



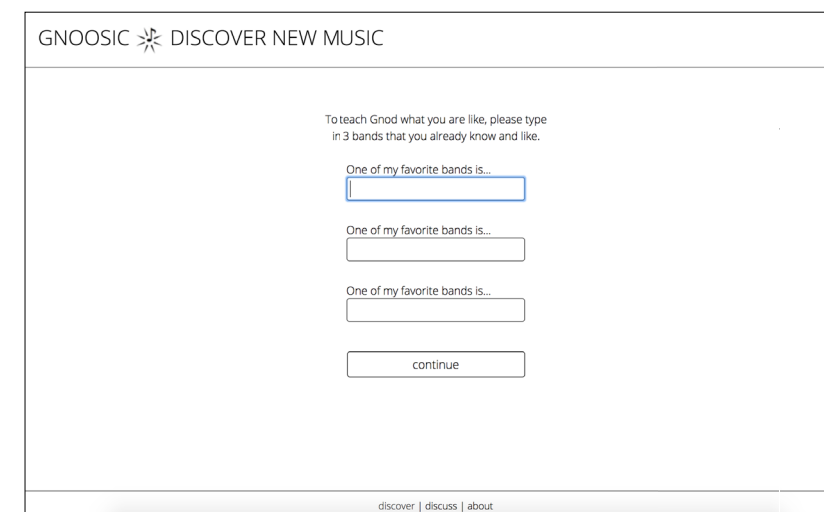
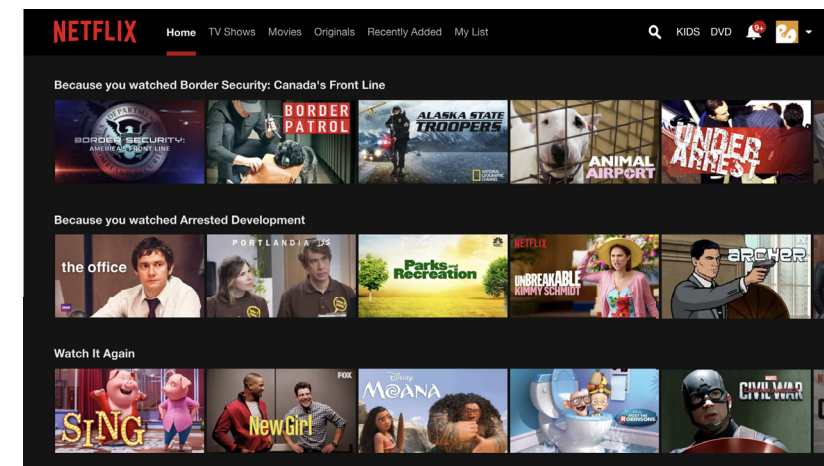
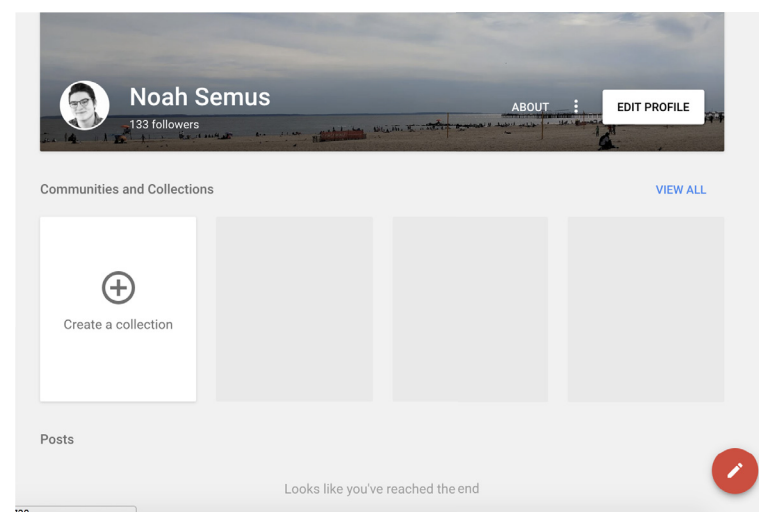
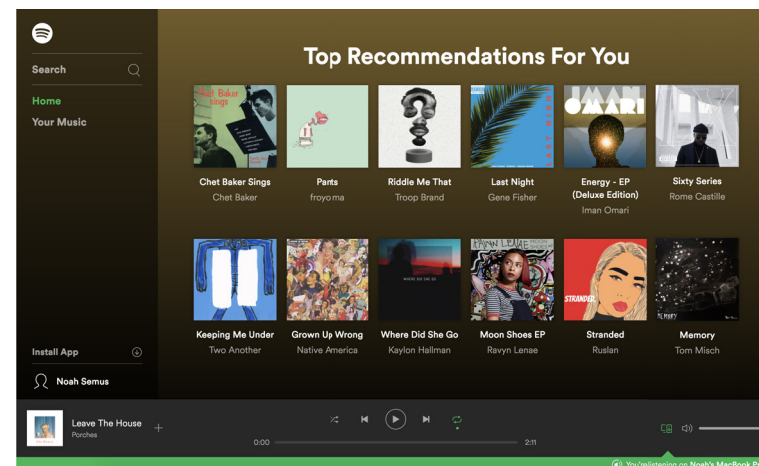
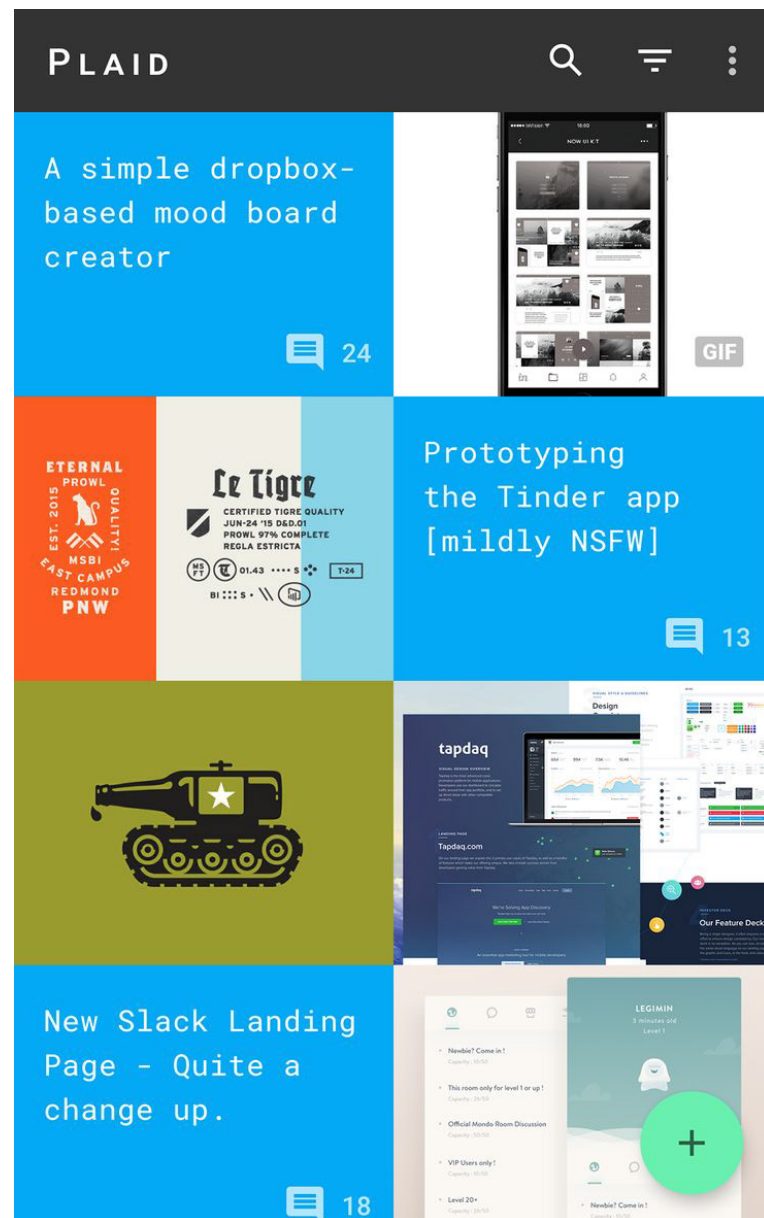
RENAISSANCE UX DECK

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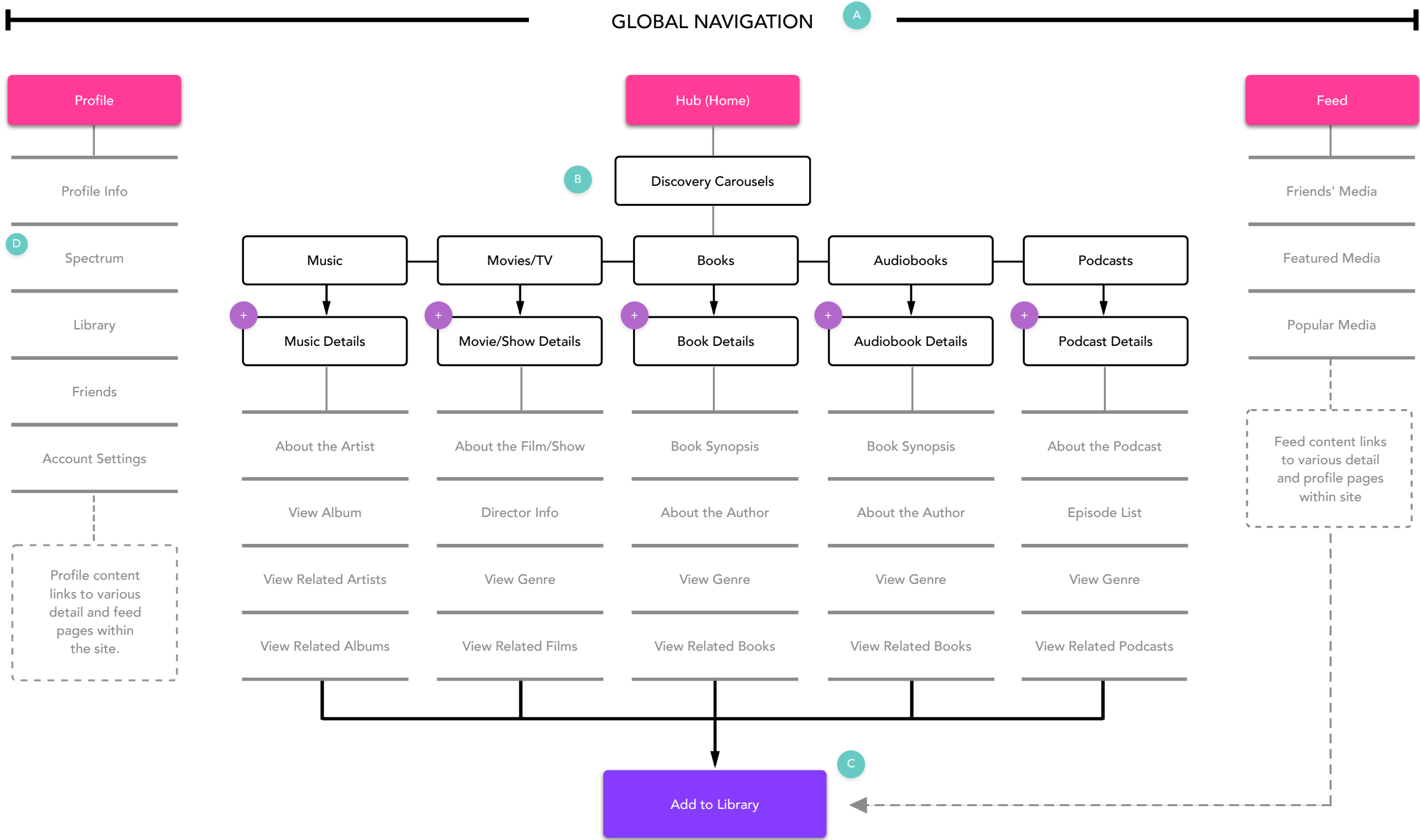
Become the Renaissance Man or Woman you've always wanted to be.

In the modern world, it is becoming easier and easier to create and spread multiple forms of media. In turn, this means it is becoming harder and harder to find the songs, movies, books, and podcasts that you truly love. Say hello to Renaissance, a media discovery service made for you. What we aim to do is create a complete and well rounded media experience that will allow you to find all types of media you will adore. Many other discovery services will take only one form of media and recommend to you through that. With Renaissance you can receive recommendations from everything you absorb, whether you put the information in yourself or connect one or more of your relevant accounts. Enjoy discovering!

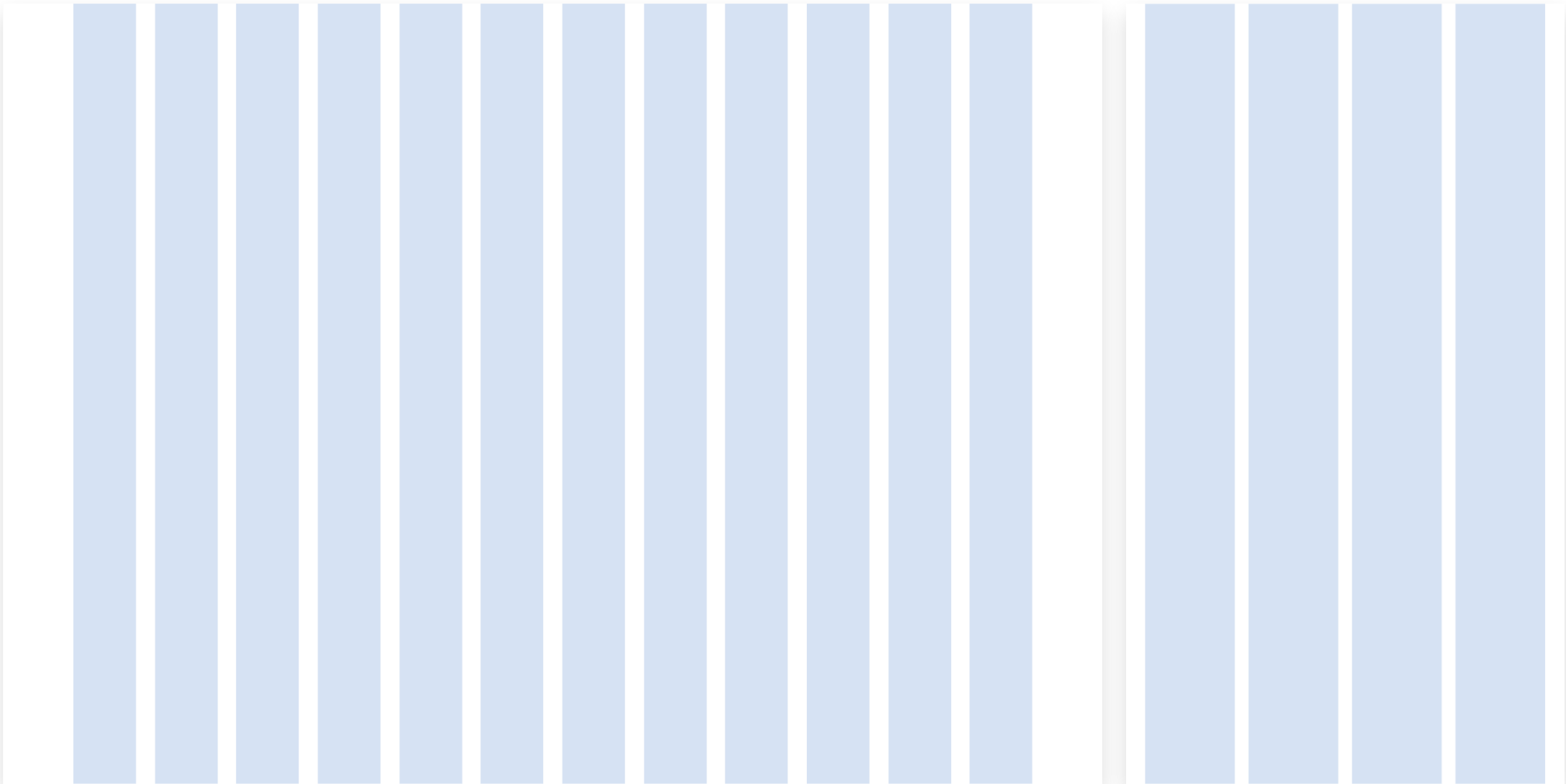


Notes

- A** Global Navigation is seen after logging in through a basic Landing Page with a site description.
 - B** Discovery Carousels are created by linking various media accounts, which is done within each specific Discovery Carousel.
 - C** Adding to Library adds it to the respective service or user library found within the user's profile page.
 - D** Spectrum is a way to identify users. Based on all of your media consumption, you will be placed on the colour spectrum, and your colour will change every time you consume something new. Spectrum is visible throughout the site; this link gives more info for each specific user.
- +** **Posting**
This icon denotes the user being able to post their media onto the feed for others to see.



Grid System

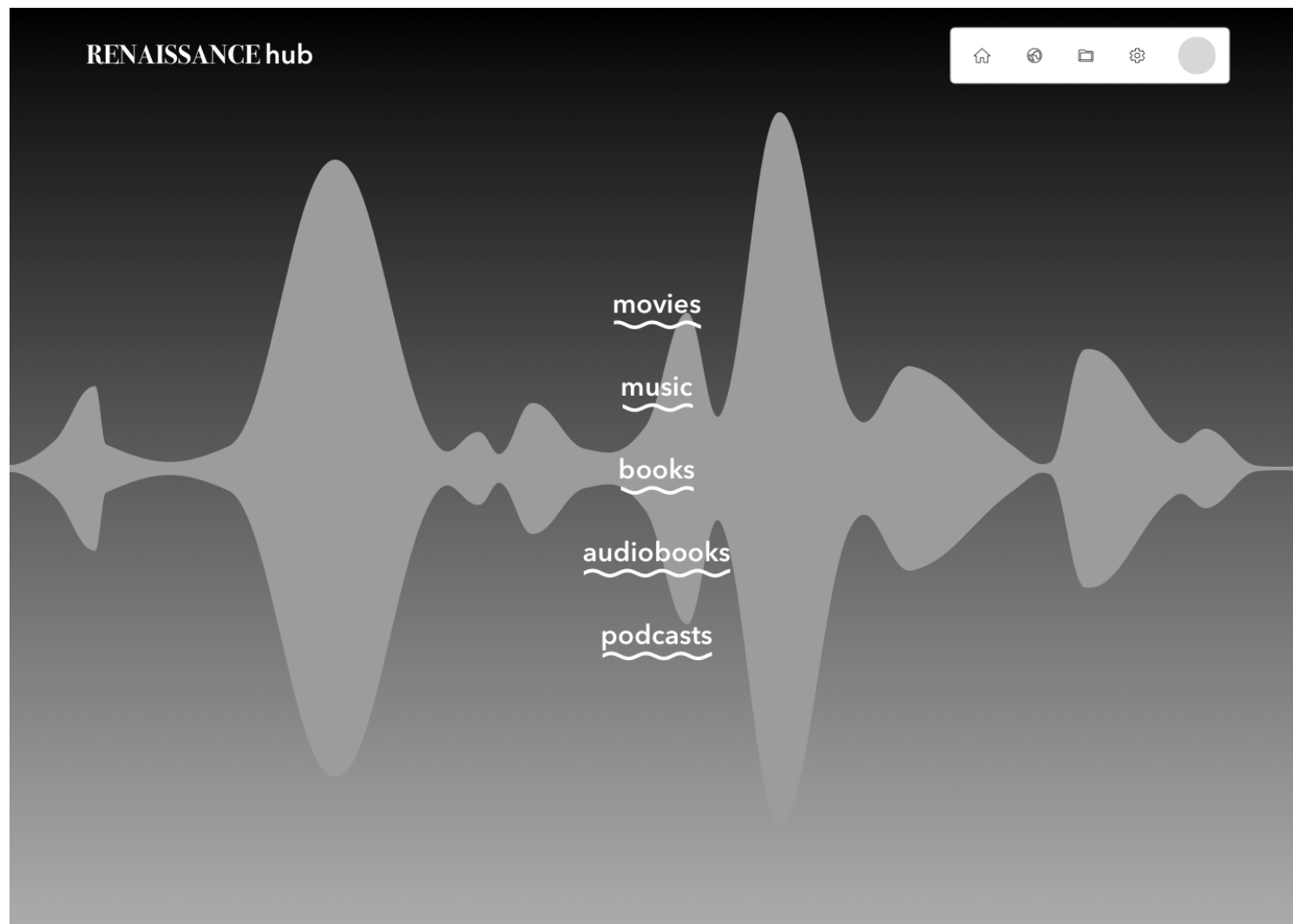


Desktop 1440 x 1024
Mobile 320 x 568

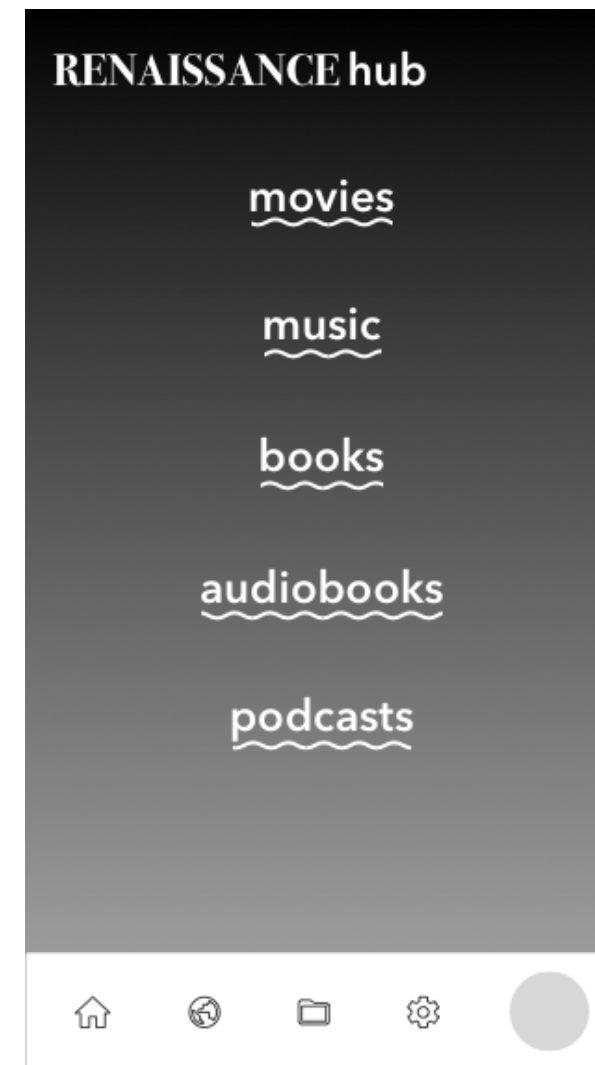
Column Width Fluid
Gutter Width 25px
Margin Width 105px

Column Width Fluid
Gutter Width 10px
Margin Width 20px

Breakpoints



Desktop (From 768px to Max Width)



Mobile (From 320px to 767px)

Renaissance is designed to be a responsive site. It is built with a 12 column grid and 2 breakpoints – those of desktop and mobile. The desktop breakpoint is a minimum of 768px wide to a maximum of 1440px wide. The mobile breakpoint is a minimum of 320px wide to a maximum of 767px wide. The mobile breakpoint is built with a 4 column grid in mind.

