

The ARTISTIC TOUCH MONOGRAM DESIGN BOOK

Book number two, "HAND MACHINE EMBROIDERY" teaches you how to operate the machines and the basics of monogramming, this book contains the seventy-five most popular monogram designs and alphabets shown in sizes 1/4" - 1/2" - 3/4" - 1" - 1½" & 2". Larger sizes are available, see the chart later on in the book.

Since monogram design also includes lettering on many occasions, it is advisable that the monogrammer also purchase the "Artistic Touch Lettering Book" in order to create new monogram styles and to do jacket back & shirt lettering. The lettering book also contains hundreds of designs such as company logos, flowers, mascots & animals that you will have a need for.

Monogramming & lettering should not be considered the same thing. The average monogram customer is going to bring in only one garment to have just one three-letter monogram placed on it. Time spent waiting on that single customer, drawing the design, preparing the work & trimming it must be taken into consideration when you figure your prices for monogramming.

When customers call you for prices on monogramming, unless they can tell you the exact size & style they want, it is best to tell them your prices start at _____ for a three-letter monogram on a mans shirt, for other sizes & styles it will depend on the size & style they choose from your catalog.

Prices are different all over the country, so I can not tell you what price to charge. I can tell you the prices that I charge here in St. Louis. Call several shops around you and ask what they charge for a three-letter monogram, block style, on a mans shirt. Base your prices from that according to the price chart on the following page. Be sure to find out if those shops do hand-monogramming or if they have the automatic machines. Hand-monogramming is priced slightly higher.

Single monograms done on either the satin stitch or chainstitch machines should be priced the same. If a customer brings in sets of towels, it is best to figure a discount based on volume. I give them 5% off on a three piece set & 10% on a six piece set. Wholesale monogramming is discussed in Book #2.

When doing lettering on the satin stitch machine, go by the lettering chart for chain stitch lettering shown in the lettering book and add 50% to the figures shown.

W H E R E S H O U L D I T B E P L A C E D ?
6
W H A T S I Z E S H O U L D Y O U U S E

MENS SHIRTS

1/4" to 3/4" maximum.
Monogram should be placed where the customer wants it!

1. On the pocket.
2. On the left cuff.
3. On the left collar.

4. European. (between the pocket & button strip, just above the belt.)
COMMENT. According to the author of "How to dress for success" pocket & European placement is most acceptable. Monograms on the cuff in some areas are considered to be "pimp" placement. Monogram on the collar is considered to be "wimpy". Monograms above the pocket is considered to be un-professional. Centre placement & monograms with larger center letter is considered to be "wimpy" or worse!

BOYS SWEATERS
Same as men's.

SMALL GIRLS SWEATERS
1/2" to 3".
Centre front or left front.

LADIES SHIRTS & BLOUSES
1/4" to 3/4".
Pocket, left cuff, left collar.

LADIES SWEATERS
1/2" to 1" for left front placement.
2" to 4" for center placement.

MENS NECKTIES
1/4" to 1/2".
Fold the tie in half, then in half again, then in half again.
The monogram goes on the last fold.

PLACEMENT FOR LINENS & TOWELS IS DISCUSSED IN BOOK #2.

When doing monograms on collars, be sure to look for collar stays. If the collar has them suggest a different placement.

M O N O G R A M P R I C I N G

(Prices shown are for the St. Louis area in 1987. Your area may be lower or higher.)

Chart is divided into 7 styles depending on time envolved to do each style. "A" styles being the simplest, and "G" styles being the most difficult. You will find letters from A to G listed above each style on the style charts.

STYLE	1 $\frac{1}{4}$ -2"	2 $\frac{1}{2}$ -3	3 $\frac{1}{2}$ -4	4 $\frac{1}{2}$ -5	5 $\frac{1}{2}$ -6	6 $\frac{1}{2}$ -7	7 $\frac{1}{2}$ -8	8 $\frac{1}{2}$ -9	9 $\frac{1}{2}$ -10	10 $\frac{1}{2}$ -11	11 $\frac{1}{2}$ -12	12 $\frac{1}{2}$ -13	13 $\frac{1}{2}$ -14	14 $\frac{1}{2}$ -15
"A"	6.00	7.00	8.00	9.00	10.00	12.00	14.00	16.00	20.00	24.00	28.00	32.00	38.00	44.00
"B"	7.00	8.00	9.00	10.00	12.00	14.00	16.00	18.00	22.00	26.00	32.00	36.00	44.00	50.00
"C"	8.00	9.00	10.00	12.00	14.00	16.00	18.00	22.00	26.00	30.00	36.00	40.00	50.00	56.00
"D"	9.00	10.00	12.00	14.00	16.00	18.00	22.00	26.00	30.00	34.00	40.00	44.00	56.00	62.00
"E"	10.00	12.00	14.00	16.00	18.00	24.00	26.00	30.00	34.00	38.00	44.00	48.00	62.00	68.00
"F"	12.00	14.00	16.00	20.00	24.00	28.00	32.00	36.00	42.00	46.00	52.00	56.00	74.00	80.00
"G"	14.00	16.00	18.00	22.00	26.00	30.00	34.00	40.00	46.00	52.00	56.00	74.00	80.00	90.00

Use the proper machine for the job! No chainstitch machine operator would attempt to do 1/4" monograms with the chainstitch machine . . . satin stitch operators should not attempt to do large monograms, they are best done on the chainstitch machine. When you do the large monograms in applique, the price should be the same as for other work.

See the "Monogram book" regarding wholesale work & discounts for quantity orders.

MONOGRAM SAMPLES

If you plan on doing a good business in selling monograms, you will need samples of each monogram design done in satin stitch embroidery, in sizes 1/4"- 1/2"- 3/4"- 1"- 1½"- 2"- 2½"- & 3". Yes that is a lot of work, but . . . over all of the years I have been in the business, I have found if you don't show the samples in each size along with the price, people will not look at just drawings and order. They have to see what they are buying!

I have found the best way to show the monogram samples is to do them on 8½" X 11" pieces of backed material, several on each piece. After you have made the samples, place them in plastic protective sheet covers and then into a three ring binder. Start with the smaller samples in front of the book & increase the size as they go through the book. Use as many different colors as possible on each page and be sure to show the size & the price beside each design. I have two monogram design books, one for satin stitch monograms and another for chainstitch monograms.

In addition I also have several shirts & sweaters already done with the most popular monogram designs and many sets of towels, pillow cases and other items with both satin stitch & chainstitch monograms.

When you make your samples, be careful not to use initials that spell anything, samples with initials like KKK, IRA, CAT, DOG etc, can cost you sales on that particular design. I once had a sample in my book done in 2½" size of style # 48. The initials I had used were M-O-M . . . in all of the other sizes this was the most popular style, but it did not sell in the 2½" size that is used mostly on small girls sweaters. I changed the initials to A-Y-M and it became the most popular style in 2½" also.

Believe me it is far better to have too many samples than too few! I have had ladies come in with one sweater to be monogrammed. They have looked at all of the samples, picked the one for the sweater they had brought in and then came back that afternoon with several more sweaters. They said they saw so many styles that they liked that they just decided to buy them all!

In this book, I have shown 75 styles, but if you use your imagination with the layouts and lettering styles, you can create thousands more. On styles 29 & 33 I have shown you how to use the same style and do variations of it to create a new style, this can be done with others as well. Instead of the block letter in the center of style 42, a script letter will create a new style. That same style can be done with small strawberrys on each side instead of the arrows. Look in the back pages of the lettering book and you will find many small designs that can be added to the monograms. One of my most popular styles is the koala bear or the skunk with styles 15 or 30 above them on little girls sweatshirts. Try to come up with at least five monogram styles that you have put together yourself, you will find after a while, people will come in just for one of those special designs.

OTHER SIZES AVAILABLE

This book contains all 75 monogram styles in sizes 1/4" - 1/2" - 3/4" - 1" - 1½" - & 2". Other sizes are available from Artistic Touch or from Troy Thread Co. in Chicago. The chart below list the sizes available, number of pages in the book and the price.

Book "AA"	2½"	90 pages	printed on 11" X 17" paper	\$	45.00
Book "BB"	3"	90 pages	printed on 11" X 17" paper	\$	45.00
Book "CC"	3½"	180 pages	printed on 11" X 17" paper	\$	90.00
Book "DD"	4"	180 pages	printed on 11" X 17" paper	\$	90.00
Book "EE"	4½"	360 pages	printed on 11" X 17" paper	\$	180.00
Book "FF"	5"	360 pages	printed on 11" X 17" paper	\$	180.00
Book "GG"	5½"	720 pages	printed on 11" X 17" paper	\$	360.00
Book "HH"	6"	720 pages	printed on 11" X 17" paper	\$	360.00
Book "II"	6½"	1440 pages	printed on 11" X 17" paper	\$	575.00
Book "JJ"	7"	1440 pages	printed on 11" X 17" paper	\$	575.00
Book "KK"	8"	2880 pages	printed on 11" X 17" paper	\$	850.00
Book "LL"	9"	2880 pages	printed on 11" X 17" paper	\$	850.00

Since most monogram shops seldom have orders for sizes larger than 5", you may purchase books "AA", "BB", "CC", "DD", "EE", & "FF" for a special price of \$ 500.00. I am sure you will find that having all of the styles in the sizes you need at your fingertips will save you enough time to pay for the book many times over.

Individual styles are not available on books "AA" through "FF". they are sold by the book only.

Larger sizes are available by individual style by special request only.

You will find the alphabets to do each of the styles shown in this book.

"A"  Style # 1 ©	"A"  Style # 2	"A"  Style # 3	"A"  Style # 4	"A"  Style # 5
"A"  Style # 6	"A"  Style # 7	"B"  Style # 8	"B"  Style # 9 ©	"B"  Style # 10
"B"  Style # 11	"B"  Style # 12	"B"  Style # 13	"C"  Style # 14 ©	"C"  Style # 15

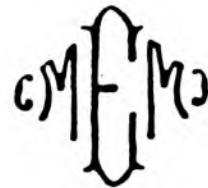
"B"  Style # 16 ©	"B"  Style # 17	"C"  Style # 18 ©	"C"  Style # 19	"D"  Style # 20 ©
"B"  Style # 21	"B"  Style # 22	"B"  Style # 23	"C"  Style # 24	"C"  Style # 25
"B"  Style # 26	"C"  Style # 27 ©	"C"  Style # 28 ©	"C"  Style # 29 ©	"B"  Style # 30

"C"



Style # 31 ©

"C"



Style # 32 ©

"C"



Style # 33

"C"



Style # 34 ©

"D"



Style # 35 ©

"C"



Style # 36

"C"



Style # 37

"C"



Style # 38

"D"



Style # 39 ©

"D"



Style # 40

"C"



Style # 41 ©

"C"



Style # 42

"C"



Style # 43

"D"



Style # 44 ©

"D"



Style # 45 ©

"C"



Style # 46 ©

"C"



Style # 47

"C"



Style # 48 ©

"C"



Style # 49

"C"



Style # 50 ©

"D"



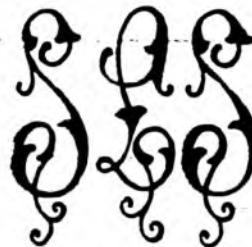
Style # 51

"D"



Style # 52 ©

"F"



Style # 53 ©

"F"



Style # 54 ©

"E"



Style # 55 ©

"D"



Style # 56 ©

"E"



Style # 57 ©

"E"



Style # 58 ©

"E"



Style # 59 ©

"E"



Style # 60 ©

"E"  Style # 61 ©	"E"  Style # 62 ©	"E"  Style # 63 ©	"E"  Style # 64 ©	"G"  Style # 65 ©
"G"  Style # 66 ©	"D"  Style # 67 ©	"F"  Style # 68 ©	"D"  Style # 69 ©	"G"  Style # 70 ©
"G"  Style # 71 ©	"D"  Style # 72	"F"  Style # 73 ©	"D"  Style # 74	"E"  Style # 75

RUTH'S MONOGRAM BLOCK © REGISTERED

A B C D E F G H I J

K L M N O P Q R S

T U V W X Y Z

ABC

Style # 1

G H F

*Designed
by Ruth*

2 INCH SIZE

11

Style # 8

Style # 2

ROMAN CONDENSED BLOCK

A B C D E F G H I !
J K L M N O P Q R
S T U V W X Y Z &

A B C

Style = 6

2 INCH SIZE

12

a b c d e f g h i j k l
m n o p q r s t u v w
x y z a b c

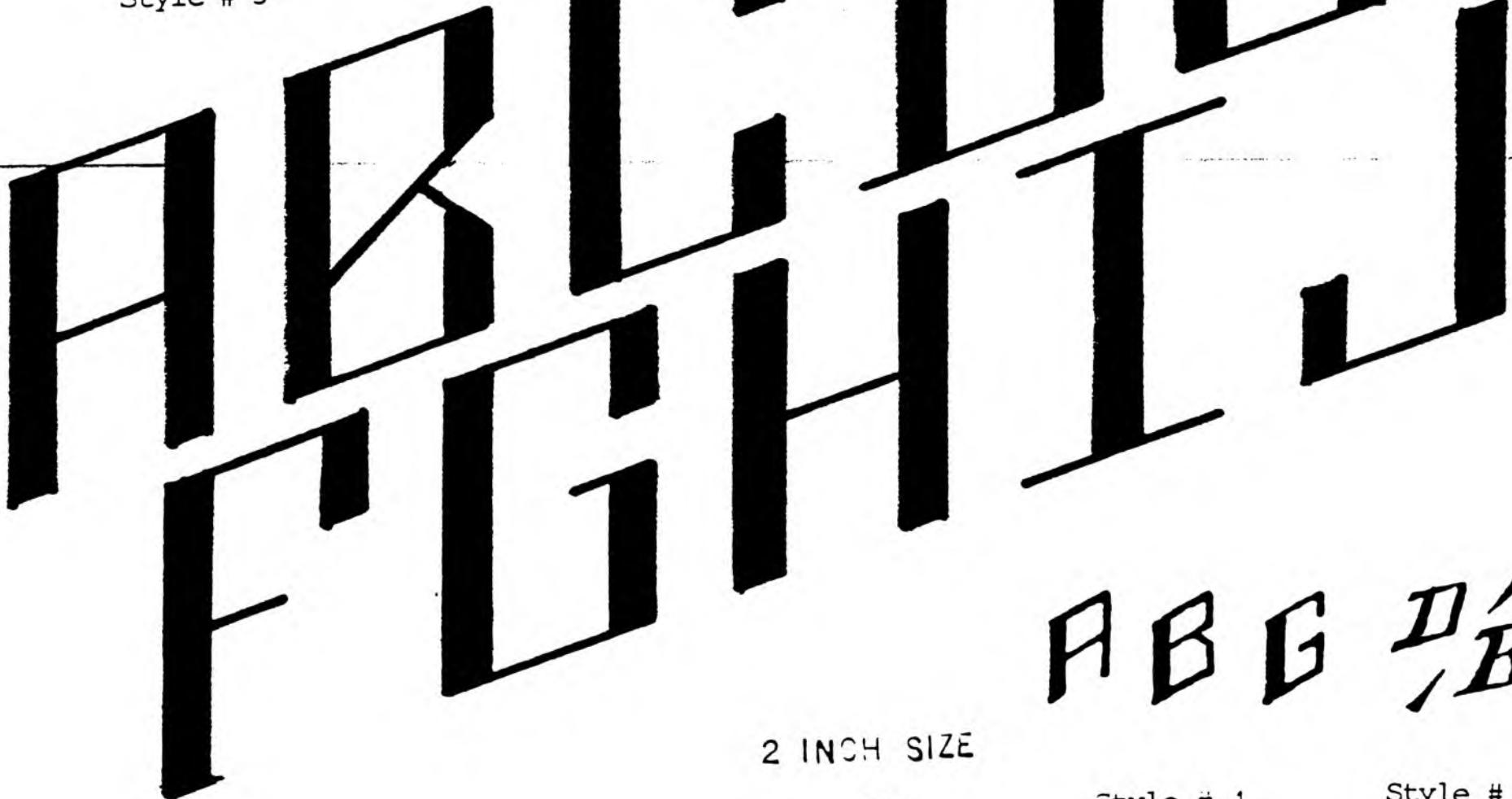
Style # 7



Style # 3

D E F

Style # 5



2 INCH SIZE

K L I M M E R

2 INCH SIZE

A B C D E F G H
I J K L M N

EBC BGC

2 INCH SIZE

L I V W X Y Z

1 INCH SIZE

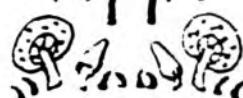
CHARACTER
VINXY

2 INCH SIZE

A B C D E F G H I J

K L M N O P Q R S E C F
Style #

T U V W X Y Z C C R
Style # 9

K R A

Style # 60

REGISTERED
Designed by Butte ©

2 INCH SIZE

E C R
Style 64

A B C D E F G

H I J K L M

N O P Q R S

*Designed
by
Rusko*

REGISTERED

1919WXYZ

HR
E

Style # 12

BEG

Style # 28

2 INCH SIZE

A B C D E F

M N O P R

W X Y Z

Designed
© by
Ruthie

REGISTERED

2 INCH SIZE

G H I U
R S T Y V

J E M

2 INCH SIZE

Style # 70

S R S

Style # 67

J H B JACKIE

Style # 14

M W G

Style # 65

Style # 15

"ARTISTIC" OLD ENGLISH



*Designed
© by
Ruthie*
REGISTERED

Style # 40

B M E

2 INCH SIZE

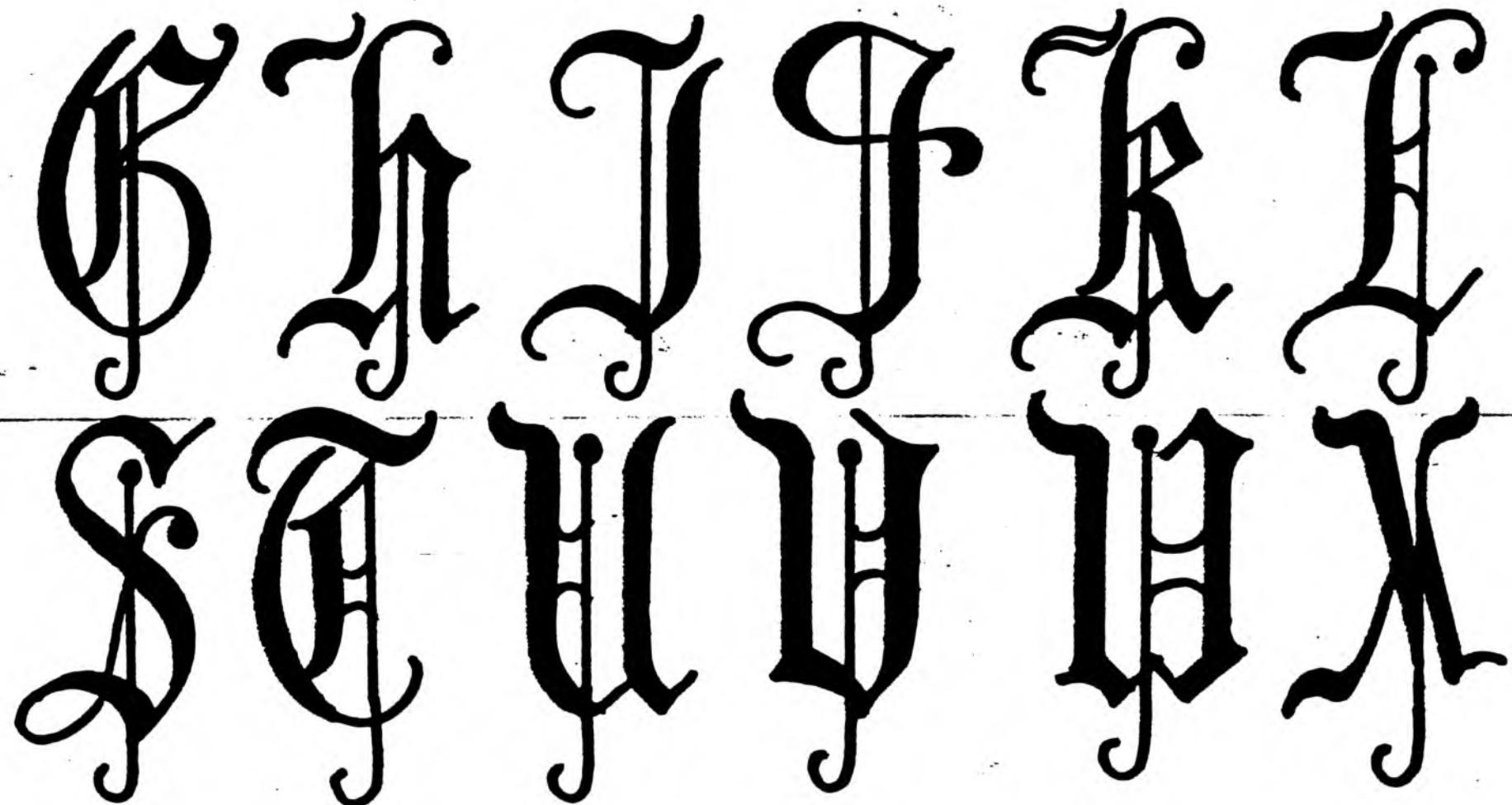
B H F R A
R S U L V

2 INCH SIZE

A B C D E F
G H I J K L

Designed
© by
Festus
REGISTERED

W Z B G J
Style = 45



A B C D E F

G H I J K L

M N O P Q

R S T Z

J

Style = 44

Designed
© by
Futura

REGISTERED



G H I J K L

S T U V W X

4 5 6 7 8 9 0

RICKSHAW

A B C D E F

G H I J K L M

N O P Q R S T
U V Z 1 2 3 N T A

a b c d e f g h

i j k l m n ò õ Õ Õ

q r s t u v w

xyzy!?

