

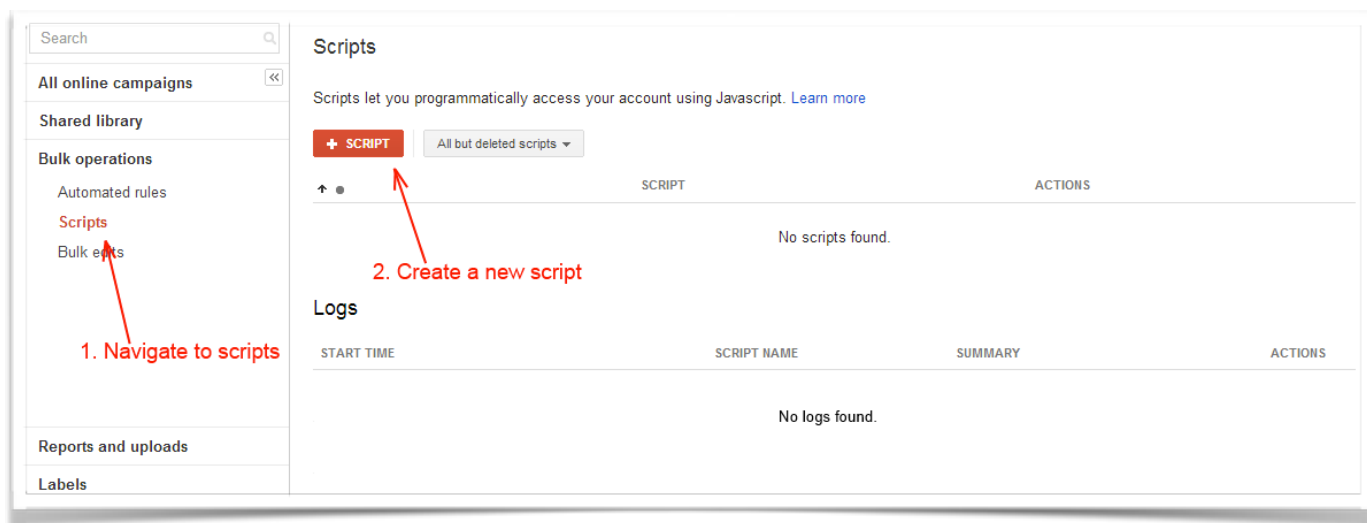
Note: These scripts are proprietary and will not work without an active free trial or Hero Pro subscription.

What it does: Provides data (Conversions, CPA, and Cost) for the various locations and device platforms. For platforms, there's a tab that breaks down the data on a campaign level, and then totals it at the end. So you can see how tablet, desktop, and mobile are performing at each campaign, and then for the account as a whole. For locations, it gives you data on a campaign level. There's also another tab that gives you the geographical location for the account as a whole.

Why use it: You can quickly see data tabulated for the device and locations all in one place. Having it in an Excel table makes it quick and easy to review and create pivot tables.

AdWords Script Setup

1. In your account, navigate to "Bulk operations" → "Scripts" in the AdWords web application.
2. Click "Create script".



3. Copy the Geo and Device Data code from the Hero Pro Scripts Library and paste the code into the editor area:

Note: Delete below place holder code in the editor before placing a new script in the editor.

```
function main() {  
  
}
```

New scripts are pasted Here:

4. Set timerange to

```
//Timerange options - YESTERDAY, LAST_7_DAYS, THIS_WEEK_SUN_TODAY,  
//LAST_WEEK, LAST_14_DAYS, LAST_30_DAYS,  
//LAST_BUSINESS_WEEK, LAST_WEEK_SUN_SAT, THIS_MONTH, LAST_MONTH, ALL_TIME)  
  
//update timerange here  
  
var timerange = 'LAST_30_DAYS'
```

5. Set E-mail Address

```
//Update email address here  
  
var email = "email@email.com";
```

6. Authorize the script. Don't worry, this only has to be done once per script.



6. Hit "Run Script Now" and wait a bit for the results to appear.

Note: You have to option to "Preview," the script, however Preview won't work on scripts that only output a spreadsheet.

7. After the script status says "Completed" navigate to your Google Drive and see the data on your spreadsheet titled "Geo and Device Data."

For support or script demo please contact: jeremy.page@hanapinmarketing.com