

Music Lyrics Pilot Data

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Results from Pilot Testing of Experiment Site

```
dt_raw <- fread('pilot_results.csv')
```

Cleanup Columns

```
dt <- dt_raw[, .(hear_song = as.integer(as.character(factor(Check1, levels = c('A', 'B'),
                                                             labels = c(1, 0)))),
                piano_playing = as.integer(as.character(factor(Check2,
                                                             levels = c('A', 'B'),
                                                             labels = c(1, 0)))),
                q1 = as.factor(Q1),
                q2 = as.factor(Q2),
                q3 = as.factor(Q3),
                q4 = as.factor(Q4),
                q5 = as.factor(Q5),
                age = factor(Q6, levels = c('A', 'B', 'C', 'D', 'E',
                                            'F', 'G', 'H', 'I', 'J'),
                             labels = c('<12', '12-17', '18-24', '25-34', '35-44',
                                            '45-54', '55-64', '65-74', '>75', 'decline')),
                gender = factor(Q7, levels = c('A', 'B', 'C', 'D'),
                                labels = c('male', 'female', 'other', 'decline')),
                own_dog = as.integer(as.character(factor(Q8, levels = c('A', 'B'),
                                                             labels = c(1, 0)))),
                education = factor(Q9, levels = c('A', 'B', 'C', 'D', 'E',
                                                  'F', 'G', 'H', 'I', 'J'),
                                   labels = c('none', '8th grade', 'some high school',
                                               'high school completed', 'some college',
                                               'vocational', 'associates', 'bachelors',
                                               'masters', 'doctorate')),
                occupation = Q10,
                native_english = as.integer(as.character(factor(Q11,
                                                                levels = c('A', 'B'),
                                                                labels = c(1, 0)))),
                heard_lyrics = as.integer(as.character(factor(Q12, levels = c('A', 'B'),
                                                                labels = c(1, 0)))),
                is_turk = as.integer(as.character(factor(isTurk,
                                                         levels = c('true', 'null'),
                                                         labels = c(1, 0)))),
                time,
                correct_count = correctCount,
                assigned_lyrics = as.integer(as.character(factor(lyrics, levels = c('true', 'false'),
                                                                labels = c(1, 0)))))]
```

EDA

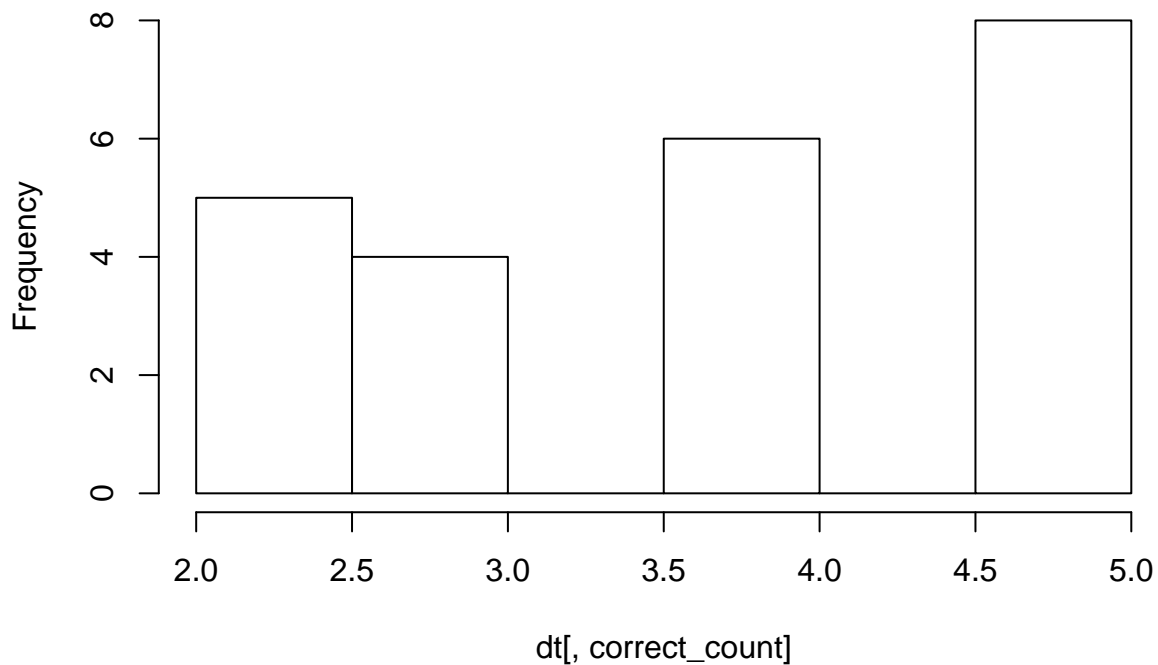
```
stargazer(dt, header=FALSE, type='latex')
```

