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Content Creator

Phone
E-mail
jb@iub
Address
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Profile Summary

oibu

Work Experience

Social Media Content Creator

Since 2020 - Now

- oubuob
- Developed and executed social media content strategies for various clients, aligning with their brand identities and marketing goals.
- Created engaging and visually appealing social media posts, including graphics, videos, and captions, across platforms such as Instagram, Facebook, and Twitter.
- Conducted thorough research on industry trends, target audience demographics, and competitor analysis to ensure content relevance and effectiveness.
- Utilized social media management tools to schedule and publish content, as well as monitor and analyze performance metrics.
- Collaborated with clients and internal teams to brainstorm and implement innovative ideas for social media campaigns, contests, and influencer collaborations.

Blog Content Creator at Ingoude Company

Since 2018 - 2020

- Developed and executed social media content strategies for various clients, aligning with their brand identities and marketing goals.
- Created engaging and visually appealing social media posts, including graphics, videos, and captions, across platforms such as Instagram, Facebook, and Twitter.
- Conducted thorough research on industry trends, target audience demographics, and competitor analysis to ensure content relevance and effectiveness.

Skills

Excellent Writing Skills

Creative Thinking

Multimedia Proficiency

SEO Knowledge

Adaptability

Analytical Skills

Social Media Saviness

Collaboration and Communication

Education

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