years. The analysis is conducted on the level at which we measure the flood intensity treatment, i.e. the county level. We present standardized differences – the quantities shown in figure A.8 can be interpreted as standard deviation differences between unaffected and unaffected counties.

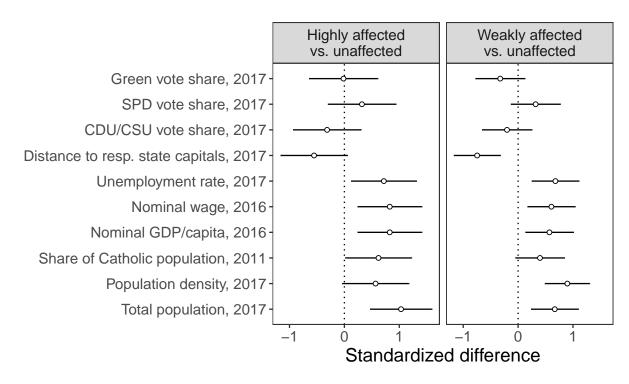


Figure A.8: Correlates of flood intensity on the county level

*Notes:* The figure presents standardized differences between highly / weakly affected counties and unaffected counties. The unaffected category always forms the baseline. All comparisons are made on the county level, as this is the level at which we measure our treatment. The number of counties is 91.

# A.8 Additional results – Civey survey data

# A.8.1 Effects on salience of other political issues

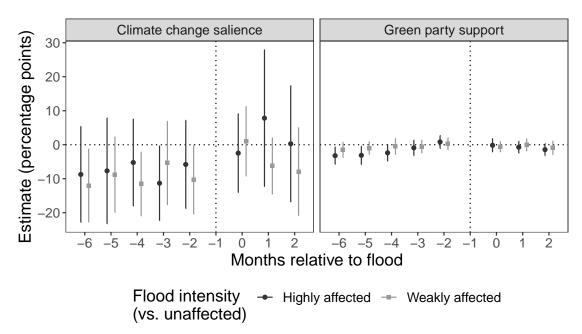
Table A.3: Effect of the flood on issue salience

	Climate	Interior	Economy	Migration	Foreign policy	Soc. policy
Weakly affected * post flood	-0.006 $(0.013)$	0.008 $(0.013)$	-0.010 (0.011)	-0.003 (0.011)	0.008 $(0.006)$	-0.001 $(0.012)$
Highly affected * post flood	0.014 $(0.015)$	-0.001 $(0.012)$	-0.015 $(0.012)$	-0.005 $(0.017)$	0.011 $(0.007)$	-0.005 $(0.015)$
DV mean DV SD	$0.189 \\ 0.392$	$0.125 \\ 0.33$	$0.193 \\ 0.395$	$0.155 \\ 0.362$	$0.034 \\ 0.182$	$0.281 \\ 0.449$
Month FE County FE	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes
$rac{N}{R^2}$	$44,466 \\ 0.033$	$44,466 \\ 0.015$	$44,\!466 \\ 0.015$	$44,466 \\ 0.010$	$44,466 \\ 0.010$	$44466 \\ 0.017$

Notes: The table contains estimates from fixed effects specification using the Civey survey data. The coefficient shown are for the interaction between treatment status and an indicator variable that is equal to one if a response occurred after the flood. Issue salience is a binary variable that is equal to one if respondents indicate that a given issue is the most important issue facing the country today. See also section A.6.2 for more details on the issue areas. Standard errors are clustered at the country and the individual level. \*\*\*p < .01; \*\*p < .05; \*p < .1

### A.8.2 Effects for respondents for which we have panel data

Figure A.9: Effect of the flood on climate change salience and Green Party support (repeatedly observed respondents)



Notes: The figure presents the results of the lags and leads specification outlined in section 4.3. The outcomes are based on the Civey survey data. The issue salience outcome measures the individual-level probability to view climate change as the most important political issue, whereas the party preference outcome measures the probability to support the Green Party (see section A.6.2 for more details on the survey items). We note that the last pre-treatment period is excluded, as is standard in lags and leads analyses. This sample comprises respondents for which we have at least one response per month, i.e. respondents who are observed repeatedly before and after the flood.

### A.8.3 Regression discontinuity in time analysis

As discussed in section 6, we use a regression discontinuity in time specification to test whether the 2021 flood led to attitudinal changes across all survey respondents in the Civey sample, independent of whether they live in a directly affected county. In doing so, we implement a variant of the "unexpected event during survey" design (Muñoz, Falcó-Gimeno and Hernández 2020). We note that this design was not pre-registered, as we conducted all analyses presented in this paper after the flood had already occured.

