

SOUTH LANE STOCKHOLM

Launched in 2011, South Lane is a Scandinavian accessories brand with a focus on an understated yet striking aesthetic. Originally inspired by fashion and architectural trends in Stockholm's artistic Södermalm district, the brand's ethos is Bold Minimalism.

Retaining its avant-garde aesthetic and Scandinavian minimalism, the new AVANT collection refines its roots, combining its artistic Swiss-made craftsmanship and premium Italian leather with industrial edge and luxury feel.

The AVANT timepieces are individually hand-scratched, resulting in a raw, industrialised and avant-garde detailing where no two pieces are the same.

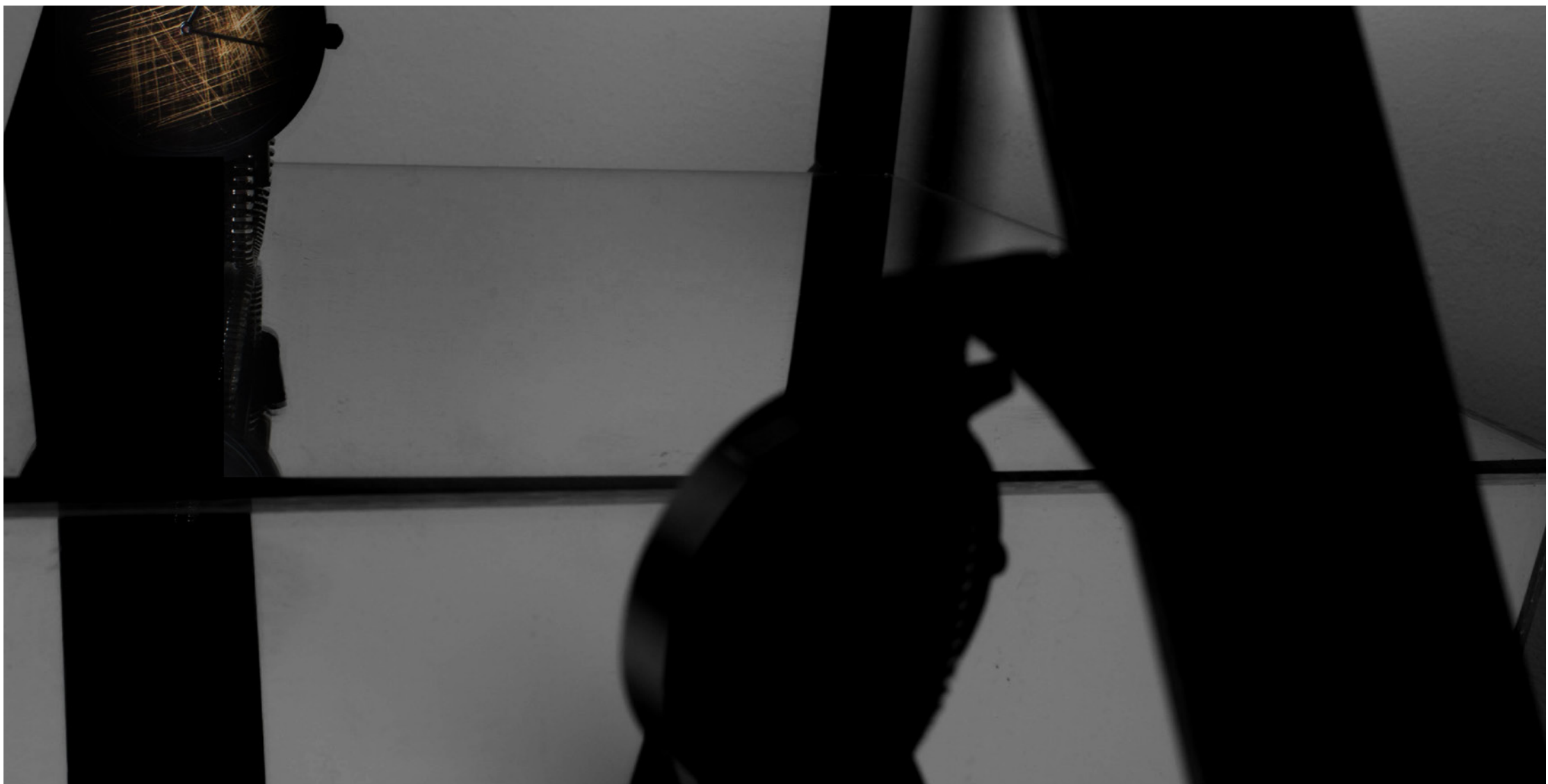


AVANT DIFFUSE WATCHES
SWISS MADE 38MM





AVANT DIFFUSE INVERT WATCHES
SWISS MADE 38MM





AVANT SILENT WATCHES
SWISS MADE 38MM



AVANT EMERGE WATCHES
SWISS MADE 38MM

AVANT SURFACE WATCHES
SWISS MADE 38MM





AVANT UNIQUE WATCHES
SWISS MADE 38MM



AVANT TRANSCEND WATCHES
SWISS MADE 38MM





AVANT CARD HOLDERS
MADE IN ITALY



AVANT WALLET
MADE IN ITALY

#BOLDMINIMALISM