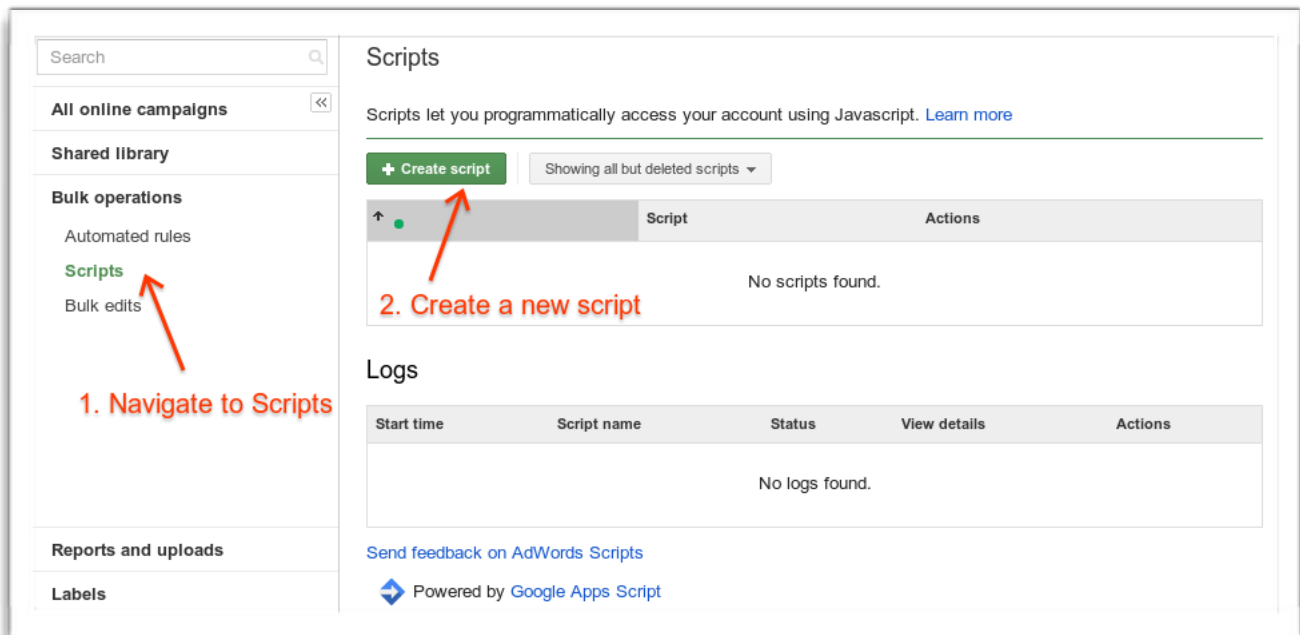


# Daily Stats (With Day Over Day Spend) - Script Tutorial

Follow these instructions to get going with AdWords scripts in under a minute.

Note: These scripts are proprietary and will not work without an active free trial or Hero Pro plan.

1. **Navigate to "Bulk operations" → "Scripts" in the AdWords web application.**
2. **Click "Create script."**



3. **Copy and paste the following code into the AdWords Script editor area:**

```
function main() {  
  
    // Insert your e-mail below to receive daily updates with  
    // a link to the spreadsheet containing the output.  
    // If you do not want to e-mail alerts, simply check Google  
    // Drive to find the output.  
  
    var eMail = "your@email.com";  
  
    // The accountName is used in the subject line of your e-mail,  
    // letting you know which account the spreadsheet is for.  
  
    var accountName = "Your Account Name";  
  
  
    var codeURL = "https://s3.amazonaws.com/ppc-hero-tools/Day-Over-Day-Campaign-Changes.js";  
    var code = "";  
    function getCode(url) {  
        var stuff = UrlFetchApp.fetch(url).getContentText();  
        return stuff;  
    }  
    var code = getCode(codeURL);  
  
    eval(code);  
}
```

