

turk_results

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Load Data

```
dt_raw <- fread('musicdata.8.8.2018.csv')
```

```
head(dt_raw)
```

```
##      PartitionKey                                     RowKey
## 1:    musictests                                1a76b09f-c01f-4bfe-8f83-9f70774e6782
## 2:    musictests                                5dcc4cd9-b794-4f3e-862d-c05df05936f1
## 3:    musictests A18TCR555RWUZVb376e672-98e0-4658-b1ce-185374c7e935
## 4:    musictests A1EBQ9X6IN50ZC05d429a2-e1ca-4139-b0dd-f2739d874bb5
## 5:    musictests A1PUHCEBSOWETV5ab6e0ce-75a4-4e7e-887f-9ed0a47c15e6
## 6:    musictests A1VC6F0FYG1L5I9d672728-9457-431b-a8f9-b688efc87efb
##      Timestamp Check1 Check2 Q1 Q2 Q3 Q4 Q5 Q6 Q7 Q8 Q9 Q10
## 1: 2018-08-07T00:29:39.285Z      A      A C D A C A E A B E A
## 2: 2018-08-07T00:31:13.773Z      B      A C B E A A G A A D A
## 3: 2018-08-07T00:23:44.949Z      A      A C B E A D D A A E A
## 4: 2018-08-07T00:24:44.489Z      A      A C B C A D D B A H A
## 5: 2018-08-07T00:29:11.786Z      A      A C B E A D C A B G A
## 6: 2018-08-07T00:26:48.495Z      A      A C B C A D E B A H B
##      Q11 Q13 isTurk clickedPlay time correctCount lyrics Q12
## 1:    B    B  true      true -405          1  true
## 2:    A    B  true      true -659          4  true
## 3:    A    B  true      true -295          5 false
## 4:    A    B  true      true -194          4 false
## 5:    A    B  true      true -273          5  true
## 6:    A    B  true      true -382          4 false
```

Clean Up Columns

```
dt <- dt_raw[, .(hear_song = as.integer(as.character(factor(Check1, levels = c('A', 'B'),
                                                             labels = c(1, 0)))),
                 piano_playing = as.integer(as.character(factor(Check2,
                                                                 levels = c('A', 'B'),
                                                                 labels = c(1, 0)))),
                 q1 = as.factor(Q1),
                 q2 = as.factor(Q2),
                 q3 = as.factor(Q3),
                 q4 = as.factor(Q4),
                 q5 = as.factor(Q5),
                 age = factor(Q6, levels = c('A', 'B', 'C', 'D', 'E',
                                              'F', 'G', 'H', 'I', 'J'),
                              labels = c('<12', '12-17', '18-24', '25-34', '35-44',
                                          '45-54', '55-64', '65-74', '>75', 'decline')),
                 gender = factor(Q7, levels = c('A', 'B', 'C', 'D')))
```

```

        labels = c('male', 'female', 'other', 'decline')),
own_dog = as.integer(as.character(factor(Q8, levels = c('A', 'B'),
        labels = c(1, 0)))),
education = factor(Q9, levels = c('A', 'B', 'C', 'D', 'E',
        'F', 'G', 'H', 'I', 'J'),
        labels = c('none', '8th grade', 'some high school',
        'high school completed', 'some college',
        'vocational', 'associates', 'bachelors',
        'masters', 'doctorate')),

occupation = Q10,
native_english = as.integer(as.character(factor(Q11,
        levels = c('A', 'B'),
        labels = c(1, 0)))),
heard_lyrics = factor(Q13, levels = c('A', 'B', 'C', 'D', 'E', 'F'),
        labels = c('I\'m a barbie girl',
        'Rocket Man',
        'Don\'t stop believing',
        'Hakuna Matata',
        'Lyrics but not sure',
        'No lyrics')),

is_turk = as.integer(as.character(factor(isTurk,
        levels = c('true', 'null'),
        labels = c(1, 0)))),

time = time * -1,
correct_count = correctCount,
assigned_lyrics = as.integer(as.character(factor(lyrics, levels = c('true', 'false'),
        labels = c(1, 0)))))]