Table 1:

Statistic	N	Mean	St. Dev.	Min	Max
hear_song	23	1.000	0.000	1	1
piano_playing	23	1.000	0.000	1	1
own_dog	23	0.304	0.470	0	1
native_english	22	0.727	0.456	0	1
heard_lyrics	22	0.545	0.510	0	1
is_turk	23	0.217	0.422	0	1
time	23	-590.696	310.507	-1,478	-182
correct_count	23	3.739	1.176	2	5
assigned_lyrics	23	0.435	0.507	0	1

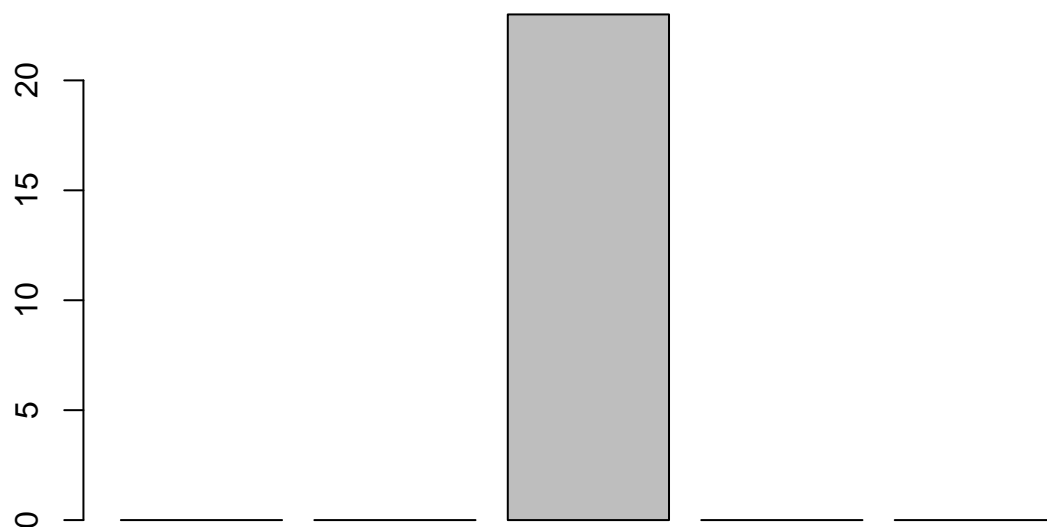
```
hist(dt[, correct_count])
```

Histogram of dt[, correct_count]



```
q1_counts <- c(sum(dt[,q1=='A']), sum(dt[,q1=='B']), sum(dt[,q1=='C']),  
               sum(dt[,q1=='D']), sum(dt[,q1=='E']))  
barplot(q1_counts, main="Question 1",  
        xlab="Responses")
```