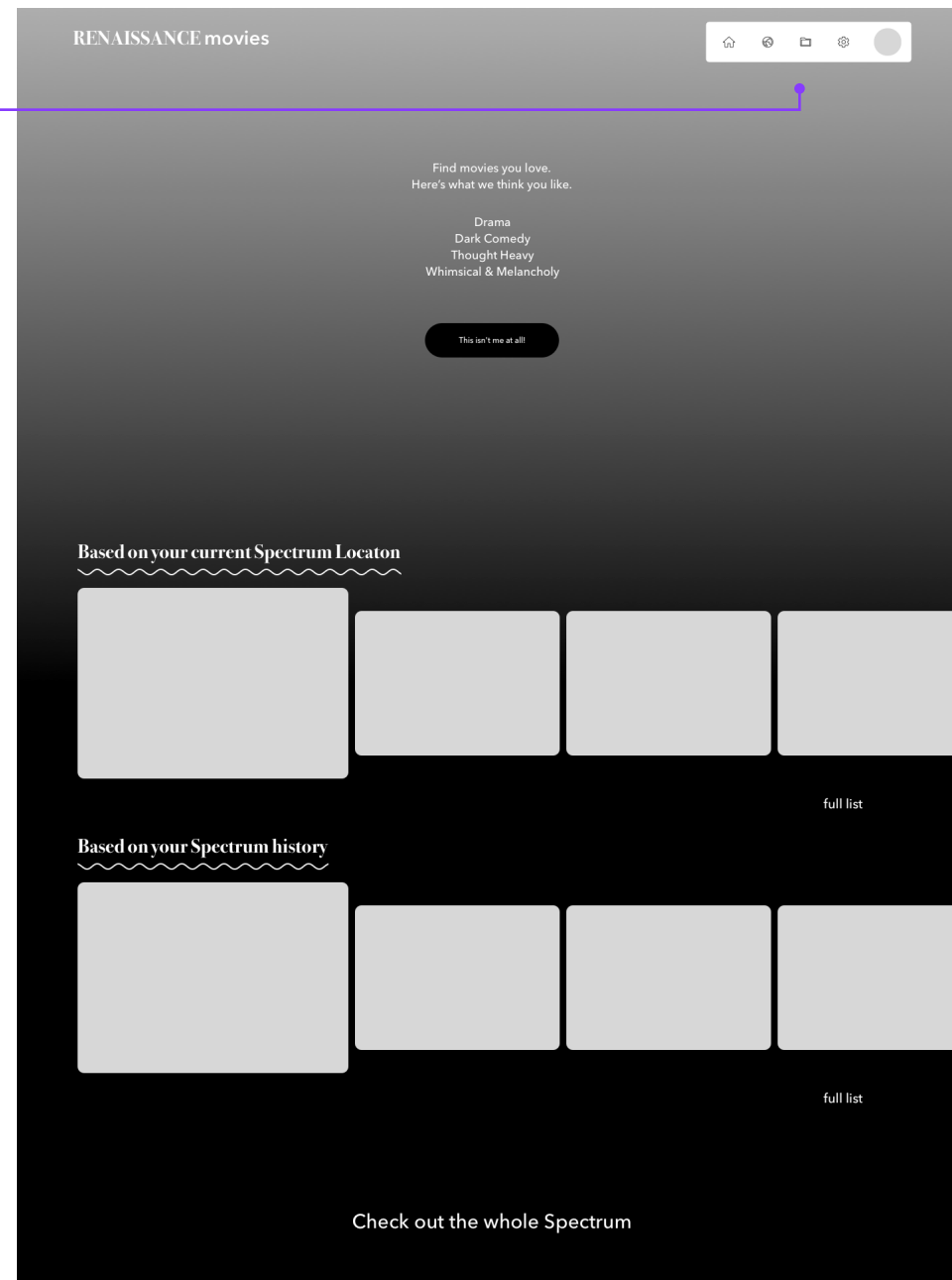
The breakpoints listed are purely recommendations and subject to drastic change.

DESKTOP WIREFRAMES

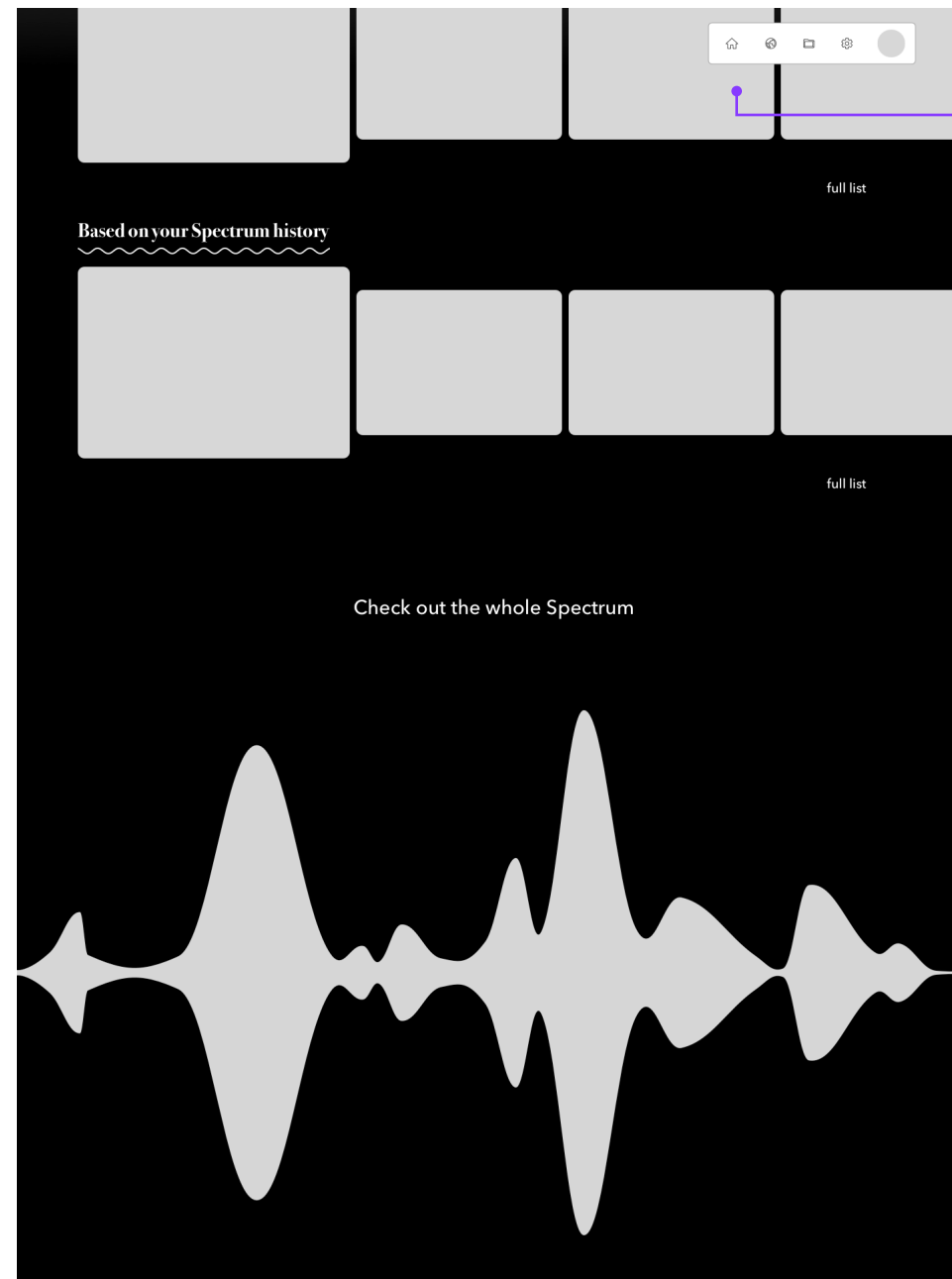
GLOBAL NAVIGATION

Global Navigation overview

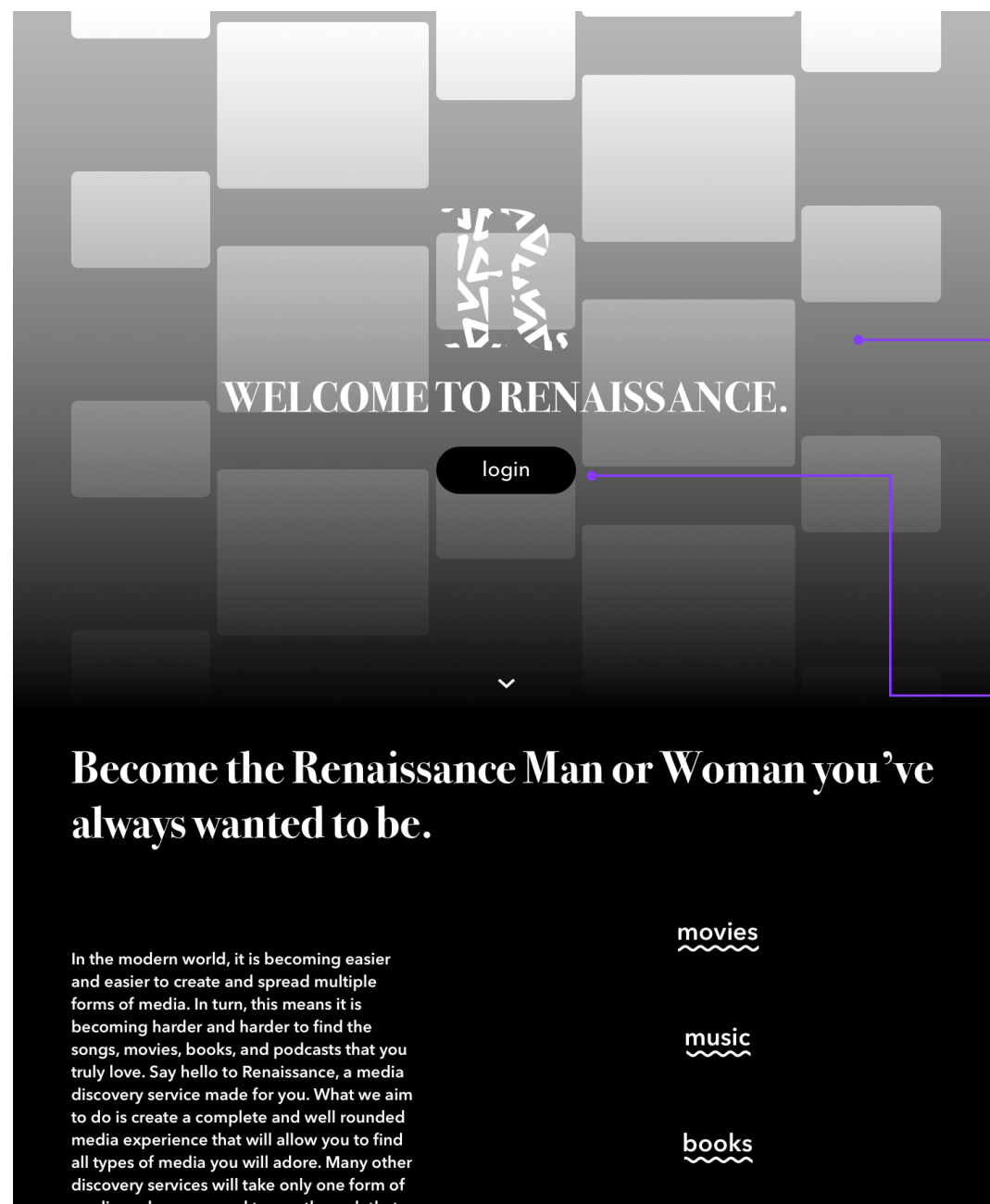
At the top of the page, the global nav card remains pertinent. The navigation is in the form of a card to inform the user that it is a separate, always accessible entity.



On scroll the navigation card remains fixed at the top of the viewport.



LANDING PAGE



Various forms of media float in the background to give the user a sense of what Renaissance does.

login

Returning users are able to login from the top of the page.

Become the Renaissance Man or Woman you've always wanted to be.

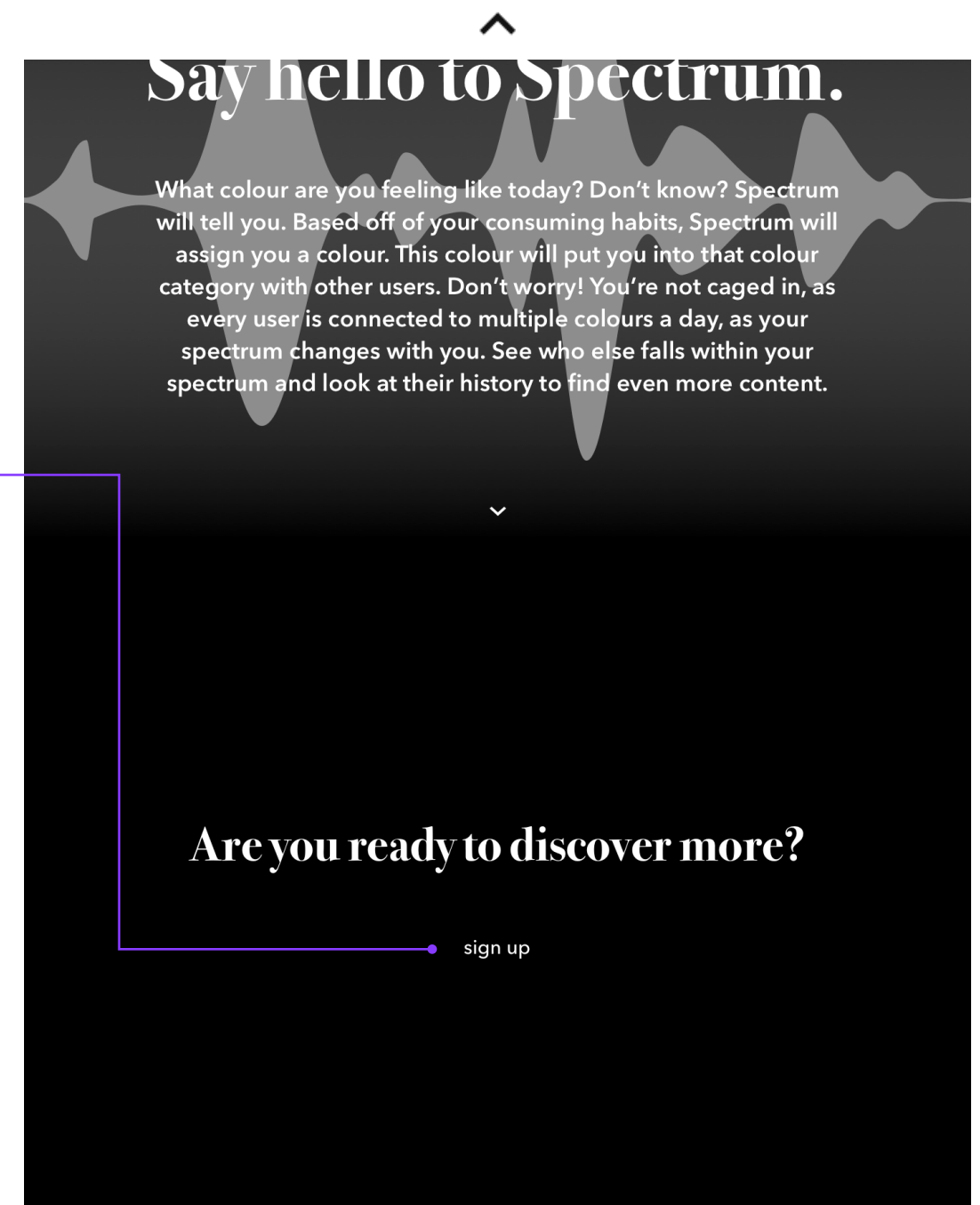
In the modern world, it is becoming easier and easier to create and spread multiple forms of media. In turn, this means it is becoming harder and harder to find the songs, movies, books, and podcasts that you truly love. Say hello to Renaissance, a media discovery service made for you. What we aim to do is create a complete and well rounded media experience that will allow you to find all types of media you will adore. Many other discovery services will take only one form of media and recommend to you through that

movies

music

books

The landing page is serving as a basic information guide to new users. New users must scroll through this information before being able to sign up.



Say hello to Spectrum.

What colour are you feeling like today? Don't know? Spectrum will tell you. Based off of your consuming habits, Spectrum will assign you a colour. This colour will put you into that colour category with other users. Don't worry! You're not caged in, as every user is connected to multiple colours a day, as your spectrum changes with you. See who else falls within your spectrum and look at their history to find even more content.

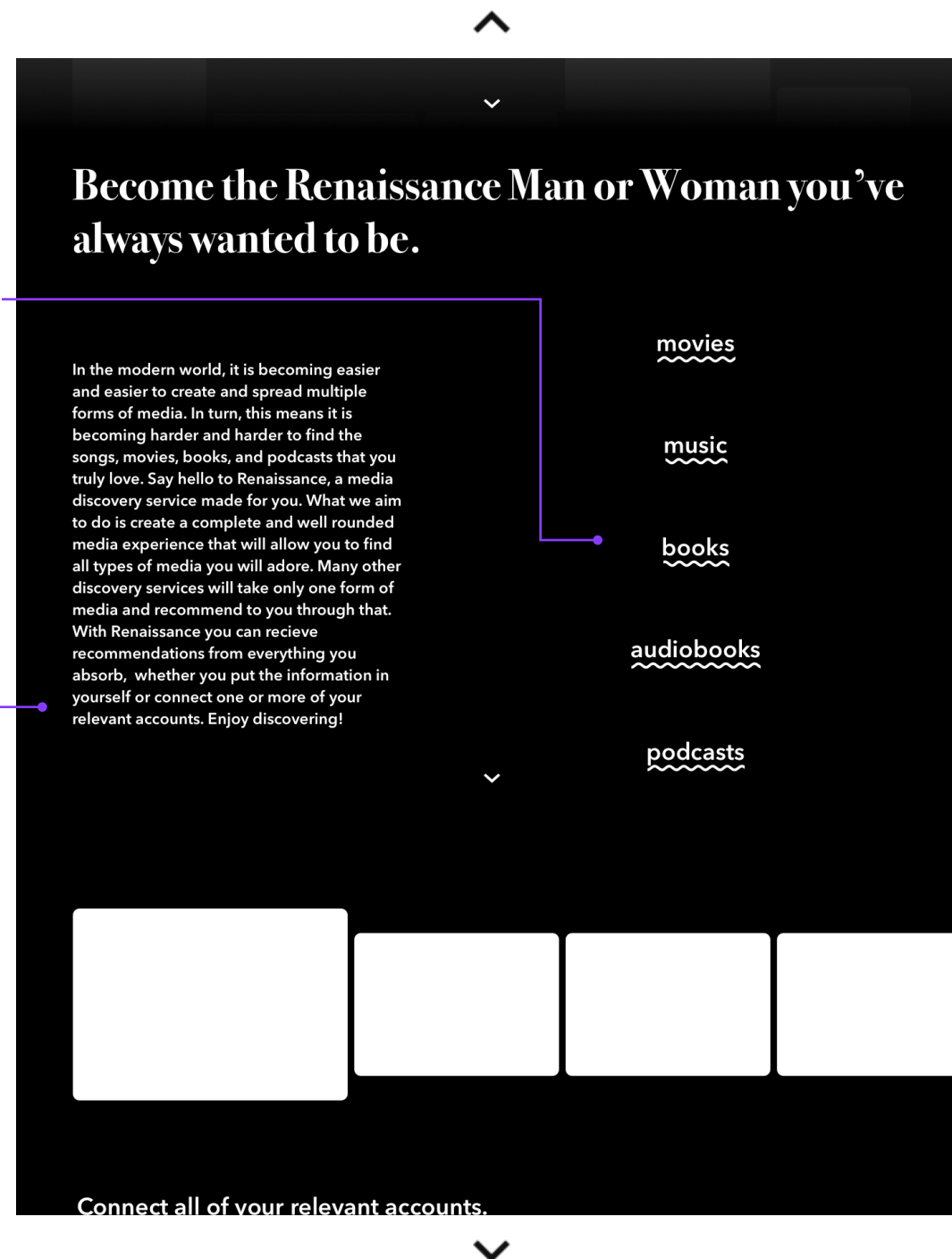
Are you ready to discover more?

sign up

Landing Page content & interactions

Hovering over the five categories will change the background to reflect the different forms of media to create a sense of dynamism.

