

EDUCATION

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SKILLS

Digital Marketing Strategy Development and Execution

Search Engine Optimization (SEO)

Search Engine Marketing (SEM)

Social Media Marketing (SMM)

Email Marketing

Copywriting and Content Creation

Strong Communication and Interpersonal Skills

LANGUAGE

English

Kannada

Hindi

Tamil

PROFILE SUMMARY

Highly motivated and results-driven digital marketer with a passion for leveraging online platforms to drive brand awareness, engage audiences, and generate leads. Seeking a challenging position where I can utilize my skills and expertise to develop and execute effective digital marketing strategies for a dynamic organization.

WORK EXPERIENCE

Digital Marketer | Arrowai Company | 2020 – Present

Developed and implemented comprehensive digital marketing strategies to increase brand visibility, drive website traffic, and generate leads.

Conducted in-depth market research and competitor analysis to identify trends and opportunities for growth.

Stayed up-to-date with industry trends and best practices, continuously improving digital marketing strategies and techniques.

Digital Marketing Staff | Liceria & Co. | 2018 – 2020

Developed and executed social media marketing campaigns to enhance brand visibility and engage target audiences.

Collaborated with the creative team to produce visually appealing and compelling social media content.