



# Niña May Milallos Tayo

Graphic Designer & Frontend Developer

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## Objective

To apply and enhance my skills in graphic design and front-end development by contributing innovative, high-quality work to a dynamic organization. Dedicated to producing creative and data-driven designs that improve user engagement, strengthen brand identity, and deliver measurable business results.

## Education

### Bachelor of Science in Computer Science

Caraga State University – Main  
2017 – 2021

## Skills

- Design Tools: Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD, After Effects), Figma, Canva, Sketch
- Development: HTML5, CSS3, JavaScript (ES6+), React.js, Bootstrap, Tailwind CSS
- Tools & Platforms: GitHub, WordPress, Webflow, Trello, Asana
- Soft Skills: Communication, Collaboration, Time Management, Creativity, Problem-Solving

## Work Experience

### Frontend Designer | Lumina Digital Agency Jan 2023 – Present Remote

- Designed and developed 15+ responsive websites using React.js, HTML5, and Tailwind CSS, improving load speed by 30% and engagement by 35%.
- Enhanced accessibility and SEO performance, leading to a 40% increase in organic traffic.
- Created custom animations and interactive interfaces using Lottie & After Effects, boosting visitor retention by 18%.
- Collaborated with clients and UX teams to deliver projects 10% ahead of deadlines with 98% satisfaction ratings.

### Frontend Designer | Lumina Digital Agency July 2021 – Dec 2022 Makati City

- Developed and maintained 20+ WordPress and Webflow websites, achieving a 45% improvement in mobile responsiveness.
- Designed and executed marketing campaigns that generated 50,000+ online impressions and raised conversion rates by 25%.
- Created consistent branding systems across print and digital assets, increasing brand recognition by 33%.
- Introduced workflow templates that reduced design turnaround time by 20%.

## Projects

- E-Commerce Web App (Capstone Project) – Designed and developed a fully responsive shopping platform using React.js and Firebase, improving checkout efficiency by 40%.
- Personal Portfolio Website – Built a portfolio using HTML, CSS, and JavaScript, showcasing design and front-end development projects.
- Company Rebrand for Local Boutique – Created a new brand identity (logo, color palette, website) that boosted customer engagement by 28%.

## Certifications

- Adobe Certified Professional in Visual Design (Photoshop & Illustrator) – Adobe, 2023
- Meta Front-End Developer Professional Certificate – Coursera, 2024
- Google UX Design Certificate – Google, 2022
- Responsive Web Design – freeCodeCamp, 2022
- JavaScript Essentials – SoloLearn, 2023
- Motion Graphics Essentials – Skillshare, 2024

## References

### Maria D. Santos

Creative Director, Lumina Digital Agency

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### Eric L. Tan

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