2 INCH SIZE

CARDINAL

H B C D E
J T V C Q X
n o p g r s A B C

F G H I J K
G Z & ? ! ;
t u v w x y z

I m D O

a b c d e f g

1 2 3 4 5

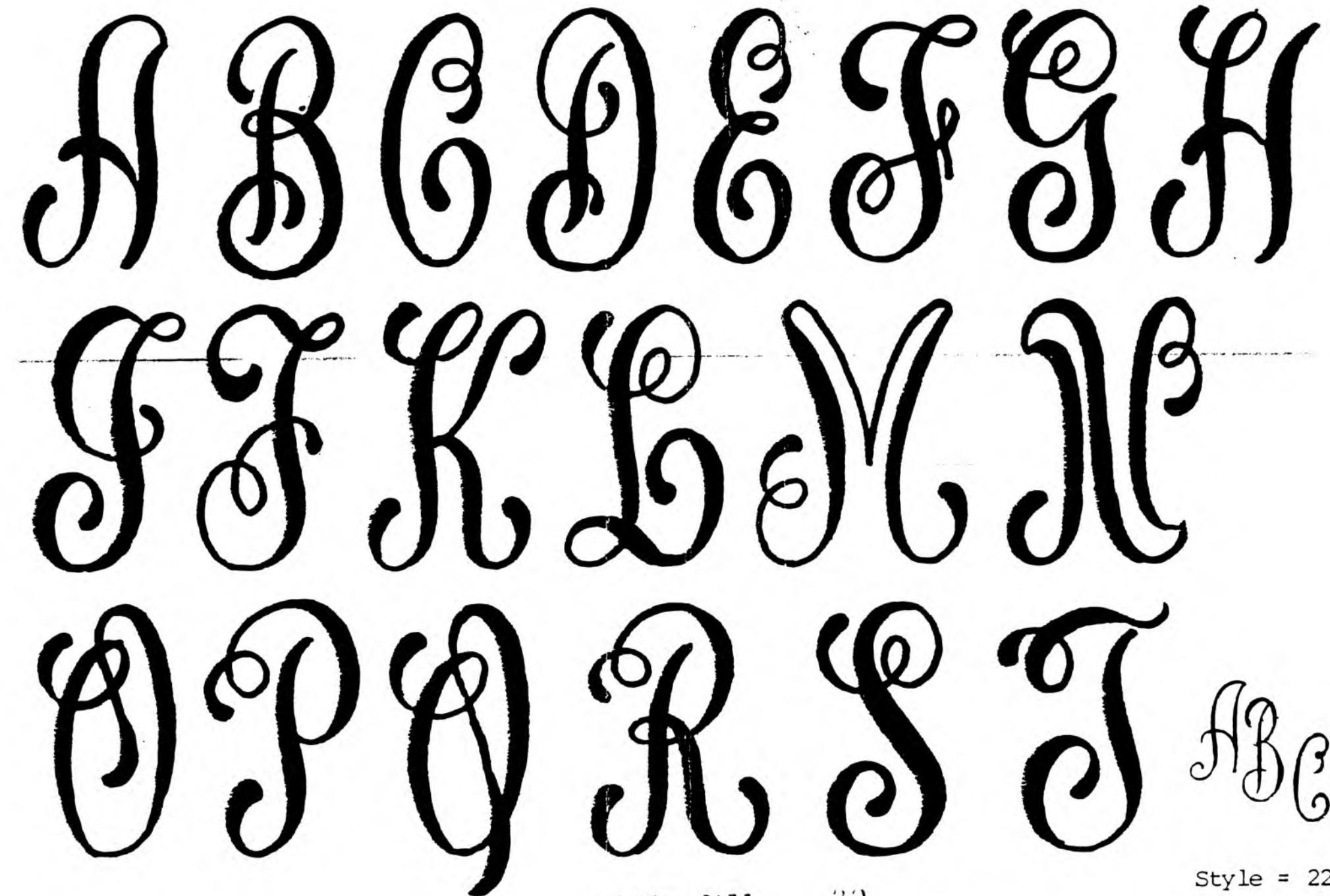
2 INCH SIZE

PQRSTUVWXYZ

hijklm

67890

2 INCH SIZE



2 INCH SIZE

30

Style = 22

W E S S I R X Y Z

2 INCH SIZE

© Ruthie

Style # 20

16 17 18 19 20

21 22 23 24 25 26

Designed
by
© Ruthie

REGISTERED

27 28 29 30 31 32

33

W E L C O M E

W E L C O M E

W E L C O M E

2 INCH SIZE

A B C D E F
G H I J K L
M N O P Q R

S T W Y J S

X Y Z

2 [M] 1.00

EgK EHL LK EwM D.R. L A B C

Style = 17

Style # 19

Style # 23

Style # 24

Style # 25

Style = 26

A B C D E F G H I J
K L M N O P Q ABC
R S T U V W X Y Z Style = 1

B F C D O f

BBAC

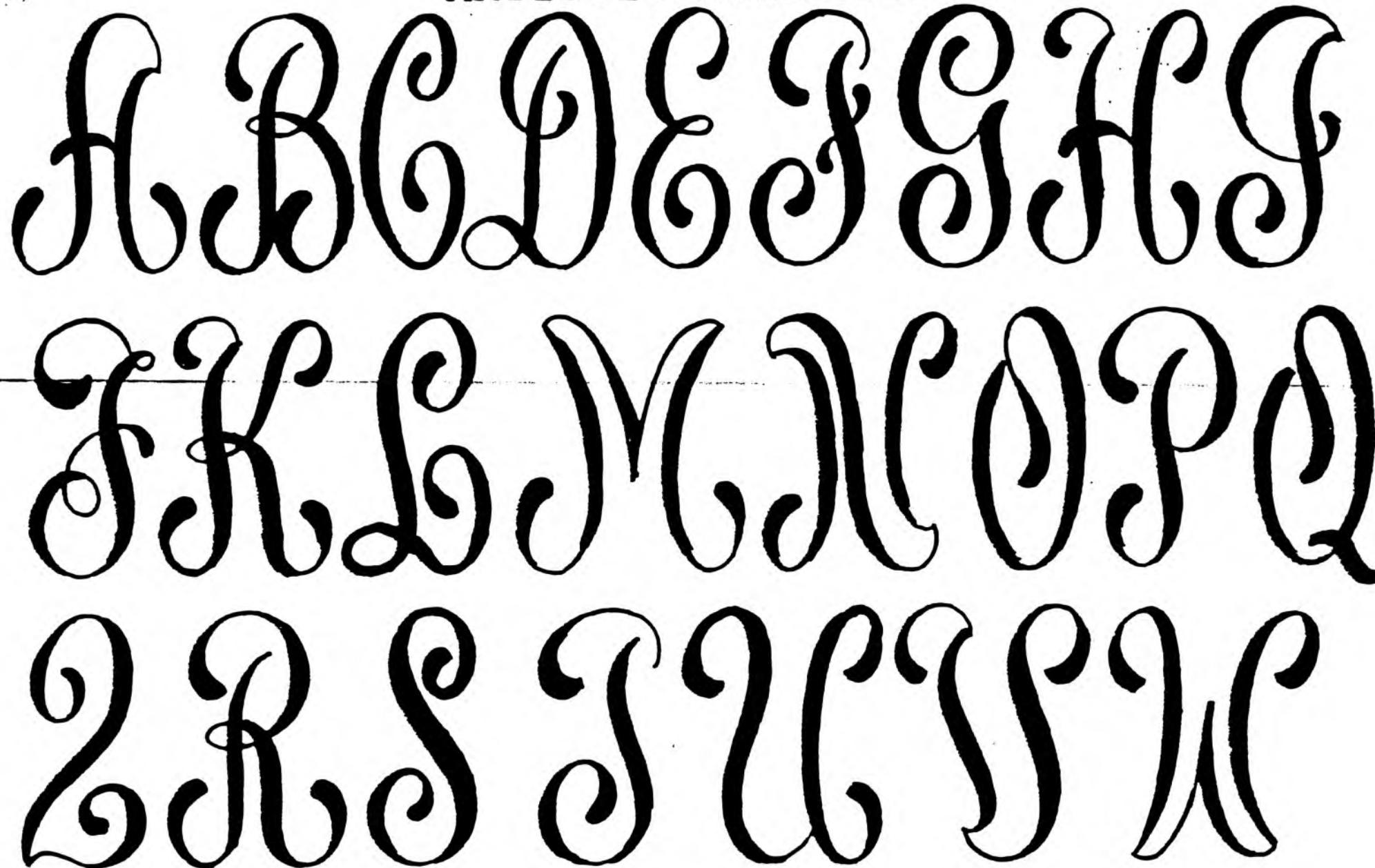
Style = 31

g ff g g f s B

N C Q 8 O B S G

U S W S Y F

"ARTISTIC MONOGRAM" © REGISTERED



2 INCH SIZE

Designed by Ruthie



"ARTISTIC FINESSE" © REGISTERED



CENTER



2 INCH SIZE

Style = 27

Designed by Ruthie
50

Style # 48

g q w o g x z

z / f b g t e

RIGHT SIDE

g f g g f g

2 INCH SIZE

51

Designed
© by Ruth
REGISTERED

M J E P A P A 2 A

S F K F F K F A Y P

Style # 50

S B R X Y Z E B M E G L

Style # 69

Style = 66

Style # 68

2 INCH SIZE

52

Designed
© by Ruthie
REGISTERED



G P K

Style # 52

A B

C D

E F

LEFT SIDE

G H

I J

K L

M N

O P

Q R S T U V

INCH SIZE

53

Designed REGISTERED
© 1981 Ruthie

A B C D E F G H I

X Y Z

2 INCH SIZE

S A S

Style # 53

J E S

Style = 54

Designed
© by
Pattie
REGISTERED

"ARTISTIC" SCRIPT^{REGISTERED}

A B C D

E F K L

Q R S T

DCL

Style # 18

55

2 INCH SIZE

Designed
by
Ruthie

E F G H

M N O P

U V W

2 INCH SIZE

Designed
© By Author
REGISTERED



X Y Z

a b c d e f g h i j k l
m n o p q r s t u

2 INCH SIZE

57

Designed © 19 REGISTERED Rutter

v w x y z

Hand size

BALMORAL SCRIPT

A B C D
E F G H
I J K L M
N O V W

1 INCH SIZE

E F G

H I J K L

H G I J
R S T

2 INCH SIZE

ALEXI COPPERPLATE SCRIPT

M B E

M D O

E L G

Scotiæ

2 INCH SIZE

D E F
G H I
J K L

2 INCH SIZE

cA A R 3

cB B 3

cC C 3

cD D 3

cE E 3

cF F 3

cG G 3

cH H 3

cI I 3

cJ J 3

cK K 3

cL L 3

cM M 3

Desired
© by Putnam
REGISTERED

Style # 32

εΝΝΝΝ³

εΩΩΩΩ³

εΡΡΡΡ³

εΩΩΩΩ³

εΡΡΡΡ³

εΣΣΣΣ³

εΓΓΓΓ³

εΛΛΛΛ³

εΒΒΒΒ³

εΗΗΗΗ³

εΧΧΧΧ³

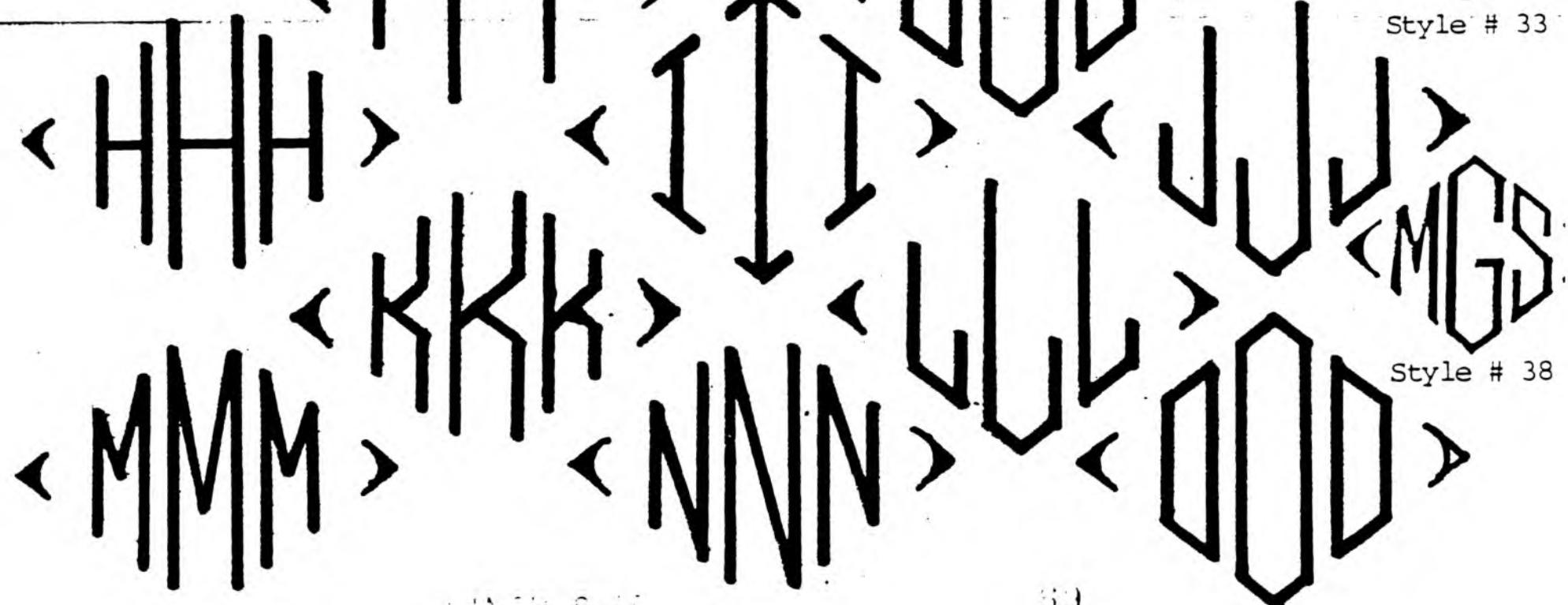
εΥΥΥΥ³

εΖΖΖΖ³

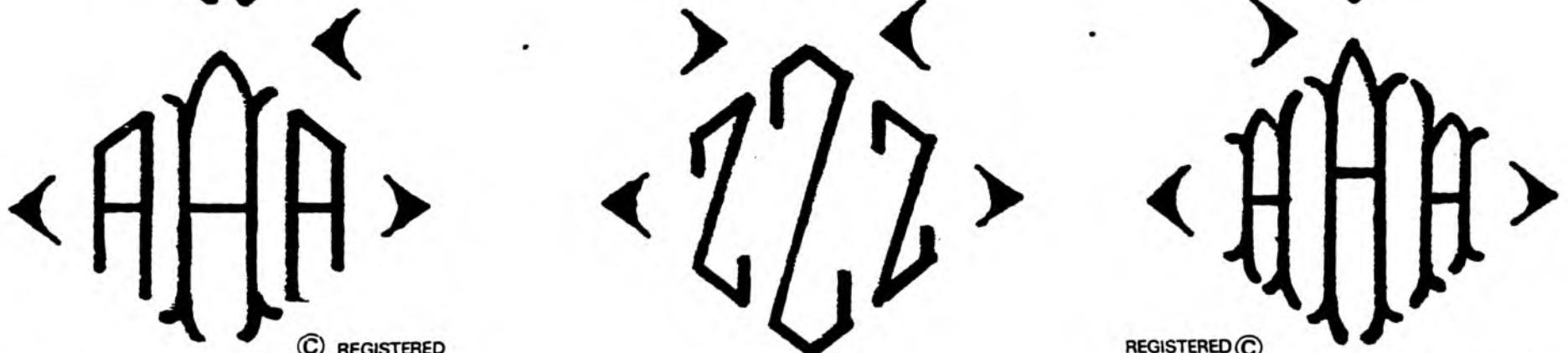
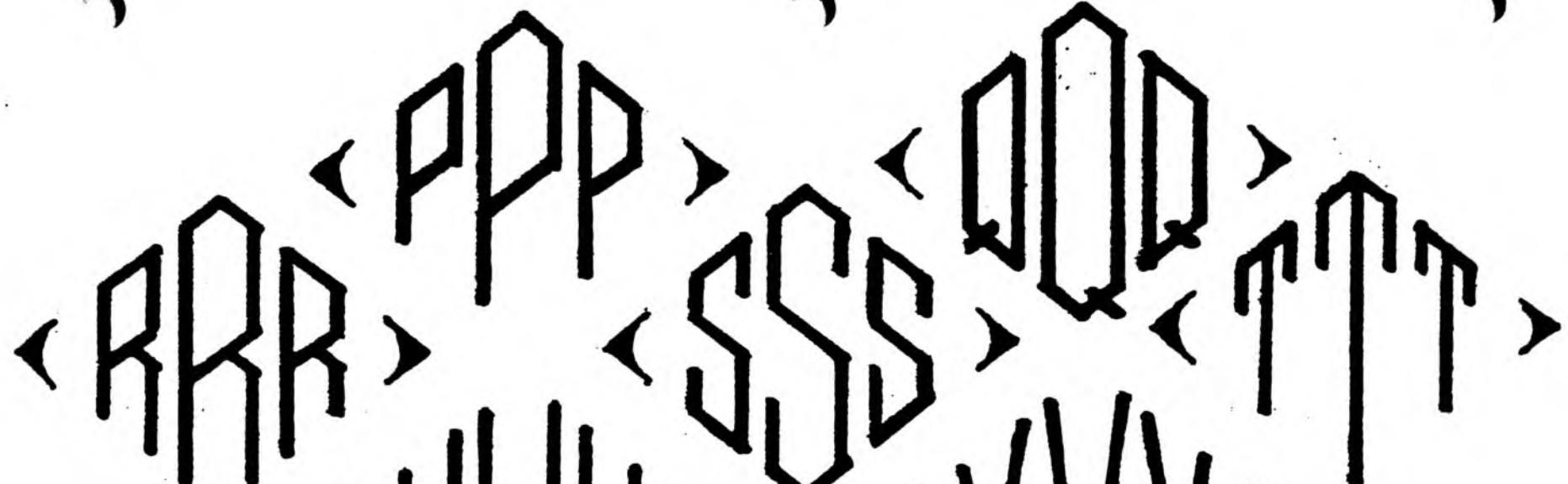
Designed
© by Pentax