Explanation of what Renaissance is and what it will do for the user.



discovery service made for you. What we aim to do is create a complete and well rounded media experience that will allow you to find all types of media you will adore. Many other discovery services will take only one form of media and recommend to you through that. With Renaissance you can receive recommendations from everything you absorb, whether you put the information in yourself or connect one or more of your relevant accounts. Enjoy discovering!

books

audiobooks

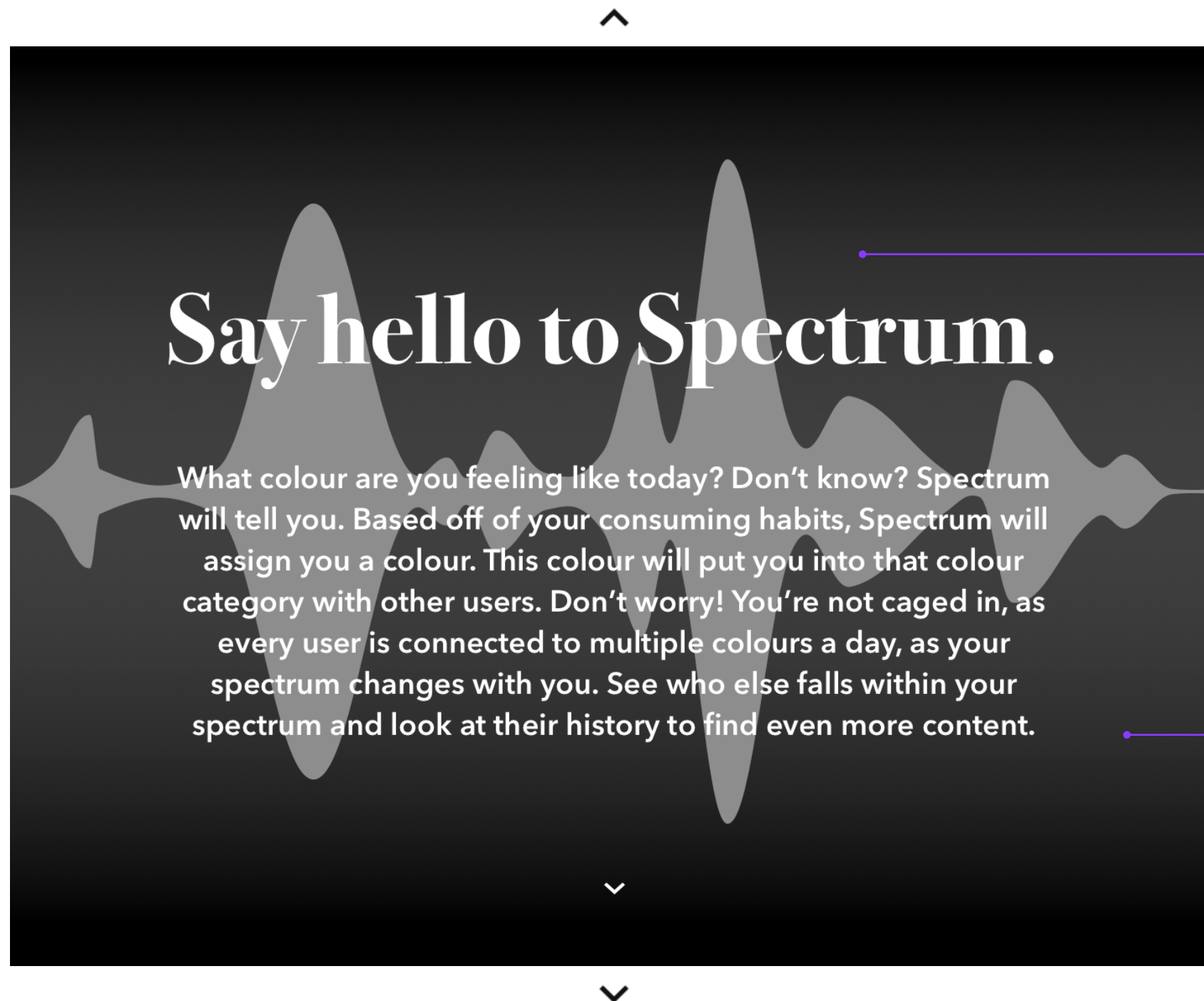
podcasts

The cards will have different services that Renaissance can connect to through APIs. Hovering over one of the cards will showcase some of the flagship media of the respective service.

Connect all of your relevant accounts.

We've partnered with all of your favourite services to get you the media you deserve. By connecting services such as Netflix, Spotify, Overdrive, and more, our advanced algorithms can discover new avenues for you.

Details on how Renaissance works by connecting different media accounts.



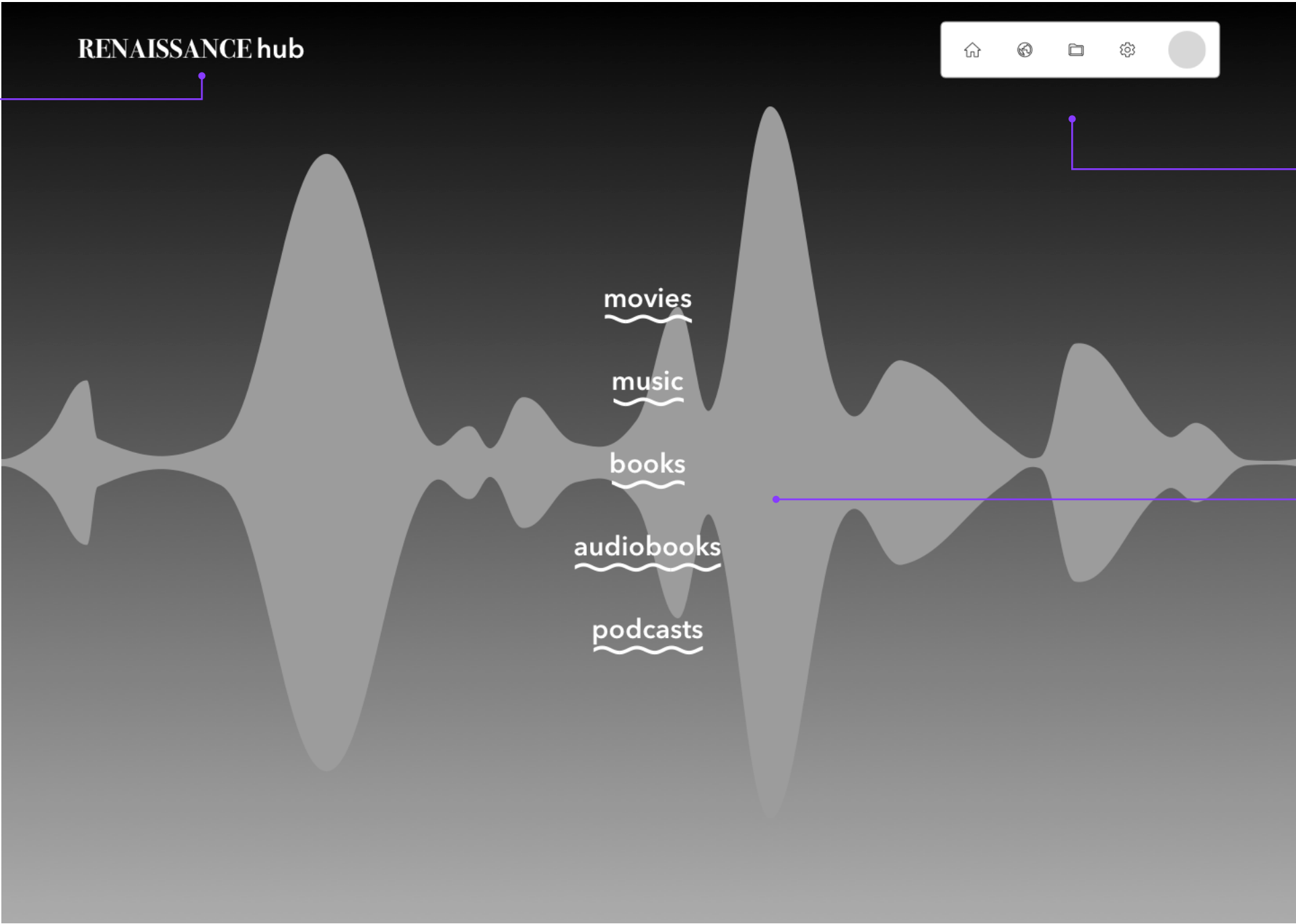
The Spectrum interaction on the landing page sets the precedent for the rest of the site. While hovering over the spectrum (depending on which portion the user hovers over), the waveform will scale, and in turn, the colour of the page will change.

An explanation of Spectrum, which is the way Renaissance groups users. In order to give the user more recommendations than those generated by algorithms, users can view other users in various categorized groups in the spectrum.

HOME

Home overview

The homepage acts as a hub to access different parts of the site, and is therefore named as such. The secondary name changes depending on which page the user is on.



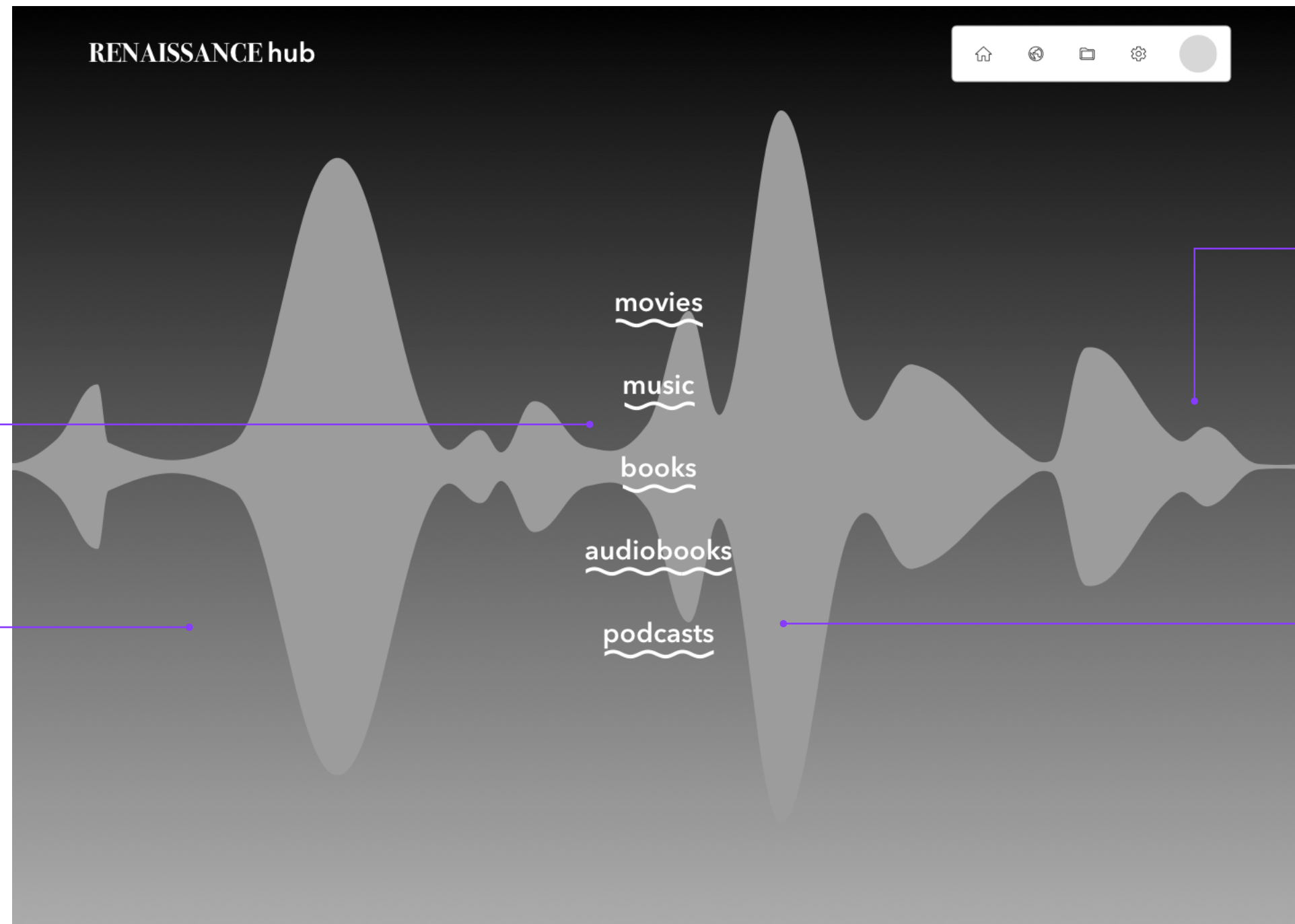
This is the first time the user sees the global navigation.

The home page is meant to be incredibly simplistic and easy to navigate, as the users are presented with only five main choices to click on.

Home interactions

The underline of the links will animate. On hover they will move slower; on click they will move faster. The links then fade out and down as new content slides up from bottom.

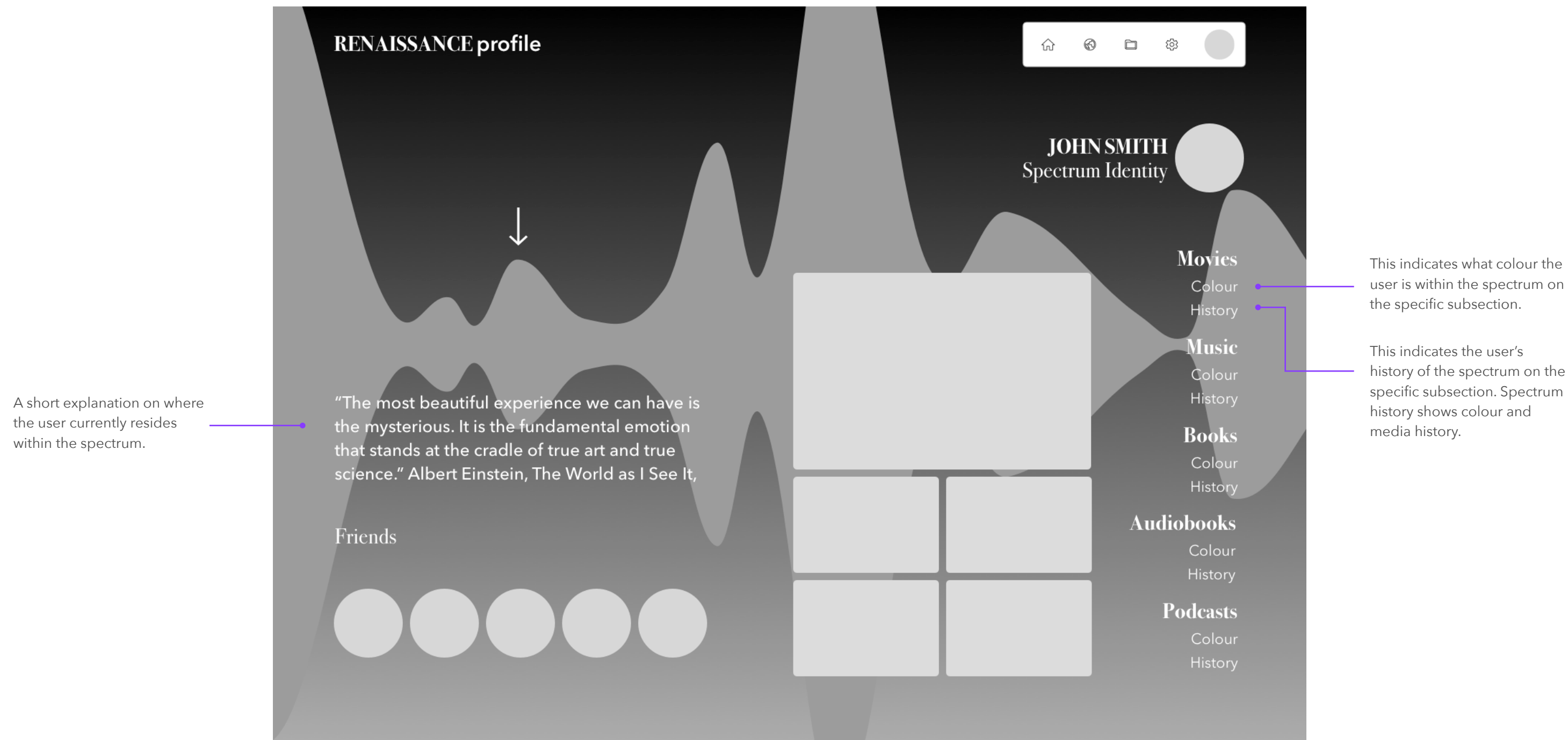
The background shows the spectrum in perpetual motion. The motion is slow and not distracting. It will be cycling through the particular part of the spectrum the user falls into, showing various forms of media in the background that can be clicked on and looked at.



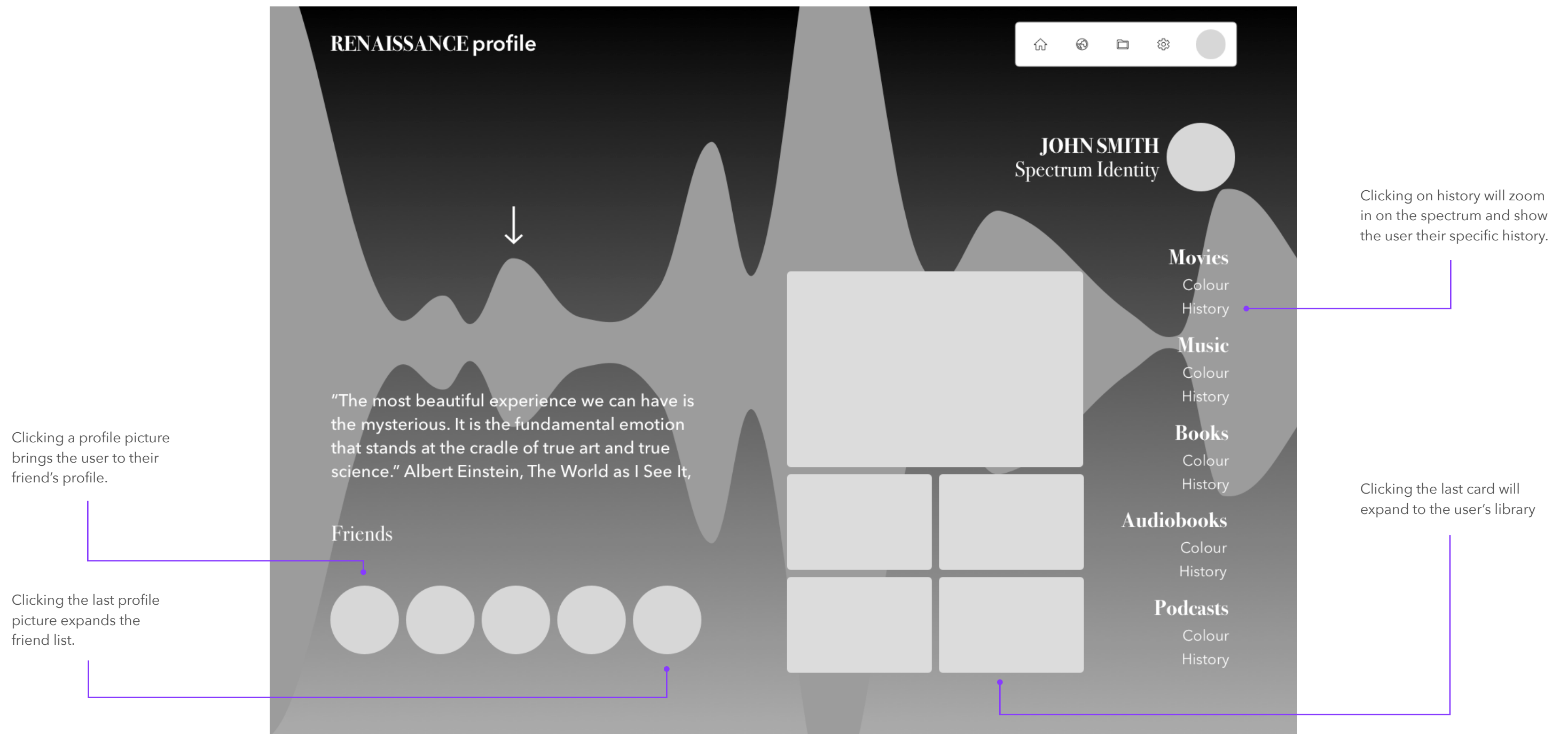
On hover the background will reveal parts of the spectrum the user is not in. It will show the name of the colour, the percentage of users, and the media within that grouping. Clicking on the spectrum will keep it on that colour, allowing the user to click the media that appears.

When the main links are put into their hover state, it will affect the background as well. It will show which part of the spectrum the user is in for that specific subsection.