Our running variable in this analysis is the time in days before and after the flood. We estimate a sharp regression discontinuity design where the treatment assignment is a deterministic function of the time period in days. We consider survey respondents as 'treated'

by the flood if they were interviewed after July 20, 2021. We consider individuals interviewed before July 12 as 'control', i.e. unaffected by the flood. We exclude the period of the flood itself, i.e. responses recorded between July 12 and July 19. We model (i) the probability of Green Party support and (ii) viewing climate change as the most salient political issue right before and after the flood. Specifically, we approximate the conditional expectation function of each outcome by fitting a local linear polynomial on each side of the treatment assignment cutoff. As recommended by Cattaneo, Idrobo and Titiunik (2019), we use robust bias-corrected standard errors, optimal bandwidth selection, and a triangular kernel function.

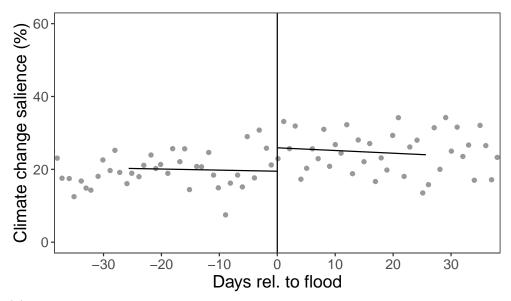
We present the results in table A.4. We find statistically significant, positive effects on both outcomes. Immediately after the flood, Green Party support in the Civey sample increased by about 4.7 percentage points. We present RD plots for the raw data in figure A.10a and figure A.10b.

Table A.4: Effect of the 2021 flood on Green Party support and climate change salience (regression discontinuity)

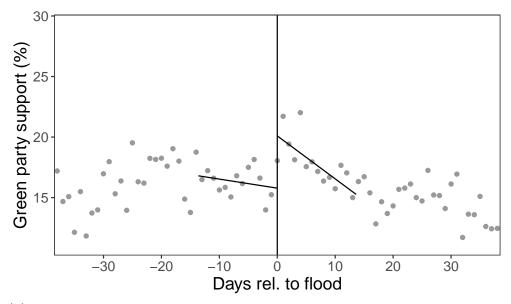
	DV: Climate change salience	DV: Green party support
Effect of flood (p.p.)	6.714 [0.464, 12.964]	4.681 [2.741, 6.62]
N Bandwidth (days)	6,170 $25$	50,489 13

Notes: The table shows the effects of the 2021 flood on climate change salience and Green Party support, for survey respondents in all counties in North Rhine-Westphalia and Rhineland-Palatinate. Estimates are measured in percentage points. We also report the number of observations and the optimal bandwidth. We report confidence intervals in brackets. The period of the flood itself (responses recorded between July 12 and July 19) is excluded from the sample.

Figure A.10: Regression discontinuity plots



(a) Climate change salience conditional on time between survey response and the 2021 flood



(b) Green Party support conditional on time between survey response and the 2021 flood

*Notes:* The figure shows regression discontinuity plots that correspond to the analyses described above. We present binned means and the estimated conditional mean (the latter within the optimal bandwidth, which is given in table A.4). The period of the flood itself (responses recorded between July 12 and July 19) is excluded from the sample.

#### A.8.4 Post-stratification

As mentioned in section 4.3, the Civey survey data is not representative of the population of either Germany or the two states that we consider. As we discuss in section A.6.5, this likely does not introduce systematic bias into our difference-in-differences analyses that compares over-time changes in affected and unaffected regions. While we observe that the overall composition of the sample changes over time, this occurs largely in parallel in affected and unaffected counties. The changing composition of the sample does not appear to differentially affect the three treatment groups we compare for our analysis.

As an additional robustness check, we now present results using weights that are based on the joint population distribution of the main covariates in the Civey data – age and gender – in each respective state. We do not use the education covariate for weighting, as this information is not mandatory for Civey respondents and thus missing in many cases (see section A.6.4).

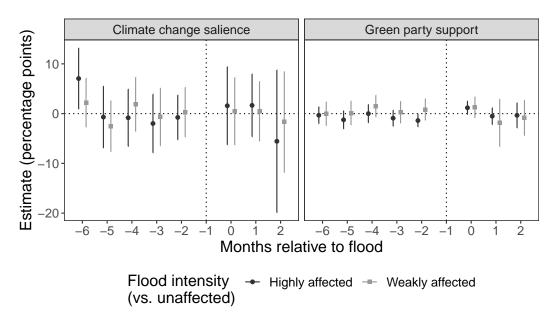
In a first step, we approximate the joint distribution of these variables in the German population through the 2016 German *Mikrozensus*. The 2016 Mikrozensus constitutes a representative sample of German households and contains individual-level information for about 500,000 respondents. We calculate the sample proportion of the Mikrozensus sample for each of 20 groups, which are defined by the covariates (state, age, gender).

We use this information on the population-distribution of the covariates to construct survey weights for the Civey respondents. We do this separately for each period, such that within each period, the Civey sample is representative of the German population. For the RDiT analysis, the period is the interview-day. For the difference-in-differences analysis, the period is the survey month relative to the date of the flood.

