NOAH H. KIM

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PROFESSIONAL EXPERIENCE

Accenture   Dallas, TX
Digital Strategy Consultant   Dec 2018 - Jul 2021
- **Data Management Assessment** at Fortune 500 Tech – Interviewed 18 executives across 5 business units on data management and governance practices and presented findings to Vice Presidents and Directors
- **Data Quality Strategy** at Global Retail (Convenience Stores) – Profiled, analyzed, and cleaned Site data, using the findings to develop recommendations on enterprise data strategy and data quality maintenance
- **MDM Strategy** at National Financial Services – Developed enterprise master data management (MDM) and data governance strategy, defined MDM implementation roadmap, and guided MDM tool selection process
- **MDM Implementation** at Fortune 500 Water, Hygiene and Energy – Analyzed over 8 million customer and client records using SQL, designed data flows, and created documentation to support implementation of TIBCO EBX
- **Dallas Office Consultants & Specialists (DOCS)** Lead – Led DOCS Council and hosted networking, professional development, and corporate citizenship events for over 600 Dallas-based employees

Senior Consulting Analyst   Dec 2017 – Dec 2018
- **Data Visualization** for Fortune 50 Telecom – Worked with lead engineer to automate project management tasks, establish an internal reporting platform, design the data model, and develop 11 Tableau dashboards, enabling leadership to make data-driven decisions and saving the PMO team over 400 FTE hours/year
- **Customer Order Automation** at Fortune 50 Telecom – Gathered requirements and worked with a team of 13 developers to automate 4 legacy customer order management systems using Pega RPA
- **Consulting Development Program (CDP)** Careers & Capabilities Co-Lead – Hosted monthly events focused on professional development for over 120 Dallas-based Consulting Analysts and Sr. Analysts

Consulting Analyst   Nov 2016 – Dec 2017
- **Cloud Testing Automation** at Fortune 50 Telecom – Managed 2 developers and led development of RPA proof-of-concept using Blue Prism to automate a cloud validation testing process, showcasing a 90% potential reduction in testing time and significant reductions in required testing resources
- **Cloud Data Migration** at Fortune 50 Telecom – Worked closely with Director of Engineering to redesign and develop the team's cloud release management SharePoint site
- **Consulting Development Program (CDP)** Recruiting & Integration Co-Lead – Hosted quarterly events, personally welcomed and matched over 60 Dallas-based Consulting Analysts with Sr. Analyst Buddies

Glass Doctor of Dallas Metroplex   Dallas, TX
Marketing Manager   Oct 2014 - Jul 2015
- Franchise surpassed all-time monthly and annual sales records and was awarded **2015 Franchisee of the Year** out of over 270 competing locations in North America
- Directed the overall marketing strategy and implemented multi-channel marketing campaigns for both Dallas and Fort Worth branches, increasing total sales by 15% YOY and total website visits by 18% YOY
- Decreased digital marketing expenses by 13% YOY by collaborating with sales team to track source of calls

TECHNICAL SKILLS

HTML ◦ CSS ◦ JavaScript ◦ TypeScript ◦ SQL ◦ React ◦ React Native ◦ Node.js ◦ ExpressJs ◦ NestJs ◦ MongoDB ◦ SQL Server ◦ MySQL ◦ GitHub ◦ Tableau ◦ Power BI ◦ Blue Prism ◦ Alteryx ◦ SAP Lumira ◦ JIRA ◦ SharePoint ◦ R

EDUCATION

Southern Methodist University   Dallas, TX
Master of Science, Business Analytics (MSBA)   May 2016

Southern Methodist University   Dallas, TX
Bachelor of Business Administration, Marketing   May 2015