PROFILE



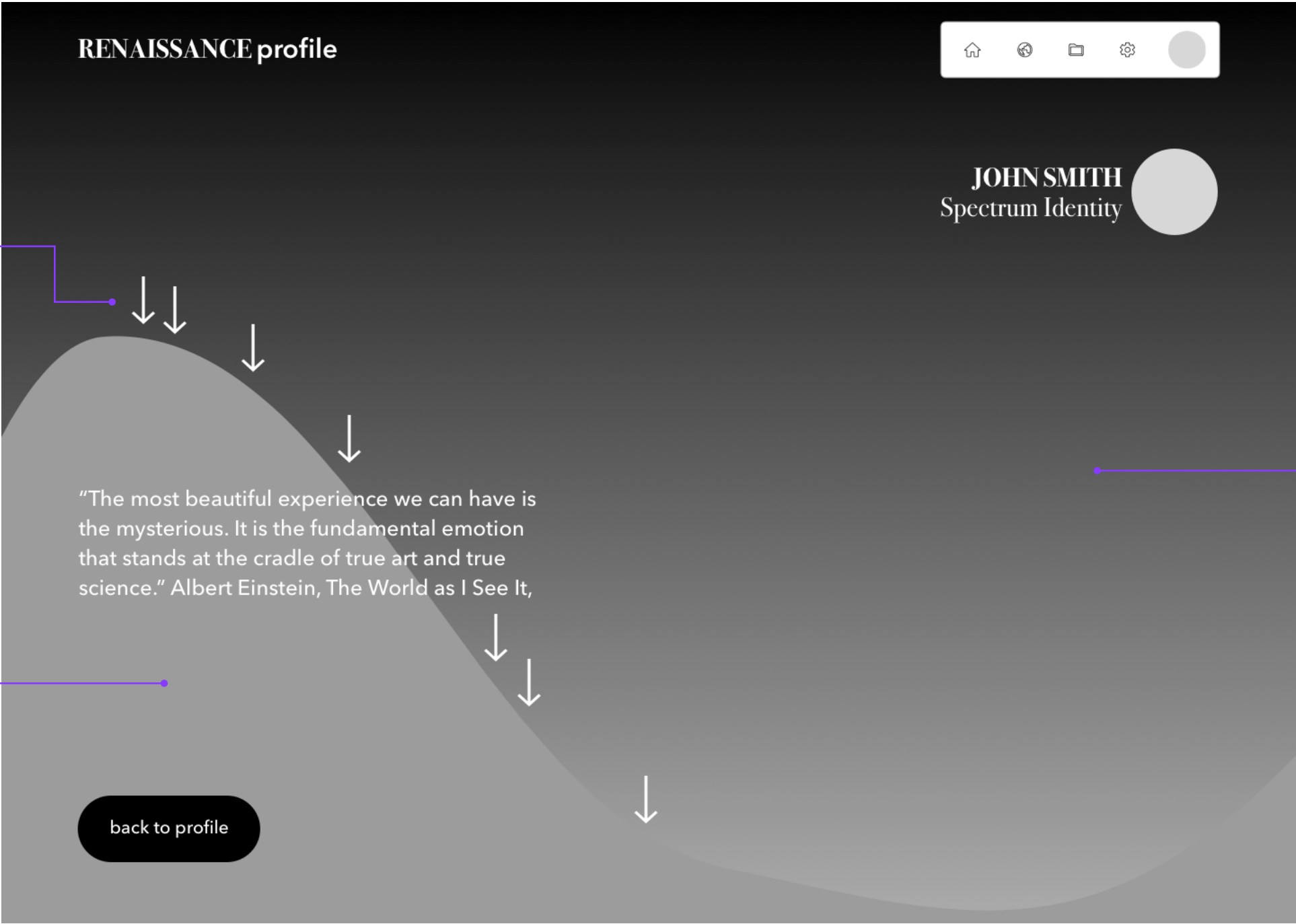
Profile interaction



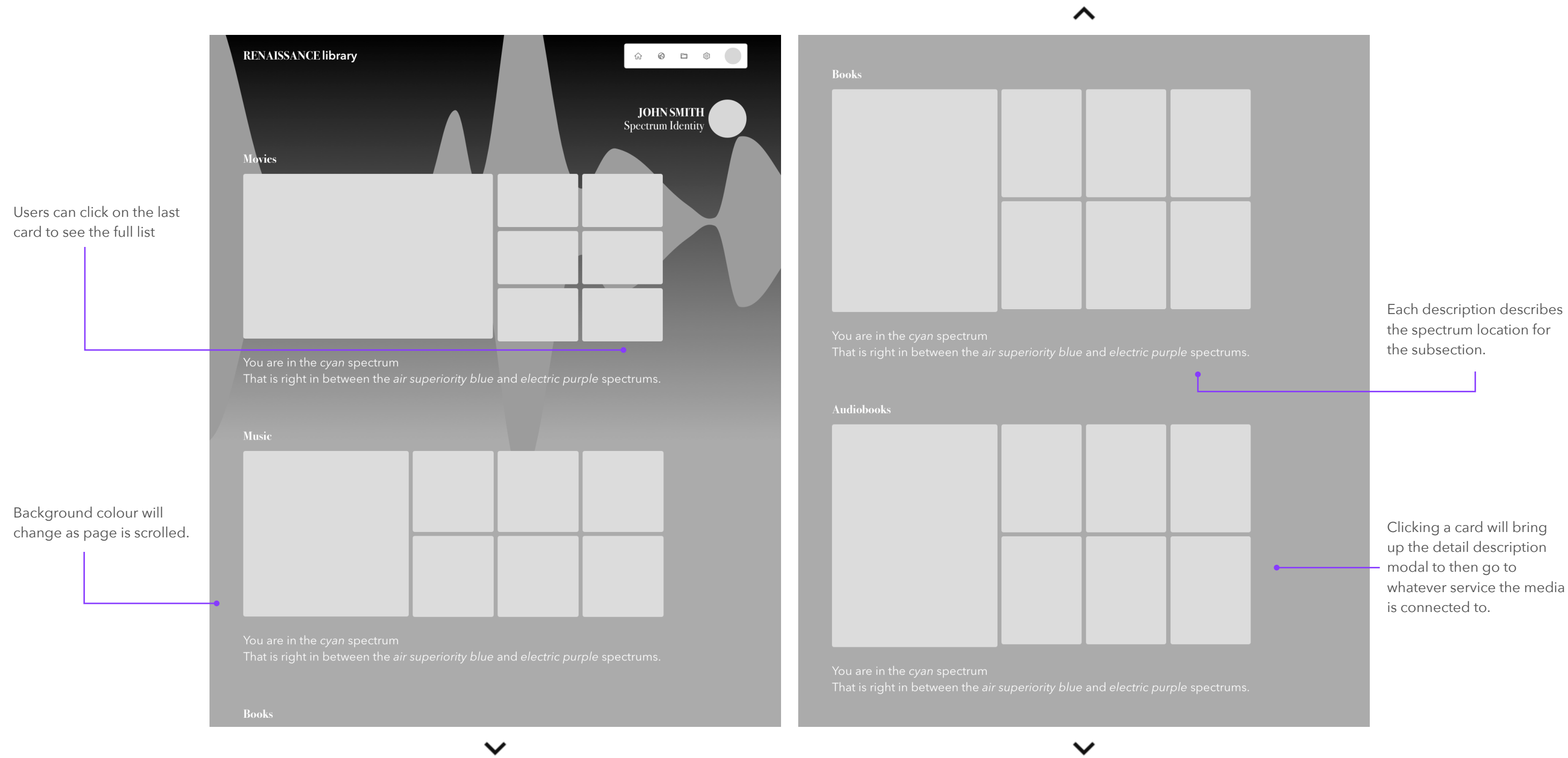
Users can click on the arrow to get information or they can scroll horizontally.

The spectrum zooms in to show specifically where the user has fallen.

The background will show the different media from the different points in history.



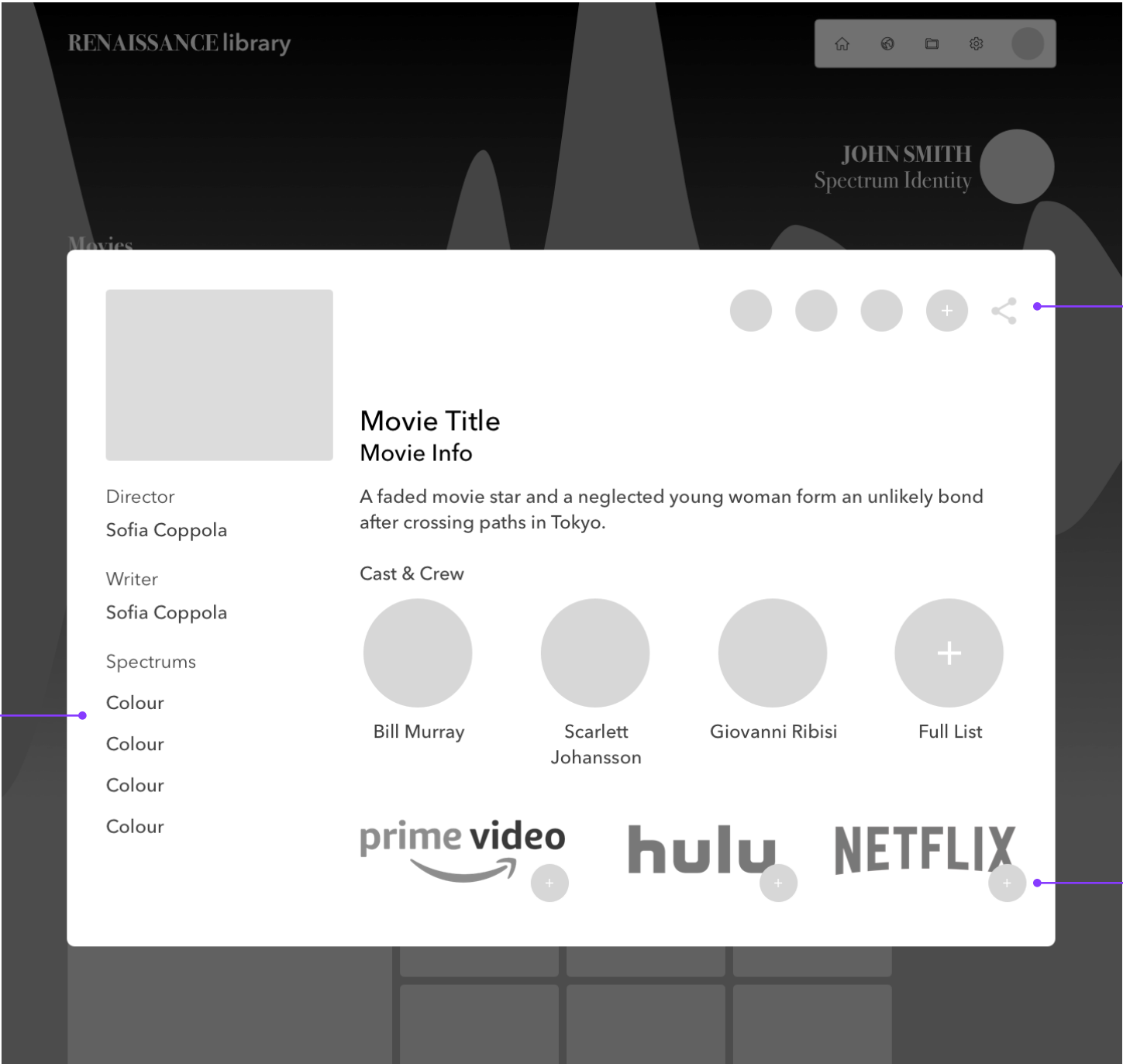
LIBRARY



Library detail page modal

The detail page modal will popup anywhere it is linked to on the site, not just the library page.

The spectrums section shows in which spectrum the media shows up in.



The share button allows the user to share directly to the feed.

The add button will be how the user completes the action to put the media in their respective library.

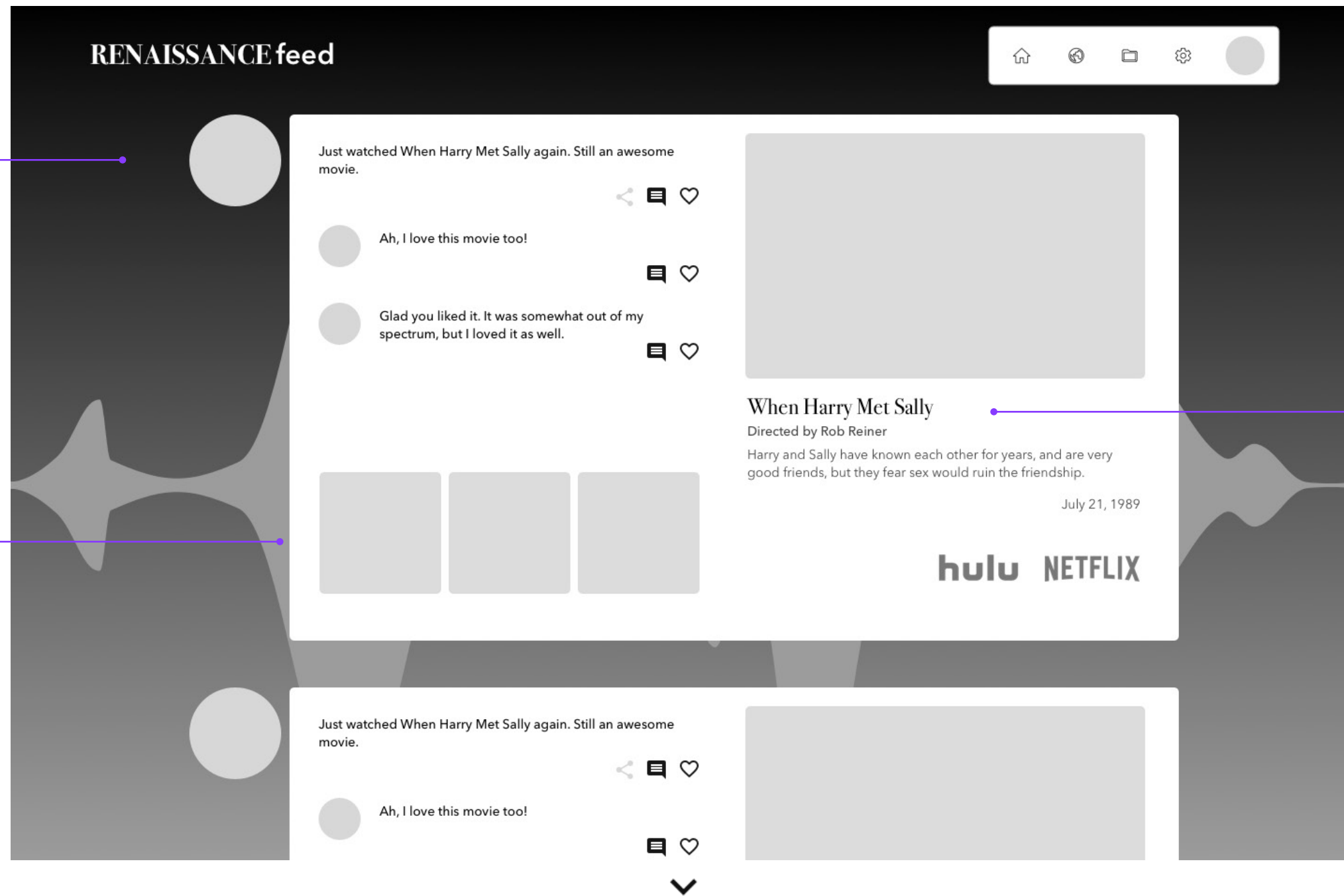
FEED

Feed overview

Profile pictures can be clicked to view different user profiles.

Posts will automatically generate other forms of media within the spectrum.

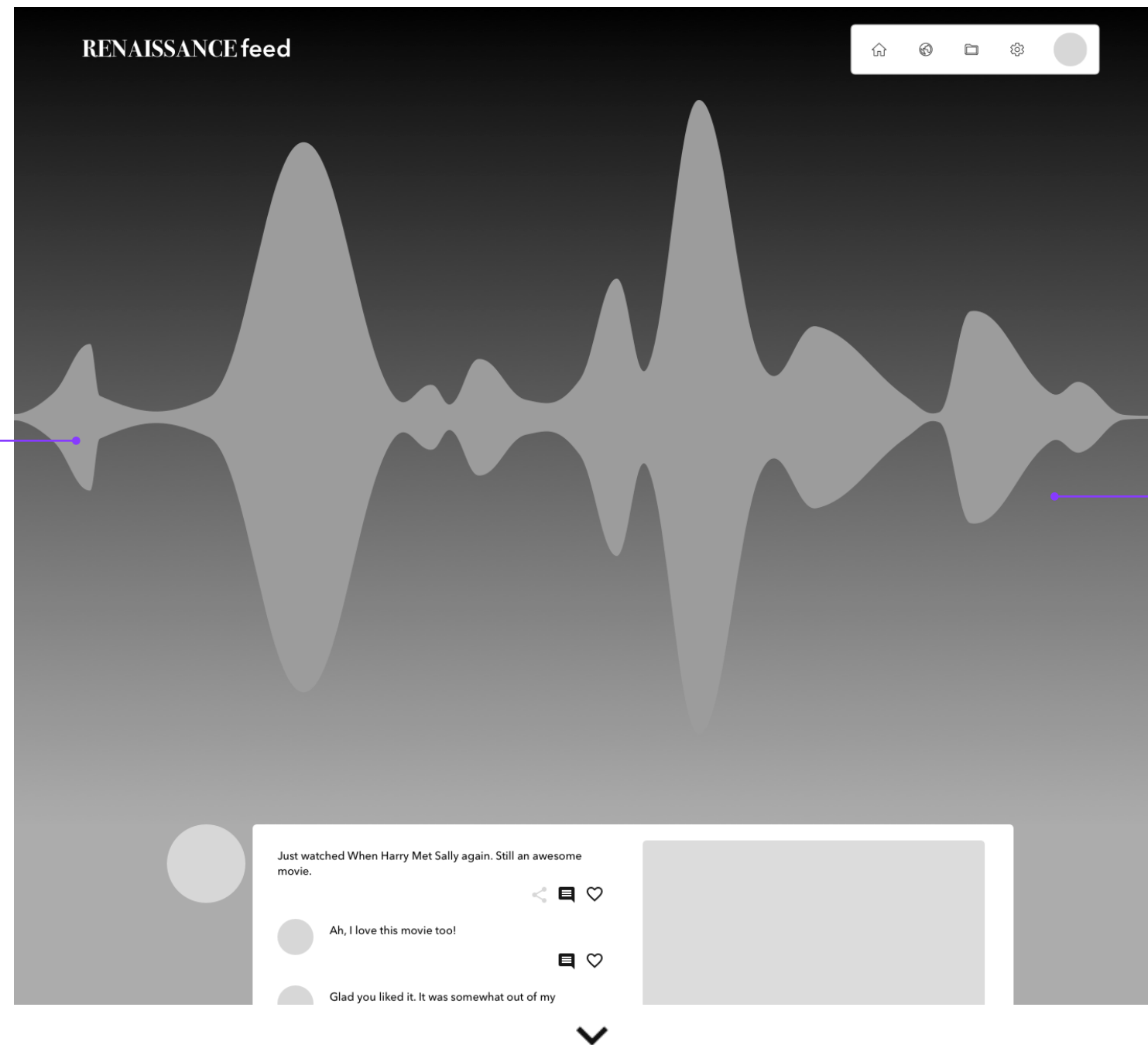
Feed posts give a short description of the media shared. More information can be found by clicking the title or title card.



Feed spectrum interaction

The spectrum can also be dragged horizontally to show different colours.

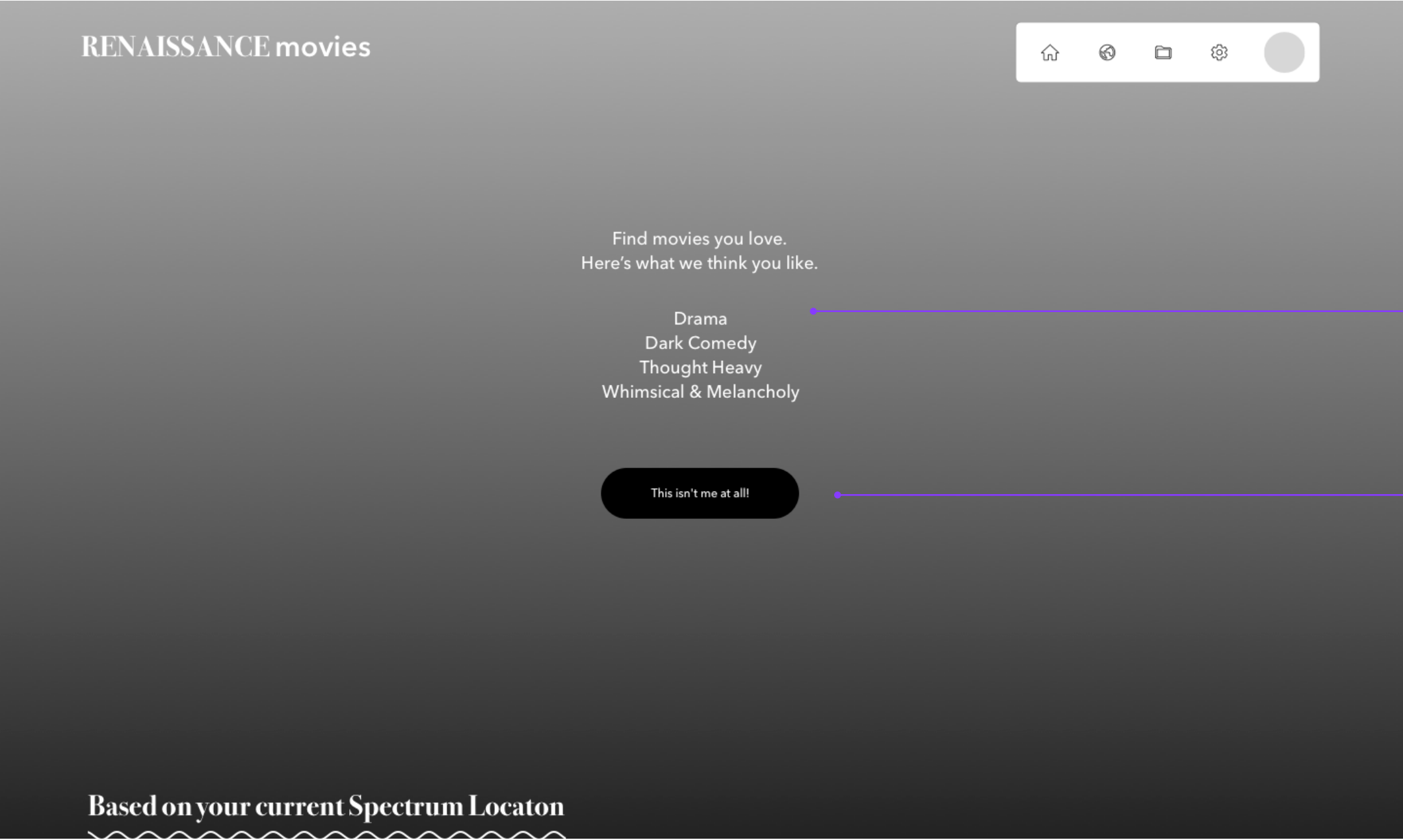
The spectrum can be hovered over to show different colours. On click, the feed will change to only posts within that spectrum.



On feed load, the page will automatically show the feed from the user's personal spectrum.

MEDIA CAROUSELS

Media Carousel overview



The media carousel pages are all the same basic layout, with only the card aspect ratios changing.

