Noah Manion

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Experience

Technical Marketing Student, Startup Institute   **2014**

- Receiving training in HTML, CSS, Adobe Creative Suite, the R language, SQL, Google AdWords, SEO Strategies, Brand Identity Strategies.
- Additionally completing training in Python, Javascript and jQuery
- Part of the team that won the IdeaHack Challenge to create an outreach and sales strategy for Commogri, a social network that connects volunteers
- Doing project work for L-Street Collaborative on their Crowdfynd and Lojo products, creating a sales and outreach strategy and growing their active user bases

Database Coordinator, CommuterLink   **2008-2013**

- Analyzed application usage and new user registrations to identify changing travel patterns and target business development efforts
- Explored the usage of public open data as additional material for business development efforts
- Prepared business development plans based on spatial analysis of parking availability, traffic levels and past client experiences
- Collaborated with employer partners to find ways to best optimize the software to enable a successful deployment
- Worked with marketing and outreach teams to provide the best, most sellable product to employers
- Oversaw development of a CMS system for the application to extend the software's use to corporate partners.
- Conducted pitch meetings to employers on CMS systems to demonstrate the ability of the application to work with a corporate skin
- Transformed progress reporting and program analytic procedures to create the most accurate progress reports
- Prepared reports on traveler perception of the program
- Managed the development and presentation of a full featured online park and ride map
- Researched best practices for new module and feature development
- Worked with software developers on software specs, delivery dates
- Worked with software developers to transfer data accurately and preserve user preferences while providing a seamless transition
- Performed software usability training sessions for staff users as well as employer partners and used feedback to make adjustments to the user interface

Project Assistant, CommuterLink   **2007-2008**

- Provided carpool matching service and mass transit directions to commuters interested in transportation demand management services.
- Performed data entry of interested commuters into a mass transit database.

Developed bike-buddy commuting program

Intern, Pittsburgh Department of City Planning   **2006**

- Assisted zoning office staff with permits and occupancy applications
- Provided background research on neighborhood zoning and historic districts to staff planners

Education/Certifications/Awards

Eugene Lang College, New School University   **2005-2009**

BA Liberal Arts/Urban Studies

Leadership Academy, Association for Commuter Transportation   **2012**

Fellow

40 Under 40 in Transportation   **2012**

Association for Commuter Transportation

Startup Institute - Chicago   **2014**

Technical Marketing Track

Skills

- Proficient in Microsoft Word, Microsoft Excel, Microsoft Access, the Adobe Creative Suite
- Excel formula creation
- Skilled in GIS Software including ArcGIS and open source QuantumGIS
- Data model organization
- Organizing large data sets into easily digestible sections
- Analysis of both quantitative and qualitative data and interpreting trends from both types of data
- SQL query creation
- Basic HTML and CSS skills
- Basic understanding of JavaScript and Python
- Proposal review and contractor relations and negotiations
- Data management and providing data for progress reports
- Strong presentation skills to a variety of audiences