Style # 33



Style # 38



© REGISTERED

VARIATION

ZERO

70

REGISTERED ©

VARIATION

A A A

B B B

C C C

D D D

E E E

G G G

F F F

G G G

H H H

I I I

M M M

Style # 35

Style = 41

J J J

K K K

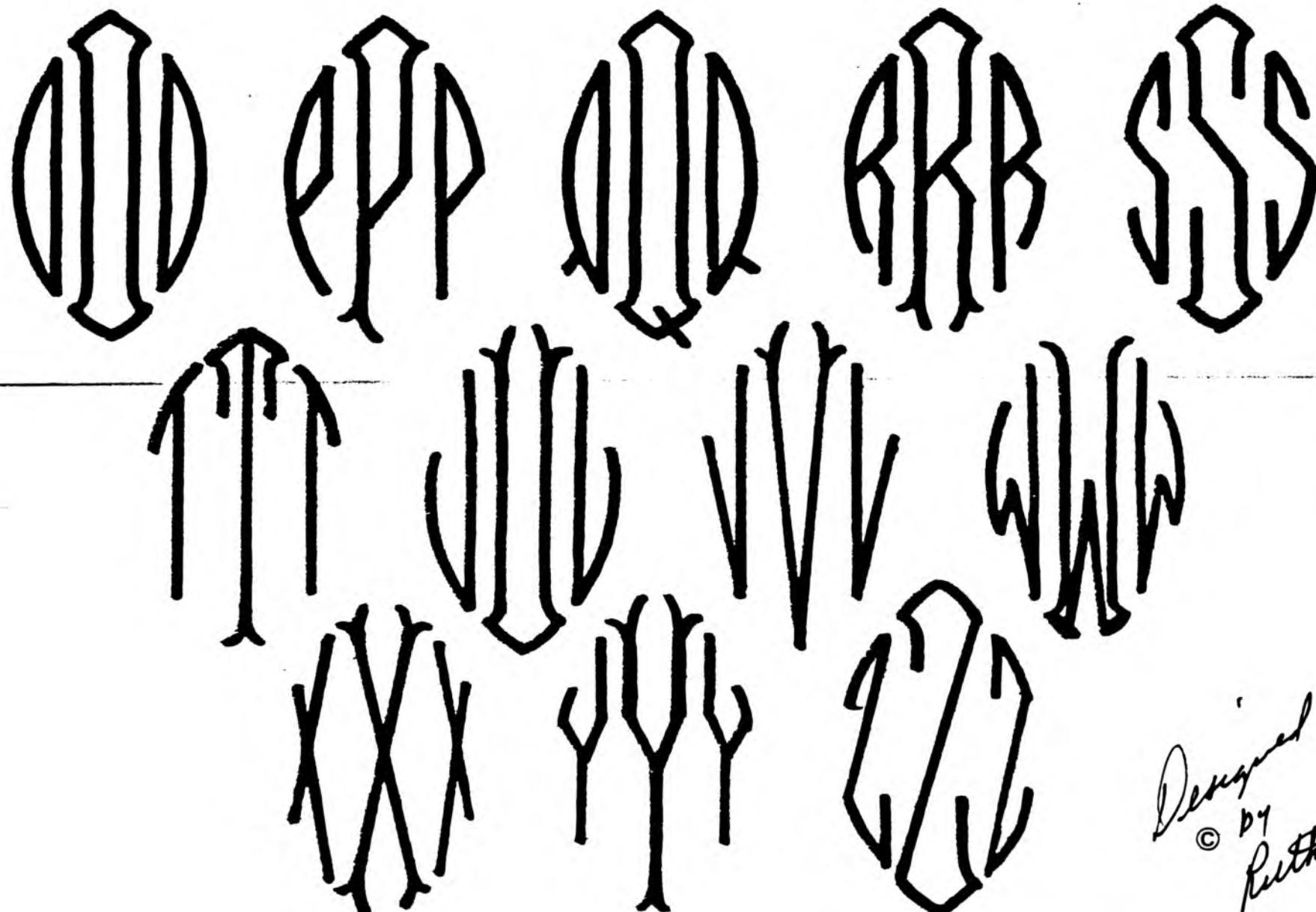
L L L

M M M

N N N

71 *Designed
© by Butte* REGISTERED

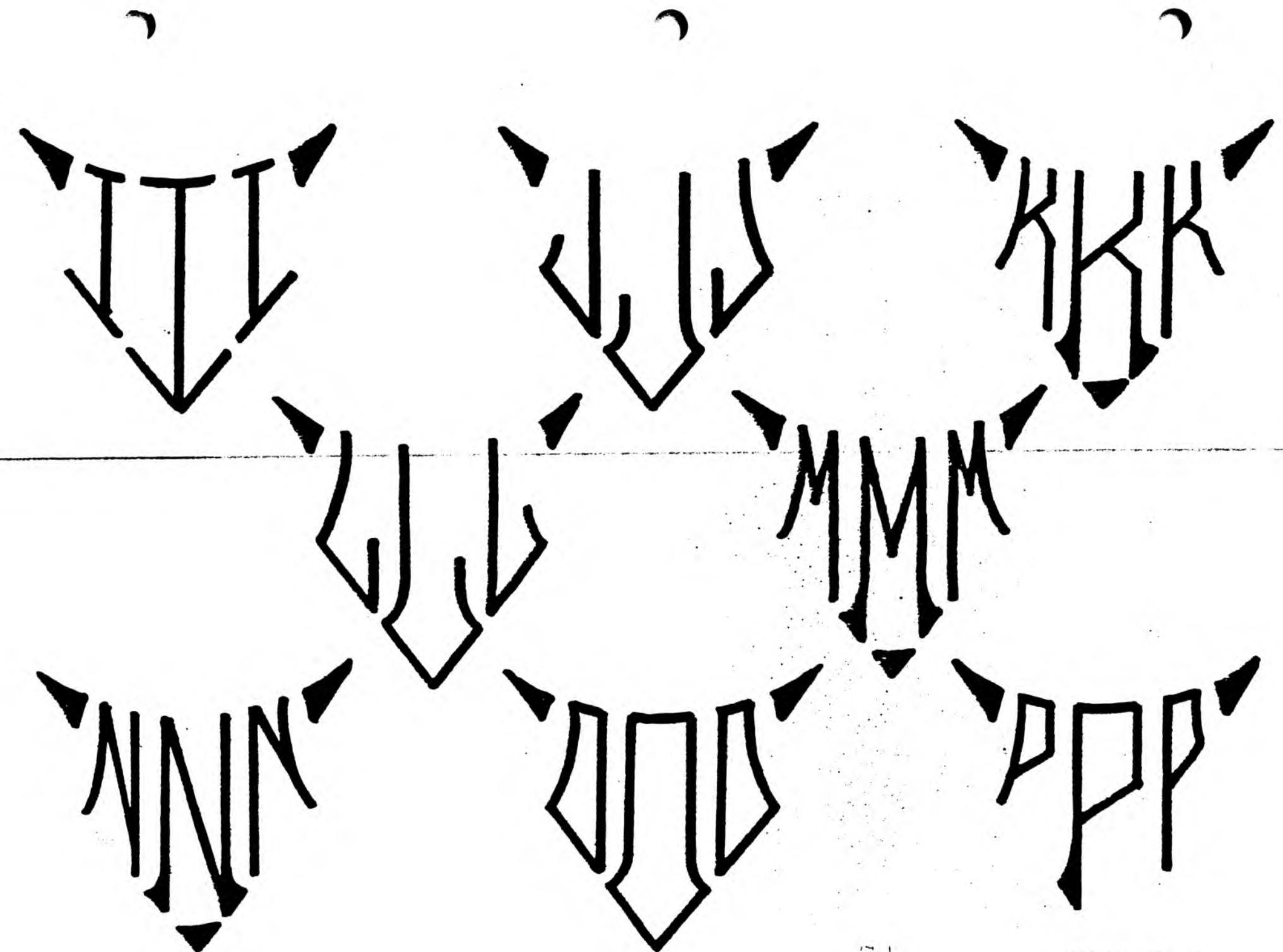
2 INCH SIZE

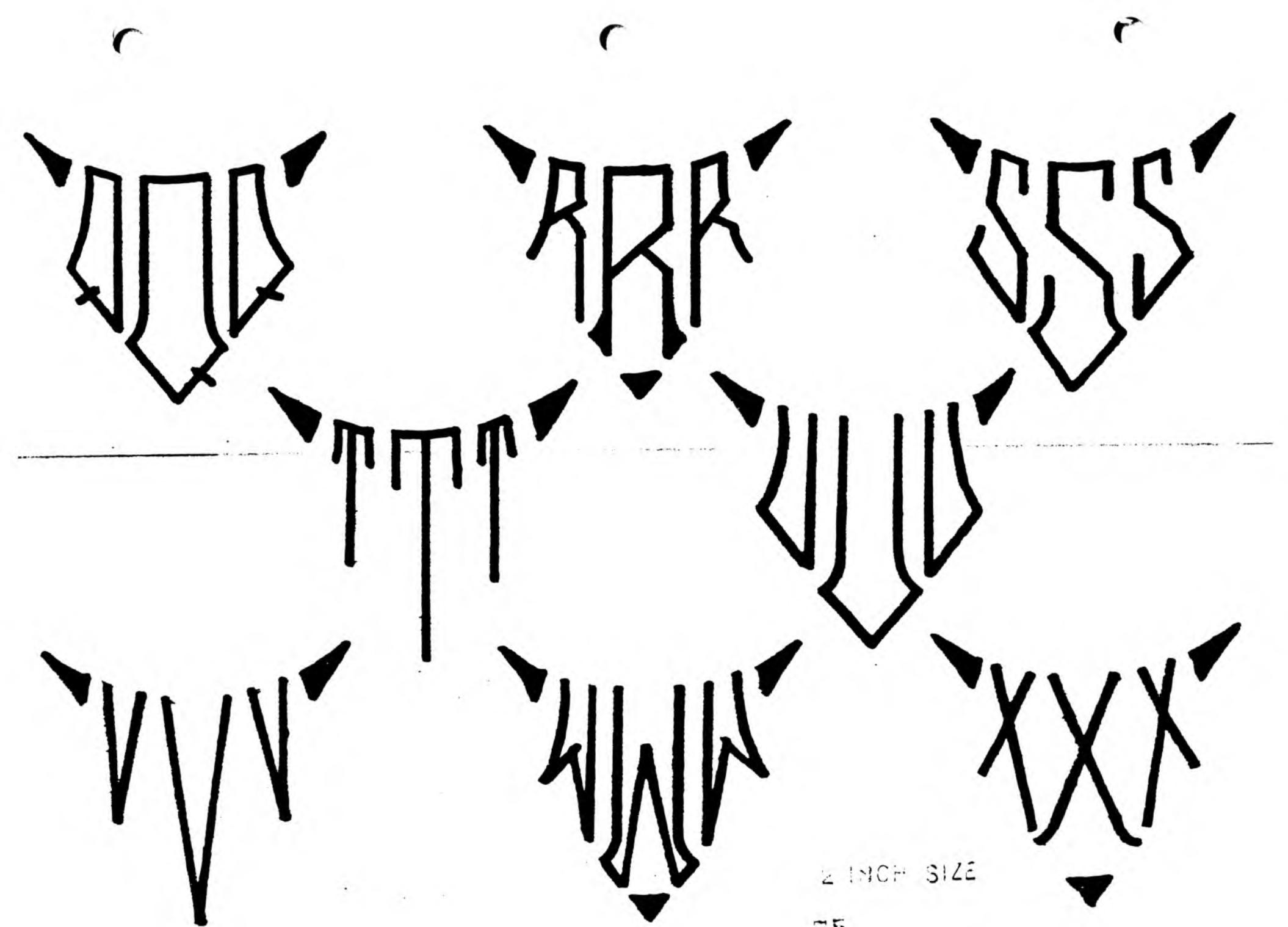


Designed
© by
Ruthie

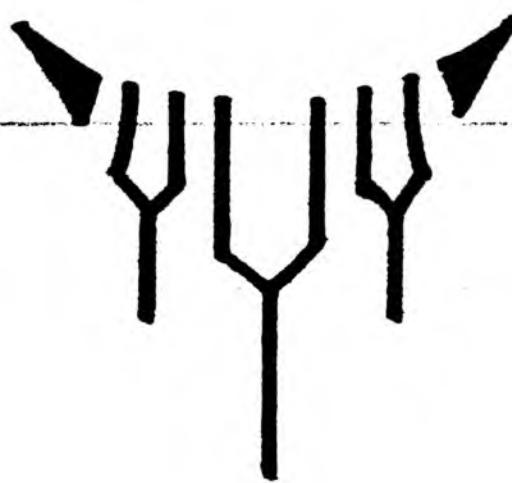
Style # 34

Designed
© 1974
REGISTERED
Puttee





2 INCH SIZE



A G P A 1 B G B 1 C G C 1 D G D 1
E G E 1 F G F 1 G G G 1 H G H 1
I G I 1 J G J 1 K G K 1 L G L 1

MONO SIZE

Designed
© by
REGISTERED
Ruthie

M M M' N N N' O O O' P P P'
Q Q Q' R R R' S S S' T T T'
U U U' V V V' W W W' X X X'

Yy Yy Zz Zz

NAME SIZE

'A A A'

CENTER

'E E E'

Style # 29

'B B B'

A B C D E F G H I J U

K L M N O P Q R S T

Designed by Ruth
© REGISTERED

U V W X Y Z

LEFT SIDE

A B C D E F G H I J K L M N O

P Q R S T U V W X Y Z

RIGHT SIDE

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

‘AAA’ ‘BBB’ ‘CCC’ ‘DDD’

‘EEE’ ‘FFF’ ‘GGG’

‘HHH’ ‘III’ ‘UUU’ ‘KKK’

SGA

‘NSK’

2 INCH SIZE

' ' , ,
<U U U> <M M M> <N N N> <O O O>
— <P P P> <Q Q Q> <R R R>
<S S S> <T T T> <V V V> <W W W>

SIZE

<WWWW>

<XX>

<YY>

<ZZ>

2 INCH SIZE

{AAA}, {BBB}, {CCC}, {DDD},

{EEE}, {FFF}, {GGG}, {HHH},

{III}, {JJJ}, {KKK}, {LLL}

(ASB)

Style = 3

{M M M}, {N N N}, {O O O}, {P P P},

{Q Q Q}, {R R R}, {S S S}, {T T T},

{U U U}, {V V V}, {W W W}, {X X X},

Y Y Y Y Z Z

2 INCH SIZE

Style # 46

'A A A' C

'B B B' C

'C C C' C

'D D D' C

'E E E' C

'F F F' C

'G G G' C

'H H H' C

'I I I' C

2 INCH SIZE

89

Designed
© by Ruthie
REGISTERED

³FFF^c

³KKK^c

³LL^c

³MM^c

³SSS^c

³OOO^c

³PPP^c

³QQQ^c

³RRR^c

³SSS^c

³GGG^c

³WWS^c

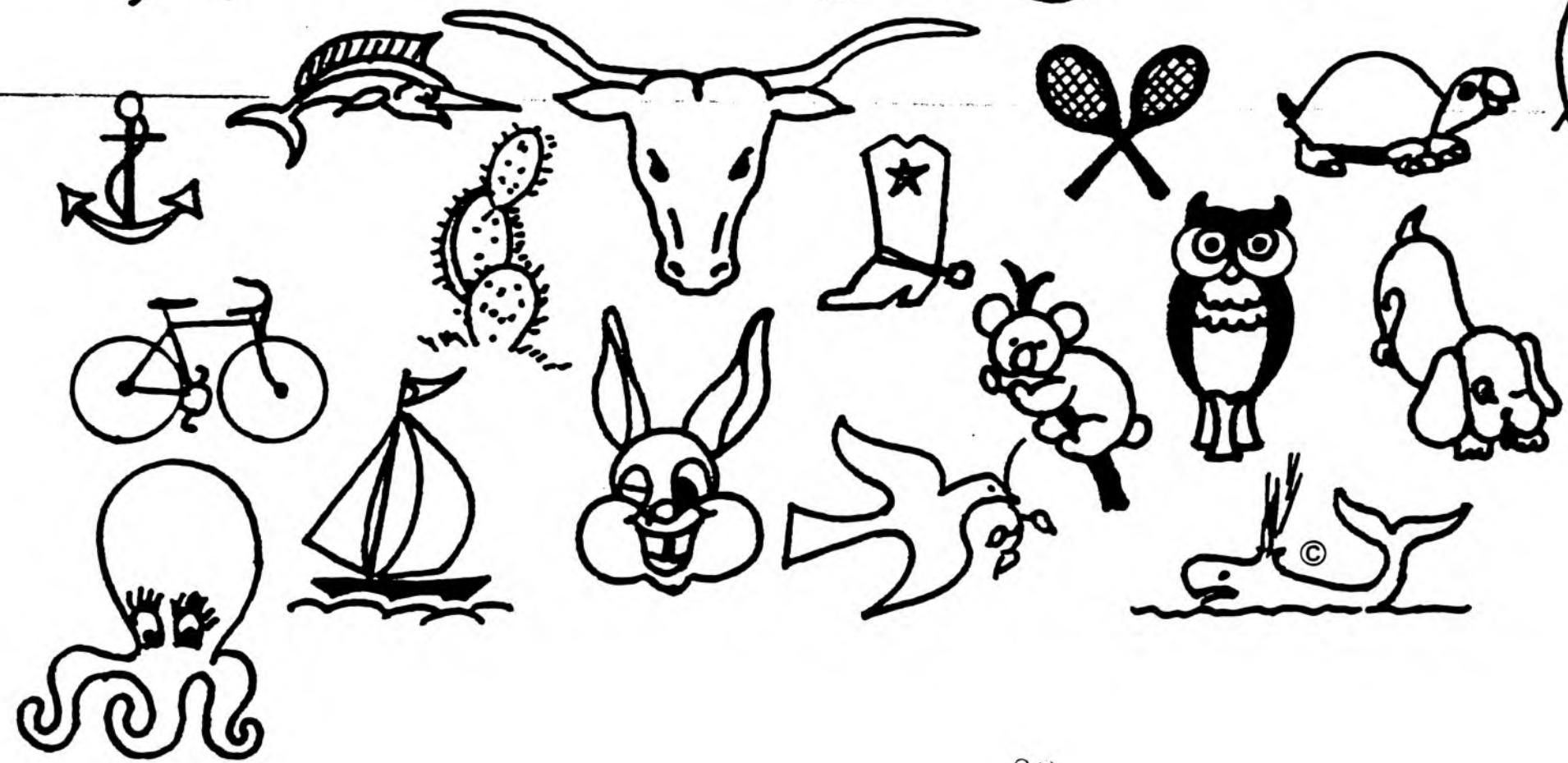
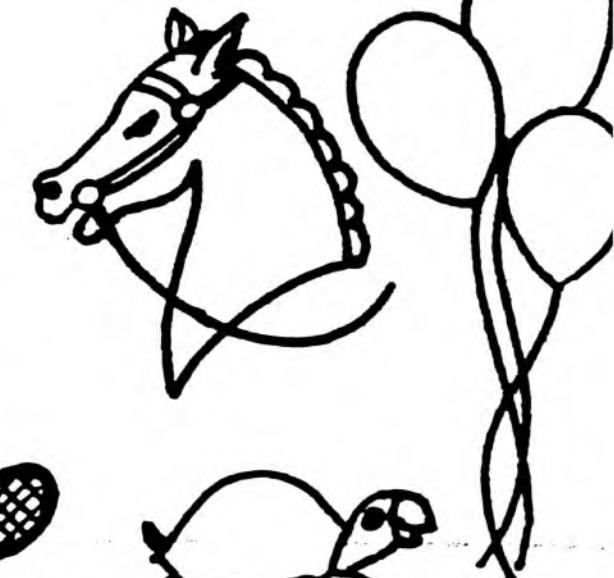
³QQQ^c

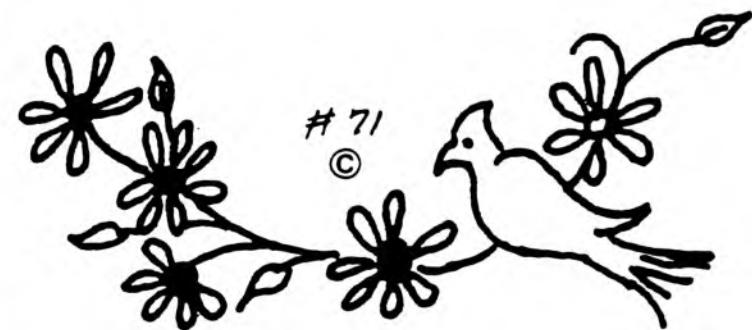
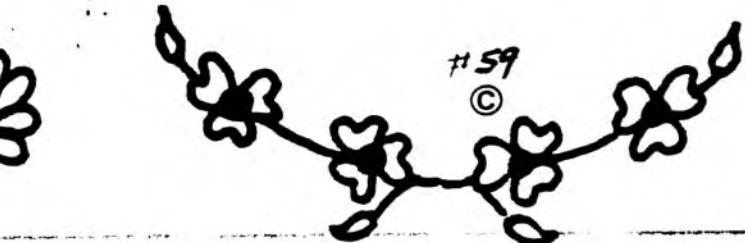
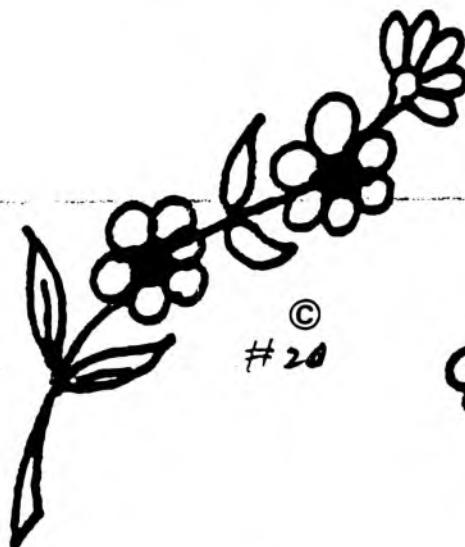
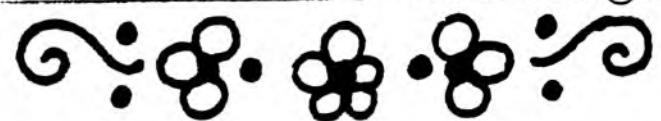
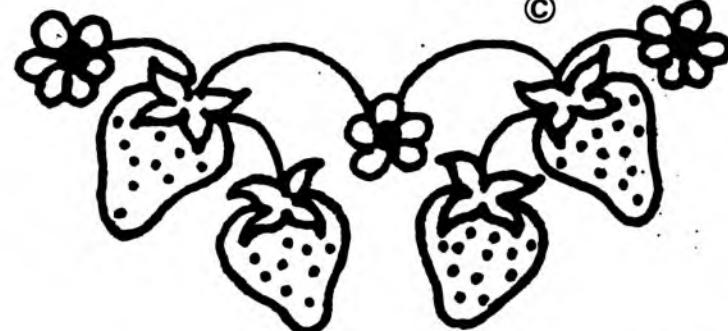
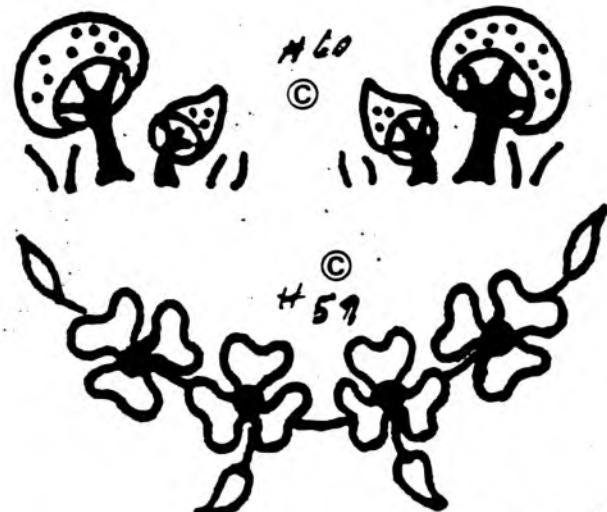
³KKK^c

³XKX^c

³YQY^c

³333^c







RUTH'S MONOGRAM BLOCK^{© REGISTERED}

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z ABC
N D H

Style = 3

Designed by Ruth

Style = 1

G H F

Style = 2

95

1½ INCH SIZE

ROMAN CONDENSED BLOCK

A B C D E F G H I !
—
J K L M N O P Q R
S T U V W X Y Z &

A B C

Style = 6

96

1½ INCH SIZE

a b c d e f g h i j k l

m n o p q r s t u v w

X Y Z

a b c

Style = 7



Style # 3

D E F

Style # 5



A B C D E

Style # 4

Style # 13

KLUMNUS

100

PUNCH SIZE

A B C D E F G H
I J K L M N

E B C B G E

Style = 11
Style = 10

A B C D E F G H
I J K L M N

EBC BGE

Style # 10 Style # 11

**OPPASU
VIXY**

A B C D E F G H I J

K L M N O P Q R S

T U V W X Y Z



Style = 60

Designed REGISTERED by Rette ©



Style = 59



Style = 62



Style = 64

A B C D E F G

H I J K L M

N O P Q R S ß

*Designed
by
Rudis*

REGISTERED

1919189X YZ

HRF

Style # 12

BEG

Style # 28

106

1½ INCH SIZE

ESTATE

JOHN

M.B.F.

