





CONTACT

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EDUCATION

2021-2025

CASE WESTERN RESERVE
UNIVERSITY

B.A. Computer Science, B.A.
Economics, Minor in Arabic

Spring 2024

AMERICAN UNIVERSITY OF
SHARJAH

Study Abroad

SKILLS

French, Arabic
Excel, Java, Python, R, HTML, CSS
Leadership, Sales, Marketing,
Problem Solving, Communication

ECA

Varsity Tennis and Badminton
Team (AUS)
Associate, Startup Club of School
of Business Administration (AUS)
Club Tennis, President, Drill
Sergeant (CWRU)

HOBBIES

Photography, video production,
music production, screenwriting,
travel, skiing, snowboarding

NOAH BUTLER

PROFILE

Economics and Computer Science student with experience in marketing technology, data science, and leadership roles. Skilled in various programming languages and analytics tools, with a passion for business leadership and innovation.

WORK EXPERIENCE

Social Media Moderator
National Tree Company

OCT 2024 - DEC 2024

- Moderated comments and DM's all Meta accounts
- Automated DM response and tracked engagement metrics

Marketing Technology Intern
SAS

JUN 2024 - AUG 2024

- Developed a dashboard to analyze webinar metrics, identifying the most effective days of the week for audience engagement and providing data-driven recommendations to the webinar team on strategies to increase attendance from ~100 to ~400 participants.
- Contributed to media team's decision-making process by evaluating proposals and assisting in selecting SaaS products.
- Investigated and resolved page view issues in Enterprise Guide for Customer Intelligence 360 team, improving data accuracy and reliability.

Vice President

2023

Delta Tau Delta Zeta Chapter

- Orchestrated programming and operations for 100+ events, consistently achieving 50+ attendees.
- Demonstrated leadership by guiding a 12-member administrative board.

Data Science Intern

MAY 2022 - APR 2023

r4 Technologies

- Streamlined data processes and automated repetitive tasks, resulting in 10+ hours per week saved for the department and enhanced overall efficiency.

Private Tennis Instructor

2020 - 2024

Self-Employed

- Grew client base to 20+ students through marketing and customer service.
- Built website to establish brand and enable online bookings and payments.