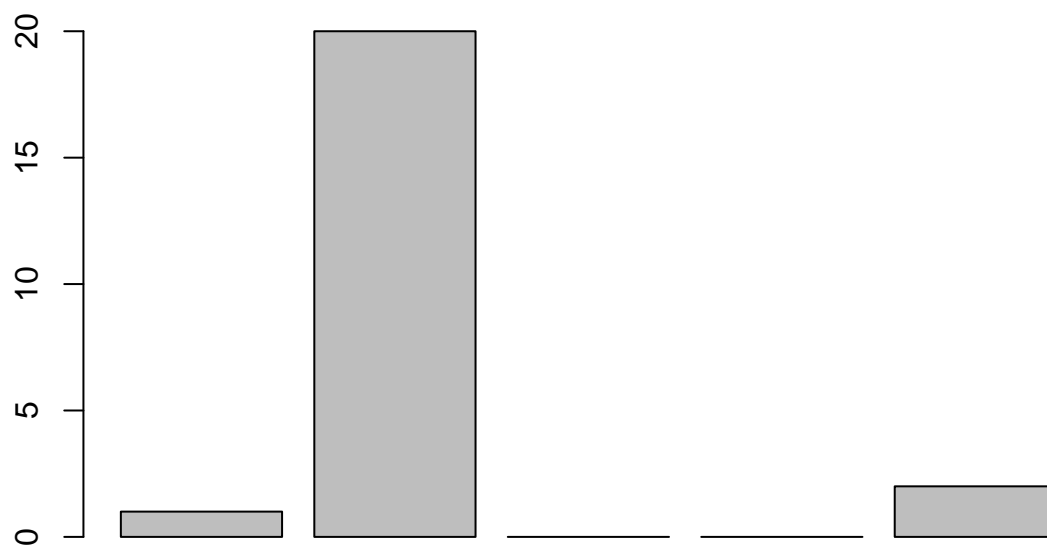
Question 1



Responses

```
q2_counts <- c(sum(dt[,q2=='A']), sum(dt[,q2=='B']), sum(dt[,q2=='C']),  
               sum(dt[,q2=='D']), sum(dt[,q2=='E']))  
barplot(q2_counts, main="Question 2",  
        xlab="Responses")
```

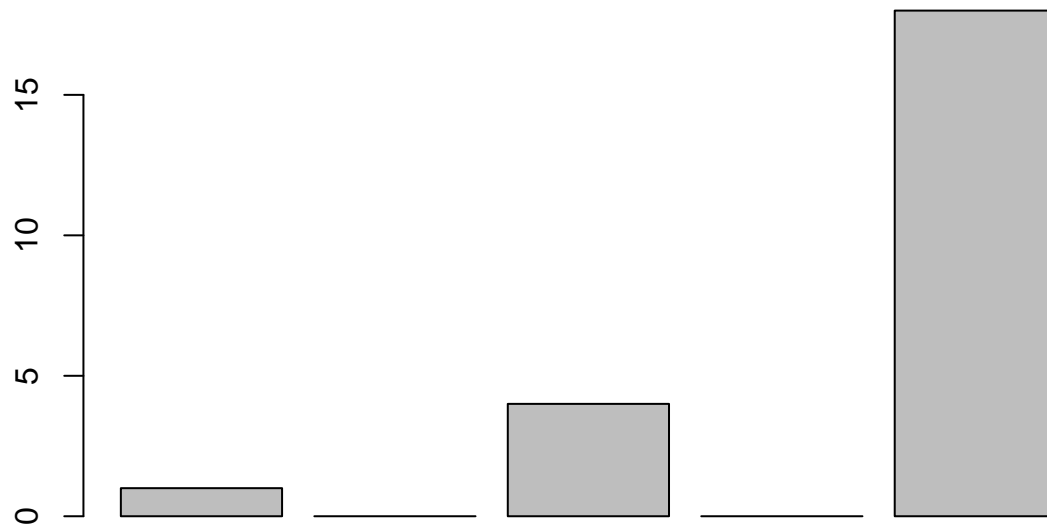
Question 2



Responses

```
q3_counts <- c(sum(dt[,q3=='A']), sum(dt[,q3=='B']), sum(dt[,q3=='C']),
               sum(dt[,q3=='D']), sum(dt[,q3=='E']))
barplot(q3_counts, main="Question 3",
        xlab="Responses")
```