```

EDA

```
summary(dt)
```

```

##      hear_song      piano_playing      q1      q2      q3      q4      q5
##  Min.   :0.0000   Min.   :0.0000   A: 1   A: 8   A:15   A:74   A:17
##  1st Qu.:1.0000   1st Qu.:1.0000   B: 6   B:96   B: 3   B: 5   B:25
##  Median :1.0000   Median :1.0000   C:130  C:15   C:36   C:41   C:15
##  Mean   :0.9929   Mean   :0.9929   D: 2   D: 4   D: 3   D: 6   D:74
##  3rd Qu.:1.0000   3rd Qu.:1.0000   E: 2   E:18   E:84   E:14   E: 9
##  Max.   :1.0000   Max.   :1.0000                   N: 1   N: 1
##
##      age      gender      own_dog      education
##  25-34 :63   male   :78   Min.   :0.0000   bachelors      :52
##  18-24 :30   female :62   1st Qu.:0.0000   some college   :27
##  35-44 :28   other   : 0   Median :0.0000   associates     :19
##  45-54 :13   decline: 0   Mean   :0.4571   masters        :18
##  55-64 : 3   NA's    : 1   3rd Qu.:1.0000   high school completed:15
##  (Other): 3                   Max.   :1.0000   (Other)         : 9
##  NA's   : 1                   NA's    :1       NA's            : 1
##  occupation      native_english      heard_lyrics
##  Length:141      Min.   :0.0000   I'm a barbie girl : 0
##  Class :character 1st Qu.:1.0000   Rocket Man         :116
##  Mode  :character Median :1.0000   Don't stop believing: 0

```

```
##              Mean    :0.9143   Hakuna Matata      : 0
##              3rd Qu.:1.0000   Lyrics but not sure : 1
##              Max.    :1.0000   No lyrics           : 0
##              NA's    :1        NA's               : 24
##    is_turk      time      correct_count  assigned_lyrics
## Min.    :0.000   Min.    : 68.0   Min.    :0.000   Min.    :0.0000
## 1st Qu.:1.000   1st Qu.: 301.0   1st Qu.:2.000   1st Qu.:0.0000
## Median :1.000   Median : 405.0   Median :3.000   Median :1.0000
## Mean    :0.766   Mean    : 448.3   Mean    :3.248   Mean    :0.5248
## 3rd Qu.:1.000   3rd Qu.: 520.0   3rd Qu.:4.000   3rd Qu.:1.0000
## Max.    :1.000   Max.    :1478.0   Max.    :5.000   Max.    :1.0000
##
```

Roughly 50/50 split for treatment vs. control:

```
dt[, .N, by = 'assigned_lyrics']
```

```
##    assigned_lyrics  N
## 1:                1 74
## 2:                0 67
```

Most people recognized the song regardless of being assigned lyrics:

```
dt[, .N, by = 'heard_lyrics,assigned_lyrics']
```

```
##          heard_lyrics assigned_lyrics  N
## 1:          Rocket Man              1 63
## 2:          Rocket Man              0 53
## 3:                   NA              1 11
## 4:                   NA              0 13
## 5: Lyrics but not sure              0  1
```

Turkers took roughly 40% less time to complete the survey than non-turkers:

```
dt[, mean(time), by = 'is_turk']
```

```
##    is_turk      V1
## 1:        1 410.2778
## 2:        0 572.9394
```

```
dt[, t.test(time ~ is_turk)]
```

```
##
## Welch Two Sample t-test
##
## data:  time by is_turk
## t = 3.0192, df = 37.743, p-value = 0.004526
## alternative hypothesis: true difference in means is not equal to 0
## 95 percent confidence interval:
##  53.57157 271.75166
## sample estimates:
## mean in group 0 mean in group 1
##      572.9394      410.2778
```

No significant difference in time taken based on treatment vs. control assignment:

```
dt[, mean(time), by = 'assigned_lyrics']
```