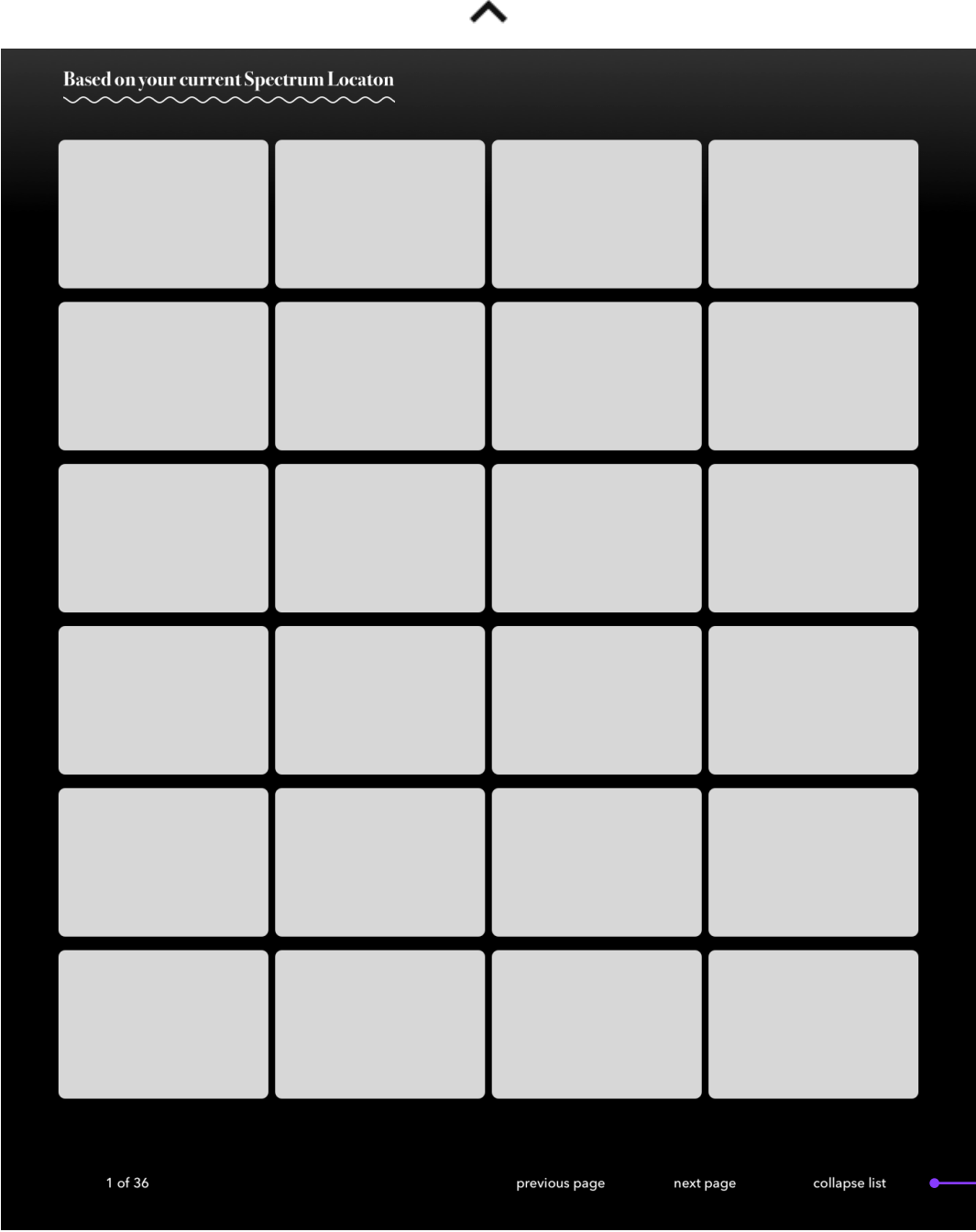
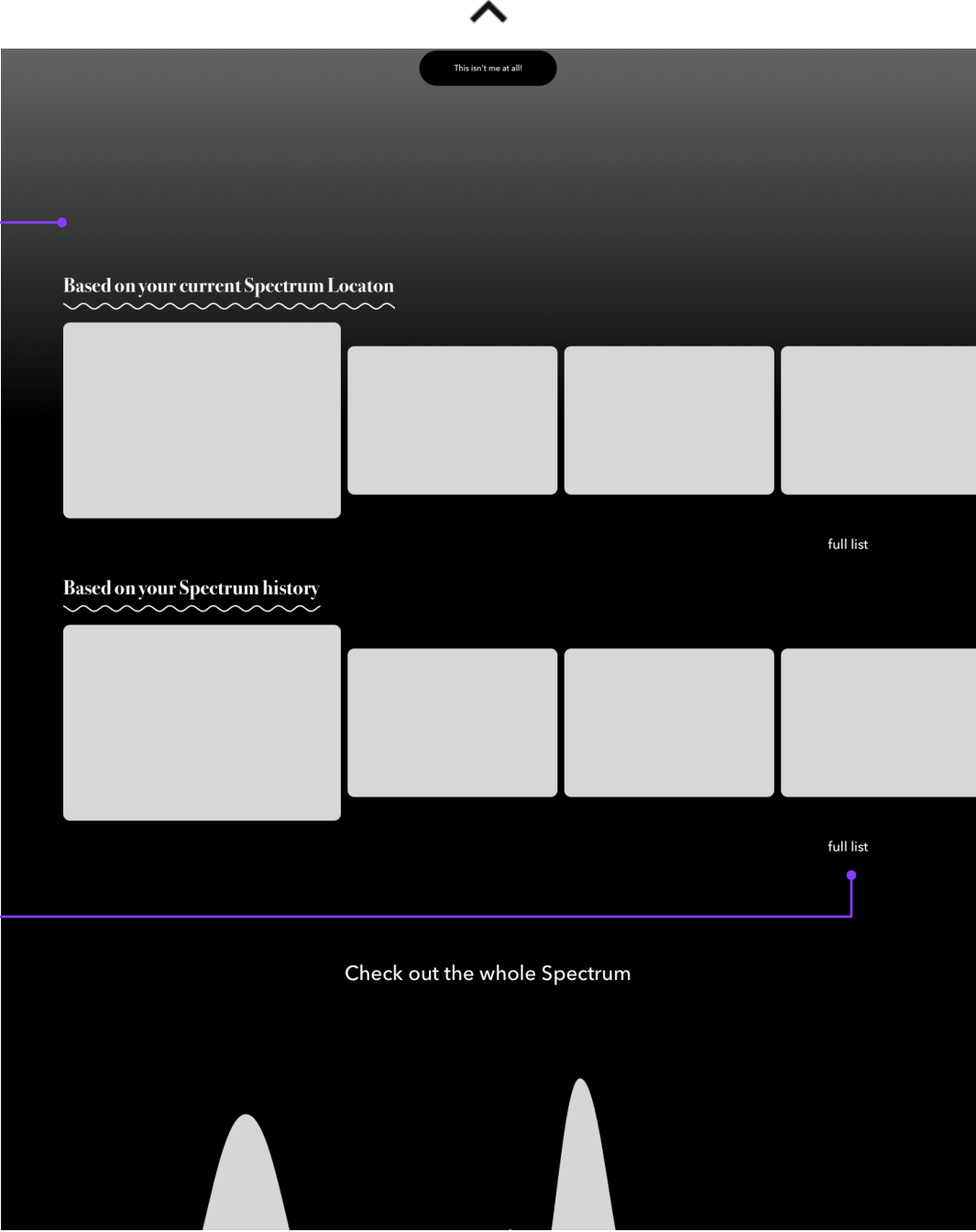
The page starts with an overview of what genres Renaissance's algorithms have assigned.

The user can always input their own genres to get a more customized spectrum placement.

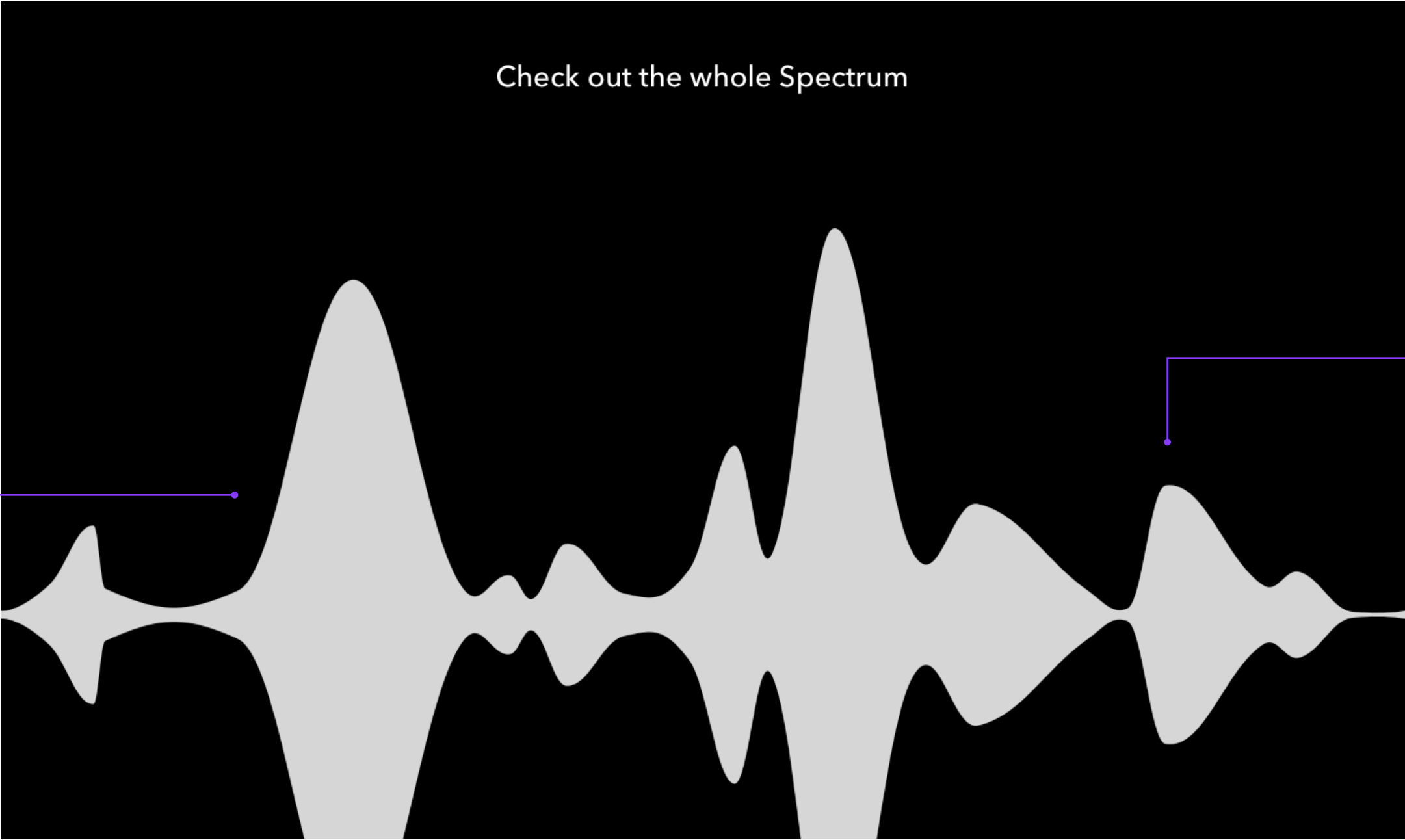
Media Carousel
overview

Users can get recommendations based off their current/recent history

The list is initially horizontally scrolling, but can be expanded for a full paginated view.



The full list view can be scrolled through or collapsed into its initial state.



The spectrum acts in the same fashion as the landing page – that of hovering triggering colour changes and media previews.

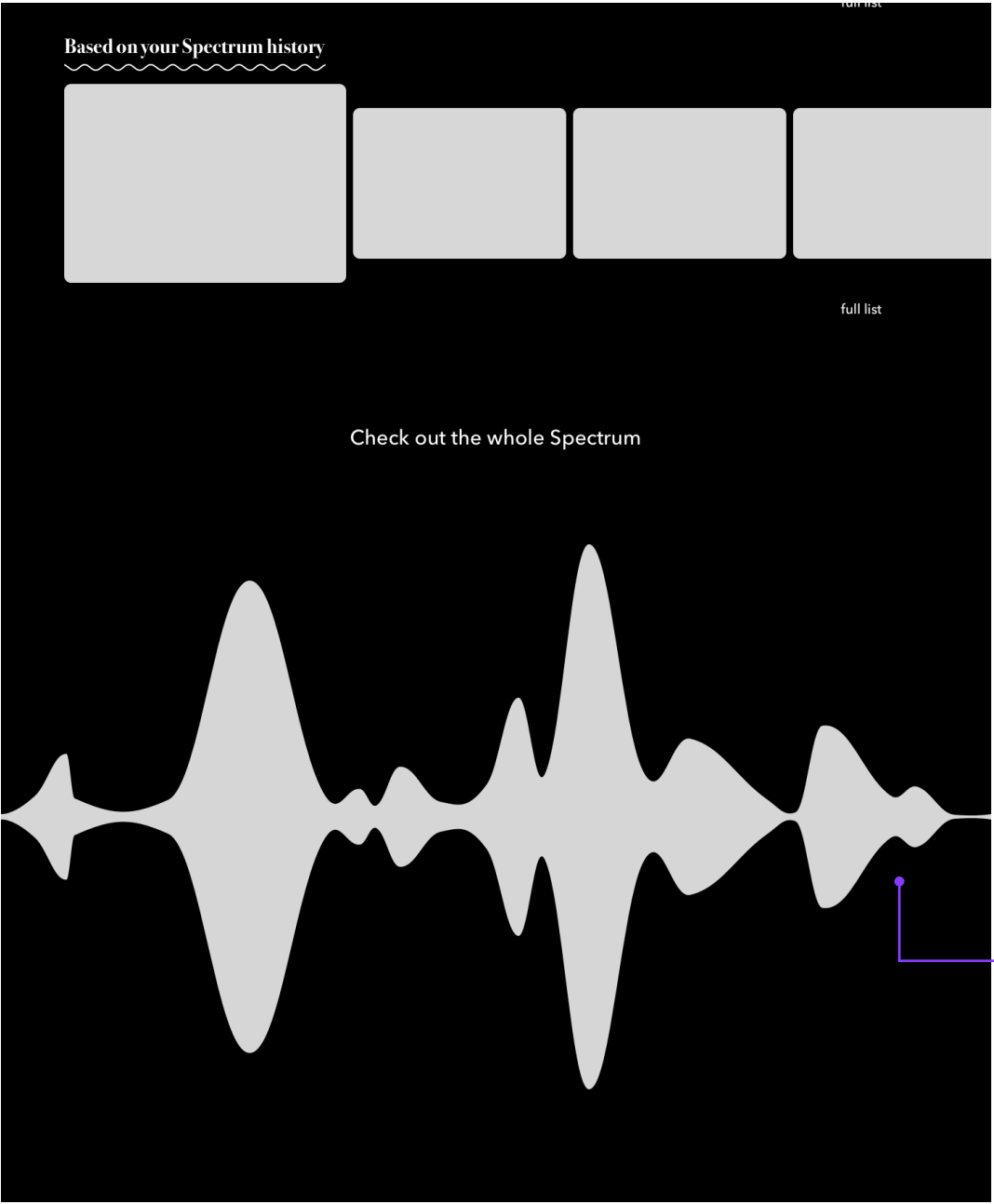
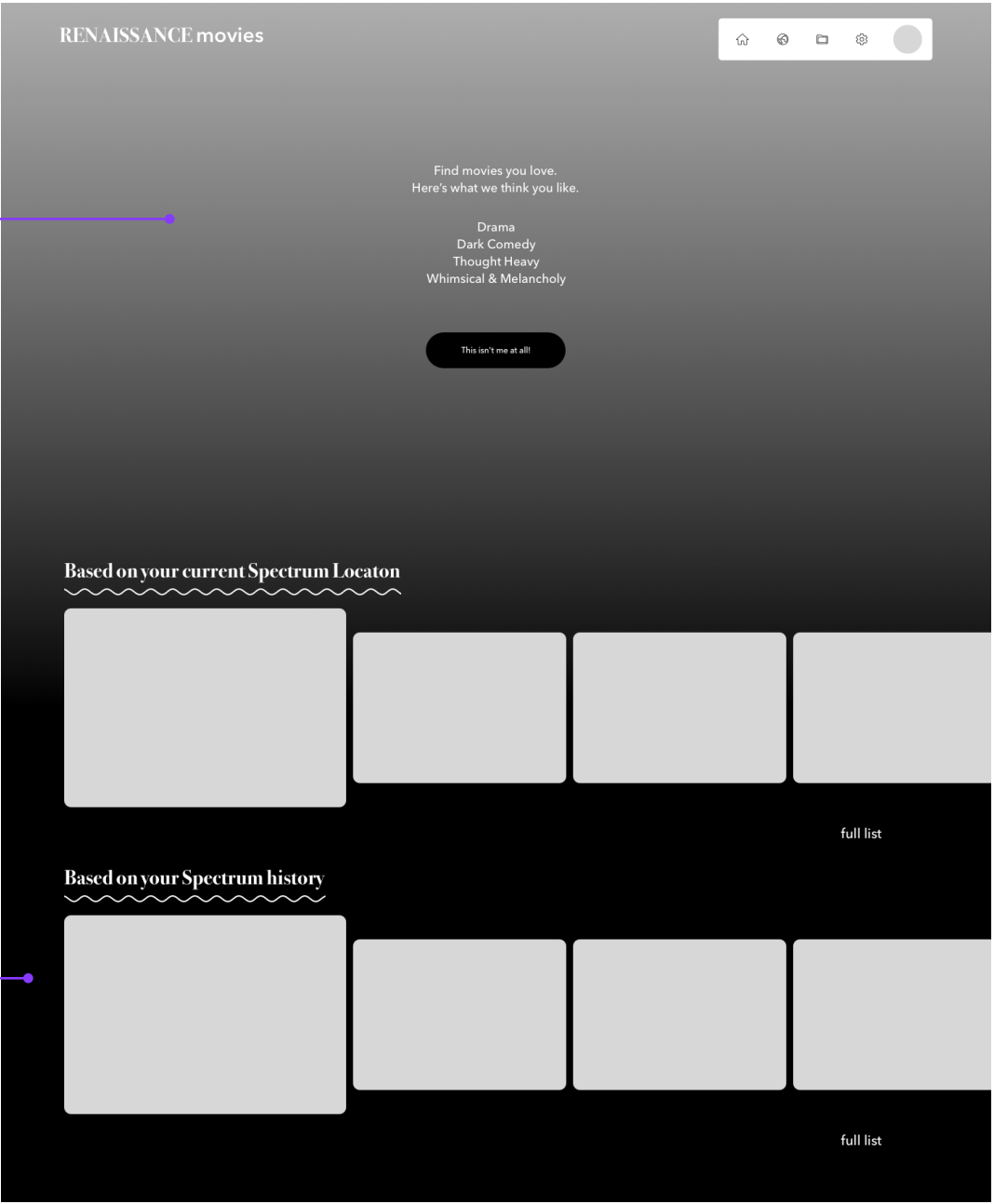
Clicking somewhere within the spectrum will change the colour of the background and bring the user to the top. The recommendations shown are now from the focused spectrum.



Media Carousel interactions

The background shows different media the user has watched, as well as other media Renaissance recommends.

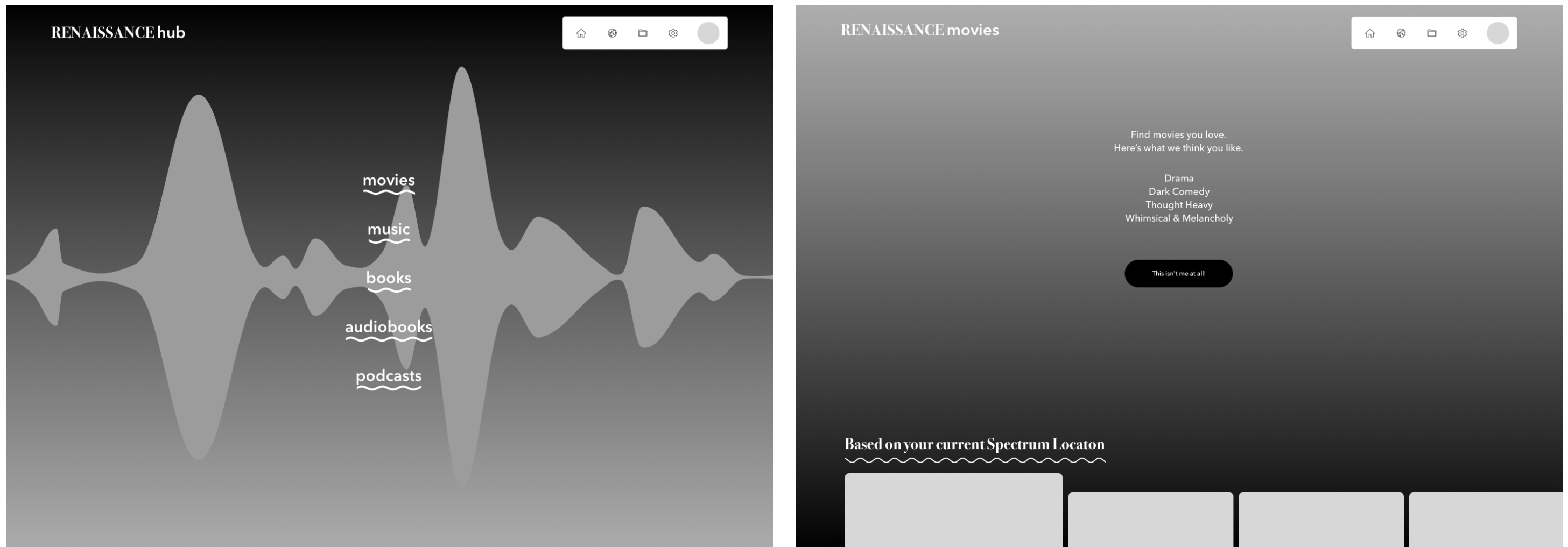
When a card is scrolled into the focused state, the background changes to show feed posts about the media, as well as pictures from the media.



Hovering over the spectrum will also show the user where their friends lie, as well as the percentage of users in that colour, as the spectrum is laid out in terms of the largest amplitude correlating with the largest number of users.

