# Felipe Nobre

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## Summary

Meet Felipe Nobre, I am a front end developer with a passion for entrepreneurship and growth hacking techniques. Web development is what I love to do and I have been doing it since 2011. I like being part of the creative process and work close with creative people.

Lately I have been experimenting a lot with Flutter and finding it awesome. I hope to be working with it in the near future.

I have great experience developing Vue.js applications and working with REST and GraphQL APIs
I am also into Google's Firebase environment ( Cloud Functions, Cloud Firestore, etc..)

The tech I love:
- Vue
- Nuxt
- GraphQL
- Wordpress
- Flutter
- Hasura
- Node.js

## Experience

### Personal Project

Flavy

May 2019 - Present (1 year 3 months +)
Flavy is a project I challenged myself to develop in Vue.js, Firebase and Stripe to help restaurants and pubs serve customers more efficiently using smartphones as digital menus.
With Flavy customers browse the menu directly from their smartphone, order without any waiting time and reorder independently, without needing to download any app.

### Web Developer

WMP Creative

Jul 2016 - Apr 2020 (3 years 10 months)
Developing WORDPRESS themes for multiple clients
Developing Progressive Web Apps with VUE and NUXT
From January 2019 to March 2020 I worked with WMP as a freelancer. Helping them with current projects and maintaining old ones.

### Web Developer & Growth Hacker

IMANI

Oct 2018 - Mar 2020 (1 year 6 months)
Being part of the first development team my job was to get Imani's MVP up and running quickly.
After we launched I started to improve the website and transformed it to a Progressive Web App envisioning the benefits of an app-like flow and fast page rendering.

I also take care of the Growth aspects of the business and trace strategies to improve our Acquisition and Retention.
The PWA is developed in NUXT on the front end and DJANGO on the backend.

www.imanitrips.com

### Front End Developer

Supadu Ltd

Jan 2015 - Jan 2016 (1 year 1 month)
Helping on the development of Supadu's in house book reading application.
I had the opportunity to work and develop big publishing websites and applications, such as: Pan Macmillan and C. S. Lewis

### Front End Web Developer

Wazoku

Jan 2014 - Jul 2014 (7 months)
Employed by Wazoku as Front-end Developer my role involves the following:

• Taking care of the UI.
• Helping the marketing and design team improve the user experience. • Thinking at new functionalities.

At Wazoku I had my first experience in a start up.
In the beginning my main role was only to solve bugs, but at the present it is to create new functionalities and improve the UI.
I am the very first front end developer at Wazoku, the skills I brought allowed us to offer a better product to our clients.

### Front-end developer

Extra.it

Jun 2012 - Dec 2013 (1 year 7 months)
Employed by Extra as Front-end Developer my role involves the following:

• Building web projects from PSD file.
• Building dynamic applications with javascript.
• Building weekly HTML newsletter.
• Maintaining 8 websites.

Some projects:

• LaRinascente - http://www.rinascente.it (web and mobile)
• Vice Versa Design - http://www.viceversa.it
• Rovagnati - http://www.rovagnati.it
• Mondo Snello - http://www.mondosnello.it
• Italo

At Extra I was responsible for the creative and technical development of web applications, working always within the Art Director to manage client needs and expectations.
It is a very creative company based in Milan, working with them I learned how great clients think and how to manage their expectations.