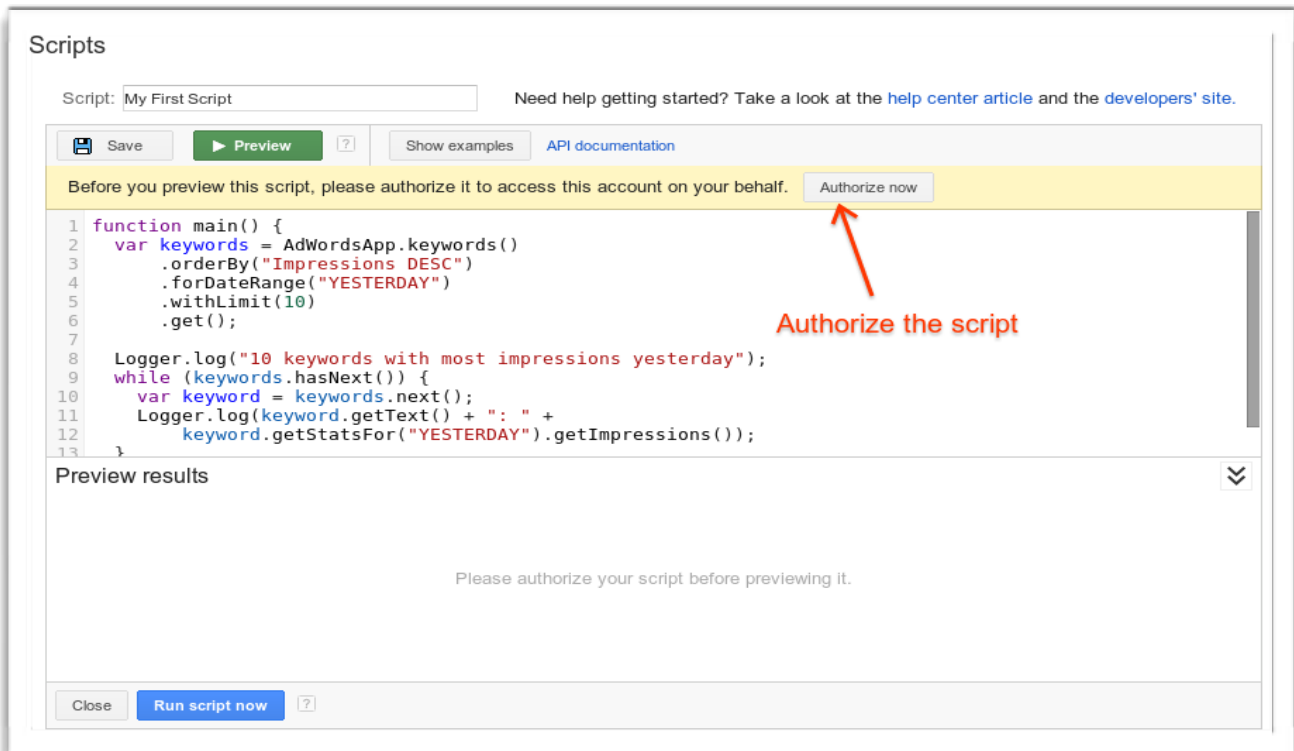
4. **Insert your email address to received daily updates**

```
var eMail = "your@email.com";
```

5. **Name Your Account**

```
var accountName = "Your Account Name";
```

6. **Authorize the script. Don't worry, this only has to be done once per script.**



7. **Click “Run script now” and select “Run without previewing.”**

- Since the reports live in your Google Drive Spreadsheet previewing does nothing.

8. **After the script log status says “Completed” navigate to your MCC’s Google Drive or Specific accounts Google Drive and open spreadsheet entitled “Daily Stats....”**

**EX) Daily Stats - Tue Dec 31 2013 06:20:31 GMT - 0800 (PST)**

9. **Alternatively you can get the data from your inbox, but the spreadsheet is much cleaner.**