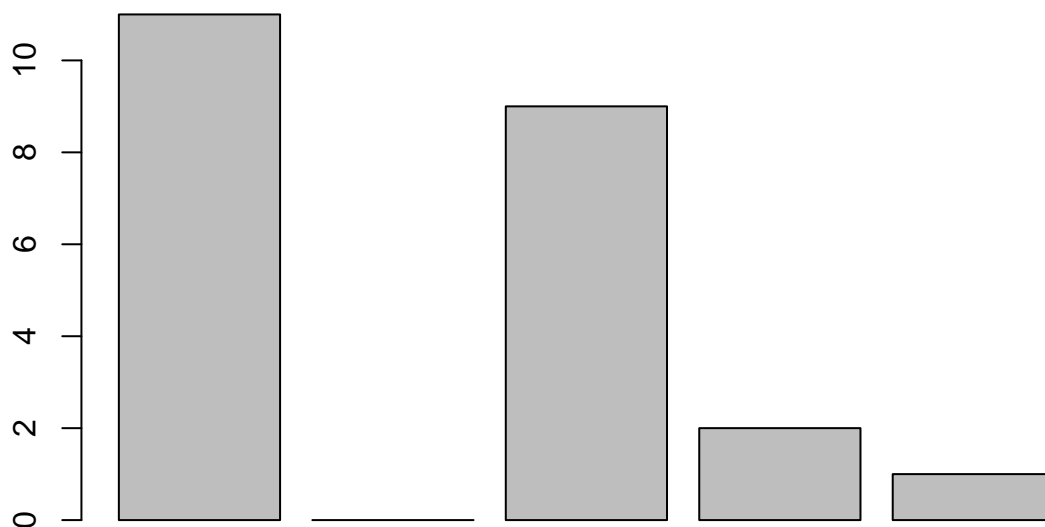
Question 3



Responses

```
q4_counts <- c(sum(dt[,q4=='A']), sum(dt[,q4=='B']), sum(dt[,q4=='C']),
               sum(dt[,q4=='D']), sum(dt[,q4=='E']))
barplot(q4_counts, main="Question 4",
        xlab="Responses")
```

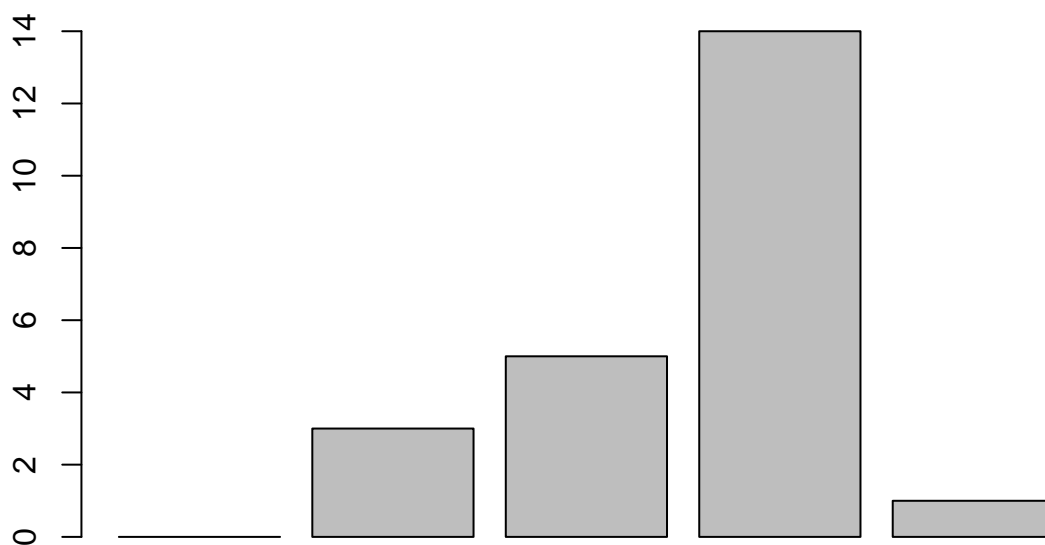
Question 4



Responses

```
q5_counts <- c(sum(dt[,q5=='A']), sum(dt[,q5=='B']), sum(dt[,q5=='C']),  
               sum(dt[,q5=='D']), sum(dt[,q5=='E']))  
barplot(q5_counts, main="Question 5",  
        xlab="Responses")
```

Question 5



Responses

```
summary(dt)
```

```
##      hear_song piano_playing q1      q2      q3      q4      q5      age
## Min.      :1   Min.      :1   C:23   A: 1   A: 1   A:11   B: 3   25-34 :11
## 1st Qu.:1   1st Qu.:1           B:20   C: 4   C: 9   C: 5   18-24 : 6
## Median :1   Median :1           E: 2   E:18   D: 2   D:14   35-44 : 2
## Mean      :1   Mean      :1           E: 1   E: 1   65-74 : 2
## 3rd Qu.:1   3rd Qu.:1           45-54 : 1
## Max.      :1   Max.      :1           55-64 : 1
##                                           (Other): 0
##
##      gender      own_dog      education
## male      :12   Min.      :0.0000   bachelors      :11
## female    :11   1st Qu.:0.0000   masters        : 7
## other      : 0   Median :0.0000   associates      : 3
## decline: 0   Mean      :0.3043   high school completed: 1
##              3rd Qu.:1.0000   doctorate        : 1
##              Max.      :1.0000   none             : 0
##                                           (Other)      : 0
##
##      occupation      native_english      heard_lyrics      is_turk
## Length:23           Min.      :0.0000   Min.      :0.0000   Min.      :0.0000
## Class :character    1st Qu.:0.2500   1st Qu.:0.0000   1st Qu.:0.0000
## Mode  :character    Median :1.0000   Median :1.0000   Median :0.0000
##              Mean      :0.7273   Mean      :0.5455   Mean      :0.2174
##              3rd Qu.:1.0000   3rd Qu.:1.0000   3rd Qu.:0.0000
##              Max.      :1.0000   Max.      :1.0000   Max.      :1.0000
##              NA's      :1           NA's      :1
##
##      time      correct_count      assigned_lyrics
## Min.      : -1478.0   Min.      :2.000   Min.      :0.0000
## 1st Qu.: -794.0   1st Qu.:3.000   1st Qu.:0.0000
## Median : -506.0   Median :4.000   Median :0.0000
## Mean      : -590.7   Mean      :3.739   Mean      :0.4348
## 3rd Qu.: -369.5   3rd Qu.:5.000   3rd Qu.:1.0000
## Max.      : -182.0   Max.      :5.000   Max.      :1.0000
##
```

