

Mobile Ad Checker - Script Tutorial

What it Does - Automatically searches all your ad groups to check if they have mobile ads.

Why Use It - It's annoying to have to search ad group by ad group manually. Secondly even if you don't have mobile landing pages, you should still be running mobile ads since the best ad copy can differ between devices. It's also very easy to overwrite your mobile ads in the editor or forget to toggle the device preference. A handy script for a crummy task.

Notes

- If you run these scripts on your entire account it **may take 5-30 minutes or more to complete** depending on the size of the account. For some reason labeling takes awhile.
- You can remove any label by going to the AdWords interface and simply click Label, unchecking the labels you want to remove and click apply.
- The script creates a label for you. **Once the label is created, if you decide to reuse the label, AdWords Scripts will deliver an error on subsequent run's.** This is due to the fact that once the label exists in the system, AdWords won't create a duplicate. This won't affect anything else running though, and everything else will continue working as intended.

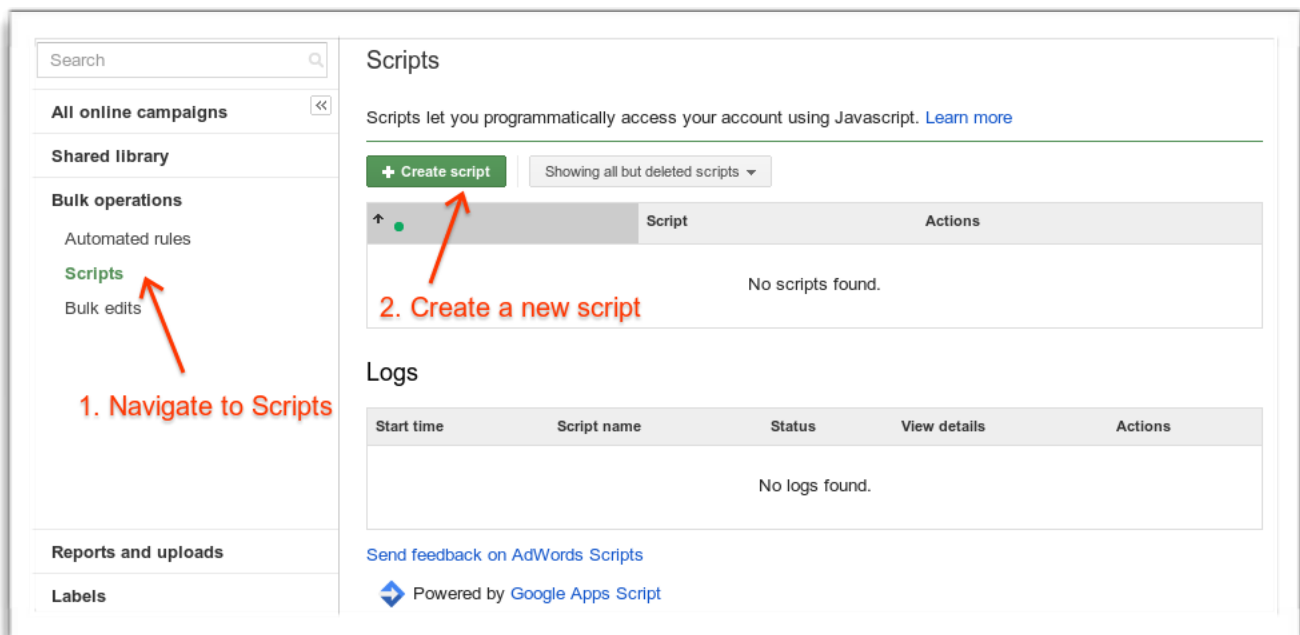
Mar 28, 2014 1:59:28 PM
Ran in 5 mins

Ad Labeler

✓ 351 successful [Details](#)
! 1 error

- These scripts are proprietary and will not work without an active free trial or Hero Pro plan.