We then re-estimate the main models that rely on the Civey data. This concerns the difference-in-differences results discussed in section 4.3 and shown in figure 4, as well as the regression discontinuity in time results shown in figure 6.<sup>19</sup> We present estimates using weights in figures A.11 and A.12. We generally find similar results to what is shown in the main body of the paper in figure A.11. Concerning the nationwide effect analysis in figure A.12, we observe that there is no result for climate change salience, but similar results for Green Party support.

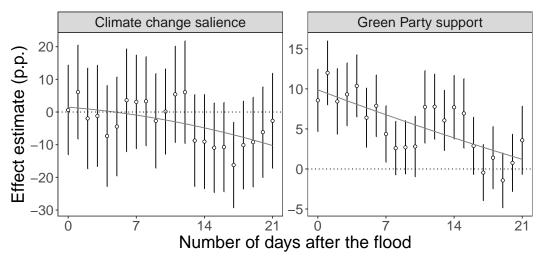
<sup>&</sup>lt;sup>19</sup>For the weighted RDiT analysis, we fix the bandwidth at 12 days for the party preference outcome and 18 days for the climate salience outcome. We do this to avoid dependence between the optimal bandwidth selection algorithm and the survey weights.

Figure A.11: Effect of the flood on climate change salience and Green Party support (weighted)



Notes: The figure presents the results of the lags and leads specification outlined in section 4.3. The outcomes are based on the Civey survey data. We weight observations such that the sample distribution of covariates mirrors the population distribution. The issue salience outcome measures the individual-level probability to view climate change as the most important political issue, whereas the party preference outcome measures the probability to support the Green Party (see section A.6.2 for more details on the survey items). We note that the last pre-treatment period is excluded, as is standard in lags and leads analyses.

Figure A.12: Persistence of nationwide effects (weighted)



Note: The figure shows the results from regression discontinuity in time analyses. We examine two outcome variables based on the Civey survey data: climate salience and Green Party support. The y-axis shows the local treatment effect estimates. The x-axis shows the time period after the flood for which we drop observations. Responses recorded between July 12 and July 19 (the period of the flood itself) are excluded from the sample. We weight observations such that the sample distribution of covariates approximates the population distribution. We provide more details on the RD analysis in section A.8.3.

### A.9 Additional information on electoral data

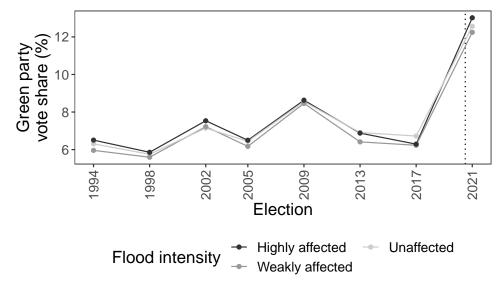
For the 2013 and 2017 elections, municipality-level electoral results are available from the Bundeswahlleiter (the Federal Election Officer). For the 2021 election, we obtained official municipality-level results directly from the respective state election officers. While considerably smaller, Rhineland-Palatinate has more than four times as many municipalities as North Rhine-Westphalia. To increase the comparability between the units across the two states, we therefore do not use the municipality ("Gemeinde") as the unit of analysis in Rhineland-Palatinate. Rather, we use the next highest administrative level, which consists of either the "Verbandsgemeinde" (a set of jointly administered municipalities) or the "Verbandsfreie Gemeinde" (larger, independent cities). Like the smaller municipalities, these units are nested in counties, the level at which we observe local flooding intensity.

We use data on a total of 566 geographic units, of which 396 are municipalities in North Rhine-Westphalia, and 170 are either jointly administered sets of municipalities or independent cities in Rhineland-Palatinate. The median size of the eligible voting population is 15,564 across municipalities in North Rhine-Westphalia, and 13,444 across the units in Rhineland-Palatinate. The units we use for both states are hence broadly comparable in terms of population size. Throughout the paper, we refer to these units as "municipalities".

# A.10 Additional results – electoral data

# A.10.1 Trends in Green Party support by flood intensity

Figure A.13: Trends in Green Party support by flood intensity



Notes: The figure shows the average vote share for the Green Party, by election and county–level flood intensity.

