

Date	# Orders	Revenue	Spend	Processing Fee	Profit/Loss	RPA	ROI
Sat, 01-22					\$0.00		
Fri, 01-21					\$0.00		
Thu, 01-20	31	\$485.51	\$320.71	\$19.86	\$144.94	\$15.66	\$4.68
Wed, 01-19	36	\$472.81	\$310.83	\$19.09	\$142.89	\$13.13	\$3.97
Tue, 01-18	34	\$484.46	\$317.40	\$20.25	\$146.81	\$14.25	\$4.32
Mon, 01-17	26	\$348.70	\$226.66	\$14.38	\$107.66	\$13.41	\$4.14

Sun, 01-16	22	\$316.24	\$207.29	\$13.47	\$95.48	\$14.37	\$4.34
Sat, 01-15	17	\$265.71	\$174.95	\$10.83	\$79.93	\$15.63	\$4.70
Fri, 01-14	30	\$435.30	\$285.03	\$17.94	\$132.33	\$14.51	\$4.41
Thu, 01-13	32	\$433.38	\$284.96	\$17.84	\$130.58	\$13.54	\$4.08
Wed, 01-12	39	\$553.57	\$362.73	\$22.39	\$168.45	\$14.19	\$4.32
Tue, 01-11	26	\$358.50	\$236.41	\$14.33	\$107.76	\$13.79	\$4.14
Mon, 01-10	23	\$355.86	\$233.22	\$15.19	\$107.45	\$15.47	\$4.67
Sun, 01-09	15	\$251.23	\$165.17	\$10.20	\$75.86	\$16.75	\$5.06
Sat, 01-08	18	\$249.10	\$161.92	\$10.27	\$76.91	\$13.84	\$4.27
Fri, 01-07	29	\$370.61	\$246.03	\$17.17	\$107.41	\$12.78	\$3.70
TOTALS	378	\$5,380.98	\$3,533.31	\$223.21	\$1,624.46	\$14.24	\$4.30

FreeDMVPracticeTests.com

Date	# Orders	Revenue	Spend	Processing Fee	Profit/Loss	RPA	ROI
Sat, 01-22					\$0.00		
Fri, 01-21					\$0.00		
Thu, 01-20	7	\$82.41	\$42.33	\$3.26	\$36.82	\$11.77	\$5.26
Wed, 01-19	9	\$119.55	\$59.78	\$5.07	\$54.70	\$13.28	\$6.08
Tue, 01-18	5	\$78.47	\$39.88	\$3.12	\$35.47	\$15.69	\$7.09
Mon, 01-17	9	\$128.22	\$64.75	\$5.31	\$58.16	\$14.25	\$6.46
Sun, 01-16	4	\$59.80	\$29.90	\$2.40	\$27.50	\$14.95	\$6.88
Sat, 01-15	2	\$39.90	\$19.95	\$1.60	\$18.35	\$19.95	\$9.17
Fri, 01-14	1	\$19.95	\$9.98	\$0.80	\$9.17	\$19.95	\$9.17
Thu, 01-13	4	\$61.01	\$32.40	\$2.48	\$26.13	\$15.25	\$6.53
Wed, 01-12	3	\$48.57	\$24.93	\$1.92	\$21.72	\$16.19	\$7.24
Tue, 01-11	5	\$78.47	\$39.88	\$3.12	\$35.47	\$15.69	\$7.09
Mon, 01-10	7	\$89.01	\$44.83	\$3.83	\$40.35	\$12.72	\$5.76
Sun, 01-09	6	\$102.46	\$52.35	\$4.06	\$46.05	\$17.08	\$7.67
Sat, 01-08	4	\$69.16	\$34.90	\$2.84	\$31.42	\$17.29	\$7.86
Fri, 01-07	5	\$68.47	\$34.88	\$2.72	\$30.87	\$13.69	\$6.17
TOTALS	71	\$1,045.45	\$530.74	\$42.53	\$472.18	\$14.72	\$6.65

Google

Date	# Orders	Revenue	Spend	Processing Fee	Profit/Loss	RPA	ROI
Sat, 01-22					\$0.00		
Fri, 01-21	1	\$13.99	\$35.75	\$0.54	\$-22.30	\$13.99	\$22.30
Thu, 01-20	32	\$469.94	\$363.84	\$19.07	\$87.03	\$14.69	\$2.72
Wed, 01-19	35	\$501.16	\$358.44	\$20.29	\$122.43	\$14.32	\$3.50
Tue, 01-18	40	\$559.48	\$364.16	\$23.03	\$172.29	\$13.99	\$4.31
Mon, 01-17	43	\$710.19	\$308.16	\$28.60	\$373.43	\$16.52	\$8.68
Sun, 01-16	19	\$260.26	\$199.82	\$10.78	\$49.66	\$13.70	\$2.61

Sat, 01-15	20	\$287.48	\$172.05	\$11.67	\$103.76	\$14.37	\$5.19
Fri, 01-14	27	\$382.96	\$234.66	\$15.46	\$132.84	\$14.18	\$4.92
Thu, 01-13	43	\$612.21	\$310.01	\$24.75	\$277.45	\$14.24	\$6.45
Wed, 01-12	31	\$438.45	\$315.58	\$17.87	\$105.00	\$14.14	\$3.39
Tue, 01-11	32	\$446.16	\$327.39	\$18.32	\$100.45	\$13.94	\$3.14
Mon, 01-10	42	\$639.75	\$319.10	\$26.34	\$294.31	\$15.23	\$7.01
Sun, 01-09	23	\$348.21	\$221.15	\$14.42	\$112.64	\$15.14	\$4.90
Sat, 01-08	12	\$169.40	\$223.48	\$6.99	\$-61.07	\$14.12	\$5.09
Fri, 01-07	20	\$332.36	\$244.93	\$13.90	\$73.53	\$16.62	\$3.68
TOTALS	420	\$6,172.00	\$3,998.52	\$252.03	\$1,921.45	\$14.70	\$4.57

