

Noah James Butler

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<https://www.linkedin.com/in/noahjbutler/>

Portfolio: <https://noahjbutler.github.io/mysite/>

Education

Case Western Reserve University

Pursuing B.A. in Computer Science and B.A. in Economics, Minor in Arabic

Cleveland, OH

Expected Graduation: May 2025

American University of Sharjah

Study Abroad, Spring 2024

Experience

Marketing Technology Intern - SAS

Summer 2024

- Created dashboard to display weekly webinar metrics with the goal of improving effectiveness
- Helped marketing tech team with new Media Measurement and Analysis request for proposal
- Helped Customer Intelligence 360 team look into issues and bugs with page views in Enterprise Guide

Vice President, Recruitment Director – Delta Tau Delta Zeta Chapter

Aug 2022 - Dec 2023

- Managed programming and daily operations for 100+ events, with ~50 in attendance.
- Led and managed an administrative board of 12 members.

Data Science Intern – R4 Technologies

May 2022 - April 2023

- Optimized data workflows and automated tasks, saving over 10 hours per week.
- Collaborated with teams to implement tech tools improving department efficiency.

Tennis Instructor – Self-Employed

Summers 2020 - 2023

- Grew client base to 20+ students through marketing and customer service.
- Built website to establish brand and enable online bookings and payments.

Engineering Intern - TP Engineering

Summer 2021

- Operated various machines in warehouse
- Worked alongside senior management, learned about day-to-day operations of company
- Assisted with client delivery, quality control, manufacturing, and various other tasks

Skills

- Fluent in English, Conversational French & Arabic
- Proficient in Java, Python, R, SAS, Google Analytics, Looker Studio, Postman, HTML/CSS, Microsoft Office
- Entrepreneurial mindset and passion for business leadership
- Strong written and verbal communication abilities
- Experience with marketing and sales tactics

Clubs/Organizations

- Varsity Tennis Team (American University of Sharjah) Spring 2024
- Varsity Badminton Team (American University of Sharjah) Spring 2024
- Associate, Startup Club of School of Business Administration (American University of Sharjah) Spring 2024
- Club Tennis, Vice President, Drill Sergeant (CWRU) Fall 2021 - Present

Awards

- Dean's Honors List
- Deans Scholarship Recipient