2 INCH SIZE

Style = 75

65

abcedfg hij
klmnoogr
stuuvwxyz

A B C D E F G H
M N O P Q R
W Y Z

Design
© by
R. H. Patterson
REGISTERED

G H Y U X U

R S T Y V



Style = 70

S B S

Style = 67

J H B JACKIE

Style = 14

Style = 15

M L D W

Style = 65

"ARTISTIC" OLD ENGLISH

A B C D E F
G H I O P Q
W Y U Z H D

Design
© 19
REGISTERED

Style = 40

B M E

Style # 39

G H I F R L
R S T U V

A B C D E F
G H I J O P Q R

H Z

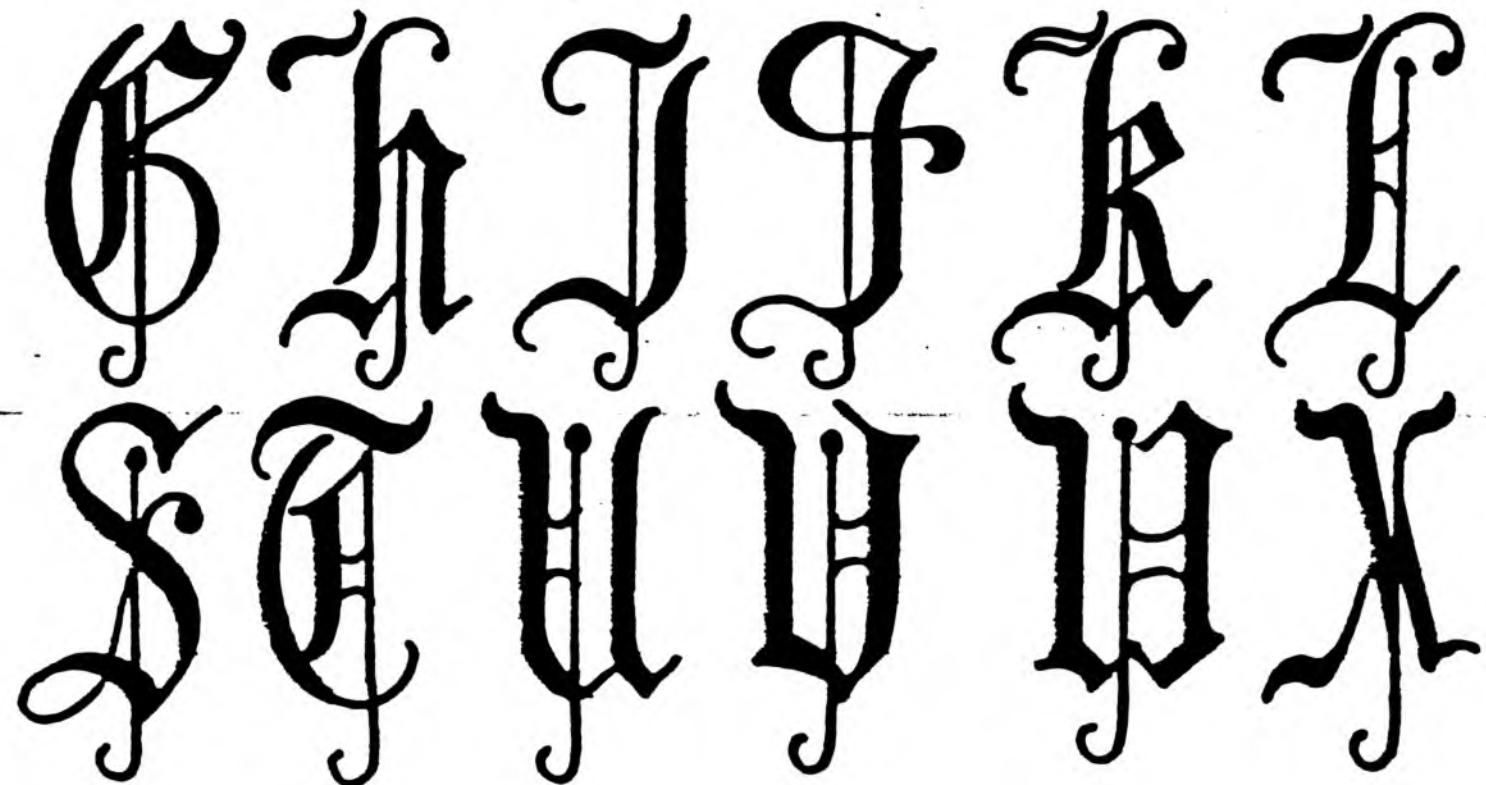
B C D

Designed
© by Foster
REGISTERED

Style = 45

III

1½ INCH SIZE





Designed
© by
Futura
REGISTERED

Style = 44

B H U F K H
B S G A M W

RICKSHAW

A B C D E F
X N O P Q R
Y U Z 1 2 3 N T A

Style = 51

GHIJKL

STUVWX

4567890

a b c d e f g h

i j k l m n ñ o p

q r s t u v w

خیلی؟

CARDINAL

A B C D E

J V C A X

n o p q r s A B D

Style = 72

H G H I J K
Q Z & ? ! ;
t u v w x y z

I M N O

a b c d e f g

1 2 3 4 5

PQRSTUVWXYZ
hijklm
67 890

A B C D E F G H
G H K L M N C
O P Q R S T A B C

Style = 22

W W X Y Z

elbow

the Leibniz

Elvis Presley

designed
by
Ruthie
© Ruthie
REGISTERED

JH

Style # 20

W E S T

E A S T

M I D D L E

A B C D E F
G H I J K L
M N O P Q R

S T U T R I P

X Y Z

E G K E H L L H E W M D R L A B C

Style = 17

Style = 19

Style = 23

Style = 24

Style = 25

Style = 26

A B C D E F G H I
J K L M N O P Q ABC
R S T U V W X Y Z

Style = 21

B P C D E f ^{BBGC}
Style = 31

g f g g f S M

1½ INCH SIZE

S O P Q R S T

U C W G Y F

1½ INCH SIZE

"ARTISTIC MONOGRAM" © REGISTERED

A B C D E F G H I J
K L M N O P Q
R S T U V W X

Designed by Ruthie

Sue
Style # 30

Sharon
Style # 55

Style # 58

X Y Z abcdefghij

EGB ARE

Style = 61

Style = 62

ijklmnopqr stu

vwxxyz DBF

Style = 63

EGB DBF

Style = 47

Style = 49

GFG

Style = 16

MBC

Style = 71

"ARTISTIC FINESSE" © REGISTERED



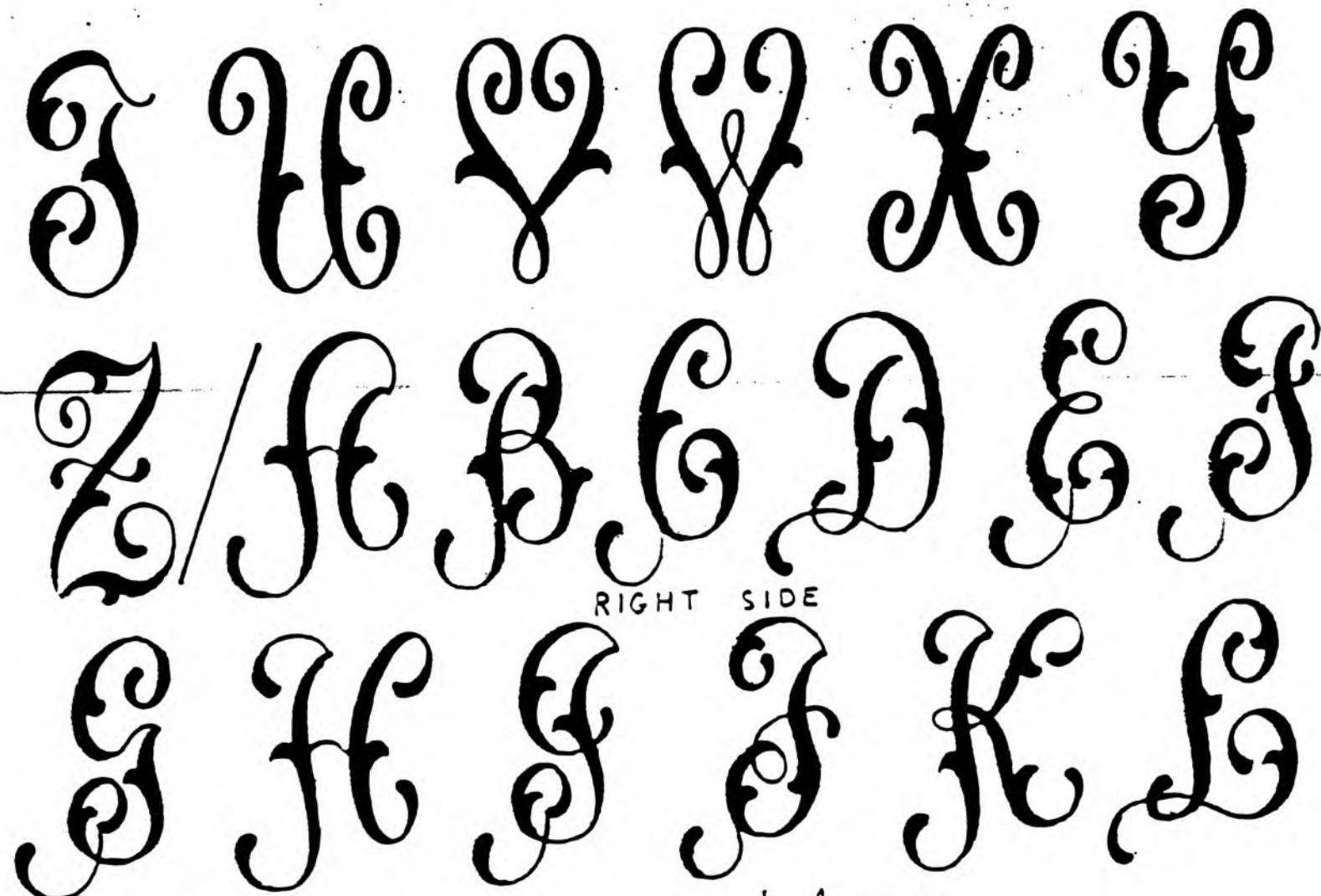
CENTER



Style = 27

Designed by Ruth

Style # 43



RIGHT SIDE

Designed REGISTERED
© by Rueter

1½ INCH SIZE

M M C O P O Z R

G F U V F K H P

Style = 50

S B R X Y Z L M E Q

Style = 63

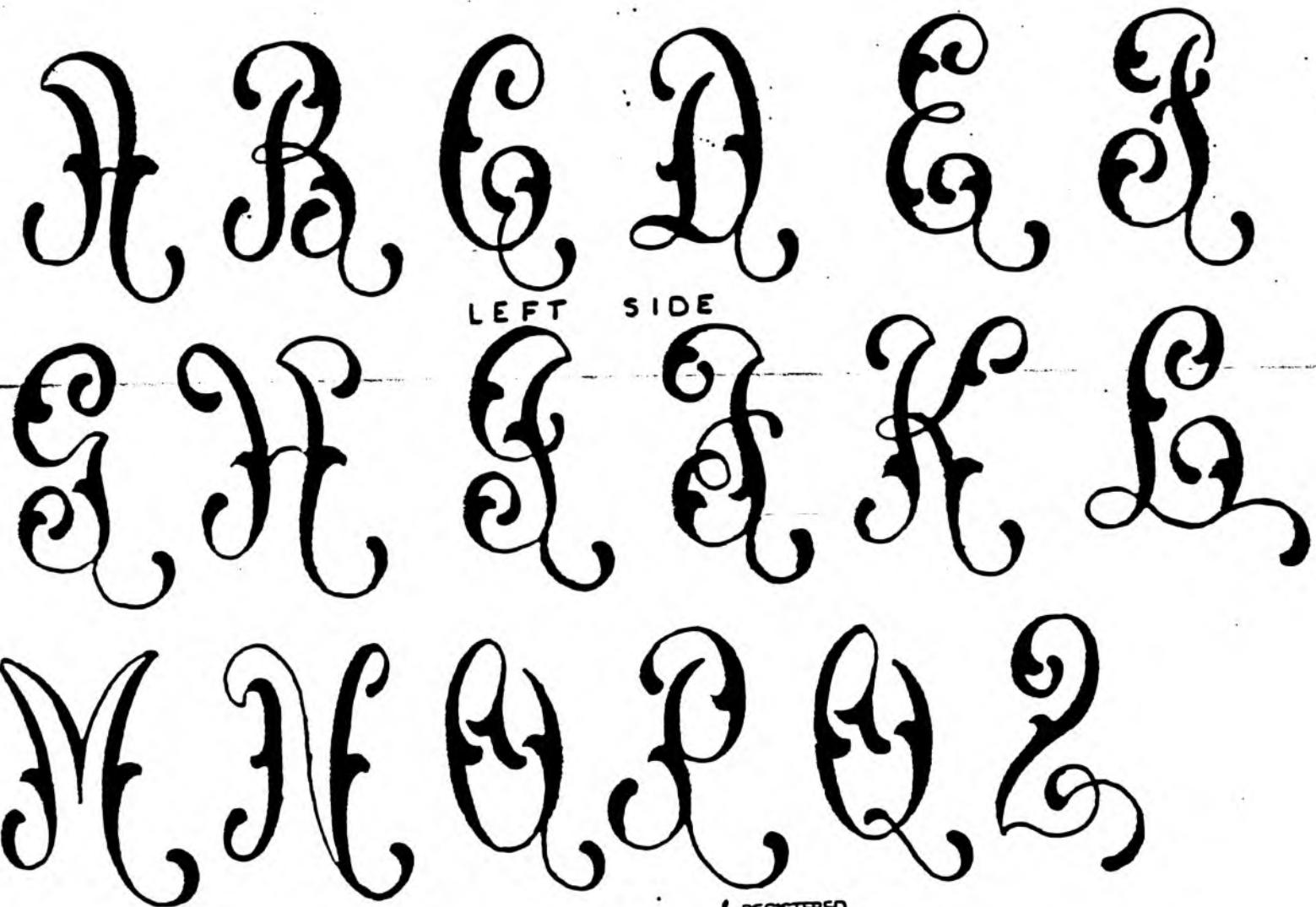
Style = 66

Style # 69

Designed by REGISTERED
© *Puritan*

G C M

Style = 52



Designed REGISTERED
© 11 Ruth

1½ INCH SIZE

R F M U M
X Y Z



Style # 53



Style = 54

Designed
© by
REGISTERED

"ARTISTIC" SCRIPT^{REGISTERED}

A B C D
E F K L
Q R S T

DCL

Style # 13

Designed
by
Ruthie

E F G H
M N O P
L R T

Designed
© by PUTTER
REGISTERED



Style = 57

X Y Z
a b c d e f g h i j k l
m n o p q r s t u

Designed
© M. Rutter
REGISTERED

v w x y z

BALMORAL SCRIPT

A B C D E

F G H M

N O V W

Style # 74

1½ INCH SIZE

E F G

A C O P Q
X E S Z

1½ INCH SIZE

H O T I
R O S T

1½ INCH SIZE

ALEXI COPPERPLATE SCRIPT

M B C
The End
End

S O H C P
S E T D

1½ INCH SIZE

D E P
Q R

STYLING

STYLING

M.B.Z.

Style = 75

1½ INCH SIZE

abcadefghij
klmnmnopqr
stuvwxyz

1½ INCH SIZE

©A A R³ ©B B B³ ©C C C³
©D D D³ ©E E E³ ©F F F³
©G G G³ ©H H H³ ©I I I³
©J J J³ ©K K K³ ©L L L³
©M M M³ ©N N N³ ©O O O³

©P P P³ ©Q Q Q³ ©R R R³

©S S S³ ©T T T³ ©U U U³

©V V V³ ©W W W³ ©X X X³

©Y Y Y³ ©Z Z Z³

©M E M³

Designed
© by
P. J. P. J.
REGISTERED

Style = 32

1½ INCH SIZE

εN N N N 3 εD D D D 3 εP P P P 3

εQ Q Q Q 3 εR R R R 3

εS S S S 3 εT T T T 3 εU U U U 3

εV V V V 3 εW W W W 3

εX X X X 3 εY Y Y Y 3 εZ Z Z Z 3

Design
© M. P. 1988

1 1/2 INCH SIZE

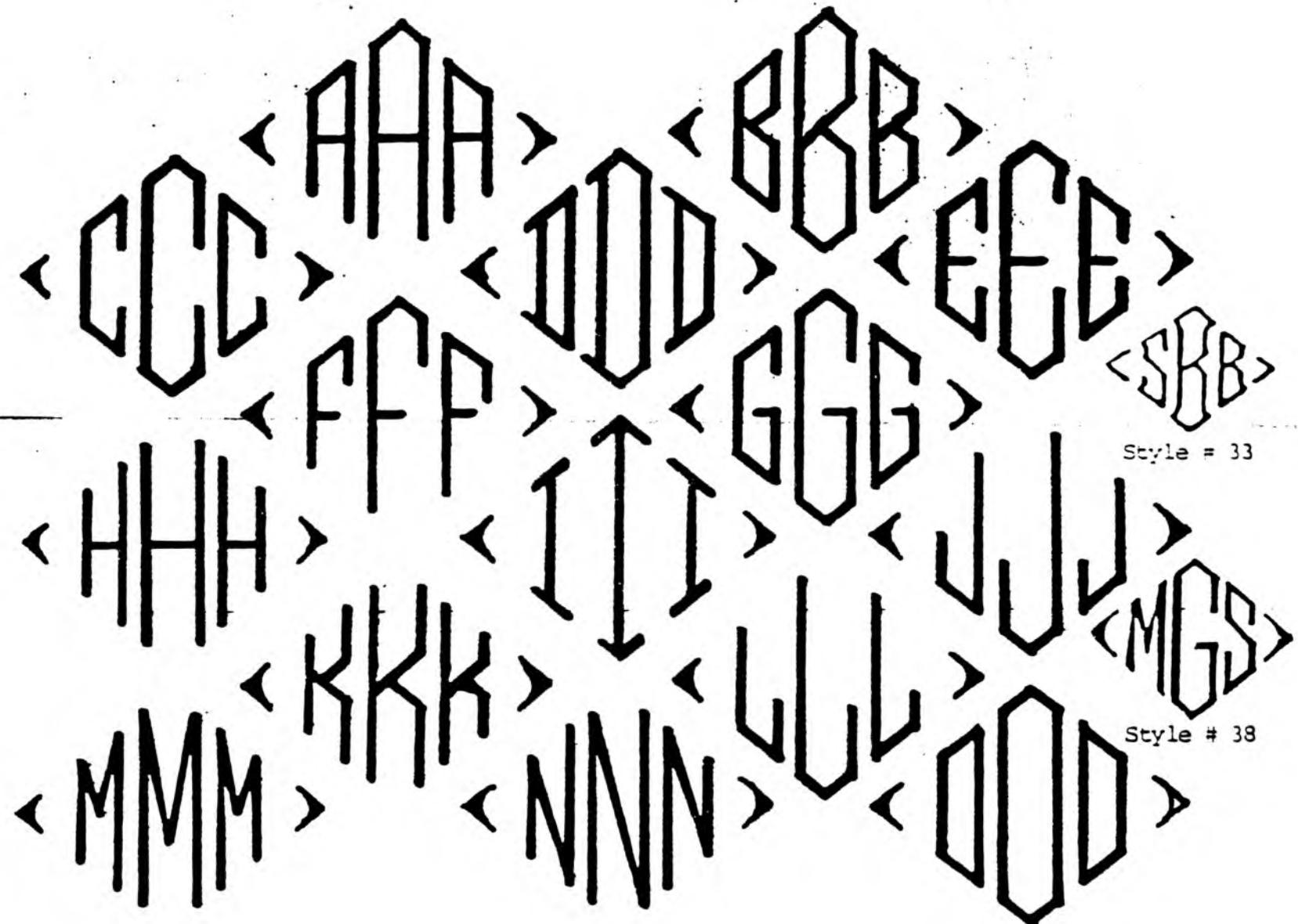


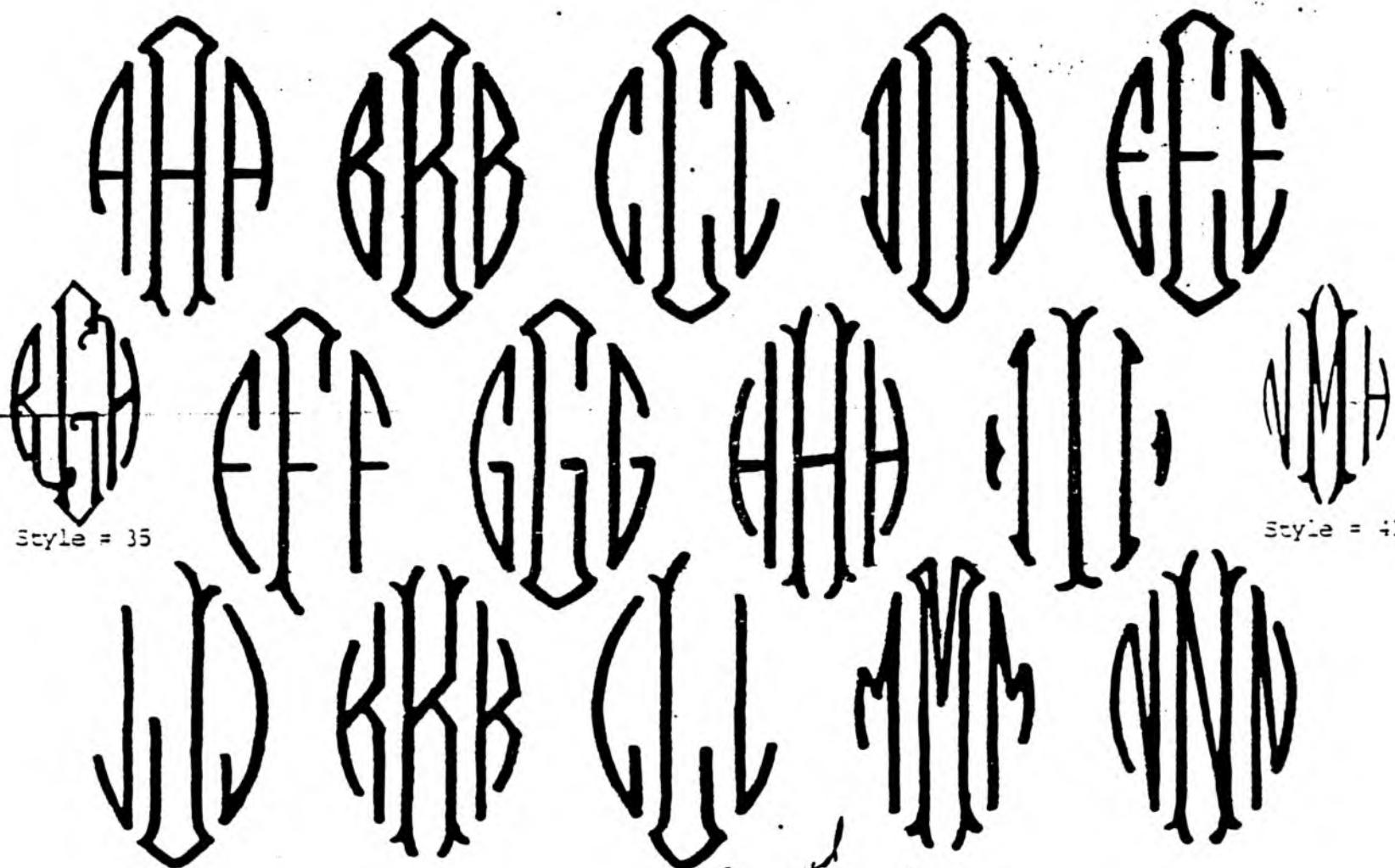
© REGISTERED

VARIATION

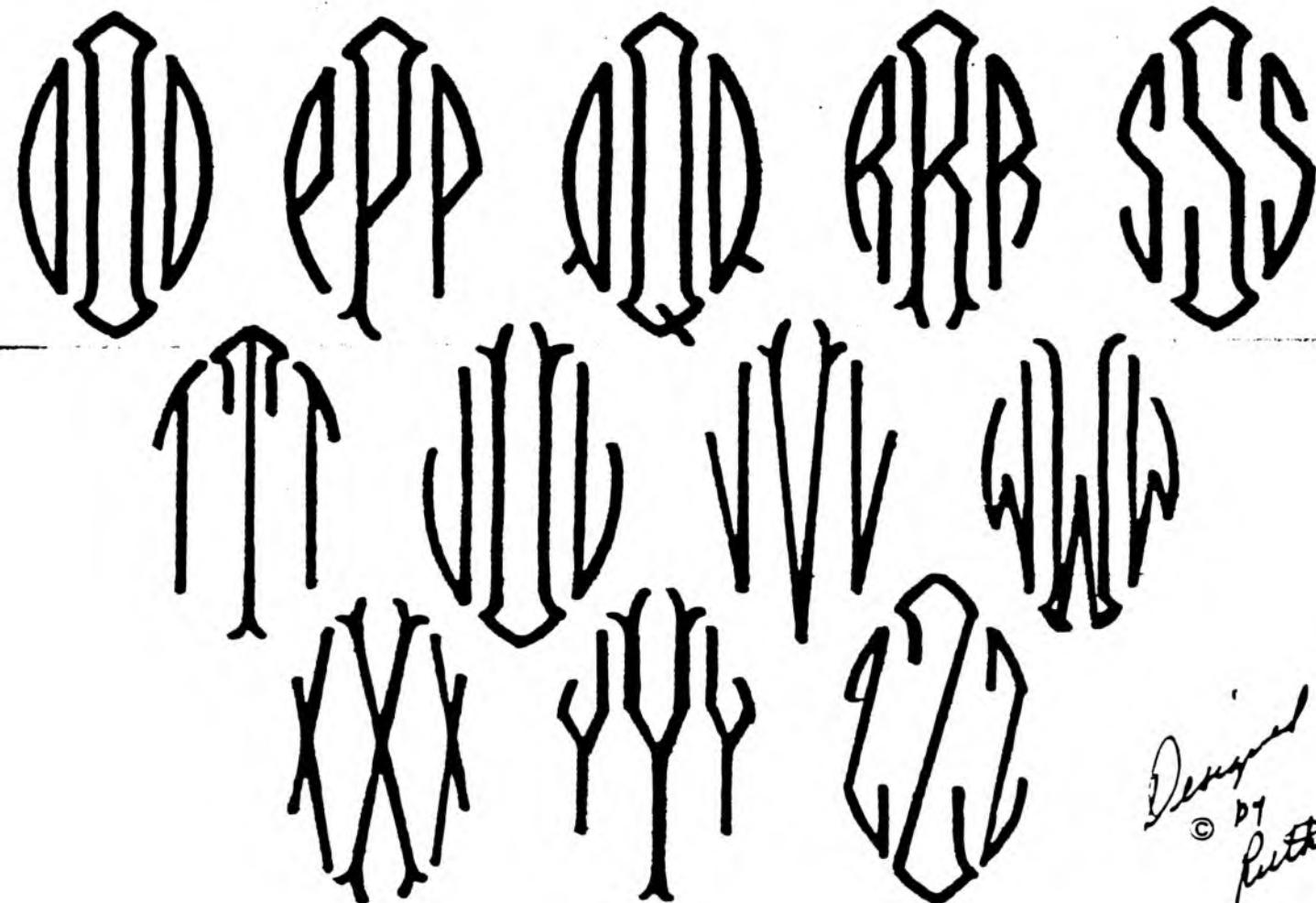
REGISTERED ©

VARIATION





Designed
© by Butte REGISTERED



1½ INCH SIZE

'A'A' 'B'B' 'C'C'

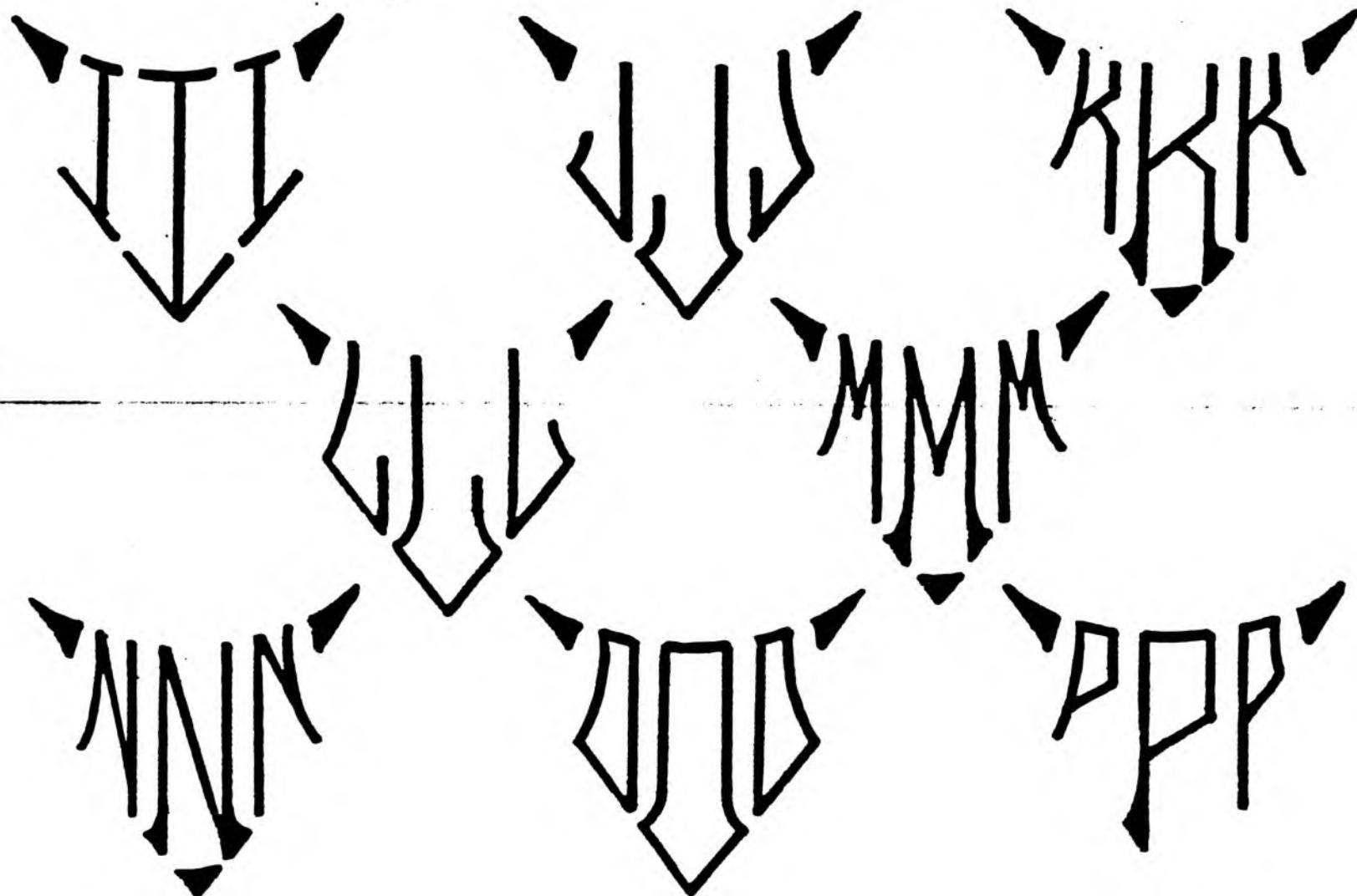
'D'D' 'E'E' 'S'S'