SCREEN TRANSITIONS

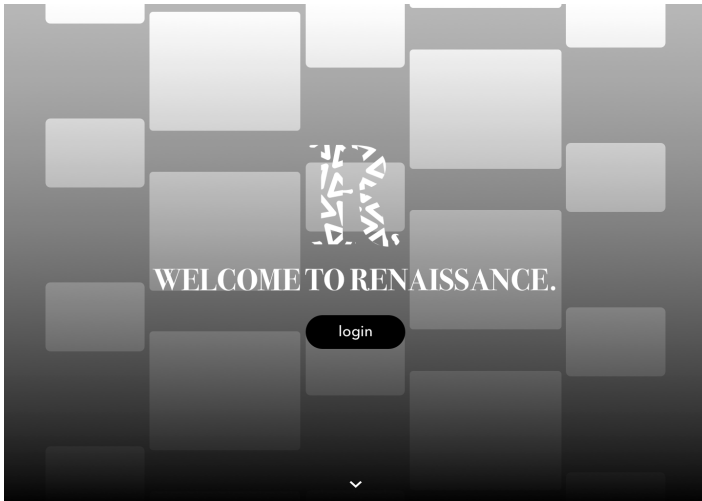
Screen Transitions



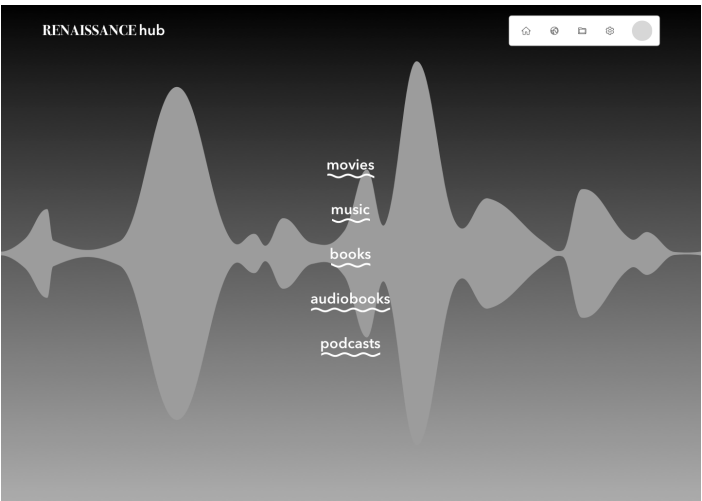
Screen transitions stay constant throughout the whole site. When a link is clicked, all page content fades and drops out of view as new content slides up from the bottom. The background during this animation also triggers into a fade animation to the new view. This animation implies the user staying within a single canvas on the site, telling them the site doesn't have many deep pages, as home is always one backwards transition away.

SITE OVERVIEW

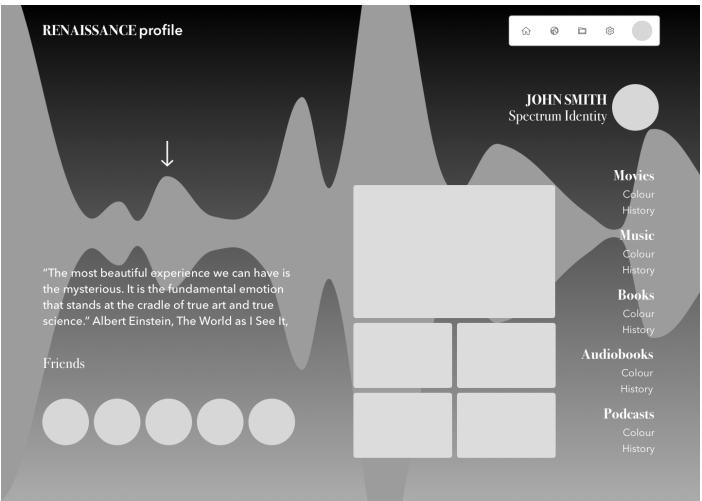
Site Overview



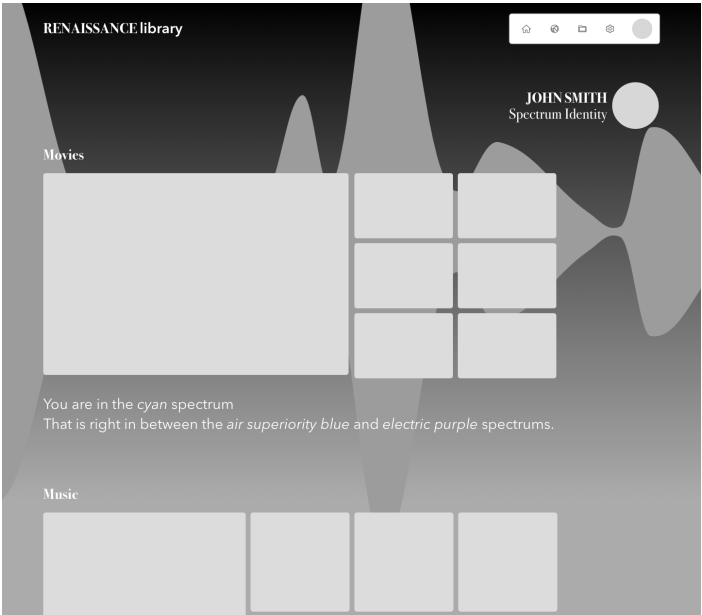
Landing Page



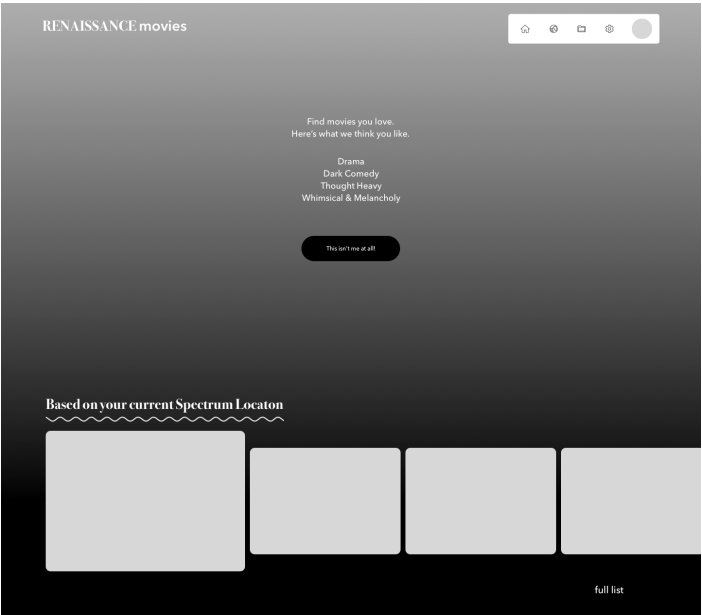
Home



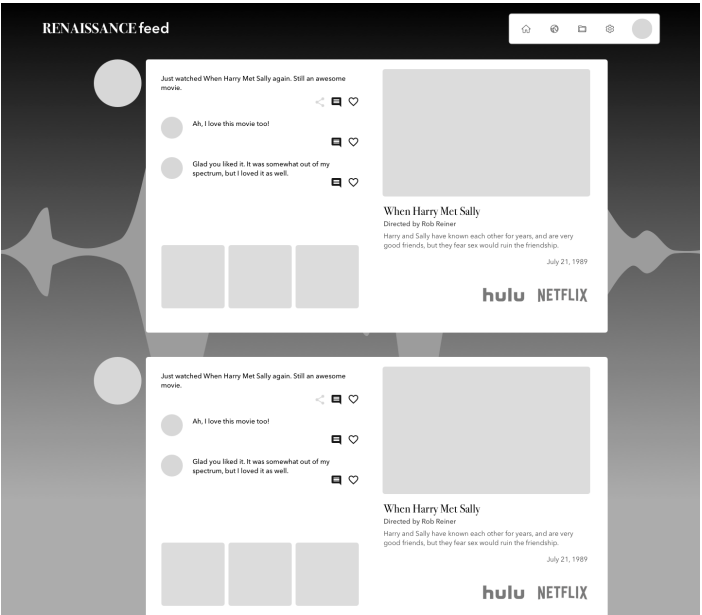
Profile



Library



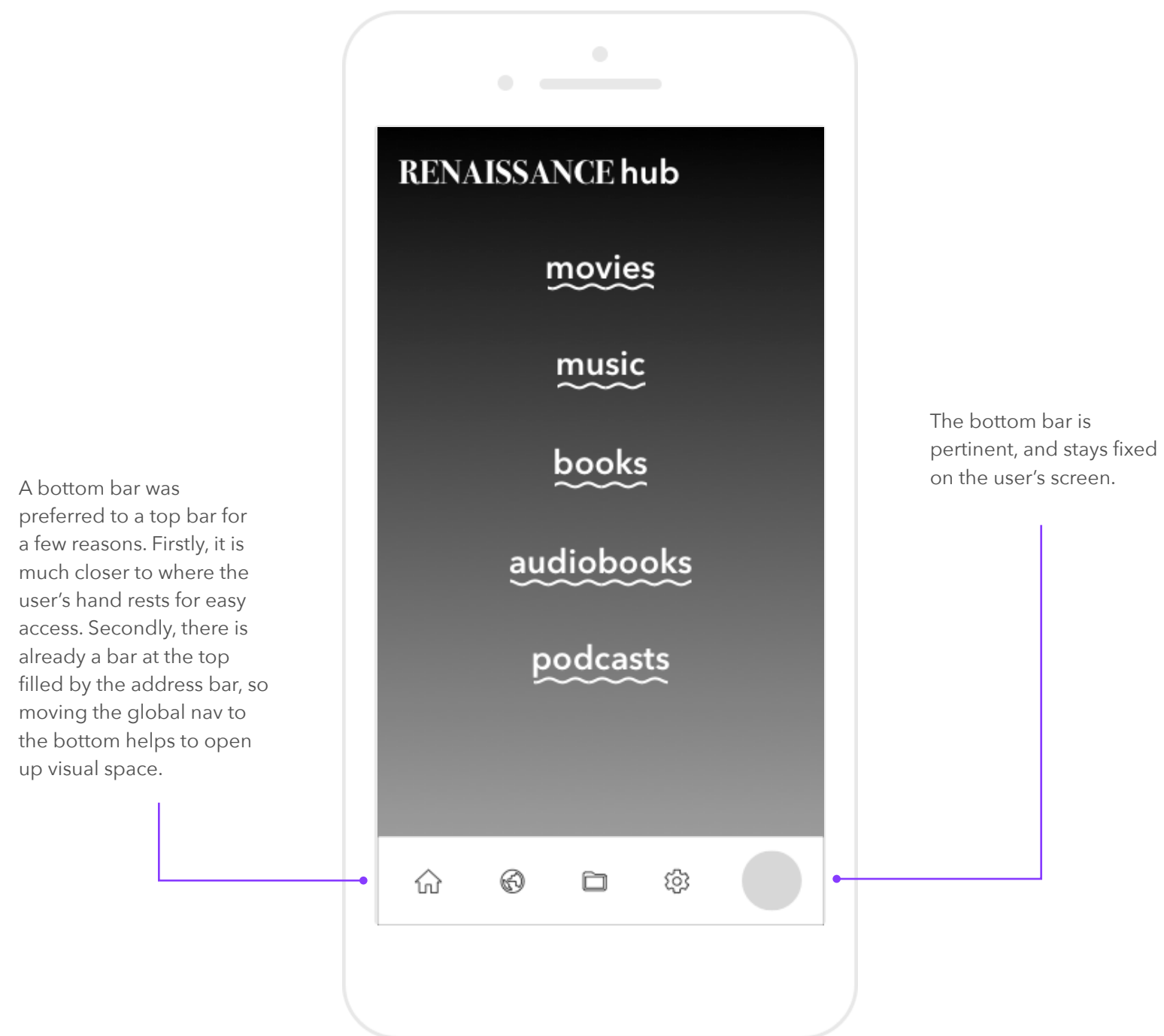
Media Carousel



Feed

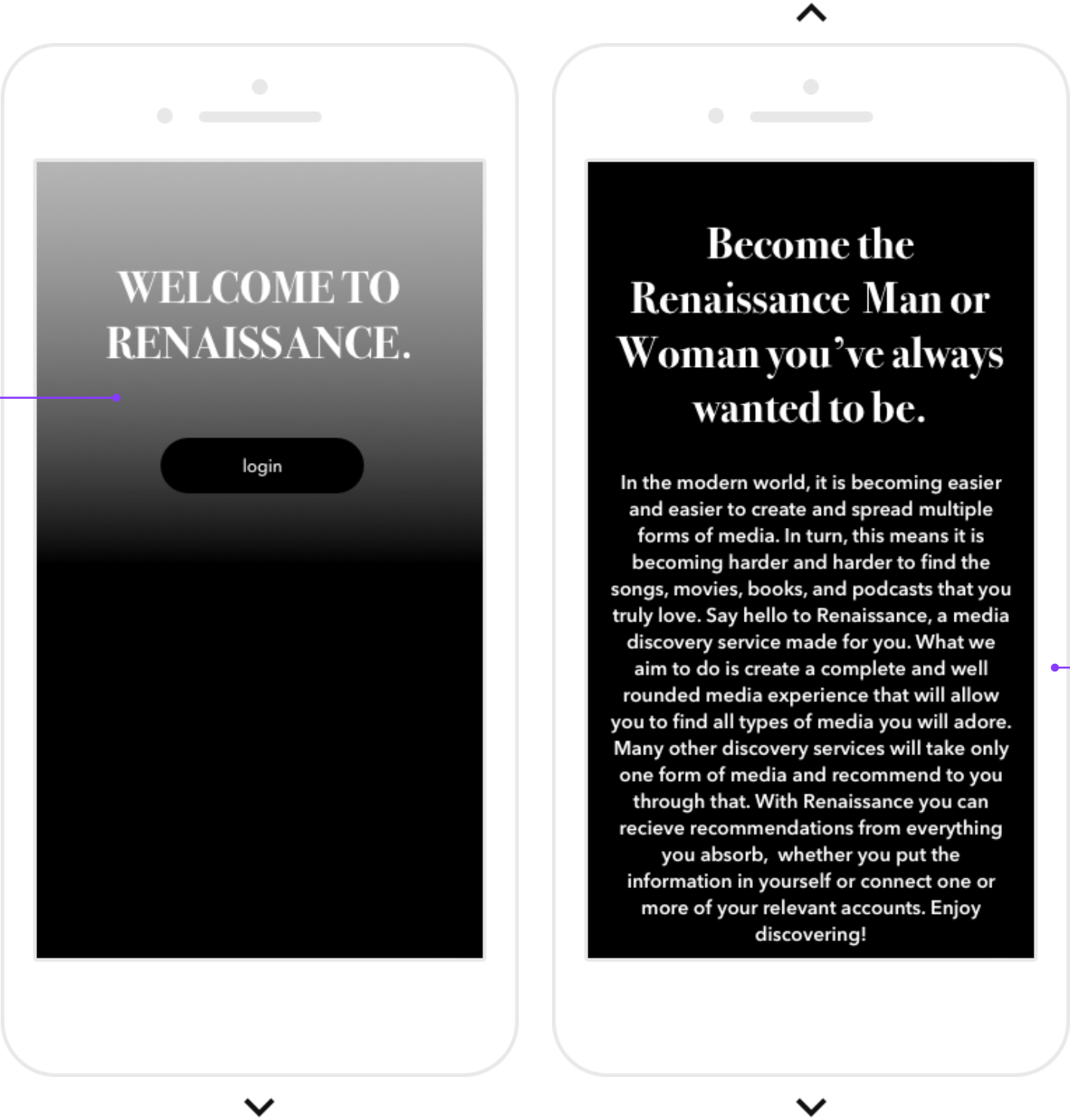
MOBILE WIREFRAMES

GLOBAL NAVIGATION



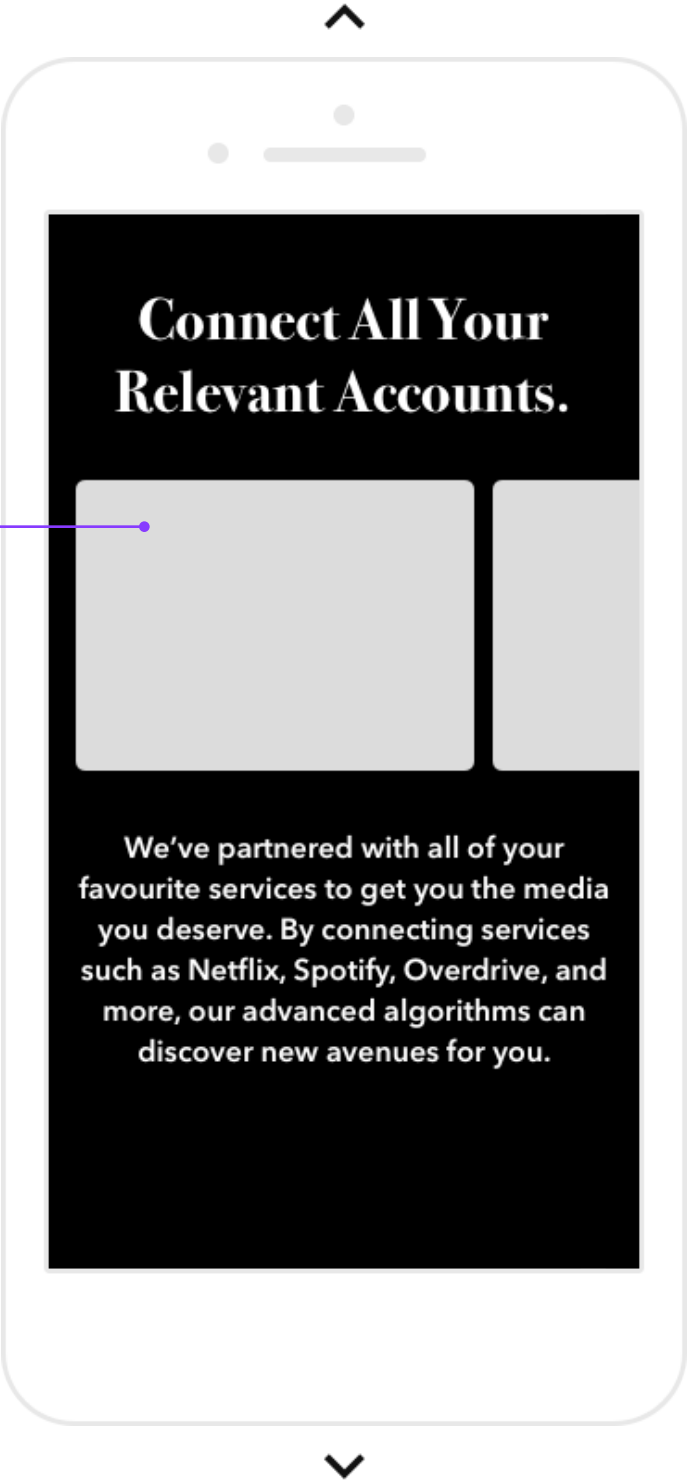
LANDING PAGE

The landing page on mobile functions similarly to its desktop counterpart. Returning users may login while new users must scroll through a paginated site introduction.



Certain aspects within the mobile version of the site had to be sacrificed. The many hover states throughout, for example, were done away with on the smaller real estate. The main body copy, however, stays the same.

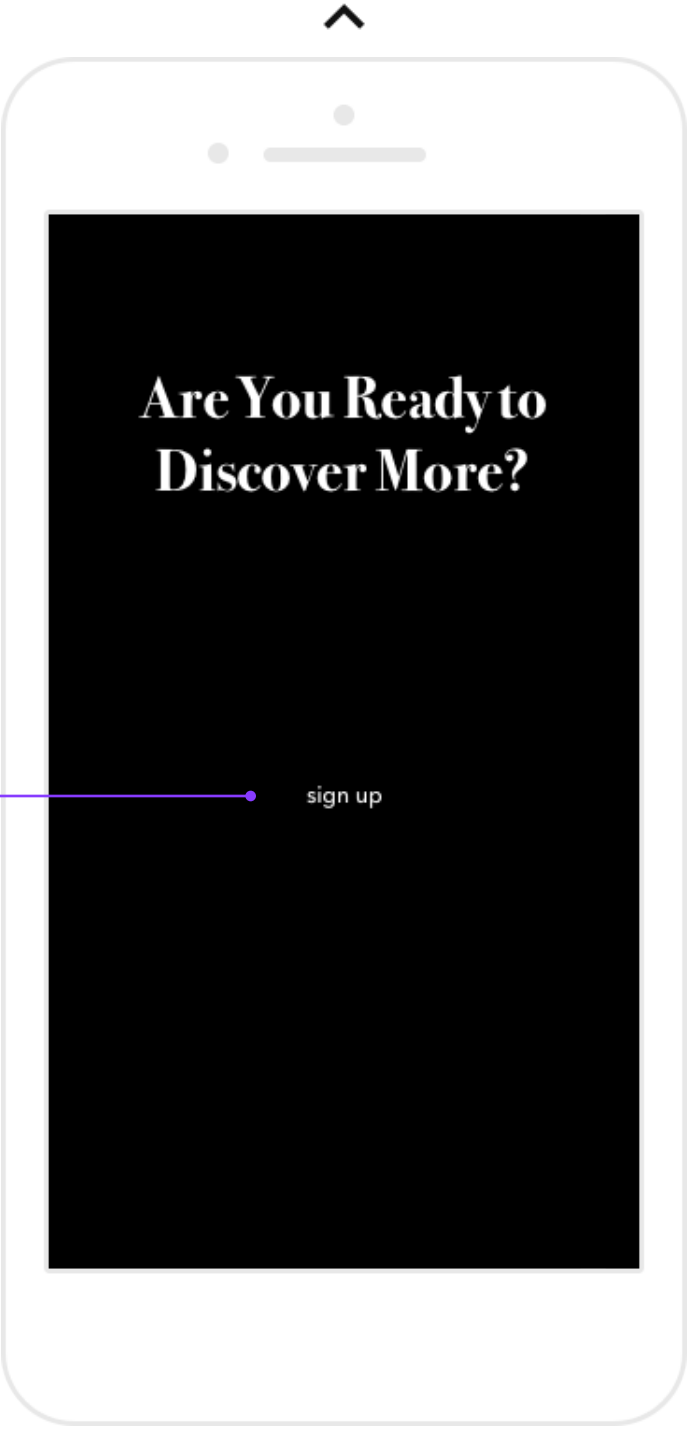
Cards lose the enlarge on hover and rather become more static, easy to read carousels.



Say Hello to Spectrum.

What colour are you feeling like today? Don't know? Spectrum will tell you. Based off of your consuming habits, Spectrum will assign you a colour. This colour will put you into that colour category with other users. Don't worry! You're not caged in, as every user is connected to multiple colours a day, as your spectrum changes with you. See who else falls within your spectrum and look at their history to find even more content.