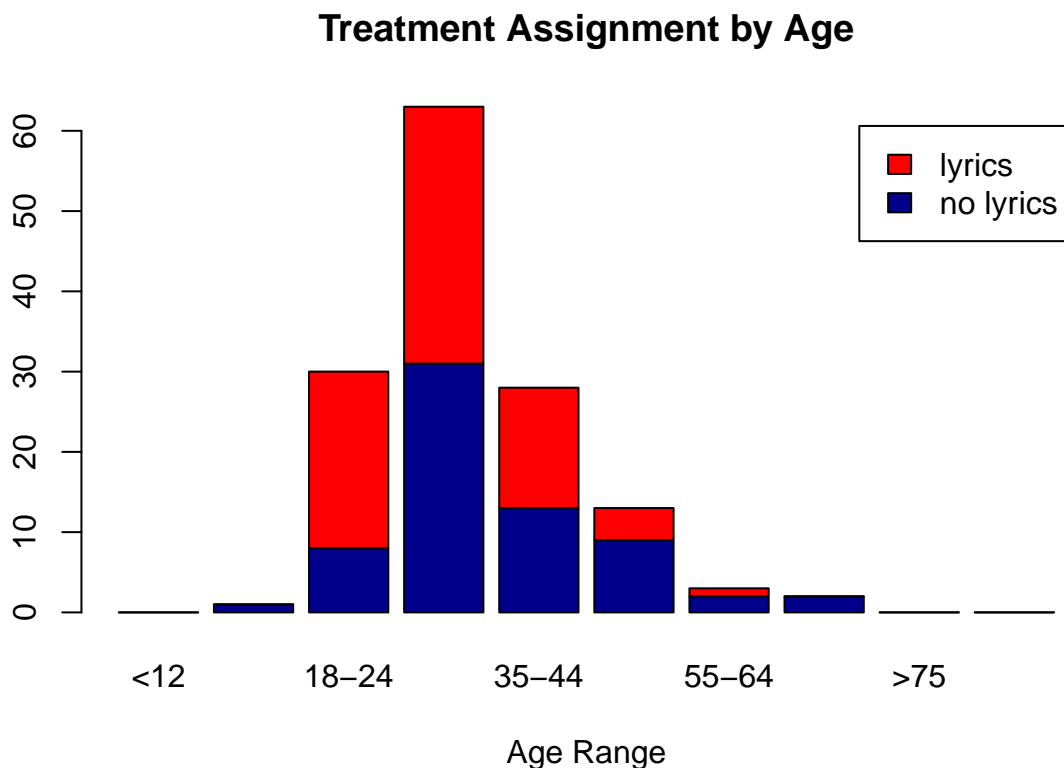
```
##    assigned_lyrics      V1
## 1:                1 471.8378
```

```
## 2:          0 422.4030
dt[, t.test(time ~ assigned_lyrics)]

##
## Welch Two Sample t-test
##
## data:  time by assigned_lyrics
## t = -1.3895, df = 130.85, p-value = 0.167
## alternative hypothesis: true difference in means is not equal to 0
## 95 percent confidence interval:
##  -119.81669    20.94699
## sample estimates:
## mean in group 0 mean in group 1
##      422.4030      471.8378
```

Covariate Balance Check

```
assignment_by_age <- table(dt$assigned_lyrics, dt$age)
barplot(assignment_by_age, main = 'Treatment Assignment by Age',
        xlab = "Age Range", col = c('darkblue', 'red'),
        legend = c('no lyrics', 'lyrics'))
```



```
# dt[, .N, keyby = 'age,assigned_lyrics']
```

```
dt[, chisq.test(assigned_lyrics, age, simulate.p.value = TRUE)]
```

```
##
## Pearson's Chi-squared test with simulated p-value (based on 2000
## replicates)
```

```
##
## data: assigned_lyrics and age
## X-squared = 11.529, df = NA, p-value = 0.04998
dt[, chisq.test(assigned_lyrics, education, simulate.p.value = TRUE)]

##
## Pearson's Chi-squared test with simulated p-value (based on 2000
## replicates)
##
## data: assigned_lyrics and education
## X-squared = 8.9083, df = NA, p-value = 0.3413
dt[, t.test(native_english ~ assigned_lyrics)]

##
## Welch Two Sample t-test
##
## data: native_english by assigned_lyrics
## t = 1.65, df = 125.47, p-value = 0.1014
## alternative hypothesis: true difference in means is not equal to 0
## 95 percent confidence interval:
## -0.01519006 0.16752421
## sample estimates:
## mean in group 0 mean in group 1
## 0.9545455 0.8783784
dt[, t.test(is_turk ~ assigned_lyrics)]

##
## Welch Two Sample t-test
##
## data: is_turk by assigned_lyrics
## t = -0.12613, df = 137.21, p-value = 0.8998
## alternative hypothesis: true difference in means is not equal to 0
## 95 percent confidence interval:
## -0.1513702 0.1332177
## sample estimates:
## mean in group 0 mean in group 1
## 0.7611940 0.7702703
```