### A.10.2 Results using additional covariates

Table A.5: Effect of the 2021 flood on Green Party vote shares, using additional covariates

	DV: Green Party vote share							
	(1)	(2)	(3)	(4)	(5)	(6)		
Flooding: weakly affected	0.467 $(0.455)$	0.184 (0.299)						
Flooding: highly affected	$0.898^*$ $(0.544)$	-0.282 $(0.492)$						
Flooding: any			0.647 $(0.408)$	0.008 $(0.284)$				
Any wounded or dead					0.696 $(0.493)$	0.072 $(0.410)$		
State FE	No	Yes	No	Yes	No	Yes		
DV mean	6.06	6.06	6.06	6.06	6.06	6.06		
DV SD	2.15	2.15	2.15	2.15	2.15	2.15		
N	566	566	566	566	566	566		
$\mathbb{R}^2$	0.138	0.432	0.134	0.428	0.127	0.428		

Notes: The table shows the effects of local exposure to the 2021 flood on the change in electoral support for the Green Party between 2017 and 2021. We use two treatment definitions. The first is based on the classification by Schäfer et al. (2021), who classify counties as not affected (control), weakly affected, or strongly affected by the flood. We first present effects for these categories separately (models 1 and 2), and then show results for an alternative definition that combines weakly and strongly affected regions (models 3 and 4). The second treatment (models 5 and 6) is a binary variable that is equal to one if there was at least one wounded or dead person in a given county. We include a number of covariates, all measured as the county-level changes between 2017 and 2021: average age, unemployment rates, total population, share of the foreign-born population, and share of school-leavers with Abitur degrees. Standard errors are clustered by county. \*\*\*p < .01; \*\*p < .05; \*p < .1

Table A.6: Effect of the 2021 flood on Green Party vote shares, by climate change salience, using additional covariates

	DV: $\Delta$ Green Party vote share (2017–2021)						
	(1)	(2)	(3)	(4)	(5)	(6)	
Flooding: weakly affected	0.454 $(0.641)$	0.237 $(0.471)$					
Flooding: any			0.673 $(0.548)$	0.116 $(0.433)$			
Any wounded or dead					0.128 $(0.614)$	-0.610 $(0.633)$	
Flooding: heavily affected	1.044 $(0.750)$	-0.139 $(0.660)$					
Flooding: weakly affected * low salience	0.064 $(0.914)$	-0.137 $(0.587)$					
Flooding: highly affected * low salience	-0.126 (1.098)	-0.337 $(0.999)$					
Flooding: any * low salience			0.022 $(0.804)$	-0.243 $(0.582)$			
Any wounded or dead * low salience					1.022 $(0.937)$	1.087 $(0.822)$	
State FE	No	Yes	No	Yes	No	Yes	
DV mean	6.06	6.06	6.06	6.06	6.06	6.06	
DV SD	2.15	2.15	2.15	2.15	2.15	2.15	
$rac{N}{R^2}$	566 0.142	566 0.434	$566 \\ 0.137$	$566 \\ 0.429$	$566 \\ 0.137$	$566 \\ 0.436$	

Notes: The table shows the effects of local exposure to the 2021 flood on the change in electoral support for the Green Party between 2017 and 2021. For treatment definitions, see the caption of table 1. We interact all treatments with a binary moderator that measures whether the political salience of climate change directly prior to the flood is high or low. We discuss this moderator in more detail in section A.12 in the SI. We include a number of covariates, all measured as the county-level changes between 2017 and 2021: average age, unemployment rates, total population, share of the foreign-born population, and share of school-leavers with Abitur degrees. Standard errors are clustered by county. \*\*\*p < .01; \*\*p < .05; \*p < .1

Table A.7: Effect of the 2021 flood on incumbent vote share, using additional covariates

	DV: $\Delta$ Incumbent vote share (2017–2021)					
	(1)	(2)	(3)	(4)	(5)	(6)
Flooding: weakly affected	0.920*** (0.332)		0.734** (0.339)		0.774** (0.375)	
Flooding: highly affected	3.025*** (0.467)		1.716*** (0.503)		3.035*** (0.429)	
Any wounded or dead		1.681*** (0.406)		1.584*** (0.269)		1.853*** (0.464)
Sample State FE	Full Yes	Full Yes	RP No	RP No	NRW No	NRW No
DV mean DV SD	-3.7 6.18	-3.7 6.18	5.18 1.32	5.18 $1.32$	-7.52 $2.3$	-7.52 $2.3$
$\frac{N}{R^2}$	566 0.928	566 0.910	$170 \\ 0.202$	170 0.199	$396 \\ 0.514$	396 0.378

Notes: The table shows the effects of local exposure to the 2021 flood on the change in electoral support for the party of the incumbent prime minister in each state between 2017 and 2021. The incumbent prime ministers as of 2021 were Armin Laschet (CDU) in North Rhine-Westphalia and Malu Dreyer (SPD) in Rhineland-Palatinate. For treatment definitions, see the caption of table 1. We include a number of covariates, all measured as the county-level changes between 2017 and 2021: average age, unemployment rates, total population, share of the foreign-born population, and share of school-leavers with Abitur degrees. Standard errors are clustered by county. \*\*\*p < .01; \*\*p < .05; \*p < .1

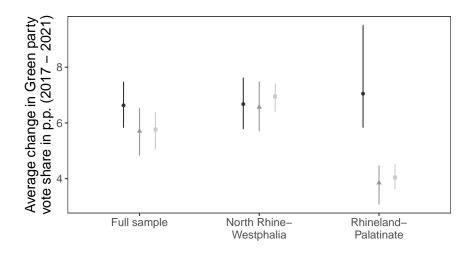
### A.10.3 Results by state & results for other parties