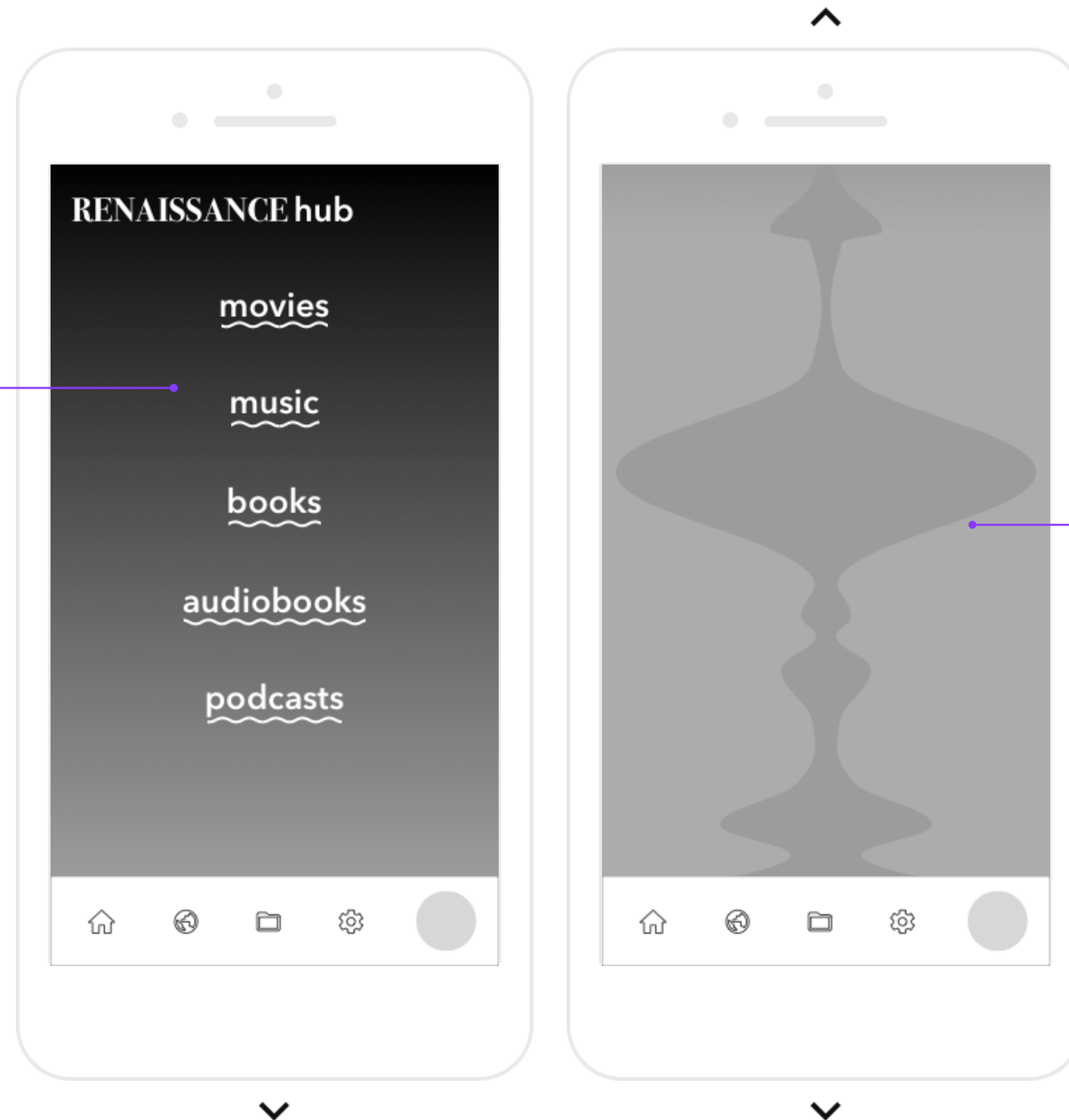
The spectrum interaction is far too integral to leave out of the mobile site, however, the interaction was taken out of the landing page. In deeper pages it shows up in different forms.



Sign up page remains clean and to the point.

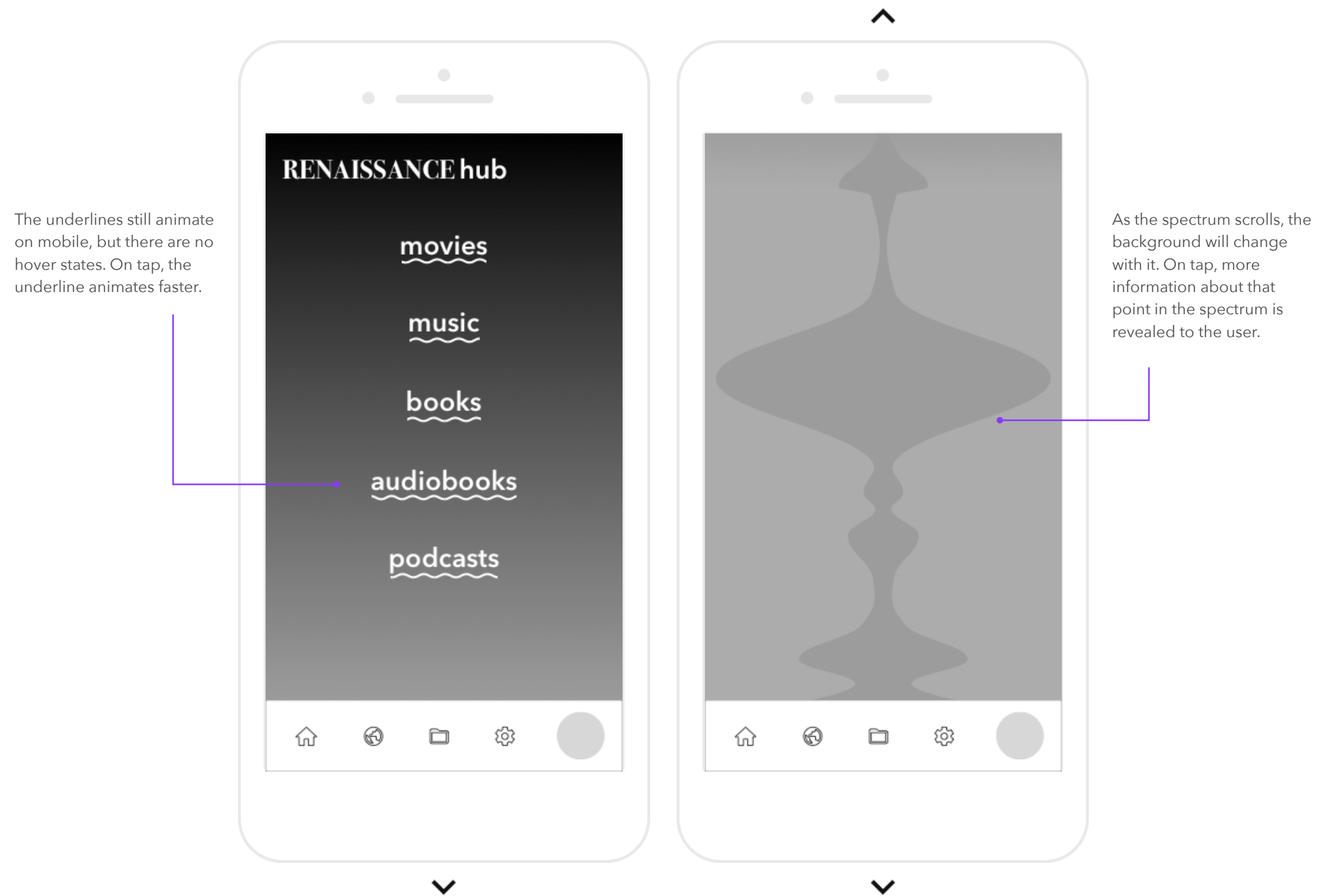
HOME

The user is still presented with five simple options on the home screen. However, the mobile version adds vertical scrolling.



On mobile, the spectrum interaction had to be rethought. Instead of various hover and click states, the spectrum scrolls vertically.

Home interactions

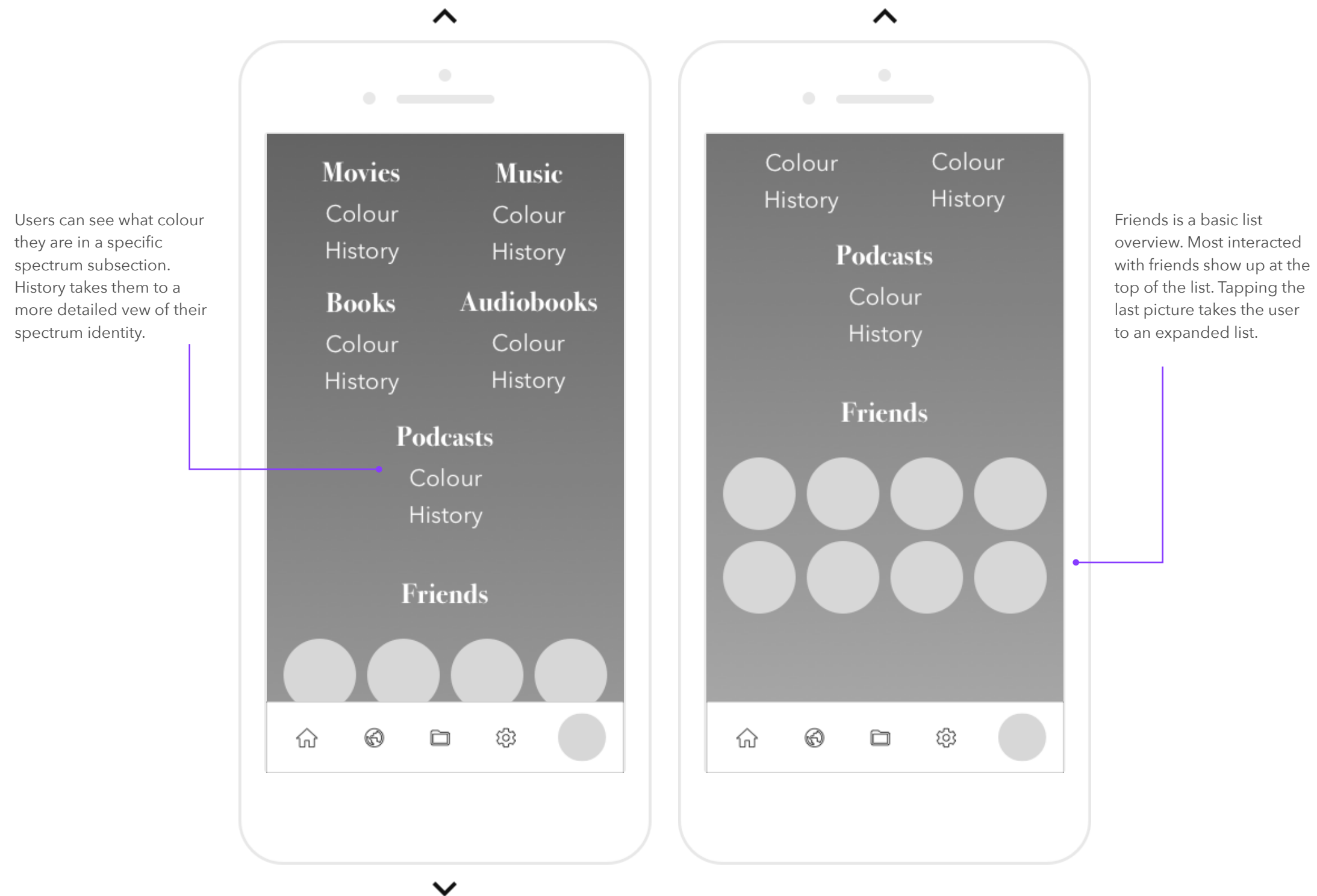


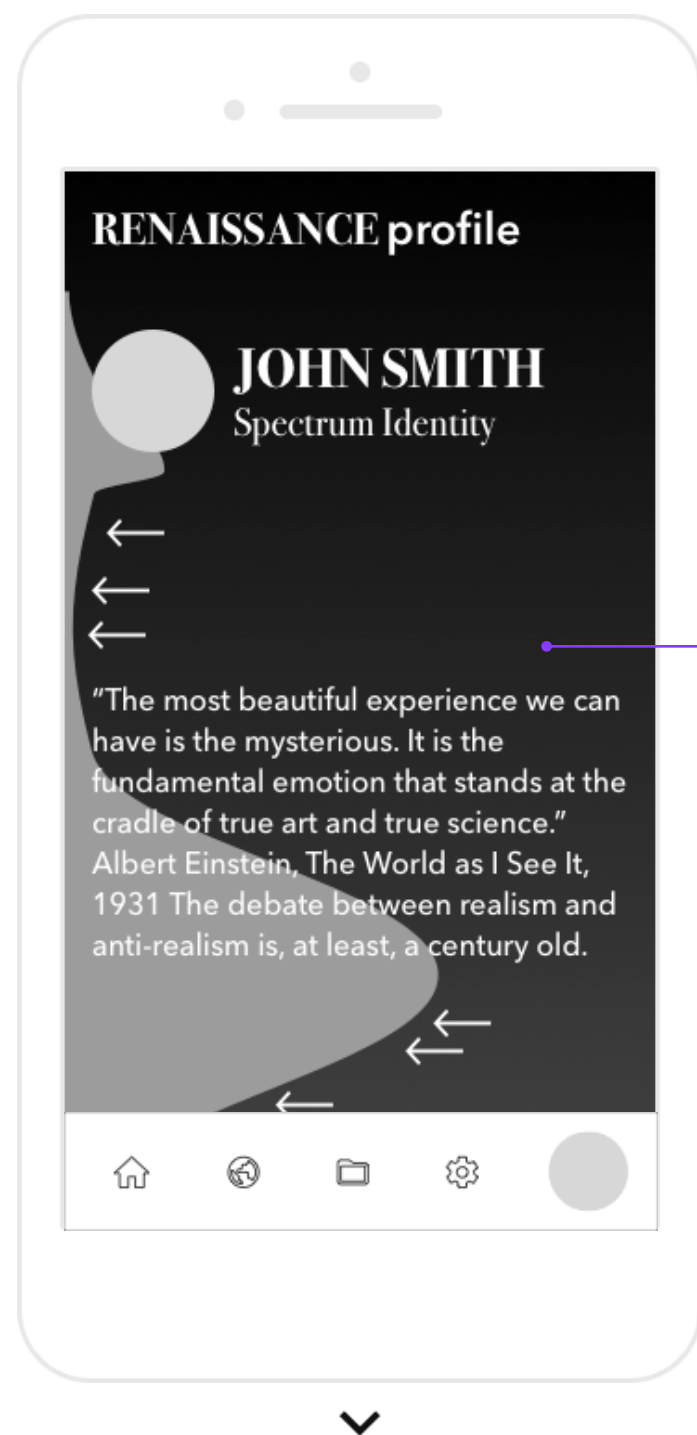
PROFILE

Profile overview



Profile overview





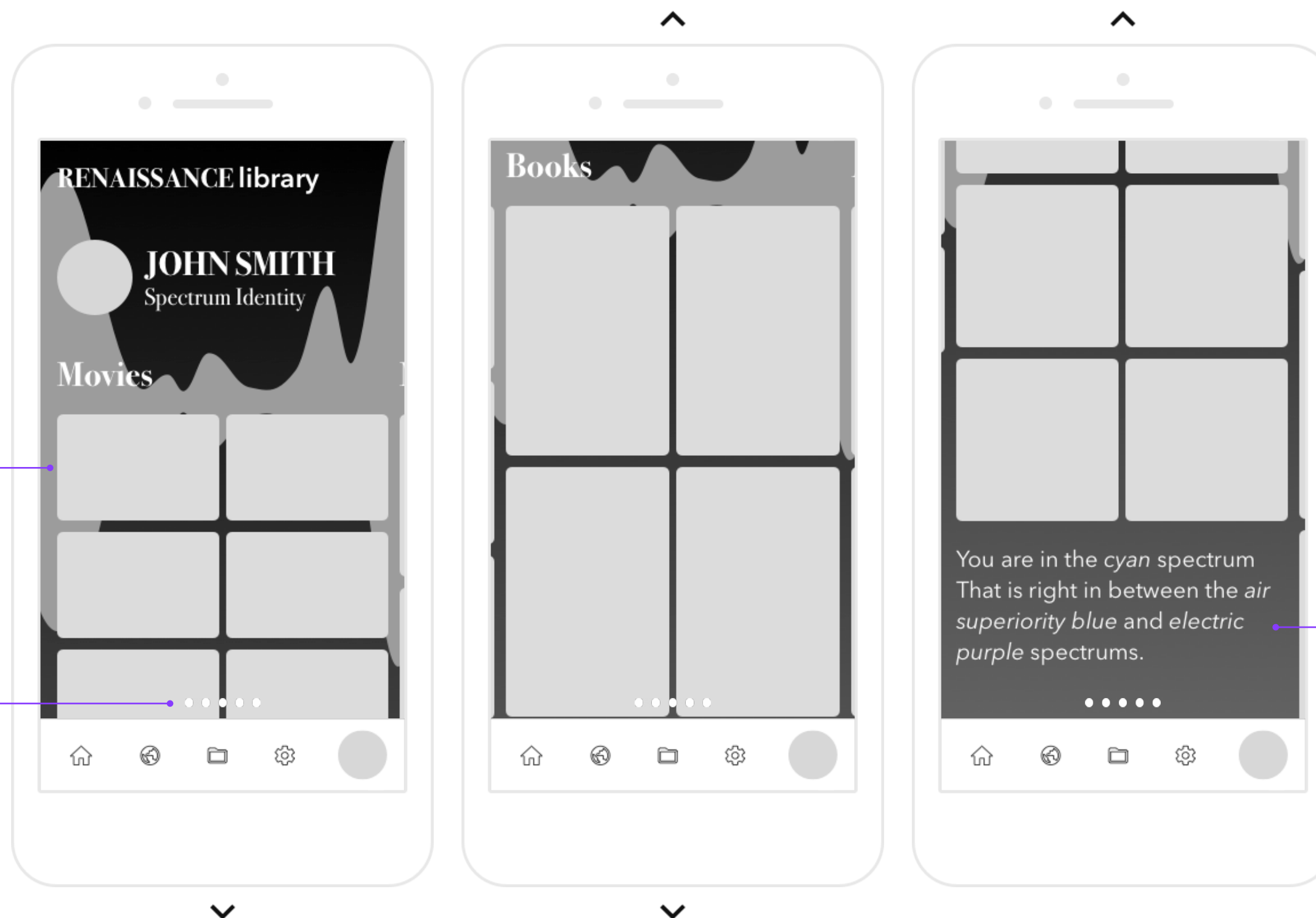
Within the history view on the mobile site, users can vertically scroll and get information on their past spectrum location.

LIBRARY

Library overview

Tapping on a card will bring the user to the card detail page, which on mobile is no longer a modal.

Library pages are no longer one long scrolling screen, but rather a horizontally paginated carousel, as indicated through the pagination dots.

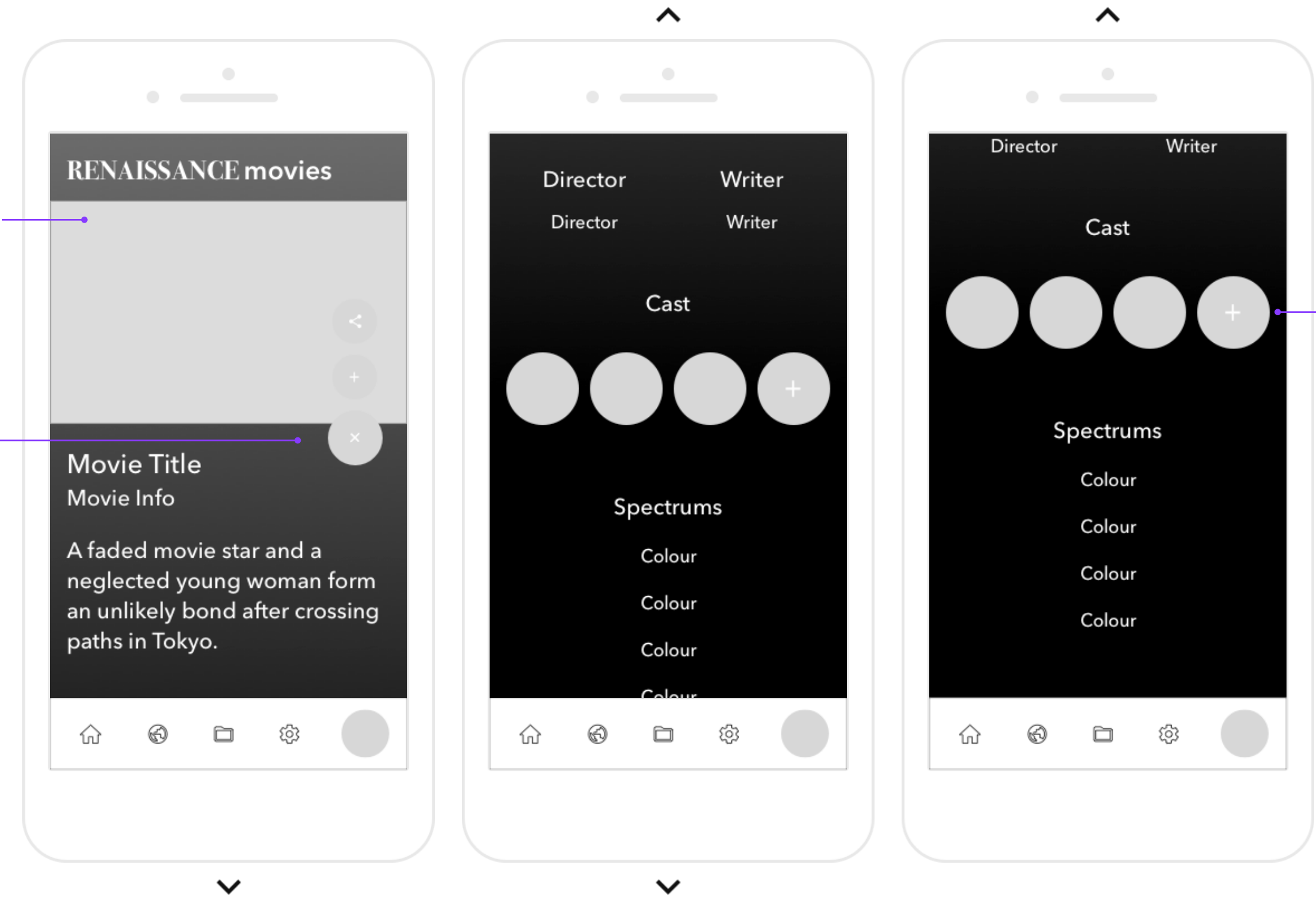


At the bottom of each page a detail description can be found on where the user is for the specific subsection.