Regression

No significant difference in scores between treatment and control groups:

```
fit_all <- lm(correct_count ~ assigned_lyrics, dt)
summary(fit_all)

##
## Call:
## lm(formula = correct_count ~ assigned_lyrics, data = dt)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -3.2687 -1.2297 -0.2297  0.7703  1.7703
##
```

```
## Coefficients:
##               Estimate Std. Error t value Pr(>|t|)
## (Intercept)    3.26866    0.15995  20.436  <2e-16 ***
## assigned_lyrics -0.03893    0.22079  -0.176    0.86
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.309 on 139 degrees of freedom
## Multiple R-squared:  0.0002236, Adjusted R-squared:  -0.006969
## F-statistic: 0.03109 on 1 and 139 DF,  p-value: 0.8603
```

The only significant difference found is that Turkers scored roughly 0.90 out of 5 lower on average:

```
fit_all_with_covariates <- lm(correct_count ~ assigned_lyrics + age + education + is_turk, dt)
summary(fit_all_with_covariates)
```

```
##
## Call:
## lm(formula = correct_count ~ assigned_lyrics + age + education +
##     is_turk, data = dt)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -3.06555 -0.77781  0.04613  0.96618  2.36494
##
## Coefficients:
##               Estimate Std. Error t value Pr(>|t|)
## (Intercept)    1.91542    1.82791   1.048  0.29675
## assigned_lyrics -0.24307    0.22727  -1.070  0.28694
## age18-24        0.95387    1.30403   0.731  0.46588
## age25-34        0.03857    1.28843   0.030  0.97617
## age35-44        0.46906    1.30518   0.359  0.71992
## age45-54        0.23151    1.32174   0.175  0.86124
## age55-64        0.51879    1.46818   0.353  0.72443
## age65-74       -0.79355    1.58686  -0.500  0.61791
## educationsome high school  0.80982    1.55413   0.521  0.60325
## educationhigh school completed 1.64875    1.30140   1.267  0.20758
## educationsome college    2.01576    1.28138   1.573  0.11826
## educationvocational      0.24307    1.77408   0.137  0.89125
## educationassociates      2.03857    1.28843   1.582  0.11617
## educationbachelors       1.87813    1.26906   1.480  0.14145
## educationmasters        2.08222    1.30111   1.600  0.11209
## educationdoctorate       1.16109    1.41232   0.822  0.41260
## is_turk             -0.95399    0.30940  -3.083  0.00253 **
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.244 on 123 degrees of freedom
## (1 observation deleted due to missingness)
## Multiple R-squared:  0.2009, Adjusted R-squared:  0.09695
## F-statistic: 1.933 on 16 and 123 DF,  p-value: 0.02322

fit_turk_only <- lm(correct_count ~ assigned_lyrics, dt[is_turk == 1])
summary(fit_turk_only)
```

```
##
```

```
## Call:
## lm(formula = correct_count ~ assigned_lyrics, data = dt[is_turk ==
##      1])
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -3.1765 -0.9825  0.0175  1.0175  2.0175
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)      3.1765     0.1837  17.293  <2e-16 ***
## assigned_lyrics  -0.1940     0.2528  -0.767   0.445
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.312 on 106 degrees of freedom
## Multiple R-squared:  0.005524, Adjusted R-squared:  -0.003858
## F-statistic: 0.5888 on 1 and 106 DF, p-value: 0.4446

fit_no_turks <- lm(correct_count ~ assigned_lyrics, dt[is_turk == 0])
summary(fit_no_turks)
```

```
##
## Call:
## lm(formula = correct_count ~ assigned_lyrics, data = dt[is_turk ==
##      0])
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -2.0588 -1.0588  0.4375  0.9412  1.4375
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)      3.5625     0.2800  12.724 7.61e-14 ***
## assigned_lyrics   0.4963     0.3901   1.272   0.213
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.12 on 31 degrees of freedom
## Multiple R-squared:  0.04963, Adjusted R-squared:  0.01898
## F-statistic: 1.619 on 1 and 31 DF, p-value: 0.2127

dt <- dt[, correct_per_second := correct_count/time]

fit_per_time <- lm(correct_per_second ~ assigned_lyrics, dt)
summary(fit_per_time)
```

```
##
## Call:
## lm(formula = correct_per_second ~ assigned_lyrics, data = dt)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -0.009835 -0.004021 -0.000897  0.002272  0.048989
##
```

```
## Coefficients:
##               Estimate Std. Error t value Pr(>|t|)
## (Intercept)    0.0098350  0.0008025  12.256  <2e-16 ***
## assigned_lyrics -0.0017699  0.0011077  -1.598    0.112
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.006568 on 139 degrees of freedom
## Multiple R-squared:  0.01804,    Adjusted R-squared:  0.01097
## F-statistic: 2.553 on 1 and 139 DF,  p-value: 0.1123
```