

Campaigns Over CPA - Script Tutorial

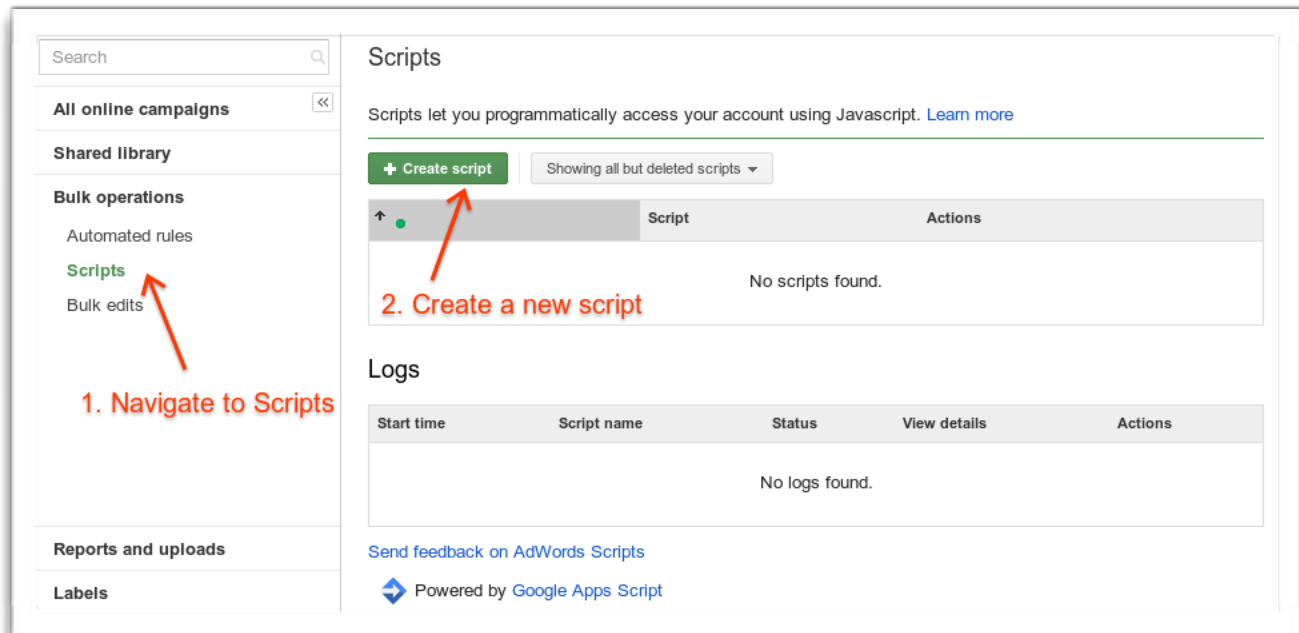
Follow these instructions to get going with AdWords scripts in under a minute.

Note: These scripts are proprietary and will not work without an active free trial or Hero Pro plan.

What it Does: Emails you the status of campaigns in terms of CPA goal, based on the time range you set.

Why Use It: You can schedule it to run on a reoccurring basis and then be notified about any campaigns that are over CPA (or have 0 conversions and spent over CPA goal). It will email you whether or not you have campaigns over CPA goal, and will notify you which campaigns are over the goal.

1. **Navigate to "Bulk operations" → "Scripts" in the AdWords web application.**
2. **Click "Create script."**

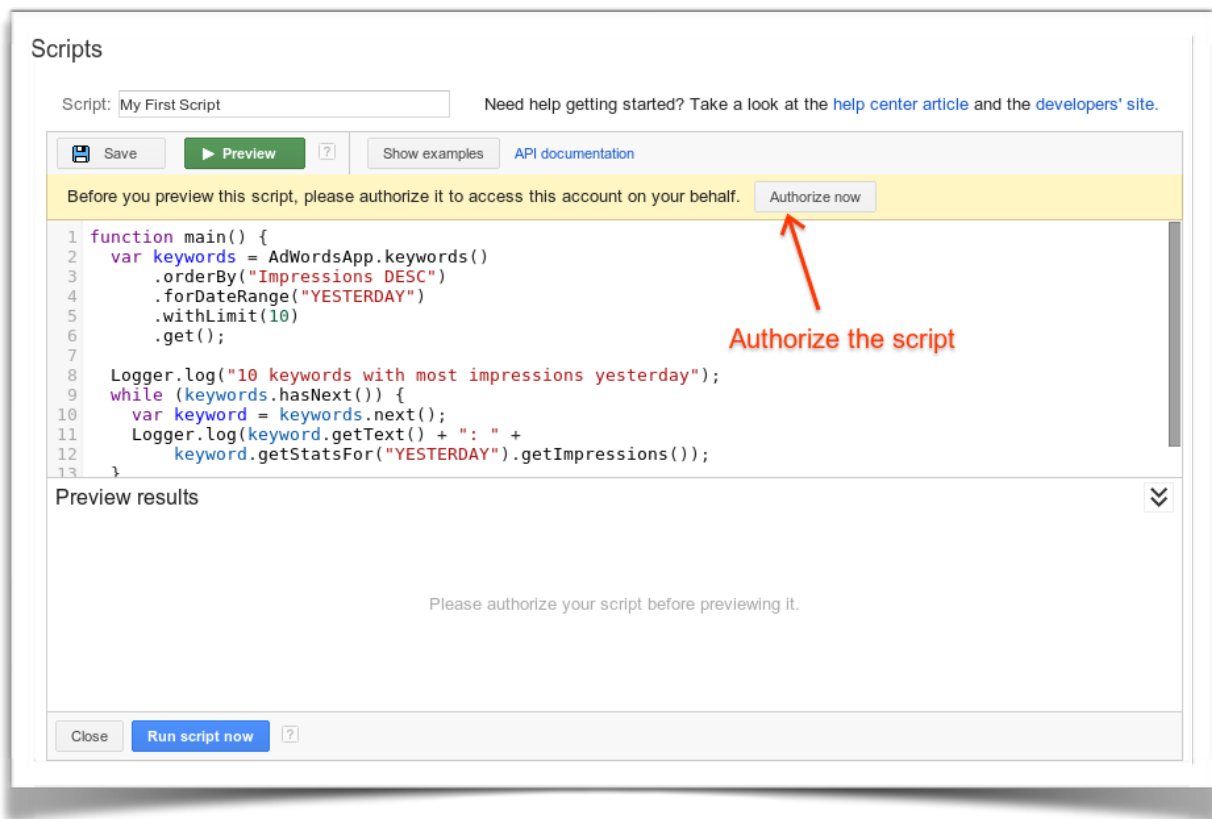


3. **Delete existing code and copy and paste the AdWords script from our scripts library into the AdWords Script editor.**
4. **Set Parameters: timerange, email address, and cpalimit.**

Example:

```
var cpalimit = 100;
var emailaddress = "email@email.com";
var timerange = "LAST_7_DAYS"
```

5. **Authorize the script. Don't worry, this only has to be done once per script**



6. **Click “Run script now” and select “Run without previewing.”**

- Since the reports live in your Google Drive spreadsheet previewing does nothing.

7. **After the script status says “Completed” you can view results in your inbox!**