Regression

```
#Covariate Balance Check
# dt[, t.test(as.numeric(age) ~ assigned_lyrics)]
# dt[, chisq.test(as.numeric(education), assigned_lyrics)]
# dt[, t.test(native_english ~ assigned_lyrics)]
# dt[, t.test(is_turk~assigned_lyrics)]
```

```
fit_pilot <- lm(correct_count ~ assigned_lyrics, dt)
summary(fit_pilot)
```

```
##
## Call:
## lm(formula = correct_count ~ assigned_lyrics, data = dt)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -1.9000 -0.9000  0.3846  1.1000  1.3846
```

```
##
## Coefficients:
##           Estimate Std. Error t value Pr(>|t|)
## (Intercept)      3.6154     0.3314  10.910 4.12e-10 ***
## assigned_lyrics    0.2846     0.5025   0.566  0.577
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.195 on 21 degrees of freedom
## Multiple R-squared:  0.01504, Adjusted R-squared:  -0.03186
## F-statistic: 0.3207 on 1 and 21 DF,  p-value: 0.5772

#fit_pilot_with_covariates <- lm(correct_count ~ assigned_lyrics + age + education + is_turk + time, dt)
fit_pilot_with_covariates <- lm(correct_count ~ assigned_lyrics + age + education + is_turk, dt)
summary(fit_pilot_with_covariates)

##
## Call:
## lm(formula = correct_count ~ assigned_lyrics + age + education +
##     is_turk, data = dt)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -2.17354 -0.70024  0.03762  0.63167  1.23786
##
## Coefficients: (1 not defined because of singularities)
##           Estimate Std. Error t value Pr(>|t|)
## (Intercept)      2.31917     1.61897   1.433  0.178
## assigned_lyrics   -0.07524     0.64309  -0.117  0.909
## age25-34         -0.33617     0.74380  -0.452  0.659
## age35-44         -0.93689     1.13003  -0.829  0.423
## age45-54        -2.73058     1.88360  -1.450  0.173
## age55-64         0.68083     2.02872   0.336  0.743
## age65-74        -1.17354     1.11793  -1.050  0.315
## educationassociates 1.87136     1.62065   1.155  0.271
## educationbachelors 1.85437     1.57063   1.181  0.261
## educationmasters   2.65534     1.69505   1.567  0.143
## educationdoctorate      NA         NA      NA      NA
## is_turk           -0.24393     1.10158  -0.221  0.828
##
## Residual standard error: 1.223 on 12 degrees of freedom
## Multiple R-squared:  0.4107, Adjusted R-squared:  -0.08041
## F-statistic: 0.8363 on 10 and 12 DF,  p-value: 0.6061
```

Power Calculation

Determine what the effect size should be OR use the effect size from the pilot experiment:

```
cohen.ES(test = 't', size = 'small')
```

```
##
##      Conventional effect size from Cohen (1982)
##
##      test = t
##      size = small
```

```
##      effect.size = 0.2
pwr.t.test(power = 0.8, d = 0.28, sig.level = 0.05, type = "two.sample", alternative = "greater")

##
##      Two-sample t test power calculation
##
##              n = 158.399
##              d = 0.28
##      sig.level = 0.05
##              power = 0.8
##      alternative = greater
##
## NOTE: n is number in *each* group
```