Table A.8: Effect of the 2021 flood on Green Party vote shares

	DV: $\Delta$ Green Party vote share (2017–2021)							
	Full sample		NRW		R-P			
Weakly affected	0.169 (0.501)		-0.195 $(0.483)$		-0.173 $(0.390)$			
Highly affected	0.884 $(0.539)$		-0.253 $(0.529)$		2.204*** $(0.569)$			
Any wounded or dead		0.759 $(0.532)$		0.082 $(0.563)$		1.196** (0.550)		
DV mean DV SD	$6.06 \\ 2.15$	$6.06 \\ 2.15$	6.9 1.82	$6.9 \\ 1.82$	$4.12 \\ 1.53$	$4.12 \\ 1.53$		
$rac{N}{R^2}$	$566 \\ 0.024$	$\frac{566}{0.017}$	$396 \\ 0.004$	$396 \\ 0.0003$	$170 \\ 0.111$	$170 \\ 0.046$		

Notes: The table shows the effects of the 2021 flood on the change in electoral support for the Green Party between 2017 and 2021. We use two treatment definitions. The first is based on the classification by Schäfer et al. (2021), who classify counties as not affected (control), weakly affected, or strongly affected by the flood. The second treatment (columns 2, 4 and 6) is a binary variable that is equal to one if there was at least one wounded or dead person in a given county. We show results for the full sample and separately for each of the two most affected states. Standard errors are clustered by county. \*\*\*p < .01; \*\*p < .05; \*p < .1

Figure A.14: Direct flood exposure and Green Party vote shares between 2017 and 2021



Flood intensity - Highly affected - Weakly affected - Unaffected

Note: The figure shows the average change in vote share for the Green Party between the 2017 and 2021 federal elections for three groups of municipalities: municipalities that were (i) unaffected, (ii) weakly affected, or (iii) highly affected by the 2021 flood. Standard errors are computed using cluster bootstrapping at the county level.

Table A.9: Effect on AfD vote shares

	DV	: Change	in AfD p	party vote	e share (p	o.p.)
Flooding: weakly affected	0.082 $(0.279)$	-0.053 $(0.242)$				
Flooding: highly affected	0.093 $(0.317)$	-0.262 $(0.260)$				
Flooding: any			0.087 $(0.249)$	-0.136 $(0.197)$		
Any wounded or dead					-0.190 $(0.295)$	-0.387 $(0.269)$
State FE	No	Yes	No	Yes	No	Yes
DV mean DV SD	-1.79 1.17	-1.79 1.17	-1.79 1.17	-1.79 1.17	-1.79 1.17	-1.79 1.17
$rac{N}{R^2}$	$566 \\ 0.001$	$566 \\ 0.182$	$566 \\ 0.001$	$566 \\ 0.178$	$566 \\ 0.004$	$566 \\ 0.190$

Notes: The table shows the effects of local exposure to the 2021 flood on the change in electoral support for the AfD between 2017 and 2021. We use two treatment definitions. The first is based on the classification by Schäfer et al. (2021), who classify counties as not affected (control), weakly affected, or strongly affected by the flood. We first present effects for these categories separately (models 1 and 2), and the show results for an alternative definition that combines weakly and strongly affected regions (models 3 and 4). The second treatment (models 5 and 6) is a binary variable that is equal to one if there was at least one wounded or dead person in a given county. Standard errors are clustered by county. \*\*\*p < .01; \*\*p < .05; \*p < .1

Table A.10: Effect on AfD vote shares, using additional covariates

	DV	: Change	in AfD p	oarty vote	e share (p	o.p.)
Flooding: weakly affected	0.132 (0.248)	0.024 $(0.225)$				
Flooding: highly affected	0.277 $(0.340)$	-0.174 $(0.285)$				
Flooding: any			0.192 $(0.247)$	-0.051 $(0.213)$		
Any wounded or dead					-0.102 $(0.293)$	-0.349 $(0.250)$
State FE	No	Yes	No	Yes	No	Yes
DV mean DV SD	-1.79 1.17	-1.79 1.17	-1.79 1.17	-1.79 1.17	-1.79 1.17	-1.79 1.17
$rac{N}{R^2}$	566 0.090	$566 \\ 0.235$	566 0.089	$566 \\ 0.233$	$566 \\ 0.084$	$566 \\ 0.243$

Notes: The table shows the effects of local exposure to the 2021 flood on the change in electoral support for the AfD between 2017 and 2021. We use two treatment definitions. The first is based on the classification by Schäfer et al. (2021), who classify counties as not affected (control), weakly affected, or strongly affected by the flood. We first present effects for these categories separately (models 1 and 2), and the show results for an alternative definition that combines weakly and strongly affected regions (models 3 and 4). The second treatment (models 5 and 6) is a binary variable that is equal to one if there was at least one wounded or dead person in a given county. We include a number of covariates, all measured as the county-level changes between 2017 and 2021: average age, unemployment rates, total population, share of the foreign-born population, and share of school-leavers with Abitur degrees. Standard errors are clustered by county. \*\*\*p < .01; \*\*p < .05; \*p < .1

