

Create A New Text Ad - Script Tutorial

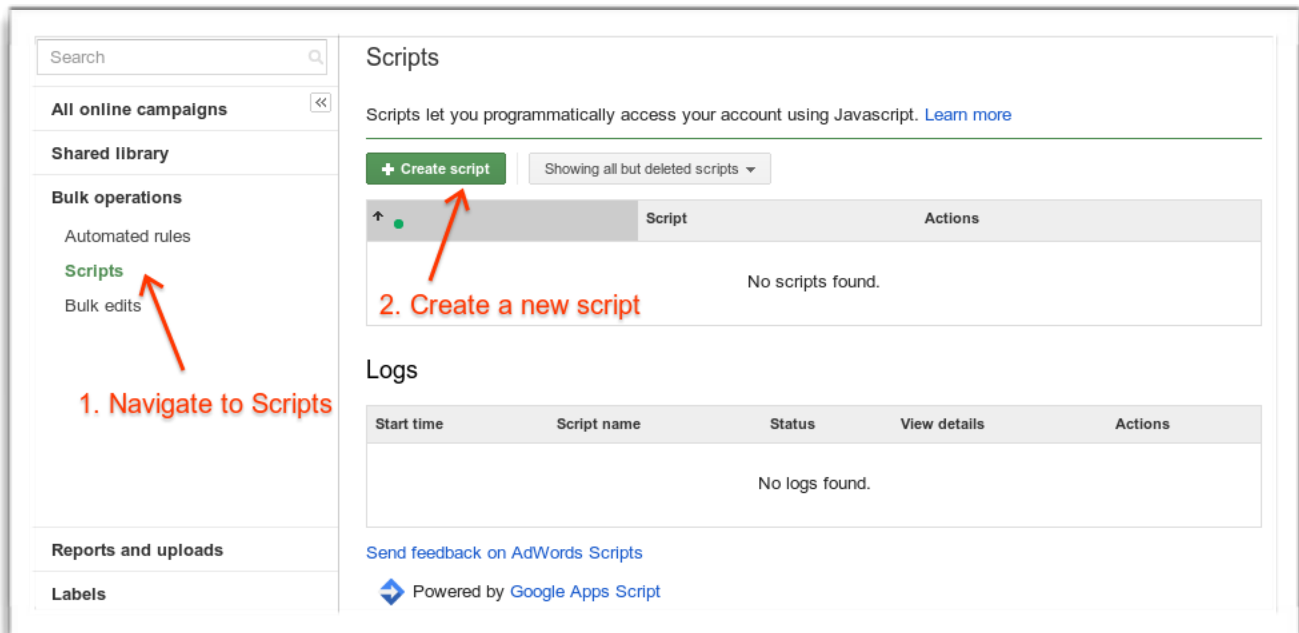
Follow these instructions to get going with AdWords scripts in under a minute.

Note: These scripts are proprietary and will not work without an active free trial or Hero Pro plan.

What it does: Automatically creates a text ad in the selected ad group. This is another quick solution that can speed up your workflow, allowing you to specify the contents of the ad and create them in bulk.

What Changed: We've added an iterator that selects a group of ad groups and applies the ad to each of those ad groups. Rather than selecting ad groups one by one, a single click applies the ad to each ad group. This can be done at the campaign level. Alternatively, if you are feeling adventurous you can use labels, similar to the other scripts, to control the additions.

1. Navigate to "Bulk operations" → "Scripts" in the AdWords web application.
2. Click "Create script."



3. Copy and paste the following code into the AdWords Script editor area:

```
function main() {  
  // Replace with a name of an campaign that exists in the account  
  var campaignName = "Campaign";  
  
  var adGroupsIterator = AdWordsApp.Campaigns.withCondition("Name = '" + campaignName + "'").adGroups()  
    .withCondition("Name = '" + adGroupName + "'")  
    .get();  
  
  if (!adGroupsIterator.hasNext()) {  
    Logger.log("Ad group '" + adGroupName + "' not found.");  
  } else {  
    var adGroup = adGroupsIterator.next();  
  }  
}
```

```

adGroup.createTextAd("Ad headline",
    "First Line of description",
    "Second line of description",
    "www.yoursite.com", // display url
    "http://www.yoursite.com" // destination url
);
}
}

