

- User Experience
 - The website is presentable and up to date.
 - The registration process is clear and provides the user with useful information upon access.
 - Information is presented clearly; necessary functions are present that demonstrate a functional website.
 - Sample content demonstrates how a fully functional product would appear.
- Homepage
 - Is the homepage easily readable
 - Does the homepage feel welcoming, and not overbearing on the user
 - Is the user able to easily access their account through the homepage
 - Is the action that the user wishes to take easily accessible through the homepage
 - Is the user aware of the information required to access other parts of the site through the homepage
- Accessibility
 - Can user get help through customer service
 - Clear path to contact information
 - Homepage is accessible
 - Can users safely log-in with given credentials
- Functionality
 - The Website is simple to use
 - Registering accounts work as intended
 - Modifying account information works
 - Editing applied plans is effective