### A.10.4 Results using all elections since 1990 & placebo tests

Table A.11: Effect of the 2021 flood on Green Party vote shares, using all elections since 1990

	DV: Green Party vote share					
Flooding: weakly affected	-0.067 $(0.473)$	-0.353 (0.368)				
Flooding: highly affected	0.341 $(0.542)$	-0.409 $(0.533)$				
Flooding: any	,	,	-0.375 $(0.332)$	0.103 $(0.419)$		
Any wounded or dead			,	,	0.467 $(0.542)$	$0.065 \ (0.542)$
County FE	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	No	Yes	No	Yes	No
Year * State FE	No	Yes	No	Yes	No	Yes
N	4,523	4,523	4,523	4,523	4,523	4,523
$\mathbb{R}^2$	0.908	0.927	0.927	0.907	0.908	0.927

Notes: The table shows the effects of the 2021 flood on electoral support for the Green Party. The sample includes results from all federal elections between 1990–2017 in the two most affected states. We use the same treatment definitions as in Table 1. The table contains coefficients for the interaction between each treatment and an indicator variable that is equal to one for the 2021 election. Each model contains county fixed effects, and either year or year\*state fixed effects. Standard errors are clustered by county. \*\*\*p < .01; \*\*p < .05; \*p < .1

Table A.12: Effect of the 2021 flood on Green Party vote shares: 2013–2017 placebo test

	DV: $\Delta$ Green Party vote share (2013–2017)					
Flooding: weakly affected	0.006	0.081				
Flooding: highly affected	(0.122) $-0.401***$	$(0.088) \\ -0.206*$				
Floodings ony	(0.143)	(0.118)	0.164	0.022		
Flooding: any			-0.164 $(0.113)$	-0.033 $(0.084)$		
Any wounded or dead					-0.234 (0.154)	-0.120 (0.112)
State FE	No	Yes	No	Yes	No	Yes
DV mean	-0.264	-0.264	-0.264	-0.264	-0.264	-0.264
DV SD	0.641	0.641	0.641	0.641	0.641	0.641
N	566	566	566	566	566	566
$\mathbb{R}^2$	0.063	0.244	0.016	0.222	0.018	0.226

Notes: The table shows the effects of the 2021 flood on the change in electoral support for the Green Party between 2013 and 2017. We use two treatment definitions. The first is based on the classification by Schäfer et al. (2021), who classify counties as not affected (control), weakly affected, or strongly affected by the flood. We first present effects for these categories separately (models 1 and 2), and the show results for an alternative definition that combines weakly and strongly affected regions (models 3 and 4). The second treatment (models 5 and 6) is a binary variable that is equal to one if there was at least one wounded or dead person in a given county. For each treatment definition, we show results with and without state fixed effects, which allow for differential changes in Green Party support by state. Standard errors are clustered by county. \*\*\*p < .01; \*\*p < .05; \*p < .1

### A.10.5 Mediation analysis

Next, we examine the possibility that the effect of the flood on Green Party voting was mediated by an increase in the perceived salience of climate change. To do this, we conduct a series of mediation analyses (Tingley et al. 2014). The results should be interpreted with caution, as neither the treatment nor mediator are experimentally manipulated.

For this analysis, we combine the election data with the Civey survey data. Specifically, we use the Civey data to estimate the mediator variable: the county-level change in climate salience caused by the flood. To do this, we use the weights described in A.8.4 to calculate weighted average of the county-level salience of climate change, before and after the flood. More specifically, we calculate the weighted mean of county-level salience for the last month before and after the flood. We note that, as described in section 4.3, "month" here refers to 30-day periods relative to the first day of the flood, rather than calendar months. We then substract the county-level salience in the first post-flood month from the county-level salience in the first post-flood month, and use the county-level change in salience as the mediator. We present the results across a series of mediation specifications in Table A.13. We use linear OLS specifications for both the mediator and outcome models throughout. Consistent with our main results, we do not find any evidence that the flood affected Green Party voting – neither directly nor indirectly by increasing the perceived salience of climate change.