```

4. Replace with a name of an campaign that exists in the account.

```
var campaignName = "Campaign";
```

```

var adGroupsIterator = AdWordsApp.Campaigns.withCondition("Name = '" + campaignName +
    "'").adGroups()
    .withCondition("Name = '" + adGroupName + "'")
    .get();

```

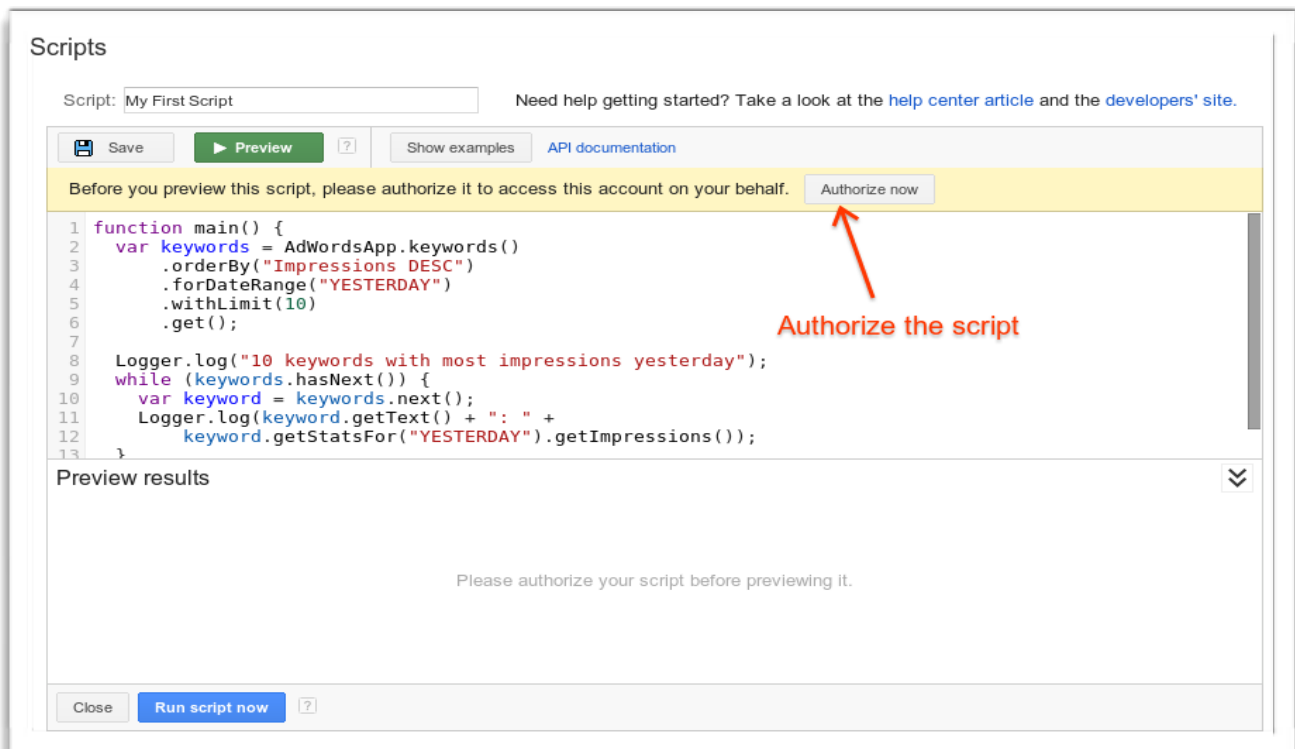
5. Create Your Ad

```

adGroup.createTextAd
df("Ad headline",
    "First Line of description",
    "Second line of description",
    "www.yoursite.com", // display url
    "http://www.yoursite.com" // destination url

```

6. Authorize the script. Don't worry, this only has to be done once per script.



7. Click “Run script now” and select “Run without previewing.”
 - Since the reports live in your Google Drive Spreadsheet previewing does nothing.
8. After the script log status says “Completed” and the scripts has automatically creates a text ad in the selected ad group.