Shenequa Johnson

EDUCATION

New York City College of Technology, CUNY Bachelor of Technology in Communication Design Brooklyn, New York January 2015

DESIGN EXPERIENCE

1199SEIU Funds

Graphic Design Intern

01/2015 - Present

- Responsible for designing clear engaging graphic communications for print.
- Design logos, direct mail, branded promotional items, posters and flyers
- Preparing Files for Print

Hip Hop Closet (Online Boutique)

Graphic Design Intern

09/2014 - 12/2015

- Responsible for maintaining website
- Designing E-blasts and web banners
- Using social media (Instagram, Facebook and Twitter)

EXPERIENCE

Designer Shoe Warehouse

Stock/Sales Associate

10/2013 - 01/2015

- Achieved all set sales goals while providing outstanding customer service.
- Assist with store stocking, floor-sets and opening/closing procedures.

Tolmage, Peskin, Harris and Falick

File Clerk/Assitant

06/2009 - 01/2015

- Responsible for managing files
- Using various data platforms such as Trail Works, Outlook and Adobe Acrobat.
- Basic Assistant tasks such as answering phones, scheduling appointments, greeting clients and faxing/copying documents.

TECHNICAL SKILLS

IN DESIGN MS OFFICE MAC OS WIN OS **HTML**

DESIGN SKILLS

- Advertising
- Digital Illustration
- Layout/Editioral
- Photography
- Packaging
- Web Design
- Typography

THINGS I LOVE













CONTACT ME



(Upon Request)



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Sjohnsondesigns.com