Table A.13: Mediation analysis

	DV: $\Delta$ Green party vote share (p.p.)			
	(1)	(2)	(3)	(4)
ACME	-0.12 (0.32)	-0.08 (0.28)	-0.03 (0.74)	0.01 $(0.85)$
ADE	0.56 $(0.18)$	-0.01 (0.94)	$0.50 \\ (0.26)$	-0.11 $(0.76)$
Total effect	0.44 (0.30)	-0.09 (0.76)	0.47 $(0.30)$	-0.09 (0.78)
FE Mediator	None Continuous	State Continuous	None Binary	State Binary
N	566	566	566	566

Notes: The Table shows the results from mediation analyses (Tingley et al. 2014). ACME is short for average causal mediation effect. ADE is short for average direct effect. The outcome variable is the change in the vote share for the Green Party between the 2017 and 2021 federal elections, measured at the municipality level. The binary treatment indicator captures weak or heavy exposure to the flood, measured at the county level (see Table 1). The mediator variable is the change in climate salience after the flood. This variable is measured at the county level and estimated using the Civey survey data (see section A.10.5 for more details). For the models shown in columns 3 and 4, we discretize the mediator variable using a median split. P-values are shown in parantheses. Standard errors are clustered by county. \*\*\*p < .01; \*\*p < .05; \*p < .1

### A.10.6 Synthetic control analysis for all heavily affected counties

In this section, we provide more details on our synthetic control results for all heavily affected counties. To address concerns about parallel trends, we explicitly balance the trends in treated and control counties prior to the flood in this analysis. We use the same specification as described in section A.11, but now include all heavily affected counties in the group of treated units.

We analyze the average effect of the flood on a total of nine heavily affected counties (treated units) in this analysis. The total number of control counties is 40. The sample includes all counties in North Rhine-Westphalia and Rhineland-Palatinate with the exception of (i) weakly affected counties and (ii) counties for which we do not observe the outcome in all periods between 1990 and 2021, mostly due to administrative border changes. As described in section A.11, we drop weakly affected counties because these counties do not constitute valid control units. We manually scale the estimates by the number of treated units (the sum of the weights) in this analysis. The treatment effect estimate that we obtain from this analysis is close to zero and statistically insignificant. The p-value (0.89) was obtained by generating 5,000 placebo permutations of the treatment vector.

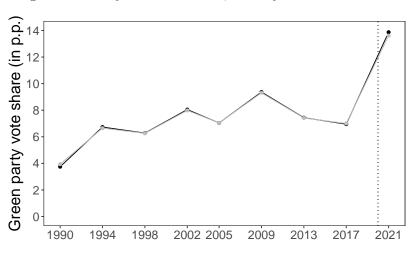


Figure A.15: Synthetic control, heavily affected counties

→ Heavily affected counties → Synthetic control

Note: The figure shows the results from synthetic control estimation. We compare the vote share of the Green Party in heavily affected counties to unaffected counties over the time period 1990-2021.

### A.10.7 Municipality-level flooding results

In this section, we address the concern that our county-level treatment measure may mask important within-county variation in flooding exposure. To further spatially disaggregate flooding exposure, we rely on satellite image data collected by Schäfer et al. (2021). We note that this data was provided to us directly by one of the authors of the Schäfer et al. (2021) study.

We note that while this alternative data source is geographically more granular, it is more prone to measurement error and less comprehensive than our main treatment variable. This information was communicated to us directly by one the authors of the Schäfer et al. (2021) study. It is therefore likely that some areas that experienced local flooding are not correctly classified by this approach. We emphasize the possibility of substantial measurement error in comparison to our main treatment variable. Nevertheless, the data likely captures meaningful within-county variation.

We present the results for this alternative treatment measure in table A.14. Our conclusions remain unchanged when we measure flooding intensity at the municipality rather than county level.

Table A.14: Effect of the 2021 flood on Green Party vote shares: municipality-level flood treatment

	DV: $\Delta$ Green party vote share (p.p.)				
Any flooding $(0/1)$	0.092 $(0.429)$	0.678 $(0.474)$	0.237 $(0.281)$		
FE DV mean DV SD	None 6.06 2.15	State 6.06 2.15	County 6.06 2.15		
$\frac{N}{R^2}$	566 $0.0001$	$566 \\ 0.355$	566 0.753		

Notes: The table shows the effects of the 2021 flood on the change in electoral support for the Green Party between 2013 and 2017. The treatment is defined as 1 if a given municipality experienced any flooding. We base this treatment on Schäfer et al. (2021), who provided us with a shapefile that contains this information. For each treatment definition, we show results with no fixed effects, state fixed effects or county fixed effects. Standard errors are clustered by county. \*\*\*\*p < .01; \*\*\*p < .05; \*p < .1

# A.11 Additional details: synthetic control analysis

In this section, we provide more details on the synthetic control results presented in section 5.3 for the single most heavily affected county, Ahrweiler. The reported p-value (0.08) was obtained by generating 27 placebo permutations of the treatment vector. 27 is the maximum number of permutations because the total number of unaffected counties in Rhineland-Palatinate is 28. Note: we exclude all weakly and heavily affected counties except Ahrweiler in this analysis, as these counties do not constitute valid control units. We refer to Robbins and Davenport (2021, p. 10–12) for more details on constraints on the control-unit weights, statistical inference, and p-values in this analysis. The weights for the synthetic control analysis for Ahrweiler county are shown in table A.15.