'F'F' 'G'G' 'H'H'

Design
© 19th Putte
REGISTERED

Style = 34

1 1/2 INCH SIZE



A G A' B G B' C G C' D G D'

E G E' F G F' G G G' H G H'

I G I' J G J' K G K' L G L'

Designed
© by REGISTERED
Ruthie

B G A C

Style = 31

M M M' N N N' O O O' P G P'
Q Q Q' R R R' S S S' T T T'
U U U' V V V' W W W' X X X'

Yg Y Zg Z

'AAA'

'EEB'

'BBB'

Style # 29

A B C D E F G H J U

K L M N O P Q R S T

Designed by *H. Butte*
© REGISTERED

1½ INCH SIZE

'RRR'

'UUU'

'WW'

'SSS'

'XXX'

YZ

JKLMNO

WXYZ

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

1½ INCH SIZE

<AAA> <BBB> <CCC> <DDD>

<EEE> <FFF> <GGG>

<HHH> <JJJ> <UUU> <KKK>

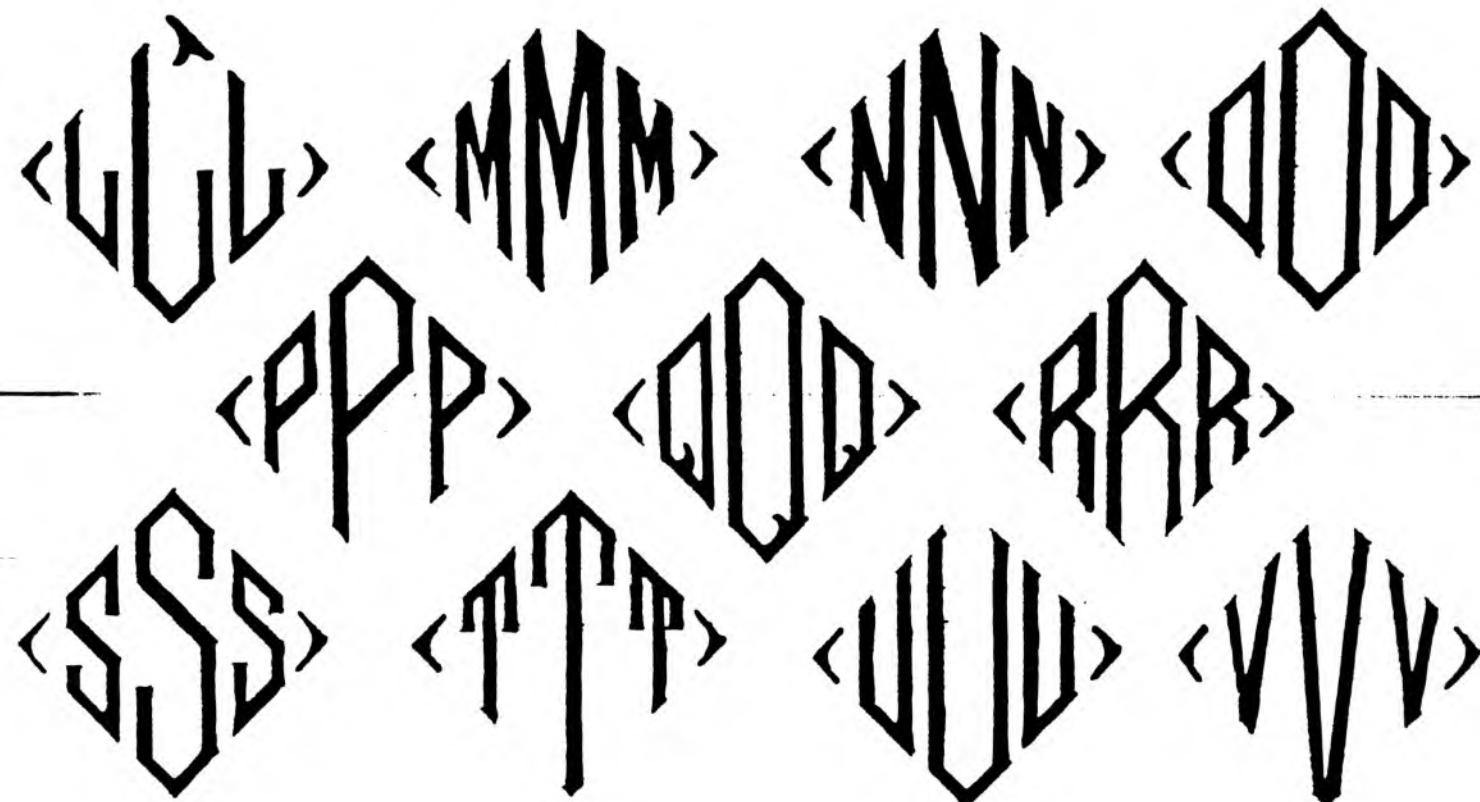
SGA

NSK

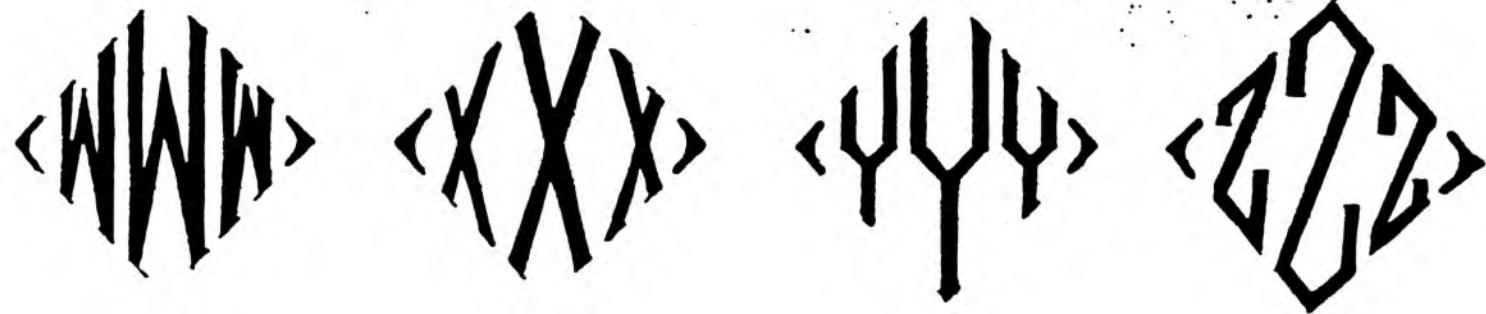
Style = 37

Style = 42

1½ INCH SIZE



1½ INCH SIZE



•AAA• •BBB• •CC• •DD•

•EEE• •FFF• •GG• •HH•
(ASB)

•II• •JJ• •KK• •LL•

Style = 36

1½ INCH SIZE

• M M M , • N N N , • O O O , • P P P ,

• Q Q Q , • R R R , • S S S , • T T T ,

• U U U , • V V V , • W W W , • X X X ,

1 1/2 INCH SIZE



1½ INCH SIZE



Desmed REGISTERED
© M. Butte

'*fffff*'

'*KKKKK*'

'*bbbbb*'

'*mmmm*'

'*ssssn*'

'*oooo*'

'*pppj*'

'*qqqo*'

'*rrrj*'

1½ INCH SIZE

3' SSS^E

3' GGG^E

3' W W^E

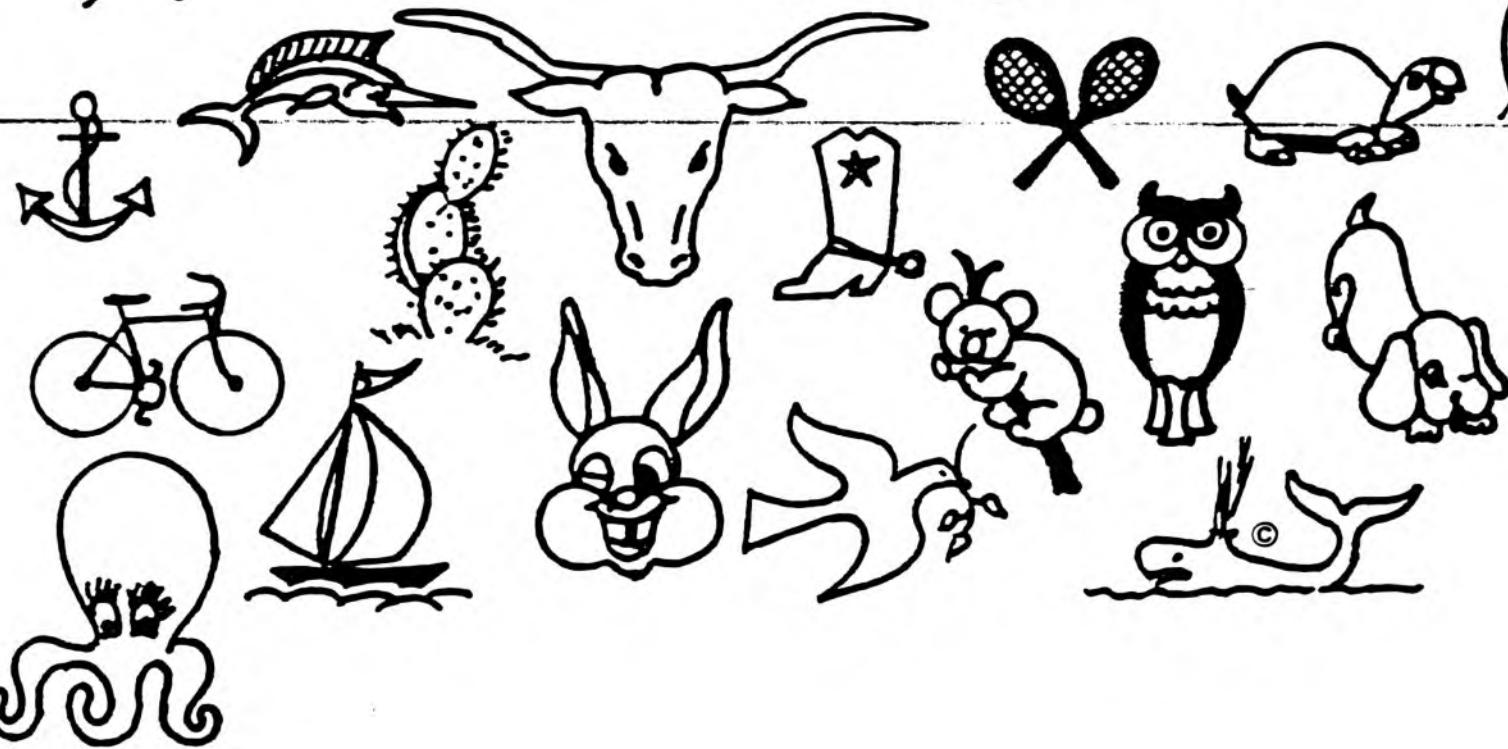
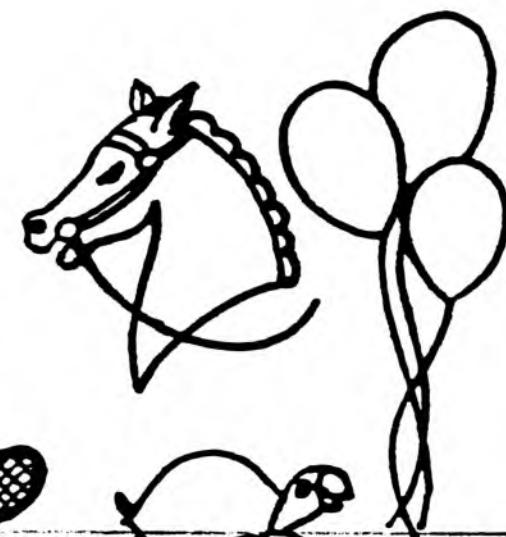
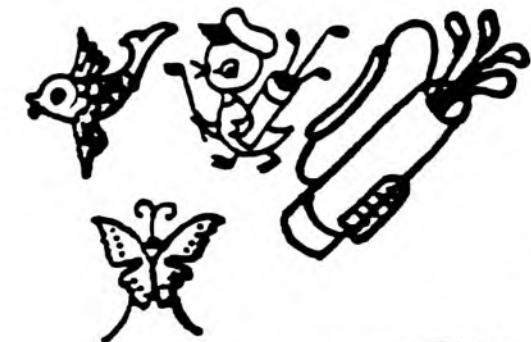
3' WWW^E

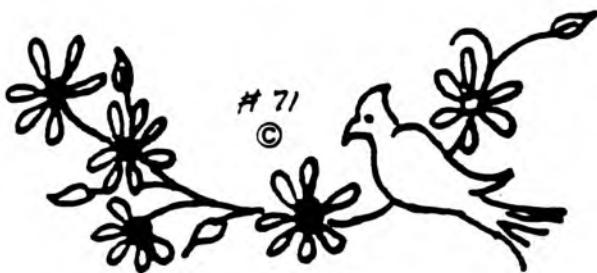
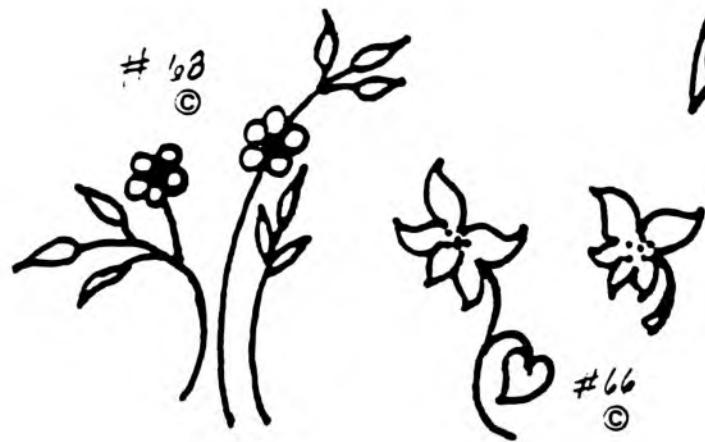
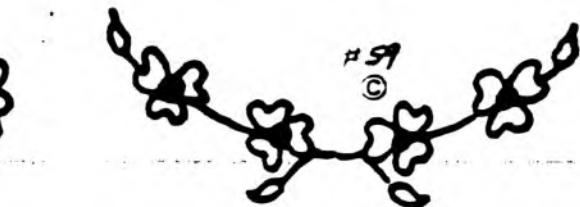
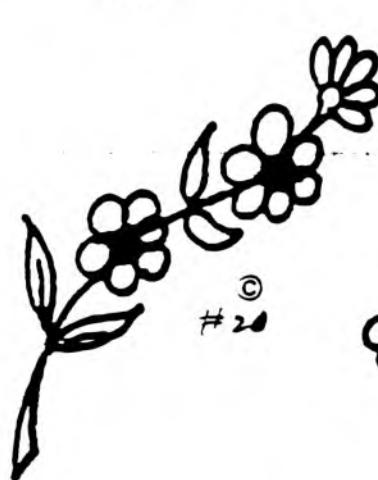
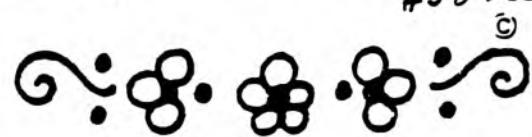
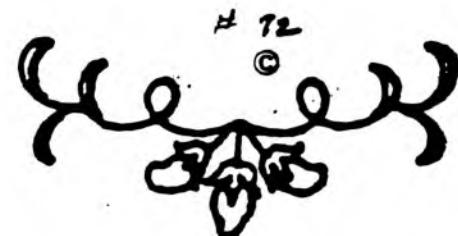
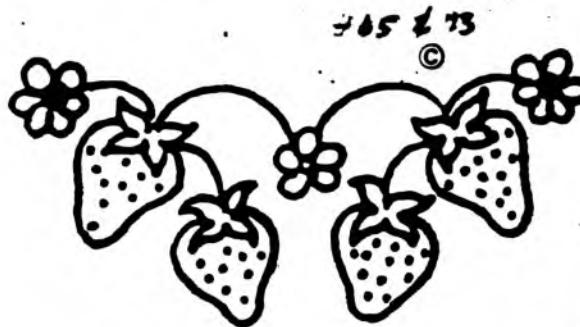
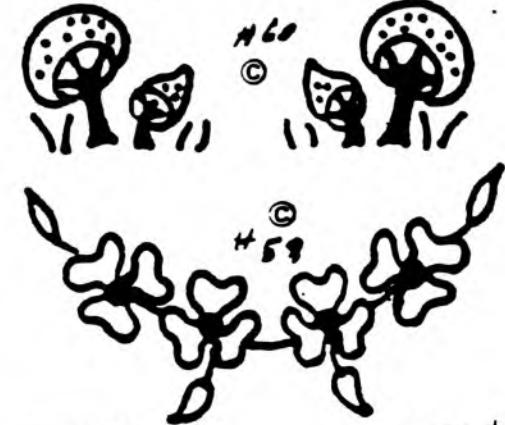
3' K K^E

3' X X^E

3' Y Y^E

3' Z Z^E







RUTH'S MONOGRAM BLOCK

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z

1 INCH SIZE

ROMAN CONDENSED BLOCK

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z &

a b c d e f g h i j k l m n o p q

r s t u v w x y z

A B C D E F G H
I J K L M N O
P Q R S T U V W
X Y Z

1 INCH SIZE
182

A B C D E F G H I J K L

M N O P Q R S T U V W X

Y Z

A B C D E F G H I J K L
M N O P Q R S T U
V W X Y Z

183

1 INCH SIZE

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z

A B C D E F G H I J

K L M N O P Q R S T

V W X Y Z

Å B C D E F G H I Ú

K L M N O P Q R S

T U V W X Y Z

"ARTISTIC" OLD ENGLISH

A B C D E F G H I J

K L M N O P Q R S

T U V W X Y Z

A B C D E F G H I J

K L M N O P Y Q R S T

U V W X Y Z

A B C D E F G H I

J K L M N O P Q

R S T U V W X Y Z

RICKSHAW

A B C D E F G H I J K

L M N O P Q R S T U

Q W X Y Z

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l

m n o p q r s t u v

w x y z ! ?

CARDINAL

A B C D E F G H I

J K L M N O P Q R

S T U V W X Z g

Z & ? ! ;

192

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m

n o p q r s t u v w

x y z

1 INCH SIZE

A B C D E F G H I J K L

M N O P Q R S T

U V W X Y Z

କବିତା ପଦମ୍

କବିତା ପଦମ୍

କବିତା ପଦମ୍

କବିତା ପଦମ୍

A B C D E F G H I

J K L M N O P Q R

S T U V W X Y Z

A B C D E F G H I
J K L M N O P Q
R S T U V W X Y Z

B B C O E F G H I J K S

M S O P A R S T

U V W S Y Z

"ARTISTIC MONOGRAM"

A B C D E F G H I J K L M N O

O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r
s t u v w x y z

"ARTISTIC FINESSE"
f B C D E F G *ff g g k*
CENTER

L M H O Z Q R S

Z W Y H X F Z

f B G D E T G ff g f

RIGHT SIDE

K f M H P O 2 R

S F L { } K X Y Z

A B C D E F G H I J

LEFT SIDE

K L M N O P Q R

S T U V W X Y Z

202

1 INCH SIZE

"ARTISTIC" SCRIPT

A B C D E F G H
I J K L M N O
P Q R S T U V
W X Y Z

abcdefghijklmnopqrstuvwxyz

D H

X M R N G

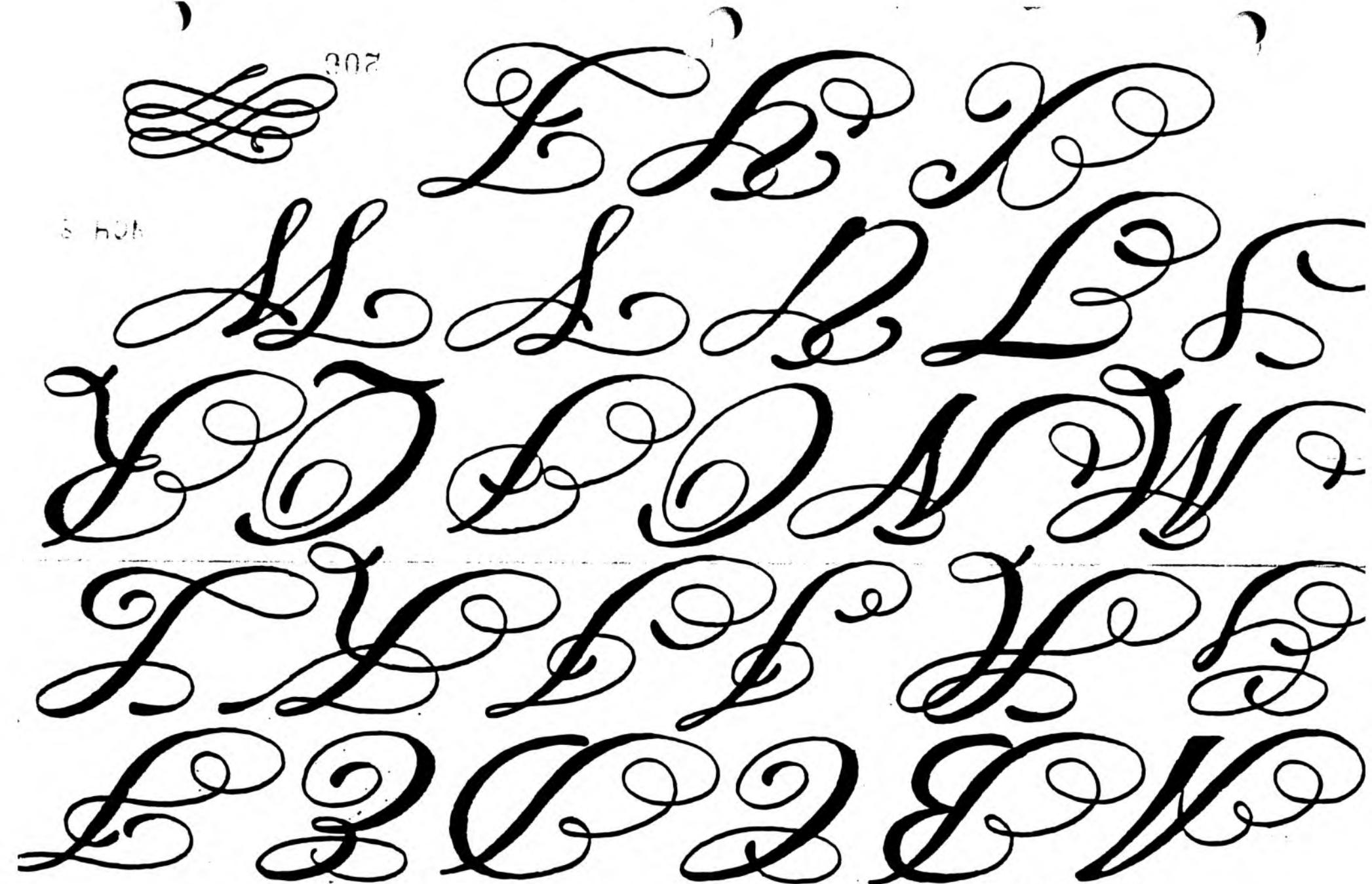
G A D E V N

B S T H

R D O G E V

202

S. HOB.



ALEXI COPPERPLATE SCRIPT

'AAA'

'BBB'

center

A B C D E F G H I J K L M N O P Q

R S T U V W X Y Z

Designed by Ritter

left

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

right

A B C D E F G H I J K L M N O P Q R S T U V W X Y

'AဂP' 'BဂB' 'CဂC' 'DဂD' 'EဂE' 'FဂF'

'GဂG' 'HဂH' 'IဂI' 'JဂJ' 'KဂK' 'LဂL'

'MဂM' 'NဂN' 'OဂO' 'PဂP' 'QဂQ' 'RဂR'

'SဂS' 'TဂT' 'UဂU' 'VဂV' 'WဂW' 'XဂX'

