



NOAH A. JENSEN

OBJECTIVE

Graphic & Multimedia Designer,
Videographer

CONTACT

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HOBBIES

Photography
Cinematography
Videography
Social Network Design
YouTube Channel

SKILLS

Mac
HTML
CSS
Adobe Creative Suite
Bootstrap
SASS
JS
JSON
Vue
DSLR/HD
Movie Maker
MS Office

EDUCATION

University of Minnesota, College of Design

BFA in Graphic Design

Fall 2011 – Spring 2015

- Studied abroad in the United Kingdom
- Cumulative GPA of 3.03

WORK EXPERIENCE

Carleton College, Northfield, Minnesota

Human Resources - Pandemic Response Team

01/21 – present

- Create print media for pandemic signage on campus
- Contact tracing communications

Communications - Graphic and Web Designer

06/20 – 01/21

- Translate customer ideas from multiple departments into print and web assets, including assisting development efforts
- Attended customer feedback and design sessions to collaboratively on final artifacts (print, newsletter, and web content)
- Developed wireframes, while supporting web design standards, branding, and style guides

Team SI (digital marketing firm), Little Rock, Arkansas

Front-end Developer

03/19–01/20

- Worked directly with marketing clients to understand their needs and requirements; developed web sites
- Assisted graphic design team in layout and design of marketing materials

Apptegy (start-up education marketing firm), Little Rock, Arkansas

Graphic Designer

07/16– 03/19

- One of first employees – a company that sells a fully integrated mobile and web application solution to k-12 schools. Solution integrated content such as video, photography, and chat into a comprehensive offering
- Pre-sales – turned prospective education clients into direct sales by adapting colors, logos, mascots, etc. into customized applications – created mock-ups and sales skyrocketed. Designs were created for both mobile applications and beautiful modern websites
- Post-sales support – met directly with education clients to enhance capabilities, and resolve design issues.

Hoopla Junk, LLC (family-based vintage retail), Washington, Missouri

Graphic, Web and Print Designer

03/15– 07/16

- Created Facebook page, including video and photography content for online sales/marketing
- Designed company logo, and created print materials (signage, price-tags, brochures, etc.)
- Designed apparel for sales (t-shirts, sweatshirts)

VOLUNTEER WORK

I volunteer to do video and photography work for churches and private schools.