Table A.15: Synthetic control weights, control counties

	County	County ID	Weight
1	Zweibrücken, kreisfreie Stadt	07320	0.42
2	Bad Dürkheim	07332	0.26
3	Altenkirchen (Westerwald)	07132	0.22
4	Landau in der Pfalz, kreisfreie Stadt	07313	0.07
5	Koblenz, kreisfreie Stadt	07111	0.03
6	Bad Kreuznach	07133	0.00
7	Birkenfeld	07134	0.00
8	Rhein-Hunsrück-Kreis	07140	0.00
9	Rhein-Lahn-Kreis	07141	0.00
10	Westerwaldkreis	07143	0.00
11	Frankenthal (Pfalz), kreisfreie Stadt	07311	0.00
12	Kaiserslautern, kreisfreie Stadt	07312	0.00
13	Ludwigshafen am Rhein, kreisfreie Stadt	07314	0.00
14	Mainz, kreisfreie Stadt	07315	0.00
15	Neustadt an der Weinstraße, kreisfreie Stadt	07316	0.00
16	Pirmasens, kreisfreie Stadt	07317	0.00
17	Speyer, kreisfreie Stadt	07318	0.00
18	Worms, kreisfreie Stadt	07319	0.00
19	Alzey-Worms	07331	0.00
20	Donnersbergkreis	07333	0.00
21	Germersheim	07334	0.00
22	Kaiserslautern	07335	0.00
23	Kusel	07336	0.00
24	Südliche Weinstraße	07337	0.00
25	Rhein-Pfalz-Kreis	07338	0.00
26	Mainz-Bingen	07339	0.00
_27	Südwestpfalz	07340	0.00

# A.12 Estimating county-level climate salience

In section 6, we propose and test a mechanism whereby ceiling effects account for null results discussed in section 5.2. In doing so, we construct a county-level climate change salience measure based on the *Civey* data and then interact this measure with the flood treatments. To construct this a measure of county-level climate change salience, we calculate the weighted share of respondents in each county that names climate as the most salient political topic in the three months preceding the flood. To do so, we use the weights described in section A.8.4. We then use the new variable as a moderator for the models that rely on electoral data, i.e. the models described in section 5.1. We present these results in in table 2. We note that these models do not use the continuous salience estimate, but rather use a binary version that is based on a median split.

# A.13 Parallel work by Garside and Zhai

In this section, we discuss how our study relates to parallel work by Garside and Zhai (2022). Similar to our study, Garside and Zhai (2022) examine the effects of the 2021 flood in Germany on Green Party voting in the 2021 federal election. A draft of this paper was first shared with us in June 2022. Below, we discuss the first publicly available version of the paper from August 2022. We note that August 2022 is about ten months after our manuscript was first uploaded to OSF as a pre-print, and about six months after submission of our manuscript to the *Journal of Politics*. Accordingly, our research was not informed by Garside and Zhai (2022) while we wrote the manuscript.

We now discuss how our results relate to Garside and Zhai (2022), who argue that:

"those living in areas affected by the floods were marginally more likely to vote for the Green party (0.4 - 1.6%). The largest increases in Green vote share are observed in municipalities which were directly exposed to flooding. Contrary to expectation, we tend to find larger increases in Green party support in the less severely affected areas." (Garside and Zhai 2022, p. 1)

While this statement is different from our main finding, we emphasize that, once Garside and Zhai (2022) account for differential outcome trends between states, their results are the same as the ones presented in our paper. Put differently, the most demanding and credible specification presented by Garside and Zhai (2022) confirms our results. The positive effect of flood exposure on Green Party support reported in Garside and Zhai (2022) appears to be driven by over-time comparisons of municipalities in different states. However, the parallel trends identifying assumption is more likely to hold within rather than across states (see also Table A.12). When comparing changes in Green Party support of municipalities within the same state, Garside and Zhai (2022) do not find consistent evidence that exposure to the flood increased electoral support for Green Party. These results disaggregated by state are presented in the appendix of Garside and Zhai (2022) – in particular Table 10 and Figure 12. For their 'primary' measure of flood exposure, Garside and Zhai (2022) find statistically insignificant or negative effect estimates in all affected states. For their 'secondary' measure of flood exposure, they find both positive and negative effect estimates, depending on the state. Overall, these results align with our main findings presented in Table 1: based on the most demanding and credible empirical specifications (i.e. including state fixed effects), we do not find consistent evidence that direct exposure to the flood increased Green Party support.

We further note that we make a number of contributions that go beyond what is presented in Garside and Zhai (2022). We propose several mechanisms that explain the absence of local effects, such as nationwide effects, myopic materialist voting and perceived lack of variation in policy platforms (see section 6). In addition, we rely on an additional, large-scale survey data set to provide evidence on self-reported Green Party support, the perceived salience of climate change as well as the precise timing and geographic scope of the political effects of natural disasters (see section 4.3).

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