1. **Navigate to "Bulk operations" → "Scripts" in the AdWords web application.**
2. **Click "Create script."**



3. **Copy and paste the Mobile Ad Checker script from the Hero Pro library into AdWords Script editor area.**

4. Set Label Details in The AdWords Script.

//Label details. These are fully customizable. Write in details between the “quote marks”
//labelName is what you will see in the interface.
//labelDescription is the details you will see when hovering the cursor over the label
//labelColor is the color the label appears in the interface (use name of primary color).

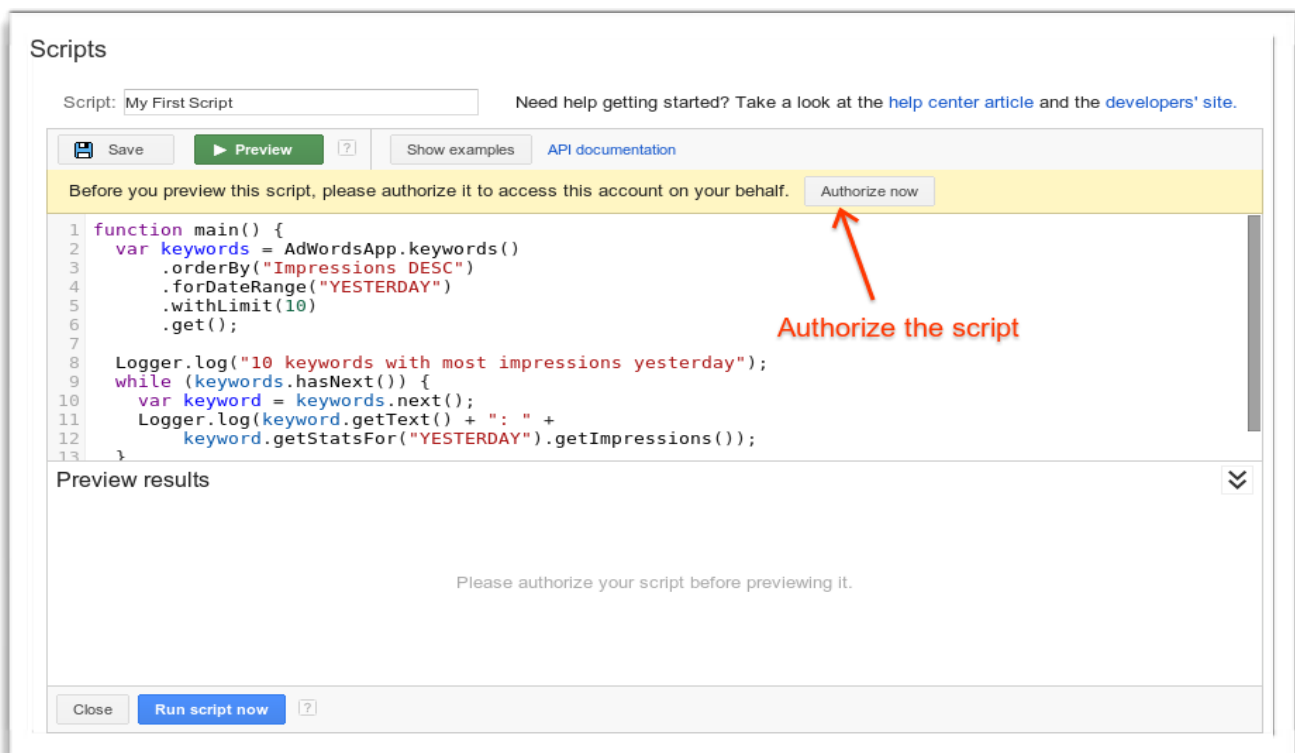
```
var labelName = "Example";  
var labelDescription = "Test";  
var labelColor = "Red";
```

//enter the name of the campaign you would like to check between quote marks.
//Leave blank if you want to check the whole account.

```
var campaignName = "";
```

//End of set up.

5. Authorize the script. Don't worry, this only has to be done once per script.



6. Click “Run script now” and select “Run without previewing.”

7. After the script log status says “Successful” navigate to your accounts All online campaigns and view your labels!

8. If you can't see your labels in the filters area refresh the AdWords interface in the browser.

9. If you want to delete your ads go to your Ad tab, then select “labels” -> “manage labels” -> select the label -> then click “delete” -> Ok.