

NOAH MARK MYERS, PhD, CPA

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ACADEMIC EMPLOYMENT

Utah Valley University	Assistant Professor, Accounting	August 2021 – Present
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PROFESSIONAL EMPLOYMENT

Squire & Company, PC	Senior Consultant, Advisory Services	May 2015 – August 2017
Ernst & Young, LLP	Staff, Advisory Services	July 2014 – May 2015

EDUCATION

Arizona State University	Tempe, AZ
Ph.D. in Business Administration, emphasis in Accounting	2021
Brigham Young University	Provo, UT
Master of Accountancy	2014
Bachelor of Science – Accounting, Minor: Economics	2013

ACADEMIC RESEARCH

Peer Reviewed Publications

1. Myers, N., Snow, M., Waddoups, N., & Wood, D. (2026). Improving the Production and Reviewing of Design Science Research in Accounting. Forthcoming in *Review of Accounting Studies*. [SSRN](#)
2. Cannon, N., Lamoreaux, P., Maksymov, E., & Myers, N. (2025). Is the PCAOB Enforcement Approach Aligned with Its Mandate? Experiences of Sanctioned Auditors and former PCAOB enforcement staff. *Contemporary Accounting Research*, 42(2), 807–836. [DOI Link](#)
3. Kaplan, S. E. & Myers, N. Do Auditor Change Announcements Trigger Information Acquisition? (2025) *Journal of Information Systems*. 39 (2), 71–91. [DOI Link](#)
4. Lamoreaux, P., Myers, N., & Snow, M. (2024). Costs of Public Auditor Oversight: Real Earnings Management and Innovation Loss. *AUDITING: A Journal of Practice & Theory*. 43 (4), 115–141. [DOI Link](#)
5. Myers, N., Starliper, M., Summers, S., & Wood, D. The Impact of Shadow IT Systems on Perceived Information Credibility and Managerial Decision Making. (2017). *Accounting Horizons*. 31(3), 105-123. [DOI Link](#)
6. Myers, N., Snow, N., Summers, S., & Wood, D. Accounting institution citation-based research rankings by topical area and methodology. (2015) *Journal of Information Systems*, 30(3), 33-62. [DOI Link](#)
7. Holderness, K., Myers, N., Summers, S., & Wood, D. Accounting education research: Ranking institutions and individual scholars. (2014) *Issues in Accounting Education*, 29(1), 87-115. [DOI Link](#)

Working Papers

8. “Student Perception of New CPA Pathways and the Impact on Graduate Program Demand.” *Working Paper*. With Matt Starliper and Christopher Wertheim.

9. “FTX Unchecked: The Internal Control Failures Behind the Crypto Giant’s Fall.” *Revising for second round submission to Issues in Accounting Education*. With Mason Snow.
10. “Auditor Changes and Information Risk”. Solo authored dissertation.

TEACHING

Utah Valley University

ACC 4510 – Artificial Intelligence and Data Analytics in Accounting

- Average instructor evaluation **4.75/5** (4 semesters)
- Developed a new course from scratch using cutting edge AI tools and data analytics techniques

ACC 3510 – Accounting Information Systems

- Average instructor evaluation **4.77/5** (10 semesters)

MGMT 2400 – Data Analytics for Business

- Average Instructor Evaluation (online) **4.57/5** (6 semesters)

ACC 2500 – Data Analytics in Accounting

- Average Instructor Evaluation **4.82/5** (1 semester)

Arizona State University

ACC 450 – Principles of Auditing

ACADEMIC CONFERENCE ATTENDANCE AND PRESENTATIONS

February 2026*	AAA Accounting Information Systems Midyear	Provo, UT
January 2025*	AAA Accounting Information Systems Midyear	Boca Raton, FL
July 2024*	AIS Educators Conference	Provo, UT
June 2024*	AAA Data Analytics Conference	Atlanta, GA
March 2024*	UVU Symposium on Teaching and Learning	Orem, UT
January 2024*	AAA Accounting Information Systems Midyear	Atlanta, GA
January 2023*	AAA Accounting Information Systems Midyear	Las Vegas, NV
January 2023	AAA Auditing Midyear	Austin, TX
January 2022*	Hawaii Accounting Research Conference	Honolulu, HI
May 2021*	AAA Western Region Meeting	Virtual
January 2021*	AAA Financial and Reporting Section Mid-Year Meeting	Virtual
January 2021*	AAA Auditing Section Mid-Year Meeting	Virtual
September 2020*	BYU Accounting Research Symposium	Virtual
May 2020*	AAA Western Region Meeting	Virtual
January 2020	AAA Auditing Section Mid-Year Meeting	Houston, TX
September 2019	Arizona / ASU Joint Research Conference	Tempe, AZ
January 2019	AAA Auditing Section Mid-Year Meeting	Nashville, TN
September 2018*	BYU Accounting Research Symposium	Provo, UT
September 2018	Arizona / ASU Joint Research Conference	Tucson, AZ
January 2018	AAA AIS Section Mid-year Meeting	Newport Beach, CA
September 2017	Arizona / ASU Joint Research Conference	Tempe, AZ
October 2013*	BYU Accounting Research Symposium	Provo, UT

(* denotes presenter)

PROFESSIONAL AND INDUSTRY PRESENTATIONS

May 2026	National Society of Accountants for Cooperatives Speaker	Nashville, TN
September 2025	Auburn Accounting & Auditing Summit Speaker	Auburn, AL
June 2025	ACFE Global Conference Invited Speaker	Nashville, TN
May 2025	IMA New Jersey Annual Meeting Speaker	Virtual
April 2025	Maryland ACFE Annual Meeting Speaker	Baltimore, MD
September 2024	Austin Texas ACFE Chapter Meeting Speaker	Virtual

SERVICE

UVU Service

Committee Memberships

- Co-Advisor Utah Valley Accounting Society (2025-Present)
- WSB Curriculum Committee Chair (2025-Present)
- Master of Accountancy Graduate Program Committee Member (2022-2025)
- WSB Artificial Intelligence Task Force (2023-2025) (Chair)
- Accounting Support & Belonging Committee Chair (2023-2025)
- Accounting IMA Scholarship Committee Member (2022-2024)

Academic Service

- Issues in Accounting Education Editorial Board Member (2021-2024)

Ad hoc reviewer

- Issues in Accounting Education (2021, 2023, 2024, 2025)
- Contemporary Accounting Research (2020, 2023, 2025)
- Journal of Information Systems (2025)
- AAA Audit Midyear Meeting (2018, 2019, 2020)

Professional Service

- Utah Association of Certified Public Accountants (UACPA) Executive Board Member-at-large for Education
 - *Appointed 2025, 2 year term*

SKILLS AND CERTIFICATIONS

Certifications

- Certified Public Accountant, Utah (Active), April 2016 – Present

Skills

- SAS, Stata, Python, SQL, MS Access, Netsuite, Alteryx, PowerAutomate