Axle Privacy Policy

Effective Date: [Insert Date]  
Governing Law: Delaware, U.S.A.

# 1. Information We Collect

We collect:  
- Name, email, date of birth.  
- Biometric data common on wearables (e.g., heart rate, sleep, HRV).  
- Workout history and training data.  
- Geolocation data.

# 2. How We Collect Data

- From you directly (account creation, input).  
- Automatically via device sensors and wearables.  
- Through third-party integrations (Wodify, payment processors).

# 3. How We Use Data

- Provide and personalize workouts.  
- Improve Platform performance.  
- Maintain security and prevent fraud.

# 4. Data Sharing

- Shared with third-party service providers (payment processors, analytics tools).  
- Never sold to advertisers.  
- May be disclosed if legally required.

# 5. Data Storage & Security

- Stored on U.S. servers.  
- Protected with multi-layer encryption.  
- Access limited to authorized personnel.

# 6. User Rights

- Export: You may export your data at any time.  
- Delete: You may delete your data from your account. Axle retains backups as required for security and compliance.

# 7. Data Retention

- Data retained until account deletion.  
- Backups maintained as necessary.

# 8. Children

- Axle does not permit users under 18.  
- We do not knowingly collect children’s data.

# 9. HIPAA

- Axle is not a HIPAA-regulated entity.  
- Health data is handled responsibly but outside HIPAA scope.

# 10. Changes

- We may update this Policy at any time.  
- Updates will be posted here with a new effective date.