

# Ken Satkunam

## Protect to Propel™

Cybersecurity & AI Strategist for Business Leaders

**Title:** CEO & Founder, NorthStar Technology Group

**Credential:** CISM — Certified Information Security Manager

**Location:** Fargo, North Dakota

**Booking:** Noah Satkunam · [info@northstar-tg.com](mailto:info@northstar-tg.com) · (701) 237-9096

**SHORT BIO (100 WORDS)**

## About Ken Satkunam

**Ken Satkunam, CISM**, is the CEO and Founder of NorthStar Technology Group, a 2x Inc. 5000 cybersecurity and managed IT firm. With 30+ years in IT — including CIO roles for healthcare systems with up to 23,000 employees — Ken helps business leaders transform cybersecurity and AI from cost centers into competitive advantages. He is a published author, HCCA conference speaker, and creator of the Protect to Propel™ framework. Ken serves 100+ organizations across healthcare, legal, and financial services from Fargo, North Dakota.

### Extended Bio (Conference Programs)

Ken Satkunam has spent more than three decades at the intersection of technology, security, and business strategy. Since founding NorthStar Technology Group in 2000, he has built it into a 2x Inc. 5000 honoree serving over 100 organizations across healthcare, legal, and financial services.

Before launching NorthStar, Ken served in nearly every IT role imaginable — from technical support to Chief Information Officer — for healthcare organizations as large as 23,000 employees, including Banner Health. This breadth of experience gives him a rare ability to speak the language of both the server room and the boardroom.

Ken holds the CISM (Certified Information Security Manager) designation and is a published author, having co-authored "Cyber Attack Prevention: Why Your IT Department Must Partner with a Third-Party Cyber Security Firm" and contributed to eWeek and DM News. He is a sought-after speaker at healthcare compliance conferences (HCCA), industry associations (SBAND), and executive forums.

His signature framework, **Protect to Propel™**, challenges the conventional view of cybersecurity as a cost center. Instead, Ken shows leaders how to align security and AI with business growth — creating what he calls a "Growth Acceleration Engine."

Ken is passionate about rural healthcare IT and helping organizations that lack the time, energy, or experience to navigate today's threat landscape on their own. He lives in Fargo, North Dakota, where NorthStar is headquartered.

**30+**

YEARS IN IT

**2x**

INC. 5000

**100+**

ORGS SECURED

**23K**

EMPLOYEES LED

## SIGNATURE KEYNOTE

## Protect to Propel™

Most organizations treat cybersecurity as an expense and AI as hype. This keynote flips both — showing leaders how security and AI become a strategic growth engine when aligned with business objectives.

### The 3-Pillar Framework

- 1. Protect the Foundation** — Build the security posture that gives you confidence to move fast.
- 2. Reduce Operational Friction** — Eliminate inefficiencies so your team focuses on what matters.
- 3. Propel Growth with Strategic AI** — Deploy AI as a competitive weapon — securely and profitably.

## Additional Speaking Topics

### The New HIPAA Reality: What Leaders Must Prepare For

Healthcare IT & Compliance · 30/45/60 min

Clear, actionable roadmap for regulatory readiness. Current enforcement trends, risk assessment essentials for non-IT professionals, and step-by-step compliance planning.

### AI for SMB Leaders: Practical, Profitable, Secure

Business Owners & Operators · 30/45/60 min

Cut through the AI noise with 10-20 real use cases SMBs can implement immediately. How to evaluate AI tools without the hype and security guardrails for safe adoption.

### Cyber Incident Readiness: If You're Breached Tomorrow

Executive & IT Leadership · 30/45/60 min

Replaces panic with a clear, rehearsed game plan. Incident response essentials, first 72 hours protocol, and cyber insurance/legal considerations.

### From IT Support to Strategic Advantage

MSPs & IT Directors · 30/45/60 min

Operational maturity framework for IT leaders ready to level up. Moving from reactive to strategic IT and building executive-level influence.

## AUDIENCE OUTCOMES

## What Your Audience Will Walk Away With

- ✓ Increased security maturity awareness — understand where you stand and what to do next
- ✓ Practical AI adoption framework — not theory, actual use cases to implement this quarter
- ✓ Clear action plan — specific steps, prioritized by impact
- ✓ Reduced executive fear — confidence replaces confusion around cyber and AI
- ✓ Strategic alignment — security and AI connected to business growth objectives
- ✓ Risk clarity — understand your exposure in plain language
- ✓ Compliance roadmap — especially for HIPAA-driven environments
- ✓ Growth-focused mindset — shift from "protection" to "propulsion"

### Testimonials

*"NorthStar Technology Group has surpassed expectations to not only rapidly respond to helpdesk needs from staff but also effectively work with us to resolve IT security and HIPAA risks in a timely manner."*

**Director of Human Resources**

St. Luke's Healthcare

*"Managing technology for 200 employees in five locations with many remote employees is a difficult task. NorthStar Technology Group provides the tools and people to make this job so much easier."*

**Lynn, Chief Financial Officer**

Lakeland Mental Health Services

*"NorthStar Technology Group doesn't assume I know all the information technology lingo; they make recommendations that are easy to understand and practical to our business."*

**Chief Financial Officer**

Gary Cavett and Company CPAs

*"Ken is compassionate and has great integrity, always striving to do the right thing for his clients and in his business partnerships."*

**Industry Partner**



## TECHNICAL REQUIREMENTS

# AV & Logistics

Item	Details
Microphone	Wireless lavalier or handheld (lavalier preferred)
Presentation Format	16:9 widescreen slides (provided in advance)
Display	Large screen or projection with HDMI input
Confidence Monitor	Preferred but not required
Internet	Reliable Wi-Fi for live demonstrations (if applicable)
Room Setup	Theater or classroom style; clear sight lines to screen
Recording	Permitted with advance approval
Travel	Based in Fargo, ND. Available nationwide. Travel/lodging arranged by host.

## Emcee Introduction Script

*"Our next speaker has spent over 30 years in information technology — from the help desk to the C-suite — and today leads a 2x Inc. 5000 cybersecurity firm that protects more than 100 organizations across healthcare, legal, and financial services. He's a published author, a CISM-certified information security manager, and an HCCA conference speaker. Most importantly, he makes cybersecurity and AI practical, strategic, and — believe it or not — energizing. Please welcome Ken Satkunam."*

## Booking Contact

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**Ready to book?** Contact Noah to check Ken's availability for your event. Custom topics and formats available upon request.