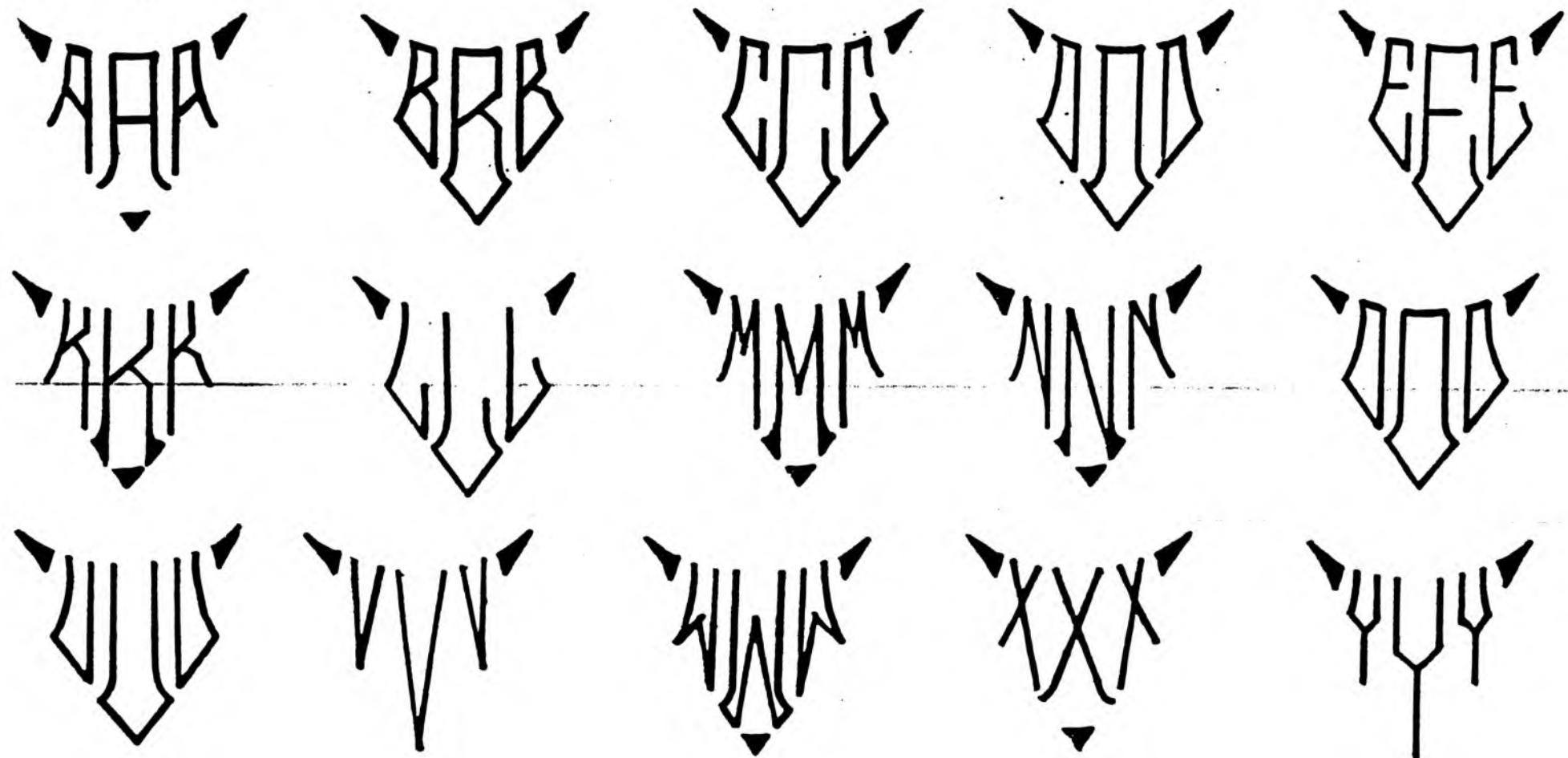
'YဂY' 'ZဂZ'

1 INCH SIZE

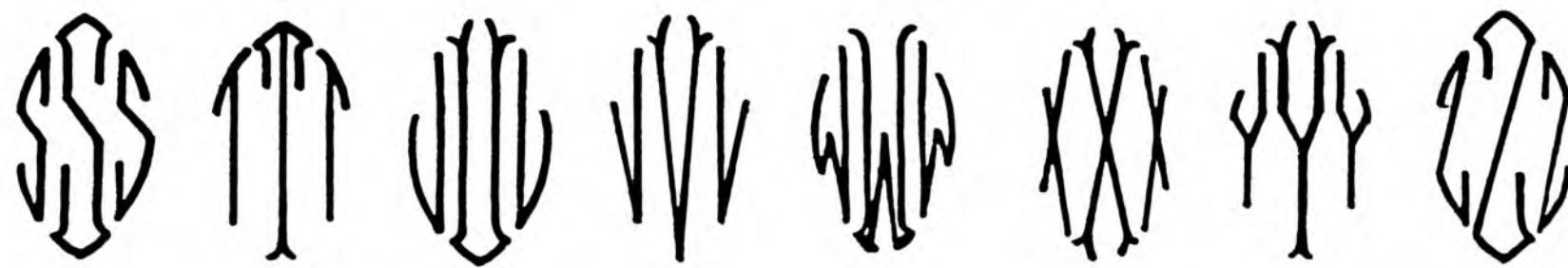
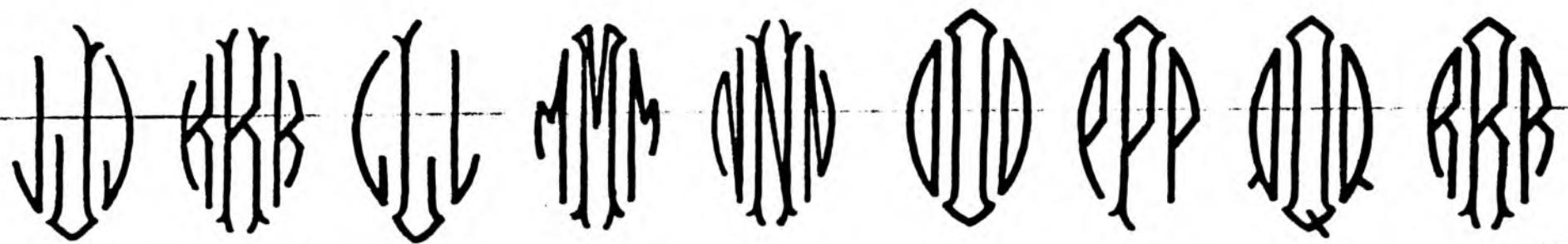
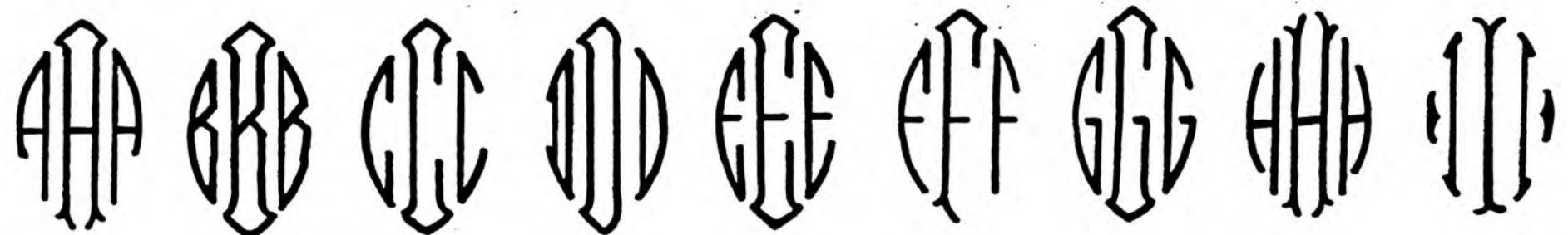
'FFF' 'GGG' 'HHH' 'JJJ' 'UUU'

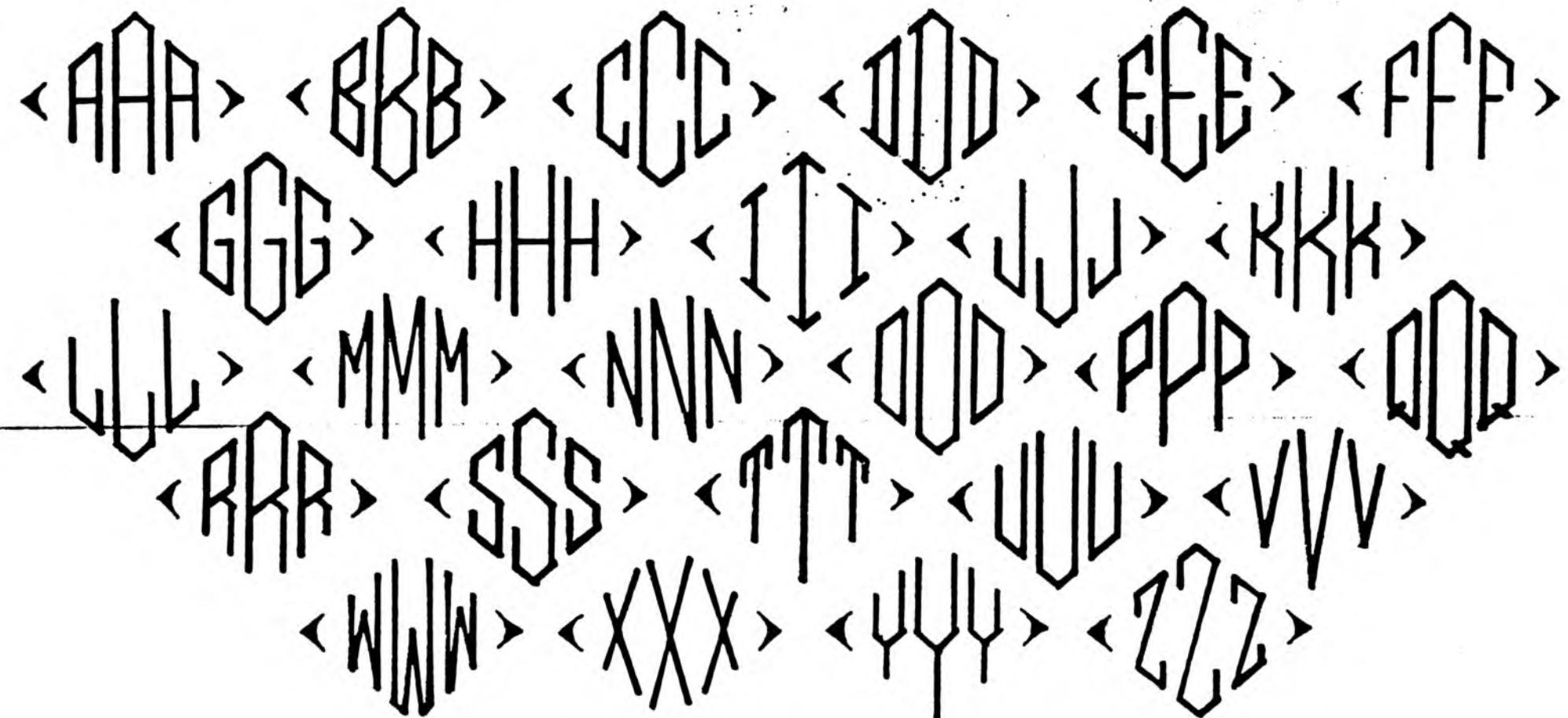
'PPP' 'QQQ' 'RRR' 'SSS' 'TTT'

'ZZZ'



1 INCH SIZE





εΖΙΣ ΗΟΜΙ

εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ
εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ
εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ
εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ
εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ

εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ
εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ εΖΙΣ ΗΟΜΙ

Examination

and Testing

<AAB> <BBB> <CC> <DD> <EE> <FF> <GG>

<HH> <II> <JJ> <KK> <LL> <MM> <NN>

<OO> <PPP> <QQ> <RRR> <SSS> <TTT> <UUU>

<VVV> <WWW> <XX> <YY> <ZZ>

AAA BBB CCC DDD EEE FFF GGG

HHH III JJJ KKK LLL MMM NNN

OOO PPP QQQ RRR SSS TTT UUU

VVV WWW XXX YYY ZZZ

1 INCH SIZE

'କରା' 'ବିବା' 'ଚାଚା' 'ଦିନ' 'ଶେଷ'

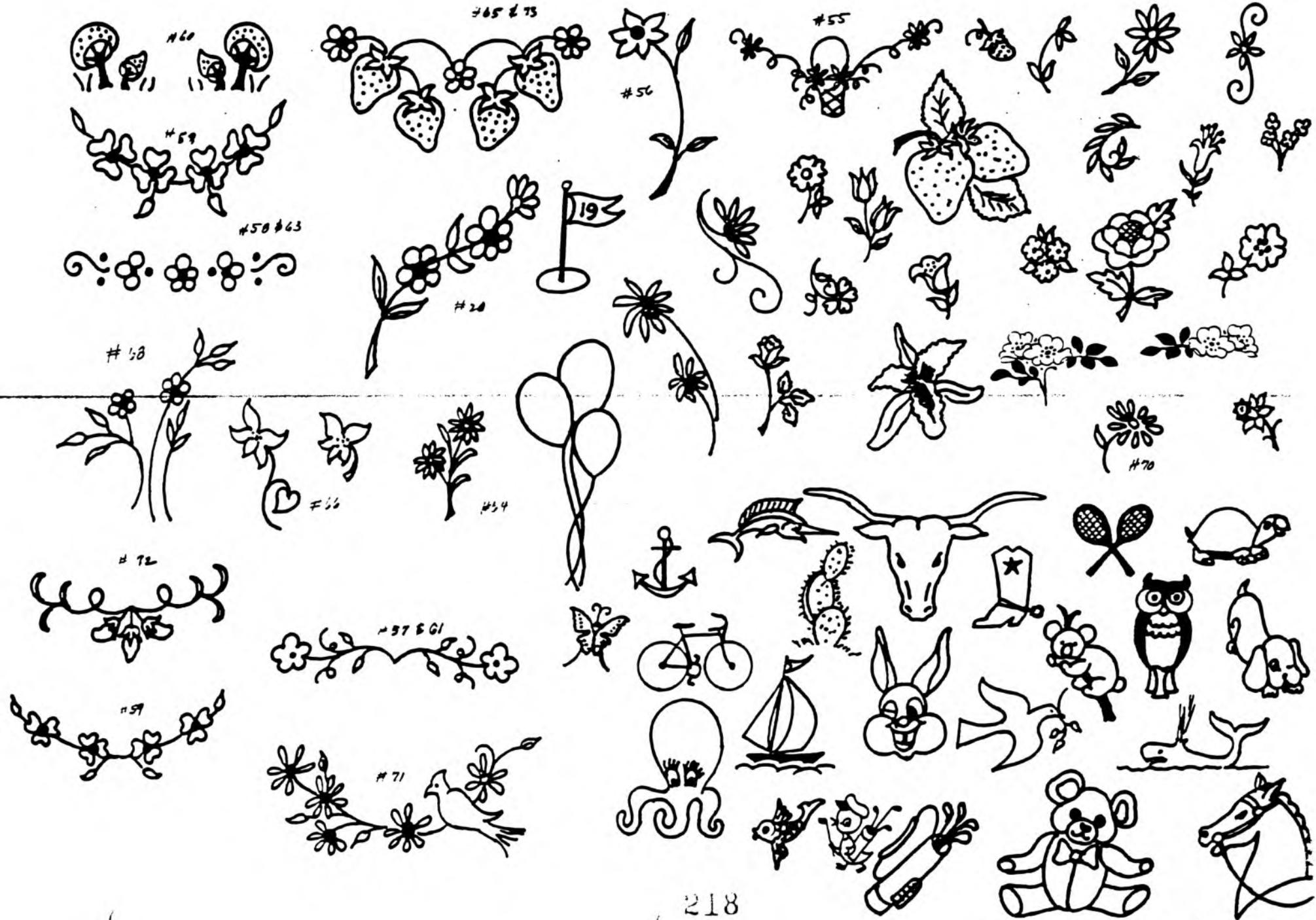
'ଫିଲ୍' 'ଗୋଟିଏ' 'କରାଇ' 'ଶବ୍ଦ' 'ଫିଲ୍'

'କରା' 'ଲାହା' 'କରା' 'ଶବ୍ଦ' 'ଥବା'

'ପାପ' 'ଧରା' 'କରା' 'ଶବ୍ଦ' 'ଫିଲ୍'

'ଭାବ' 'ପାପ' 'କରାଇ' 'କରା' 'ଫିଲ୍'

1 INCH SIZE



RUTH'S MONOGRAM BLOCK

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z

1 INCH SIZE

ROMAN CONDENSED BLOCK

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z &

a b c d e f g h i j k l m n o p q

r s t u v w x y z

* INCH SIZE

A B C D E F G H I J K L
M N O P Q R S T U V W X
Y Z

A B C D E F G H
I J K L M N O
P Q R S T U V W
X Y Z

1/8 INCH SIZE

222

223

32 IS % INCH SIZE

ЗАХМЛ
ПЛУСИОДОН
ЛИГИ НЕДЕШЕН

ԷՇ

ԵՐԻ ԲՈՒՆՔ

ՀԱՅԱՍՏԱՆԻ
ՀԱՆՐԱՊԵՏՈՒԹՅԱՆ
ՀԱՅԱՍՏԱՆԻ

% INCH SIZE

225

ZURXWALO

KLIMMENFÖRSLÄ

EYBEGEDEHAI

SIZI HUN.

226

ZAXXMAN

SHADDON MAMMAK

ABANDERED

Z A X A N H A D

S K O O V E M E T Y

H E G H D E D E V

"ARTISTIC" OLD ENGLISH

Z A K H A N

D S X O E O U V W T Y

B C V D F H C D G V

Z A H M A N D S Y

O C O U W W I J K

H Y D E D E D T

312H HIGH SIZE

0681954890
1234567891

Z X W D

L M N O P Q R S T U
T S R Q P O N M L K J H

A B C D E F G H I J K

čižyx ች

አንድሬስተምሮ

የገዢ ተቀባዩ የጊዜ

१२३४५६७८९०

। ? ; , , ,

THE CARDINAL
BY ERNEST THOMAS
STANLEY

CARDINAL

zλχ

u o p d o s t u n a

a b c d e f g h i j k l m

THIS HOME %

E H X M S P

L S E P S O M W

G H L S H L L Z P O G F

لَهُمْ لِكَلَّا لَهُمْ لِكَلَّا

لَهُمْ لِكَلَّا لَهُمْ لِكَلَّا لَهُمْ لِكَلَّا

لَهُمْ لِكَلَّا لَهُمْ لِكَلَّا لَهُمْ لِكَلَّا

لَهُمْ لِكَلَّا لَهُمْ لِكَلَّا لَهُمْ لِكَلَّا

THIS HIGH %

LUXURIES

ROSSY LUXE

LUXE ROSE

3215 HIGH %

Z R X M N P L S Y
O S Q V W T Y D
L F B F Z C G G F

THE HANDBOOK

Z B S M J D

J S F O E O R S W

P G P S F S F G C O F F

EZIS HONI

Ehxma ms
 adeddyu. ybmonpa
 0902888888888888
 f3606333333333333

"ARTISTIC MONOGRAM"

240

Z H X G D N E

S F O G O M E F

X G F H G G F (G) F F

"ARTISTIC FINESSE"
CENTER

EACH SIDE

E H A M M E L S

F O T O F O R M A T X

G S H G G T G G G F

RIGHT SIDE

THIS HONI

ΕΡΧΗΤΑΙ Η ΕΠΙΣΤΟΛΗ

ΟΥ ΤΟΥ ΑΓΓΕΛΟΥ ΤΗΣ Χ

ΕΠΙΣΤΟΛΗ ΤΗΣ ΦΩΤΙΣΤΗΣ

THE M
LESSON
ON THE BASS
HORN

"ARTISTIC" SCRIPT

Exmont
academy

SIZE HIGH

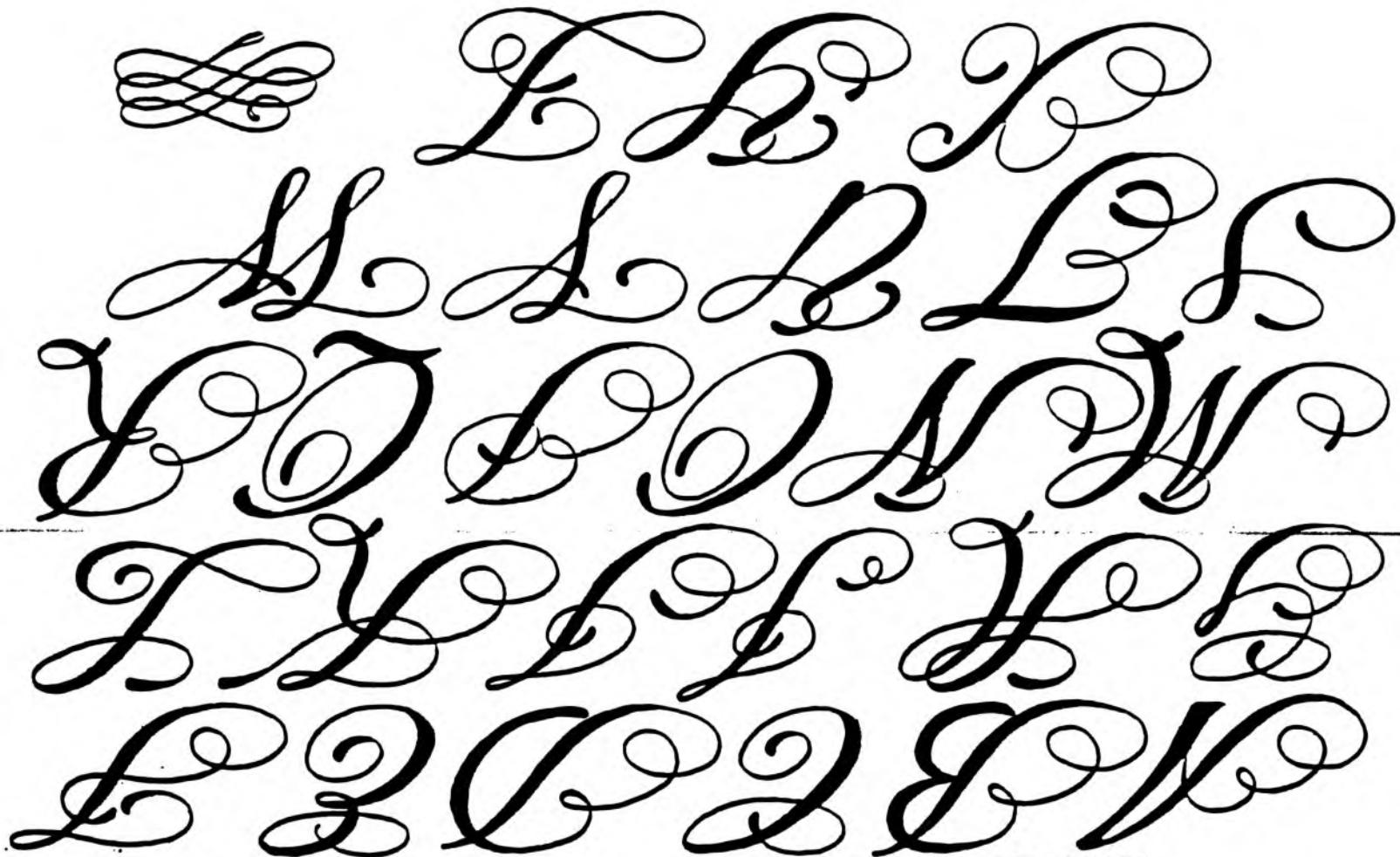
D H

X M R N L

B G D O B O M V

T H S K A H

B F D O G O G A



ALEXI COPPERPLATE SCRIPT

Thesaurus
of
the
Laws

ETIS HONI %

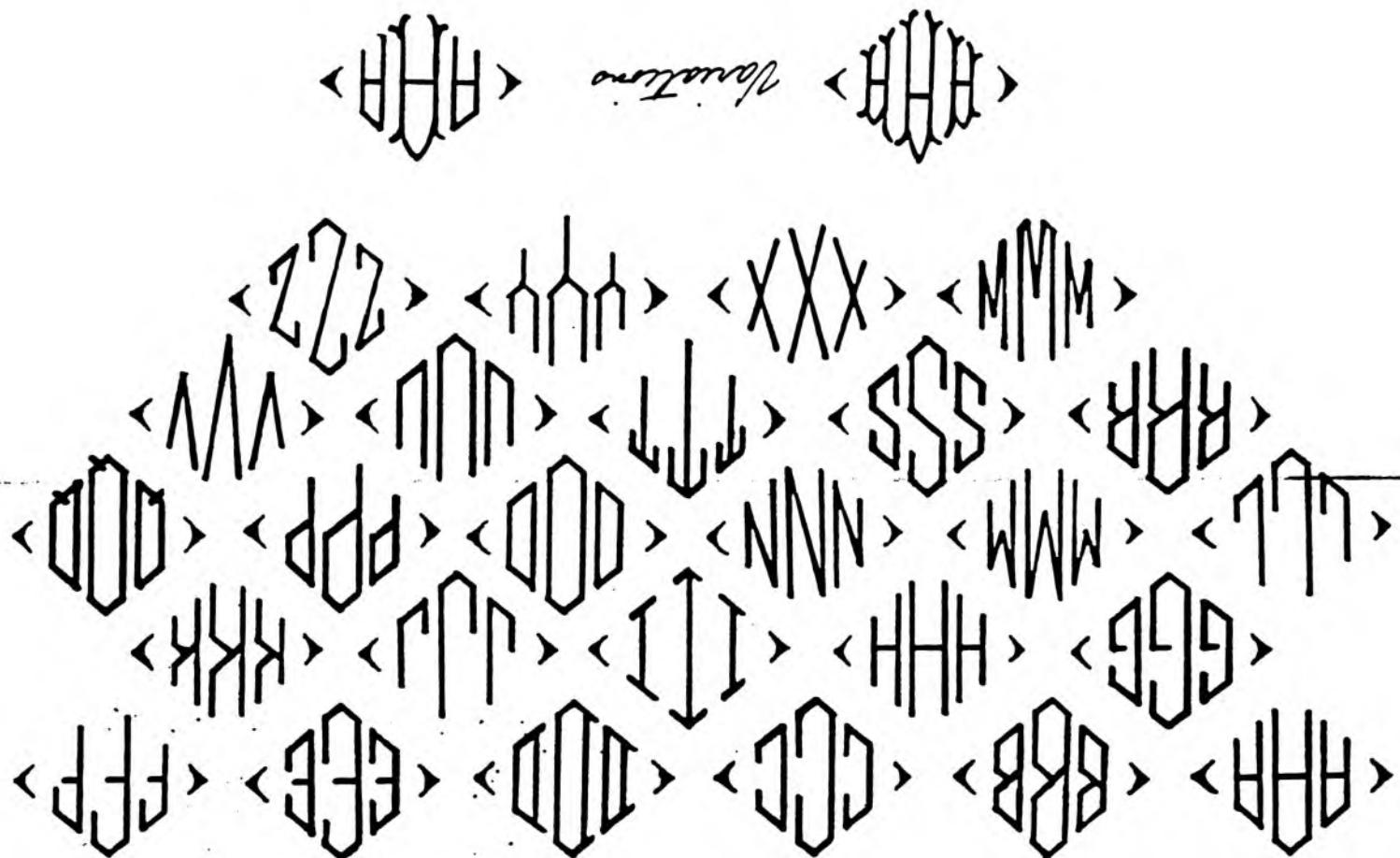
846

cZ Z³ cA A³ cX X³
cM M³ cL L³ cR R³ cJ J³ cS S³
cH H³ cD D³ cT T³ cU U³
cN N³ cW W³ cV V³ cX X³ cG G³