TheDMVTest.com

Google

Date	# Orders	Revenue	Spend	Processing Fee	Profit/Loss	RPA	ROI
Sat, 01-22					\$0.00		
Fri, 01-21			\$1.04		\$-1.04		
Thu, 01-20	4	\$65.42	\$38.98	\$2.62	\$23.82	\$16.36	\$5.96
Wed, 01-19	2	\$32.66	\$44.63	\$1.26	\$-13.23	\$16.33	\$6.62
Tue, 01-18	1	\$18.77	\$42.24	\$0.82	\$-24.29	\$18.77	\$-24.29
Mon, 01-17	6	\$87.71	\$41.62	\$3.40	\$42.69	\$14.62	\$7.11
Sun, 01-16	3	\$43.25	\$21.97	\$1.70	\$19.58	\$14.42	\$6.53
Sat, 01-15			\$14.47		\$-14.47		
Fri, 01-14	1	\$18.67	\$24.03	\$0.72	\$-6.08	\$18.67	\$6.08
Thu, 01-13			\$37.00		\$-37.00		
Wed, 01-12	2	\$37.34	\$44.92	\$1.44	\$-9.02	\$18.67	\$4.51
Tue, 01-11	2	\$38.62	\$43.52	\$1.52	\$-6.42	\$19.31	\$3.21
Mon, 01-10	1	\$9.95	\$42.18	\$0.40	\$-32.63	\$9.95	\$32.63
Sun, 01-09	4	\$57.24	\$33.32	\$2.24	\$21.68	\$14.31	\$5.42
Sat, 01-08	1	\$18.67	\$20.89	\$0.72	\$-2.94	\$18.67	\$2.94
Fri, 01-07	1	\$19.95	\$29.49	\$0.80	\$-10.34	\$19.95	\$10.34
TOTALS	28	\$448.25	\$480.30	\$17.64	\$49.69	\$16.01	\$-1.77

Natural

Date	# Orders	Revenue	Spend	Processing Fee	Profit/Loss	RPA	ROI
Sat, 01-22					\$0.00		
Fri, 01-21					\$0.00		
Thu, 01-20					\$0.00		
Wed, 01-19					\$0.00		
Tue, 01-18	5	\$63.95		\$2.58	\$61.37	\$12.79	\$12.27

Mon, 01-17	1	\$18.67		\$0.72	\$17.95	\$18.67	\$17.95
Sun, 01-16	1	\$19.95		\$0.80	\$19.15	\$19.95	\$19.15
Sat, 01-15					\$0.00		
Fri, 01-14					\$0.00		
Thu, 01-13					\$0.00		
Wed, 01-12					\$0.00		
Tue, 01-11					\$0.00		
Mon, 01-10					\$0.00		
Sun, 01-09	1	\$18.67		\$0.72	\$17.95	\$18.67	\$17.95
Sat, 01-08					\$0.00		
Fri, 01-07					\$0.00		
TOTALS	8	\$121.24	\$0.00	\$4.82	\$116.42	\$15.16	\$14.55

Pass The Motorcycle Test

Google

<i>Date</i>	<i># Orders</i>	<i>Revenue</i>	<i>Spend</i>	<i>Processing Fee</i>	<i>Profit/Loss</i>	<i>RPA</i>	<i>ROI</i>
Sat, 01-22					\$0.00		
Fri, 01-21			\$2.34		\$-2.34		
Thu, 01-20	1	\$19.95	\$13.35	\$0.80	\$5.80	\$19.95	\$5.80
Wed, 01-19	1	\$9.95	\$14.37	\$0.40	\$-4.82	\$9.95	\$4.82
Tue, 01-18	2	\$29.90	\$16.43	\$1.20	\$12.27	\$14.95	\$6.14
Mon, 01-17	1	\$9.95	\$14.96	\$0.40	\$-5.41	\$9.95	\$-5.41
Sun, 01-16			\$10.68		\$-10.68		
Sat, 01-15			\$5.35		\$-5.35		
Fri, 01-14	1	\$9.95	\$6.98	\$0.40	\$2.57	\$9.95	\$2.57
Thu, 01-13	2	\$32.66	\$10.12	\$1.26	\$21.28	\$16.33	\$10.64
Wed, 01-12	4	\$63.52	\$13.75	\$2.52	\$47.25	\$15.88	\$11.81
Tue, 01-11	1	\$13.99	\$9.73	\$0.54	\$3.72	\$13.99	\$3.72
Mon, 01-10			\$15.32		\$-15.32		
Sun, 01-09			\$8.65		\$-8.65		
Sat, 01-08	1	\$9.31	\$7.92	\$0.36	\$1.03	\$9.31	\$1.03
Fri, 01-07	2	\$28.62	\$12.36	\$1.37	\$14.89	\$14.31	\$7.45
TOTALS	16	\$227.80	\$162.31	\$9.25	\$56.24	\$14.24	\$3.52