DETAIL PAGE

The detail view of media is now a complete page rather than a popup. It gives the information through a vertically scrolling list.

The most important interactions are now put into an expandable FAB (floating action button). One can share to their feed or add the media to their library. Either option opens a popup dialog.



The cast list behaves in the same way as the desktop version, whereas the final picture expands the list.

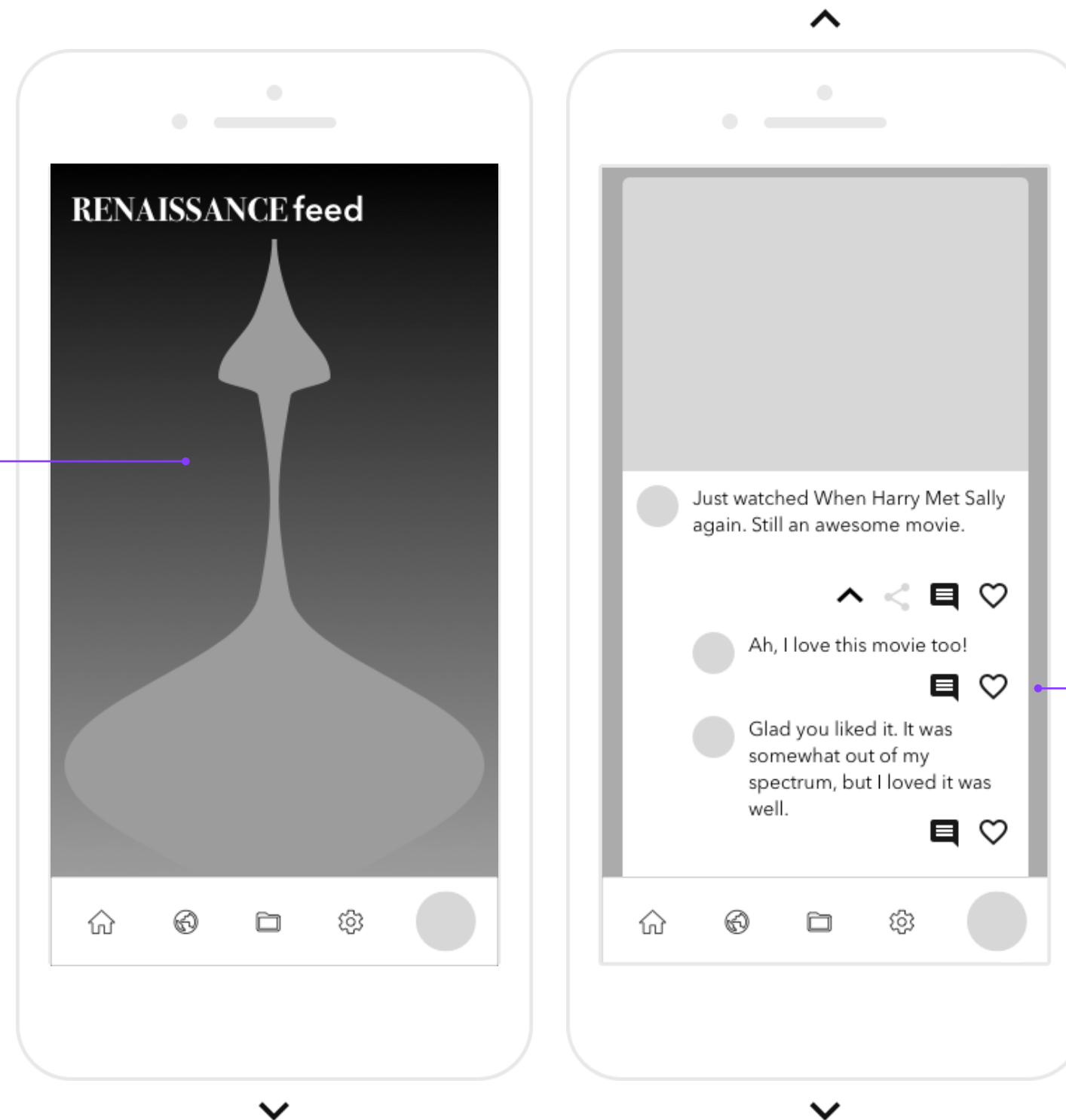
FEED

The mobile feed still has a functioning spectrum, which is now vertical to accommodate for the longer aspect ratio.



Compared to the desktop feed, the mobile has far less info on the media itself. This info can be found by tapping on the hero image, which will navigate the user to the detail page.

On tap, the spectrum expands allowing to user to explore the spectrum through the interactions previously noted in the home section on page 43.

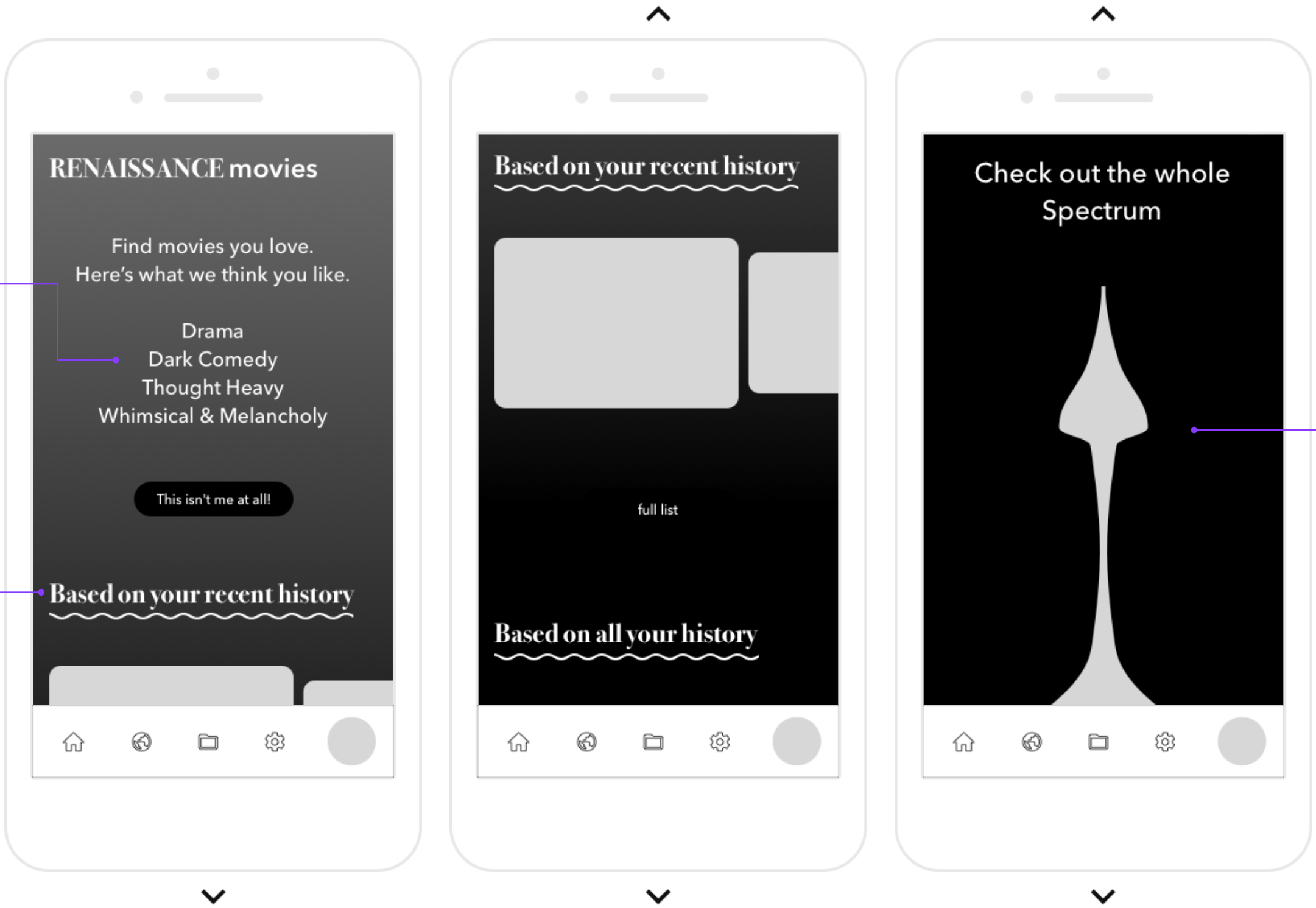


When the arrow is tapped, the feed card expands to show comments.

MEDIA CAROUSEL

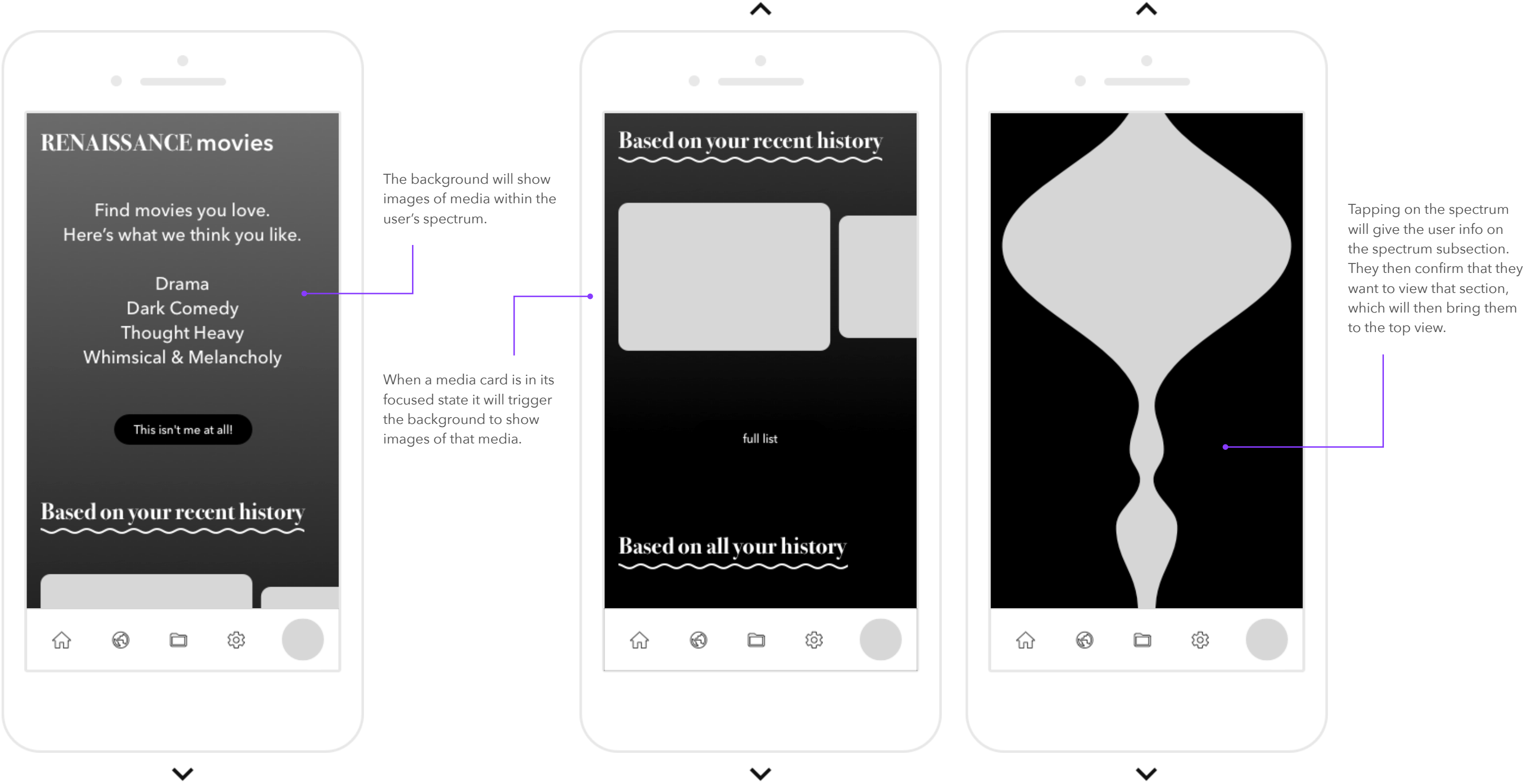
The media carousel pages remain largely similar to their desktop counterparts. Same intro and genre recommendation with a refute action.

Recommendations are given on recent spectrum history or all spectrum history.



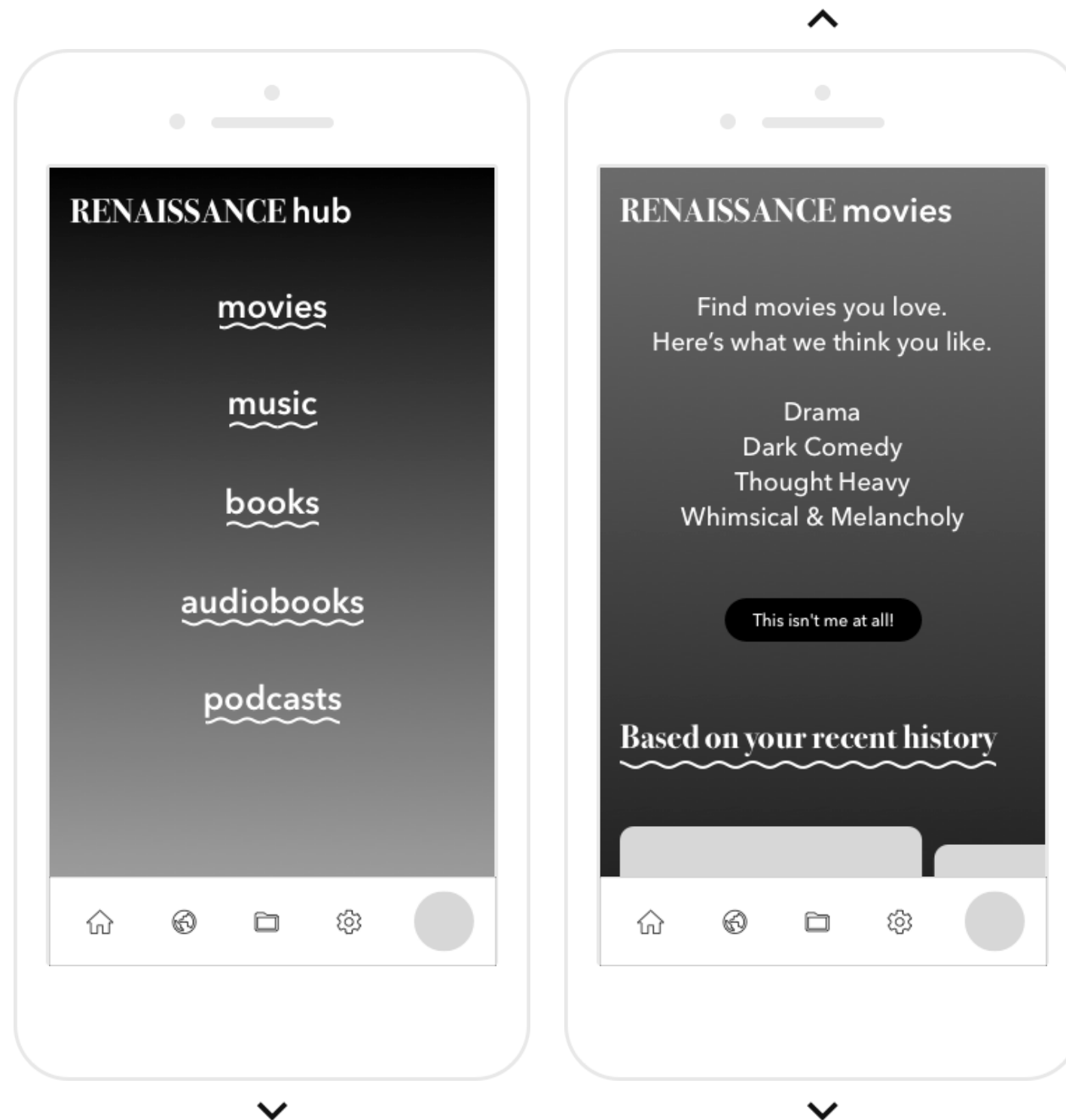
Entire spectrum is still viewable through vertical navigation.

Media Carousel
interactions



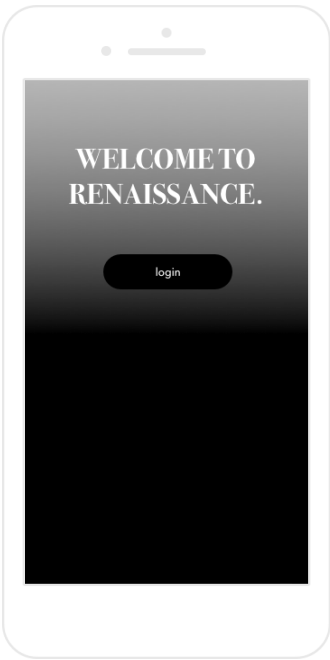
SCREEN TRANSITIONS

Screen Transitions

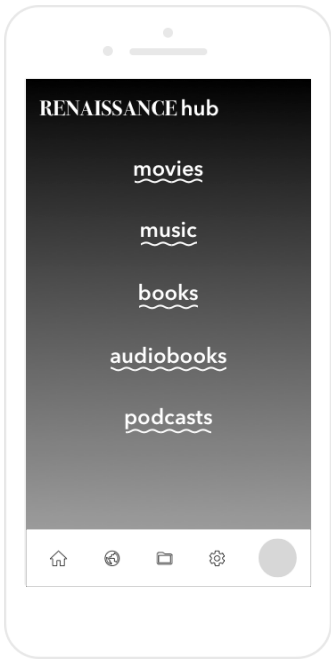


On mobile, all screens act as cards or pages. This is in opposition to the desktop, where all pages act as a singular canvas with varying content. Mobile is far more condensed and has more deep levels than the desktop, so if the animations on mobile imply a canvas-type structure, it could get confusing for the user. Instead, the mobile breakpoint will use the page structure, wherein all pages animate in and out from the bottom – almost acting as sheets. This clarifies the idea that there are deeper levels in this view, and it visually tells the user they're going a level deeper each time they navigate to a page.

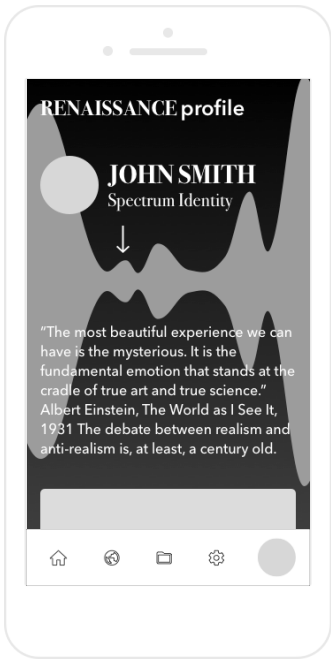
SITE OVERVIEW



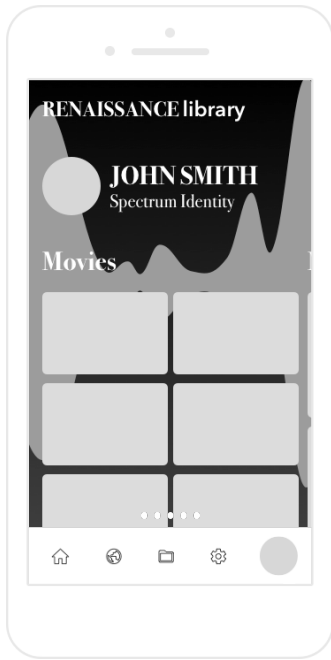
Landing Page



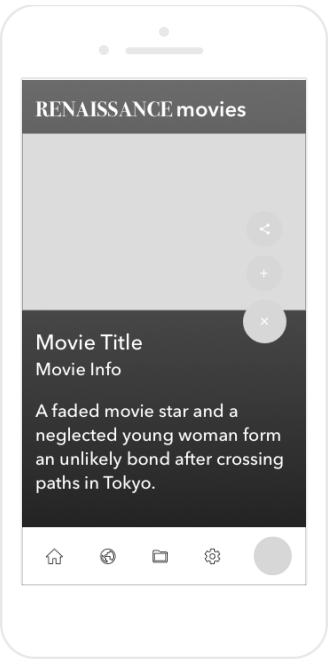
Home



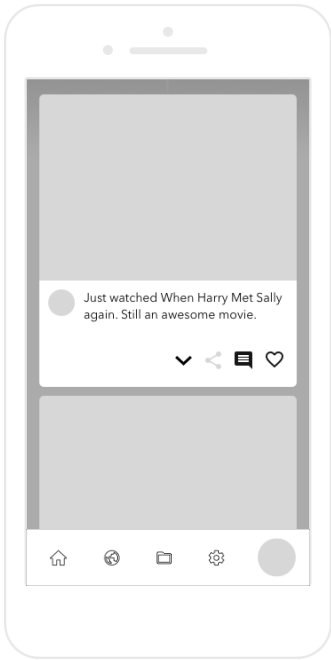
Profile



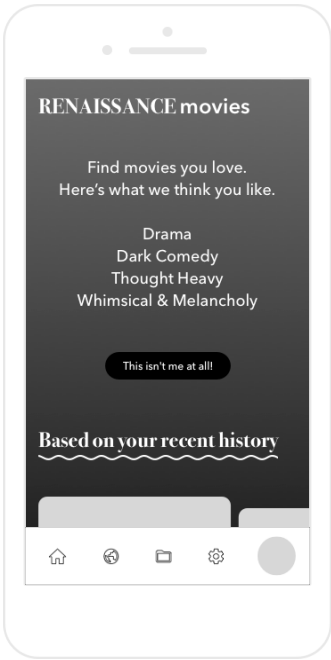
Library



Detail Page



Feed



Media Carousel

