

# Starting Your Own Business

Angela Noble  
[@nobleintentstudio](https://www.instagram.com/nobleintentstudio)

# Starting Your Own Business

## Don't Sweat the Name

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**Angela Jones**  
creative consulting

**Angela Jones Creative Consulting**  
freelance/sole-proprietor  
<http://angelajonescc.com>

*Spring 2010-Fall 2011*



**Design By Angela**  
freelance/sole-proprietor  
<http://designbyange.la>

*Fall 2011-2012*



**Kovalent**  
LLC Partnership  
<http://kovalent.co>

*2013-2016*

**noble intent studio**

**Noble Intent Studio**  
Corporation  
<https://nobleintentstudio.com>

*2017-Present*

# Starting Your Own Business

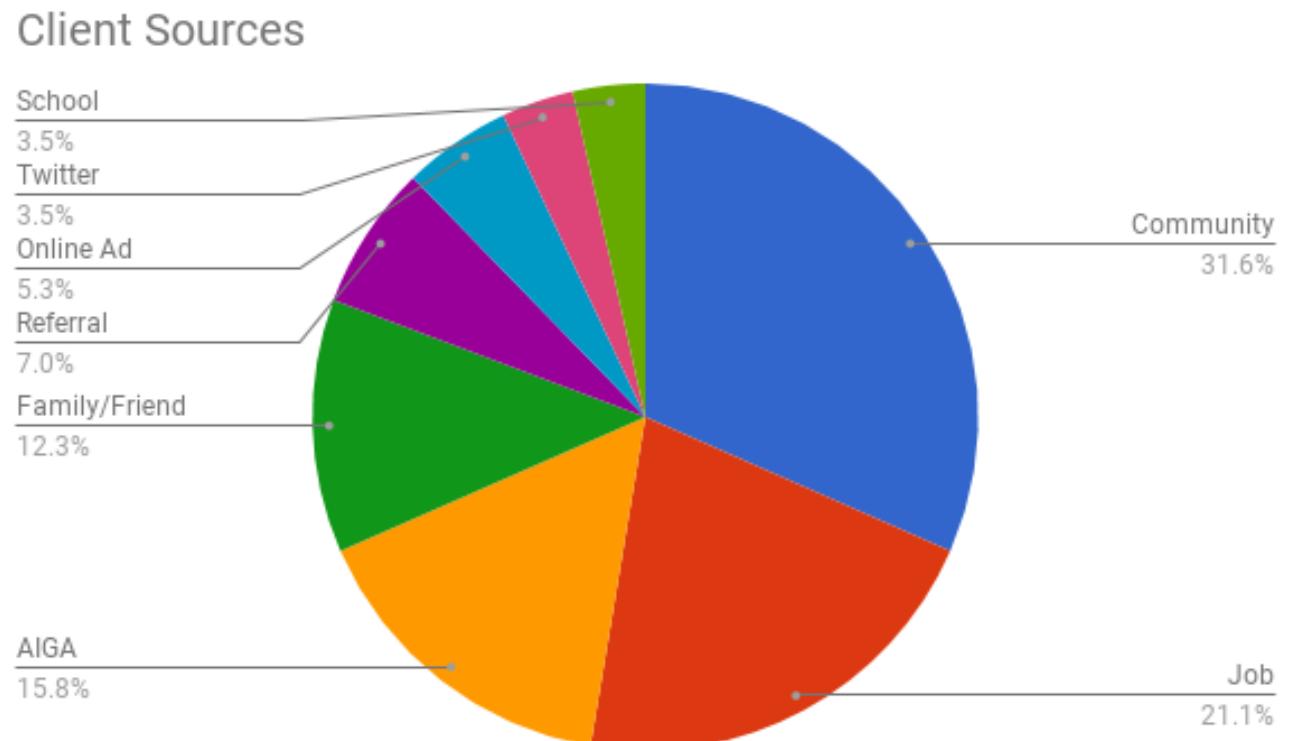
## How to Find Clients

**Everyone you talk to is a potential client.**

**Widen your circle.**

**Show up!**

**Be authentic.**



# Starting Your Own Business

## How to Price Your Work

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### **Set an hourly rate.**

0-2 years experience: \$25-35/hour

3-5 years experience: \$35-65/hour

5-10 years experience: \$65-100/hour

10+ years experience: \$100+/hour

<https://www.aiga.org/calculating-a-freelance-rate>

### **Bill hourly or flat-rate, depending on scope of work.**

# Starting Your Own Business

## How to Write a Proposal

noble  
intent  
studio

Proposal 079-01  
October 11, 2017

Prepared by: Angela Noble  
+1 630 677 8855  
[angela@nobleintentstudio.com](mailto:angela@nobleintentstudio.com)

### Marketing Materials Redwood City-San Mateo County Chamber of Commerce

#### Summary

We will redesign the following marketing materials in order to achieve brand consistency and cohesiveness across these branding touchpoints.

Description	Cost
<b>Set of Four Flyers</b> Design flyers for 4 different events (Progress Seminar, Leadership, Good Morning Redwood City, and Mixer) using a cohesive style but different look based on each event. 2 rounds of revisions to each concept are included. Deliverable: Completed packaged files for print will be provided. Turnaround: 1 week per flyer	\$850
<b>Newsletter Template</b> Email template created within parameters of Constant Contact. 2 rounds of revisions to design is included. Deliverable: Final template code will be placed in client's Constant Contact account. Turnaround: 2 weeks	\$650
<b>Annual Report</b> Design and layout for presentation of 2017 annual report 2017 (up to 12 pages). 2 rounds of revisions are included. Deliverable: Completed packaged files for print will be provided. Turnaround: 3-4 weeks	\$1600
<b>Total Investment</b>	<b>\$3,100*</b>

\*Price does not include stock photography costs, or any other third-party fees associated with the design of the marketing materials.

4430 Highland Avenue, San Diego, CA 92115  
+1 619 719 1769

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Proposal 082-01  
November 20, 2017

Prepared by: Angela Noble  
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### Logo + Branding Science Fitness

#### Description

##### Logo & Brand Identity

3 logo concepts will be presented. Includes 2 rounds of revisions to 1 chosen concept. Additional concepts and revisions can be provided for additional cost of \$300 per concept, \$100 per round of revisions.

Final branding will include color palette and guidelines for how to use the logo and branding in various marketing channels, as well as final files in various file types.

##### Redesign of Marketing Materials

Application of new brand identity to your marketing materials. Could include business cards, ads, sell sheets, signs, etc.

#### Total Investment

\$1250

\$100/hour

\$1250+\*

\*Price does not include printing costs or production of printed marketing material.

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## Skills You'll Need

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- 1. Get Organized.**
- 2. Sharpen Your Writing Skills.**
- 3. Learn a Little Bit About Coding.**
- 4. Learn a Little Bit About Accounting and Business Structures.**

# Starting Your Own Business

## Tools We Love

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# G Suite

# Q&A

<https://nobleintentstudio.com/UNITE2018.pdf>