

Mozhdeh Barzi

Senior Experience Designer

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Industry Knowledge

- Storyboarding
- User Interface
- Experience Mapping
- Interaction Design
- Information Architecture
- Wireframing
- Rapid Prototyping
- Design Research
- Visual Design
- Usability Testing

Methods

- User Research
- Competitive Analysis
- Contextual Research
- Affinity Mapping
- Persona Creation
- Card Sorting
- Business Research

Software

- Figma / Sketch
- Adobe XD / InDesign
- Illustrator/ Photoshop
- InVision
- Zepline
- Miro
- Microsoft Office

ACCOMPLISHMENTS

Innovation Award (SMUIA)

Singapore Management University 2013

Patent (Instant Simultaneous Messaging)

US20170366483A1 (Issued Mar 20, 2018)

CERTIFICATE

Google UX Design Specialization

Coursera 2021

EDUCATION

Master of Visual Communications

Shiraz University 2010 - 2012

Bachelor of Arts, Applied Linguistics

Kuwait University 2006 - 2010

EXPERIENCE

Product Designer

Chatify - Mobile App

Feb 2020 - Present - 2 years 3 mos, Tokyo

Directly collaborated with CEO and Product team to prototype, design and deliver the UI and UX

Co-founder & Designer

ShootShot シュートショット - Mobile App

Oct 2018 - Jan 2020 - 1 year 4 mos, Tokyo

Collaborated with development team to build product interfaces and experiences.

Web Designer

Mystery Box - Personalised Surprise Boxes

Apr 2017 - Sep 2018 - 1 year 6 mos, Tokyo

Designed the interface of the website through an end-to-end process of testing multiple iterations.

UX Consultant & Architect

Connect - Influencer Marketing Platform

Jan 2016 - Mar 2017 - 1 year 3 mos, Remote

Developed the information architecture of the platform with focus on business aspects of design.

Web Designing

Innopolis University

Apr 2015 - Feb 2017 - 1 year 11 mos, Kazan

Conducted user research, Redesigned the website following the principles of user-centered design.

Communication Designer

Moscow School of Management SKOLKOVO

Apr 2014 - Apr 2015 - 1 year 1 mo, Moscow

Collaborated with engineering team to improve the typography and visual design of the webpage.

Concept Designer

SMU Institute of Innovation & Entrepreneurship

Jul 2013 - Apr 2014 - 10 mos, Singapore

Designed a concept mobile app that enables people to perform queuing service on behalf.