cI I³ cH H³ cE E³ cL L³
cF F³ cO O³ cD D³ cB B³ cH H³

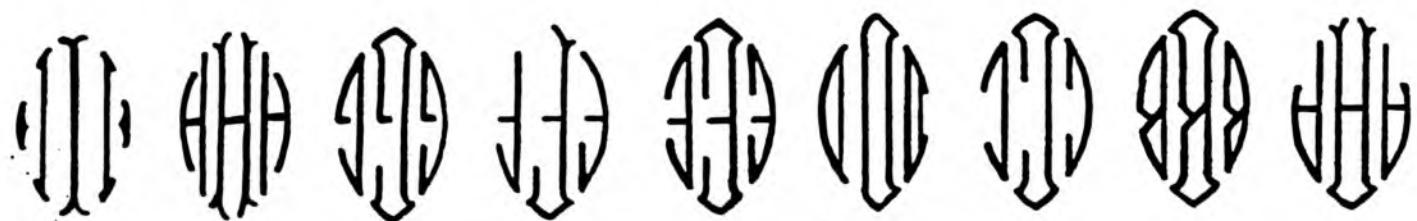
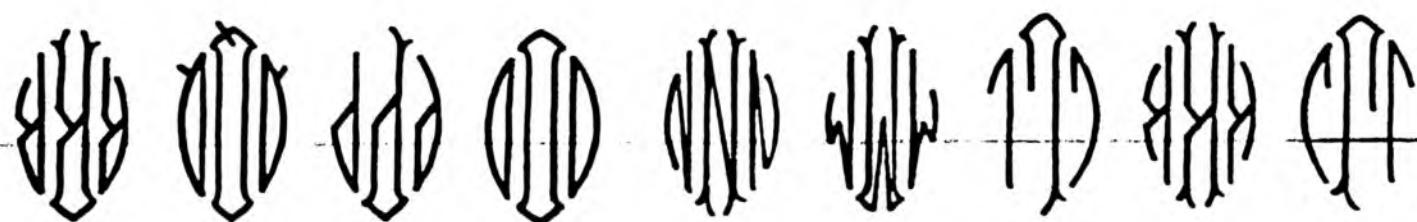
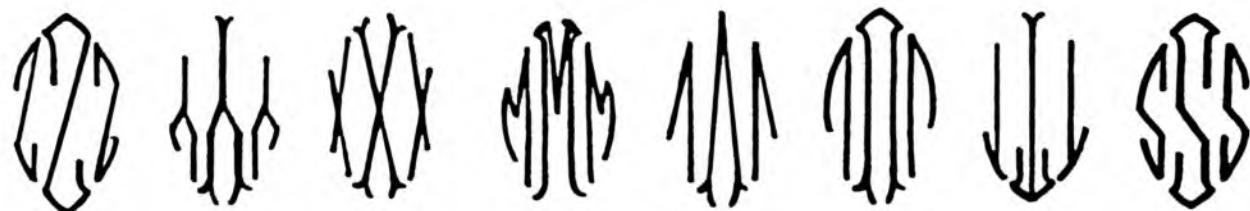
% INCH SIZE

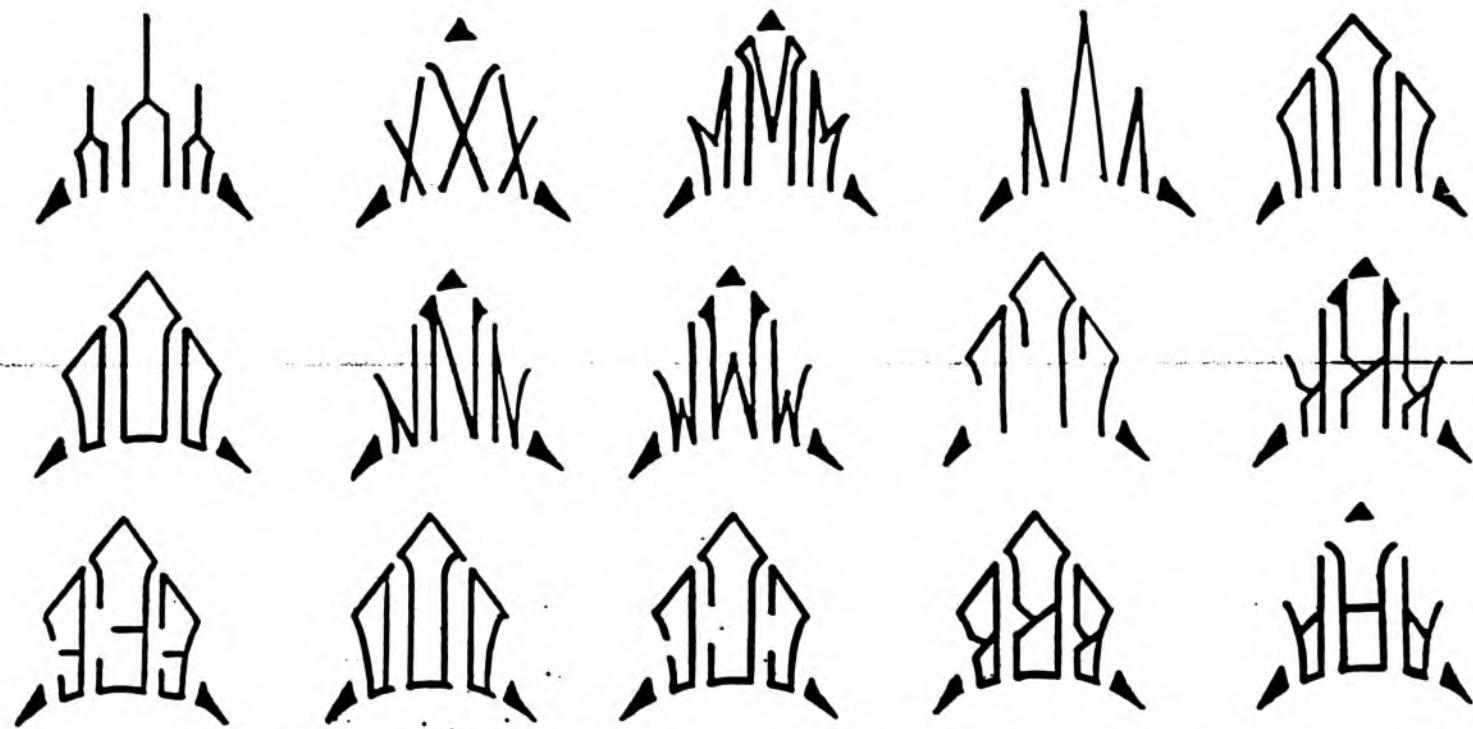
249



250

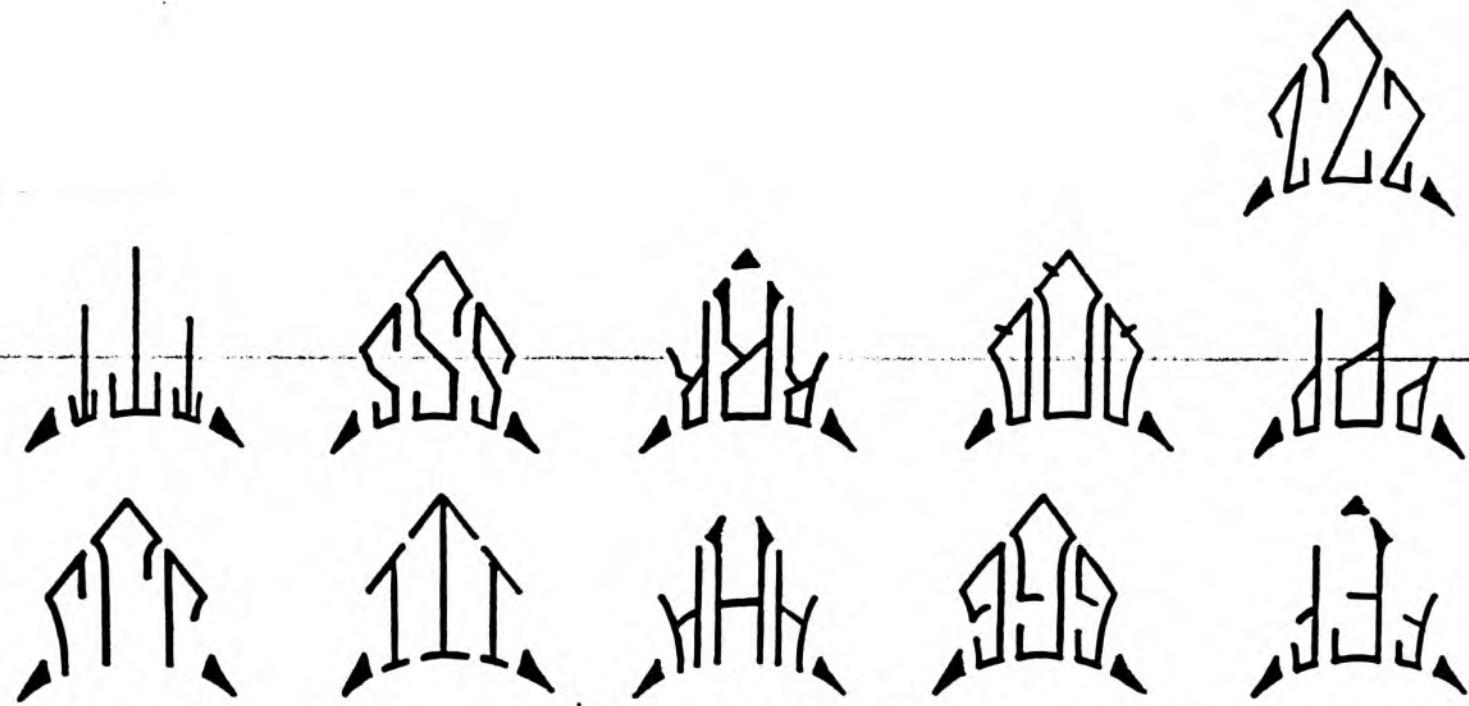
THIS HUNI *





252

1 INCH SIZE



1 INCH SIZE

253

X X X, M M M, N N N, T T T, S S S,
R R R, O O O, D D D, N N N, W W W,

T T T, K K K, I I I, H H H, G G G,
F F F, Z Z Z, C C C, B B B, A A A,

A B C D E F G H I J K L M N P Q R S T U V W X Y Z

A B C D E F G H I J K L M N P Q R S T U V W X Y Z

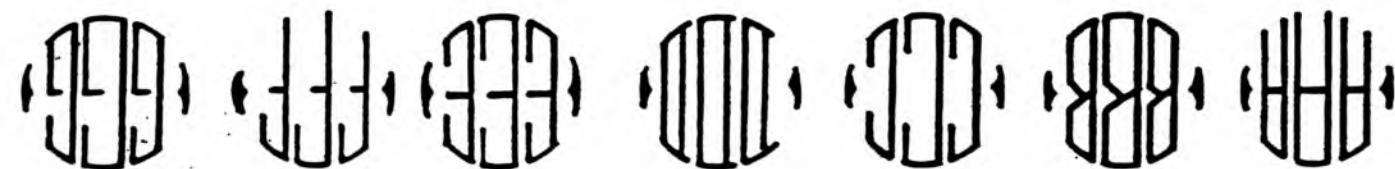
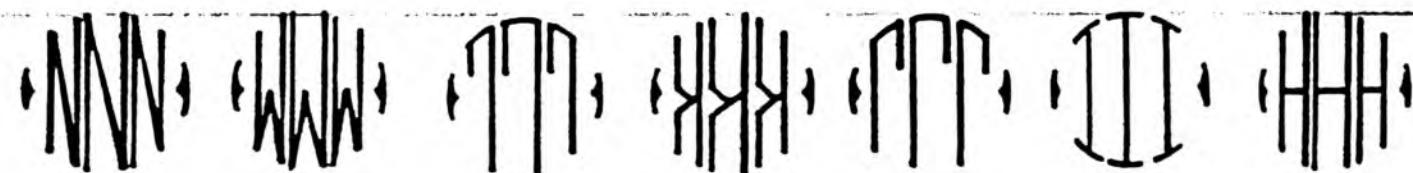
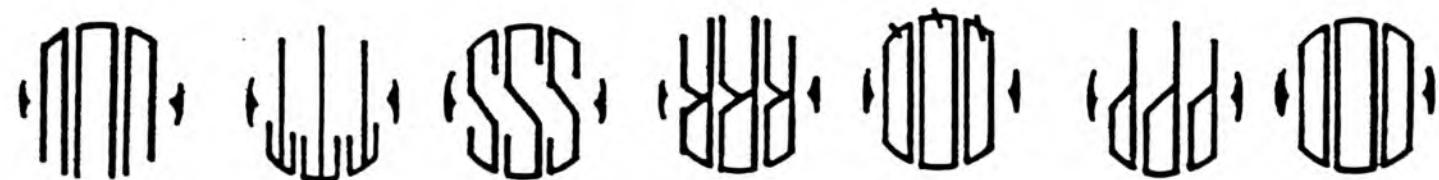
Z Y X M L U T S Y

A B C D E F G H I J K L M N P Q R S T U V W X Y Z

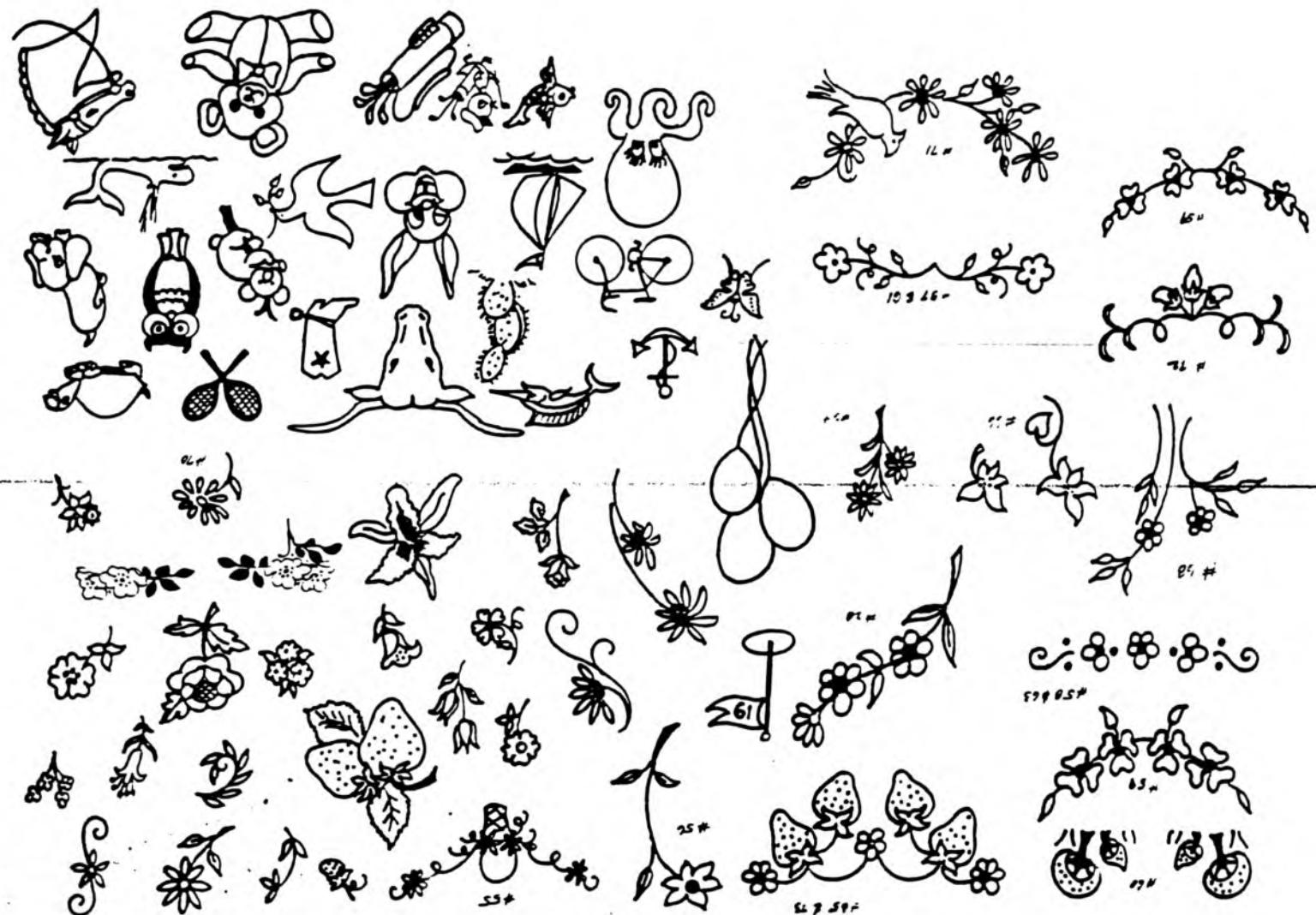
BBB.

BBB.





နိုင်ငံ၊ အခါး၊ မြန်မာ၊ မြန်မာ၊ မြန်မာ၊
လှိုင်၊ ရှိုင်၊ မြတ်ဗျာ၊ ဝေါ်၊ မြန်မာ၊
ဝေါ်၊ မြန်မာ၊ မြတ်ဗျာ၊ လှိုင်၊ မြန်မာ၊
မြန်မာ၊ မြန်မာ၊ မြန်မာ၊ ရှိုင်၊ မြန်မာ၊
မြန်မာ၊ ရှိုင်၊ မြန်မာ၊ မြန်မာ၊ မြန်မာ၊
မြန်မာ၊ မြန်မာ၊ မြန်မာ၊ မြန်မာ၊ မြန်မာ၊
မြန်မာ၊ မြန်မာ၊ မြန်မာ၊ မြန်မာ၊ မြန်မာ



Z X Y Z
P U R S T U V W
I J K L M N O
H B C D E F G H

½ INCH SIZE

Z Y X W V U T S I
a b c d e f g h i j k l m n o p q
O P Q R S T U V W X Y Z &
A B C D E F G H I J K L M N

ROYAL CONVENTIONAL BLOCK

½ INCH SIZE

X M A L V U Y Z
R S T U V W X Y Z
M N O P R S T U V W X Y Z
H B C D E F G H I J K L

½ INCH SIZE

Z Y X W V U T S I
L M N O P Q R S
H B C D E F G H I J

ROYAL CONVENTIONAL BLOCK

½ INCH SIZE

Z X X M X U T
 K P M N M P Q R S
 A B C D E F G H I J

½ INCH SIZE

J U V W X Y Z
 K L M N O P Q R S
 B C D E F G H I J

½ INCH SIZE

Z X X M A D J
 K P M N O P Q R S
 A B C D E F G H I J

½ INCH SIZE

Z X X M
 P U S T
 M N O P Q R S
 A B C D E F H I J

SZIS HONT

0697654321
 ZAX MO
 LAMONOPHAT
 ABCDEFGHIK

RICHSWA

SZIS HONT

ZAKAAN
 SKEWEREEL
 GLEED EDELY

SZIS HONT

ZAKAAN RAD
 SKEWEREEL
 GLEED EDELY

SZIS HONT

ZAKAAN RAD
 SKEWEREEL
 GLEED EDELY

RICHSWA

1 INCH SIZE

E H X M B E N

L S X D E O M W

T Y L S A B C D E F G H

1 INCH SIZE

Z Z X

a b c d e f g h i j k l m n o p r s t u v w x y z

1234567890

1 INCH SIZE

Z Q ? ! :

E X T R A N G E
P O E U M A Y J
F B A D E H G Y I

CARDINAL

1 INCH SIZE

x i z y z t

m o o d a r s t u

a b c d e f g h i j k

ଅନ୍ତର୍ବିଦ୍ୟା ପାଠୀ
ଶବ୍ଦିକା ମାଲାମାଳ
ବ୍ୟାକିକା ଏକାକି
ଶବ୍ଦିକା ମାଲାମାଳ

A B C D E F G H I
J K L M N O P Q
R S T U V W X Y Z

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z

J J C J G J G H J J J S
M S O S Q R S E
G S W S G Z

"ARTISTIC MONOGRAM"
A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r
s t u v w x y z

1/2 INCH SIZE

f B G D E F G H I J K
L M N O P Q R S
T U V W X Y Z

1/2 INCH SIZE

"ARTISTIC FINESSE"
C E N T E R
f B G D E F G H I J K
L M N O P Q R S
T U V W X Y Z

1/2 INCH SIZE

H B G D E F G H I J K
L M N O P Q R S
T U V W X Y Z

1/2 INCH SIZE

 E B R
 S S B L S
 D D A M W
 T D F L P
 Z Q D V

ALEXI COPPERPLATE SCRIPT

3715 HORN 3.
 u l u w x y
 a l e d e f g h i j k l m n o p q

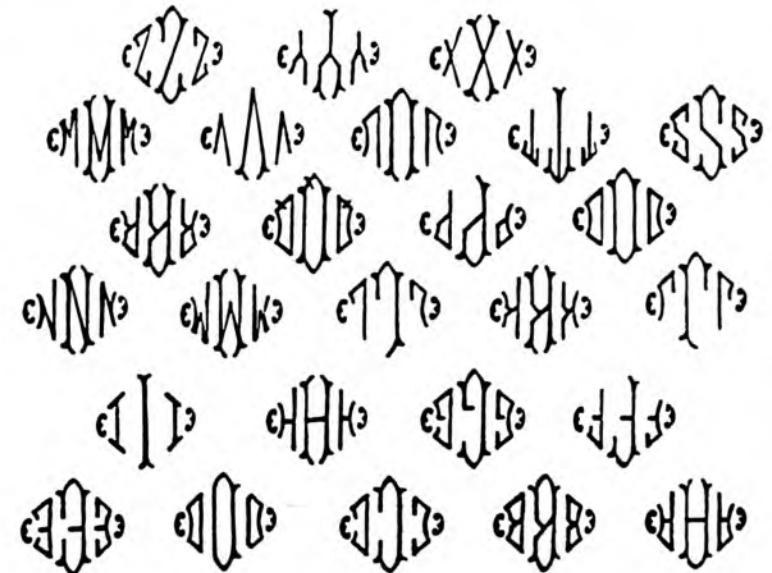
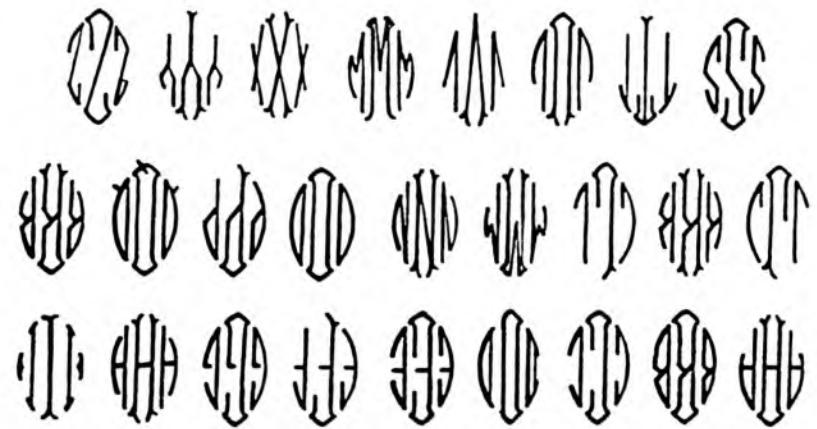
 D R
 X M N D L
 K Y U K O M W
 T Y S H H
 B F D M O Q T

BALMORAL SCRIPT

3715 HORN 3.
 Z H X M
 S R L S X O E
 O N W F X H S S
 H B E Z C O G H

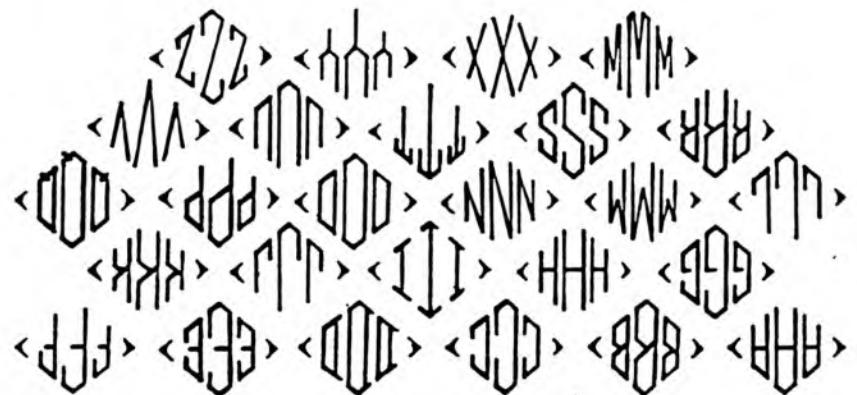
ALLEGRA SCRIPT

SIZE INCH



SIZE INCH

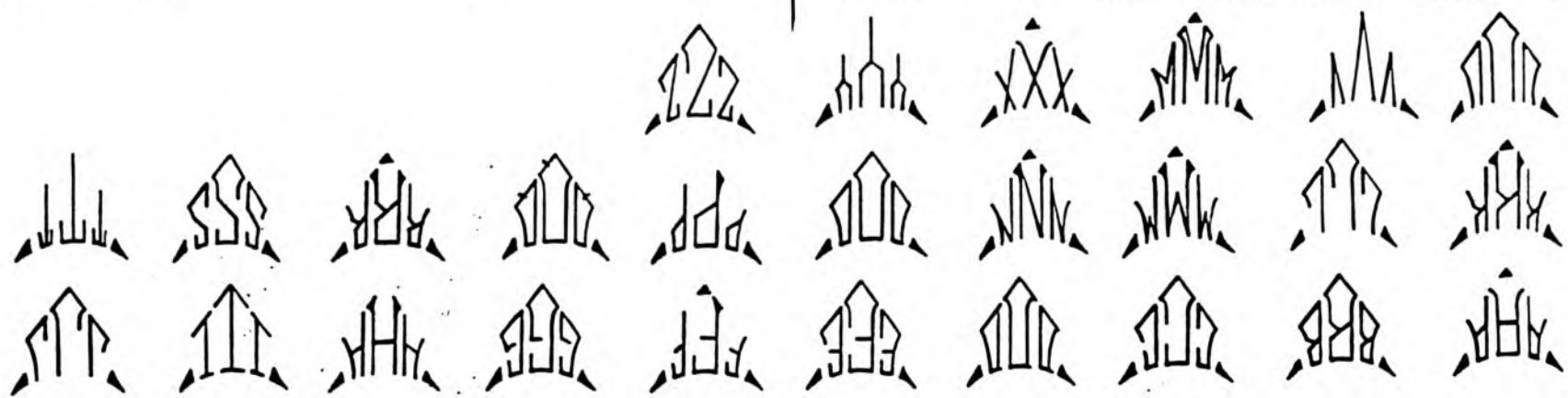
<HH> ~~~ <HHH>

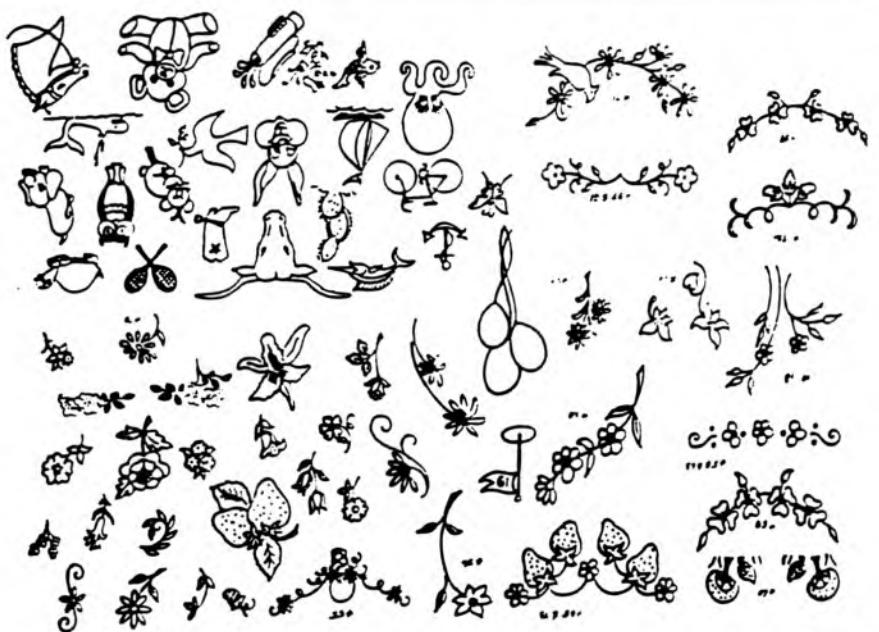


SIZE INCH

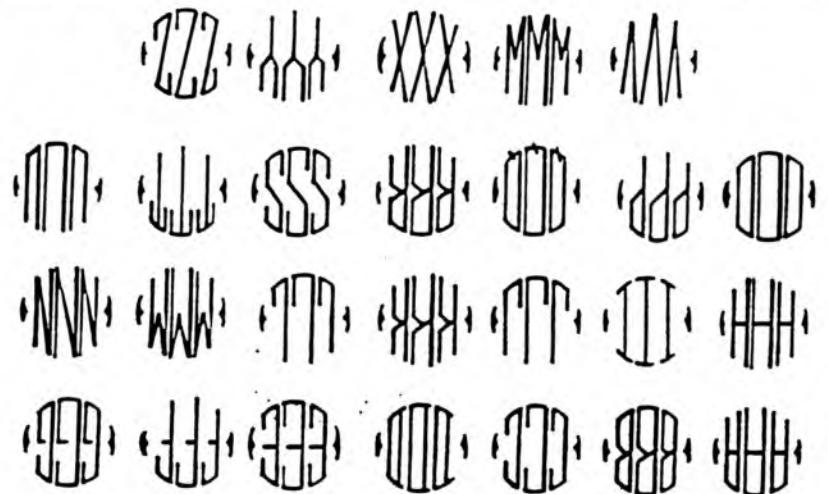
*abcdefghijklmnopqrstuvwxyz
abcdefghijklmnopqrstuvwxyz*

ՀԱՅԱՍՏԱՆԻ ՀԱՆՐԱՊԵՏՈՒԹՅՈՒՆ

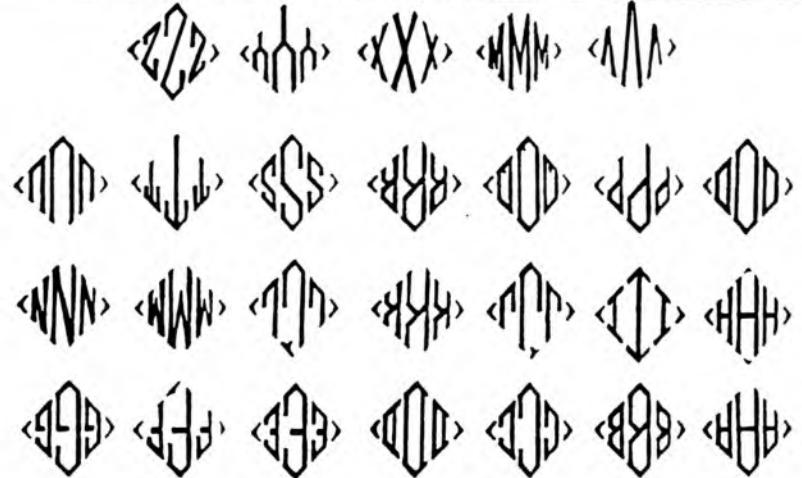




3215 HCN 5



1/2 INCH SIZE



SIZE INC %

<p style="text-align: right;"># INCH SIZE</p> <p>Z R E A L A R D S U V W X Y Z E E G E F D E R E D E A</p>	<p style="text-align: right;"># INCH SIZE</p> <p>J U V W X Y Z K L M N O P Q R S A B C D E F G H I J L</p>	<p style="text-align: right;"># INCH SIZE</p> <p>A B C D E F G H I J K L M N O P Q R S T U V W X Y Z</p>
<p style="text-align: right;"># INCH SIZE</p> <p>Z U V W X Y Z K L M N O P Q R S A B C D E F G H I J L</p>	<p style="text-align: right;"># INCH SIZE</p> <p>V W X Y Z M N O P Q R S T U A B C D E F G H I J K L</p>	<p style="text-align: right;"># INCH SIZE</p> <p>R S T U V W X Y Z a b c d e f g h i j k l m n o p q o p q r s t u v w x y z A B C D E F G H I J K L M N</p>
<p style="text-align: right;"># INCH SIZE</p> <p>Z R X W A R D K M N O G F R S A B C D E F G H I J L</p>	<p style="text-align: right;"># INCH SIZE</p> <p>X Y Z P Q R S T U V W I J K L M N O A B C D E F G H</p>	<p style="text-align: right;"># INCH SIZE</p> <p>T U V W X Y Z K L M N O P Q R S A B C D E F G H I J L</p>

3215 HONI SIZE

Z K X M B R S
H D N W Z K G
L H G E Z G H F

3215 HONI SIZE

Z X

n o p q r s t u v w
a b c d e f g h i j k l m

3215 HONI SIZE

1234567890
Z X M D
L M N O P Q R C T U
A B C D E F G A M R

3215 HONI SIZE

Z K X M B R S
H D N W Z K G
L H G E Z G H F
A B C D E F G A M R

3215 HONI SIZE

1234567890
Z X M D
L M N O P Q R C T U
A B C D E F G A M R

3215 HONI SIZE

Z K X M B R S
H D N W Z K G
L H G E Z G H F

3215 HONI SIZE

Z K X M B R S
H D N W Z K G
L H G E Z G H F

3215 HONI SIZE

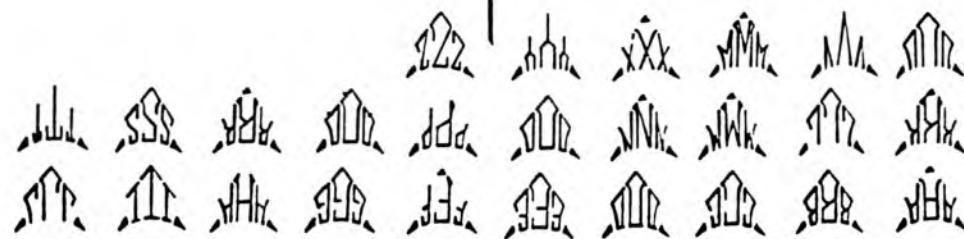
Z X M D
L M N O P Q R C T U
A B C D E F G A M R

3215 HONI SIZE

Z K X M B R S
H D N W Z K G
L H G E Z G H F

3215 HONI ፳	3215 HONI ፴	3215 HONI ፵
<p style="text-align: center;">፩፻፲፭</p>	<p style="text-align: center;">፩፻፲፭</p> <p style="text-align: center;">፩፻፲፭</p> <p style="text-align: center;">፩፻፲፭</p>	<p style="text-align: center;">፩፻፲፭</p> <p style="text-align: center;">፩፻፲፭</p> <p style="text-align: center;">፩፻፲፭</p>
3215 HONI ፶	3215 HONI ፷	3215 HONI ፸
<p style="text-align: center;">፩፻፲፭</p>	<p style="text-align: center;">፩፻፲፭</p> <p style="text-align: center;">፩፻፲፭</p> <p style="text-align: center;">፩፻፲፭</p>	<p style="text-align: center;">፩፻፲፭</p> <p style="text-align: center;">፩፻፲፭</p> <p style="text-align: center;">፩፻፲፭</p>

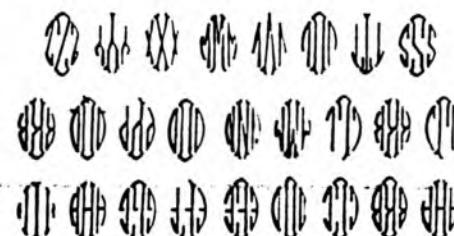
1/4 INCH SIZE



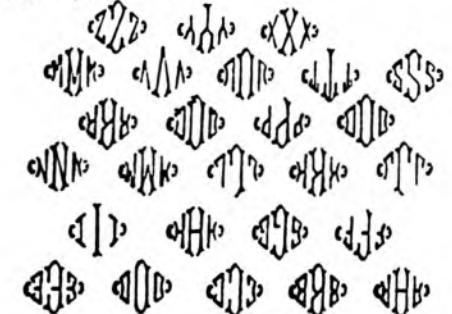
1/4 INCH SIZE

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
R S T U V W X Y Z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

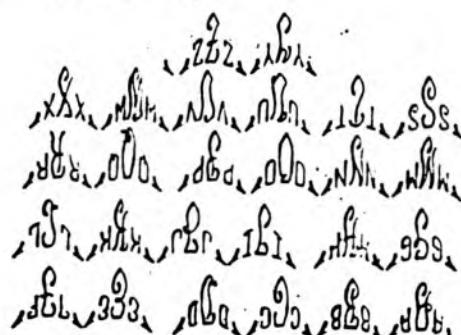
1/4 INCH SIZE



1/4 INCH SIZE



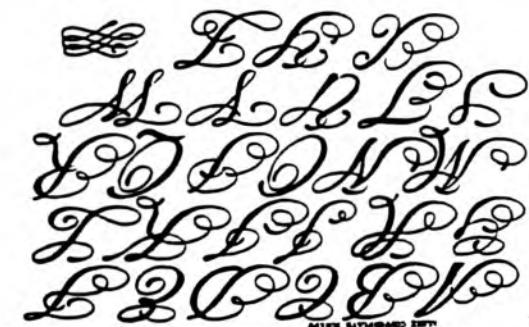
1/4 INCH SIZE



1/4 INCH SIZE



1/4 INCH SIZE



1/4 INCH SIZE

old fashioned
modern
modern

፩፪ ፩፫ ፩፬ ፩፭ ፩፮ ፩፯
 ፩፪ ፩፫ ፩፬ ፩፭ ፩፮ ፩፯
 ፩፪ ፩፫ ፩፬ ፩፭ ፩፮ ፩፯
 ፩፪ ፩፫ ፩፬ ፩፭ ፩፮ ፩፯

፩ INCH SIZE

፩፪ ፩፫ ፩፬ ፩፭ ፩፮ ፩፯
 ፩፪ ፩፫ ፩፬ ፩፭ ፩፮ ፩፯
 ፩፪ ፩፫ ፩፬ ፩፭ ፩፮ ፩፯
 ፩፪ ፩፫ ፩፬ ፩፭ ፩፮ ፩፯

፩ INCH SIZE

፩፪ ፩፫ ፩፬ ፩፭ ፩፮ ፩፯
 ፩፪ ፩፫ ፩፬ ፩፭ ፩፮ ፩፯
 ፩፪ ፩፫ ፩፬ ፩፭ ፩፮ ፩፯
 ፩፪ ፩፫ ፩፬ ፩፭ ፩፮ ፩፯
 ፩፪ ፩፫ ፩፬ ፩፭ ፩፮ ፩፯
 ፩፪ ፩፫ ፩፬ ፩፭ ፩፮ ፩፯

፩ INCH SIZE



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Training & Reference Books

RUTH E. FRANKLIN

by

CHAINS'TI TCH EMBROIDERY

BOOK # 1. (\$49.95) Gives you complete instructions to learn to operate the chainstitch (bonaz) embroidery machines. Tells you everything you need to know in an easy to understand style. This book is not just for beginning operators, it teaches many things operators who have been in the business for years don't know. Includes parts list for Singer 114 W 103 machine, plus instructions for adjustments & repairs. In addition, it is a complete study of the embroidery business based on over forty years experience. No embroidery shop should be without it! (Can be used for other machines, Cornely, Sherman-Blatz, Lentz-Echart, Consew)

HAND - MACHINE EMBROIDERY

BOOK # 2. (\$49.95) Teaches you to operate the 107 W 102 Singer monogram machine & other similar machines made by other companies. (Consew, Meistergrau, Pantogram & Brothers) Includes instructions for adjustments & repairs. Complete instructions for doing monogramming and lettering & designs. Shows you not only how to operate the machine, it teaches you all of the tricks of the trade.

MAKING BRAID & SPECIAL EMBLEMS

BOOK # 3. (\$49.95) Instructions for making chenille emblems & letters on the chainstitch machine. Also, instructions for chainstitch & satin-stitch emblems. This is a lucrative field that will keep your shop busy all year & especially during the slow seasons for other work. Tells you how to do designs, construction, materials to use & the tricks of the trade from start to finish. Has many pictures with instruction telling you how to make the emblem shown.

CORDING, BRAID & SPECIAL MACHINES

BOOK # 4. (\$49.95) This book is about the other "Bonaz machines", machines guided by a handle under the machine. Most of these machines are no longer made but they are still around & in use in the dress embroidery industry. This is the only book available about these machines. Includes instructions for making patterns, stamping, setting rhinestones, corday work and many other things about the dress embroidery business, including "Western Wear". Also has chapters on the zig-zag lock stitch bonaz machine used for applique work & sequin machines.

SPECIAL MACHINES MECHANICS MANUAL

BOOK # 5. (\$49.95) Book gives you complete instructions for doing major repairs, parts replacements & adjustments on all of the hand-operated embroidery machines, bonaz & satin-stitch. Includes parts list for all of the machines discussed. If the book don't work for you, it includes a list of mechanics that are expert at repairing these machines. Also has a list of places to purchase parts.

The ARTISTIC TOUCH LETTERING BOOK

BOOK # 6. (\$49.95) Shows the 51 most popular lettering styles in two inch size plus hundreds of designs, animals, flowers, company logos, mascots, fraternal organizations logos and other things you will have need for. You can use the pages in the book to make enlargements & reductions or, other sizes are also available. The best thing about this book is that it was designed by an embroidery machine operator. It has charts that tell you how long it takes to embroider each style on the chainstitch machine. (can also be used for satin-stitch) This book will make the difference that really counts to the small shop owner, it takes the guess work out of setting your prices.

The ARTISTIC TOUCH MONOGRAM BOOK

BOOK # 7. (\$49.95) Shows the SEVENTY-FIVE most popular monogram styles in sizes 1/4"-1/2"-3/4"-1"-1 1/2"-2". (Other sizes are also available) Every style shows the center letter plus the right & left side letters. Complete alphabet for each style. Has many styles designed by Ruth E. Franklin that you have never seen before. Can be used for chainstitch or satin-stitch monograms. Includes a price chart showing you the prices charged by Artistic Touch for each style & each size. Includes many flowers & flourishes to add to the monograms.

SPECIAL PRICES FOR QUANTITY

Any three books \$130.00

All seven books \$300.00

Video Training Tapes

B Y

R U T H E . F R A N K L I N

Video Tape Number 1. C H A I N S T I T C H E M B R O I D E R Y

Teaches you how to operate the Chainstitch Embroidery Machine. You are taught not only how to write your name . . . this tape teaches you everything you will need to know about doing lettering, monogramming, multi-color designs, quilting designs & many other things. Includes understanding the machine & how to make all necessary adjustments. With the "Chainstitch Embroidery Book" & this tape, you will learn to be an expert embroidery artist. Tape is over an hour long & can be viewed over & over again.

Price . . . \$ 99.95 Special price, Book & Tape . . . \$ 135.00

Video Tape Number 2. H A N D - M A C H I N E E M B R O I D E R Y

Teaches you how to operate the Singer 107 W or G 102 monogram machine & similar machines made by other companies. Shows how to do lettering, monogramming and designs. Includes understanding the machine & how to make all necessary adjustments. With this tape & the book "Hand-Machine Embroidery" you will learn all the tricks of the trade plus!

Tape is over an hour long & can be viewed over & over until you understand everything about the subject.

Price . . . \$ 99.95 Special Price, Book & Tape . . . \$ 135.00

Video Tape Number 3. C H E N I L L E E M B R O I D E R Y

Teaches how to do chenille embroidery on the chainstitch machine. This tape does not teach how to operate the machine, that is covered on tape number 1. You are shown how to make chenille award letters, multi-color chenille emblems and how to do direct chenille embroidery on jackets & other garments. You are taught tricks of the trade that people that have been in the business for years don't know. Learn when you are in the mood for learning, rather than in a rushed classroom atmosphere. With this tape & the book "Making Embroidered Emblems", you will learn everything you need to know about the chenille embroidery business. Tape is over an hour long & you will always have it for reference.

Price . . . \$ 99.95 Special price, Book & Tape . . . \$ 135.00

Video Tape Number 4. S A T I N S T I T C H E M B L E M S

Many small companies want small quantities of emblems & are willing to pay a premium for the small quantity. This book teaches how to make them from start to finish & the tricks that will mean the difference between making money or losing your shirt. Learn everything about this lucrative part of the business with the book "Making Embroidered Emblems" & this tape. Tape is over an hour long & you will have a permanent record to review.

Price . . . \$ 99.95 Special price

Book & Tape . . . \$ 135.00

Note: Special price allowed on either books or book & tape combinations, not on both. Figure the prices to your best advantage.

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